Entertainment / A2-1

Mike 'Jeproks' Hanopol rocks Queens in the Big Apple

▪ Sunday Biz / B3

3 little firms tell how they're making it in tough markets abroad

▪ Lifestyle / C2

That rushing Benz is made of Philippine abaca

▪ News/ A4

UN's Kofi Annan asks Asean to help step up democracy in Burma

3 sections of endless opportunities for in-demand people

JOB Market

With fake Palace papers, man wants to take oath

GRABE - PATI BA NAMAN TAO PINEPEKE ?

By Gil Cabacungan Jr.

FIRST there were pirated movies, then faux designer bags and now this—fake government appointees.

Malacañang has cau-

WITH FAKE/ A20

PHILIPPINE DAILY
INQUIRER Sunday
BALANCED NEWS, FEARLESS VIEWS

Inquirer named most child-friendly newspaper

By Eline Santos

FOR THE third consecutive time, the Philippine Daily Inquirer has been awarded the Child-Friendly Newspaper of the Year (national broadsheet category) prize by the United Nations Children's Fund and the Philippine Press Institute.

INQUIRER/ A20

email: feedback@inquirer.com.ph
Sunday, April 24, 2005 ★★ 120 pages / 15 sections / Vol. 19 / No. 135 P18
website: www.inq7.net

Big 3 top PNP jueteng list

'M1, M2, JS7 rake in millions monthly'

By Fe Zamora

THEIR alleged code names are M1, M2 and JS7.

A ranking official of the Philippine National Police (PNP) claimed the three were the country's top beneficiaries of "jueteng" funds.

Talking under a cloak of anonymity, the official also alleged that they were close relatives of a top government official.

"*Alam na namin kung sino-sino yon kahit naka coda* (We know who they are despite their coded names)," the official said, referring to the trio.

Press Secretary Ignacio Bunye had said that the administration would maintain its tough stand against jueteng and that "there will be no sacred cows" in the fight against it.

Patronized mainly by the poor, jueteng has reportedly become a P30-billion-a-year industry which government after government has failed to kill.

Allegations that ousted President Joseph Estrada received huge payoffs from jueteng lords led to his impeachment by the House of Representatives and his eventual overthrow in 2001.

According to the PNP official who talked to the INQUIRER, M1 allegedly collects at least P5 million per month per province where jueteng proliferates, while M2 supposedly gets at least P3 million per province.

As a former head of a provincial directorate, the official admitted to the INQUIRER that he himself had received jueteng money ranging from P750,000 to P1.5 million each month.

"Jueteng is just as rampant [as during the Estrada administration], and it still goes all the way up there," the official claimed.

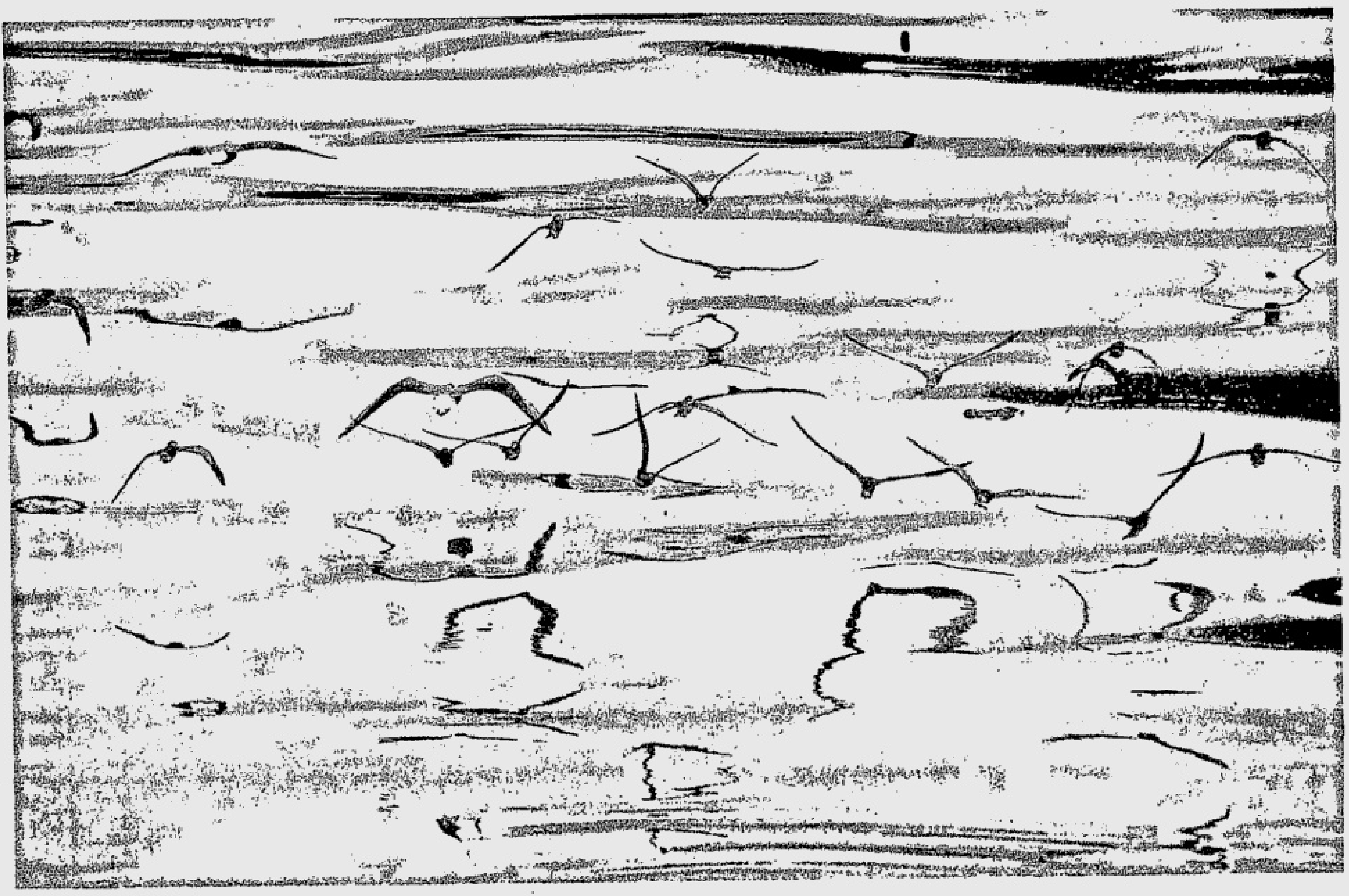
It has become even worse in the sense that "outsiders" also get their allocations, the source added.

He cited the "example" of JS7, who is supposedly based south of Manila but who also allegedly gets from P3 million to P5 million in jueteng money from operations in Central and Northern Luzon.

"JS7 does not recognize boundaries. He goes all the way to the North, *kaya magulo* (that's why it's confusing)," the source also said.

The official made the allegations in the wake of claims by Lingayen-Dagupan Archbishop Oscar Cruz last week that jueteng operations had worsened under

BIG 3/ A10



GRACE AND BEAUTY ON A SUMMER'S DAY
Winged creatures swooping upon the waters of Manila Bay in search of sustenance create a startling etching of grace in motion, a canvas of beauty in flight on an endless landscape between sea and sky.
REM ZAMORA

E. coli bacteria identified killer of Abalos daughter

SO YOUNG, so pretty, so loved. "Dad, OK na," those were the last words of Chiara Marie Abalos, according to her father, Rep. Benhur Abalos. Eldest of the five Abalos children, the 19-year-old was stricken on Thursday with what seemed then to be a mysterious ailment. Doctors' initial diagnosis was leptospirosis. In the race against time to save the eldest grandchild of Comelec Chair Benjamin Abalos, they lost.

By Philip C. Tubeza

THE MYSTERIOUS ailment that killed the 19-year-old daughter of Mandaluyong Rep. Benhur Abalos was an E. coli infection.

Chiara Marie Abalos died of multiple organ failure at around 10 p.m. Friday at the Cardinal Santos Medical Center in San Juan, surrounded by members of her family.

She had suffered four heart attacks, her distraught father said yesterday. Her last words after the final attack and before she died were: "Dad, OK na."

Chiara, who was to start in June on her senior year as a philosophy student at De La Salle University, was stricken with diarrhea and high fever on Tuesday. She was taken to the hospital at 7 p.m. on Thursday.

"She was a fighter. She held on till the end," Abalos told the INQUIRER.

Abalos said doctors had initially diagnosed Chiara's ailment as leptospirosis, which is usually contracted from water contaminated by rat urine. But laboratory test results released late yesterday afternoon showed that E. coli bacteria *(Escherichia coli)* caused her death, he said.

While most strains of E. coli are harmless and live in the intestines of healthy humans and animals, a particular strain—E. coli O157:H7—produces a powerful toxin and can cause severe illness, according to the US Centers for Disease Control.

It was first recognized as a cause of illness in 1982, during an outbreak of severe bloody diarrhea traced to contaminated hamburgers. Since then, most infections have come from eating undercooked ground beef.

E. coli can also be found in beaches and wells contaminated by feces. When ingested, this type of fecal coliform bacteria can cause diarrhea, hepatitis and cholera.

It could not be immediately ascertained what Chiara had eaten that had led to her ailment.

"The doctors said her body had weakened and the E. coli had entered her blood stream, spreading throughout her body to her lungs, heart, liver and kidneys," Abalos said.

He said the doctors gave Chiara an antidote for what they thought was leptospirosis, to no avail.

"I was there during her first [heart attack]," Abalos said. "Her mother cried out, 'Chiara, *lumaban ka* (fight)!' She kept on fighting although she was clearly in pain."

By her father's account, Chiara endured abdominal cramps. Her kidneys failed and she could not pass urine, causing her body to bloat. And because she was bleeding, the doctors also initially thought she had dengue fever.

"When she was suffering, I said, 'Lord I leave it all up to you,'" Abalos said.

He added, his voice breaking: "She was my firstborn. She was friendly to everyone and was a very good and caring *Ate* (elder sister) to

E. COLI/ A10

Tradition challenged in century-old PMA; training reforms set

By Angelina G. Goloy
Contributor

AN UPHEAVAL is taking place at the Philippine Military Academy (PMA).

Exactly a century since the institution was established by the Americans, tradition is being challenged as training reforms are carried out to strengthen the Armed Forces of the Philippines and make it more responsive to the nation's changing needs.

Although two fact-finding commissions have found no direct link between some alumni's involvement in coup attempts and their PMA training, recurring military adventurism, along with unlawful acts and the misbehavior of cadets and graduates, "suggest some defects in the factory," as one officer put it, and prompted a review of the training program.

In July 2003, the PMA implemented reforms to address bullying and hazing, academic mediocrity and dishonor—key problems that had plagued the PMA for decades but were ventilated only in the last three years.

Despite initial resistance, the reforms yielded results "beyond expectation," according to Lt. Col. Michael C. Morales, director of the Center for Academic Excellence at PMA and a member of the AFP Corps of Professors.

Discussing the problems itself constituted a major attitude change, Morales said in a recent interview at the Ateneo de Manila University School of Social Sciences, where he accepted a fellowship from the Nippon Foundation's Asian Public Intellectuals (API) Program.

"Perhaps the single most effective measure we implemented was the separation of cadets [in the barracks] by class instead of company. This deprived upper-class cadets easy access to lower classmen and consequently of the opportunity to abuse their authority and bully the latter," said Morales, who plans, recommends, monitors and evaluates the training reforms.

The number of freshmen hazed or maltreated dropped from 76 percent in July 2003 to 2 percent in December the same year, he said.

Also significantly reduced were cases of bullying/non-physical abuse, petty theft and sexual harassment. Satisfaction in the mess hall and the amount of sleep/rest and study time

TRADITION/ A8

WEATHER FORECAST

FORECAST: Bicol region, Visayas and Mindanao will experience mostly cloudy skies with scattered rainshowers and thunderstorms. The rest of the country will have partly cloudy to at times cloudy skies with isolated rainshowers or thunderstorms.

SOURCE: PAGASA

COMPILED BY: M. TOLOSA, PDI RESEARCH/04/24/05

Metro Manila	Partly Cloudy	Iloilo/Bacolod	Cloudy with Rains
Baguio	Partly Cloudy	Roxas	Cloudy with Rains
Tuguegarao	Partly Cloudy	Cebu	Cloudy with Rains
Laoag	Partly Cloudy	Tacloban	Cloudy with Rains
Clark Zone	Partly Cloudy	Gen. Santos	Cloudy with Rains
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Second FRONT PAGE

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Report: Inmates with keys abetted escape try

By Norman Bordadora

THE LACK of manpower in the country's jails is so acute that guards entrust the keys to prison gates to certain inmates in maximum security areas so the latter could help in housekeeping chores and the prisons' upkeep.

This was the main finding in the 16-page report released yesterday by the fact-finding team assigned to investigate the bloody escape attempt by a group of Abu Sayyaf inmates from the maximum security area at the Metro Manila District Jail (MMDJ) in Bicutan, Taguig City, on March 14.

The probe team, chaired by Interior Undersecretary Marius Corpus, said the Bicutan jailbreak started when a "trusted" inmate opened the inner gate leading to the Abu Sayyaf suspects' cells as he and another inmate were preparing to serve instant noodles to the prisoners.

Despite their being detainees in the supposed special intensive care area (Sica) of the jail, the two "trusted inmates"—one of whom was cooking the noodles beyond the first control gate while the other was preparing to serve the food beyond the second gate—were not escorted by jail guards who were on their 16th hour of continuous duty at the time.

The guards who were supposed to take over the shift the night before did not show up, the Corpus committee learned.

With the "trusted inmates" handling the keys to the control gates and going about their chores without jail guards, Alhamsar Limbong, also known as the ASG's Commander Kosovo, and other ASG inmates managed to wrest the keys from them and attempt the daring escape.

Fifteen ASG inmates, who were being held on charges of kidnapping for ransom, among other offenses, wrested control of the first floor of the jail and held the authorities to a 27-hour impasse before police mounted an assault, resulting in the killing of 22 Abu Sayyaf suspects, including the escapees' ringleaders.

"This practice of using trustees or orderlies is a fact confirmed by inmates of the MMDJ and one apparently sanctioned by (warden Jail Supt. Romeo Elisan). Some MMDJ jail guards justify the use of trustees or orderlies citing as the reason the lack of personnel," the Corpus team said in the report they submitted to Interior Secretary Angelo Reyes.

But it said the practice was "clearly not sanctioned by the Bureau of Jail Management and Penology manual of operations."

The panel noted that inmates entrusted with jail keys were left free to roam with little or no supervision.

"What is also evident is that MMDJ jail guards use these inmates to open or close other inmates' cells and, worse, to open or close even the control gates," it said.

"These inmates, more often than not, are entrusted with the keys to the control gates and the inner cells, thereby performing functions which belong solely to the jail guards assigned to the custodial force," it added.

The report said that at the time of the jailbreak, the MMDJ had 1,420 inmates and a staff of just 105 people.

It said the standard being one jail personnel per seven inmates, the MMDJ should have had at least 600 jail personnel at the time.

"This glaring inadequacy of custodial personnel emboldened the suspected ASG leaders to plot the jailbreak, assured in the thought that they could overpower their custodial jail guards," the panel said.

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Pacific Plans clients band together, gird for fight

By Alcuin Papa

WE WERE cheated.

This was the sentiment of parents who had bought pre-need plans from Pacific Plans Inc. and who were set to oppose the troubled company's rehabilitation plan in order to pressure management to meet its obligations.

"We were cheated. Now we are grouping ourselves to fight back. Pacific Plans has a contractual obligation and [should] pay for the education of our children as reflected in the plans that we bought with our hard-earned money," said Winnie Bonifacio, a coordinator of Parents Enabling Parents (PEP) Coalition.

Some 2,000 parents met at the St. Paul Pasig gym yesterday to finalize the formation of the PEP Coalition. Their objective is to pressure Pacific Plans into meeting its obligations.

Open letter

Already, the group has drafted an open letter to Ambassador Alfonso Yuchengco, the patriarch of the family that owns the Yuchengco Group of Companies which controls Pacific Plans.

"On the strength of the Yuchengco name and everything it stands for, we bought a Pacific Education Plan confident that we had secured the educational future of our children. We are desperate and distressed thinking that our children are being deprived of the education they deserve through no fault of ours," the open letter read.

"We put our unqualified trust in your company. It is only fair that Pacific Plans Inc. and everything it stands for should meet its corresponding obligations. This is both a legal and a moral responsibility of the company under the wing of the Yuchengco Group of Companies," the letter said.

Skyrocketing fees

Early this month, Pacific Plans filed for suspension of payments and rehabilitation before a Makati court saying it would not be able to pay future claims since tuition fees had skyrocketed since they were deregulated in 1990.

The company had offered to pay its planholders in full in 2010 plus 7 per cent interest every year. They also offered tuition support in amounts between P7,000 and P35,000.

On April 13, Makati Regional Trial Court Judge Romeo Barza issued a stay order approving the plan.

Payments frozen

The company said it had P341 million in cash for tuition support for the current enrollment period. But Barza's order effectively froze all Pacific Plans' payments to creditors, suppliers and planholders until the company shall have been rehabilitated.

Most of the parents interviewed by the INQUIRER rejected the terms, saying they would be hard put to come up with money for their children's tuition this school year and could not wait for 2010.

They said Pacific Plans reported an income of around P1 billion in 2003.

May 13 deadline

Pacific Plan holders have until May 13 to file their opposition. They are also set to hold a protest in front of the Makati court on the same day.

Pacific Plans has 34,000 planholders with roughly 16,000 of them filing educational claims for the coming school year. Its trust fund is estimated to be at $50 million, consisting mostly of government bonds maturing in 2010. It stopped selling education plans in 1992.

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Annan meets with GMA, pushes freedom for Burma

By Christine O. Avendaño

JAKARTA (via PLDT)—United Nations Secretary General Kofi Annan met with President Macapagal-Arroyo on Thursday to express his concern over the slow pace of democratization in Burma (Myanmar), which along with the Philippines is a member of the Association of Southeast Asian Nations (Asean).

Press Secretary Ignacio Bunye said Annan sought the meeting with the President and that his "general" message was how Asean members like the Philippines could help step up the democratization process in Burma.*(See related story in The World, Page A13)*

Bunye said Annan had been vocal about the need to accelerate democracy in Burma. "That is something he repeated not only in his meeting with the President but with all other heads of state that he met, especially the heads of state of Asean."

Asean is a regional grouping that includes the Philippines, Burma, Indonesia, Thailand, Singapore, Malaysia, Brunei, Vietnam, Laos and Cambodia.

Burma, which is set to chair the Asean next year, has been criticized for its continued detention of democratic leader Aung Sung Suu Kyi who has been under house arrest for several years.

Bunye said Ms Arroyo told Annan that the Burma issue was "normally handled in the Asean way and members of Asean normally looked toward Thailand, being the closest neighbor of Myanmar, as far as dealing with Myanmar is concerned."

"But there seems to be a consensus that this issue has to be stepped up," Bunye said.

Bunye said Annan raised during the meeting with President Arroyo the calls made for Asean leaders to prevent Burma from assuming the chairmanship of the regional grouping next year due to Rangoon's poor human rights record.

Bunye said that Manila would rather not take up the issue "out of *delicadeza*."

"The President sort of anticipated the question so the President specifically did not want to touch on the chairmanship," Bunye added.

He echoed the position taken by Ms Arroyo last week that the Philippines could not take any initiative preventing Burma from assuming the Asean chairmanship because Manila stood to benefit from it.

If Burma does not assume the Asean chairmanship next year, it would be the turn of the Philippines to do so, Bunye said.

"So the matter of discussing that as far as the Philippines is concerned was really not opportune," he told reporters.

Bunye also disclosed that President Arroyo invited Annan to visit the Philippines and that the latter was "definitely interested."

Bunye said the gist of the meeting between President Arroyo and Annan had to be the "request for mutual support for different initiatives."

Annan had sought support for reforms he wanted to make within the UN system and, in return, President Arroyo committed her support for his proposal for a peace-building commission, human rights council, and enhancement of working methods within the Security Council, he said.

Task force to go after car thieves

THE PHILIPPINE National Police has created a special task force to address the rising incidence of car thefts and hijacking in the country.

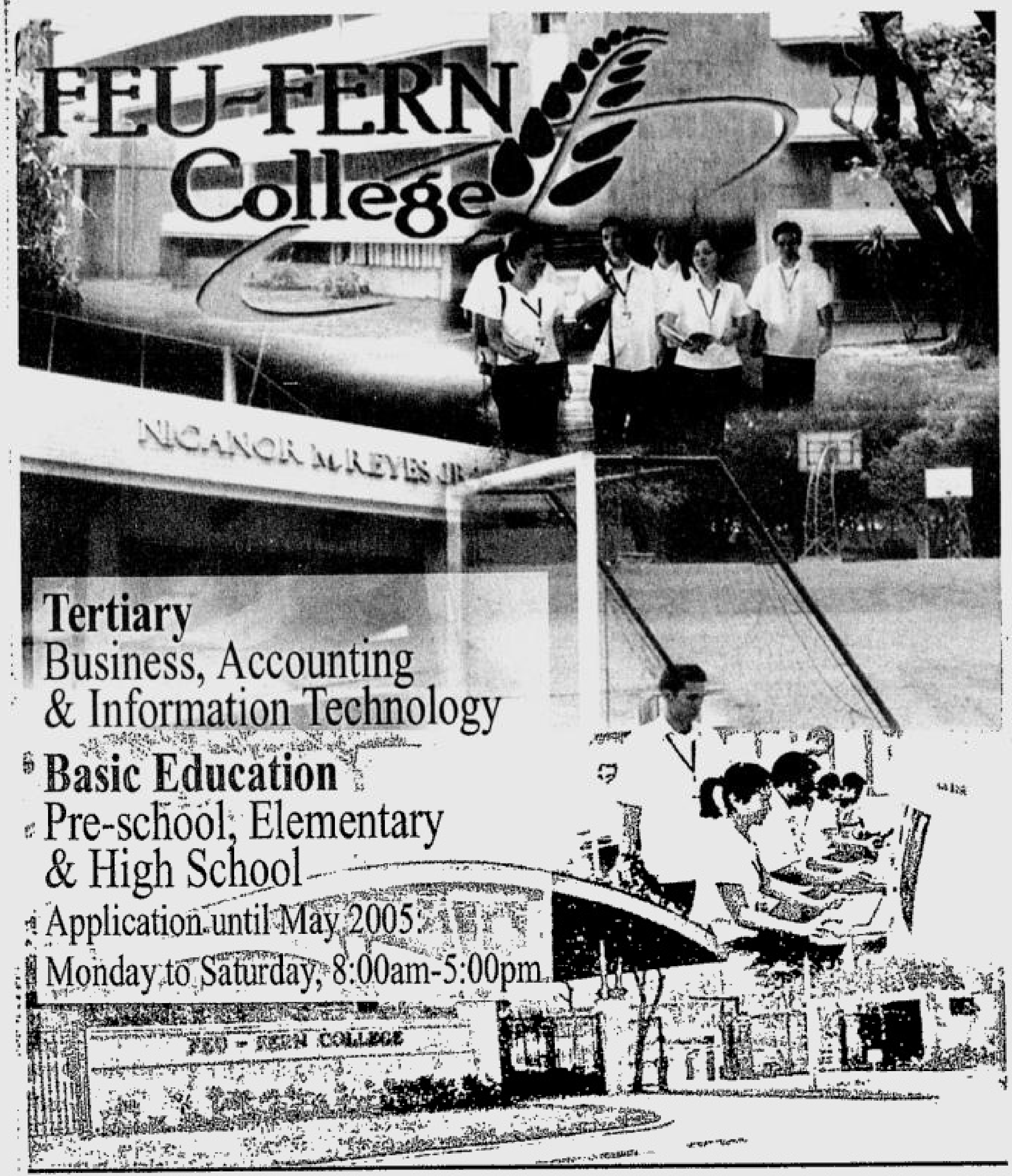
PNP Director General Arturo Lomibao formed the Anti-Carnapping and Anti-Hijacking Special Task Force which is made up of members of the PNP Traffic Management Group (TMG), Criminal Investigation and Detection Group (CIDG) and the Intelligence Group (IG.)

While the TMG is primarily tasked with going after car theft and hijacking syndicates, Lomibao said the new task force would conduct "aggressive and sustainable" operations against syndicate leaders and members.

Lomibao noted that car theft cases had reached alarming levels.

During the first two months of the year, a total of 266 car thefts were reported. This was 25 percent higher than the 213 incidents reported in the same period last year.

He also cited the "continued existence" of syndicates that hijack container vans and 10-wheeler trucks transporting millions of pesos worth of merchandise. *Dona Z. Pazzibugan*



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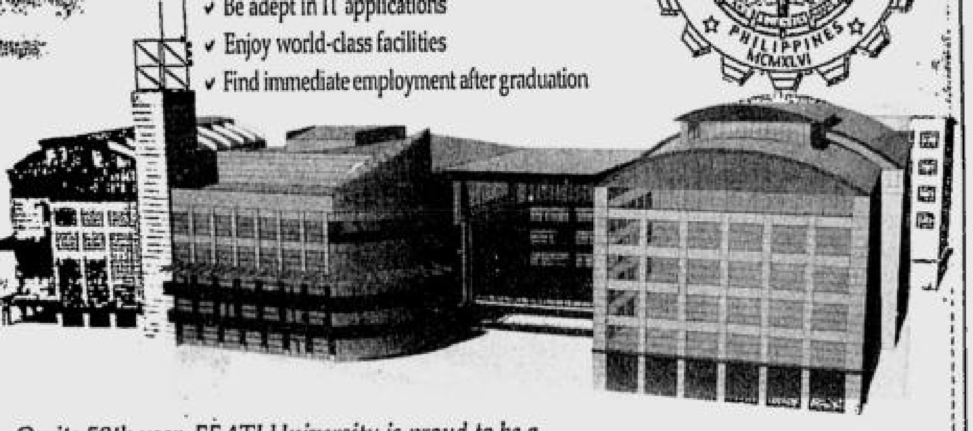

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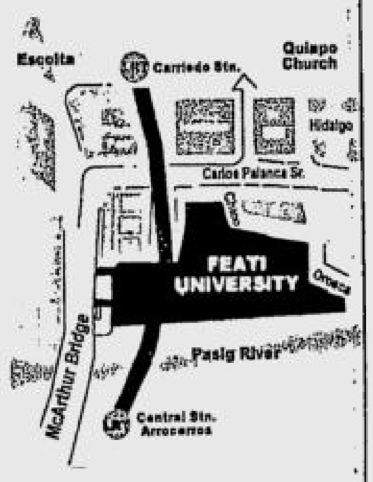

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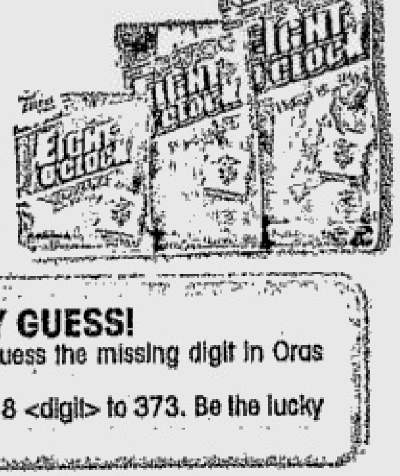

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BIR: Tan ₱25-B tax case model for new cases filed

By Armand N. Nocum

DESPITE its failure to so far win a conviction, the Bureau of Internal Revenue said the tax case against tobacco and beer magnate Lucio Tan has at least given the bureau a valuable lesson on how best to catch other big fish.

Asked if their experience with Tan had helped improve their strategy and tack in going after major tax evaders, BIR Commissioner Guillermo Parayno replied: "Well, in a way, yes."

He explained that the legal strategy used by Tan's lawyers to question, oppose and delay the resolution of the P25-billion tax evasion case against the tycoon was foremost on their minds.

"The arguments of the defense (in the Tan case) are now always on our minds whenever we discuss these cases prior to filing. We always ask that question to ourselves," Parayno said at a recent briefing relative to the implementation of the Run After Tax Evaders (RATE) program of the Department of Justice.

The Bureau of Internal Revenue and the Department of Finance have charged several celebrities, military officers and businessmen with tax evasion under the RATE program in a bid to show that it was now serious in going after tax cheats.

Officials behind the RATE program, however, admitted that the BIR's failure to so far win the case against Tan had cast doubts on whether they could succeed in going after other influential and moneyed tax evaders this time.

"The fact that our record in the past has not been good doesn't mean it will not be good in the future," Finance Secretary Cesar Purisima said at the same press briefing at the DOJ.

The government started the case against Tan in 1993 during the term of President Fidel V. Ramos but has so far failed to win a conviction.

Tan pleaded not guilty to charges that he failed to pay taxes totaling P25.6 billion between 1990 and 1992 during his arraignment at the Marikina Metropolitan Trial Court on Jan. 8.

The lower court dismissed the charges against Tan and 51 others in 1999 but reopened the tax cases last year after the Supreme Court ordered a retrial.

The government alleged that Tan and officers of Fortune Tobacco Corp. used nine "dummy" marketing companies to avoid paying P25.6 billion in excise, income and value-added taxes for the years 1990, 1991 and 1992.

But Parayno, for his part, believes the government is making headway in the case against Tan this time.

"On the contrary, I think we have been scoring some successes in the trial of the case. Just recently, the court ruled on one of the major procedural issues and that is our position that we should be able to present the evidence as the witnesses come forward and testify and that's the time they will be marked," he said.

Defense lawyer Estelito Mendoza earlier insisted that the "truckloads" of evidence against Tan be pre-marked prior to the trial of the case, a process that could set the trial back by six months.

Petron fishing, says transport firm

WHY ONLY now?

This was the question posed Friday by officials of Herma Shipping and Transport Corp. after the firm was charged by Petron Corp. with stealing P261.2 million worth of petroleum products over a period of five years.

Manny Quimzon, a member of Herma's board, told the INQUIRER that Petron appeared to be on a fishing expedition since the alleged theft occurred between 1999 and 2004.

"Why has it taken Petron almost (five) years to uncover anomalies against its haulers?" asked Quimzon, pointing out that it was impossible for the "Petron system of checks and supervision to fail so massively and over such a long period of time."

The official said every voyage required reports and on-site verification at both loading and unloading points, including a third-party marine surveyor hired by Petron.

Quimzon said that if the allegations were true, then Petron officials could be involved in the alleged "systematic" pilferage by the oil haulers.

"Product theft cannot be accomplished without the collusion of a great number of Petron personnel in the depot, loading, inspection, unloading, issuance of clearances," he said. *Michael Lim Ubac*

CHILDREN of Infanta, Real and Gen. Nakar await their turn to pick out toys during the Earth Day celebration in Quezon.

Toys help Quezon kids cope

By Marlon Ramos
PDI Southern Luzon Bureau

INFANTA, Quezon—The children of this calamity-stricken town celebrated Earth Day last Friday by lining up for gifts and toys brought by nongovernment organizations.

Not even the blistering summer heat could turn away five-year-old Christopher Aguada who patiently waited his turn. Asked by a volunteer worker of Oxfam, a London-based humanitarian and development organization, which toy he wanted, the pale little boy was quick to pick a pair of plastic robots.

He opened the package containing the toy and gleefully showed it to his playmate.

"Nawala po kasi lahat ng laruan ko nung bumagyo. Ngayon lang po ako uli makakapaglaro ng robot (I lost all my toys during the storm. This is the first time I will be playing with a robot)," he told the INQUIRER.

Aguada not only lost his toys, he lost his father and two siblings at the height of the typhoons and flashfloods that struck their community in Barangay Minahan Norte in General Nakar town on Nov. 29.

For five months now, Oxfam has been working with other NGOs and the local government to help Aguada and thousands of residents here and the nearby towns of Real and General Nakar recover from the horror that befell them.

On Friday, the group led other NGOs and their partner agencies in celebrating what they said was the resiliency of the people of these northern Quezon towns "to reclaim their lives and livelihoods."

More than 2,000 residents trooped to the Infanta Central Elementary School and took part in the day-long Earth Day festivities which included a concert by Noel Cabangon and a play presented by a theater group from a Catholic school in Infanta.

Lilian Mercado Carreon, Oxfam country director, said the event also served as a reminder to the national government that "there is much more to be done in terms of rehabilitation of the communities."

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THE DAILY GOSPEL

Sunday, April 24, 2005
5th Week of Easter

1st Reading: **Acts 6:1-7**

A ministry of service

In those days, as the number of disciples grew, the so-called Helenists complained against the so-called Hebrews, because their widows were being neglected in the daily distribution. So the Twelve summoned the whole body of disciples together and said, "It is not right that we should neglect the word of God to serve at tables. So, friends, choose from among yourselves seven respected men full of Spirit and wisdom, that we may appoint them to this task. As for us, we shall give ourselves to prayer and to the ministry of the Word."

The whole community agreed and they chose Stephen, a man full of faith and Holy Spirit; Philip, Prochorus, Nicanor, Timon, Parmenus and Nicolaus of Antioch who was a proselyte. They presented these men to the apostles who first prayed over them and then laid hands upon them.

The Word of God continued to spread, and the number of the disciples in Jerusalem increased greatly and even many priests accepted the faith.

2nd Reading: **1st Peter 2:4-9**

A priestly people

Dear sisters and brothers, Jesus is the living stone rejected by people but chosen by God and precious to him. On drawing close to him, you also became living stones built into a spiritual temple, a holy community of priests offering spiritual sacrifices which please God through Jesus Christ. Scripture says: See, I lay in Zion a chosen and precious cornerstone; whoever believes in him will not be disappointed.

This means honor for you who believed, but for unbelievers also the stone which the builders rejected has become the cornerstone and it is a stone to stumble over, a rock which lays people low. They stumble over it in rejecting the Word, but the plan of God is fulfilled in this.

You are a chosen race, a community of priest-kings, a consecrated nation, a people God has made his own to proclaim his wonders. For he called you from your darkness to his own wonderful light.

Gospel: **John 14:1-12**

Christ our way, truth and life

Jesus said to his disciples, "Do not be troubled; trust in God and trust in me. In my Father's house there are many rooms. Otherwise I would not have told you that I go to prepare a place for you. After I have gone and prepared a place for you, I shall come again and take you to me, so that where I am, you also may be. Yet you know the way where I am going."

Thomas said to him, "Lord, we don't know where you are going; how can we know the way?" Jesus said, "I am the way, the truth and the life; no one comes to the Father but through me. If you know me, you will know the Father also; indeed you know him and you have seen him."

Philip asked him, "Lord, show us the Father and that is enough." Jesus said to him, "What! I have been with you so long and you still do not know me, Philip? Whoever sees me sees the Father; how can you say: 'Show us the Father?' Do you not believe that I am in the Father and the Father is in me?

"All that I say to you, I do not say of myself. The Father who dwells in me is doing his own work. Believe me when I say that I am in the Father and the Father is in me; at least believe it on the evidence of these works that I do.

"Truly, I say to you, the one who believes in me will do the same works that I do; and he will even do greater than these, for I am going to the Father."

Commentary

Trust in God and trust in me! We are not to be troubled, no matter what is going on in the world, in politics, among nations and in the church among one another. We are summoned to do the works of God, to continue the way, the truth and the life that Jesus has begun in the world. He is with us and yet he is also at God's hand preparing a way for us and he will come again to take us with him where he is. Jesus is our dwelling place and sanctuary in this world—he is now our life and way and our truth. He holds us together, binds us in love and sources all the good that we are to do, praying with us. Jesus is in the Father and Jesus is in us by our baptisms and birth in the Spirit. We are already one—but we must believe this amazing Good News and live in Jesus' name, drawing all together into the holiness of God.

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Tradition being challenged in century-old PMA

From page A1

for cadets improved.

As for sexual harassment, Morales said it was one area where the PMA had had "no pronounced problems."

Shifting barracks assignments was an unpopular move at first because it "overturned almost a century of the tradition of camaraderie-building and leadership training in a hierarchical environment," he said. But it paid off.

Hopefully, it would enable the PMA to attain its goal of a 50-percent graduation success rate among cadets within five years, and ultimately 70 percent (the norm in the United States).

At present, only 34 of 100 cadets complete the 4-year bachelor of science course.

Honor code

The training in the United States is comparable to ours, except that we're 50 years behind in technology, facilities and faculty qualifications, said Morales, who was sent by the PMA to the US Coast Guard Academy in Connecticut where he earned a bachelor's degree in mathematical sciences.

The honor code there is also not so "draconian" like ours, he added.

The PMA honor code states that "a cadet does not lie, cheat, steal or tolerate among them those who do." It dictates that whether it's 10 centavos or P10,000 that a cadet is found guilty of stealing, he or she will be forced to resign from the service.

In US military academies, the penalty could be in the form of a mentoring program.

Morales said studies were now being made to propose revisions to the PMA honor code. Other reforms being contemplated include updating the cadet recruitment program, and strengthening academic support activities such as study skills training, developmental reading and writing.

But with our general educational institutions bugged by more basic problems, he conceded that genuine educational reform in the PMA could remain elusive for now.

After West Point

The API fellowship, however, is expected to contribute to the current review of the PMA training philosophy by way of lending a regional perspective through Morales' research on other Asian military academies.

There is no Asian model of military training, he said. The PMA curriculum, traditions, even uniform and cadet slang, were all patterned after the US Military Academy at West Point.

While the West Point paradigm has worked for many years, current developments compel the Philippines' only military academy to find ways to improve its current training, "if not refine expectations of it," Morales said.

Among the issues that Morales' research will look into are the way other Asian military academies deal with intrinsic cultural values—for example, respect for elders—and how they cultivate honesty and develop character.

Developing character

Character development is one of the three pillars of PMA education (the others being military training and academic preparation).

It is taught in such subjects as ethics and international humanitarian law as well as through the cadet leadership development system and the honor code.

And because youths naturally seek role models in their elders and mentors, character is also developed through the cadets' interaction with their peers and superiors.

In the military, superiors "make it their business to become role models," Morales said. "Anyone who has responsibility over a cadet is aware that he or she should set a good example [and] cannot behave in a wanton manner and expect to get away with it."

So what does one make of the case of retired Brig. Gen. Carlos Garcia, the former military comptroller accused of plunder? Or of 2nd Lt. Rolly Joaquin, the PMA valedictorian of 2004 who was caught shoplifting at Fort Benning in Georgia and sent home in disgrace?

"I don't know that we can link their cases to PMA training, however tenuous," Morales said. "It's much more complex than saying PMA training failed."

At the very least, he said, cases like Garcia's were a motivation for studies.

Why they sign up

Morales is not aware of any study on the reasons Filipinos sign up to become soldiers.

Perhaps for many, it is for want of a means to support themselves and their families. "The sooner we accept that," he said, "the better we can plan our human resources management."

In the US Armed Forces, the sales pitch is "join and learn a skill for free." Thus, after his tour of duty, a soldier is able to find a job as, say, an automotive mechanic, Morales said, suggesting that perhaps the AFP could take a cue from this.

"Our sales pitch is 'serve your country,'" he said. But it has become difficult to attract bright young men and women to join the service for love of country when the educated are leaving the country, he lamented.

The long-overdue and much debated modernization of the AFP should begin with the mind, he said, explaining that "if we in the military are not educated, we'll be asking the wrong questions and buying the wrong things."

Things are moving in that direction. The PMA is sending more alumni to graduate school, reported Morales, who himself earned—on scholarships—a master's degree in computer science from the Ateneo and a Ph.D. in software engineering and defense simulation from Cranfield University at the Royal Military College of Science in Shrivenham, UK.

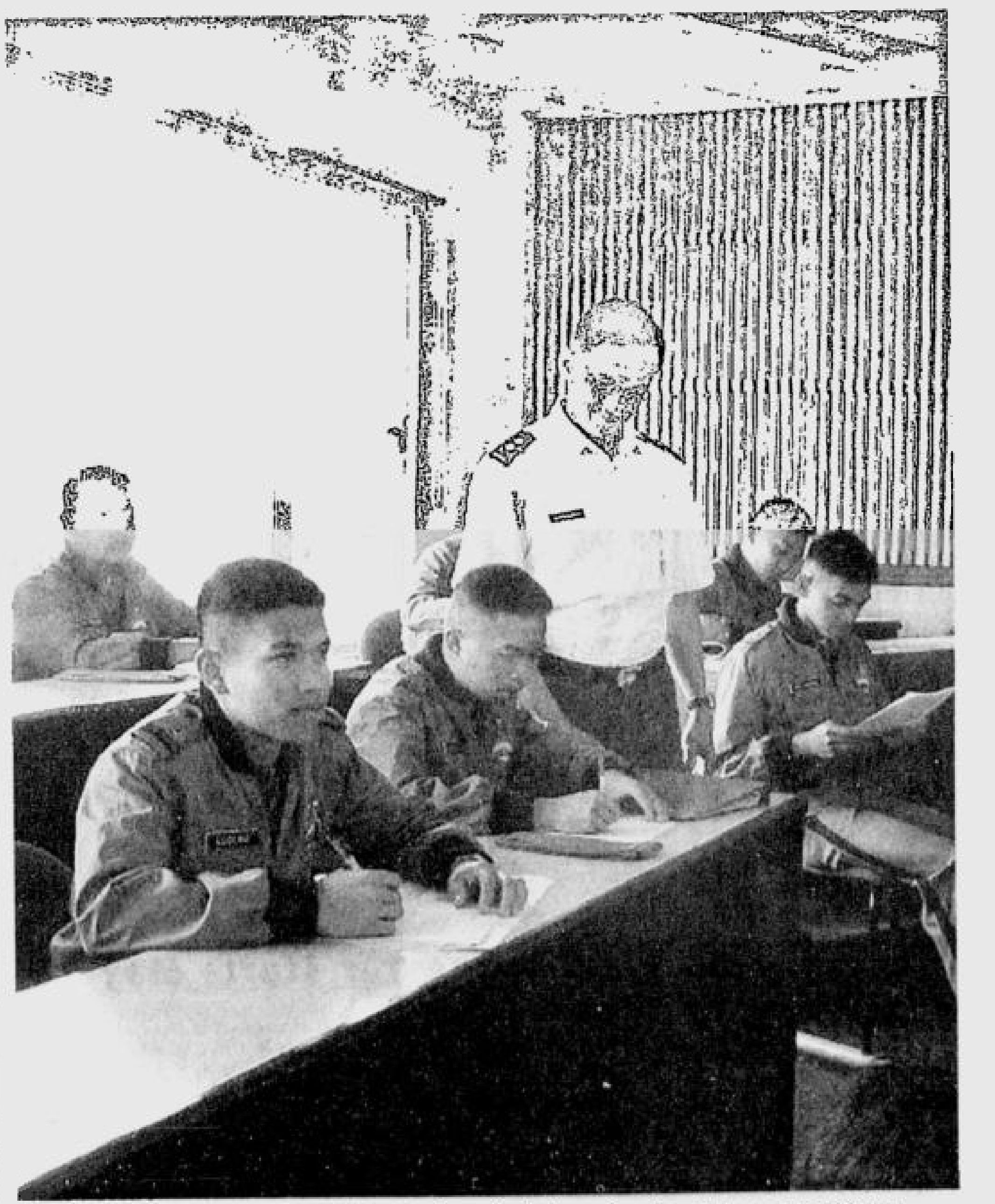
Top teacher

The higher knowledge Morales acquired is too advanced even for the West and has no use here. But the skills he learned and the mental rigor he underwent have practical applications anywhere.

The father of three is first and foremost a teacher. He was a Metrobank Foundation Outstanding Teacher and Rotary Club TOPS (The Outstanding Philippine Soldier) awardee in 1996 and is featured in the book, "Ten Outstanding Filipino Teachers," by Dr. Queena Lee-Chua.

But if he were asked to talk with soldiers for a few minutes, the lesson he would impart is his faith. "It changed my life," said the born-again Christian who is an elder in the PMA Christian Fellowship.

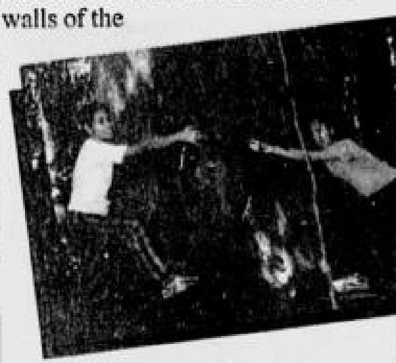
Perhaps it's no coincidence that he is shepherding the PMA reformation.



THE TEACHER, Lt. Col. Michael Morales (standing), is a reformist. He hopes to address bullying and hazing, academic mediocrity and dishonor issues at the PMA. Here, Morales oversees a training class at the PMA.

Learning Beyond Classroom Walls

In this highly competitive world, multi-skilled and multi-disciplined graduates are what top corporations look for. College graduates, therefore, must be fully trained in all aspects of their personalities, from their behavior to the core of their hearts and spirits. A well-rounded education allows students to break free of the four walls of the classroom and develop these skills from life itself.



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Miriam College takes pride in being one of the first schools granted full autonomy by the Commission on Higher Education. The school was also a Charter member of and has been re-accredited once again by the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU).

Its holistic brand of education is the reason why the school's graduates have achieved a reputation for distinguished professionalism and versatility. Several have served as cabinet secretaries, legislators, entrepreneurs and educators. Nineteen of our alumnae have been selected as "The Outstanding Women in the Nation's Service" (TOWNS) awardees. In addition, hundreds have been judged by their peers as Amazing Alumni Achievers.

Typical Miriam College students may do fieldwork in urban poor areas one day and draft a project proposal for a top corporation the following week. They reflect on their spirituality through recollections, join rallies against injustice and war, promote environmental causes, contribute to victims of calamities, support their school's varsity teams, and are members of the many fun and creative clubs on campus.

Courses offered to them are accountancy, business administration, entrepreneurship, child development and education, international studies, communication arts, psychology, environmental planning and management, and computer technology with a special track for the hearing-impaired.

For internship, they can pick one of the school's many partner-institutions here and abroad. Among these are the Model United Nations of the Far West and University of Delaware in the United States, Royale Melbourne Institute of Technology in Australia, Philippine Congress, the Department of Environment and Natural Resources, American Embassy, Center for Culinary Arts, Philippine Mental Health Association and top auditing firms, advertising agencies, television networks, and corporations, NGOs and foundations. Through the internship program, students not only gain experience but are offered job opportunities even before they graduate.

The lush green campus provides a calm and safe environment that is also used for various lessons on waste segregation, water-sampling, biodiversity, eco-spirituality and more.

"Miriam College has taught me to be assertive and developed my leadership skills," says Angelica Ang, a graduate of AB Psychology, who exemplifies a typical Miriam College student. "Here, young women are not boxed into stereotyped roles. We can be ourselves. We are also exposed to different types of activities and people from all walks of life."

More and more young women are following in Angelica's footsteps as Miriam College continues to give young women not just the opportunity to change the Philippines, but to take on the world.

Would you like your daughter to be one of those young women? Applications for SY 2005-2006 are ongoing. Visit us at Miriam College. We're located along Katipunan Road, Quezon City. You can also contact us at 4359232 or 5805400-29 ext. 2020 or email coll-admission@mc.edu.ph for queries or visit our website www.mc.edu.ph

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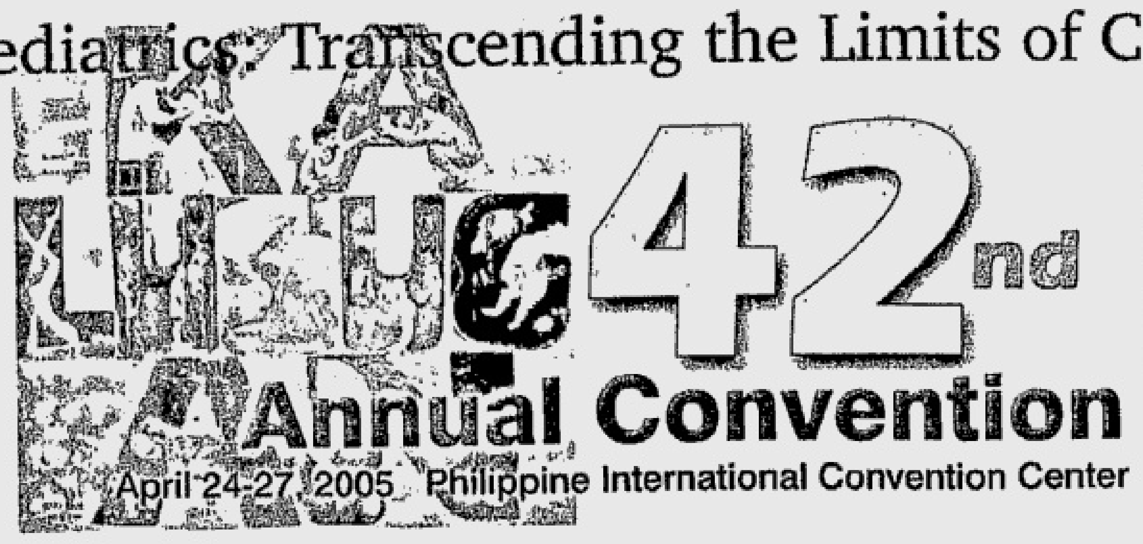
42nd
Annual Convention
April 24-27, 2005 Philippine International Convention Center

Messages

My warmest felicitations to the men and women of the Philippine Pediatric Society, Inc. on the occasion of your 42nd Annual Convention.

I welcome your theme, "Pediatrics: Transcending the Limits of Clinical Practice," as part of your continuing efforts to adopt new approaches and modern techniques to improve child health. I commend your commitment to uplifting the level of your profession and providing quality service to our kababayans.

My administration aims to achieve its ten-point agenda within six years. In the area of health, our aim is to build more hospitals and medical facilities, and provide affordable medicines for public consumption. I enjoin you to be one with me in making healthcare more accesible to our people, especially the underprivileged.

Together let us beat the odds towards national development.

May you have a successful convention. Mabuhay kayong lahat!

Gloria Arroyo
GLORIA MACAPAGAL-ARROYO

Warm greetings to the officers and members of the Philippine Pediatric Society, Inc. as they hold their 42nd Annual Convention entitled "Pediatrics: Transcending the Limits of Clinical Practice."

The new millennium promises a brighter future for all of us. As health providers, let us do our best in providing meaningful and substantial benefits to make our community and our nation a healthier place to live in.

As health practitioners, we can secure the well-being of the people by giving them modern and specialized health and medical services.

This event is one opportunity to strengthen unity and cooperation among your members, which we believe will be instrumental in building a strong and healthy republic.

Together let us work hand in hand to achieve our vision of improving our healthcare system for the benefit of our countrymen.

Mabuhay kayong lahat!

MANUEL M. DAYRIT, MD, MSc.
Secretary of Health

At no other period in the history of our country has the practice of medicine been placed under close scrutiny by society. Limitations in health resources have made it very difficult for many of us to redesign the delivery of health services from a task-oriented to a process-centered patient care delivery system. Clinical practice, per se, can be no different where the demand for a fail-safe, total quality management is needed just as it does in any setting requiring the provision of goods and services. "To transcend therefore the limits of clinical practice" would need a mindset free from the biases and prejudices that might limit our ability to innovate and to be creative in the pursuit of more effective and efficient treatment modalities in patient care.

I am sure that with the healthy participation of your members and those who are interested to learn more in this field of endeavor, interesting discussions on the topics during your four-days conference will be fruitful and enlightening. In behalf of the Philippine Medical Association, allow me to convey my warmest felicitations to the organizers and all the officers and members of the Philippine Pediatric Society, Inc. on the occasion of its 42nd Annual Convention on April 24-27, 2005 at the Philippine International Convention Center.

Mabuhay at Maraming Salamat!

BU C. CASTRO, MD, LLB, FPSP
President, Philippine Medical Association

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Tel. Nos (632) 715-9464,
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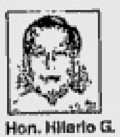
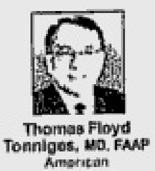
Keynote Speaker



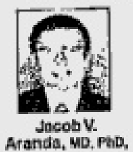
Hon. Hilario G. Davide
Chief Justice
Supreme Court of the Philippines

Plenary Speakers

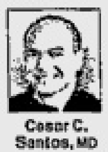
Patricia Chanco Evangelista
Student
University of the Philippines



Thomas Floyd Tonniges, MD, FAAP
American Academy of Pediatrics



Jacob V. Aranda, MD, PhD, FRCP, FPAPP
Pediatric Pharmacology/ Neonatology Wayne State University, USA



Cesar C. Santos, MD
Pediatric Neurology
Wake Forest University, USA

Pedro A. Jose, MD
Pediatric Nephrology
Georgetown University, USA

Milagros S. Bautista, MD, FPPS, FPAPP
Pediatric Pulmonology

Godfrey Chi Fung Chan, DMD, MD, MSc
Pediatric Hematology and Oncology
University of Hongkong

Ma. Liza Antoinette M. Gonzales, MD, FPPS, FPIDSP
Pediatric Infectious Diseases

Antonio L. Dans, MD, FPCP
Internal Medicine (Cardiology)

Ricardo E. Fernando, MD, FPCP
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Ambulatory, Behavioral and Developmental Pediatrics

Salvacion R. Gatchalian, MD, FPPS, FPIDSP
Pediatric Infectious Diseases

PROGRAM

April 23, Saturday

12:00 nn - 4:00 pm PPS BOARD AND CHAPTER PRESIDENTS' MEETING

April 24, Sunday • Day 1

7:00 am - 2:00 pm REGISTRATION
7:00 am - 12:00 nn PRE-CONVENTION ACTIVITIES (Westin Philippine Plaza)
Medical Home Initiatives (Leyte / Samar Tent)
Pediatric Advance Life Support Instructor's Course (Davao Room)
7:30 am - 3:00 pm SPORTS TOURNAMENT (Badminton, PICC)
4:00 pm - 5:00 pm EUCHARISTIC CELEBRATION (Westin Philippine Plaza)
5:00 pm - 6:00 pm OPENING CEREMONIES (Westin Philippine Plaza)
6:00 pm - 8:00 pm DINNER (Westin Philippine Plaza)
8:00 pm - 10:00 pm FELLOWSHIP NIGHT (Westin Philippine Plaza)

April 25, Monday • Day 2 "CONCEPTS IN CLINICAL PEDIATRICS"

8:00 am - 3:00 pm REGISTRATION
8:00 am - 8:45 am OPENING OF EXHIBITS
Commercial Exhibits (PICC Tent)
Poster Exhibits (PICC Lobby)
Innovative Device Exhibits (PICC Lobby)
8:45 am - 11:30 am PLENARY SESSIONS (Plenary Hall, PICC)
8:45 am - 9:00 am • *The Youth Speak*
Speaker: Patricia Chanco Evangelista
Chair: Victor S. Doctor, MD
9:00 am - 9:30 am • *Every Child Deserves a Medical Home*
Speaker: Thomas Floyd Tonniges, MD, AAP, USA
Chair: Perla D. Santos Ocampo, MD
9:30 am - 10:00 am • *Antimicrobials in Developing Countries*
Speaker: Jacob V. Aranda, MD, Wayne State University MI, USA
Chair: Estrella B. Paje-Villar, MD
10:00 am - 10:30 am • *Pediatric Sleep Medicine*
Speaker: Cesar C. Santos, MD, Wake Forest University, NC, USA
Chair: Zenaida L. Antonio, MD
10:30 am - 11:00 am • *Genetic Basis of Essential Hypertension and its Significance in the Pediatric Age Group*
Speaker: Pedro A. Jose, MD, Georgetown University, D.C., USA
Chair: Joel S. Elises, MD
11:00 am - 11:30 am • *FNRI-DOH-PPS Multisectoral Survey of Health Parameters and Nutritional Status of Filipino Children Results*
Speaker: Milagros S. Bautista, MD
Chair: Luis M. Mabilangan, MD
12:00 nn - 2:00 pm LUNCHEON SYMPOSIA
• *Peptides* — Nestle
WPP-Mindanao Room
Speaker: Josie Rogacion, MD
• *A Gifted Symposium: Discover and Nurture A Child's Intelligence* — Wyeth
PICC-MR 5
Speaker: Lourdes K Ledesma, PhD
• *Emerging and Re-emerging Infections, Lessons Learned* — Aventis
PICC-MR 2/3
Speakers: Salvacion R. Gatchalian, MD; Luningning Villa, MD
• *The Role of the Pediatrician in the Prevention and Management of Obesity in Children* — Pediatrica
WPP-Luzon Room
Speaker: Sioksoan Chan-Chua, MD
• *Major Clinical Trial on Fortified Milks New Zealand*
PICC-MR 6
Speaker: Randy Urtula, MD
• *Pharmacoeconomics in Pediatric Asthma* — UAP
Speaker: Milagros S. Bautista, MD
• *The Final Growth Spurt Years Are We Maximizing Our Children's Growth Potential?* — Intermed
PICC-MR 12
Speakers: Agnes Teolico, MD; Felizardo Gatcheco, MD
• *Current Management of Asthma and Viral-Induced Wheeze in Infants and Young Children* — MSD
WPP-Visayas Room
Speakers: Arnel Gerald Q. Jiao, MD; Madeleine W. Sumpaico
• *Urticaria and Other Pediatric Dermatoses* — Schering Plough(Kerby Div.)
PICC-MR 10
Speaker: Marcellano S. Cruz, MD, Philippine Dermatological Society
• *Appropriate Empiric Therapy in ICU Setting* — Astra Zeneca
PICC-MR 14
Speaker: Herbert Uy, MD
2:00 pm - 4:30 pm SIMULTANEOUS SYMPOSIA
Phil International Convention Center
2:00 pm - 3:15 pm 18th Interhospital Prospective Research Paper Contest
MR 6
Chair, Research Forum: Felizardo N. Gatcheco, MD
• *The G6PD-Positive Newborn Screen: Is There a Cause for Alarm?*
MR 2/3
Overview/Moderator: Carmencita D. Padilla, MD
Speakers: Jacob V. Aranda, MD; Godfrey Chi Fung Chan, MD
• *The Transition Period: After 18... Where Will They Go?*
MR 5
Speakers: Eden D. Latosa, MD — *Grown up Clinic in Cardiology*
Susan Pelea-Nagtalon, MD — *Issues on Reproductive Health Among Adolescents*
Emma A Llanto, MD — *Issues of Chronically Ill Adolescents*
Moderator: Rosalia M. Buzon, MD
• *Informatics: Digital Photoediting*
MR 9
Speaker: Jacinto Blas V. Mantaring III, MD
Moderator: Judith Fatima E. Garcia, MD
*Participants are encouraged to bring their own digital camera
• *Immunization: Vaccine Safety and Recommendations*
MR 11
Speakers: Salvacion R. Gatchalian, MD — *Vaccine Safety*
Cynthia A. Aguirre, MD — *Vaccine Recommendations*
Moderator: Rosemarie Santana-Arciaga, MD
• *Breastfeeding and Complementary Feeding Issues*
MR 12
Speakers: Shelle Ann D. Masangkay, MD — *New Concepts in Breastfeeding*
Rebecca A. Castro, MD — *Complementary Feeding During the Weaning Period*
Moderator: Ramon V. Najarro, MD
• *The Filipino Child in Crisis*
MR 14
Speakers: Naomi Navarro-Poca, MD — *Sexual Abuse*
Ms. Zenaida Rosales — *Networking for Child Sexual Abuse*
3:15 pm - 4:30 pm • *Sneezing, Wheezing, Itching*
MR 2/3
Speakers: Remedios C. Ong, MD; Alexander O. Tuazon, MD; Roberto O. Romero, MD
Moderator: Nieves S. Macaranas, MD
• *Hospital Disaster Management and Preparedness*
MR 5
Speakers: Ma. Eva I. Jopson, MD — *Hospital Management and Preparedness*
Epifania S. Simbul, MD — *Pre-hospital Management and Preparedness*
Moderator: Benito P. Atienza, MD
• *CNS Tumors*
MR 12
Speakers: Godfrey Chi Fung Chan, MD — *Latest Chemotherapeutic Updates*
Cesar C. Santos, MD — *Medical Complications in CNS Tumors*
Benedicto C. Baronia, MD — *Surgical Interventions*
Moderator: Adric Joseph S. Gaspar, MD
• *Special Intervention for Special Children*
MR 14
Speakers: Norietta Calma-Balderrama, MD — *Psychotherapy*
Genesis C. Rivera, MD — *Music Therapy*
Kim April C. Pascual, MD — *Art Therapy*
Moderator: Elma Q. Cabrera, MD
• *PPS Annual Research Awards*
MR 9/11
Chair, Committee on Research: Josefina C. Resurreccion, MD
2:00 pm - 4:30 pm CLINICAL PRACTICE GUIDELINES (CPG)
MR 4
2:00 pm - 3:00 pm *Overview: CPG Development*
Chair, Committee on CPG: Leonila F. Dans, MD
• *First Simple Febrile Seizure* — Ignacio V. Rivera, MD
• *Routine Eye Examination as a Screening Tool for Retinoblastoma* — Gary John V. Mercado, MD
• *Chronic Cough in the Pediatric Population* — Madeleine W. Sumpaico, MD
3:00 pm - 3:15 pm Reactor: Policarpio B. Joven, MD, Phil Academy of Family Physicians
Moderator: Ma. Asuncion A. Silvestre, MD
3:15 pm - 4:00 pm • *Evaluation and Management of Pediatric Community Acquired Pneumonia* — Cristan Q. Cabanilla, MD; Jaime A. Santos, MD
• *Evaluation and Management of Rheumatic Fever/ Rheumatic Heart Disease Suspects* — Jhuliet J. Balderas, MD
• *Treatment of UTI in Children in the Philippines* — Joel S. Elises, MD
4:00 pm - 4:15 pm Reactor: Imelda L. Jauclan, MD, Sto. Tomas University Hospital
Moderator: Jacinto Blas V. Mantaring III, MD
4:15 pm - 4:30 pm OPEN FORUM

April 26, Tuesday • DAY 3 "TRENDS IN CLINICAL PEDIATRICS"

8:00 am - 1:00 pm REGISTRATION
8:00 am - 3:00 pm PPS ELECTIONS (MR 9)
9:00 am - 11:15 am PLENARY SESSIONS (Plenary Hall, PICC)
9:00 am - 9:45 am • *Controversies in Pediatric Therapeutics*
Speaker: Jacob V. Aranda, MD
Chair: Xerxes R. Navarro, MD
9:45 am - 10:30 am • *Reducing the Burden of HIV, Hepatitis B and Tetanus in the Neonate*
Speaker: Maria Liza Antoinette M. Gonzales, MD
Chair: Amelia R. Fernandez, MD
10:30 am - 11:15 am • *Hemostasis and Thrombosis: What's New?*
Speaker: Godfrey Chi Fung Chan, MD
Chair: Mary N. Chua, MD
12:00 nn - 2:00 pm LUNCHEON SYMPOSIA
• *Brain Gym* — Dumex
WPP-Leyte/Samar Rooms
Speakers: Joel Lazaro, MD; Leticia Ho, MD; Ms. Leni Ochoa
• *From the Base Up: Setting the Nutritional Foundation for Proper Brain Development* — Mead Johnson
PICC-MR 2 & 3
Speaker: Arturo Ludan, MD
• *Local Immunity and Mucosal Tolerance in Infancy* — Nestle
Speakers: Prof. Per Brandtzaeg; Ms. Gemma Dimaano
• *Treatment Options for Abdominal Pain: The Sensible and the Senseless* — Westmont
PICC-MR 5
Speaker: Felizardo N. Gatcheco, MD
• *Pharmacoeconomics: Concepts and Application to Pediatric Pratice* — Ritemed
PICC-MR 12
Speakers: Jonas Policarpio, MD; Milagros S. Bautista, MD
• *Acute Rhinosinusitis: Translating Guidelines to Clinical Practice* — ULCH
WPP-Visayas Room
Speakers: Madeleine W. Sumpaico, MD; Anna Ong-Lim, MD; Gretchen Navarro-Locsin, MD
• *Water in Health & Disease* — Wilkins
PICC-MR 11
Speaker: Joel Elises, MD
• *ANTIOXIDANTS: The ACE up Your Sleeve for a Child's Better Health* — Del Monte
WPP-Mindanao Room
Speaker: Randy Urtula, MD
• *Prebiotics, Probiotics and Symbiotics: The Concept and its Clinical Application* — Yakult
PICC-MR 10
Speaker: Masami Morotomi
2:00 pm - 4:00 pm BUSINESS MEETING (PPS Members Only)
4:00 pm - 6:00 pm TWILIGHT SYMPOSIUM — Pediatrica
Westin Philippine Plaza Davao Room
• *The Art and Technique of Pediatric Diagnosis* — Rolando S. Songco, MD
• *PPS 1st National Case Report Contest*
MR 4
3:00 pm TENNIS TOURNAMENT
Manila Polo Club

April 27, Wednesday • DAY 4 "THE CHILD'S BEST INTEREST"

8:00 am - 12:00 nn REGISTRATION
9:00 am - 11:15 am PLENARY SESSIONS
9:00 am - 9:45 am • *Ethical Issues in Clinical Practice and Research*
Speaker: Antonio L. Dans, MD
Chair: Esperanza F. Rivera, MD
9:45 am - 10:30 am • *Syndrome X: Tracing its Roots in Pediatrics*
Speaker: Ricardo E. Fernando, MD
Chair: Wilberto L. Lopez, MD
10:30 am - 11:15 am • *TB DOTS in Children*
Speakers: Michael Nicos Vonlatis, MD (WHO); Rosalind G. Vianzon, MD (DOH); Salvacion R. Gatchalian, MD (PPS); Rosalia M. Buzon, MD (PPS)
Chair: Carmelo A. Alfiler, MD
12:00 nn - 2:00 pm CLOSING CEREMONIES
Westin Philippine Plaza Luzon Room
"Pediatricians on Stage"...A PPS Social Presentation
1:00 pm - 3:00 pm POST-CONVENTION ACTIVITIES
IMCI — Pediatrica
Westin Philippine Plaza Davao Room
6:00 pm - 10:00 pm ANNUAL DINNER & INDUCTION CEREMONIES
Westin Philippine Plaza Luzon Room

Messages

On the 42nd Annual Convention of PPS, I heartily congratulate one of the most active, successful and useful organizations of physicians in the country with approximately 6,000 members, all enthusiastic, useful and diligent. This year's theme "Pediatrics: Transcending the Limits of Clinical Practice" is stimulating and thought-provoking, making attendance almost obligatory.

The topics are interesting and worthy so that come April 24 to 27 this year, all roads will lead to the Philippine International Convention Center from all parts of the country. All will be enlightened, updated and make themselves better prepared to look after the health and well-being of our children.

The PICC will be bustling with activity of pediatricians, practitioners, nurses, midwives and all interested in the health and well being of our young ones. All are welcome to this convention for their own good and for the good of their children.

FE DEL MUNDO, MD, MA
Honorary President, PPS

In behalf of the Officers and Members of the Board of Trustees of the Philippine Pediatric Society Inc., I welcome you all with great pride and pleasure to the 42nd PPS Annual Convention anchored on the theme "Pediatrics: Transcending the Limits of Clinical Practice" on April 24-27, 2005 at the Philippine International Convention Center.

The convention Organizing Committee led by Dr. Victor S. Doctor, as chair and Drs. Milagros S. Bautista and Grace R. Battad as Co-chairs, has worked very hard to provide all participants and delegates a comprehensive programme on the latest trends on commonly encountered problems as well as provocative topics and hot controversial issues in child health care aimed at the empowerment of all pediatric health care providers, as well as patients and victims of various pediatric maladies and disorders. May this convention serve as a golden opportunity for productive exchange of information as the speakers and participants share expertise and experience to further improve their skills and competence in the delivery of quality health care to the young of today - our future

I wish to extend our grateful appreciation to the Organizing Committee for doing a splendid job, our guest speakers, both foreign and local, for taking time out of their busy schedule to unselfishly share their knowledge and expertise and to our partners in the pharmaceutical industry for their generous support, which has undoubtedly contributed to the success of this convention.

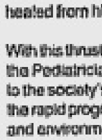
To our foreign guests, we hope that you enjoy your visit to our beautiful country. Take time out to relax and experience the Filipino culture, history, tradition and hospitality.

Let us continue to be strongly motivated in pursuing our goals, as we work together in unity, solidarity and teamwork with renewed commitment.

With great enthusiasm, we look forward to seeing you all during the 42nd PPS Annual Convention.

Thank you and MABUHAY!

ESTRELLA B. PAJE-VILLAR, MD
President



In this 42nd Annual Convention we focus on two important personalities - the CHILD and the PEDIATRIC PRACTITIONER.

The Pediatric Practitioner is regarded as a respectable member of the community a healer, leader and someone who can most ably unify people of the community. This very important role often times taken for granted or totally ignored by the busy practitioner. A child healed from his illness is his best accomplishment.

With this thrust of the convention, the Organizing Committee promises to make the Pediatricians "Transcend the Limits" of their clinical practice and live up to the society's expectations and get to integrate past medical practices with the rapid progress of medical science, as well as, play active roles in the social and environmental issues pertaining to the health and protection of our most important client - the CHILD and his family.

Let's get together, too, with our exciting features of the Arts, Sports, Socials and Exhibits at this time of the year!

VICTOR S. DOCTOR, MD
Chair, Organizing Committee
42nd Annual Convention

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Member: Ma. Norma V. Zamora, MD

POSTER SESSION
Chair: Josefa Rustia-Portillo, MD
Co-Chairs: Amelia V. Europa, MD • Josefina A. Regalado, MD
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NUTRITION

Big 3 top PNP jueteng list

From page A1

the Arroyo administration.

The archbishop said more public officials were now "willing recipients and grateful beneficiaries of gambling payolas."

When it allegedly began

According to the PNP source, the "big 3" collectors "started asserting their presence" after Ms Arroyo was proclaimed the winner of the presidential election last year.

Before that, the source said, the trio "were just flexing their muscles."

But even the PNP cannot stop jueteng.

"It has become part of the system. We cannot stop it," the official said.

Padaca's 'lonely crusade'

Last year, when he was transferred to an office in Camp Crame, the official claimed the unit he was moved to also received a share of the money collected from jueteng operations nationwide.

He identified the areas where jueteng remained rampant as Pampanga, Pangasinan, Nueva Ecija, Batangas, Quezon, Rizal, Bulacan and Laguna.

Fighting jueteng can be a "lonely crusade," Isabela governor and staunch anti-jueteng campaigner Grace Padaca told the INQUIRER.

Padaca said that she was informed that as governor, her supposed share of jueteng money amounted to P3 million a month but she rejected it.

"The police can't help you because they will tell you 60 to 80 percent of their operation funds come from the mayors. Where do the mayors get it but from jueteng?" Padaca said on the phone.

An endless battle

Padaca was among this year's Parangal Para sa Bayan awardees for having maintained a "jueteng-free" province.

"We're fighting jueteng but it seems an endless battle," she said.

"We can launch campaigns but people also resist because jueteng is a form of entertainment. They say, why are the rich allowed to gamble in casinos? Education also has to come in," Padaca said.

Spurning her monthly jueteng share also had its consequence.

According to Padaca, political foes are now preparing to launch a "recall election" against her, using the total of P30 million in jueteng money she had rejected since she assumed office in June 2004.

Challenge to GMA

Catholic Bishop Ramon Villena challenged Ms Arroyo to stamp out jueteng.

"The scourge of jueteng can be eradicated if the President ... declares war on jueteng," he said in a statement.

Villena issued the statement on Friday as the Krusadang Bayan Laban sa Jueteng held its annual award rites in San Carlos City, Pangasinan, for local and police officials involved in the campaign against the controversial numbers game.

Villena cited two mayors in his diocese—Ruben Sayo of Aritao, Nueva Vizcaya, and Richard Longid of Cabarroguis, Quirino—for keeping their towns jueteng-free.

"If she claims that her victory [in the presidential election] was without jueteng grease, why does she not simply announce this in all television stations and national dailies," Villena said of the President.

'No to jueteng?'

Villena added: "She does not need to launch a military campaign. She needs no military forces, no strategic planning, no hard work in order to stop jueteng. All she needs is a pure, determined will to [stop] jueteng."

Villena said jueteng "stops when our local officials say so."

"Jueteng ceases when the governor orders the provincial [police] director to stop jueteng," Villena said. "Similarly, the entire Philippines will be totally free of jueteng when President Macapagal-Arroyo will be bold enough to categorically say 'no' to jueteng."

He said that while the administration had vowed to eradicate poverty, it had failed to curb illegal gambling which, he said, was the root of corruption. *With a report from Melvin Gascon, PDI Northern Luzon Bureau*

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Jueteng can be stopped, says bishop

By Tarra V. Quismundo

JUETENG can be stopped. And Archbishop Oscar Cruz of Lingayen has 115 reasons to believe it can.

The national movement Krusadang Bayan Laban sa Jueteng, which Cruz chairs, handed out Friday awards to local officials from all over the country who had been steadfast in their stand against the illegal numbers game.

"The core message of this occasion to demonstrate that jueteng is vincible. [The battle] is compromised only if the mayors and chiefs of police do not want it," the archbishop said.

On its third year of recognizing elected officials who have stood up to jueteng, the group gave medals and certificates of recognition to 100 municipal mayors, 10 governors and five city mayors.

Cruz said the awardees, some of them recognized for a second time, simply spurned the fortune offered by jueteng.

"We have three layers of checking and, consequently, we're very confident that this listing is well-purified," said Cruz.

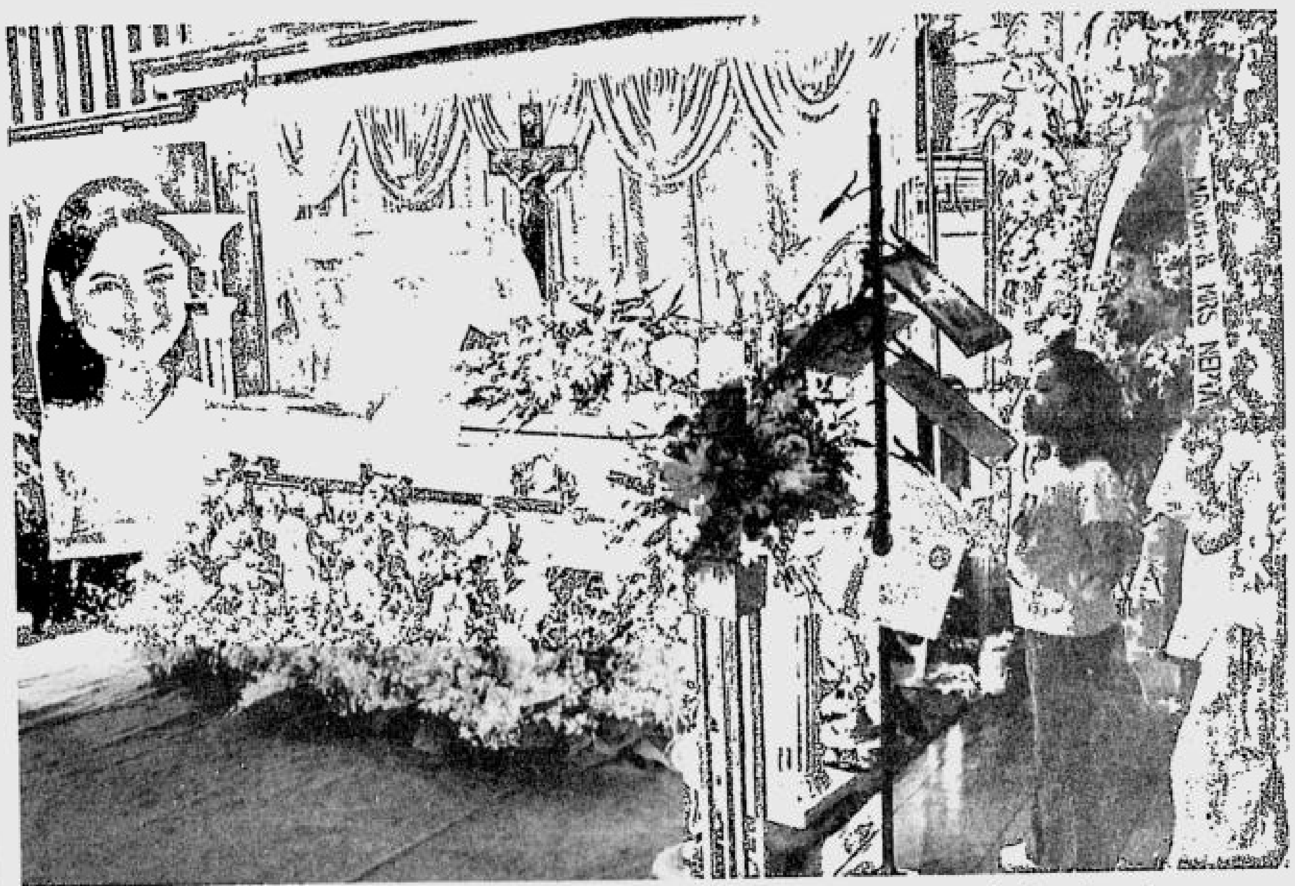
The selection panel in each locality included the crusade's chapter head, a member of a nongovernment organization and another from a civic organization.

"We look at how the [local official] behaves... it is easy to detect if the mayor is anti-jueteng, that's not a secret," the archbishop told the INQUIRER.

"We do not need bullets, we do not need guns. We just need the will not to accept jueteng payola," said Cruz.

Addressing the awardees and their representatives, opposition Sen. Aquilino Pimentel said: "It's a form of deception because we make the people believe that their lives will improve by placing their bets."

Pimentel added: "People improve their lives by hard work, not by gambling."



THE REMAINS of Chiara Marie Aguilar Abalos are now at the family's ancestral home on Kanlaon Street, Mandaluyong City. RUDY ESPERA

E. coli bacteria identified killer ...

From page A1

her siblings.

"She was also very intelligent and spoke her mind. She was a fighter."

One of twins

Chiara had a twin sister, Charisse Marie, and three younger siblings—Ben III, Charlene and Corinne. She was the eldest of the 12 grandchildren of Commission on Elections chair Benjamin Abalos.

She would have turned 20 on June 21.

Odette Galino, Congressman Abalos' information officer, described Chiara as a cheerful girl who often took part in the socio-civic programs of the Mandaluyong city government.

"We all thought that she would be confined at the hospital for just a few days... Both her parents are still in a state of shock over what happened," Galino told the INQUIRER by phone.

US vacation

Chiara's remains now lie at the residence of her grandparents on Kanlaon Street in Mandaluyong, where she grew up. Interment is scheduled on Wednesday.

Until 6 p.m. yesterday, Carmelita Abalos still could not bear to look at her daughter's coffin.

"She wants to think Chiara is in the United States," Galino said.

Chiara had been scheduled to leave on Wednesday for a vacation in the United States with her grandparents.

The family decided to cancel the trip when the fever that afflicted Chiara last Tuesday persisted the following day, according to her uncle, Mandaluyong Councilor Jon Abalos.

The councilor said that at 7 p.m. last Friday, the Cardinal Santos intensive care unit was crowded with Mandaluyong policemen and employees wanting to donate blood.

"It's like there was a rally," he told the INQUIRER. "They all came after they heard our request for A-positive blood for Chiara, who was then in a serious condition."

But it was too late.

Probable cause

Earlier yesterday when Chiara's ailment had yet to be known, Mandaluyong health officers began gathering information to determine the probable cause of her death.

Dr. Gerardo Bayugo, regional director of the Department of Health's National Capital Region office, said the health officers would examine the results of the medical tests and conduct interviews regarding Chiara's activities during the last days of her life.

"It is important to know what she did or where she went. She may have gone on a vacation somewhere," Bayugo said.

Addressing speculation that Chiara might have contracted a viral or bacterial disease, Bayugo said he had not received reports of any outbreak.

"We have to see all the [reports o the medical] exams before we deter mine the cause of her death. We wil exhaust all options to learn the rea son for it," he said.

Leptospirosis

As to the speculation that Chiar might have died of leptospirosi Bayugos said: "Usually, it is contrac ed when wading through floods c contaminated water."

He said this was why cases of lep tospirosis were usually reported du ing the rainy season.

He also said there was no appare danger of any leptospirosis outbrea saying: "There is no flooding becaus it is summer. We hope that this is ju an isolated incident."

Leptospirosis is not transmitte from one person to another, Bayug explained.

People with open wounds wh wade through floods are usually th ones at risk of getting the disease, h said.

He also said the carriers of the di ease include such animals as roden cattle, pigs and horses.

Dr. Ning Villa of the DOH also sa that if Chiara had leptospirosis, it w unlikely that she would succumb the disease in just one day.

She said such an occurrence w very rare. *With reports from F Zamora, Tina G. Santos and Leila B Salaverria*

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Church backs out of debate on population

By Leila B. Salaverria

THE PLANNED debate between Church bishops and Rep. Edcel Lagman, the proponent of a bill to manage population growth, has fallen through.

Archbishop Fernando Capalla, president of the Catholic Bishops Conference of the Philippines, yesterday indicated the Church was not willing to debate the issue as it would just be an "exercise in futility."

But the archbishop said he was willing to have a one-on-one talk with Lagman.

Capalla explained that the Church, unlike Lagman, was mainly concerned with the spiritual needs of human beings not just with their material needs.

Writing in his column in the CBCP Monitor, Capalla quoted from a letter he sent to Lagman, the sponsor of House Bill 3733 that is aimed at controlling the country's runaway population growth.

Lagman had challenged Capalla to a debate after the Church and pro-life groups came out against his bill and the Department of Health's Ligtas Buntis campaign.

Capalla said Lagman's bill understood reality as "purely material, that is, [that] the world, life, development, population, responsible parenthood and population management are about the needs of the human body only."

The archbishop said the spirit should take primacy over the body because it is spiritual and moral values that complete the development of a person.

"This bill reverses and turns upside down this universally accepted scale of values and makes the human body superior to the spirit which is the transformative element of the human psyche," he said.

Capalla cited the first guiding principle in the House bill which states that reproductive health services are important to ensure healthy children and responsible parenting because manpower was a principal asset.

"Healthy babies only for the manpower needs of the country? Manpower is the principal asset in every country? This is not acceptable at all. Common sense says so," he said.

But he indicated the bill could still be saved if its authors opened themselves up to the Church's suggestion.

"I reminded Congressman Lagman that most of his constituencies are Catholics, some of whom are bishops, priests and religious of his beloved Albay and he can approach them. I myself would welcome a one-one-one private talk with him," he said.

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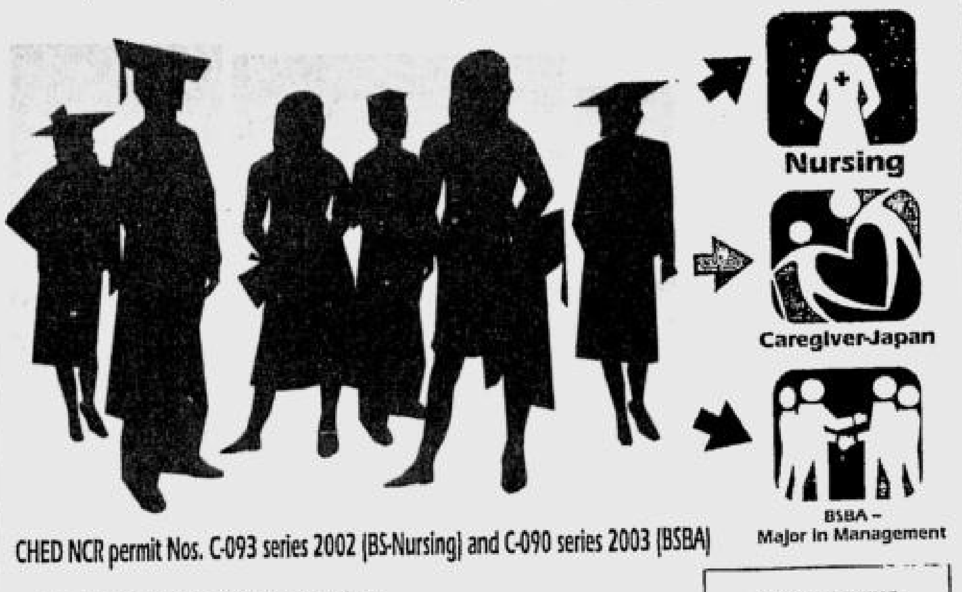

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The WORLD

Editor **Luverne B. Gueco**

'I was to fly plane into White House'

ALEXANDRIA, Va.—Zacarias Moussaoui, the only person charged in the United States in connection with the Sept. 11 attacks, pleaded guilty on Friday and said Osama bin Laden handpicked him to fly a plane into the White House as part of a broader conspiracy.

Moussaoui, 36, a French citizen of Moroccan descent, admitted that he had been chosen by the al-Qaida leader to take part in an operation to fly hijacked planes into American buildings.

He pleaded guilty to all six counts charging him with conspiracy to commit acts of terrorism, commit aircraft piracy, destroy aircraft, use weapons of mass destruction, murder US employees and destroy property.

"The fact that Moussaoui participated in this terrorist conspiracy is no longer in doubt," Attorney General Alberto Gonzales told reporters at the justice department afterward. He called the plea "a chilling admission of guilt."

Gonzales confirmed that the government would seek the death sentence. Moussaoui, who earlier this week had said he would accept the death penalty, said he had changed his mind.

"Moussaoui will fight every inch against the death penalty," he told the court. "I can't expect any leniency from the Americans."

Addressing the judge in the crowded, hushed courtroom that included Sept. 11 victims' family members, Moussaoui for the first time gave details of what he intended to do for al-Qaida in the United States.

Moussaoui, who was detained shortly before the Sept. 11 attacks because of suspicions about his taking flying lessons, said he was not meant to be part of the attacks on the World Trade Center in New York and the Pentagon.

But he told the court, "I am guilty of a broad conspiracy to use airplanes as a weapon of mass destruction."

"I was being trained on a 747 to eventually use this plane to strike the White House," said the bearded and balding Moussaoui, wearing a green prison jump suit. He went to two US flight training schools before the Sept. 11 attacks.

He said the purpose of his plot was to free the blind Sheikh Omar Abdel-Rahman, who is in prison in the United States after being found guilty of terrorism charges which predated Sept. 11.

According to a statement of facts that Moussaoui signed, Bin Laden personally chose him to participate in the operation to fly planes into American buildings and approved Moussaoui attacking the White House. *Reuters*

4 US officers in Abu Ghraib abuse cleared

WASHINGTON—Four top US Army officers, including a former commander of US forces in Iraq, have been cleared of any wrongdoing in the prisoner abuse scandal at Baghdad's Abu Ghraib prison, defense officials said late Friday.

Only Brig. Gen. Janis Karpinski, who commanded a military police unit found responsible for sexually humiliating prisoners, forcing them into stress positions and intimidating them with guard dogs, was relieved of her command and is being recommended for a career-ending reprimand, the officials said.

However, Lt. Gen. Ricardo Sanchez, who as commander of US forces in Iraq from June 2003 to July 2004 had briefly issued a set of tough interrogation guidelines that some say had encouraged the abuse, was fully exonerated, according to the officials, who spoke on condition of anonymity.

The US probe, completed by Army Insp. Gen. Lt. Gen. Stanley Green, comes on the heels of a slew of independent and internal Pentagon investigations undertaken since April 2004, when information about the pervasive abuse at Abu Ghraib leaked into the media.

US President George W. Bush expressed shock at the reports, calling the abuses "abhorrent," but insisted the treatment of inmates at the notorious Baghdad prison "does not represent the America that I know."

In the intervening months, seven rank-and-file soldiers who had been assigned to guard duty at Abu Ghraib were charged with physically and sexually abusing the detainees.

Five of them have already been found guilty or pleaded guilty, while two courts-martial are still pending.

But top US commanders in Iraq have largely escaped punishment despite allegations some of them might have tacitly encouraged soldiers to rough up prisoners in order to "soften" them before interrogation.

The Green report sought to address these concerns, but found fault only with Karpinski, who is accused of failing to provide proper oversight of her troops, the defense officials said.

Though not released to the public, the document is seen as the military's final word in the year-long saga that has tarnished the reputation of the US armed forces and fueled multiple calls for the resignation of Defense Secretary Donald Rumsfeld. *AFP*

Vatican braces for crowds at Pope's inaugural Mass

VATICAN CITY—Just over two weeks after burying one pope, authorities in Rome are bracing for a fresh influx of leaders and pilgrims for the inauguration Mass Sunday of the next, Benedict XVI.

Some half a million people, including political and religious leaders from around the world, are expected to gather here for the ceremony, and there is hope the new head of the Roman Catholic Church will wade into the crowd afterwards.

"Rome is calmly preparing itself for another extraordinary event," Mayor Walter Veltroni said, referring to the April 8 funeral of Pope John Paul II which drew a million people onto the streets here and 200 world leaders.

Guido Bertolaso, the Italian civil defense chief, said "there will certainly be hundreds of thousands of people" coming to Rome, including at least 100,000 from the new Pope's homeland, Germany.

Bertolaso also said the Mass outside Saint Peter's Basilica could be capped by a walkabout by Pope Benedict among the throngs on Saint Peter's Square.

"I am convinced that the Holy Father has a pleasant surprise in store for us, perhaps a stroll among the faithful after Mass," he said.

The authorities have said they will follow the same security procedures as employed for the late pope's funeral.

"Sunday we expect around 500,000 people," Veltroni said Thursday. "That's like dinner at home; anything under three million is a breeze."

The airspace over Rome will be closed to traffic on Sunday from 8 a.m. to 4 p.m., and Ciampino airport, Rome's second largest, closed from 1 p.m. on Saturday until 4 p.m. on Sunday.

The Italian press said Friday that airspace would be patrolled by a Nato Awacs surveillance plane as well as fighter planes and helicopters. Some 7,000 extra security forces are expected to be mobilized. *AFP*

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Former Ecuador leader says his ouster was illegal

QUITO—Former Ecuadorean president Lucio Gutierrez, holed up in Brazil's embassy residence, said on Friday he was illegally toppled, while regional leaders debated the legitimacy of his abrupt ouster.

Ecuador's new government and Brazilian officials were still in talks over how Gutierrez would be allowed safe passage to asylum in Brazil after a week of protests ended on Wednesday with Congress forcing him out.

"They want to remove me without due political process, without my abandoning my post," said Gutierrez by telephone to supporters in comments taped by the local La Hora newspaper.

A Brazilian air force jet was on standby to take the former army colonel out of the country after Brazil granted him refuge in its envoy's home. Quito would allow him safe passage at the "proper moment," a presidential spokesperson said.

Outside the residence, police with riot shields stood in ranks as passing cars honked horns and protesters jeered and demanded the new government prevent Gutierrez from leaving.

A state prosecutor has issued an arrest warrant for Gutierrez in connection with the deaths of two people killed during this week's protests. His opponents had called him a dictator and accused him of packing the Supreme Court with allies.

Lawmakers named his vice president Alfredo Palacio to replace him.

The international community has wavered on accepting the legitimacy of Gutierrez's ouster. Washington says early elections are one way to end the crisis, but US officials have been cautious on recognizing the new government.

A CROWD blocks the way of Brazilian ambassador to Quito, Sergio Florencio (center in car), while trying to leave the embassy, April 22 in Quito. AFP

"This is not to install a dictator, but the reverse. It is about restoring the rule of law and the constitutional system," said Ecuador's new Foreign Minister Antonio Parra in response to international concerns.

After a special session in Washington, the Organization of American States decided to send a mission to Ecuador to "work with the officials of that country and with all sectors of Ecuadorian society in their effort to strengthen democracy."

Protests had swelled in Quito after the new Supreme Court decided to dismiss corruption charges against former president Abdala Bucaram, a Gutierrez ally. The military withdrew support for Gutierrez after he refused to step down.

Gutierrez, the third president of the oil-producing Andean nation toppled in eight years, was elected in 2002 with the support of the poor. But his popularity slipped after he implemented austere economic policies.

Ecuador's defense ministry on Friday dismissed rumors that allies of Gutierrez within the armed forces were plotting to restore him to the presidency.

But police said former Manabi State Gov. Virginia Garcia, who is an ally of Gutierrez, had occupied several offices at the governor's building with about 20 supporters to protest the president's ouster.

The political turmoil in Ecuador, South America's fifth largest oil producer and the region's No. 2 exporter of crude to the United States behind Venezuela, has rattled debt markets worried about a new left-leaning economy minister. *Reuters*

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Korean leaders agree to restart stalled talks

JAKARTA—South Korea's prime minister and North Korea's No. 2 leader agreed to restart stalled inter-Korean talks during a meeting Saturday on the sidelines of an Asian-African summit in Jakarta, a senior Indonesian official said.

The meeting between Prime Minister Lee Hae-chan and North Korea's Kim Yong Nam is the second between the two leaders since Friday. It addressed key issues including attempts to persuade Pyongyang to return to six-party talks aimed at getting North Korea to suspend its nuclear program.

"They agreed to resume the inter-Korean dialogue... and they agreed to exchange views over the six-party talks," said Jacob Tobing, Indonesia's ambassador to South Korea.

"We know they both need this kind of meeting so we offered to facilitate it. I'm very satisfied. At least one step has been taken but there is a lot work ahead," said Tobing, who was at the conference with the South Korean delegation.

It was the highest-level meeting between the two Koreas since a summit in 2000 between then South Korean President Kim Dae-jung and North Korean leader Kim Jong-il. The official inter-Korean talks have been on hold since last July after mass defections to South Korea from the North that Pyongyang labeled the "kidnapping" of its citizens. *AP*

WORLDBRIEFS

Annan seeks Suu Kyi's freedom

JAKARTA—UN Secretary General Kofi Annan on Saturday told Burma's junta leader Gen. Tan Shwe to free opposition leader Aung San Suu Kyi and allow her party to take part in the country's national convention. Tan Shwe and Annan met on the sidelines of a summit of Asian and African leaders in the Indonesian capital, where the UN chief said the junta leader briefed him extensively on the situation in Burma. "I did raise the question of Aung San Suu Kyi and the NLD (the National League for Democracy) and the fact that it was important that all parties and citizens are able to participate in the constitutional process... freely without restrictions," Annan told a press conference. "I think he listened to me and he got my message. Obviously he'll go back, hopefully to think about it and do something about the message I gave him," he said. *AFP*

Italy PM set to unveil new Cabinet

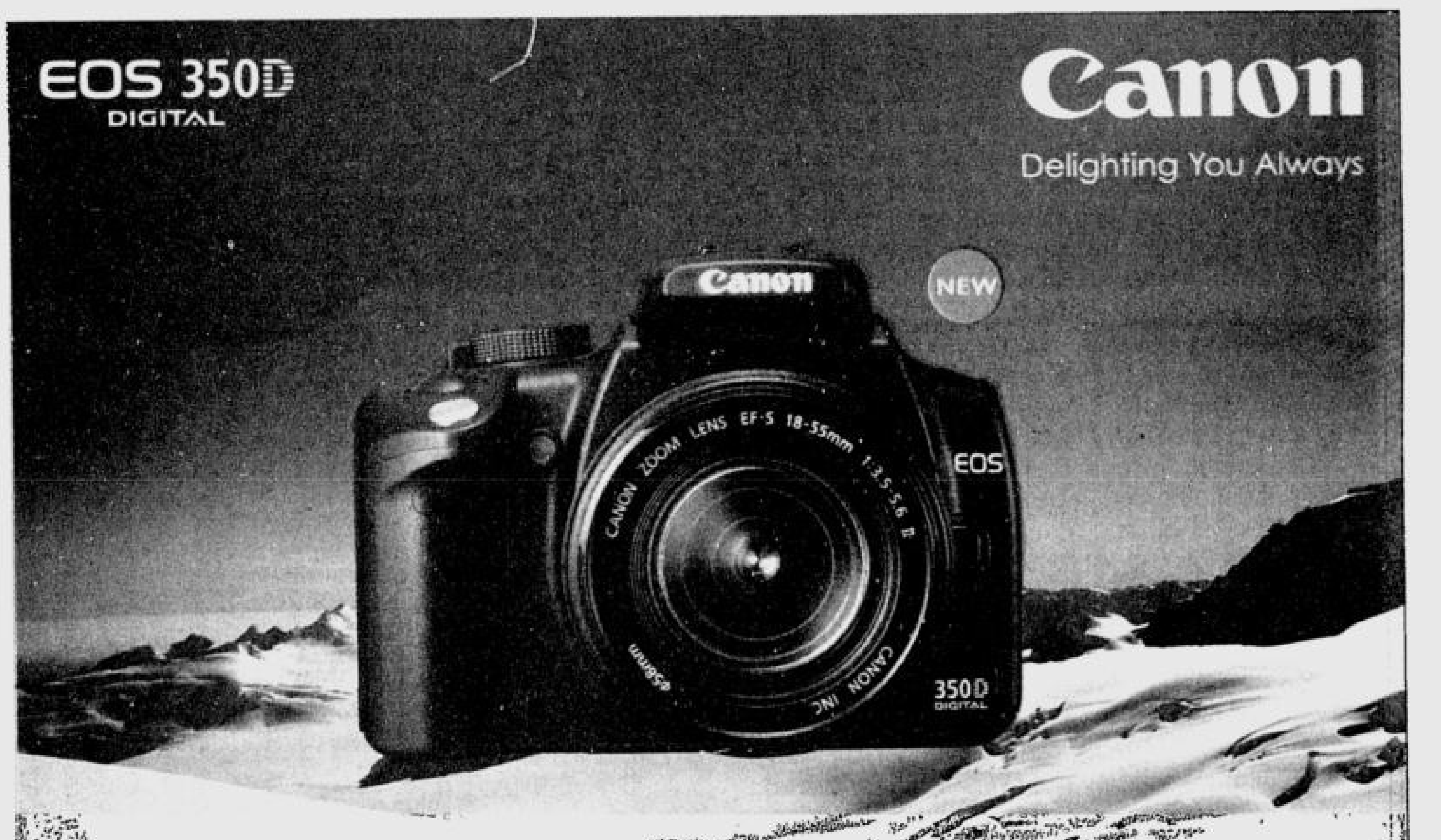
ROME—Italy's Prime Minister Silvio Berlusconi was set Saturday to unveil a new Cabinet in the hopes of resolving the latest confidence crisis to beset his rule. After answering a summons from President Carlo Azeglio Ciampi, with whom he met for an hour on Friday, Berlusconi said he would huddle Saturday with his allies in the fractious center-right coalition. The 68-year-old media magnate was confident that the new Cabinet lineup would take the oath of office on Saturday ahead of a hoped-for vote of confidence in parliament early next week to resolve Italy's worst political crisis in four years. If Berlusconi had failed to revamp his coalition, the president would have likely called early elections, probably in June, which opinion polls say the center-left opposition would likely win. *AFP*

UN probes Hariri killing

UNITED NATIONS—A UN advance team heads to Lebanon in the next few days to lay the groundwork for an international inquiry into the killing of former Prime Minister Rafik al-Hariri, the United Nations said on Friday. While the lead investigator has not yet been named, the team of about six UN staff will work with the Lebanese authorities to prepare for the probe, focusing on administrative, logistic and communications matters, UN spokesperson Stephane Dujarric said. The UN Security Council ordered the investigation April 7 after a fact-finding mission concluded that Lebanon's own probe into the Feb. 14 killing suffered from "serious flaws" and could not reach a credible conclusion. Hariri died in a bomb attack in Beirut after accusing Syria of meddling in Beirut's internal politics, and Lebanese opposition politicians widely blame Damascus for his death. *Reuters*

Ex-Yugoslav army chief surrenders

BELGRADE, Serbia-Montenegro—A former Yugoslav army chief wanted by the UN war crimes tribunal agreed Friday to surrender to the Netherlands-based court after spending several weeks in hiding, the Serbian government said. Retired Gen. Nebojsa Pavkovic, wanted for atrocities committed during the 1998-99 Serb crackdown on ethnic-Albanian separatists in Kosovo, decided to give himself up voluntarily, a Cabinet statement said. It quoted Pavkovic as saying he would go to The Hague tribunal as an "honorable soldier who has devoted his life and honor to his country." The government said Pavkovic stressed that he had "fulfilled (his) professional duties to the end" and had no "desire to become an obstacle to our country's struggles for a better future." Pavkovic, who commanded Yugoslav army units in Kosovo and was a close ally of ex-President Slobodan Milosevic, was one in a group of four Serb generals indicted for alleged atrocities committed in Kosovo. *AP*



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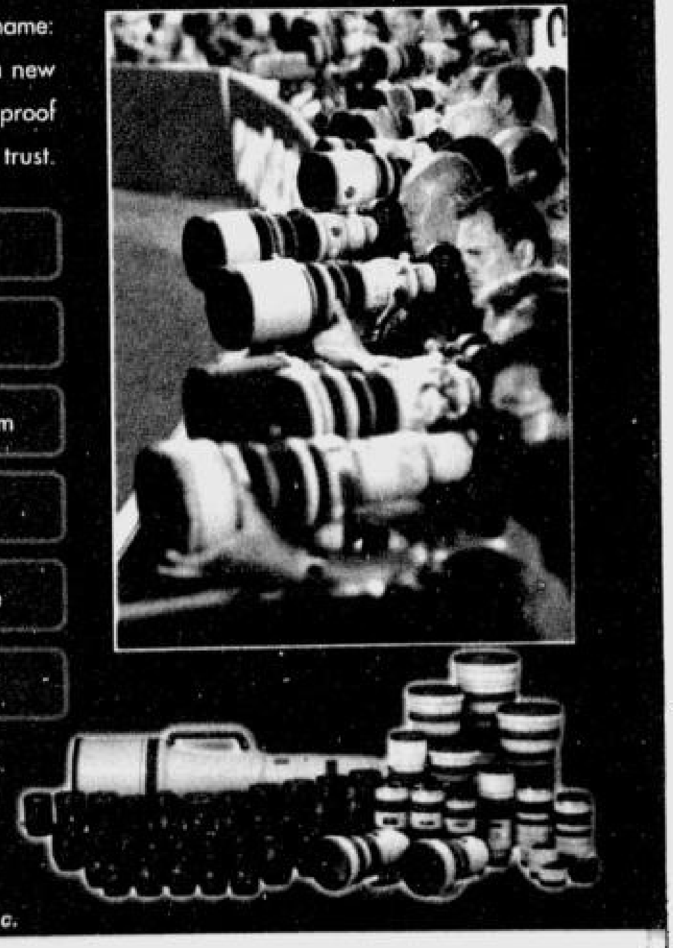

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Questions for China

EDITORIAL

THE MANDARINS at the Department of Foreign Affairs refuse to raise the question, so it is up to journalists to do so. Was the murder of the Filipino tourist Emmanuel Madrigal and his daughter Regina Mia in Beijing last Tuesday an ugly and unexpected consequence of the anti-Japanese protests that have lately swept China?

The unusual circumstances of their deaths, and the severe injuries suffered by Madrigal's wife Vivian, should be reason enough for the DFA to press its Chinese counterpart for an explanation. But as friends of Madrigal have attested, the victim looked Japanese, or could have been mistaken for one. In a capital gripped by anti-Japanese frenzy, did the accident of appearance amount to a death sentence?

"Three Filipinos were stabbed by a Chinese national who ran amuck at the Tiananmen Square near the Mao Zedong Mausoleum in Beijing between 9 and 10 a.m. on Tuesday, April 19, 2005," Chargé d'Affaires Jaime Victor Ledda of the Philippine Embassy in Beijing reported to Foreign Affairs Secretary Alberto Romulo. He added that the attacker, a certain Wang, a 25-year-old from out of town, was immediately arrested by Chinese policemen in Tiananmen.

What Ledda's report doesn't say, but sources close to the Madrigal family allege, is that Wang did not use an ordinary knife, but a samurai sword.

Did Wang in fact attack the Madrigal family as an act of anti-Japanese protest? The same policemen from Tiananmen who ran Wang down would know. Or the officials holding him in detention would be in a position to find out. Or Chinese witnesses in the famous square may have heard him shout a slogan. There is, in fact, a whole range of possibilities. The point is, a routine investigation by the Chinese authorities may help us understand what happened and, maybe, even why.

The DFA, however, refuses to even consider the question. "That is a conjecture and highly speculative. We have not received reports of that kind," Undersecretary Jose Brillantes told the Inquirer. His extreme restraint cannot be explained by diplomatic tact alone. After all, it is possible for one government to ask another for relevant information about a criminal case involving its citizens. What is the point of establishing diplomatic relations (ours with China turns 30 years old this year) if friendly governments cannot help each other?

"We do not know what in fact happened, but we will ask Beijing to investigate the matter and to inform us of their findings." This is the answer we wished we had heard from Brillantes, instead of an outright dismissal of a reasonable assumption.

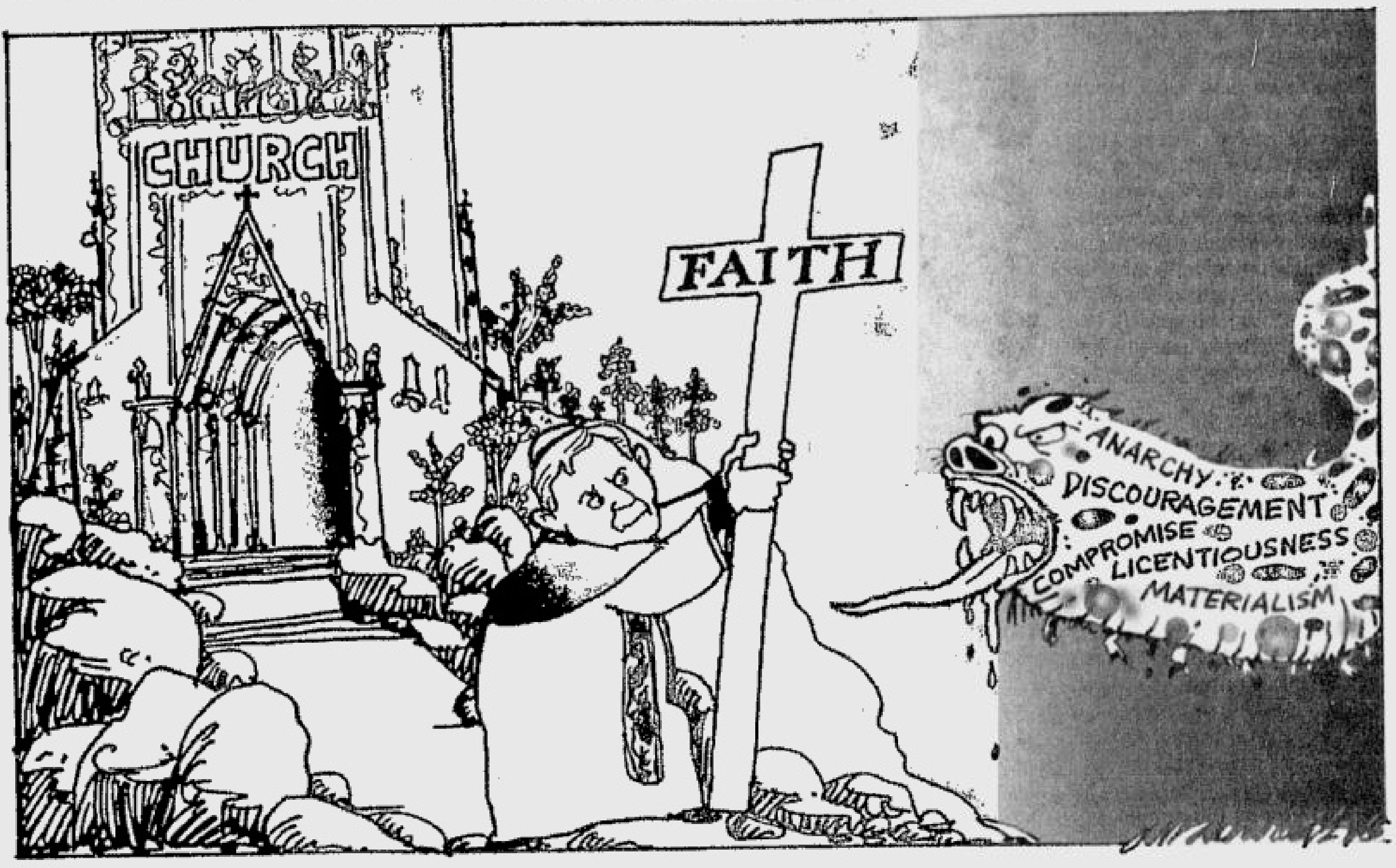
His excessive caution seems defensive, an unwillingness to rock the diplomatic boat at the exact moment it is about to reach port. Chinese President Hu Jintao is arriving this week for a three-day state visit, in yet another milestone in Philippine-China relations; pressing the Madrigal case may be upsetting.

But in fact the attack has already upset the diplomats' most careful preparations. It will not do to pretend otherwise. And our foreign service officials can be certain of one thing: Hu will find himself facing the same question about the anti-Japanese campaign's unexpected consequences from a less diplomatic media. So raising the question through diplomatic channels would not only have served the national interest; it would also have served to alert the Chinese leader to an issue he is likely to confront.

The mere fact that the protests have been allowed to run, and for so long, suggests that they have the approval of China's government. (Consider the contrary case of the Falun Gong, whose members cannot even meet in public.) We must also keep in mind that the mass protests, which have brought Sino-Japanese relations to their lowest point in three decades, also serve China's long-term geopolitical objectives.

It is reasonable to suppose, therefore, that last Tuesday's savage attack on one Filipino family was an unintended consequence of a loose government policy. Contrary to Manila's feel-good diplomacy, the burden of proving otherwise lies squarely on Beijing.

Japan's continuing failure to accept full responsibility for its actions during World War II (repeated in a new textbook which set off the protests in China) bears the stain of its past. But China's orchestration of mass protests which run the risk of violence is a blight on its future.



Susan Roces and the PET

SEPARATE OPINION

Isagani A. Cruz

LET me state at the outset that I did not vote for Gloria Macapagal-Arroyo or Fernando Poe Jr., in the last presidential election and that, in proper cases, I have written against both of them in this column. Also, although I have also criticized the Supreme Court a number of times, quite considerably in fact, I have done so only if I felt it was in error, as when it called the Court of Tax Appeals a quasi-judicial body.

That said, let me now discuss the dismissal by the Supreme Court (acting as the Presidential Electoral Tribunal) of the election protest of Poe vs. Arroyo in view of the former's death. I will also refer to his widow's strong reaction to the PET's decision that she says sacrificed substance for technicality and in effect covered up for the irregularities committed in the last election in favor of the incumbent president.

Procedural rules should not be lightly dismissed as inimical to substantive justice. They are necessary to the orderly assertion, examination and resolution of rights by judicial and administrative tribunals in accordance with the applicable laws. Compliance with the prescribed procedure is essential to the methodical settlement of disputes as opposed to chaotic and even violent disregard of civilized conduct in a free society. This is especially important in the administration of justice by the courts of law, especially the Supreme Court.

As I observed in the case of Limpot v. Court of Appeals, 170 SCRA 367:

"Rules of procedure are intended to ensure the orderly administration of justice and the protection of substantive rights in judicial and extra-judicial proceedings. It is a mistake to suppose that substantive law and adjective law are contradictory to each other or, as has often been suggested, that enforcement of procedural rules should never be permitted if it will result in prejudice to the substantive rights of the litigants. This is not exactly true; the concept is much misunderstood. As a matter of fact, the policy of the courts is to give effect to both kinds of law as complementing each other in the just and speedy resolution of the dispute between the parties. Observance of both substantive and adjective rights is equally guaranteed by due process, whatever the source of such rights, be it the Constitution itself or a statute or a rule of court."

Susan Roces, as the bereaved wife of the late Fernando Poe Jr., recently spoke bitterly against the Supreme Court for dismissing the election protest filed by her husband against President Arroyo. She said that Malacañang had cheated massively in the last election and that the Court should have allowed her, now that her spouse is already dead, to take his place in proving his allegations. The Court had unanimously denied her this opportunity on the ground that she was not a proper party and had no legal standing in the dismissed case.

Much as I sympathize with the indignant lady, I have to agree with the action taken by the Supreme Court. It was not an emotional but a legal issue it was resolving. In law, a proper party is one who has sustained or is in immediate danger of sustaining an injury that the court has the duty to vindicate or prevent, such as the injury alleged by Poe in his protest. He was the one who was claiming he was cheated and was the rightful protestant. He was the person who would have been proclaimed the winner in the last presidential election if he could prove his charges before the PET.

Not Susan Roces. The lady was the conjugal partner of Poe, but not his political or legal successor. If Poe had won, she would have been the First Lady, with much political influence over her husband but without a single shred of authority in law. Imelda Marcos shared much governmental power with the dictator, but that was when everything the couple did was "legitimized" by the Supreme Court. It is different now when we are again under the rule of law and the Constitution is no longer a dispensable pretense. As First Lady, Susan Roces would have been an ornamental beauty but not the presidential substitute.

In the exercise of her freedom of expression, she can still try to denounce the anomalies her husband was prepared to prove in his election protest. She can do this before the public and not the PET. The PET has adjourned insofar as the case of Fernando Poe Jr. vs. Gloria Macapagal-Arroyo is concerned. But Susan Roces can now seek a bigger audience with more political force and a stronger willingness to listen than the Supreme Court. Moreover, her appeal to the people at large will be more free-wheeling and less expensive than the proceedings in the courts.

The widespread reports of election irregularities in favor of the incumbent president, and the rash of questionable appointments suspected as rewards for her supporters, have lent much credibility to the allegations in the protest filed by Poe before Ms Arroyo that he and not his rival is the rightful President of the Philippines. Susan Roces is lawfully barred from proving this before the PET but not before the sovereign people.

No fear

MOMENTS

Fr. Jerry M. Orbos, SVD

THE STORY is told about a stewardess who gave a Filipino some chewing gum with a smile, saying "For your ears, so they won't hurt during the flight."

"Thanks Miss," was the Filipino's reply, and everything went fine until one hour before landing. There was a commotion at the back as people desperately tried to help the Filipino passenger remove from his ears the sticky chewing gum.

* * *

In today's Gospel (Jn. 14, 1-12), Jesus can't seem to remove the sticky doubts and fears from His disciples' hearts. "Have I been with you for so long a time and you still don't know me?" It must be so frustrating at times for God when all He receives from us are calls of fears, unbelief and doubt. When, oh, when will we learn to really trust and surrender everything to God?

* * *

Time was when I insisted to do all the driving myself. I always wanted to be in control, and I didn't want anybody to drive for me. But now, honestly, I'm happy if others can drive for me. I have come to accept that I need people to help bring me to my destination.

I saw this beautiful ad at the back of a bus, with this message: "Next time, relax, take the bus, and leave the driving to us." For people who want to control everything in life, relax, we have a Boss who controls everything in and around us.

* * *

***Habemus Papam* (We have a Pope)! With great joy, we welcome Cardinal Joseph Ratzinger as our Pope Benedict XVI. However, soon after the jubilation, rose the voices of fear and doubts regarding his person and his papacy. Let the words of Jesus in today's Gospel assure us: "Do not let your hearts be troubled!" He whom the Lord ordains, He will sustain.**

* * *

Quo vadis? Where are you going? Uppermost in our minds these days is the question as to where Pope Benedict XVI will lead his flock; and what way he will choose. Our only assurance is that this "simple and humble worker" is a prayerful man who listens to the Master. We have a humble and prayerful leader. We need not fear.

* * *

Thanks to television, we saw history unfold as white smoke emerged from the chimney of the Sistine Chapel at 1:50 p.m. (Rome time) of April 20. It is hard to explain the feeling, but it was like Christmas and Easter all over again. It's amazing how the whole of St. Peter's Square was filled with people from different nations in no time at all, thanks to Pope John Paul II who made the papacy a symbol of peace and unity, and who brought the Church to so many places all over the world. For those who have so much doubts or fears about the Church, we re-echo the words of Jesus today: "Let not your hearts be troubled," and JPII's assurance "Be not afraid."

* * *

We are dedicating this year's "Walk with God to Manaoag" as a way of thanking the Lord for giving us Pope John Paul II and for Pope Benedict XVI. We will start the walk with a blessing at the Urdaneta City Church at 6 a.m., May 7. The walk takes about three hours during which we will be praying the rosary continuously. The Mass in Manaoag Church will be at 11 a.m. I started this in October 1989 with Sonny Sison and some 200 people. Since then, some 6,000 people now join me every first Saturday of May and October in this petition and thanksgiving walk. See you there! Just a thought: If I let fears and doubts dominate me from the very start, there would have been no "Walk with God."

* * *

April 22 was the 35th anniversary of Earth Day with the theme "Protect Our Children and Our Future." Heherson and Cecile Alvarez have through the years urged us to care for our ailing Mother Earth, not just during Earth Day but every day, every month of every year. We all have a moral obligation to take care of God's creation to sustain life. Let us free the children from the fear that they will no longer have a future and there will no longer be an earth for them, just because we didn't care for the earth.

* * *

Fr. Gregorio Pizarro, SVD, was laid to rest last April 21 at Christ the King Seminary. I remember him as our rector who had a good word and a good joke for everyone. I particularly remember his deep devotion to the Blessed Mother. He spent most of his free time making rosaries, which he generously gave away. He faced death without fear. When they found him in his room in the SVD Retreat House in Baguio City, he was all dressed up ready for the 6 a.m. Mass. But, God had other plans for him. He wanted him already at His side.

* * *

Today, let us remember with gratitude the people whom God has given to us in this life and who have helped us on in our earthly pilgrimage. Because of them, somehow the load is lighter, the road is smoother, the journey is happier, and our fears are fewer. Having such people in our lives is a gift from God, and our relationship with them is—as someone beautifully put it—like that of the relationship of the eye and the hand: When the hand gets hurt, the eyes cry, and when the eyes cry, it is the hand that wipes the tears. Thank you friends!

* * *

A moment with the Lord:

Lord, help me to live with no fear, and die with no fear because you are always there. Amen.

* * *

E-mail: jorbos@manila-online.net

Avenging Pearl Harbor

REVEILLE

Ramon J. Farolan

THIS year marks the 60th anniversary of some of the most momentous events in our lives. Last February, it was the Battle for the liberation of Manila, which resulted in the massacre of thousands of men, women and children at the hands of Japanese marines determined to defend the city at all costs. A deadly artillery barrage laid down by liberating US forces also contributed to the casualties.

In a few weeks, we shall commemorate the end of the war in Europe, V-E Day, followed in September by V-J Day which marks the end of the conflict in the Pacific. One should note that the former was designated as Victory in Europe while the latter event was Victory over Japan. At least, that was the way I understood V-J Day in 1945. The surrender ceremonies in Europe were held on German land, while in the Pacific, Gen. Douglas MacArthur directed the Japanese emissaries to sign the surrender documents on board the battleship USS Missouri.

Two weeks ago, we observed the Fall of Bataan and in a few days, we shall also remember the Fall of Corregidor. These are not 60th anniversaries. Both events took place 63 years ago in 1942, a few months after Pearl Harbor. From the Philippine standpoint, they were probably the darkest days of the Pacific War. But there was one episode during those dreadful days that many Filipinos were unaware of. And even today, I doubt if our people know much about this astonishing and dramatic event which provided a morale booster to a demoralized America and eventually contributed to V-J Day.

A few weeks after Pearl Harbor, US President Franklin Delano Roosevelt called for his military advisers, army chief of staff, Gen. George Marshall, army air forces chief, Gen. Henry Arnold, and Admiral Ernest King, the chief of naval operations. FDR felt that the nation desperately needed some good news and he asked them to come up with a plan for bombing Tokyo. Considering the situation America faced, no one had even thought of the idea and all felt that it was an impossible mission. Nevertheless, FDR insisted that such a mission be carried out.

The man chosen to implement this suicidal operation was 45-year-old Air Force Lt. Colonel James Doolittle, who already had made a name for himself in the aviation world. In his bestseller "Flyboys," James Bradley describes Doolittle as a "short, muscular fireplug of a man....just five feet four inches tall and weighing not more than 145 pounds but a giant who reached the clouds, a king of the sky." He was a military and commercial test pilot who had crashed and survived on many occasions. He was the first to fly a plane solely by instruments, the first to receive a Ph.D. in aeronautical science from the Massachusetts Institute of Technology and the brains behind the development of high octane gas now used by all aircraft.

Collecting an all-volunteer group of young airmen, Doolittle trained them to fly the twin engine army B-25 Mitchell bomber. Specifically, they concentrated on taking off from extremely short runways approximating the length of an aircraft carrier. The regular carrier planes were too small to carry the bomb load of the land-based bombers. After some 45 days of intense takeoff maneuvers, the group of 80 airmen and 16 B-25s were put on board the aircraft carrier USS Hornet.

Once out in the Pacific, the mission was announced: "The target of this task force is Tokyo." The plan was to bring the Hornet within 400 miles of Japan, launch the bombers and return to Pearl Harbor. The bombers, after dropping their load over targets in Japan, would then fly on to China, hopefully landing at airfields controlled by friendly forces. (They were too heavy to land on the Hornet so it was basically a one-way mission.)

On April 18, 1942, the Hornet was discovered by Japanese ships and so a decision was made to launch the attack even if they were 200 miles short of the planned launch point. In zero weather conditions, with 30-foot swells, the planes, led by Doolittle, took off and headed for Tokyo.

The Japanese reported the results of the raid as follows: 50 dead, 252 wounded and 90 buildings damaged. In terms of physical destruction, this was minimal. But the psychological impact was much greater. The Japanese people's belief in ultimate victory was badly shaken. At the same time, their military forces, including planes and ships, were held back in the mainland instead of being used for wider offensive operations in other areas.

All the Doolittle raiders got out of Japanese airspace safely, but they bailed out or crash landed in China or at sea off the Chinese coast as they ran out of fuel. One went down in Soviet Union territory. Of the 80 raiders, eight were captured and executed, two were declared missing in action, while one was killed in action. The rest made it back to the United States. All, except Doolittle, were given one-rank promotions. Doolittle himself was promoted two grades from lieutenant colonel to brigadier general on the day after the attack. His Medal of Honor citation reads: "For conspicuous leadership above the call of duty, involving personal valor and intrepidity at an extreme hazard to life. With the apparent certainty of being forced to land in enemy territory or to perish at sea, Gen. Doolittle personally led a squadron of Army bombers manned by volunteer crews, in a highly destructive raid on the Japanese mainland."

This daring one-way mission which electrified the world took place just as Philippine-American troops who surrendered in Bataan were in the midst of a brutal Death March. Was the raid a contributory factor in the cruelty of the captors toward their prisoners?

Buying 'tingi'

AT LARGE

Rina Jimenez-David

AS a newlywed 26 years ago, I moved into my husband's family home and stumbled into a horrific domestic situation. Before we got married, my husband was sharing the house with only a male cousin for companionship. Their domestic arrangements were spotty at best, and even I, who had grown up woefully ignorant of such survival basics as cooking and cleaning, realized this was no way to run a household.

Most horrific of all was my husband's shopping habits, which centered on the *sari-sari* store in the corner. Everything he and his cousin needed—from cooking oil to laundry soap—they sourced from this store. Say, frying a fish and needing salt, he would dispatch his cousin to the corner to pick up a cupful heaped into a plastic bag. He would be in the shower, with the water running and realize he had run out of soap and shampoo. Off another cousin would go to buy a single bar of soap and a sachet of shampoo.

I, on the other hand, grew up in a home where all manner of dry goods and foodstuff were stocked in the walk-in pantry, bathroom closets, and my mother's secret bedroom stash, where the really good things, like chocolates and perfumes, could be found. Once a week, a trader from my mother's hometown in Pangasinan would arrive with *baneras* filled with ice and fish and seafood, as well as sides of pork and beef and *tampipis* of vegetables and fruits. Mama also went grocery-shopping about twice a month, filling a mini-train of shopping carts to the brim each time.

Feeling hunger pangs? All you had to do was go searching in the pantry and fridge for biscuits, crackers, jam and butter. We always had a wide choice of tall plastic bottles of shampoo to choose from, and the only time a maid would be sent off to the corner store was when unexpected company dropped by and there wasn't enough Coke in the fridge.

So fully-stocked was our kitchen that I grew up assuming such staples like cooking oil, *patis* and ketchup grew in the cabinets. I remember checking my new kitchen when I moved in as a new wife and actually feeling shock that the cabinets contained nothing but cockroach carapace.

* * *

MUSTERING all of my meager experience and credibility when it came to domesticity, I put an end to the endless trips to the corner *sari-sari* store. From now on, I said, we would buy all our household needs from supermarkets, and we would send our maid to the wet market for everything else.

My husband resisted the idea, arguing that while the buying trips to the street corner were annoying, he was sure of spending only the amount he was willing to spend, for exactly the amount of *patis* or detergent he needed at the moment. But I won the argument when I cited how buying *tingi*, or at an extreme level of retail, was in the long run more expensive.

Well, I may have won the argument with the hubby, but it seems that when it comes to buying habits, the Filipino public is more in tune with my husband than with me or my extremely organized mother.

An article in "i Report," a thematic digest published by the Philippine Center for Investigative Journalism, on "Food and the Filipino," says that according to the Global Omnibus Survey of Synovate, a marketing research firm, "nearly 90 percent of Filipinos, most of them from the D and E classes, now buy products in sachets and mini-sizes." Authors Avigail Olarte and Yvonne T. Chua say the phenomenon of "micro-marketing" can be traced to, you guessed it, the Filipinos' chronic poverty. "With the disposable income of Filipinos shrinking almost daily, many families now find buying in large quantities simply out of the question," claim Olarte and Chua.

But it's not all about price. Vicky Abad of Taylor Nelson Sofres (TNS), a global market information group, cites "secondary benefits" as sustaining the downsizing trend. "Controlled usage is one such benefit. A consumer tends to use more of a product when it comes in a bottle or box, but perceives the sachet to contain just the right amount."

Filipino consumers have also developed a perception that "small packs tend to be more concentrated," says Abad, and while there's no evidence backing this up, even supermarket customers have been seen "buying 12 sachets…and it's not because they're trying to scrimp."

* * *

THERE'S another explanation for the Pinoy's fondness for *tingi* buying, and that's the variety of choice it allows consumers, including the chance to try out a brand-new or unfamiliar product before "committing" one's hard-earned wages on regular usage.

Gemma Candelaria, a housewife and mother of 10 who was interviewed by Olarte and Chua, says "there used to be a lot of whining" in her home due to her children's different tastes and preferences, but now she's able to satisfy everyone by buying various product brands in sachets.

But the simple economic fact remains: buying in bulk means buying cheaper. This is why *sari-sari* store owners base their profits on the margin made between buying goods wholesale then repackaging these and selling them retail. Olarte and Chua cite the case of Milo chocolate powder, where buying a 500-gram tin would result in savings of P10 compared to buying the same amount in 80-gram sachets.

As with many things in this country, it's the poor who end up literally paying the (added) price for the micro-marketing strategy of consumer goods marketers and their own *tingi* mentality. Ironically enough, it's the upper middle-class and rich, who can afford to shop at outlet stores and supermarkets, who can best take advantage of the vaunted savings from buying goods in "super-sized" amounts.

There are ready solutions to this problem, such as buying from cooperatives and co-op stores, but that's a topic for another column.

Billboards: a rejoinder

PUBLIC LIVES

Randy David

REACTING to my column on outdoor advertising ("Billboard nation," PDI, 4/3/05) and to another piece on the same subject by fellow INQUIRER columnist Augusto Villalon, a reader, Neil Magno, raises a couple of points that give us the chance to place this issue in a larger context.

He writes: "I cannot agree with both of you for suggesting to kill an industry or impose design regulations just because its business practice doesn't match your creative preference. Side by side with creatively designed buildings, I see a lot of new buildings being built in Metro Manila that don't match my creative preference. (S)hould I go out and demand that these ugly new buildings be destroyed or their design plans be changed by government authorities?.... Hey, if our country is as beautiful as Hawaii, by all means I can consider supporting a total ban on billboards. But we are not Hawaii. So if we take out all the billboards, do you really think our country would be one level more beautiful?"

Mr. Magno reduces the issue to a question of "creative preference." Beauty is in the eye of the beholder, he reminds us. In fact, he says, "it is the outdoor ads that are in reality giving our metropolis a better aesthetic look." I don't know how many share this view, but I can believe that in a consumerist culture like ours, a lot of people probably think that billboards are what make a modern city. Our concept of beauty may indeed be relative, but when it comes to those things we share—for example, the city or the country in which we all live—I think it is important to debate and to agree what our ideals should be. I don't believe in having an aesthetic police either, but this is precisely why I think civic self-regulation is better than legislation.

But civic action must draw from a well of shared values if it is to succeed. If these values have been eroded to a point where people no longer care, no amount of legislation can make up for the loss. The market is certain to fill up the gaps, creating needs, and reducing everything to cash value.

It is more than just billboards we are talking about here. We are talking about social purposes and ideals—not the least of which is the kind of society we want for ourselves and our children—and what we may begin to do, so that we can recover some of the control we have lost over our collective lives. I do not accept that our country is not beautiful or cannot be more beautiful than it is today. And I know that we cannot leave the billboard advertisers to decide this for us.

Where custom is strong, there's not much need for laws. People take their responsibilities to each other and to the community seriously. They feel answerable not only to their fellow human beings but also to their gods and their ancestors. It is not so much the reprisal of other men they fear as the wrath of history itself.

But the transition to modernity can be very rough for many societies. Neither custom nor law commands enough authority to regulate human conduct. The old traditions have lost their grip on the present, but the written laws hold no meaning either. This situation—a time of normlessness—breeds all kinds of opportunism. Released from the ethical obligations of traditional culture, individuals recognize only the legal compass (and sometimes not even), exploiting in the process the gaps formed by the absence of explicit legislation.

Our building codes, imported from abroad, are probably among the most elaborate in Asia. But their rationality is lost on us; we don't take them seriously. We view them only as non-essential standards that give various regulatory bodies the power to extort money from the public. A lot of corruption in our society persists because of this cynicism. We really have no compass to guide us. Using another metaphor, my friend, filmmaker Kidlat Tahimik, says we have lost all our "cultural brakes."

I refuse to think that cynicism is the pervasive attitude of our people. Even Mr. Magno, who seeks refuge in a relativist position, seems bothered by the indifference and corruption that have engulfed our society. "If you're gonna fight for beauty in our country," he writes, "ask all the governors who allowed their mountains to be carved dry. Or the city mayors who allowed ugly squatter areas to mushroom all these years because they deliver votes. You should spend more time against the sins of these elected officials rather than against a few people who can only fight back with words on a white computer screen."

Now he's telling us what to write. But more than this, he is also telling us to shut our mouths on the aggravations created by outdoor advertising unless we also condemn the politicians who permit illegal logging and squatter colonies to proliferate. I think this very attitude lies at the core of a good deal of the indifference in our society. People who think they are not entitled to say anything unless they can pronounce their views on everything are rationalizing their resignation. Unable to define their values, they passively watch the loss of their rights, and seek comfort in cynicism. I am sure we can do better.

(Correction: In my April 3 column on billboards, I referred to an opinion by "Chief Justice Pound." I thank Sen. Jovito Salonga for letting me know that Harvard Law School Dean Roscoe Pound was never a member of the US Supreme Court. The quote was taken from an essay by Prof. Charles F. Floyd of the University of Georgia.)

* * *

Comments to public.lives@gmail.com

Pope Benedict XVI: What's in a name?

COMMENTARY

Fr. Ferdinand Santos, Ph.D.

THE ELECTION of Cardinal Joseph Ratzinger as pope did not really come as a surprise. He was after all, one of the most well-known among the 115 cardinal-electors at the conclave. But because he was the consistent front-runner among the primary contenders for the job, many were expecting that his popularity would merely make him a pope-maker rather than a pope. Most were betting on an Italian or, perhaps, a South American cardinal.

Immediately after the announcement of his election, a number of commentators were quick to point out that the new Pope is a "conservative" and is not likely to move the Church in any new direction, especially not one that would deviate from the course set by John Paul II. "A new conservative pope" was the constant refrain from the media. Again and again, people were reminded that he headed the Vatican's doctrinal and moral watchdog, the Congregation for the Doctrine of the Faith—the Church office that succeeded the Holy Inquisition. The conservatives seemed understandably delighted at his election while the liberals expressed either cautious optimism or actual disappointment. Reaction among ordinary Catholics also seemed somewhat divided along conservative-liberal lines, reflecting perhaps the general division of present society itself.

Still there are two things about which both camps appear to be more or less in agreement, at least for now. They're both thankful the conclave is over and the Church has a new Pope. And they're both wondering what the choice of the name "Benedict" means.

When a new pope chooses a name, the choice is always an indication of how he sees or envisions the general direction of his reign. Cardinal Albino Luciani, who reigned for only a month, chose the double name John Paul, to honor the memory of his two predecessors, John XXIII and Paul VI, and to signify his desire to continue the reforms they began at the Second Vatican Council. Similarly, Cardinal Karol Wojtyla chose "John Paul II" to further strengthen the idea of continuity.

While a number of commentators have pointed out that the choice of "Benedict" could perhaps signify Cardinal Ratzinger's desire to re-energize what is now an undeniably post-Christian Europe, where the fastest-growing faith is Islam, they could very well be missing something. Indeed, it's possible that the choice of the name is meant to recall St. Benedict of Nursia, the founder of the Benedictine monks who were instrumental in evangelizing most of Europe.

There is, however, another angle that cannot be overlooked—that is, that Cardinal Ratzinger may have chosen the name "Benedict" to evoke the memory of the last pope with that name. Perhaps, in a very subtle way, this new Pope is trying to tell everyone—including those who worry about his previous work as doctrinal enforcer—that things will be different now that he's the pastor of all Catholics: liberals, conservatives and everyone else in between.

Benedict XV who was pope from 1914 to 1922, was not only a moderate who worked hard for reconciliation and peace among the warring nations of World War I. He was also someone who turned out to be a completely different kind of churchman from the "label" that his detractors tagged on him before his election as pope.

The story goes that before Cardinal Giacomo Della Chiesa (Benedict XV) was elected pope, he was suspected of being tainted with the heresy then called "modernism." For this reason, the Vatican bureaucracy at that time decided to send him into "exile," shipping him out of Rome and assigning him to the Archdiocese of Bologna. When he became pope, it is said that Benedict XV found on a desk in the pope's apartment a list of churchmen who, during the reign of his predecessor, Pius X, were regarded as "highly suspect." His name was on the list.

Benedict XV surprised many by showing himself to be very different from—some say, the exact opposite of—what people had expected. Could Joseph Ratzinger, now Pope Benedict XVI, be sending a similar signal to the world by his choice of name? Only time will tell.

Not many are aware that Ratzinger was a liberal young theologian during and immediately after Vatican II. He collaborated with such intellectual giants as the Jesuit theologian, Karl Rahner and the Dominican, Yves Congar. In the late '60s and early '70s, Ratzinger shifted to a more traditionalist position. Like some of the other progressive movers of Vatican II, he found himself grappling with some of the real excesses that emerged after the council. One thing that is certain about him though is that, whether as a young liberal or a conservative later in life, he has exhibited a brilliance that led to his becoming one of the late John Paul II's closest collaborators.

This new Pope is an intellectual heavyweight who is capable of carrying on his shoulders the full weight of the challenges that now face the Catholic Church in a highly complex and rapidly changing world. There is no doubt that Pope Benedict XVI is one of the most brilliant Catholic intellectuals today. As some moderates say, he is someone who could very well be the best man for the job at this particular point in the Church's history.

As someone who simply identifies himself as "Catholic" and personally dislikes labels like "conservative" or "liberal," I am overjoyed at having a new pope. But I also prefer to wait and see where Benedict XVI will lead the Catholic Church. If his choice of name is any indication, it certainly isn't simply to calm the fears of moderates and liberals.

Neither can conservatives interpret the name choice to indicate a reversal in the Church's direction. St. Benedict of Nursia and Benedict XV were not conservative reactionaries. They were forward-looking men whose dynamism re-energized a tired Catholicism.

I believe Joseph Ratzinger is far too sophisticated an intellectual, and—as people who know him say—far too good and humble a man, to pick a name for mere cosmetic purposes. Something much more profound lies beneath his choice of name. Perhaps, his election was part of that ancient Catholic belief that the Holy Spirit has a direct hand in choosing the successor of Peter. Perhaps, this same Spirit has more surprises in store for the Church. Perhaps, Benedict XVI has, too. Who knows? Liberals, moderates and conservatives should give him a chance.

Fr. Ferdinand Santos, Ph.D., a priest of the Diocese of Cubao, is now a professor of theology and philosophy at Providence College in Rhode Island, USA. He used to teach philosophy at the Ateneo de Manila University and San Carlos Seminary.

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TALK of the TOWN

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Editor Juan V. Sarmiento Jr.

Is the P8.4-B coco project viable?

A TOTAL of P8.4 billion was to be spent on a hybrid coconut nursery in a "logged over area" covering 100,000 hectares in Agusan del Sur. The plan to put up the coconut nursery was contained in the memorandum of understanding signed on Oct. 6, 2004 by the then administrator of the Philippine Coconut Authority (PCA), the president of the Coconut Industry Investment Fund (CIIF) Oil Mills, and the chair of the United Coconut Planters Bank-CIIF Finance and Development Corp.

The proposal was part of the administration's program to develop two million hectares for high value-added crops and to arrest the decline in coconut production.

But there's a catch. The land targeted for the coconut nursery has reverted to the Department of Agrarian Reform. In addition, it has been found to be unsuitable for coconut production.

For refusing to support the plan, Evangeline Valbuena was forced to resign last week as PCA administrator, creating a controversy that may have doomed the proposed project.

The proposal brings to the fore the coconut levy, which was forcibly collected from coconut farmers during the Marcos regime. The coco levy funds are now estimated to be more than P100 billion, mostly invested by the CIIF in San Miguel Corp.

Dividends from the San Miguel shares alone amounted to more than P2.1 billion this year. Oil mills, which were acquired using the levy funds, are also earning, but the amount has yet to be made public.

It was the CIIF that announced that it would provide P1.6 billion for the project in Agusan.

Because the Supreme Court has declared that the coco levy funds are imbued with public interest, the funds must be used judiciously.

ILLUSTRATION AND PAGE DESIGN BY ANTHONY MISTADES

Project is flawed

By Evangeline S. Valbuena

The Agusan project is seriously flawed *ab initio* and should not even have been contemplated.

Public records show there are legal and technical impediments to the project.

Under Executive Order No. 407 of June 14, 1990, the land reverted to the Department of Agrarian Reform (DAR). In fact, DAR's acquisition was accelerated by Executive Order No. 448 (Feb. 14, 1991) that revoked the alleged basis of this controversial project, i.e., Presidential Decree No. 1768 (Jan. 12, 1981).

The decree reserved the Agusan area for hybrid coconut plantation and authorized the Philippine Coconut Authority (PCA) to enter into agroforest lease agreements. This legal impediment was raised by the PCA's Legal Department in a memo to the OIC Corporate Service Branch on Aug. 10, 2004. I understand there are already settler beneficiaries with certificates of land ownership award and certificates of ancestral domain claim.

Technical considerations, even from a layman, such as the growth and yield of coconut trees become compromised as the farm is inland. This means that the farther one places the farm from the coast, the chloride source is reduced. This, therefore, makes Agusan technically not a suitable priority choice for a seed nut supply base.

Other technical considerations are data from the Department of Agriculture and Department of Environment and Natural Resources classifying very limited sites in Agusan as suitable for coconut.

Scandalous

An allocation of P8.4 billion for a single site classified not suitable for coconut is inappropriate, scandalous and detrimental to the interest of the vast majority of coconut farmers.

The P8.4 billion was contained in the signed transmittal letter of Danilo M. Coronacion, former PCA administrator and of the Coconut Industry Investment Fund (CIIF). He even attached a project breakdown. He was also quoted at the press conference during the signing ceremony.

I still believe that from a development standpoint, the coconut farmers and industry will best be served by dispersing the available resources to as many provinces as possible where coconut farmers are languishing in poverty. I was exercising prudent professional judgment and in fact, even without much budget, the PCA has embarked on nationwide replanting and other projects.

MOU

These contentions are based on a memorandum of understanding, which was signed on Oct. 6,2004 by Coronacion, CIIF Oil Mills Group chief executive officer Rolando A. Golez and United Coconut Planters Bank-CIIF Finance and Development Corp. (Cocofinance) chair Leonardo Q. Montemayor.

At the start of my stint as PCA administrator, I openly disapproved of the project. During a congressional budget hearing, prior to my entry, the farmers sector through Akbayan Rep. Risa Hontiveros-Baraquel already opposed the project.

In subsequent hearings, I gave Agriculture Secretary Arthur Yap a copy of the reply submitted by Coronacion. In addition, I also briefed him on the matter.

Believing all along that the Agusan project was shelved, I was shocked to get a call on March 3 from Yap reviving the project and asking me to reconsider the project.

My reply was the same as I reminded him of the still unresolved opposition raised by Akbayan. I even made my recommendation that such a large allocation would be best utilized if equitably distributed. Yap then blurted out a series of questions and justifications like, "CIIF *naman magbabayad*," "*eto sabi*, PCA thru the CIIF," "*di ba* the PD 1768?," and "*bahala dyan* CIIF. We will talk further about this," which I fended off with my consistent reasons based on common knowledge.

(Valbuena is the recently resigned administrator of the Philippine Coconut Authority)

There's nothing to investigate

By Arthur C. Yap

Sen. Aquilino Pimentel Jr., the proponent of the Senate probe of the allegations of Evangeline Valbuena, has acknowledged that there could well be nothing to investigate since, contrary to her claims, there really is no Agusan project to speak of.

Its feasibility is still to be determined by a study group of the Philippine Coconut Authority (PCA) together with other stakeholders in the coco industry.

We are one of the aggrieved parties in this matter since Valbuena had maliciously imputed ill motives on my orders for her to coordinate with the other coco industry players on this and other vital industry concerns and programs.

The coco industry, long a pillar of our economy, is in urgent need of revitalizing and retooling. President Macapagal-Arroyo has directed us to speed up all efforts to attune the coco industry to the needs of the 21st century.

In fact, of the two million hectares in agribusiness land that the President has asked the agriculture department to identify and develop to yield higher value-added products for our farmers, one million hectares represent coconut land.

No. 1 export

But the industry faces serious problems. Crude coconut oil production is our No. 1 export, and yet production is erratic. Since 2001, coco oil exports have dropped by seven percent. We are also importing more palm oil, around 150,000 metric tons for our needs.

One important task is to renew the country's coconut stock as more than 13 percent or 45 million of some 320 million coconut stands are senile and nonproductive.

Another challenge is to boost research and development efforts so that more weather-resistant and productive strains may be disseminated to our farmers.

We understand that the Agusan project study proposed by the PCA and other industry stakeholders was to address some of these concerns. We had waited for Valbuena to perform the needed staff work on the proposal, and present the PCA recommendations in line with the agency's mandate to oversee the industry's development.

We would have wanted the PCA under Valbuena to take the lead in all these major plans and programs, in coordination with those who want to bring the Philippine coco industry back to worldwide pre-eminence. Unfortunately, she chose a different and counter-productive path.

(Yap is the agriculture secretary)

Audit transactions

By Manuel P. Quiambao

For the sake of small coconut farmers and in line with the principles of transparency and public accountability, the P8.4 billion Agusan Reserve Area Development Project, as proposed by the Coconut Industry Investment Fund (CIIF) group of companies, must be investigated.

Firstly, spending such whopping amount on a single project in one small area of the country is bound to raise a lot of questions. Secondly, no less than the PCA administrator, Evangeline Valbuena, blew the whistle that she was being unduly pressured by Agriculture Secretary Arthur Yap to push through with the project or face removal from office.

We strongly oppose the project on the following grounds:

- Agusan del Sur is one of the low copra-producing provinces in the country. In Caraga alone, it produced only 1.4 percent of the total volume from January to March this year.
- As what former Agriculture Secretary Sonny Dominguez claims, soil analysis of the project area will show that it is not suitable for coconut production.
- The project will further marginalize small coconut farmers as the PCA asserts the legal authority (PD No. 1768) to be a landlord in the area even if that requires ejecting small farmers who either possess tenurial instruments or have lived in the area for a long period.
- Aside from developing seedling farms, the project is into housing and commercial and industrial area development, which would denude second-growth forest serving as watershed.

CIIF earnings

While Agriculture Secretary Arthur Yap and ex-PCA Administrator Danilo Coronacion excuse themselves from any culpability by saying that the project is still in the "conceptualization" stage, records coming out of the recent Senate inquiry show that the government's coco complex (Department of Agriculture, PCA, CIIF and Cocofinance) has taken the project more seriously than what these officials claimed.

Months ago, Coronacion and Rolando Golez, president and CEO of CIIF Oil Mills, came out with a public statement that they were willing to commit CIIF to seed-fund the project to the tune of P1.6 billion from the P2.5 billion earnings of the CIIF.

Such commitments involving huge money invested with a public character should have been subjected to public consultation. Apparently, there was none. As we dig into this Agusan project, we are led to a list of gargantuan sums in the form of loans, payments or project funds granted by the UCPB, CIIF, CocoLife and Cocofinance from coco levy funds [*See table*]. Is Agusan a mere tip of the iceberg? We demand an audit of all these transactions.

(Quiambao is the president of the Philippine Ecumenical Action for Community Empowerment [Peace] Foundation, Inc.)

Controversy stems from hubris

By Danilo M. Coronacion

The proposed Agusan Valley Coconut Development Project under Presidential Decree No. 1768 is just a concept that still has to undergo thorough study.

The PCA, the CIIF Oil Mills Group, and the Cocofinance signed a memorandum of understanding on Oct. 6, 2004 to undertake a feasibility study preparation. The MOU called for the setting up of a task force to manage preparatory work and define the required process for approval of the project.

Even before the preparatory activities could proceed, the new PCA administration decided, as early as December 2004, to unilaterally abrogate the arrangement, effectively scrapping the task force. Since then, there has been no project to speak of.

Remiss

The proposed project could have been in any region in the country. But Agusan Valley was the site mandated by PD No. 1768 of 1981 for the implementation of the nationwide coconut replanting program. Unless the law is amended or repealed, it is incumbent upon the PCA to make a final determination of the feasibility of implementing the mandate. Otherwise, the PCA might be construed as remiss.

As contemplated by PD No. 1768, the most important consideration in conceptualizing the project is its potential to contribute to a strategy (in complementation with LGU-engaged coco zone development program launched 2001) to arrest the decline and ensure growth in coconut production, particularly within the framework of the 10-Point Agenda of President Macapagal-Arroyo. It also offers an opportunity to implement a program that can stimulate development in Caraga, one of the poorest regions in the country.

A tripartite task force was constituted to address legal, technical, social and financial issues. The work includes research, consultation with stakeholders including LGUs and farmers' organizations, and identification of potential partners in conceptualizing and developing project strategies.

Based on the recommendations of the task force, the boards of the parties concerned shall make recommendations for final approval by the President.

Two draft project concepts are being prepared for consideration as initial reference documents for the task force. One is drafted by the CIIF Oil Mills Group, with estimates of indicative investment requirement and potential revenues, where the P8.4 billion is indicated.

The other is an alternative coconut-oil palm complementation approach within the framework of Asean Joint Ventures in Agriculture, which is being explored with the Asean Business Advisory Council.

The allegation that coco levy funds have been committed for the proposed project remains a non-issue. A person familiar with the coco levy must be aware that any reference to its use must be predicated on two conditions: 1) that all legal issues shall have been resolved, and 2) that a mechanism for governance and use of the funds shall have been established.

It was expected that, at the least, preparation, consultation and approval/disapproval of the proposed project would be given due course, that a comprehensive staff work would be done and submitted for broader consultation with stakeholders and consideration by the decision-makers.

Constructive

If the proposed project concepts are not feasible, differences would be settled in a constructive rather than adversarial manner, and well-studied alternatives would be offered. This in fact is the basis for exploring the possibility put forward by the country's representative to the Asean Business Advisory Council to consider an Agusan Valley coconut-oil palm complementation project for inclusion in the Asean Joint Ventures in Agriculture.

Instead, what the public has witnessed is a process of confusing staff work based on sensational media releases, ambiguous text messages, and unsubstantiated white papers—purportedly in the spirit of transparency.

The imbroglio has taken its toll on the coconut industry. Reputations of individuals and institutions have been tarnished; the ranks of coconut farmers and other stakeholders have been divided; the focus of coconut industry development has been derailed; and, the confidence of the international market in the Philippine coconut industry has been further undermined.

One lesson that might be learned from the controversy is the need for good governance. The cause of this controversy is perhaps the failure to practice the basics of good governance such as conducting comprehensive staff work, ensuring teamwork, abiding by decision-making protocols, and exercising even a little degree of humility—taming that character flaw called hubris in Greek Tragedy. Since it's a weekend, let's review our classics.

(Coronacion, a former administrator of the Philippine Coconut Authority, is a member of the board of the South Luzon Oil Mills and the CIIF Oil Mills Group.)

Transactions involving coco levy funds (1999-2004)

PROJECT / CASE	AMOUNT	SOURCE	RESPONSIBLE	PERIOD
Loan for Lucky Star Holdings	P1.4 billion	UCPB (coconut levy)	Jerome Kilayco, Lorenzo Tan	1999-2001
Loan for Asturias Holdings	P2 billion	UCPB (coconut levy)	Jerome Kilayco, Lorenzo Tan	1999-2001
Loan for Skyssets Inc.	P700 million	UCPB (coconut levy)	Jerome Kilayco, Lorenzo Tan	1999-2001
Downpayment purchase of 5 CIIF oil mills	P602 million	UCPB	Jerome Kilayco	1999-2001
Insurance upgrade for 900 individuals	P80 million	CocoLife (coconut levy)		2002
Lending fund for coconut farmers	P700 million	UCPB-CIIF		2002
Microfinance	P1.3 billion	Cocofinance		November 2004
Capital and technical support	P30 million	CIIF Oil Mills		November 2004

SOURCE. NEWS REPORTS/PEACE FOUNDATION

INFOGRAPHICS BY L. BACANI

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Mayor emerges as Palace top choice for ARMM gov

COTABATO CITY—The Malacañang search committee tasked with helping President Macapagal-Arroyo decide who to anoint for the regional elections in the Autonomous Region in Muslim Mindanao picked a Maguindanao mayor as its top choice.

But Teresita Deles, the President's peace adviser and the committee chair, said the decision still depends on the President if she would select Shariff Aguak Mayor Zaldy Ampatuan or the nominees as administration standard bearer for the August elections.

Maguindanao Rep. Simeon Datumanong, a member of the selection committee, said the selection process was very rigid and all aspects in choosing the standard bearer of the Lakas-CMD were taken into consideration.

Norie Unas, Maguindanao provincial administrator, said Ampatuan should be the President's choice if the unwritten rule in the ARMM governance would be followed.

"There was this unwritten rule among administration party members that the governorship of ARMM would be rotated from leaders among its major tribal groupings," Unas told the INQUIRER.

He said that former ARMM Gov. Zacaria Candao is a Maguindanaon while his successor, ex-Gov. Lininding Pangandaman is a Maranao representing Lanao del Sur.

Then the Tausugs turn came with the assumption of Nur Misuari and incumbent Gov. Parouk Hussin.

"A Maguindanao bet for the ARMM's top post is the ideal choice," Unas said.

Datumanong said it was really up to the president to decide who to choose.

Aside from Ampatuan, the search committee also listed Dimas Pundato of the Moro National Liberation Front (MNLF) reformist group and MNLF chair Hatimil Hassan.

Pundato is a Maranao and Hassan is a Tausug.

The other choices were House deputy speaker for Mindanao Gerry Salapuddin, ARMM Assemblyman Esmael Abubakar of Tawi Tawi, former ARMM Vice Gov. Mahid Mutilan, businessman Ibrahim Paglas, ARMM Social Welfare Secretary Bainon Karon and MNLF official Alvares Isnaji.

But an MNLF official, who asked not to be identified, said if any of its officials is not chosen as the standard bearer, they would field their own candidate to challenge the administration candidate. *Edwin O. Fernandez, Nash B. Maulana and Jeoffrey Maitem, PDI Mindanao Bureau*

Sorsogon town celebrates whale shark festival

DONSOL, Sorsogon—Hundreds of local and foreign tourists are expected to flock to this town to join the celebration of the festival of the whale shark, locally known as *butanding*, which is now on its fourth year.

The *butanding* has catapulted Donsol town to fame.

The day's activities will be highlighted by a parade of *butanding* replicas at the sea at 10 a.m. and a street presentation to be participated in by contingents from the six Bicol provinces.

Mayor Salve Ocaya said the *butanding* festival celebration is their way of thanking God for giving the coastal town of Donsol the friendly whale shark.

Regional tourism director Nini Ravanila said the presence of the *butanding* in the waters of Donsol, and the hospitality of the townsfolk, had turned the once-sleepy town into a tourist destination in Bicol.

She said that if local and foreign tourists would keep on visiting and interacting with the *butanding*, the economic status of the municipality will improve and poverty will soon be alleviated. *Michael B. Jaucian, PDI Southern Luzon Bureau*

ROUNDUP

Dr. Jose Yap Velez; 57

DR. VICENTE Jose Yap Velez of Cagayan de Oro City died on April 20. He is survived by wife Ma. Lourdes Montilla Velez and children Dr. Vicente Jose Jr. and wife Dr. Giselle Santos Velez, Gil Blas, Leona Mercedes and John Francis; sisters Dr. Evalynne and Dr. Joseph Braun, Jocelyn; brothers Blas III and Marina Casino Velez, Apolinar II and Vilma Ormillada Velez. The late Dr. Velez was a member of the Phil. College of Physicians. His remains lie at Funeraria Paz at the Manila Memorial Park in Parañaque where daily Mass is being said. Thanksgiving Mass will be held 9 a.m. on Tuesday at the Manila Memorial Park chapel. His body will be cremated and brought to Cagayan de Oro City.

Tagaytay Love Earth fest

A FESTIVAL dubbed "Love Earth" will be held at the Tagaytay International Convention Center in Tagaytay City today to awaken people's consciousness on the need to change from a consumerist culture to sustainable and simple living, according to a news release. A business and environment forum will be held to allow business leaders and ecology advocates to discuss solutions for sustainable development. Love Earth is spearheaded by the Bank of Philippine Islands and BPI Foundation Inc., along with the city of Tagaytay.

Lipa parish anniversary

THE PARISH of San Sebastian in Lipa City will celebrate its 400th anniversary on April 30 with the theme "Matatag na Pananampalataya, Matatag na Parokya." Prior to this, monthly novena Masses were held, as well as concerts, exhibits, songwriting and poster contests, tree planting, religion quiz bee and others. On April 29, an awarding ceremony will be held to honor those who had served the parish. On April 30, a grand native fiesta will be celebrated after Mass at 10 a.m., and procession at 6 p.m. Everyone is encouraged to come in native attire.

4 die in mishap

TUGUEGARAO CITY—Four people were killed while more than 30 others were hurt on Friday when a jeep full of pilgrims bound for Piat, Cagayan, turned turtle in Tuao town. Cagayan Rep. Manuel Mamba, in a telephone call to a radio station here, identified the fatalities as Janet Baluyan, Gloria Cagan, Bryan Macugay and Marilen Addatu, all of Conner, Apayao. Reports said the victims and their companions were on their way to Piat to visit a supposed miraculous spring when the driver miscalculated a curve along the national highway in Tuao at about 5 a.m. ***Estanislao Caldez, PDI Northern Luzon Bureau***

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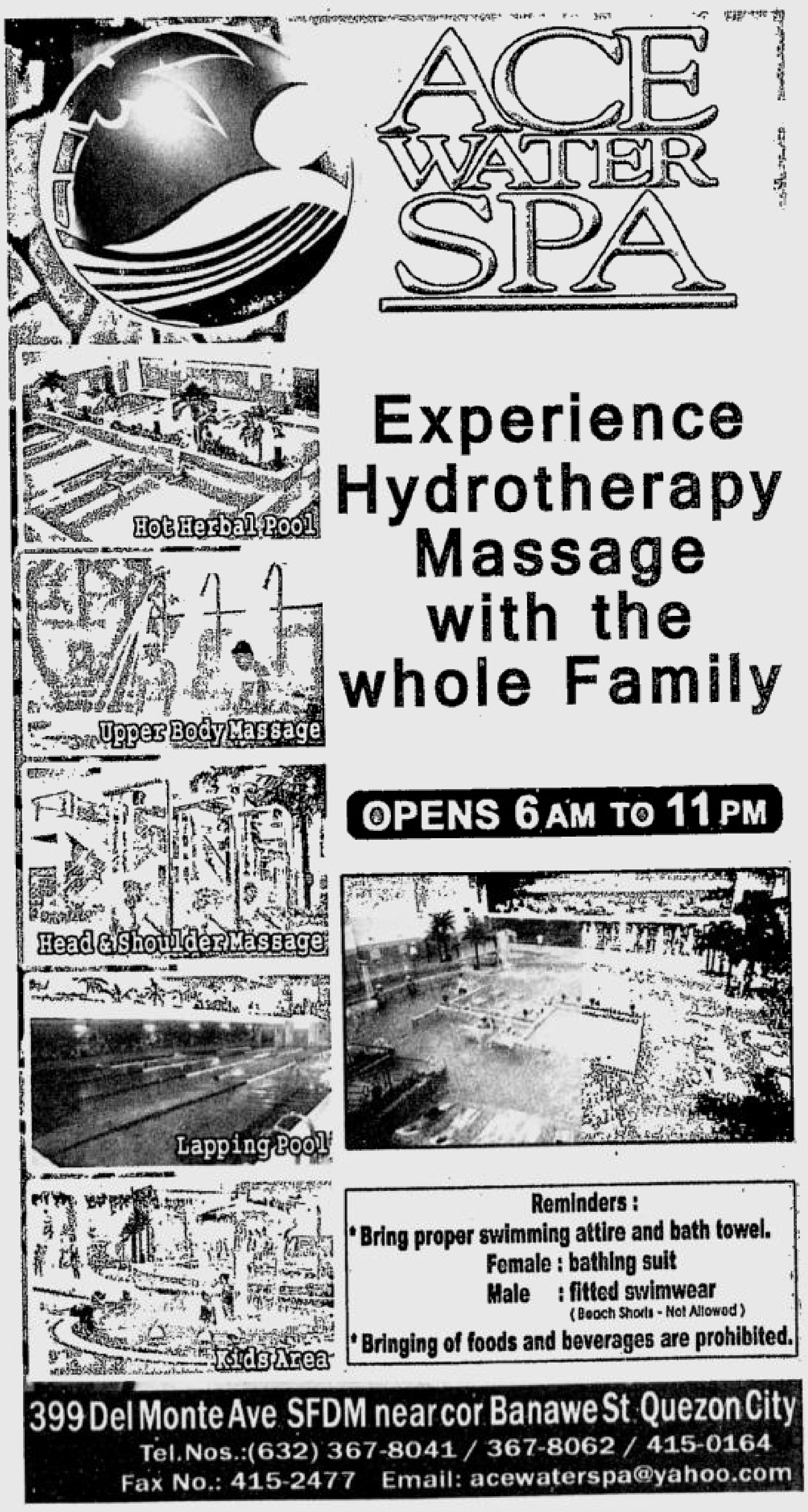

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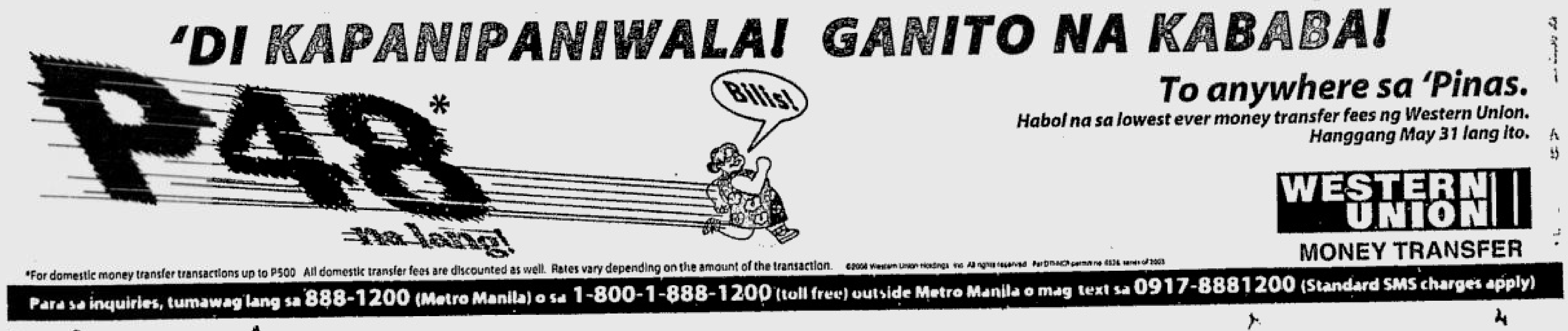

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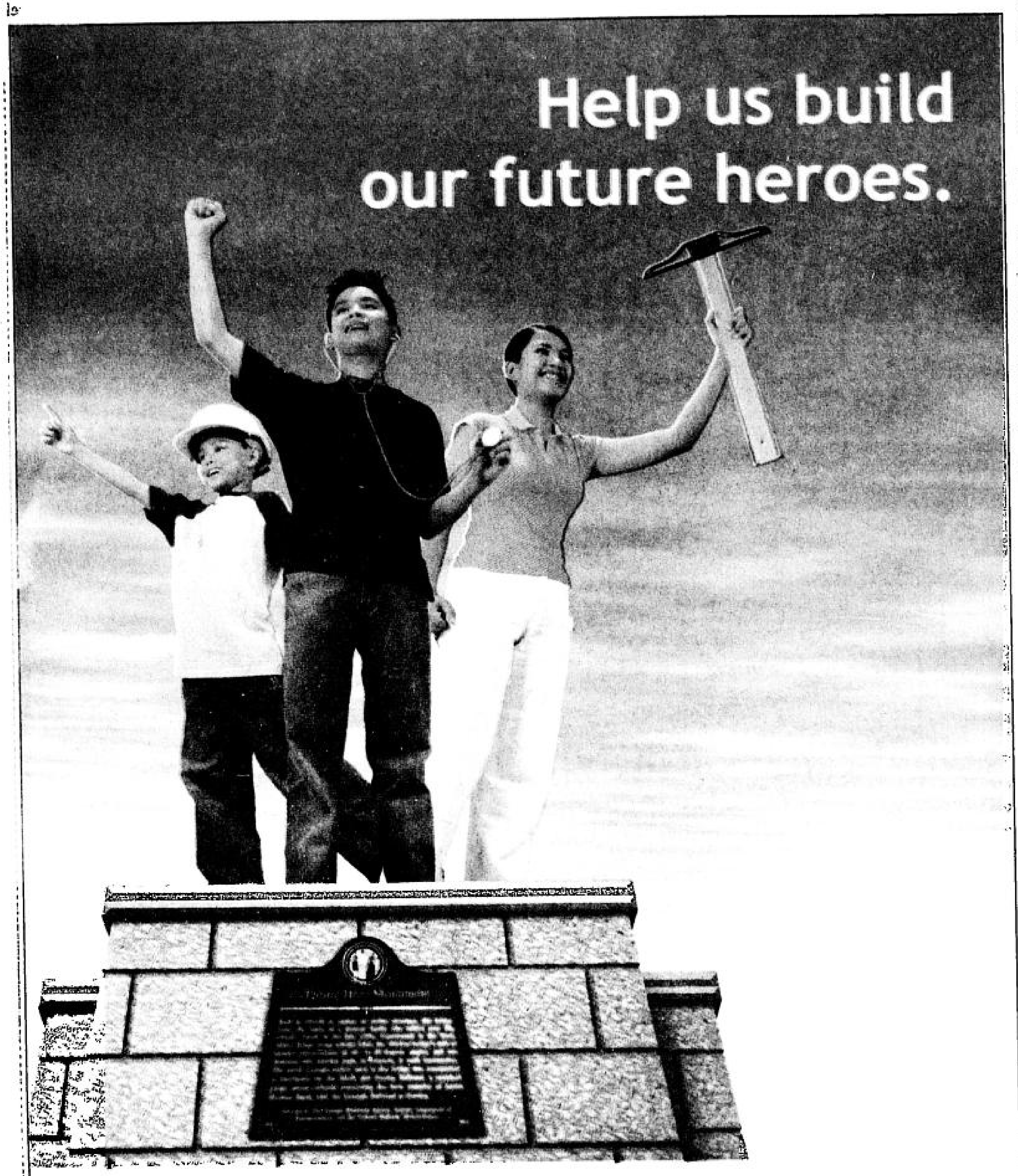

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KUMON

Sugar planters ask Gloria for tax condonation

By Carla P. Gomez
PDI Visayas Bureau

BACOLOD CITY—Agricultural landowners in Negros Occidental have appealed to President Macapagal-Arroyo to condone interest, penalties and surcharges on delinquent real property taxes, especially of sugar lands, amounting to millions of pesos.

But Gov. Joseph Marañon opposed the move, saying that while the power to condone tax penalties lies with the President, he did not see why those who do not pay real property taxes should be rewarded.

Provincial board member Francis Gerard Tuvilla, in a letter sent to the President through her brother in law, Rep. Ignacio Arroyo Jr. (Neg. Occ., 5th district), said agricultural landowners, including land reform beneficiaries, have been delinquent in the payment of their real property taxes because of the low prices of sugar in the past few years.

During recent months, the price of sugar had increased enough to allow them to pay their past accounts, Tuvilla said.

Although the landowners had signified their willingness to pay their principal obligations, Tuvilla said many of them found the penalties and surcharges too high.

Tuvilla cited the case of Lourdes Velez and Margarita Coscolluela, heirs of Ildefonso Coscolluela Inc., who could barely cope with the upkeep of their farms in La Castellana because of low sugar prices.

This, they said, resulted in accounts of P839,399.80 and penalties of P373,666.14.

The sole authority to condone interests, penalties and surcharges on unpaid real property taxes belongs to the President as provided for by Section 277 of the 1991 Local Government Code, Tuvilla said.

Marafion, however, said it would not be wise to condone penalties and interests on real property taxes as these are obligations that landowners should face.

"If they do not want to pay, what will be used to build roads, provide education and assist our barangays?" he asked.

The governor said the delinquent landowners could instead be allowed to pay their back taxes on a staggered basis.

Marañon said the province had in fact already returned about P9 million in back taxes collected in various municipalities last year for the use of their local governments to enhance mobility, communication and equipment of their tax collection offices.

NLEx firm vows to stop corruption at tollway

THE MANILA North Tollways Corp. (MNTC) gave assurances that corruption, particularly mulcting or *tong* collection, would not be tolerated at the newly completed North Luzon Expressway, and violators would be dealt with the full force of the law.

"We guarantee truckers, other motorists and the general public that we will not condone or tolerate *tong* collection and other malpractices at the new NLE," said Marlene Ochoa, MNTC vice president for public affairs, in a press statement.

Ochoa issued the statement in reaction to an INQUIRER report on April 20 saying truckers have asked the MNTC to stop "a corrupt practice that abets violations of the no-overloading law."

Ochoa added that malpractices during the previous management of the NLEx would be a "thing of the past under the MNTC."

The MNTC took over management and operations of the NLEx last Feb. 10 from the state-run Philippine National Construction Corp.

She said traffic enforcers and patrol crews at the NLEx have undergone rigid screening for good behavior and were sworn to a Code of Conduct in the performance of their duties.

"We are committed to weed out all the bad elements that undermine our efforts to serve the public with utmost honesty and efficiency," Ochoa said.

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Editor Jun Bandayrel
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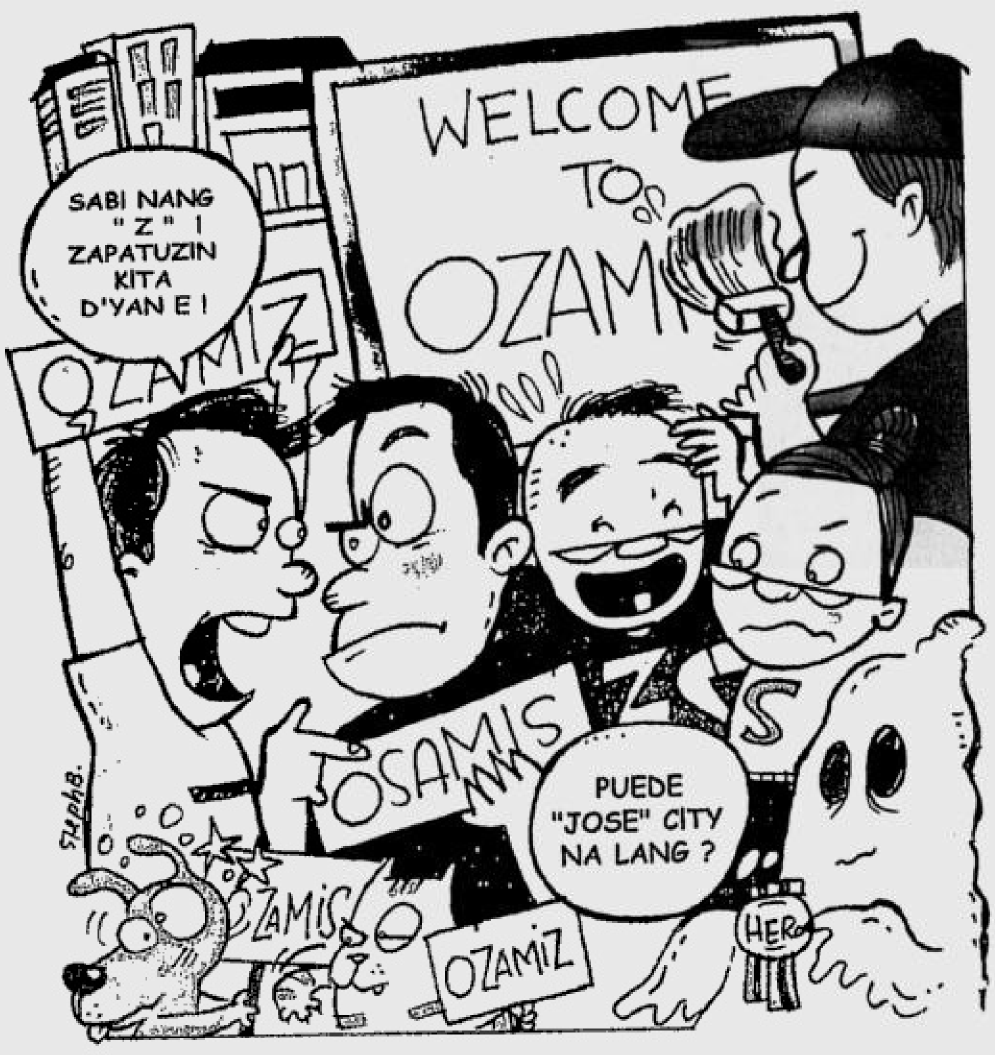
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Ozamiz or Ozamis?

By Ryan Rosauro
Ozamiz(s) City

WHAT difference does a single letter make?

If talking about the correct spelling of the city's official name, that brings one back to an acrimonious debate over half a century ago that centered on whether to rename one of northwestern Mindanao's oldest and most historic towns to give honor to a dedicated public official and World War II hero.

Almost 57 years since, residents have yet to unite on whether to use Ozamiz or Ozamis when referring to the city's official name.

The local government has used "Ozamiz" since 2001, as printed on its letterhead and official documents, from the name of the late Sen. Jose Ozamiz, a hero in the last war.

But before 2001, it had used "Ozamis," and many national government agencies and private establishments continue to do so until today.

Confusion is more evident in the webpage of the local Catholic Church, which adopts "Ozamis" when referring to the archdiocese. But it gives its address as in the city of "Ozamiz."

Even news media, with its penchant for accuracy in using proper nouns, are at a loss.

"Ozamiz" has gained currency among many quarters, including the INQUIRER, taking cue from the local government's explanation.

Not only is the confusion a recent phenomenon. During the city's infancy, the then Philippine News Service (PNS) and the Davao City-based Mindanao Times that maintained a Misamis Occidental bureau then interchangeably used "Ozamiz" and "Ozamis."

Confusion

But according to Republic Act No. 321, which granted the city charter and took effect on July 16, 1948, the correct spelling should be "Ozamis."

Surprisingly, the same law decreed the renaming of the old town of Misamis to Ozamiz in honor of the late senator.

The confusion is fueled by lack of local awareness of RA 321 and, more importantly, the lack of plausible explanation why the last letter in the late senator's surname was dropped and changed to "s."

Resty Acapulco, an old-timer, considers the "misspelling" just a typographical error committed by the Bureau of Printing.

However, former city administrator Antonio Lago Sr. argues that the error was deliberate in order to put to rest the acrimony between the "preservationists" and the proponents of renaming the Misamis town after Senator Ozamiz.

Accounts related by the late Gonzalo Rosauro II, a local history enthusiast who witnessed the debates, supported Lago's view.

Jose Ozamiz

The spelling "glitch" aside, this city principally derives its name from Japanese resistance hero Jose Ozamiz.

An Ateneo-educated lawyer, Ozamiz holds the distinction of being the lone Misamis Occidental politician to have captured a Senate seat.

He served the province as its first governor, delegate in framing the 1935 Constitution, then senator in 1940.

During the Second World War, Ozamiz played an active role in the guerrilla movement. On Feb. 11, 1944, Japanese soldiers arrested him in Manila following a trip to Mindanao.

He was detained in Intramuros and later executed, along with 29 other guerrilla leaders, in La Loma district. Their bodies were found in a mass grave two years after. Doctors identified Ozamiz through his denture.

In recognition of his heroism, Congress passed RA 6738 in 1988, during Ozamiz's birth centenary, declaring May 5 as Ozamiz Day throughout Misamis Occidental.

Local resistance

Originally, the plan was to rename the entire province after Ozamiz. But widespread resistance by local leaders led proponents to instead consider naming its queen locality—Misamis town—after the hero.

According to Rosauro, the proposition met an even greater resistance from those who argued for the preservation of the town's name and its very deep historical roots.

Misamis is the province's oldest known settlement. One tale traces its name to the indigenous Subanen people's expression "Misa, misa" that referred to their going to or coming from Mass officiated by Spanish friars who were on a mission to "Christianize" the Zamboanga peninsula in the early 17th century.

According to another tale, its name was derived from the word "Kuyamis," an indigenous variety of coconut.

In the mid-18th century, a garrison, which has remained to this day, was built in the town and served as the launching point for the Spanish military conquest and further Christianization activities in northwestern Mindanao.

Rosauro recalled that during public consultations, the "preservationists" averred that it should be Jimenez town, where Ozamiz had been a resident, which must bear his name.

Compromise

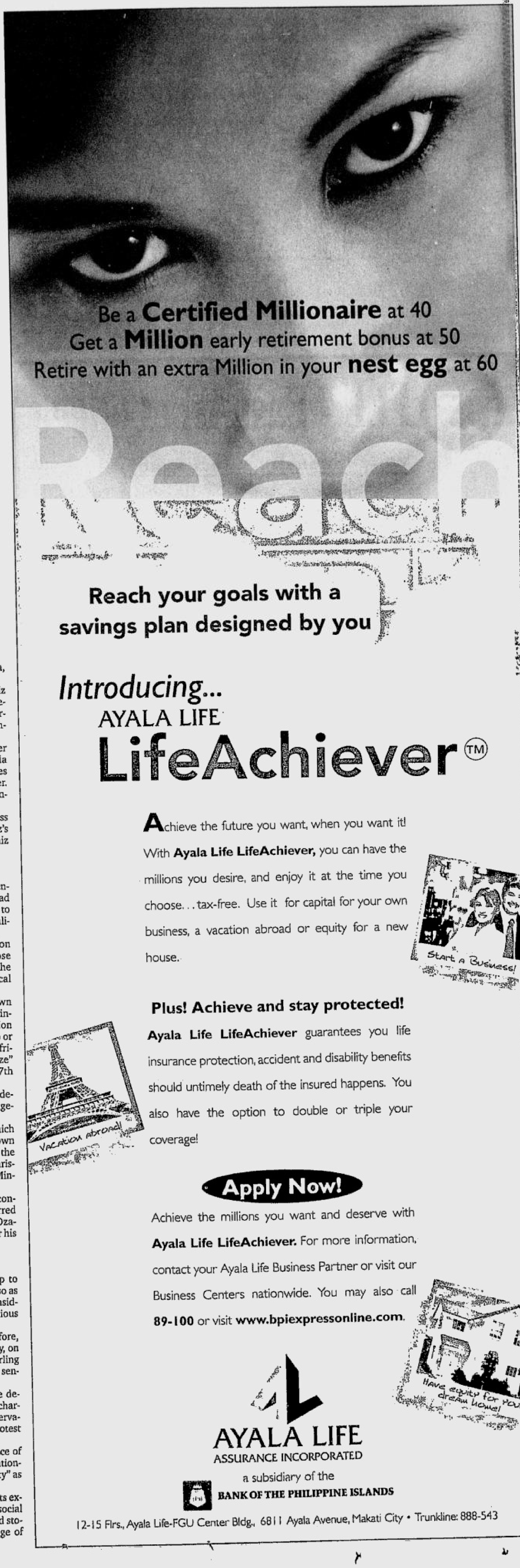
As a compromise, an idea cropped up to combine the words Ozamiz and Misamis so as to encapsulate the equally important considerations that are the root of the acrimonious debates.

The coining of the word Ozamis, therefore, is an attempt to mix the place's historicity, on the one hand, and reverence for the sterling example of sacrifice displayed by the late senator, on the other.

But Rosauro noted that long after the debates were over and even after the city's charter took effect, there were some "preservationists" who occasionally voiced their protest against the renaming of the town.

One of those instances was the practice of local writers who contribute essays to national publications and indicate "Misamis City" as their address.

The spelling confusion that still persists exposed a serious dearth of recorded social memory that threatens to bury a rich and storied local history along with the passage of time.



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Inquirer named most child friendly newspaper

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THE AWARDEES proudly display their trophies at the 4th Unicef-PPI Friendly Newspaper and Journalist Awards. From left, Eline Santos of Junior Inquirer, Inquirer publisher Isagani Yambot and Raiza Katrina Abubakar, Youngblood contributor. RAFFY LERMA

From page A1

Junior Inquirer won its fourth citation as Outstanding Children's Newspaper/Section, during the 4th Unicef-PPI Child-Friendly Newspaper and Journalist Awards ceremony held Thursday at the Diamond Hotel in Manila.

INQUIRER columnist Michael Tan, who won a special citation last year, received this year's Outstanding Column on Children award for his piece "100,000 Children," published Nov. 24, 2004 in his column "Pinoy Kasi."

Ms Ann Lopez, Associate Director of the Asian Institute of Journalism and Communication, said child-friendly journalism did not refer only to writing about children.

It's about giving them a voice, as well.

Every year, the most celebrated young voice during the awards ceremony is the winner of the Outstanding Child Writer Special Award.

This time, it was won by a Youngblood contributor, 16-year-old Raiza Katrina Abubakar, for her article "Who's Different?" published in the INQUIRER on June 1, 2004.

Abubakar, an incoming fourth year high school student at the Ateneo de Zamboanga University, said the treatment she received from some people because of her faith motivated her to write the piece.

'Are you a terrorist?'

She said they would ask her questions that ranged from the awkward to the absurd, such as "How does it feel to be a Muslim?" or "Are you a terrorist?"

"Do I look like a terrorist?" Abubakar asked. "I'd like to say no, but they think so. Mostly, they come to that conclusion because I'm a Muslim. It makes me uncomfortable."

Being the only Muslim in a class full of Catholics, Abubakar recalled a conversation with a classmate who said that in their religion, they loved God and prayed all the time.

When she replied that it was the same with Islam, the classmate retorted, "*Hindi, narinig mo lang sa 'min 'yan* (No, you just heard that from us)."

The exchange happened some years ago, but the pain of practically being told that some people had a monopoly of loving God seared her memory, she said.

Value of life

When asked what she cherished most about her faith, Abubakar replied that it was how followers of Islam valued "the life of others ... It's not really just about you ... That's our basic principle, believing in God and then valuing God's people and not just yourself. Life is not about you all the time."

Dr. Nicholas Alipui, the country representative of Unicef in the Philippines, said in his keynote address that the awards helped remind people of the concerns of children.

He said the awards "provide us with a platform to appeal for strengthening of a protective environment for children, fighting malnutrition, and raising standards of living and survival for our women through pregnancy and childbirth."

In other words, print media play a crucial role in promoting the UN Convention on the Rights of the Child—the most widely ratified human rights treaty in history, he said.

Working with Unicef and the PPI to highlight child-friendly journalism are the Asian Institute of Journalism and Communication and the Philippine Information Agency.

Power of printed word

"[Printed news] will retain for the foreseeable future an unbeatable edge," said Alipui. "You can hold it in your hand, read it, reread it, analyze it, read it again. Newspapers are sources and their message sinks in. They still shape opinion around the world. Newspapers still shape the news and they shape our views."

Why promote children's rights when the issue does not go directly to the belly of a hungry child?

"It is about human dignity," Alipui said in an interview. "The [issue of the] rights of children is something that goes way beyond charity and just handing out leftovers to children. Children's rights is about their dignity, it's about letting children understand their worth as human beings..."

"Children are human beings, they have human rights, and they have the dignity of humanity to live like everybody else."

In his speech, Alipui urged journalists to eschew sensationalism and the repeated portrayal of children as victims or perpetrators of crime, ignoring complex issues, such as what gave rise to child abuse in the first place.

Also winners

"I would like to urge you to find ways to report more holistically about all aspects of children's rights," he said. He commended those who "write about the pressing issues while preserving the dignity of children."

Child-friendly journalists cited during the ceremony were:

- Manuel Valdehuesa Jr., Outstanding Column on Children (community category), for "The Youth of the Barangay," published on Jan. 19, 2004 in the Gold Star Daily;
- Stella A. Estremera, Outstanding Story on Children (community category), for "It Takes a Village," published May 2-8, 2004, in the Sun Star Davao Weekend;
- Norman P. Aquino, Outstanding Story on Children (national broadsheet category) for "All Work and No Play," published on March 13, 2004, in BusinessWorld.

Cited as Child-Friendly Newspaper of the Year in their respective categories were Sun Star Davao Weekend (community weekly) and Mindanao Daily Mirror (community daily category).

With fake Palace papers, man wants to take oath

From page A1

tioned government agencies and institutions to be on their guard against poseurs claiming to be the latest appointees of President Macapagal-Arroyo.

The warning was made by Executive Secretary Eduardo Ermita who said he nearly swore into office a man claiming to be Ms Arroyo's hand-picked choice for president of a state-run university in Mindanao.

"Can you imagine [somebody] coming to the Office of the President, [insisting on] taking his oath before me as president of the MSU (Mindanao State University)?" said an incredulous Ermita during a briefing in Malacañang.

He said he was suspicious from the start because he knew the President had not made any appointments at MSU, although the man (Ermita declined to name him) had brandished an official-looking appointment paper.

A check of the President's records confirmed that there was no new appointment for MSU president because the current office holder, Dr. Camar A. Umpa (based on MSU's website), "was not due for removal until September this year."

Ermita said his staff later found out that the man's appointment papers were a photocopy containing a fake signature of the President and with a control number lifted from "another appointment but definitely not the MSU president's."

Crazy?

"I don't know why the man did this. They think he was crazy," he said.

Three days later, Ermita said he got a call from Lanao del Sur Rep. Benasing Macarambon who told him about a man who had barged into the MSU president's office. It turned out to be the same person.

"He (the impostor) told the MSU president 'I am here to change you' using the same documents," Ermita narrated. "So I told [Macarambon] that the man's papers were fake. I immediately called the provincial commander of the Philippine National Police in Lanao del Sur province to prevent any trouble."

The executive secretary said the President kept her selection and appointment process a secret because appointees hold very important positions in government.

Not first time

"Whenever there is a vacancy I am sure the President has somebody lined up for the position," Ermita said.

He added that this was not the first time something like this had happened.

Ermita recalled "Operation: Green Base," an incident in 2003 where he supposedly wrote a memo to the President saying that several bombings attributed to terrorists were carried out by government troops.

Ermita said the memo was a total fabrication.

"My signature was there and it had a lot of claims. But in this time and age, we all know that with technology, you could insert a person's face in a picture," he said.

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ROOF SHINGLES
(How well do you know algae-resistant asphalt shingles?)

"Why do people want shingles for their roof?"

Answer: Shingles look distinctive, give a natural look, and provide the architectural style desired for the house. In one word, aesthetics.

"What in shingles can defeat this goal?"

Answer: Through the years, algae can infect the roof in highly humid areas.

"What happens to roofs infected with algae?"

Answer: Roofing materials that are exposed to high humidity get discolored and stained. This is true not only for shingles but also for other types of roofs.

These dark stains are algae growth. They can cover the entire roof after some years and make the roof look ugly indeed.

"How do we prevent algae from attacking the roof?"

Answer: To eliminate algae growth, CertainTeed produces Algae Resistant (AR) shingles.

"How are shingles made algae resistant?"

Answer: Shingle surfaces are covered with ceramic granules to give color.

In AR shingles, these granules are embedded with copper oxide. The copper leaches gradually over time, especially when it rains, and kills algae organisms that come in contact with shingles.

With this protection, CertainTeed AR shingles help maintain the natural beauty, color and distinctive appeal of your roof for years.

"Why is it worth your money to invest in AR shingles?"

Answer: An important part in the appeal of your house comes from your roof. It represents more than 50% of its exterior.

A roof that is unprotected from algae attack suffers more than discoloration. The roof is stained and loses its beauty and natural look.

"Instead of buying AR shingles, may we just apply paints with algicide on shingles?"

Answer: Paints with algicide may apply well on concrete and metal roofs without side effects. But their chemical composition may damage the integrity and performance of asphalt shingles.

"Do shingle manufacturers provide warranties on roofs coated with algicide paints?"

Answer: Because of the possible harm on the asphalt, asphalt shingles manufacturers will withdraw the warranty on their roofing material applied with such paints.

"Does algicide coating of shingles offer long term solution to algae attacks?"

Answer: Application on shingles of paints with algicide offers dubious protection from algae attacks.

These paints are brushed on the exterior of ceramic granules. With the direct exposure of the roof to heat, cold, wind and rain, the paint may peel and wash off the granules, unlike the AR shingles' copper oxide which is embedded within the ceramic granules.

"What models of CertainTeed are Algae Resistant (AR)?"

Answer: The following shingle models have algae resistance with a warranty of 10 years: CT20 AR and Landmark AR Series. The following have a warranty of 15 years: Grand Manor, Carriage House, Presidential Shake, Landmark TL.

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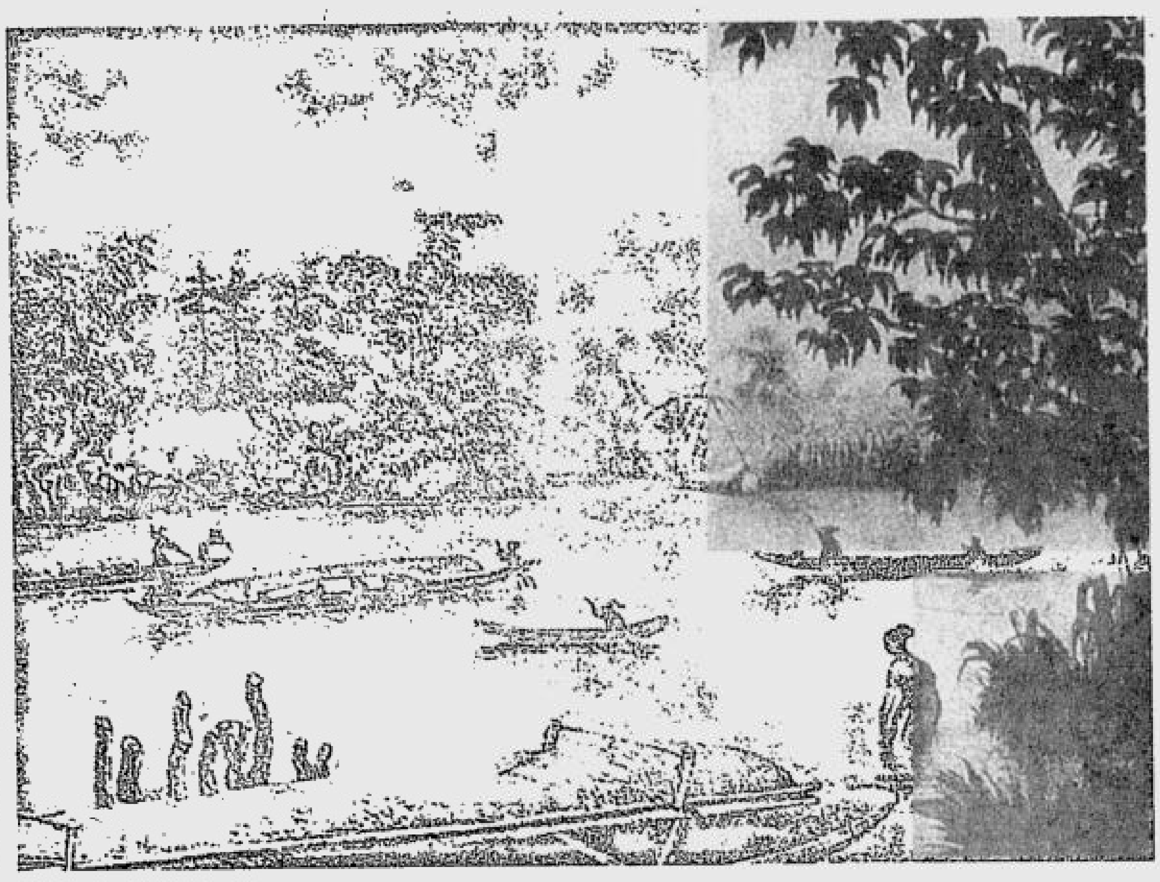
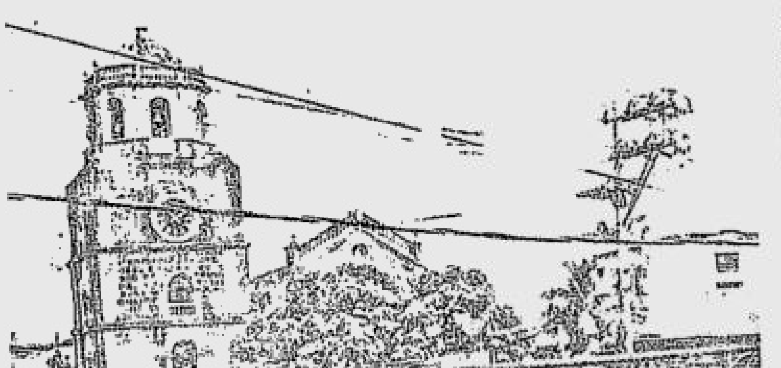
Pasig and the changing face of Metro

By Pablo A. Tariman





AN ARTIST'S sketch above shows Pasig town before the onset of motels and cybersex . At left is the Pasig church across Plaza Rizal. The American Commission led by William Howard Taft met here on June 11, 1901, creating the new province of Rizal and making Pasig its capital.

PHOTOS BY KIKO CABUENA

THE CONCEPCION mansion, now the Pasig Museum. Then President Quezon and Pavarotti's teacher, Arrigo Pola, were former visitors of this house, now a concert venue of the Pasig Music Festival.

TO THE young and those who know little about its history, Pasig is no more than a row of tacky motels off Shaw Boulevard.

More recently, Pasig City was where a former congressman was gunned down in broad daylight in a restaurant on Shaw Boulevard across motel row.

No one knows when the motels started sprouting in this part of Metro Manila. But, rightly or wrongly, they became Pasig's landmarks especially during Valentine week.

But the city has a more significant place in history despite what the row of trysting places and the celebrated murder suggest.

Kingdom by the river

Before the Spaniards came, it was a kingdom around the river called Bitukang Manok under Dayang Kalangitan, wife of Gat Lontok whose illustrious sons included the original Raha Soliman I of Manila.

The town of Pasig, which became a city in 1993 through the efforts of Rep. Rufino Javier, was an idyllic place when it was founded on July 2, 1573. It received its first bell as a new mission-parish with the Our Lady of the Visitation as patron saint (years later, the town would make Our Lady of Immaculate Conception its patron saint).

Gat Andres Bonifacio ordered the mass murder of Spaniards from a revolutionary house in the town in 1892 when he founded the *Sangguniang Bayang Nagbangon*, a prelude to the revolution against Spain.

It was at the Pasig town church across Plaza Rizal and the Pasig Museum where the American Commission headed by William Howard Taft met on June 11, 1901, creating the new province of Rizal and making Pasig its capital.

'Serenatas'

In the middle of the 20th century, Pasig was famous for its Sunday and Rizal Day *serenatas* at the town glorietta.

The historic landmark across what used to be the glorietta was the mansion of the town's first pharmacist, Don Fortunato Concepcion, who became a business tycoon and later mayor. Then President Manuel Luis Quezon used to visit the house built in 1937. Tenor Luciano Pavarotti's first teacher from Modena, Italy, Arrigo Pola, used to stay in the same mansion when he had singing engagements at the glorietta.

On Feb. 19, 1945, an American flag was hoisted in the balcony of the Concepcion mansion as the Japanese lost its grip on the Philippines.

The house is now the Pasig Museum, venue of the yearly Pasig Summer Music Festival founded by this writer in 2002. The festival became an annual gathering of the country's major talents in classical music. The last festival guest was pianist Cecile Licad.

(At 5 p.m. today, 12-year-old pianist Inna Montesclaros, first prize winner in three national piano competitions, will open the 4th Pasig Summer Music Festival.)

Listening to masters

In the last few years, with the music festival, Pasig has become the place to go to for the pleasure of listening to the works of masters like Bach and Beethoven.

It is a role the town is quite familiar with. The Pasig of old was not only a place for good music, its classical musicians also reigned supreme in old Manila. The glorietta shows attracted prominent guests like cellist Antonio Molina and soprano Jovita Fuentes, who both became National Artists for Music.

The first Filipino to win the Metropolitan Opera national auditions in 1966, soprano Evelyn Mandac, also sang at the Pasig Glorietta as did soprano Eleanor Calbes, now based in Canada.

In the late '40s and into the early '50s, the pride of Pasig and the entire country in music was Pasig-born tenor Octavio Cruz who sang Verdi and Donizetti operas at the Manila Metropolitan Theater, Manila Grand Opera House and the Far Eastern University Auditorium.

The idyllic Pasig of that time was recalled by the tenor's son, lawyer Avelino V. Cruz, one of the founders of the ACCRA law office. "The Pasig of my early youth was a rustic old town and very habitable with hardly any trace of pollution and hardly any cars," Cruz told the INQUIRER. "Early music education was a must, and I grew up playing the piano and listening to early evening musicales."

Unequaled feat

More significant than the new infrastructure and impressive skyline of today's Pasig was the triumph of Pasig-born violinist Carmencita Lozada, certainly the first and last Filipino violinist to win a major prize in the Paganini International Violin Competition in Genoa, Italy, at the age of 17.

Lozada recalled her favorite Pasig landmarks of the 1950s: "Pasig then was very rural and my first violin teacher was a local violinist named Deogracias Santana. My favorite landmark was the town plaza where they held band concerts. My pianist-uncle, Conrado Santos, assisted at high Mass. He had this small orchestra where I played in the violin section at age 8."

Pasig is equally blessed with major talents in pop music.

Before Hero Angeles, the Star Circle grand teen questor who is now the lead star of "Can this Be Love?" and a resident of Bagong Ilog, Pasig had its star in Rufina Esperancilla who won the Tawag ng Tanghalan amateur singing contest trophy in 1960.

Pasig is also proud of other distinguished artists and professionals who call it home: writer Federico Licsi Espino Jr., composer Ramon Santos, former Senator Jovito Salonga, stage actress and now National Artist for Theater Daisy Hontiveros-Avellana, and INQUIRER editor Letty Jimenez-Magsanoc, among others.

From the time of Dayang Kalangitan and Gat Lontok in 1450 to the time of Pasig's first woman vice-mayor, Lorna Bernardo, in 1993 to the first elected woman mayor of Pasig, Soledad Eusebio, in 2001 to its present mayor, Vicente Eusebio, Pasig had undergone great changes inside and out.

With a new convention center, new city hall, newly renovated Rain Forest resort and changing skyline, Pasig has come a long way from the pristine village by the river it used to be.

(The author was named Outstanding Pasigueño in the field of music when Pasig marked its 429th foundation anniversary. His daughter, Kerima Tariman, former managing editor of the University of the Philippines Collegian, was appointed municipal administrator during the Batang Pasig Youth Week in 1992.)

UP Diliman has 10 *summa cum laude*

TEN *SUMMA cum laude* will lead some 4,000 candidates for graduation at the 94th General Commencement Exercises of the University of the Philippines Diliman (UPD).

The top honors are awarded to graduates with a general weighted average (GWA) of not lower than 1.2.

Leading the candidates is Juvelene O. Itum, BS Math, with a GWA of 1.14. She is followed by Pamela Claire Marie Lazatin (BA Communication Research, 1.158), Anna Theresa L. Licaros (BA Broadcast Communication, 1.161), Yasmeen Carina C. Chan (BS Economics, 1.163), Mary Grace C. Dumalaog (BS Business Administration and Accountancy, 1.165), Noelle Andrea V. Fabie (BS Molecular Biology and Biotechnology, or BS MBB, 1.17), Rachelle C. Ureta (BS Math, 1.17), Lauro Valente L. Abrahan IV (BS MBB, 1.18), Juan Paolo R. Asis (BS Electronics and Communications Engineering, 1.18), and Christopher A. Young (BS Math, 1.20).

Licaros will deliver the graduating class' valedictory address.

Of the total graduates, 114 are *magna cum laude* (with a minimum GWA of 1.45) and 495 are *cum laude* (with a minimum GWA of 1.75).

Ryan Cayabyab, multi-awarded music director, conductor, composer, arranger, and producer is this year's commencement speaker.

A former professor at the UP College of Music, he earned his Bachelor of Music major in composition from the UP College of Music where he taught at the Department of Composition and Music Theory for almost two decades.

He is presently Executive and Arts Director of the San Miguel Foundation for the Performing Arts.

Cayabyab's speech marks the first time in recent past that an artist will address UPD graduates.

With the theme "Creativity and Innovation for the Nation," the commencement exercises will be at 3:30 p.m. today at the University Amphitheater.

To accommodate the flux of attending graduates and guests, traffic within the UPD campus will be rerouted for the duration of the commencement rites. Participants to the graduation ceremony in private vehicles will be directed by UPD Traffic Police to assigned parking areas based on auto passes.

Ceremonies will be streamed live over the Internet at http://www.upd.edu.ph/~updinfo/Pagtatapos05.

Earth Day rites today in closed forest park

AGAINST all odds, environmentalists will celebrate Earth Day at the Arroceros Park today.

"We've been preparing for this," said Chit Roces of Winner Foundation, the group taking care of the park.

But Manila Mayor Lito Atienza said the park's gate would not be opened today for security reasons and to safeguard construction materials for a building set to be built on a portion of the site.

"Maybe we will just pass through the back entrance using the narrow street at the side of the old Ombudsman building," said Roces, adding that activities that would cater to the spiritual and aesthetic tastes of visitors would push through.

The foundation has been at loggerheads with the city government over the construction of a building in the park.

The day-long event will start with an ecumenical prayer of thanksgiving led by Fr. John Leydon and joined in by representatives from the Buddhist, Muslim, Hindu and Protestant faiths.

Artists will also display their works in the open-air exhibit.

Tina G. Santos

Lid tightened on Navotas helmet rule

POLICEMEN are also covered by a Navotas ordinance requiring all motorcycle and scooter riders to wear helmets.

That was the message of Navotas Mayor Tobias Tiangco to Northern Police District director Senior Supt. Raul Gonzales.

Tiangco wrote Gonzales to complain about alleged hostile reactions of lawmen being apprehended by town civilian enforcers for violating the ordinance.

"Kindly remind these police officers to abide by the ordinance as this is [strictly] enforced in the city," Tiangco said.

He added that former NPD chiefs enforced the ordinance.

Nancy C. Carvajal

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TIM CONE gives pointers to the training pool members. AUGUST DELA CRUZ

Italian five backs out

RP national training team faces Iran today

GAME TODAY (*Araneta Coliseum*)
6 p.m.—Iran National Team vs San Mig Cafe-RP Team A.

By June Navarro

THE ITALIAN ball club scheduled to test the mettle of the Philippine National team pool will be shamed no more.

Humbled by the RP-Cebuana Lhuillier five and putting the paying public into consideration, the Italians yesterday pulled out of the pocket tournament organized by the Philippine Basketball Association.

The Italians notified PBA Commissioner Noli Eala of their withdrawal and promised to return with a better team next time.

The Stranges Papo Movie-Pirelli Re squad was blown off the court by RP-Cebuana Lhuillier on Friday, 25-89, and would have surely been beaten worse by two RP selections gearing up for bigger international events.

The Iranian national team was left as the only international side in the pocket event and will clash with San Mig Cafe-RP Team A at 6 p.m. today at the Araneta Coliseum.

Eala said that the Italian team came into the country with a depleted lineup after its 6-foot-10 center and a pair of 6-foot-9 forwards missed the flight.

"The Italians came here with all the seriousness of playing (competitively)," said Eala. "But three of their main players couldn't make it for various reasons that depleted the lineup and considerably lowered their competition level."

National coach Chot Reyes, however, brushed

ITALIAN/ A24

Cone wants best team to Seaba

PHILIPPINE National team consultant Tim Cone yesterday said he believes that the Southeast Asian Basketball Association (Seaba) championships is the first step the country needs to take to achieve its Olympic dream.

And if the country can't field the strongest possible team to the Seaba, Cone felt it's quite pointless to focus on going to the Olympiad and the World Championships altogether.

"The Seaba is too crucial to fool around with," said Cone, who steered an RP five composed of PBA stars and known as the Centennial team to a bronze medal finish in the 1998 Asian Games in Hiroshima.

"If we don't field a strong team in the Seaba, then why are we forming this team anyway?" said Cone, referring to the PBA-backed national squad of RP head coach Chot Reyes which is being prepared toward the Asian (ABC) championship and the Olympics.

But the PBA board of governors will most likely thumb down the idea in a meeting to be held Tuesday at an undisclosed location.

Chair Buddy Encarnado has spoken strongly against an all-pro team since this will rock the grassroots base of the sport.

The Seaba serves as the qualifier for the Fiba-Asian Basketball Championships, which, on the other hand, stakes Olympics and World Championship slots to the top two finishers.

Cone's suggestion came after the RP basketball landscape got divided over which team should represent the country in the Seaba and the Southeast Asian Games in December.

The Philippine Olympic Committee is asking for a PBA selection to the Seaba in Singapore while the Basketball Association of the Philippines is insisting on fielding the same team that was recently humiliated by a team of actors and ex-pros.

"They (POC officials) are right for asking the help of the PBA. We should cover all bases because in international competitions, anybody can be beaten on any given night," said Cone.

The Alaska head coach, who trains the 21-man national pool along with San Miguel Beer coach Jong Uichico, Norman Black and Reyes, said team practices are held only once a week due to the ongoing PBA Fiesta Conference.

"We're not getting quality practices that we need that's why expectations are not high," said Cone.

June Navarro

Sisters of Mary scores in track

By Marc Anthony Reyes

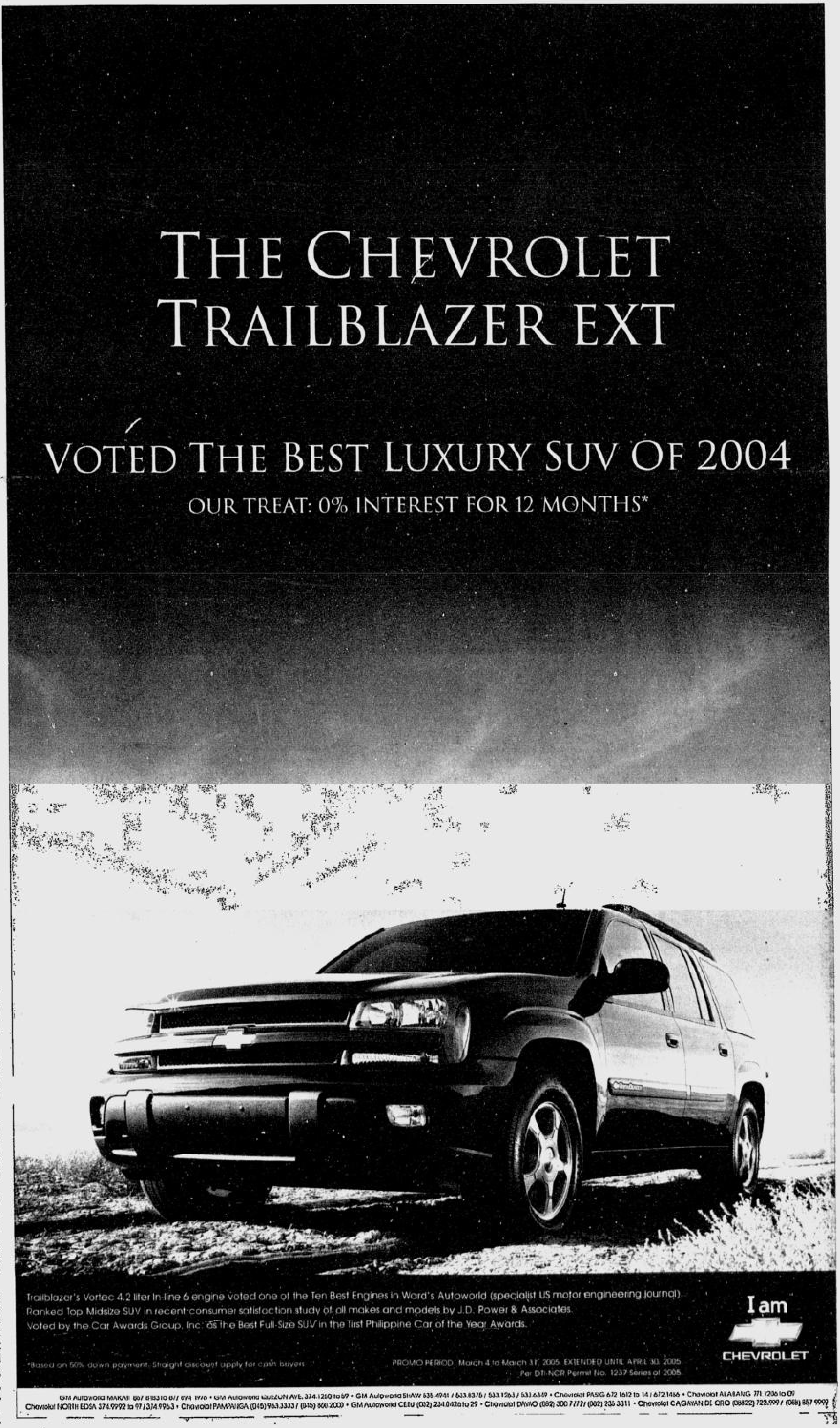
SISTERS of Mary came out with the biggest performance of the day, breezing away with four gold medals in track and field to make its presence felt yesterday in the 4th Manila Youth Games at the Rizal Memorial Sports Complex.

The girls from the youth home in Sta. Mesa ran away with golds by Meriam Colangoy in 16-17 javelin, Rechelle Minggin in shot put, Hazel Peña in long jump and Marilou Amila in 13-15 javelin.

Their feat came a day after the Manila Seahawks soared to the top spot with a 27-gold haul Friday in the swimming pool, which practically sealed the overall title for them as second placer Jose Abad Santos High got stuck with only 16 golds with just a day left in competitions.

The Pandacan-based squad's tally stood at 27 golds, 14 silvers and 11 bronzes, while JASHS, which gained on earlier events like gymnastics, managed to hold to second place (16-6-5). Philippine Columbian Association, which also thrived in the pool, has a 15-19-11 count even as Barrio Obrero Elementary holds 12-4-7 at third.

Colangoy turned in a 30.82-m effort, Minggin threw the iron ball to 8.07m, Peña heaved to a distance of 4.55m, while Amila flung the spear to 22.20m to snare the gold medal in their respective events in the meet organized by the Manila Sports Council and sponsored by Red Bull, San Miguel Corp., Globe Telecoms, Solar Sports, Super Ferry, Milo, Intrasports, Concept Movers, Philippine Sports Commission, Pagcor and Air 21.



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Baguion sparks Montaña

Harbour upsets Magnolia

GAMES TUESDAY (*Pasig Sports Center*)
2 p.m.—Bacchus vs Magnolia
4 p.m.—Montaña vs Nenaco

By Jasmine W. Payo

FROILAN Baguion hit the winning basket for the second straight game yesterday, lifting Montaña to a 74-72 victory over Toyota Otis-Letran in the PBL Unity Cup at the Makati Coliseum.

The diminutive point guard drove past several defenders and struck with the marginal layup in the last 9.1 seconds as the Jewels streaked to a fifth straight victory.

"He's a miracle guy," said coach Robert Sison of the 5-foot-7 Baguion, who just four days ago hit the winning jumper with barely a second left to lead the Jewels to an 88-86 overtime win against Welcoat.

"The players never gave up even though the odds were against us. It's their fighting spirit that brought us this win."

Erick dela Cuesta and Alex Compton nailed back-to-back triples to tie the game for Montaña at 72 with 38.4 left after trailing 66-72 heading into the final minute.

Toyota Otis had a chance to regain the lead but Emerson Oreta flubbed two free throws in the last 26.5 seconds and Mark Macapagal's three-pointer at the buzzer rimmed out.

Jon Dan Salvador, last conference's Most Valuable Player, had another double-double with 20 points and 10 rebounds to pace Montaña.

In the second game, Jenkins Mesina drilled key baskets down the stretch as Harbour Centre stunned defending champion Magnolia Ice Cream, 77-61, for its fourth straight victory.

Mesina, who topscored with 21 points, scored with 52.6 seconds left to extend the Portmasters' lead to 69-65.

"The boys are starting to believe that we must have teamwork rather than rely on individual skills," said coach Tonichi Yturri after the Pormasters joined Welcoat in second spot at 4-1.

Magnolia and Toyota fell to fourth with 2-3 records.

The scores:

First game

MONTAÑA 74—Salvador 20, Juntilla 13, Compton 11, Baguion 9, Espiritu 8, Mercado 4, Dela Cuesta 3, Vergara 3, Guerrero 3, Capus 0, Bono 0.

TOYOTA OTIS 72—Macapagal 16, Oreta 15, Daa 9, Alcaraz 9, Capati 6, Larong 5,Enrile 4, Tagupa 2, Piñera 2, Andaya 2, Alonzo 2.

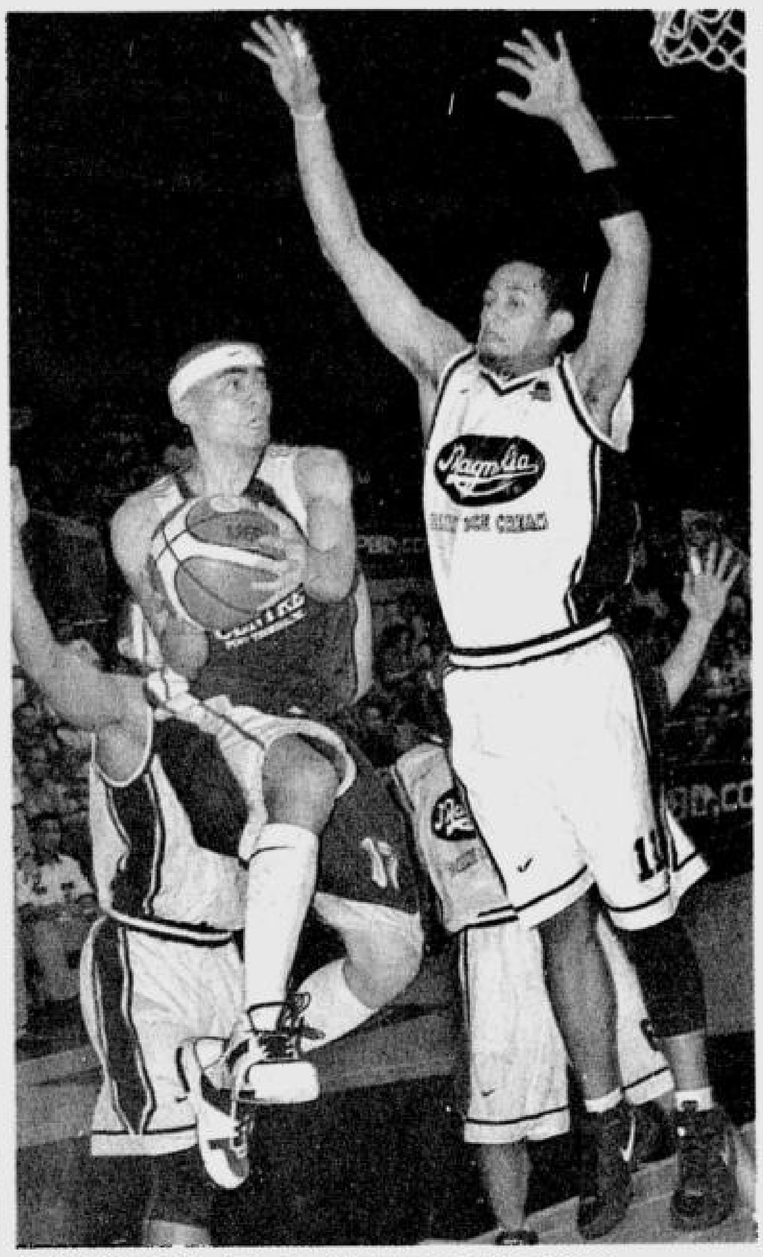
Quarters: 22-21, 33-39, 53-55, 74-72.

Second game

HARBOUR CENTRE 71—Mesina 21, Cardona 11, Espinas 8, Tenorio 7, Castro 6, Gaco 5, Buenafe 4, Dizon 4, Mendoza 3, Sanz 2, Gatumbato 0.

MAGNOLIA 66—Santos 15, Rañeses 13, Miranda 10, Chan 10, Catli 5, Jones 4, Co 3, Rizada 2, Williams 2, Isip 1, Caceres 1:

Quarters: 17-18, 36-39, 49-55, 71-66.



MAC CARDONA of Harbour Centre eludes the defense of Magnolia's Emcee Caseres in their game yesterday. RAFFY LERMA

New home for nat'l athletes at PhilSports

FIRST Gentleman Jose Miguel Arroyo will inaugurate the newly refurbished national athletes' quarters at the Philsports Complex in Pasig City tomorrow.

The head of the FG Foundation responsible for funding the training of national athletes will be joined by Philippine Sports Commission officer-in-charge William "Butch" Ramirez and PSC commissioners Leon Montemayor, Ambrosio de Luna and Jose Mundo in the ceremony.

Philippine Olympic Committee (POC) president Jose "Peping" Cojuangco Jr., heads of various national sports associations, as well as national athletes are expected to grace the event.

Ramirez said the new quarters were built on President Macapagal-Arroyo's instructions to alleviate the condition of national athletes and boost their morale as they prepare for the Southeast Asian Games this November.

The PSC spent P8.5 million for the new quarters, which sports officials say is conducive not only for training but for education as well.

According to Philsports administrator Wilfredo Roldan, 25 rooms that can accommodate up to 200 people have been refurbished while a cafeteria is also being built at what will become the new training hub for national athletes.

Ramirez said the cramped athletes' quarters at the decades-old Rizal Memorial Sports Complex in Manila are no longer fit for human dwelling.

In contrast, the spacious rooms at the Philsports dormitory boast of airconditioning, individual lockers, working tables, toilets and shower rooms with a 24-hour water supply.

Republic of the Philippines
Department of Land Reform

INVITATION FOR CONSULTANCY SERVICES

Conduct of Case Studies in support of the Mid-Term Assessment of the Second Agrarian Reform Communities Development Project (ARCDP2)

The DLR is currently implementing the World Bank-assisted Second Agrarian Reform Communities Development Project (ARCDP2), a five-year rural development project with an over-all goal of significantly raising household incomes and the quality of life of people in the targeted Agrarian Reform Communities (ARCs) by improving their productive assets, rural infrastructure and access to key support services. Support for the ARCs will be provided through a number of activities, namely: (i) community development and capacity building (CDCB); (ii) rural infrastructure development (RI); (iii) agriculture and enterprise development (AED); (iv) a program to facilitate rural financial services (SRF); and (v) subdivision of collective CLOAs into individual titles. In addition, the project will support studies aimed at improving the sustainability and local financing of agrarian reform investments and enhancing the role of local governments in agrarian reform and rural development.

The loan for the project became effective on 4 June 2003. Activities so far implemented relate to community consultations, planning, community and organizational development, trainings on agriculture and enterprise development, and facilitation of access to micro-finance. Assistance was likewise provided by the Project to participating LGUs on the preparation of feasibility study and detailed engineering of infrastructure sub-projects to be implemented and financed partly by the Project. The Mid-Term Review of the Project is scheduled to be launched in July 2005.

I. **Objectives of the Case Studies**

The case studies will build on the baseline survey and other project-generated data to confirm: (i) the degree to which life-of-project targets can be achieved on or before the project completion date, given what the project has accomplished so far; and (ii) the extent to which the project's development objective hypothesis is still valid particularly at the output-to-income level.

More specifically, the case studies will provide inputs to the Mid-Term Review in terms of:

1. Determining whether the project developmental objectives are still achievable considering the delays in implementation;
2. Examining whether policies and strategies/approaches affecting the project are still applicable;
3. Determining the contribution of the project components towards achieving expected results; and
4. Identifying course of action and priorities for the remaining years of the project.

II. **Methodology and Scope of Work**

The case studies will provide a basis for assessing whether the project's objectives are still relevant and can be achieved within the project timeframe, and for enabling project implementers to adopt appropriate strategies or approaches. The data/information from the case studies will be analyzed together with the baseline data, the results of ARC Level of Development Assessment (ALDA) and existing project-generated data.

There will be 12 ARC- specific case studies. The consultants will propose to DLR the method to select the case study ARCs. The data collection methodologies to be used for the case studies would be Focused Group Discussions (FGDs) and Key Informant Interviews (KIIs). The mix of participants will include: (i) organized beneficiaries; (ii) LGUs; (iii) unorganized farmers, and (iv) ARCDP2 management

The case study team will maximize the use of existing secondary data and the baseline study results (primary data) to assess the project's accomplishments. The team will also study the degree to which available baseline data are adequate to measure and assess the achievement of project objectives and targets, and will recommend ways to strengthen the project database, e.g., clarifying units of measure, confirming levels of desegregations, and / or identifying possible data gaps

III. **Expected Outputs and Timetable**

The case studies will be conducted from **May-July 2005**. The expected output will be a Report on the Case Studies for the Mid-Term Review of ARCDP2. The report will include an Executive Summary, and will follow a format to be agreed with the CPO.

Major Activities	Output	Schedule	Duration of Activity
Review of literature, analytical framework, assessment of available data, selection of case ARCs/ communities	Research proposal	May, 3rd – 4th week	2 weeks
Data gathering, field work and preparation of Case studies	Preliminary Report	June, 1st – 3rd week	3 weeks
Draft report	Draft report for review	June, 4th week	1 week
Report presentation	Comments on the report	July, 1st week	1 week
Report revision and submission of final report	Final Report	July, 2nd week	1 week

IV. **The Case Study Team**

In order to enhance objectivity, the case studies to support the mid-term assessment need to be conducted by an external team of **individual consultants** with the following expertise:

Position 1 **Senior Economist or Agribusiness Specialist (Team Leader)**

Qualification Requirements: The position requires a minimum of ten (10) years work experience in rural development project planning, preparation, implementation, and monitoring and evaluation, with emphasis on evaluation of agrarian reform projects particularly those using the integrated area development approach and with at least six (6) years experience in managing similar projects. He / she must have established an excellent track record in prior engagements of similar nature with international funding institutions and possibly with World Bank assistance. He / she must have familiarity with CARP and the ARC development strategy. Previous experience as Team Leader in rural development projects is an advantage. The position also requires a Masters Degree in Economics or Agricultural Economics, Agribusiness or Rural Development.

Position 2 **Monitoring & Evaluation (M&E) Specialist**

Qualification Requirements: Must have at least 10 years experience in designing and implementing M&E systems preferably for rural development projects. He / she must have a Bachelor's degree in Development Management, Research and related fields with actual experience in the conduct of evaluation of rural development projects

Position 3 **Community Development and Capacity Building Specialist**

Qualification Requirements: With at least 5 years experience in community development and its direct management preferably in agrarian reform related projects or the like. Hands on experience with NGOs, rural cooperatives, and knowledge or actual involvement in the areas of development planning, community organizing, formulation of training proposals, organizational and capacity building training of different client groups. Experience in working with World Bank-assisted projects is an advantage.

Position 4 **Rural Infrastructure (RI)/Transport Planning Specialist**

Qualification Requirements: With at least 10 years experience in design, construction, supervision, and management of rural infrastructure such as roads, bridges, water supply and irrigation. In addition, he/she must have actual work experience in assessing projects involving LGUs and ensuring a broader "planning context" to maximize benefits from infra projects. Prior work experience with the World Bank assisted projects and knowledge of the Bank's procurement guidelines and procedures is an advantage.

Interested consultants may secure copy of the umbrella TOR for the case studies, terms of reference (TOR) for individual positions and further information from Mr. Baniqued or Ms. Velasco at the address and contact numbers indicated below from 7:30 am to 6:30 pm from Monday thru Thursday.

Mr. Adelberto B. Baniqued
Chief Technical Advisor, ARCDP2
Attention: Ms. Marilou Velasco
FAPSO Annex Building, DLR Compound
Elliptical Road, Diliman
Quezon City, Philippines
Tel. No. (063) 453-1854; 453-1826; 426-7737

Interested applicants must submit their letter of intent, comprehensive resume, list and description of similar and recent assignments (for the last three years), and certificate of availability for the engagement to the above address no later than **May 09, 2005, 5:00 P.M.**

(Sgd.) GERUNDIO "KHALIQ" C. MADUEÑO
Undersecretary for SSO
Project Implementation Officer, FAPSO

(PDI - April 24, 2005)

Guidicelli set to race in Italy

CEBU Racing Group ace Matteo Fernan Guidicelli leaves for Italy on Tuesday, aiming to raise the Philippine flag high in the prestigious Italian Open Championship in Sarno.

Guidicelli expressed high hopes of grabbing a podium finish for the Philippines against the best ICA karters in Europe.

"I got a respectable finish in the field of over 120 karters last year," Guidicelli said. "I'll try my best to bring glory this time for the country."

Cebu Racing Group is also dominating the local Shell Helix Super Karting Series following impressive runs in the first two legs.

CRG driver Matteo Guidicelli (right), with teammate Ivan Carapiet, will leave Tuesday for the Italian Open Karting Championship.

Three other CRG drivers—John Vencer Suba, John Alvarez and Ivan Carapiet—are likewise in good positions to bag the titles in their respective divisions.

Suba, CRG's young new recruit in the Cadet 60 Novice class, racked up his first ever win in two races at the Boom na Boom track to become the favorite in the Cadet Novice plum.

Alvarez, a 9-year-old in the Cadet 60 Expert Class, is also driving very consistently. He is in the thick of the title race for the overall title following back-to-back podium finishes in the first two rounds.

Carapiet, also the reigning Formula Toyota Champion, also put himself in prime position in the Rotax Max Seniors after a second place finish in the Boom na Boom leg.

Supported by Addict Mobile AMP, Penshoppe, Swatch, Oakley, Puma Shoes and Racing apparel, Bridgestone and Pepsi, Guidicelli will drive in the first of eight races in Italy.

Italian five backs out

From page A23

aside the development and opted to just focus on the task at hand.

"Anything can happen in an international competition so we have to take these things in stride," said Reyes, who believed the Italians suffered from jetlag after playing immediately after a long-haul flight.

Bannered by Danny Seigle, Mike Cortez and Willie Miller, San Mig Cafe-Team A faces the Iran national squad today before San Mig Cafe-Team B, led by Eric Menk, Mark Caguioa and Jimmy Alapag, clashes with the visitors on Tuesday.

Eala said the town mayor of Corbetta, where the Italian team hails, has offered either to return with a stronger lineup at their own expense or to refund the PBA the amount it incurred for bringing the Italians over.

"The fact that their town's No. 1 government official is here shows that they are really looking forward to the tournament. He was very apologetic," added Eala.

Dondon Hontiveros, Renren Ritualo and Kerby Raymundo are also in San Mig Cafe-Team A along with Rommel Adducul, Yancy De Ocampo, Sonny Thoss and Fil-Am rookie Kelly Williams.

James Yap, Brandon Cablay, Tony Dela Cruz, Nic Belasco, Rafi Reavis, Enrico Villanueva and amateur Anthony Washington will join Menk, Alapag and Caguioa in San Mig Cafe-Team B.

The boxer

SPECTATOR

Al S. Mendoza

WHILE Manny Pacquiao remains basking in the glory of his classic fight with Erik Morales despite a unanimous decision loss to the Mexican, another Filipino boxer who was once a world champion himself continues to hog the headlines—on another vein, though.

Remember William Magahin?

He was the former World Boxing Federation (now Foundation) welterweight champion.

I wrote about him here some nine months ago. It was about his incarceration in a Quezon City jail after he had been collared for robbery-holdup. The column helped him earn his freedom as several congressmen came to his rescue, not to mention an Australian boxing official who came to Manila specifically to offer his help for the release of Magahin.

Well, Magahin is back in the news again. And, yes, for the same offense.

According to Alex P. Vidal, the international Filipino boxing judge based in Iloilo, the Iloilo-born Magahin and a companion recently held up a passenger jeepney in Quiapo, Manila.

Wrote Vidal:

"Police cornered Magahin, 35, and his companion, Benson Jalosjos, while they were fleeing minutes after robbing at knife point a female passenger who screamed for help.

"At the Quiapo police station where the suspects were brought for detention, Magahin sought the help of boxing icon Manny Pacquiao."

Vidal quoted Magahin as saying, "I want to ask the help of Manny Pacquiao to bail me out because he is my friend."

Has Pacquiao come forward on behalf of Magahin?

That could not be confirmed as I started to file this column yesterday.

Magahin had previously served almost eight months in a Quezon City jail, also due to a robbery-holdup. It began in July 2004 after he and a companion robbed passengers of an FX taxi in Quezon City.

Wrote Vidal:

"WBF president Mick Croucher of Australia arrived in the country and visited Magahin in jail last Aug. 2, 2004. Croucher had offered a bail for the black mestizo ex-boxer but his release was delayed for several more months until the complainant decided to drop the case.

"Magahin had admitted to Croucher he was a drug addict and promised to reform if Croucher would facilitate his release.

"Boxing promoter Gabriel 'Bebot' Elorde Jr. had opposed Magahin's release for fear that he might go back to his bad habits."

It is said that upon his release from jail early this year, Magahin, unemployed and financially broke, reportedly gathered his gang and went back robbing jeepney passengers again to eke out a living.

On April 14, cops on patrol cornered him after a dramatic chase in Quiapo.

Magahin, called "The Black Mamba," electrified the nation when he captured the WBF crown on March 25, 1995, by defeating Australian champion Jeff Malcolm in Iloilo City.

After losing his crown to Suwito Lagola in Sumatra, Indonesia, Magahin's star started to fade. Magahin quit in 1997 after a disastrous defeat at the hands of Mexican Jaime Lerma.

He reappeared in 2000 in a headline-grabbing act in Manila when he knocked out a cell phone snatcher with a single punch to the face.

Since Magahin is a confessed drug user, he will always be short of money. Free him again and he'll resume his evil ways.

Let us heed Bebot Elorde's call: Keep Magahin off the streets.

Better yet, let's rehabilitate Magahin. While under treatment, he could be harnessed to teach his fellow patients, the younger ones that is, the art of the sweet science. There will always be a diamond in the rough from inside drug rehabilitation centers since they teem with juveniles.

Who knows, Magahin's formula of the single punch attack may yet help discover the next Manny Pacquiao.

Manny picks up extra cash

By Roy Luarca

MANNY Pacquiao earns millions fighting in the ring. He gets just as much off it.

A Surf commercial with Pacquiao as lead star took only 30 seconds, but it expectedly poured more money into the coffers of the Filipino boxing icon.

Unilever, the soap and cosmetics giant which makes powder detergent, refused to divulge the amount Pacquiao was paid for the deal but said it "was well worth the price."

"Di bale'ng mad ... akbakan, basta malin... ban!"
TEAM PACQUIAO
Surf

UNILEVER boss Chito Macapagal watches as Manny Pacquiao dons a Surf jacket.

Unknown to many, Pacquiao did laundry for a living in his teens. And far from the P2 fee he got for every pile of clothes he washed, Pacquiao is now one of the country's top moneymaking athletes.

The company said the reigning Ring Magazine featherweight champion epitomizes the Filipino trying to excel in life and touches base with Surf's main users—the masses.

The commercial shows a fusion of the common *tao* doing menial labor and a clip of Pacquiao fighting an Erik Morales-look alike.

Even Pacquiao's line rhymed and jived perfectly with that of Surf. "*Di baleng madugo ang bakbakan, basta malinis ang laban* (Never mind if it's a bloody fight as long as it's clean)."

"Surf is proud to associate with people who desire to uplift Filipinos in general," said Chito Macapagal, Unilever General Manager for Corporate Development.

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PSA Cup today at Santa Ana

By Edwin Villanueva, Contributor

AUSSIE import Control Freak was impressive in her last outing. So was the fleet-footed Cat's Gold.

Battle-tested Shadowfax and War Hero are both raring to end long slumps, while Fiery Red is hoping to give the country's leading stable a repeat of its big win last year.

This afternoon's running of the 2005 Philracom-Philippine Sportswriters Association Cup may yet turn out to be a five-horse tussle at the Santa Ana Park.

After three so-so runs, Control Freak displayed top form in ruling a Division race on April 8, beating top pick Earl Gray under the guidance of veteran Elpidio Aguila.

The 4-year-old chestnut daughter of Hennessy out of Worth Repeating has been installed as prerace co-favorite with Cat's Gold in the 1,600-meter event that also lured locals San Diego Force and Sir Brendan Jean.

Cat's Gold, a 4-year-old chestnut filly sired by Rindo Indy out of Lady Ping, won her last two outings in wire-to-wire fashion and with Jonathan Hernandez back on the saddle, is tipped to carry the march in the race that stakes P240,000 to the winner.

But Control Freak, who will be ridden by Aguila anew, and Cat's Gold have never tackled the mile, giving the likes of Shadowfax and War Hero bright chances of topping the annual racefest staged by the country's sports scribes in cooperation with the Philippine Racing Commission.

Among the entries, Shadowfax, racing under the colors of the Trillana-Niles Stable, owns the best clocking of 1:41 over 1,600 meters.

Prominent owner-breeder Hermie Esguerra fielded Fiery Red, who will try to mirror the win of Neat Laurel in last year's edition.

Philracom chair Jimmy Dilag as well as top PSA officials headed by Jimmy Cantor of Malaya are expected to grace the awarding rites.

In the day's other attraction—the Santa Ana Park Challenge Run—Esguerra's Last Snip is expected to find the going rough against Sir Golden Score and Speed O'War.

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SPORTSWATCH

LLP opening on April 29

LEAGUE of Provinces of the Philippines president and Bohol Gov. Erico G. Aumentado will be the guest of honor in the opening of the Little League Philippine Series on April 29 in Cabanatuan City. The event is sponsored by League of Provinces, CalEnergy International, San Miguel, Province of Nueva Ecija, Tan Yan Kee Foundation and Philippine Sports Commission. Also attending are LLP chair/CEO and Nueva Ecija Gov. Tomas N. Joson III, Cabanatuan City Mayor Julius Cesar Vergara, Manila Sports Council chair Arnold "Ali" Atienza, LLP District Administrator Serge Bernal and School Division Superintendent Dioscorides Lusung. Mayor Vergara will deliver the welcome remarks along with Nueva Ecija Little League president Edward Thomas N. Joson and Lusung, while Atienza will formally accept the LL flag as host of next year's series. The opening ceremony is at 3 p.m. at the Nueva Ecija National High School Gym in Cabanatuan.

Adamson takes home Micaba title

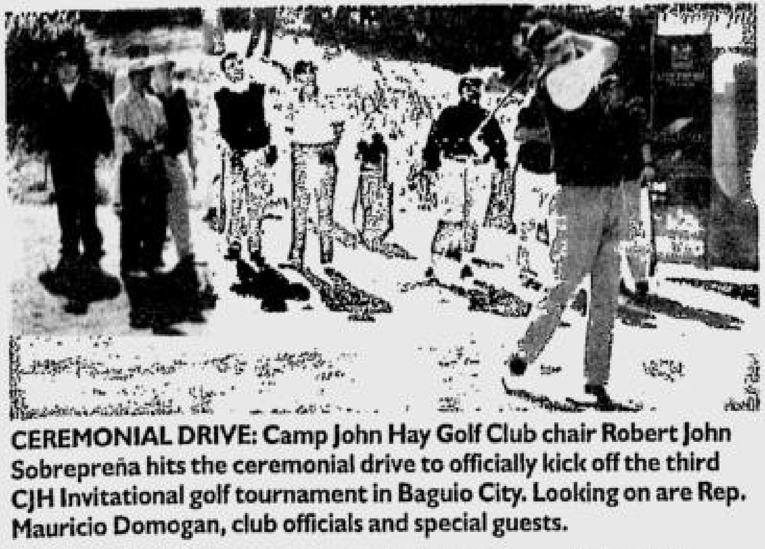
ADAMSON pulled off a pulsating 81-80 overtime triumph over defending champion Letran Saturday to capture the 20th Micaba UAAP-NCAA men's basketball title at the Tanduay gym in Quiapo, Manila. The 6-foot-5 Kenneth Bono scored all the Falcons' 10 points in the extra five-minute period, including two three-point shots in the last minute to put Adamson ahead, 81-75. The Knights scored five points in the last 30 seconds to forge the overtime, 71-all.

GCAP Cocker of the Year race heats up

THE TOUGH battle for Gentlemen Cockers Association of the Philippines' (GCAP) Cocker of the Year award heats up when the GCAP 7-Cock Derby series resumes tomorrow and Wednesday, April 25 and 27 at Las Piñas Coliseum. The event will be sponsored by Sagupaan Complexor 3000. Attention will be focused on the rivalry of top contenders Gerry Ramos (Against All Odds) and Benjie Lim of Laguna (Burahod Nim Kauswagan). Submission of entries today is set from 2 to 9 p.m. and may call 873-1040 and 874-3910 for details. Meanwhile, the GCAP executive committee announced the staging of "Big Event Part II 6 - Cock Derby" on May 14.

Fistorama airs exciting 4-rounders

SAMSUNG'S Fistorama today features two exciting four-rounders held recently at the Joe Cantada Boxing Arena in Taguig, Metro Manila. Joan de Guia and Ariel Delgado clashed in a super bantamweight fight, while Archie Mejias and Bryan Vicera collided in a light flyweight contest. Samsung's Fistorama, supported by Samsung, Tanduay, PCSO and Mapecon is aired at 4 p.m., Sundays on RPN-9. It is aired every Saturday and Sunday in North America, Europe, Middle East, Australia, Japan, Hong Kong and other parts of the world through The Filipino Channel/Pinoy Central TV. The longest running local TV sports program, Golf Power Plus, featuring the eliminations of the Cantada Sports Collegiate Women's Beach Volleyball Challenge, airs at 3 p.m.



CEREMONIAL DRIVE: Camp John Hay Golf Club chair Robert John Sobrepreña hits the ceremonial drive to officially kick off the third CJH Invitational golf tournament in Baguio City. Looking on are Rep. Mauricio Domogan, club officials and special guests.

RACING TIPS

AT SANTA ANA BY MR. 999

Race 1—1. Magical Charm 2. Pivotal 3. Taste of Magic 4. All Powerful

Race 2—1. Mikaela Mix/Da Mk Mok 2. Tactical Move 3. Striking Thunder 4. Best Strike

Race 3—1. Cool Clay 2. Lakambini 3. Real Material 4. Skip Away

Race 4—1. Suppressed 2. Wedding Vows 3. Puppy Dog Tail 4. Pefect Storm 5. Cycles

Race 5—1. Cool Reception 2. Vitality 3. Itz Me Dahlin 4. Classic Royale

Race 6—1. Shadowfax 2. War Hero 3. Cat's Gold 4. Control Freak

Race 7—1. Dancing Slew 2. Ocean Cookie 3. Fine Offer 4. God Is Good 5. Precious Moment

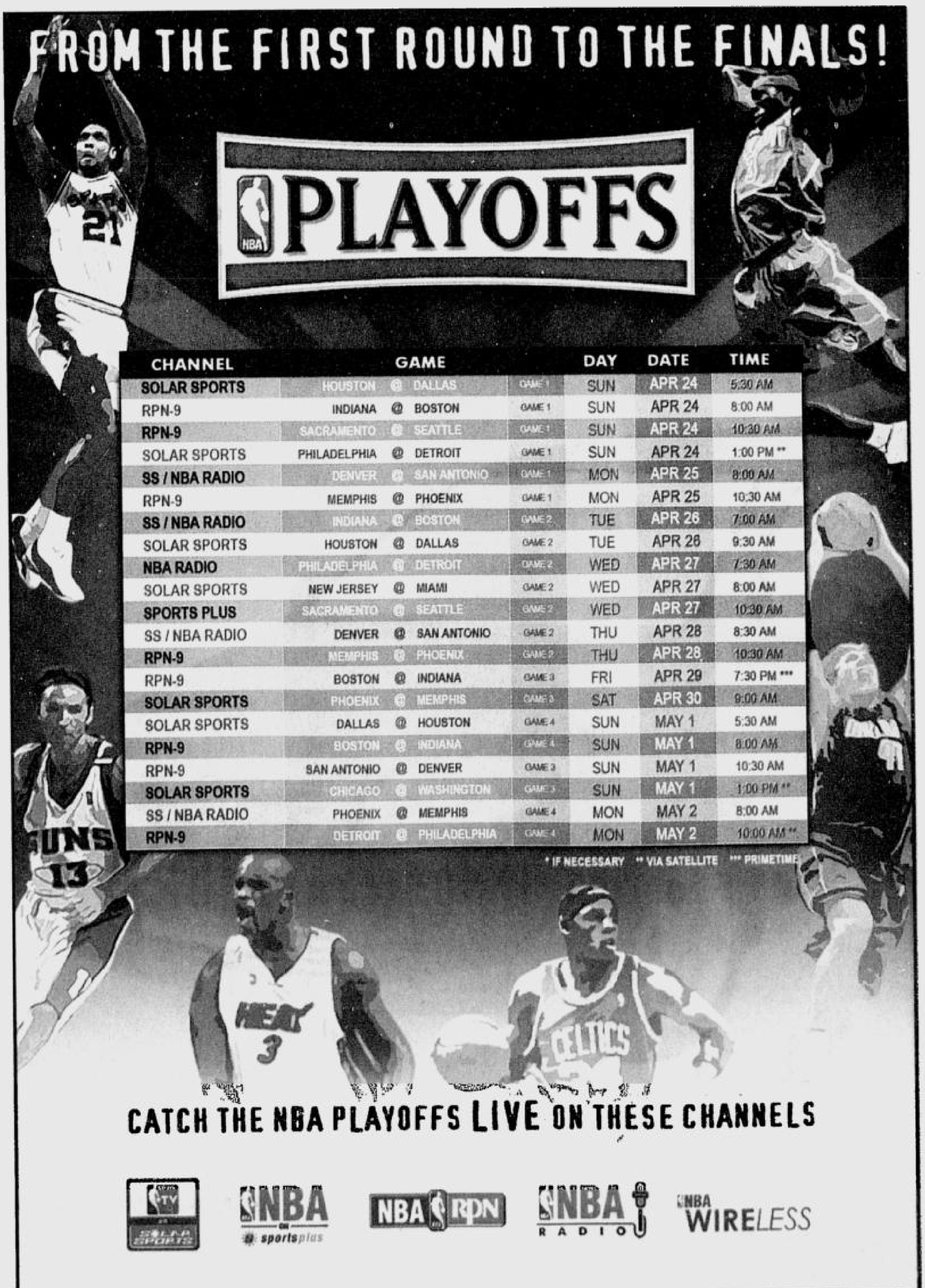
Race 8—1. Last Snip/Marque 2. Sir Golden Score 3. Speed O'War 4. Master King

Race 9—1. Presidentiable 2. Aya's Star 3. College Gem 4. Diabolo Don 5. Top Most

Race 10—1. Si Isidro Ko 2. King View 3. Daddy's Girl 4. Paano Ba

Race 11—1. Golden Fantasy 2. Money for Rap 3. Apex 4. Golden Lance

Race 12—1. Ocean Deep 2. Democrat 3. Farragut's Order 4. Arbiter 5. Perfect Vision 6. American Music


FROM THE FIRST ROUND TO THE FINALS!
NBA PLAYOFFS

CHANNEL	GAME				DAY	DATE	TIME
SOLAR SPORTS	HOUSTON	@	DALLAS	GAME 1	SUN	APR 24	5:30 AM
RPN-9	INDIANA	@	BOSTON	GAME 1	SUN	APR 24	8:00 AM
RPN-9	SACRAMENTO	@	SEATTLE	GAME 1	SUN	APR 24	10:30 AM
SOLAR SPORTS	PHILADELPHIA	@	DETROIT	GAME 1	SUN	APR 24	1:00 PM **
SS / NBA RADIO	DENVER	@	SAN ANTONIO	GAME 1	MON	APR 25	8:00 AM
RPN-9	MEMPHIS	@	PHOENIX	GAME 1	MON	APR 25	10:30 AM
SS / NBA RADIO	INDIANA	@	BOSTON	GAME 2	TUE	APR 26	7:00 AM
SOLAR SPORTS	HOUSTON	@	DALLAS	GAME 2	TUE	APR 26	9:30 AM
NBA RADIO	PHILADELPHIA	@	DETROIT	GAME 2	WED	APR 27	7:30 AM
SOLAR SPORTS	NEW JERSEY	@	MIAMI	GAME 2	WED	APR 27	8:00 AM
SPORTS PLUS	SACRAMENTO	@	SEATTLE	GAME 2	WED	APR 27	10:30 AM
SS / NBA RADIO	DENVER	@	SAN ANTONIO	GAME 2	THU	APR 28	8:30 AM
RPN-9	MEMPHIS	@	PHOENIX	GAME 2	THU	APR 28	10:30 AM
RPN-9	BOSTON	@	INDIANA	GAME 3	FRI	APR 29	7:30 PM ***
SOLAR SPORTS	PHOENIX	@	MEMPHIS	GAME 3	SAT	APR 30	9:00 AM
SOLAR SPORTS	DALLAS	@	HOUSTON	GAME 4	SUN	MAY 1	5:30 AM
RPN-9	BOSTON	@	INDIANA	GAME 4	SUN	MAY 1	8:00 AM
RPN-9	SAN ANTONIO	@	DENVER	GAME 3	SUN	MAY 1	10:30 AM
SOLAR SPORTS	CHICAGO	@	WASHINGTON	GAME 3	SUN	MAY 1	1:00 PM **
SS / NBA RADIO	PHOENIX	@	MEMPHIS	GAME 4	MON	MAY 2	8:00 AM
RPN-9	DETROIT	@	PHILADELPHIA	GAME 4	MON	MAY 2	10:00 AM **

* IF NECESSARY ** VIA SATELLITE *** PRIMETIME
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Koch forges 3-stroke cushion

MORELIA, Mexico—Sweden's Carin Koch opened a 3-under 69 with an eagle 2 and went on to take a three-stroke lead after two rounds of the LPGA's Corona Morelia Championship on Friday.

Filipina Dorothy Delasin, who opened with a 71, soared to a 78 and dropped into an eight-way tie for 44th.

Koch, who started the second round two strokes behind first-round leader Natalie Gulbis, holed a sand wedge from 97 yards for the eagle on No. 1, a 376-yard par-4.

"It was going straight in the hole and it just bounced once and went in the hole," said the 34-year-old who last won at the 2001 Corning Classic. "It was a really fun way to start."

Koch birdied No. 5, but missed a 6-foot par putt on the next hole. She dropped another sand wedge within 3 ft for a birdie on No. 8 that moved her to 7 under for the tournament. She got to 8 under with a birdie on 16, but missed a 4-foot par putt on 18.

"I definitely left some putts out there, I had so many chances," Koch said. *AP*

NBA PLAYOFFS

Fabled squads in the spotlight

LOS ANGELES—Two storied NBA franchises are back in the playoff spotlight for the first time since losing Hall-of-Fame players in the 1990s.

Boston Celtics won their first division title since Larry Bird departed in 1992, while Chicago Bulls make their first trip to the post-season in seven years.

Not since the legendary Michael Jordan retired in 1998 have the Bulls been in the playoffs.

"There is no magic pill," Bulls coach Scott Skiles said. "The guys work very hard at defense and are committed to playing it. During that stretch in December and January we were winning games because of it."

Chicago opens the 2005 NBA playoffs at home on Sunday against Washington, who are also making a return to the playoffs after a long drought.

The Wizards are in the post-season for the first time in eight years and this is just their second appearance in 17 seasons.

Boston opens their best-of-seven series at home on Saturday against the scrappy Indian Pacers.

The Bulls lost the season series to the Wizards 2-1 but they will be hoping to use homecourt advantage to get off to a quick start.

Teams that draw first blood usually win the playoff series. Since 1983, teams that won the first game went on to win 83.9 percent of the time.

The young Bulls relied heavily on defense this year after one of their worst starts in franchise history.

They are one of only four teams in NBA history to make the playoffs after losing the first nine games of the season.

Their four rookies Ben Gordon, Andres Nocioni, Luol Deng and Chris Duhon were instrumental in helping them reverse their fortunes.

"I have a hard time believing we are going to collapse. I think we are going to rally and play well," Skiles said.

Like Chicago, Boston also lost their season series 2-1 to their first round opponent, Indian Pacers.

The Pacers, of course, will be without all-star Ron Artest who is still suspended after punching several Detroit fans in a regular season brawl.

The Celtics explosive offense is led by Paul Pierce who averaged 21.6 points per game. Pierce is backed up by Antoine Walker (19.1 ppg) and Ricky Davis (16.0 ppg) while guard Gary Payton quarterbacks the offense.

Meanwhile, Shaquille O'Neal is expected to play in the Miami Heat's playoff opener on Sunday despite a thigh injury that kept him out of the final two games of the regular season.

By sitting out, O'Neal bought himself six days to rest and heal his right thigh which he injured in the Heat's 84-80 victory over Indiana. *AFP*

Quigley, Coles lead by a stroke

HUMBLE, Texas—Brett Quigley and Gavin Coles shared the lead after two rounds of the Houston Open on Friday, one stroke in front of a four-man group that included defending champion Vijay Singh and John Daly.

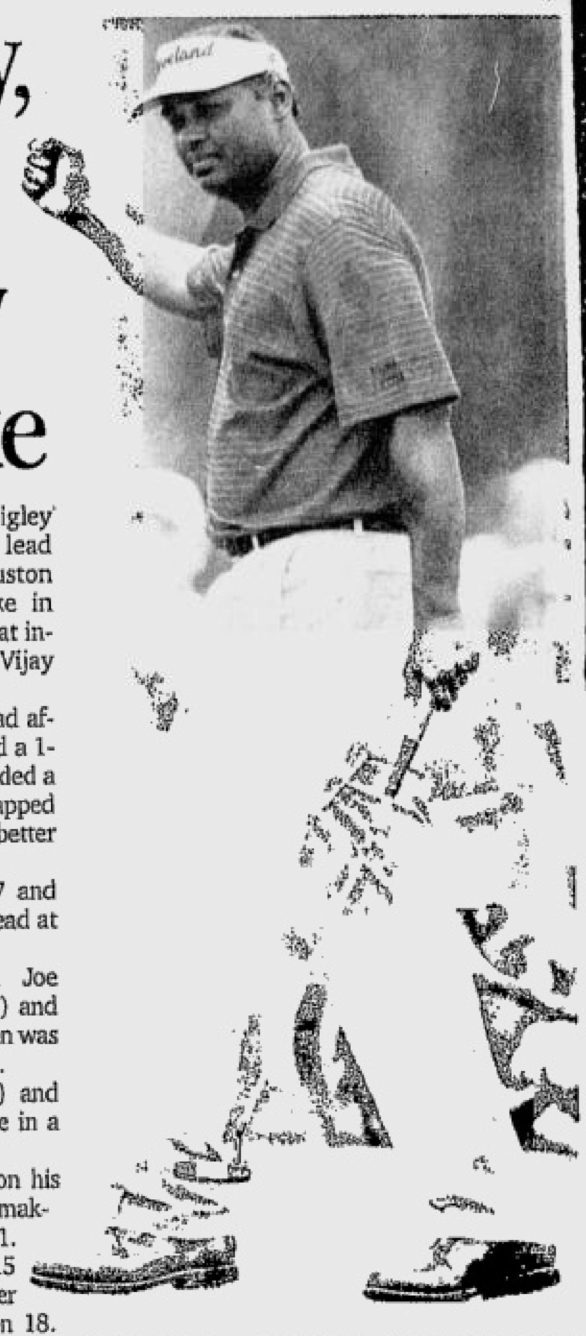
Singh held a one-stroke lead after his opening 64, but he had a 1-under 71 on Friday that included a bogey at the par-5 9th that snapped a string of 64 holes at par or better at the Redstone Golf Club.

Quigley shot a second 67 and Coles had a 69 to share the lead at 10-under 134.

Jeff Maggert (68) and Joe Ogilvie (67) joined Daly (67) and Singh at 135, while Greg Owen was another stroke back after a 69.

Jose Maria Olazabal (67) and Mark Calcavecchia (68) were in a group of five at 137.

Coles shook off a bogey on his first hole, the par-4 10th, by making a 65-foot birdie putt at 11. He had birdies at 14 and 15 and took the lead at 10 under with a 19-foot birdie putt on 18. After five straight pars, he birdied the par-5 6th. *AP*



VIJAY Singh celebrates after sinking a 70-foot birdie putt on the fourth hole. REUTERS

NBA on TV

STEVE Nash and the Phoenix Suns face the Memphis Grizzlies in the first round of the NBA playoffs starting tomorrow at 10:30 in the morning live on RPN-9. On Wednesday, Mike Bibby and the Sacramento Kings continue their playoff tour of duty against Ray Allen and the Seattle Supersonics at 10:30 a.m. on Sports Plus. The Suns and the Grizzlies again take the floor in Game 2 of their first-round best-of-five series on Thursday (10:30 a.m.) before the Boston Celtics and the Indiana Pacers resume their playoff encounter on Friday (April 29) at 8:30 a.m. also on RPN-9. On Solar Sports, the first-round of the NBA playoffs will be shown tomorrow at 8 in the morning.

CEREMONIAL SERVE: Epson Cup tournament chair Edmin Tarriela, Pasig City Rep. Dodot Jaworski Jr., Epson marketing manager Randy Kanapi and PBA president Amelita "Ming" Ramos hit the ceremonial serve during the recent Epson Cup 2 Badminton Championships.

Brodett rules Seniors Cup

VETERAN rulesman Butch Brodett scored a one-over par 73 at the long Legends course last week to capture the first Southwoods Seniors Cup overall low gross title held in Carmona, Cavite.

Sharing honors with Brodett is Pete Cervantes who toured the 6,535-yard championship course with a net 70 to grab the overall low net crown in the one-day tournament organized by the Manila Southwoods Seniors Association headed by president Ben Borja.

Helm Public Affairs (operator of Splash Island) president Jimmy Borromeo and former Congressman Bibit Duavit matched score with two-under 70 but the former was declared the winner by virtue of a countback. Borromeo had 39 points (in the last 9 holes) while Duavit had 40.

The Seniors Cup, an endeavor aimed at activating the 735-strong senior members of the club, was made possible through the efforts of Borja with the help of the Southwoods Golf and Country Club through chair Robert John Sobrepeña.

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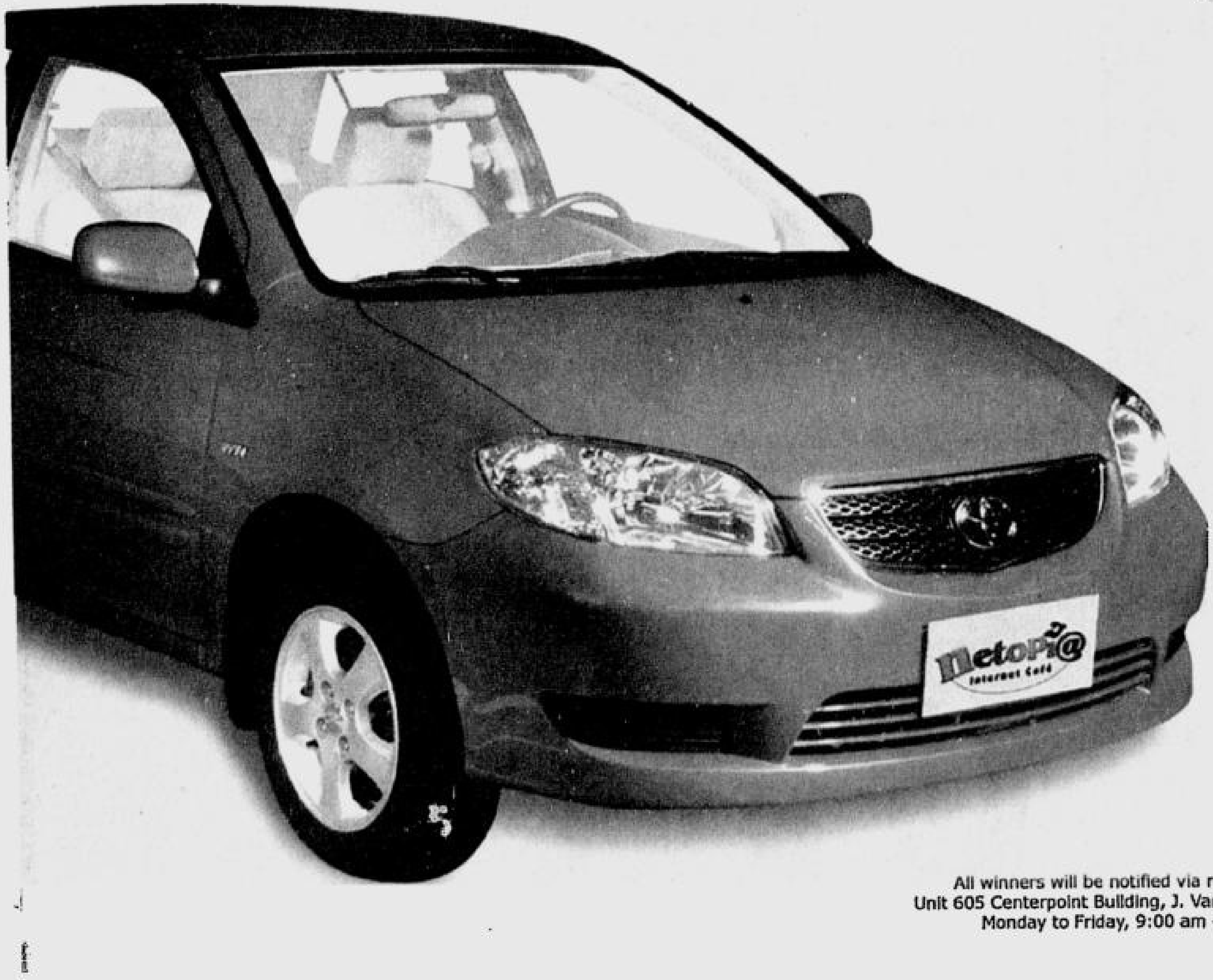

All winners will be notified via registered mail. GMA Winners may claim their prizes at the Netopia Head Office: Unit 605 Centerpoint Building, J. Vargas Avenue corner Garnet Road, Ortigas Center, Pasig City during office hours, Monday to Friday, 9:00 am - 6:00 pm. Provincial Winners will be notified on how they can claim their prize.

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Per DTI-NCR Permit No. 4750, Series of 2004

Grosjean upsets Agassi; Roddick reaches semis

HOUSTON—Frenchman Sebastien Grosjean took advantage of Andre Agassi's serving troubles and snapped a string of seven straight losses to top-10 opponents Friday with a 4-6, 6-1, 6-2 upset in the quarterfinals of the US Men's Clay Court Championships.

Top-seeded Andy Roddick powered his way into the semifinals earlier Friday, closing a 6-4, 6-1 win over Luis Horna of Peru with four straight aces.

In the other quarterfinals, Austria's Jurgen Melzer eliminated defending champion Tommy Haas of Germany, 2-6, 6-2, 6-4, and qualifier Nicolas Lapentti of Equador rallied to beat American James Blake, 6-4, 1-6, 7-6 (3).

Melzer, in the tournament's final four for the second time in three years, will face Roddick in one of Saturday's semifinals.

Agassi struggled in his long three-set victory over Alex Calatrava on Thursday and his problems caught up with him against the relentless Grosjean, who took charge early in the second set and never allowed the No. 2 seed to get back in the match.

Agassi hit 49 percent of his first serves for the match.

With the score at 1-1 in the second set, Agassi won only four more points the rest of the set as the sixth-seeded Grosjean broke Agassi in the fourth and sixth games and again in the opening game of the third set.

"It was a good first set then he picked up his level and changed his strategy a little and started hitting it pretty high and pretty deep and I couldn't step up on it," Agassi said. "I made some bad decisions followed by some bad swings and the second set got away and I never got it back together after that.

"He started serving better and making his shots and put pressure on my serve."

Agassi rallied from triple break point to hold his serve in the fifth game. That's as far as Agassi's comeback got. Grosjean held and broke Agassi again in the seventh game.

"I needed a chance to get a service game but he kept the pressure on and never gave me a chance to get back in it," Agassi said.

Grosjean said he played better as the match went along.

"In the first set I wasn't playing that well and Andre was playing better," Grosjean said. "I just tried to play all the points and never think about the shots that I missed. I served pretty well and that allowed me to stay ahead."

Roddick had no trouble with his serve.

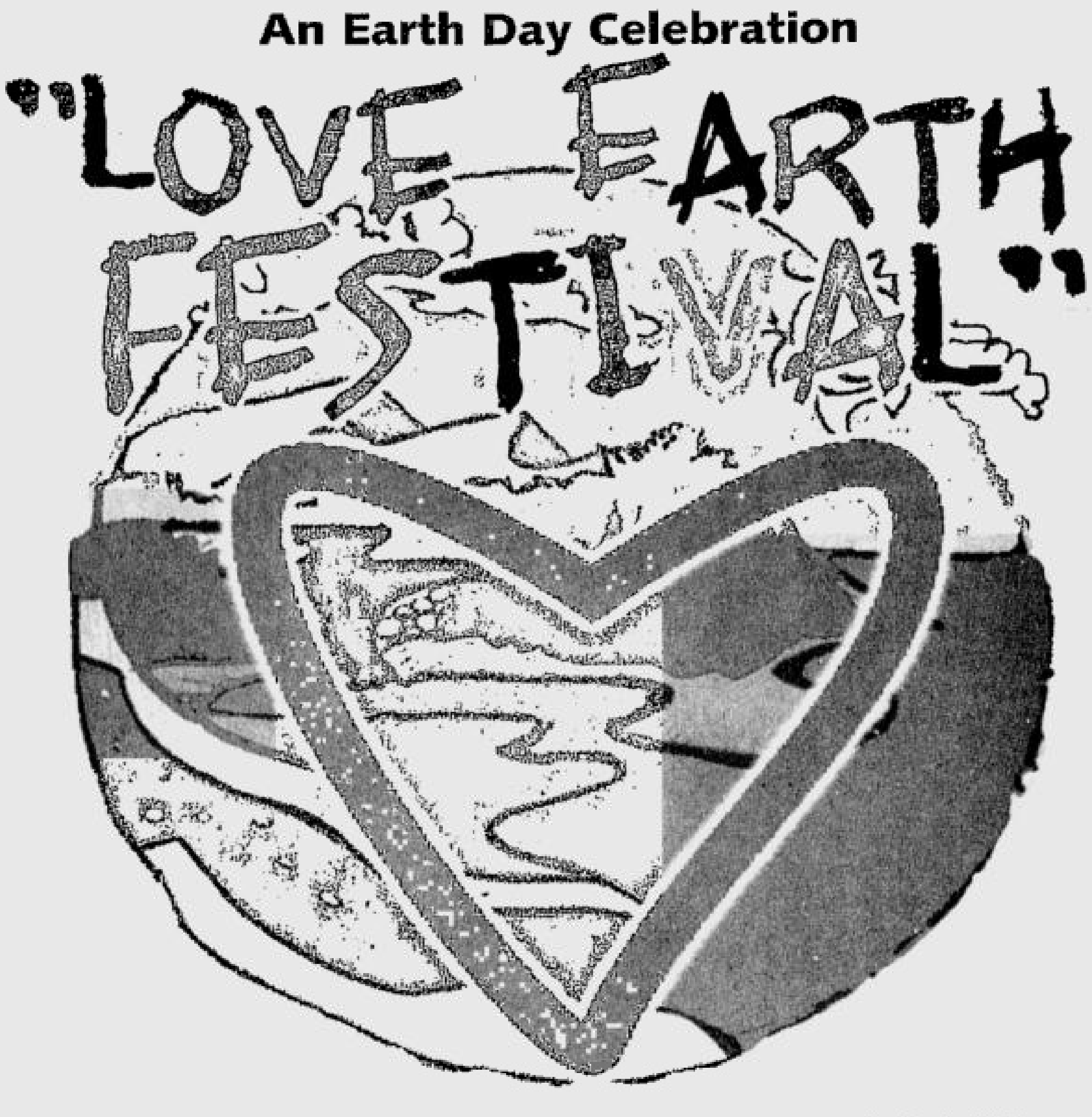
"That's probably the best match I've served this year, so far," Roddick said. "I was hitting my spots. I was getting good action and I was able to hit all my serves today. I felt good about it. I was in control of it and I set the tone."

Roddick hit 14 aces and 70 percent of his first serves in the match. He closed out a close first set by breaking Horna in the 10th game. Horna eluded one set point on Roddick's forehand error, but was done in by a drive by Roddick to the baseline.

Roddick, who has reached the finals of the tournament four straight years, needed only 57 minutes to advance. He broke Horna in the fourth and sixth games of the second set and served the four straight aces to end it in the seventh game. *AP*

CHAMPS: Royal Blue topped the INQUIRER basketball tournament recently. Celebrating the title are (from left) Jim Guiao Punzalan, HR manager Rolando Suarez, Benjie Labay, INQUIRER president Sandy Prieto-Romualdez, MVP June Navarro, Eric Arazas, Ryan Lim, Rolly Delluta, INQUIRER SVP for Sales and Marketing Rene Reinoso, Francis Ochoa, Arnold Buño and Rudy Esperas. Kneeling is the multititled coach of the McDonald's-backed squad, Ernie U. Sarmiento. PDI PHOTO

An Earth Day Celebration



Enjoy day-long festivities for the whole family! Celebrate!

Featuring a caravan from Makati to Tagaytay, a business and environmental forum, organic market, youth camp, painting contest for children, product showcases, healthy-cooking demo, and lots more! Plus a concert praising God for nature's bounty featuring Jacqui Magno, Noel Cabangon, Roert Seña, Isay Alvarez, Richard Merk, Reuben of the Company and Donita Rose, Plus a special show "EARTHDAY FUNDAY SUNDAY" with Ricky Davao and other artists.

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Sunday, April 24, 2005, 9:00 am to 6:00pm

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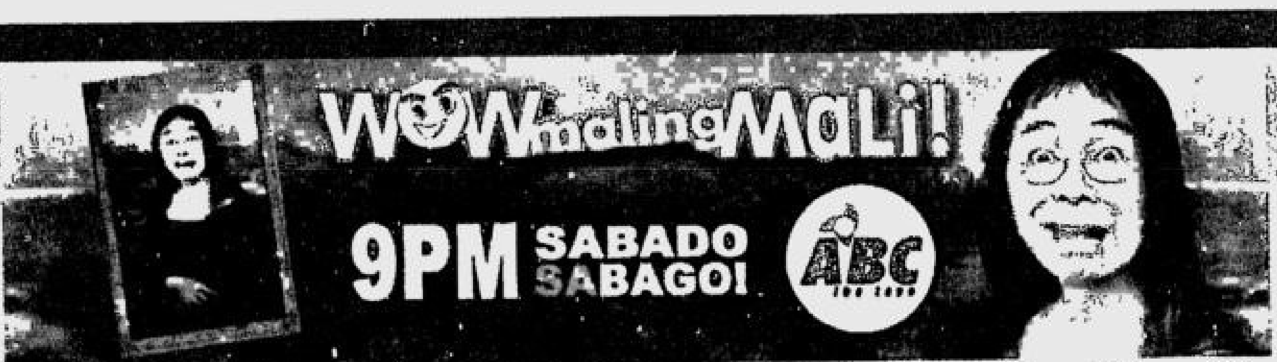

WOWmalingMaLi!
9PM SABADO SABAGO!
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Channel	2:30PM	3:00PM	3:30PM	4:00PM	4:30PM	5:00PM	5:30PM	6:00PM	6:30PM	7:00PM	7:30PM	8:00PM	8:30PM	9:00PM	9:30PM	10:00PM	10:30PM	11:00PM	11:30PM
ABS-CBN 2	A.S.A.P Fanatics		SCQ Reload		The Buzz				Goin' Bulilit		Rated K		TV Patrol World	Search For A Star In A Million		Sunday Family Cinema			
ABC 5		Ringside		PBA										ABCinema					
GMA 7		Love To Love			S-Files				Naks	Mel & Joey Kapuso Mo, Jessica Soho	All Star K		Daddy Di Do Du		Sunday Night Box Office				
RPN 9		Golf Power	Auto Extreme	Fistorama		WWE Experience		Smackdown		Navy Ncis		Without A Trace						Alamin Ang Diabetes	The Working President
IBC 13		Lifestyle	Nation's Peacekeeper	America Atbp.		Home Shopping Network		Home Shopping Network		Legacy Of Hero		2004 Japan 9-Ball Festival				Iyo Ang Katarungan	EL SHADDAI		
JackTV		WWE Afterburn		WWE Smackdown				WWE Velocity		WWE Bottomline		WWE Afterburn		Pride FC				Slamball	
Nickelodeon	Girls In Love	Kenan & Kel	As Told By Ginger	Tao Shu The Warrior Boy	Lat, The Kampung Boy	Jimmy Timmy Power Hour		Danny Phantom	My Life As A Teenage Robot	SpongeBob SquarePants	The Fairly Odd Parents	Sabrina, The Teenage Witch	Romeo	Girls In Love	Kenan & Kel	As Told By Ginger	Rocket Power	Hey Arnold!	The Wild Thornberrys
MYX		Urban MYX	MYX Backtrax	Pop MYX	OPM MYX	Take 5	My MYX	MYX Hit Chart				Pop MYX	Urban MYX	MYX Presents		My MYX	MYX Backtrax	OPM MYX	Mellow MYX
ETC	Will & Grace	Saturday Night Live		Who Wants To Marry My Dad		American Dreams		One Tree Hill		Queer Eye For The Straight		Average Joe		Rated Oh!	The Insider Weekend	Nip Tuck		Entertainment Tonight Weekend	
Cinema One				M&M The Incredible Twins				Makuha Ka Sa Tingin				Beautiful Life				The Grudge 2			
Studio 23			Stoplight TV	BYK 101	Hotwire TV	Top Gear	Game Plan	Ngiting: The Hidden Files		Exposed		Two & A Half Men	Just Shoot Me	Will & Grace	F	Digital Tour (10 15PM)		Fastlane (11.15PM)	
AXN		Warriors Of Heaven And Earth					Hollywood's Greatest Stunts	AXN Shakedown		The Amazing Race 7		Fear Factor (Season V)		CSI: Crime Scene Investigation (Season 5)		Lost		The Contender	
Star World		The Apprentice			Growing Up Gotti	Business Week Asia	Travel Asia	Wild Card		Malcolm In The Middle	The Kumars At No. 42	Oprah Prime Time		Parkinson		The Office		Malcolm In The Middle	Oprah Prime Time
CNN	Design 360	World News	International Correspondents	World News	The Daily Show With John Stewart Global Edition	Larry King Live		World News	World Sport	CNN Presents: A Rising Tide: The Threat Of Global Warming		World News	MainSail	World News	The Daily Show With John Stewart Global Edition	Global Challenges	CNN Business Traveller	Talk Asia	World Sport
National Geographic		Interpol Investigates		Samsung Best Of The Week		Human Edge	Crittercam Wildlife Adventure	Jungle Week		Deep Jungle: Monster In The Forest/Hot Science From New Zealand		Deep Jungle: New Frontiers		Deep Jungle: The Beast Within				Samsung Best Of The Week	
Solar Sports				NBA Action	NBA TV Daily	Boxing: Vargas vs. Joval				Davis Cup '05 Highlights		NBA Jam L922	Sports Desk	NBA Playoffs 1st rd					NBA Inside Stuff
Lifestyle Network	Date With Design	Ground Rules	Outer Spaces	Your Private Island	Breathing Room	Back To Basics	Barefoot Contessa	Everyday Italian	Ciao America With Mario	Food Network Special		E! Entertainment Special 101 Most Shocking Moments		The Four Feathers				Style Star	You're Invited
HBO		The Charlie's Angels Story (2.50 PM)		The Net (4:15PM)				Extreme Measures (6.05PM)				The Big One The Matrix Revolutions				Mystic River (10.05PM)			
Star Movies			8MM				Spartacus			Spartacus			Opening Night	Master And Commander The Far Side Of The World					Casino (11.20PM)
Cartoon Network	What's New Scooby Doo?	The Detective Squad	Tom & Jerry Show	Swat Kats	Duck Dodgers	Xiaolin Showdown	Winx Club	Atomic Betty	Foster's Home For Imaginary Friends	Megas XLR	What's New Scooby Doo?	The Looney Tunes Show		Cartoon Cartoon Show	Power Rangers Ninja Storm	Duck Dodgers	Codename: Kids Next Door	Samurai Jack	Xiaolin Showdown
ESPN				2005 State Farm U.S. Figure Skating												San Miguel Asian 9 Ball Tour			
Disney Channel	Potatoes And Dragons	Sabrina, The Animated Series	The Legend Of Tarzan	Wicked Science	Kim Possible	Totally Spies	That's So Raven	American Dragon	Phil Of The Future	America's Funniest Home Video	Wonderful World Of Disney			Dave The Barbarian	Mr Bean	America's Funniest Home Video	That's So Raven	Wonderful World Of Disney	
Cinemax			Ghost (3.45PM)				Soft Deceit (5.45PM)			Blue Crush (7 15 PM)				Cabin Fever			A League Of Their Own		
Hallmark Channel	Bewitched	Mitch Albom's 5 People You Meet In Heaven					Bug			Mr Rock 'n Roll: The Alan Freed Story (7 10 PM)				Colt			Murder Without Conviction (10.35PM)		
Discovery Channel		Science Mysteries		American Chopper		Rides		Extreme Machines		Hour Asia				Discovery Sunday				Power Zone	
Sports Plus						Subway Fresh 500 Highlights		World Poker Tour Ep 14 C'ships				Italia Serie A		Get A Grip		Shell Houston Open Day3			
NBN		Value Vision		Kabataan News Network	Family Rosary Crusade	Concert at the Park		Kamao		Family Rosary Crusade	The Working President	Battle Of Royals		To Be Announced					Unlimited Diving

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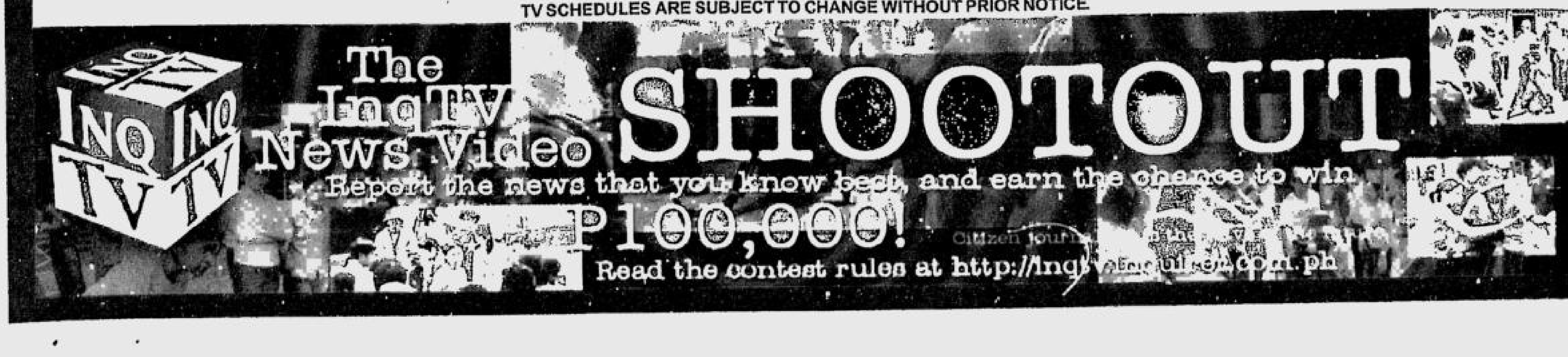

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GALLERIA

1 SAHARA • THX
1:45 4:30 7:15 10:00

2 GUESS WHO?
10:20 12:40 3:00 5:20 7:40 10:00

3 THE INTERPRETER
11:20 2:00 4:40 7:20 10:00

4 THE JACKET
11:15 1:25 3:35 5:45 7:55 10:00

5 RING OF THE NIBELUNGS
10:40 1:30 4:20 7:10 10:00

6 THE WEDDING DATE
11:10 1:20 3:30 5:40 7:50 10:00

7 PARAISO
1:20 3:30 5:40 7:50 10:00

8 BOSO
12:00 2:00 4:00 6:00 8:00 10:00

9 SAMARA RING 2
12:40 3:00 5:20 7:40 10:00

10 THE PACIFIER
12:40 3:00 5:20 7:40 10:00

ERMITA

1 THE INTERPRETER
10:20 12:40 3:00 5:20 7:40 10:00

2 SAHARA
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3 GUESS WHO?
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4 THE WEDDING DATE
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5 THE JACKET
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6 BOSO
10:40 12:50 3:05 5:20 7:20 9:40

7 RING OF THE NIBELUNGS
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METRO EAST

1 PARAISO
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2 SAHARA
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3 THE WEDDING DATE
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4 SAMARA RING 2
11:20 1:40 4:00 6:30 9:00

5 GUESS WHO?
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6 THE JACKET
12:30 3:00 5:30 8:00 10:30

7 THE INTERPRETER
11:50 2:30 5:10 7:50 10:30

8 RING OF THE NIBELUNGS
10:55 1:50 4:45 7:40 10:30

NOVALICHES

1 RING OF THE NIBELUNGS
11:50 2:40 5:30 8:20

2 THE INTERPRETER
11:50 2:40 5:30 8:25

3 PARAISO
10:15 12:25 2:35 4:45 6:55 9:00

4 THE JACKET
11:00 1:20 3:40 6:00 8:20

5 GUESS WHO?
11:20 12:50 3:20 5:50 8:25

6 SAHARA
11:50 2:40 5:30 8:25

7 RESERVE

8 RESERVE

PIONEER

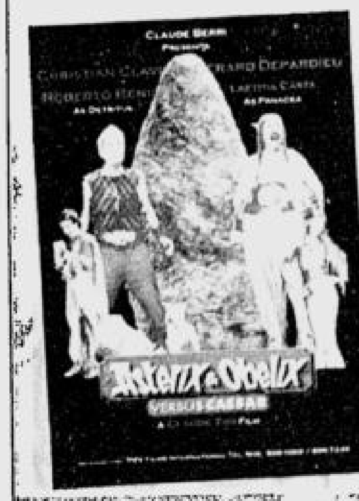
1 SAHARA
2 RING OF THE NIBELUNGS
3 GUESS WHO
4 THE INTERPRETER

CITISQUARE MALABON

1 ASTERIX AND OBELIX
2 HIDE AND SEEK
3 BOOGEYMAN
4 PARAISO

CAINTA

1 THE INTERPRETER
2 GUESS WHO?
3 SAHARA
4 THE WEDDING DATE



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STA. ROSA

1 THE PACIFIER
2 HIDE AND SEEK
3 ONG BAK
4 ALONE IN THE DARK
5 SAHARA

LIPA

1 HOSTAGE
2 BE COOL
3 BIRTH
4 SAMARA RING 2
5 CLOSER

DASMARINAS

1 HIDE AND SEEK
2 SHAOLIN VS. EVIL DEAD
3 PARAISO
4 BUNSHINSABA
5 SPONGEBOB SQUAREPANTS

ANGELES

1 BE COOL
2 SPONGEBOB SQUAREPANTS
3 BOOGEYMAN
4 ONG BAK

IMUS

1 PARAISO
2 GUESS WHO
3 BOOGEYMAN
4 ONG BAK
5 OKAY KA PARE KO
6 SAHARA

STARMILLS

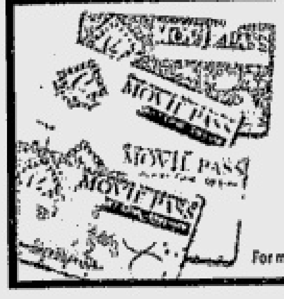
1 SPONGEBOB SQUAREPANTS
2 THE WEDDING DATE
3 THE PACIFIER
4 MS. CONGENIALITY 2
5 BE COOL
6 ONG BAK

BACOLOD

1 THE PACIFIER
2 CONFIDENCE
3 BE COOL
4 HIDE AND SEEK
5 CURSED
6 SHAOLIN VS. EVIL DEAD

ILOILO

1 MS. CONGENIALITY 2
2 BOOGEYMAN
3 SAMARA RING 2
4 THE PACIFIER
5 CLOSER
6 ALONE IN THE DARK



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Activity Center

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G4 GLORIETTA 4	1 THE WEDDING DATE	2 RING OF NIBELUNGS	3 THX THE INTERPRETER 12:10, 2:45, 5:20, 7:55, 10:30 GUARANTEED SEATS	
	4 SAMARA (RING 2)	5 THE JACKET	6 GUESS WHO	7 SAHARA
GB1 GREENBELT 1	1 THE INTERPRETER 1:15, 3:50, 6:25, 9:00	2 GUESS WHO 12:40, 2:55, 5:10, 7:25, 9:40		
GB3 GREENBELT 3	1 THX GUESS WHO 12:00, 2:15, 4:30, 6:45, 9:00, 11:15 GUARANTEED SEATS	2 THX THE INTERPRETER 1:15, 3:45, 6:15, 8:45, 11:15 GUARANTEED SEATS		
	3 FINDING NEVERLAND 1:00, 3:00, 5:00, 7:00, 9:00, 11:00 GUARANTEED SEATS	4 THE WEDDING DATE 12:50, 2:55, 5:00, 7:05, 9:10, 11:15 GUARANTEED SEATS	5 RING OF THE NIBELUNGS 1:00, 3:35, 6:10, 8:45, 11:20 GUARANTEED SEATS	
ATC ALABANG TOWN CENTER	1 THX GUESS WHO	2 THE INTERPRETER		
	3 THE JACKET	4 RING OF NIBELUNGS	5 THE WEDDING DATE	
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Scott leads; RP's Que, Miñoza miss JW cut

BEIJING—Australian Adam Scott maintained his hold on the Johnnie Walker Classic with firing a second round 6-under-par 66 Saturday for a four stroke lead.

Scott, who broke the Pine Valley Golf Resort and Country Club record in the first round Friday with a 63, shot seven birdies against a bogey on the 11th hole Saturday to earn a halfway total of 15-under-par.

Gary Rusnack of the United States fired eight birdies against one bogie, after hooking the ball left against a tree and being left with no shot, for a second-round 65 to trail Scott at 11-under.

Filipinos Angelo Que and Frankie Miñoza missed the cut badly. Miñoza had a second round 76 for a 151 while Que had a 77 (156). The Cut was pegged at 143.

South Africa's Richard Sterne of South Africa made 66 to sit one shot back at the halfway mark, while countryman and two-time US Open champion Retief Goosen (67), Peter Hanson of Sweden (65) and New Zealand's Michael Campbell (65), who finished their second rounds on Friday, were six strokes off the pace at 9-under-par. *AP*

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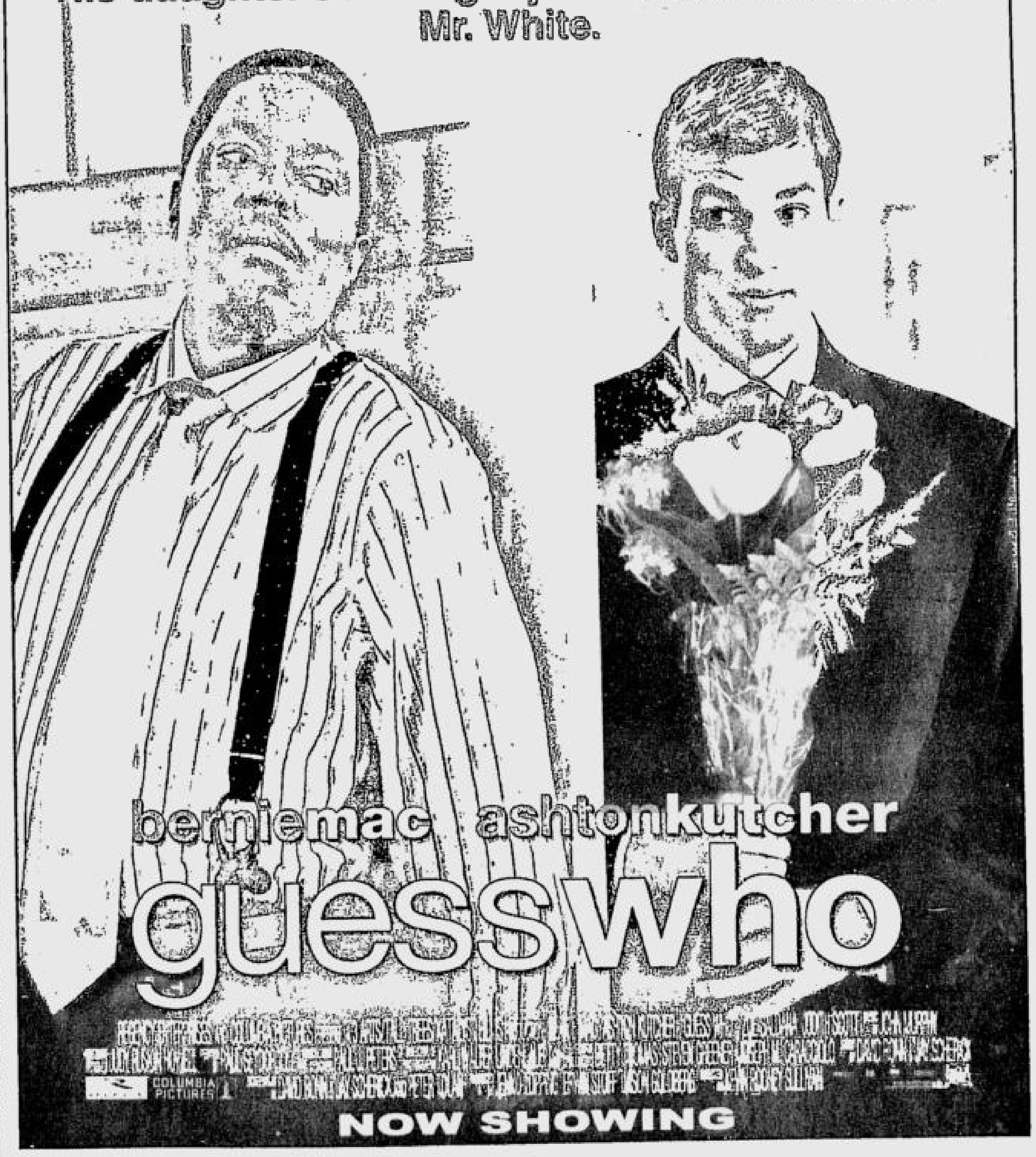
His daughter's Mr. Right just turned out to be... Mr. White.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World Jungolf qualifier up at Sherwood

THEY'VE left the rest behind and unless something unusual happens, it's going to be a you-or-me duel for Mico Yee and Tonton Asistio for the boys' Class A title of the Samsung Jungolf Tour's Junior World qualifier which resumes with the other half of the 108-hole qualifier starting tomorrow.

Venue of the tourney is the windswept Sherwood Hills course with Yee, who has become a big revelation in the series, toting a two-shot lead over Asistio through the first 54 holes played last week at Canlubang North in Laguna.

The impressive form of the two young aces of Manila Southwoods' PAL Interclub champion squad has left their rivals playing catch-up. Yee broke par twice in three days and leads Asistio with a 213 total while the third-running Matthew Manotoc is 13 shots adrift at 226.

YEE

Save for boys' Class B where Cebu's Adrian Woo leads by two and boys' Class D which has reigning Junior World winner JR Gonzales as leader by one, the rest of the divisions have runaway front-runners.

Overshadowed by the sizzling Yee-Asistio duel in Class A is the outstanding performance of Orchard bet Wolen Superal, whose 67 from the shorter tees on the last day of boys' Class C competitions is the best in the circuit also sponsored by Philippine Airlines and Unilever so far. Superal leads by 23 strokes.

Also looming as a thriller is the Class D battle where Gonzales (197) leads Bino dela Paz (198) and the highly fancied Miguel Tabuena (201).

Intervillage golf tomorrow

VILLAGE golfers take center stage beginning tomorrow when the Nokia Intervillage golf tournament unveils its 2005 season with the staging of the south tournament at The Riviera in Silang, Cavite.

Nine teams, headed by defending leg champion Alabang Hills, vie for top honors in the first of four sectoral tournaments leading to the grand championship late this year where Philam Homes eyes a fourth straight title in the event sponsored by giant telecommunications firm Nokia.

"Philam Homes remains the team to beat this year. But with the rest of the field beefing up their respective squads during the off-season, we expect a spirited battle for the championship," said Vince Villafuerte of the organizing Videocom.

For one, Alabang Hills, skippered by Junoy Verano, sets out as one of the early favorites in the south tournament, exclusively for villages in Parañaque, Las Piñas and Muntinlupa, with the tough Couples course expected to challenge the shotmaking skills of the competing teams.

Backed by 357 Boracay, BJ Marthel International, Inc., Pioneer Insurance and Surety Corp., Atendido Marketing, Inc., Sonlie International, Inc., Pisanti golf shirts and TCL Sun, Inc., the event also offers one Buena Vista Club share for a hole-in-one feat.

Launched in 1991 to foster goodwill among village golfers in the metropolis, the event features a 36-hole eliminations spread over two months in various championship courses.

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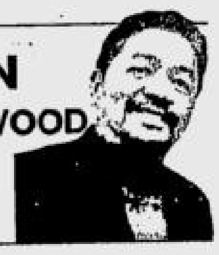
Hollywood stirs up Broadway and Hanopol rocks Queens



ONLY IN HOLLYWOOD

Ruben V. Nepales

NEW YORK—It was as if Hollywood moved here last weekend.

There were press conferences with big stars everywhere. **Spike Lee** was holding court at the lobby of The Regency Hotel on Park Avenue, one foot on the coffee table, full of New York 'tude.

And over in Broadway, Hollywood stars are hogging the stage, too. Between interviews, I managed to hail a cab, run inside the Barrymore Theatre and catch my breath before watching **Jessica Lange**, **Christian Slater**, **Josh Lucas** and **Sarah Paulson** bring to life **Tennessee Williams'** "The Glass Menagerie."

Unfortunately, this revival of Williams' family drama is surprisingly uninvolving. The New York Times' **Ben Brantley** summed it up in one sentence: "Within its first 15 minutes, you feel the entire production sinking into a watery grave."

Welcome break

Still, seeing Jessica as a domineering Southern belle matriarch was a welcome break from interviews and hearing actors droning on about their, uh, "craft." It would have been interesting to see **Tobey Maguire** in the role of the poet-son (Tennessee's proxy in this autobiographical play) now being played by Christian. "Spider-Man" reportedly walked out of an audition after a tiff with the play's *direk*, **David Leveaux.**

The story, almost like a play in itself, did not end there. Tobey's replacement, **Dallas Roberts**, was dismissed even before the previews could begin. And that was how Christian suddenly found himself acting onstage against two-time Oscar winner Jessica. Also having the pleasure of interacting daily with the luminous Jessica are Josh, whom I did enjoy interviewing about his craft for "Around the Bend" (the film is now out on DVD in Manila), as The Gentleman Caller, and Sarah Paulson, notable as Miss Isringhausen on HBO's "Deadwood," in the role of the disabled daughter. I remember **Imee Marcos** in this role in a Repertory Philippines production that, to my recollection, was more involving than this Broadway revival.

JESSICA Lange

"JEPROKS" still at it

At the end of the performance, the cast stood by the theater's doors and collected cash donations for Broadway Cares/Equity Fights AIDS, an organization that helps members of the theater community. Christian holding a can filling up with dollar bills for a worthy cause was a memorable image.

Raves for 'Woolf'

Elsewhere in the Great White Way, **Kathleen Turner** in "Who's Afraid of Virginia Woolf?" (another Broadway chestnut, but this one's written by **Edward Albee**) is having more luck with reviews than Jessica. Kathleen won unanimous raves delivering those Albee zingers in that very sexy, throaty voice of hers.

But Kathleen got an entirely different notice from the New York Post when she recently co-hosted the American Theater Wing tribute to CBS big *bosing* **Les Moonves**. Those naughty Post gossips described my favorite Kathleen as "wobbly," "high-spirited," "exuberant," that "she almost licked his (co-host **Richard Thomas'**) face" and that Richard "had to steady her." Dear Post, pray tell—what do these euphemisms mean?

Nothing, however, was as dramatic as **Christina Applegate** reportedly making a plea so passionate and compelling to producers not to cancel her "Sweet Charity" run on Broadway. The actress, familiar to most folks as Kelly Bundy on "Married With Children," has always dreamt of singing and hoofing it as Charity Hope Valentine but in a tryout Chicago performance, she broke her foot. **Charlotte d'Amboise** ("Chicago") stepped in.

Tepid ticket sales and reviews, however, forced producers **Barry** and **Fran Weissler** to close the show, including its planned Broadway run. And this was where Christina made such a touching plea (it was "passionate,

HOLLYWOOD/ A2-2

Claudine's latest

"IKAW ang Lahat sa Akin," Claudine Barretto's latest *teleserye* starrer, is coming soon on ABS-CBN.

Claudine stars for the first time with John Lloyd Cruz and Bea Alonzo. The stellar cast also includes Angelika de la Cruz, Shaina Magdayao and Diether Ocampo.

"Ikaw ang Lahat sa Akin" will be directed by Eric Reyes ("Sana'y Wala Nang Wakas") and Jerome Pobocan ("Hiram").

Major roles in the new series will be portrayed by acclaimed actors Hilda Koronel, Tirso Cruz III, Jaclyn Jose, Noni Buencamino and Carmi Martin, with Kathleen Hermosa, Vanna Garcia, Marla Boyd and Glaiza de Castro. Young actors Raphael Martinez, Kiko Matos and DM Sevilla portray Shaina's suitors.

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11:30 MF / 1:30 / 3:30 / 5:30 / 7:30
9:20 LFS / 9:30 LMF / 11:20 END
CINEMA 3: THE PACIFIER
11:00 MF / 12:45 / 2:30 / 4:15 / 6:00
7:45 / 9:20 LFS / 9:30 LMF / 11:05 END
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1 FINDING NEVERLAND
2 SAHARA
3 RING OF THE NIBELUNGS
4 RESERVED
5 THE JACKET
6 SAMARA: RING 2
7 RESERVED
8 RESERVED
9 RESERVED
10 THE INTERPRETER
11 GUESS WHO
12 THE WEDDING DATE

sm city fairview
1 GUESS WHO
2 ONG BAK: THE THAI WARRIOR
3 THE WEDDING DATE
4 THE INTERPRETER
5 THE JACKET
6 SAHARA
7 RING OF THE NIBELUNGS
8 SPONGEBOB SQUAREPANTS
9 SAMARA: RING 2
10 FINDING NEVERLAND
11 THE PACIFIER
12 OK KA PARE KO

sm city north edsa
1 RESERVED
2 RESERVED
3 SAHARA
4 THE WEDDING DATE
5 THE INTERPRETER
6 RING OF THE NIBELUNGS
7 GUESS WHO
8 THE JACKET

sm city manila
1 SAHARA
2 THE INTERPRETER
3 THE PACIFIER
4 GUESS WHO
5 THE SPONGEBOB SQUAREPANTS
6 THE WEDDING DATE
7 OK KA PARE KO
8 RING OF THE NIBELUNGS
9 SAMARA: RING 2
10 ONG BAK: THE THAI WARRIOR
11 THE JACKET
12 FINDING NEVERLAND

sm city sta. mesa
1 RING OF THE NIBELUNGS
2 GUESS WHO
3 THE INTERPRETER
4 RESERVED
5 RESERVED
6 OK KA PARE KO
7 SAMARA: RING 2
8 SAHARA
9 THE WEDDING DATE
10 THE JACKET

sm city southmall
1 RESERVED
2 RESERVED
3 RING OF THE NIBELUNGS
4 THE INTERPRETER
5 OK KA PARE KO
6 THE EDDING DATE
7 THE JACKET
8 SAMARA: RING 2
9 SAHARA
10 GUESS WHO

sm city bicutan
1 SAHARA
2 THE WEDDING DATE
3 GUESS WHO
4 SAMARA: RING 2

sm cinema tutuban
1 RESERVED
2 RESERVED
3 RESERVED
4 RESERVED

sm supercenter sucat
1 GUESS WHO
2 SAMARA: RING 2
3 SAHARA
4 THE WEDDING DATE

LUZON

sm city pampanga
1 MS. CONGENIALITY 2
2 THE WEDDING DATE
3 BE COOL
4 ONG BAK: THE THAI WARRIOR
5 SPONGEBOB SQUAREPANTS
6 THE PACIFIER

sm city baguio
1 MS. CONGENIALITY 2
2 CURSED
3 THE PACIFIER
4 CLOSER

sm city batangas
1 BE COOL
2 ALONE IN THE DARK
3 MS. CONGENIALITY 2
4 SHAOLIN v.s EVIL DEAD

sm city dasmariñas
1 SHAOLIN v.s EVIL DEAD
2 HIDE AND SEEK
3 SAMARA: RING 2
4 SPONGEBOB SQUAREPANTS

sm city marilao
1 HIDE AND SEEK
2 CLOSER
3 THE WEDDING DATE
4 SAMARA: RING 2

sm city bacoor
1 THE WEDDING DATE
2 SPONGEBOB SQUAREPANTS
3 ONG BAK: THE THAI WARRIOR
4 SAMARA: RING 2
5 SAHARA
6 GUESS WHO
7 THE PACIFIER
8 OK KA PARE KO

sm city lucena
1 CURSED
2 HIDE AND SEEK
3 CLOSER
4 MS. CONGENIALITY 2

VISAYAS AND MINDANAO

sm city cebu
1 HIDE AND SEEK
2 RESERVED
3 THE PACIFIER
4 SPONGEBOB SQUAREPANTS
5 MILLION DOLLAR BABY
6 SAMARA: RING 2
7 MS. CONGENIALITY 2
8 SAHARA

sm city iloilo
1 SHAOLIN v.s EVIL DEAD
2 RESERVED
3 BE COOL
4 THE PACIFIER
5 BOOGEYMAN
6 MS. CONGENIALITY 2
7 RESERVED
8 SAMARA: RING 2

sm city davao
1 THE PACIFIER
2 SAHARA
3 MILLION DOLLAR BABY
4 HOSTAGE
5 SPONGEBOB SQUAREPANTS
6 HIDE AND SEEK

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3 BE COOL
4 SAMARA: RING 2

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3 GUESS WHO? 12:35, 3:10, 5:45 8:20, 10:50 PG-13
4 THE JACKET 10:45, 1:15, 3:45 6:15, 8:45, 11:10

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1 THE INTERPRETER MTRCB: PG-13 10:50, 1:40, 4:30, 7:20, 10:10
2 GUESS WHO MTRCB: PG-13 11:30, 2:05, 4:40, 7:15, 9:50
3 WEDDING DATE MTRCB: PG-13 12:30, 2:50, 5:10, 7:30, 9:50
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THE JACKET PG13 12:50,3:10,5:30,7:50,10:10
THE INTERPRETER PG13 12:15,2:45,5:15,7:45,10:30

CARLO Aquino, young award-winner

Indie film for release worldwide

THE WICKED ways of the urban gullies are enough to awaken a dormant devil within the quietest of individuals.

This is how the artists behind "Sa Aking Pagkakagising Mula sa Kamulatan (My Awakening from Consciousness)" molds the lead character Rey, played by award-winning young actor Carlo Aquino.

The first independent project by Une Bloc, the film premieres at the Glorietta 1 Cinema 2 on Tuesday.

"Sa Aking Pagkakagising" is the first full-length digital project directed by independent filmmaker Ato M. Bautista. He and screenwriter Shugo Praico (head writer of the TV fantasy series "Spirits"), along with co-producers Jason Donato and David Buenaventura, play cameo roles. Cinematography is by Odyssey "Odie" Flores ("Magnifico," "Kulimlim," "Naglalayag").

Hailed by critics as a "unique shock-cinema of international standards," the movie will be released worldwide by Unitel Pictures Inc.

Local screening is set at Glorietta 1 from May 5 to 10.

PHOTO COURTESY OF WIREIMAGE

KATHLEEN Turner: 'Wobbly'

Hollywood stars …

From page A2-1

but not desperate," she was quoted as saying) to the Weisslers that they agreed to pump millions of dollars into the show and make the actress' dream come true. She also assured the producers that her foot has healed.

Last Monday evening, Christina finally realized her dream to debut on Broadway. After the final bow, co-star and Tony Award winner **Denis O'Hare** reportedly gave flowers to Christina and made a speech about her extraordinary journey to the Great White Way. Christina was said to weep tears of joy amid wild, extended cheers from the audience.

"Sweet Charity" officially opens on May 4. By that time, critics would have unleashed their verdict on the actress' performance. Then we'll know if Christina truly has a sweet Broadway ending.

Other Hollywood actors stirring things up in the theater district are **Natasha Richardson** (wife of **Liam Neeson** and daughter of the great **Vanessa Redgrave**) and **John C. Reilly** in another Tennessee classic, "A Streetcar Named Desire," **Denzel Washington** in "Julius Caesar," **Alan Alda** in "Glengarry Glenn Rose," **James Earl Jones** in "On Golden Pond," **Delta Burke** and **Marsha Mason** in "Steel Magnolias," **Billy Crystal** in "700 Sundays" and **John Lithgow** in "Dirty Rotten Scoundrels."

Feels like home

This being NY, one quick subway ride and we were in a different but far more comforting galaxy—Queens. Perlas ng Silangan, to be exact. And there was **Mike Hanopol** singing and rocking with his guitar in this restaurant which looks and feels like a resto in Ermita or Quezon City, with the men drinking beers and picking on *sisig* for *pulutan*. The crowd, which ranged from *masa* to Atenistas (including Unitel's NY-based VP **Vincent Nebrida**), sang along and shouted refrains to Hanopol's hits such as "Jeproks" and "Laki sa Layaw."

It was strange to be in the Big Apple and yet feel like we were in Mabini back in the '80s. But we sure felt like we were home.

E-mail the columnist at rvnepales@aol.com

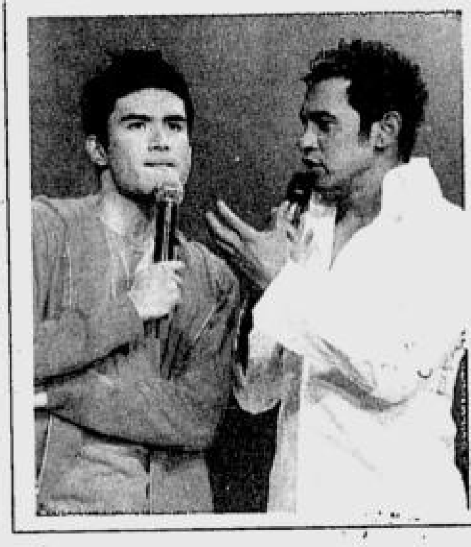
BO

ANTHONY

SCOTT

CONSTANTINE

PHOTOS COURTESY OF IDOLONFOX



CHRISTIAN'S CONCERT ON 2 TONIGHT
CHRISTIAN Bautista's first major solo concert, "Colors Everywhere," airs as a special on ABS-CBN tonight at 10. A highlight of the concert is Christian's duet with Gary Valenciano. The special is co-presented by Channel 2 and Dunkin' Donuts.

The guys have it on 'AI'

VIEWFINDER

Nestor U. Torre

AS OF this writing, the male finalists on "American Idol" are turning out to be much better at the musical survival game than their female counterparts. Now down to the final six, the remaining contenders are **Carrie Underwood, Vonzell Solomon, Constantine Maroulis, Scott Savol, Anthony Federov** and **Bo Bice.**

That's only two women versus four men, a lopsided contest that runs in direct contrast to last year's competition, where the last three survivors were all women.

What happened? It's likely that the tilt's decision to raise its age limit to 28 did the trick, making it possible for older and more experienced men to join the competition. Yes, the female finalists are older, too, but more of the original male finalists were in their late 20s.

It's also obvious that the men have more going for them in the charisma department, with Constantine, Anthony and Bo expected to survive longer partly because they look so good.

Among the women, Carrie also has stellar looks, as well as a distinctive voice, so we expect her to be among the final three, along with Constantine and either Anthony or Vonzell.

The big spoiler in our prediction game thus far is Scott. Sure, he has a really good voice, but his pudgy looks and occasionally sour temperament have been turning us off for some weeks now.

But, wonders of wonders, he's managed to hang in there, even as better bets have bitten the dust. What's his advantage? Beats us. —Perhaps his "ordinary" looks make it easy to empathize with him?

Or the **"Ruben Studdard** factor" could be operative here. Since Ruben won the top plum two years ago, some people may be hoping that the similarly obese Scott will be able to swing a repeat victory for the "plus-size" nation.

We don't know how long Scott can keep surviving. For a couple of weeks now, he's been among the tilt's bottom three, so his goose could soon be cooked.

One loser whose defeat raised howls of protest recently was **Nadia Turner.** Some people we know liked her performances so much that they expected her to be among the final three, at the very least. But Nadia was given her walking papers last week, confounding both music fans and crystal ball gazers alike.

There's no justice in the world? No, just the occasionally persevere but ultimately unappealable logic of all those millions of text-votes. Last week, over 30 million of them were cast—and the number is expected to increase as the competition continues to heat up.

Renovation

THE SM Foundation has undertaken the renovation of the Jose Fabella Memorial Hospital's pediatric ward, which will be blessed at 10:30 a.m. on April 26. The foundation will also turn over its donated Activity Center in the hospital. The public is urged to make more donations for lifesaving equipment and the creation of an X-ray room at the hospital's pediatric ward.

Pinoy games, atbp.

TO PROMOTE Filipino heritage, a highlight of Earth Day at the Arroceros Forest Park today will be traditional children's games like *patintero, kadang-kadang, tumbang preso* and *inahing manok.*

Works by painters from the Art Association of the Philippines, the Saturday Group, the Filipino Visual Artists Guild, the Luneta Artists Group, Las Piñas Artists, the Tuesday Group and the Manila Artists Group will be sold in an open-air arts exhibit, "Fruits of the Earth (Biyaya ng Lupa)."

Grace Nono, Lester Demetillo, Josephine Roces and some musicians will perform; baked products, fruits, vegetables, books, magazines and prints will be sold and other events will take place from 9 a.m. to 3 p.m.

Fr. John Leydon, SSC, will bless the event with an Ecumenical Prayer of Thanksgiving. The Winner Foundation, led by **Regina Roces-Paterno,** is the Arroceros Forest Park's developer and custodian.

'Love Earth Festival'

RICKY **Davao** and actors from the Gantimpala Theater Foundation will entertain kids with a play written and directed by **Miguel Castro** for the "Love Earth Festival" today at the Tagaytay International Convention Center. The children's play, "Earthday Funday on a Sunday," also features **Lucy Valenzuela, Kimberly Diaz, Richard Signey** and **Billy Parjan.**

SpongeBob on SIA

SINGAPORE Airlines and Nickelodeon are introducing exclusive **SpongeBob SquarePants** in-flight toys on SIA flights, for young travelers aged 12 and below.

In addition, the SpongeBob SquarePants movie will be screened on the airline's award-winning in-flight entertainment system, KrisWorld.

Since its premiere in 1999, "SpongeBob SquarePants" has become one of the most popular TV programs for kids, and is the top kids' television show in the United States.

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What the heck is happening?

Or how world peace could be in the hands of UN interpreters

REVIEW

The Interpreter
Directed by Sydney Pollack

By Nice Rodriguez and Elvira Mata

OUR two reviewers leave the theater bedazzled by the interiors of the United Nations headquarters in New York and befuddled by the movie.

ELVIRA: This is one movie where you don't know what the hell is happening but you don't leave or go to the CR because you're hoping that, in the next scene, things will fall into place. Besides, I couldn't take my eyes off Nicole Kidman. She has re-invented herself yet again. Funny I should say that; in her scenes with Sean Penn, I kept thinking of Madonna.

NICE: When establishing shots of the UN were being shown, I kept thinking of Carlos P. Romulo, first Asian president of the UN General Assembly.

ELVIRA: "The Interpreter" is the first movie ever allowed to film inside the UN. If you ask me, this affected the movie's treatment; it couldn't risk offending the UN. It even had a happy ending (SPOILER ALERT!), where Zuwanie (Earl Cameron), dictator president of Matobo awaits trial in an international court.

Whatever happened to Saddam Hussein?

Where else?

NICE: Many countries have gone to war only because they misunderstood one another. This is how important Silvia Broome (Kidman) considers her job as UN interpreter. A former African rebel who quit the liberation movement to give peace a chance, she's multilingual and idealistic—where else to work but at the bastion of world peace?

The UN building is imposing. All the important people in the world gather and decide our fate there.

In the movie, the maintenance guy fails to replace a fluorescent lamp late one night so it flickers, exposing Silvia, who has gone back to pick up her bag. The engineer has also forgotten to turn off the sound equipment, so Silvia overhears an assassination plot. She runs out to the street and back to her apartment.

At this point in the movie, nobody knows the villains. They're speaking in Ku, an African dialect created solely for the movie. Silvia is beautiful, alone, vulnerable and dubious. For me, the thriller part ends here, yet the movie has just started. FBI agent Tobin Keller (Sean Penn) takes on the case. She feels safe with him even if he doesn't believe her.

ELVIRA: The only real thing in the movie are the UN interiors. Matobo is made up and so is Ku, which Kidman speaks very fluently, indeed. Zuwanie, according to my source who watches only the Discovery Channel, most likely represents Robert Mugabe, president of Zimbabwe, liberator turned dictator. However, Ms Discovery Channel says Zimbabwe is not famous for genocide. "That's Rwanda. You should see the movie 'Hotel Rwanda.' The UN's participation is discussed there, too. Matobo is most likely a composite of several African countries."

OK, I take it back: Matobo and Ku are fictional but the continuing unrest in Africa makes this film very real.

Convincing

NICE: It could be reverse racism: My logic says no harm could befall Silvia because she is so white and beautiful. In one scene, a bus explodes only seconds after she alights from it. She emerges with just a few scratches, like she had a rough night with her cats.

The movie certainly has its merits. It shows the slow process of peace and feeds our paranoia. It shows what we know only too well—that power corrupts, turning many leaders from liberators to dictators to murderers. It illustrates that "vengeance is a lazy form of grief," and suggests a judicial alternative: forgiveness and the chance to save the offender's life, or thereafter suffer guilt.

It is so convincing to watch Nicole Kidman pace her words while her eyes jiggle sideways like she's getting her brain hemispheres together to tackle the job at hand.

Sean Penn's character hovers between insensitivity and intensity. Either way, he's comic. This is a love story, yet nobody gets laid.

ELVIRA: The CIA agents here are stupid. No backups, no background checks before allowing anyone to work at the UN. No wonder 9/11 happened! Four integral characters die: "Presidentiables" Kuman-Kuman and Ajene Xola, Silvia's brother Simon and Philippe, their photojournalist friend.

There are many unanswered questions. Were Silvia and Ajene Xola lovers? Did Philippe commit suicide or was he done away with? Did the assassination attempt on Zuwanie really fail or was it planned to fail? Did director Sydney Pollack intentionally leave all these questions so we'd get a headache?

NICE: Zuwanie has the best line here about how, amid the noise of gunfire, a whisper could be heard if it is speaking the truth.

ELVIRA: As my imaginary friend Mulder would say, "The truth is out there."

SEAN Penn and Nicole Kidman in "The Interpreter"

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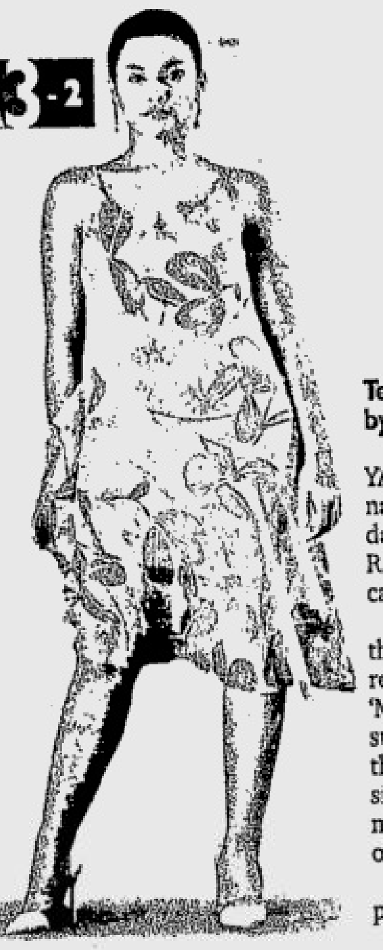

Yasmien on her dream first date

Text, styling and direction by Larry Leviste

YASMIEN Kurdi, "Starstruck Final Four I," has never been on a date. Not with her screen partner Rainier Castillo nor with her off-cam hunklette Jake Cuenca.

"My dream date is in Paris, on the Left Bank, with Keanu Reeves regaling me with stories from his 'Matrix' movies. I'd be wearing a summer dress—maybe one of these pieces we're shooting exclusively for INQUIRER Entertainment," beams Yasmin as she picks out an all-red selection.

It's her favorite color, she explains. It sets off her creamy complexion and dark eyes. Her dad is Arabian and lives in Kuwait with her other siblings. She stays here with her mom, a Filipina.

Yas lives by her father's favorite expression: "This is a complex world we live in. So don't worry, be happy." Her role models, she says, are Lea Salonga and Lani Misalucha, and Kris Aquino, a co-star in the movie "Happy Together," who advised her to put off having a boyfriend.

An Aquarian born Jan. 25, 1989, Yas likes to sing and act. She has recorded five songs, including compositions of Vehnee Saturno and Maegan Aquilar.

PHOTOS BY ERNIE SARMIENTO
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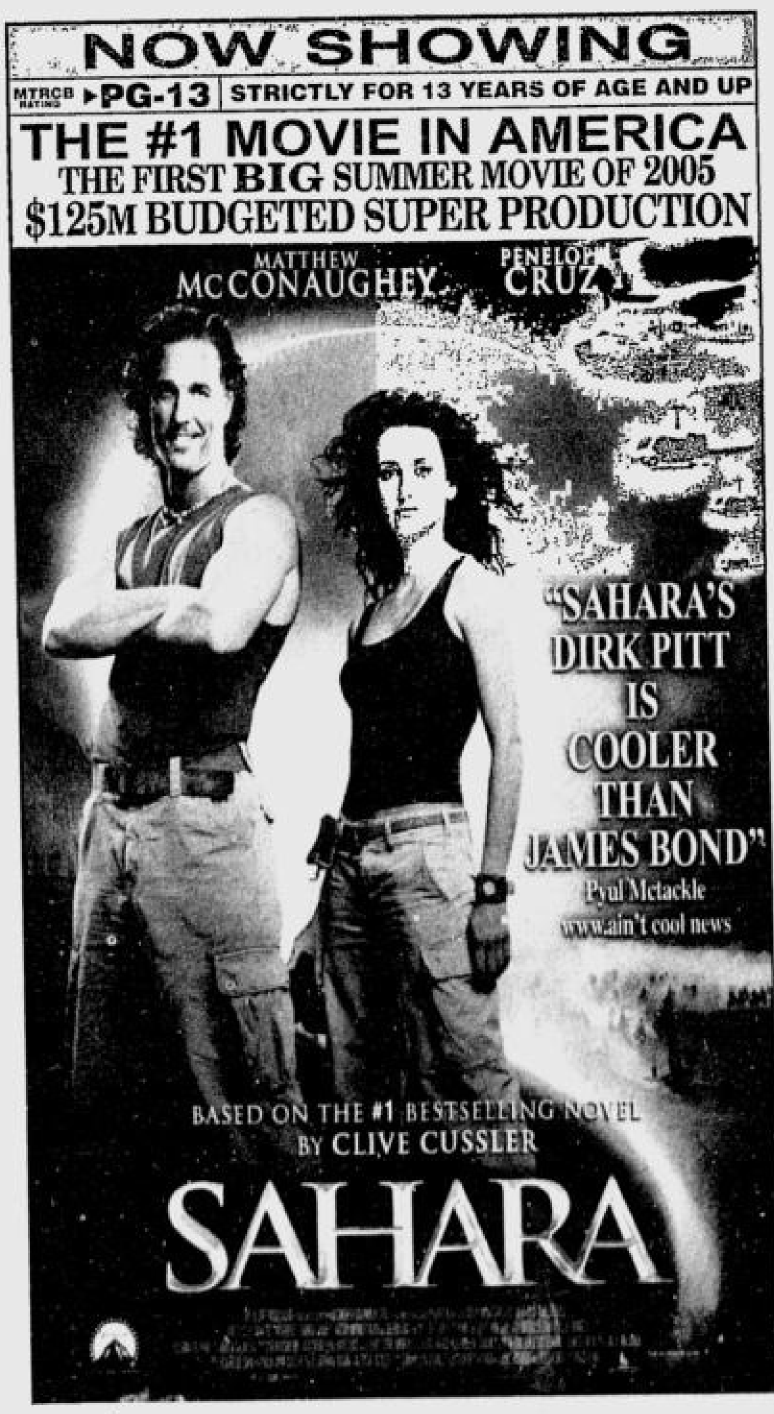

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KEIRA KNIGHTLEY
ADRIEN BRODY

THE JACKET

A HAUNTING GHOST STORY IN THE TRADITION OF "THE SIXTH SENSE"

Fil-Am fans turn out for 'Ate Guy'

A PICTURE of calm, confidence and charm among admirers who scrambled to get close to their diminutive idol. PHOTOS BY RUBEN NEPALES

LOYAL fans of actress Nora Aunor flocked from all over the United States to the Los Angeles Airport Courthouse where the Superstar was arraigned for illegal possession of methamphetamine or shabu.

Aunor shook hands with her Filipino admirers and waved to others who didn't get close enough as she made her way into the courthouse. Noranians carried streamers declaring undying love for "Ate Guy."

Immigration lawyer Lourdes Santos Tancinco, and defense lawyers Claire Espina and Sherwin Edelberg accompanied the singer-actress known as the "Superstar."

The arraignment lasted only three minutes. Aunor waited for Los Angeles Superior Court Judge Paula Adele Mabrey for about half an hour to appear at the Division 145 of the Airport Courthouse.

Aunor was arrested at the LAX on April 1 after security screeners reportedly spotted eight grams of shabu in a film container inside her carry-on bag. Also found was a glass pipe wrapped in a T-shirt. The actress posted a $10,000 bail.

"**IS** she as big as Sophia Loren?" an Italian photographer asked. "Way bigger," a fan said.

AUNOR with lawyers Claire Espina (left) and Lourdes Santos Tancinco

BEING interviewed by the Philippine press. At right is lawyer Sherwin Edelberg.

AMITYVILLE HORROR

What really happened during the most famous haunting case in history?

The Amityville House

This weekend's 1# movie *The Amityville Horror* is based on a true account from a Long Island man, a tale which centers on *George* and *Kathy Lutz*, a newly married couple with three children, who move into their stately, beautiful new house in *Amityville, New York* - only to discover that the house already has demonic inhabitants. Unbeknownst to the couple, a multiple murder took place at their house, many years prior. On *November 13, 1973*, police received a frantic phone call that led them to a nightmarish crime scene at the Defeo residence in Amityville, Long Island - an entire family had been murdered in their beds while they slept. In the days that followed, *Ronald Defeo* eventually confessed to methodically killing his parents and four siblings with a rifle, saying "voices" in the house drove him to the massacre. One year later, *George* and *Kathy Lutz* and their children moved into the house thinking it would be their dream home.

What happened next in this haunted house will shock you to no end. 28 days after moving in, the Lutzes abandoned the residence - lucky to escape with their lives.

Super summer star wars

LOS ANGELES—This summer means war between old buddies George Lucas and Steven Spielberg.

Colleagues on the "Indiana Jones" franchise, the two will duke it out for the title of galactic overlord on the 2005 science fiction front—Lucas with the final installment of his "Star Wars" saga, Spielberg with his remake of "War of the Worlds" starring Tom Cruise.

"Star Wars: Episode III—Revenge of the Sith" opens May 19, "War of the Worlds" June 29.

"At least we're six weeks apart, so we won't be competing against each other," Spielberg told The Associated Press.

Other biggies

Other big summer movies include Nicole Kidman's "Bewitched," Jennifer Lopez and Jane Fonda's "Monster-in-Law," Adam Sandler's "The Longest Yard," Ice Cube's "XXX: The Next Level," Christian Bale's "Batman Begins," Johnny Depp's "Charlie and the Chocolate Factory," Ridley Scott's "Kingdom of Heaven," Russell Crowe and Renée Zellweger's "Cinderella Man," Cedric the Entertainer's "The Honeymooners," the cartoon tale "Madagascar" and the comic-book adaptation "Fantastic Four."

AP

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THE INTERPRETER
12:40 / 3:30 / 6:20 / 9:10
GUESS WHO
12:30 / 2:45 / 5:00 / 7:15 / 9:30
THE JACKET
12:20 / 2:30 4:40 / 6:50 / 9:00
RING OF THE NIBELUNGS
12:00 / 2:55 / 5:50 / 8:50
WEDDING DATE
1:30 / 3:30 / 5:30 / 7:30 / 9:30
SAHARA
12:30 / 3:20 / 6:10 / 9:00
SAMARA RING 2
1:55 / 4:15 / 6:35 / 8:55
FINDING NEVERLAND
12:40 / 2:50 / 5:00 / 7:10 / 9:20
THE PACIFIER
1:55 / 4:15 / 6:35 / 8:55

ALI MALL CINEMAS

❶ THE INTERPRETER
11:50 / 2:40 / 5:30 / 8:20
❷ WEDDING DATE
12:30 / 2:30 / 4:30 / 6:30 / 8:30
❸ GUESS WHO
11:20 / 1:35 / 3:50 / 6:05 / 8:20
❹ OK KA, PARE KO
12:10 / 2:10 / 4:10 / 6:10 / 8:10
❺ SAHARA
11:40 / 2:30 / 5:20 / 8:10

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April 23, Saturday, 8pm
MOSSIMO BIKINI SUMMIT 2005
April 30, Saturday, 8pm
2005 PBA FIESTA CONFERENCE Apr. 27
4:45pm Red Bull vs. Fedex / 7:35pm Talk n' Text vs. Fedex
2005 PBA FIESTA CONFERENCE May 1
4:15 pm Alaska vs. Coke / 6:35pm Shell vs. Ginebra

CENTER EVENTS

ALI MALL WILD & WACKY SUMMER
New Age Fitness Center Summer Workshop 3-4pm, April 21, 22, 28, 29 & 30
Yaw Sayaw Hip-Hop Dance Challenge 12-2pm, April 23
All Idol Singing Contest 4:30-6pm, April 23, 30 & May 1
Mallwide Sale April 29, 30 & May 1
Bio-Research Pet Exhibit 3-4pm, May 1

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1 (DOLBY)	THE INTERPRETER PG13
2 (DOLBY)	GUESS WHO PG13
3 (DOLBY)	WEDDING DATE PG13
4 (DOLBY)	SPONGEBOB - GP SAHARA - PG13

PREMIERE

(DOLBY)	RING OF THE NIBELUNGS PG13

Cinema 2000
Cinema 2000 Waltermart Makati
Waltermart Center, Chino Roces Ave. cor. Antonio Arnaiz Pio del Pilar, Makati City
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1	SAHARA
2	RING OF THE NIBELUNGS
3	THE INTERPRETER
4	GUESS WHO

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2	RESERVED
3	RESERVED
4	RESERVED
5	RESERVED

Masagana CINEMA
(Pasay) tel 833.3290 / 833.3274

1	PARAISO
2	ONG BAK
3	THE JACKET

starmall Movies
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(Mandaluyong) tel 724.4986

1	RESERVED
2	RESERVED
3	PARAISO
4 (DOLBY DIGITAL EX)	SAHARA
5	OK KA PARE KO

METROPOLIS star
www.clickthecity.com.ph
(Alabang) tel 850.4285

1	THE JACKET
2	PARAISO
3	RESERVED
4	RESERVED
5 (DOLBY)	RING OF THE NIBELUNGS
6	SAHARA

starmall Movies
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(Las Pinas) tel (047) 237.7007

1 (DOLBY)	GYMKWANDO
2	RESERVED

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(Muntinlupa) tel 850.3571 or 72

1 (SDDS)	WEDDING DATE
2 (SDDS)	SAHARA
3 (DTS)	THE INTERPRETER
4 GOLD (DTS)	GUESS WHO
5 GOLD (DOLBY)	THE INTERPRETER
6 GOLD (SDDS)	PACIFIER
7 GOLD (DOLBY)	THE RING OF THE NIBELUNG
8 [illegible]	THE SPONGEBOB
9 [illegible]	SAMARA (RING - 2)
10 [illegible]	THE JACKET

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SAHARA
SAMARA RING 2
FINDING NEVERLAND
THE PACIFIER

ALI MALL CINEMAS

1	THE INTERPRETER
2	WEDDING DATE
3	GUESS WHO
4	OK KA, PARE KO
5	SAHARA

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1	SHAOLIN VS' EVILDEAD
2	PHANTOM OF THE OPERA
3	PARAISO
4	RESERVED

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1	RING OF NIBELUNG

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1 (DOLBY EX)	BOGGY MAN
2	ONG BAK
3 (DTS EX)	BE COOL
4	SPONGEBOB

Cine Nepo
(Angeles City) tel (045) 887.0121

1	BOGGY MAN
2	ONG BAK
3 (DOLBY)	BE COOL
4 (DTS)	SPONGEBOB

Cine Nepo
(Dagupan City) tel (075) 515.8409

1	CLOSER
2	HOSTAGE
3 (DOLBY)	CURSED
4 (DTS)	BIRT

Centre Plaza Cinema
(Balanga, Bataan) tel (047) 237.7007

1	HOSTAGE
2	PHANTOM OF THE OPERA

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2 (DOLBY)	INTERPRETER
3 (DOLBY)	GUESS WHO
4 (DOLBY)	THE JACKET

CINEMA 2000
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Cinema 2000 Waltermart
(Calamba) tel (049) 545.7383

1	ONG BAK
2 (DTS)	PACIFIER
3 (DOLBY)	HIDE AND SEEK
4	SAHARA

Cinema 2000 Pavilion Mall
(Biñan) tel (049) 411.1146

1	ONG BAK
2 (DOLBY)	PACIFIER
3 (DTS)	HIDE AND SEEK
4	SAHARA

Cinema 2000 Cinemagix
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1	CLOSER
2	CURSED
3 (DOLBY)	CONFIDENCE

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(Tarlac) tel (045) 982.1729

1	VISIBLE SECRET
2	CLOSER
3 (DOLBY)	HOSTAGE
4 (DTS)	MISS CONGENIALITY 2

Cinema 2000 Waltermart
(Plaridel) tel (044) 795.3320

1	ONG BAK
2	SAMARA (RING - 2)
3 (DOLBY)	HIDE AND SEEK

Lianas Cinema
(Alabang) tel 850.1276

1 (SDDS)	GYMKWANDO
2	SAHARA
3	ALIPIN
4 (DTS)	BAWAT HAKBANG PANGANIB

Lianas MovieCity
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1 (DOLBY)	PACIFIER
2	SAHARA
3 (DTS)	ONG BAK
4	GRO
5	HIDE AND SEEK

Mega Center Mall
(Cabanatuan City) tel (044) 463.3283

1	CLOSER
2	MISS CONGENIALITY
3 (DTS)	HIDE AND SEEK
4 (DOLBY)	MILLION DOLLAR BABY

Fiesta World Mall
(Lipa) tel (043) 981.0790

1	HOSTAGE
2	CLOSER
3	BE COOL
4	SAMARA (RING - 2)

Berma Cinema
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1	PARAISO
2	OK KA PARE KO

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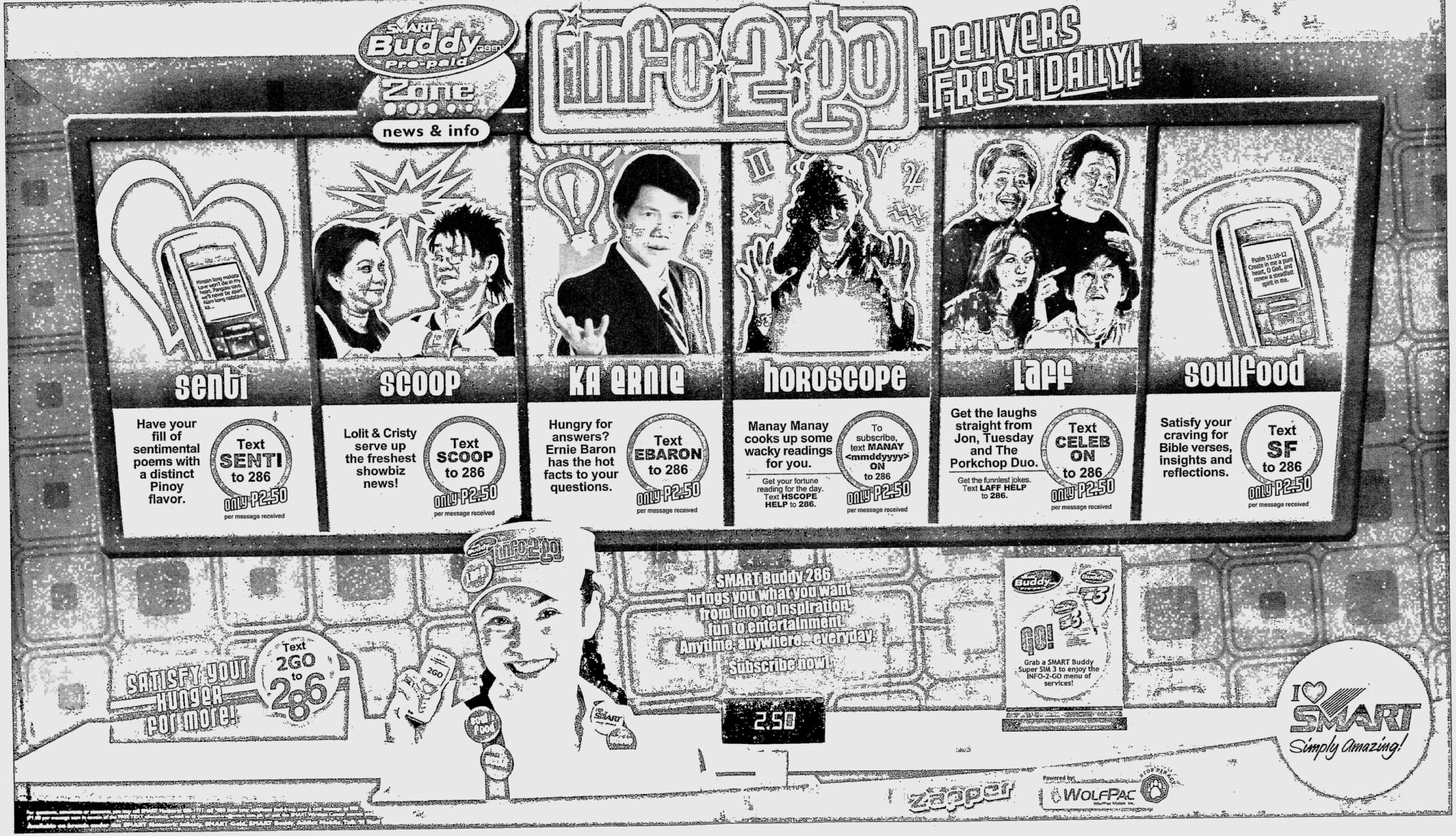
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ka...
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renew a steadfast
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Sunday BIZ

Business Features Editor **Margie Quimpo-Espino**

Keeping one's word is key to making it big

By Tina Arceo-Dumlao

CABANATUAN City—Leticia Uy often eats lunch or merienda at the clubhouse of the Lakewood Golf and Country Club in this city in Nueva Ecija. But there are times when she still can't believe she is part of the group that put it up.

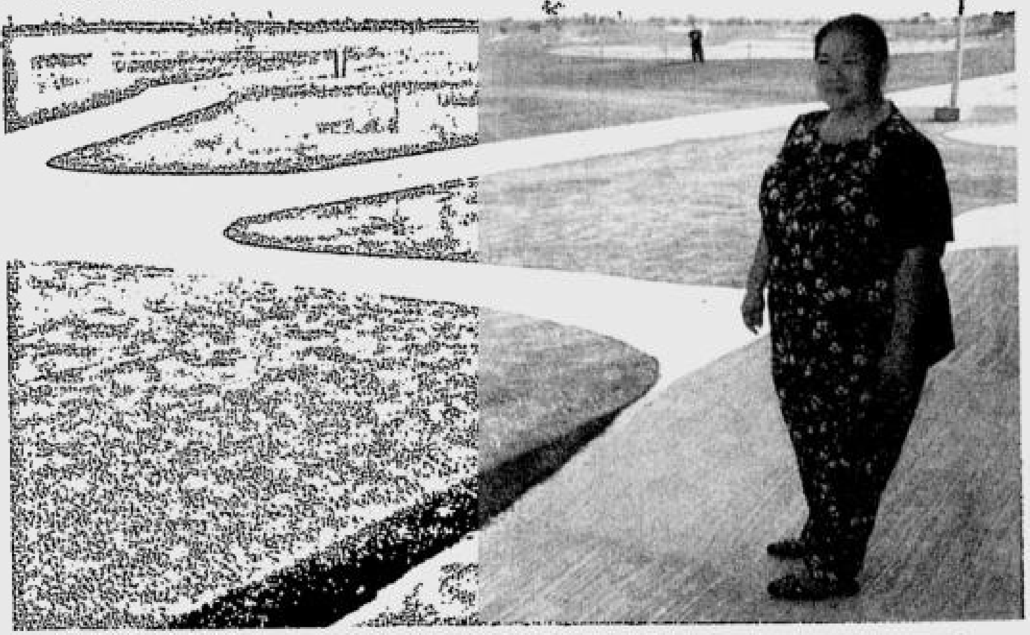
For even if it has been decades since she precariously held on to the *estribo* of buses selling boiled corn and flavored peanuts to commuters, the memories are still fresh in the 65-year-old's mind.

Uy tells SundayBiz she dropped out of school and started working at 11 years old because her father needed her help. Her mom had been sick and bedridden for years, and she had three sisters and two brothers to feed.

She sold everything, from candies, peanuts to sugarcane, pineapples, star apples and santol. But it was her *pilipit*, a native delicacy, which put her in the big time.

"I have been selling pilipit for some time and then one day, an agent came

KEEPING/ B2



LETICIA Uy, founder of the NE group of companies, is at home in the Lakewood Golf and Country Club

ROMY HOMILLADA

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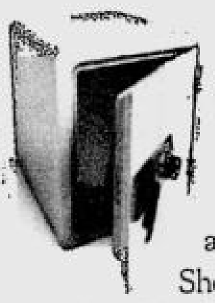
"When my investment allows me to sleep at night, I know I've made the right decision."

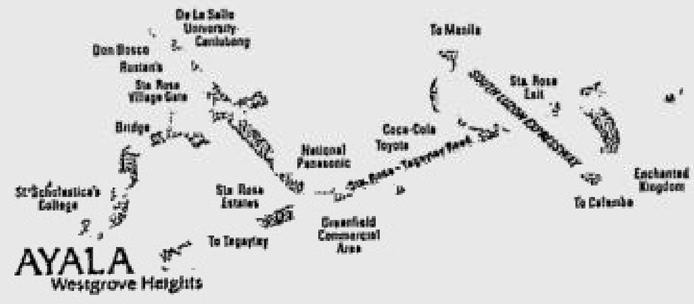
Eric Rabat
Ayala Westgrove Heights Lot Owner

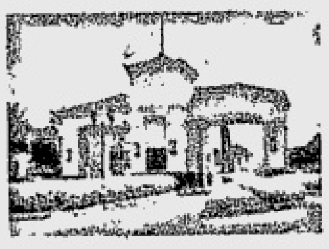


It's never easy to look for a worthwhile investment. After all, with the amount of work one puts in just to earn a good living, the risks of making a bad investment almost always outweigh the gains. Should I invest in a business? A franchise? Stocks? Bonds? Or should I play it safe and leave my money in the bank?

These were the questions that haunted Eric Rabat for many years. He has always seen himself as a conservative investor; one who takes calculated risks and plans for the long-term. Before going into any venture, he usually does research and makes inquiries from more experienced folks. When he put up his food franchise, he made sure he took these steps. Not surprisingly, his pre-planning paid off big time. And when the time came for him to take another leap – buying his first major land investment – he adopted the same strategy.

He knew that the South would be a good place to invest in having seen how Ayala Alabang thrived as a community. Through the years, lots here have appreciated 83 times their original value. If he wanted the same big opportunity, he had to act right away.





So when he was introduced to Ayala Westgrove Heights, the Ayala Land pedigree was just too familiar for him to resist. Like Ayala Alabang, Ayala Westgrove Heights is designed to be a self-contained community. All the necessary amenities are continuously being built around it: schools, hospitals, commercial centers, groceries and churches. Only 15 minutes away from Alabang, it is a sanctuary that does not isolate, but offers a chance to escape at the end of the day.

Inside, lush mango groves, rolling hills and a cool climate afford residents a certain calmness that is hardly available inside the cities. The entire property is master-planned to maintain wide open roads and spaces, with density kept at its most ideal.

Eric believes that this is the wisest land investment he has ever made for himself, but most especially, for his family. He is certain that Ayala Westgrove Heights is destined to be the Next Big Thing. Maybe that's why he sleeps soundly at night. Or maybe, his dreams are simply filled with the scent of fresh mornings spent amidst the hills and groves at Ayala Westgrove Heights.

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Westgrove Heights

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Ayala forays into the burgeoning leisure market

By Elizabeth L. Sanchez

LIKE a true work of art, the creation of "Anvaya Cove," Ayala Land Inc. (ALI)'s first foray into the leisure market, could be described as one painted with slow but bold and precise strokes.

When the property bubble was pricked by the currency crisis in 1997, ALI, the country's biggest and oldest real-estate developer, like many of its peers, had reservations over diving into the costly leisure and resort development.

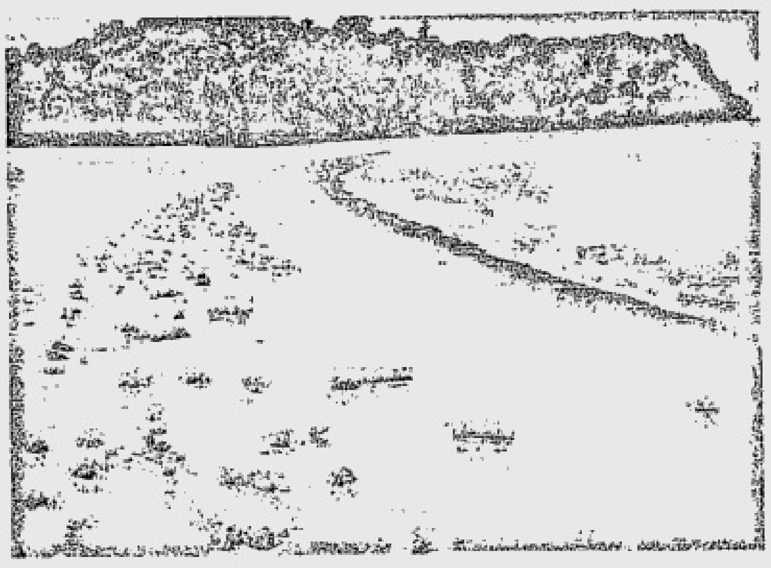
At that time, appetite was focused on the basic need for shelter.

For the past two years however, ALI has seen steady growth in the leisure industry, generally consisting of sports clubs, golf clubs, beach resorts, farm lots, country clubs, destination spas, and condotels.

Its research showed this sector grew 67 percent in terms of revenues in 2003 to P7.5 billion from P4.5 billion in 2002 and was estimated to have grown by 20 percent last year to P9 billion.

"It is a big market. We were also pleasantly surprised," Marivic Añonuevo, vice president at ALI's leisure and lifestyle communities group said.

ALI admitted that while it is entering a market already teeming with players, it is doing so at a good time especially when the growth prospects are big.


THE COUNTRY'S biggest real estate company finally dives into resort development

ALI is also making sure it is not just coming in to join the bandwagon. In fact it is coming in "the Ayala way."

"Our chairman, Mr. (Fernando) Zobel said, we will enter the leisure market in a big way. We want it world class. We want it complete and integrated, something we can be very proud of here and in the (Asian) region," Añonuevo said.

Anvaya was unveiled during ALI's stockholders' meeting early this month, sparking interest in what could probably be its biggest property venture this year.

The name Anvaya is rooted in ancient Sanskrit and means "family," a perfect name for a weekend retreat home just minutes from Subic.

It took almost two years before ALI's leisure group decided on a masterplan for its first leisure project with the team traveling as far as Hawaii, North Carolina, California, Miami, Phuket and Bali to see what the world offered.

The team later found a 320-hectare lot in Morong, Bataan, belonging to businessman Carlos de Leon and his family. The lot caught the team's eye for its gently rolling terrain, and pristine beach.

The area also boasts of a 3.2 kilometer-strip of coastline with the largest cove spanning 1.2 kilometers.

So it was no surprise that ALI partnered with De Leon's Subic Bay Development and Industrial Estate Corp. (Sudeco) early this year to jointly develop a high-end seaside resort community which is a few minutes away from the southern gate of Subic Bay.

The Anvaya beach resort will feature various amenities—a beach club, an 18-hole golf course, a destination spa, inland lagoon for both fishing and kayaking, a water sports pavilion, beach grill, park, nature trail, and a "zip line" where one can slide from a very high point down to the ground.

AÑONUEVO

And the fun doesn't stop inside. When you leave the area, Anvaya is 16-20 minutes away from the Morong Gate adjacent to Subic where the family can visit the Subic Bay Metropolitan Authority's Zoobic, go jungle trekking or visit Ocean Adventure.

Anvaya will be divided into three clusters, with roughly 18 neighborhoods. The first neighborhood, which will be launched by July, will feature seaview lots and village lots.

Other neighborhoods will have golf view lots, parkview and parkside lots and forest view lots.

Depending on the location, a typical lot of between 500 to 1,000 square meters can be priced anywhere between P3.2 million and P10 million.

Also, to make it challenging for golfers living in the neighborhood, ALI will create a "Pebble Beach" experience, after the famous golf course in Monterey, California. Three golf holes will be situated by the sea, with players competing to drive the ball into its hole and avoid touching water.

Añonuevo says construction started on the area last month after ALI secured its development permit. Now, ALI is waiting to obtain its selling permit from housing authorities hopefully by the middle of the year.

"We find we are carving a particular niche. People are still looking for a high-quality leisure resort. That is why we promised ourselves we will deliver to the Philippines something we can be proud of here, and in the region," Añonuevo says.

ALI will spend at least P3.2 billion initially for Anvaya or roughly 40 percent of the project's total cost.

"The way that we look at it, we would like to capture as much of the spending that people have on real estate products. We haven't had a product in the leisure area before, so some of our customers were actually spending on other areas," ALI president Jaime Ayala said.

DOT eyes huge Japan market

TARGETING the huge Japanese market, the Department of Tourism (DOT) is organizing a business mission to Osaka, Tokyo and Nagoya from June 1 to 10 this year.

This was announced by DOT Secretary Joseph Ace H. Durano, citing the mission as a "good opportunity for the country to get a bigger slice of the ever-increasing Japanese outbound market."

Durano is inviting Filipino businessmen and entrepreneurs to join the mission and take advantage of the business opportunities that it will generate.

The mission involves business conferences and individual appointments between Filipino enterprises and their Japanese counterparts, including a "Tourism Business Exchange," in each of the three cities.

Enlisting the participation of the local business sector in the mission is the Philippine Convention and Visitors Corp. (PCVC), the DOT's marketing arm, which is aggressively promoting "Premium Resort Islands Philippines" to Japan.

"Those interested to join the mission may contact the PBM secretariat at the PCVC corporate relations department (Tel. 5251153, 5259318 loc. 229/230/231, e-mail pcvcnet@dotpcvc.gov.ph, or visit website www.dotpcvc.gov.ph)," said Commissioner General Rosvi C. Gaetos of the Philippine Inter-Agency Preparatory Committee for World Expo 2005.

"The mission will strengthen the Philippines' presence in Japan, together with the country's participation in the World Expo 2005 being staged in Aichi, Nagoya, Japan from March to September," said Gaetos, also deputy executive director of the PCVC and head of the DOT's Team Japan.

The DOT and the Department of Trade and Industry are spearheading a "one-country approach" to Japan through this mission and the inter-agency committee to the World Expo 2005. The committee is composed of other government agencies representing the Philippines at the expo.

DOT statistics show that Japan is the country's second-largest export and tourist market, accounting for an average of 19 to 21 percent of the country's total arrivals over the past 10 years.

Japan is also the second largest investor in the Philippines as it accounts for 37 percent of total foreign direct investments.

At the same time, Japan is the Philippines' leading source of official development assistance.

"The mission, therefore, will enable the Philippines and its business sector to further increase tourism, trade, and investments from Japan," Durano added, describing it as a great opportunity to establish the "Premium Resort Islands Philippines" as a superior brand in the Japanese market.

Public Notice

It has come to JPMorgan's attention that there has been a recent unauthorised internet employment solicitation and an offer of an associated Job Orientation Seminar, Training/IQ Testing, to be held at the Westin Philippine Plaza Hotel in Manila on April 25, 2005, naming JPMorgan as a prospective employer.

JPMorgan would like to make clear that it has no link whatsoever with any of these activities or claims.

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Keeping one's word is key …

From page B1

to our dilapidated house and told me that my pilipit was good that she wanted 100 boxes of it," Uy says in Filipino.

It was a very big order in 1957 and a Godsend for Uy, who was already married at that time with two young children.

Starting something

Confident that it was the start of something big, she and her family moved out of her father's house and looked for a new place to live and work to meet the agent's orders.

"It was new hope for us. I hired my neighbors and we all worked together to meet the orders. I even had a contest where the team that made the most pilipit got a prize. But those that did not meet quality standards were disqualified," she says.

She made the deadline, even if it meant sleepless nights, and the pilipit tasted as good as ever. It eventually became her trademark—a woman who was true to her commitment to quality and delivery.

That first pilipit order gave birth to others and eventually she was able to earn enough to take over a losing bakery that owed her some P6,000 in pilipit. It was a large sum at that time when a bottle of Coke went for just 10 centavos.

She bitterly regretted her decision to buy the bakery at first because no agents were willing to deliver products to the store as the previous owner had a spotty reputation.

Uy says she used to cry all the time because her shelves were empty. But her fortunes eventually turned. It was thanks again to her pilipit.

"One day a man just came to the store and said he was willing to give me his products in exchange for a postdated check. I did not even have a bank account at that time. He taught me. He said he was doing it because he bought my pilipit," she says.

Paying your debt

After a week, her Good Luck grocery got new items and she paid back the agent as fast as she could as she couldn't sleep with the thought of owing somebody money.

That agent told other agents about her honesty and soon, her grocery was packed to the rafters with products.

"I was selling so much because I sold products at cheap prices. I tied them together with rubber bands before bringing them to the bank. I did not even know that I had to separate them by denomination," she says.

She learned more along the way and one of the most important was to keep a good credit standing. It was that, she said, that kept suppliers coming to her door.

They kept coming even after the store burned to the ground, and she was left with almost nothing.

Through sheer determination, and with the support of her growing army of employees and supporters, they were able to put up a kiosk the next day even if the smoke has not completely cleared.

By that time, she was already selling *sotanghon*.

"I cried not so much for myself but for my customers and I made sure that we had some structure the next day because I wanted to make sure that my customers would have their sotanghon," she says.

Word of her concern with her customers and employees spread and they returned her good deed by patronizing her grocery, her restaurant and her line of baked products.

She put back what she earned in the company that eventually grew over the years to become the NE group of companies, which operates groceries and malls in Cabanatuan and Baliwag.

First mall

She considers the NE mall in Cabanatuan as one of her best achievements as it gave her poor town mates access to a clean, air-conditioned mall.

Uy said she smiled all through the opening day because she saw people come from the remote barrios just to savor the cold air, go up and down the escalators and stare wide-eyed at the big-screen televisions.

"I was pinching myself the whole time until it hurt. I realized then that the mall was really mine. It feels good to help," she says.

Uy says she does not have any secrets to success. But one thing she learned is that in business, it is not really about how good a contract or deal is. Rather, it is about reputation and doing everything possible to keep one's word.

That reputation gave her access to lines of credit and big-time joint venture partners that bankrolled her malls and eventually the Lakewood Golf and Country Club, one of the biggest projects so far of the NE group.

The Lakewood Golf and Country Club is the first and only golf club in Cabanatuan, which was put together by the joint venture between Sta. Lucia Realty and Development Inc., NE Properties Development Corp. and Landco Pacific Corp.

Already playable are the first nine holes of the 18-hole, 7,409-yard, par-72 championship golf course. It features 16 manmade lakes with a view of the Sierra Madre. Architects are Robin Nelson and Neil Haworth of Hawaii.

A first in Lakewood is the aquatic driving range that introduces a water hazard at the center of the target landing areas, which helps golfers hone their accuracy in shot making.

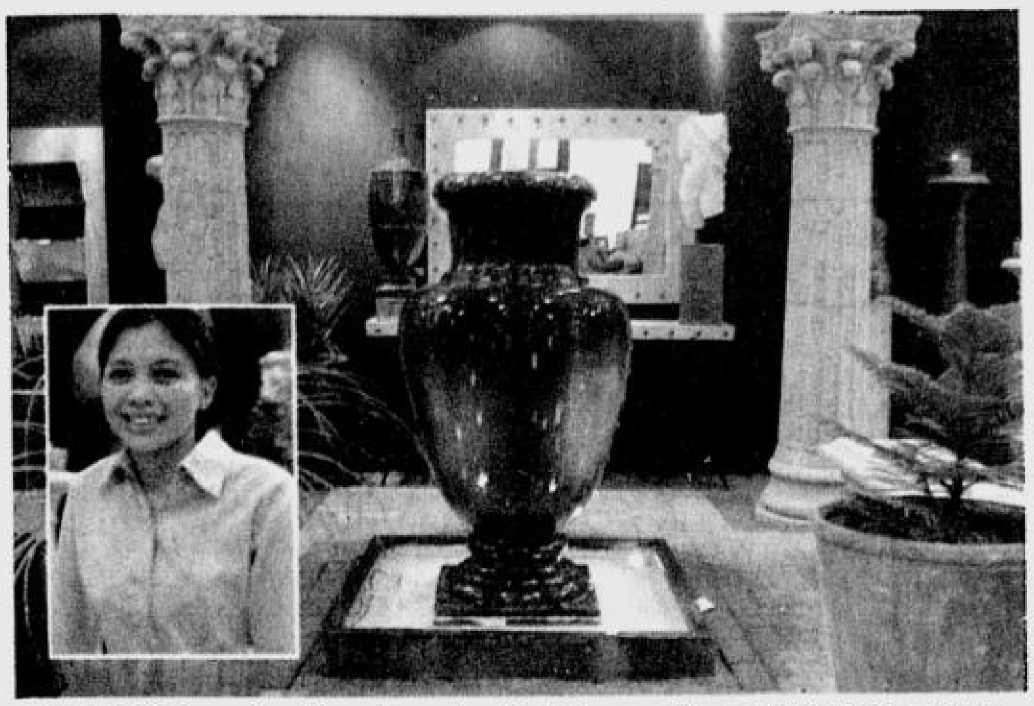
Another jewel in the project is the clubhouse, which sits on 2.5 hectares of land. It has a fully air-conditioned golfers' lounge, locker rooms with wooden lockers, a Jacuzzi and sauna and massage rooms.

The sexagenarian Uy has no plans of playing golf, but she is content just looking at the layout and realizing how far she has come in life.

UY still has trouble believing that she's no longer poor ROMY HOMILLADA

SALIE Cheng (left) and Terry Cahilig with Creative Treasury's reindeer figurines

GIL Carungay with CITEM executive director Fe Agoncillo-Reyes



AURAZEILIE Cervas (inset) says these stone fountains are a hit especially in Arab countries.

3 little firms make it in tough markets abroad

By Amy R. Remo

THE TRADITION of excellence lives on.

Dubbed as Asia's Queen of Trade Fairs, the recently concluded Manila FAME International showcased products from giftware and home furnishings, Christmas décors, to elegantly designed fashion accessories of over 500 exhibitors from 16 regions across the Philippines.

Organized by the Department of Trade and Industry's export promotion arm Center for International Trade Expositions and Missions (Citem), the Manila FAME is already on its 22nd year and is held twice a year—April and October.

"Manila FAME has helped establish the Philippines as a viable source of excellent products that reflect and celebrate the Filipinos' creative spirit," said Trade Secretary Juan B. Santos in a statement.

"It allows them to meet new buyers, expand their markets and establish mutually beneficial relationships with clients ... and serves as an enabling platform to lift the sector through local market and export sales promotion," he added.

Last year, Manila FAME generated $149 million in sales for the April and October trade fairs, a 105.5 percent increase from $72.5 million in 2003.

INQUIRER features three of the top grossers in last year's fair and their advice to budding exporters:

Fashion accessories

Wharton graduate Gil "Butch" Z. Carungay, owner/managing director of **Avatar Accessories Inc.**, advises budding designers to "persevere, get your act and concepts together, know your target market, and come up with a unique selling proposition."

In Carungay's case, these and his natural inkling for designing prodded him to shift gears from finance to fashion.

Carungay relates that he set up Avatar in 2000, about a year after he got back from New York City. Starting off with fashion jewelry, he later expanded his line to include handbags and sandals.

Avatar had its first taste of Manila FAME as early as its first year in the business.

Although his family has been in the jewelry business for about 30 years, Carungay opted to create a brand of his own.

"My creations are fashion-forward, innovative and design-focused. I wanted to veer away from mass-produced designs," explains Carungay.

"My designs spell various looks from adventurous and funky to glamorous and romantic," he adds.

With his ingenious designs and nifty trends, Carungay captured the cosmopolitan markets of Europe, Japan and the US. His biggest buyers are from the US, accounting for about 70 percent of his total sales while Europe accounts for at least 20 percent.

Attesting further to Carungay's fine craftsmanship is the result of last year's Manila FAME where Avatar reaped over $1 million in sales. In the same year, Avatar bagged the coveted Katha Award (along with 10 other businesses) in two categories: Best Product Design and Best Promotional Collateral.

The Katha Award is given by Citem "to recognize Philippine manufacturers who demonstrate outstanding ingenuity..."

To date, Carungay says managing growth has become one of his major concerns as Avatar now produces about 2,000 new designs every season, four times a year. It has now expanded from a workforce of 30 to around 700 people.

Although Carungay does not attend formal seminars and workshops on fashion and design, he keeps tab on the latest trends by doing his own "trend research" especially during his travels abroad.

"I check out what people wear, what they want and look for, as well as what the local and international markets offer. From there, I create my own designs," says Carungay.

Aside from the Manila FAME, Carungay's designs have been making waves in international trade fairs, two of which are held in Hong Kong and another two in Paris.

Home furniture and fixtures

"Do not be a copycat—do your own best thing."

Aurazeilie U. Cervas, marketing director of **TDE Classic Ensembles Inc.**, stresses the importance of being creative with one's designs and products and of capitalizing on one's talent.

CARUNGAY'S handbags have been making waves in the international market

These, along with high regard for quality and faith in God, kept TDE as one of the constant top grossers in Manila FAME trade fairs since it joined in 2001.

TDE manufactures and exports reconstituted stone products such as fountains, furniture, urns, planters and other garden accessories. It was the first one to introduce stone fountains in Manila FAME. All the other fountains, according to Cervas, are usually made of resin and terra cota.

"What sets stone fountains apart from the others is that these can stand all types of weather and extreme temperatures," explains Cervas.

With its bestseller fountain, TDE captured the Arab market, especially Dubai, Bahrain and Saudi Arabia, where temperatures can soar to scorching degrees. It also considers Australia as one of its biggest buyers, while it snagged a small share in the European market.

Prior to the last Manila FAME, TDE averages around two to three 40-foot containers in a week, which costs anywhere between $15,000 and $50,000 each. One container can hold several pieces of their products.

After last October's fair, TDE had two more big clients from United Arab Emirates, and now finds itself producing as much as five containers in a week during certain peak months.

Last March, its self-contained stone fountain bagged the Best Garden Soft Furnishing Product award during a trade show in Singapore. TDE was the only Filipino manufacturer in the said fair.

Christmas and holiday décor

Serving your clients well by keeping them happy and satisfied with your products is one way to keep the business thriving, according to Salie U. Cheng, marketing officer of **Creative Treasury Inc.**

Head designer Terry Cahilig adds that quality should never be sacrificed.

"One should not only be creative with his products and designs, but practical as well," Cahilig stresses.

She explains that it is also important that products are innovative and at the same time functional.

Formerly known as Santa's Workshop, Creative Treasury manufactures and exports Christmas decors of all kinds—from Nativity and reindeer figurines, candle holders to wall arts.

With its bestseller candle holders, Creative Treasury exports mainly to the US and Europe.

Last year's bookings during the Manila FAME fair upped their production to as much as five to six 40-foot containers a week. At certain periods, production can go as high as 13 containers.

The October fair yielded over $1 million in bookings. In the same fair, Creative Treasury caught the eye of a client from Bombay whose bookings alone were worth roughly around $500,000.

Cheng, however, points out that it could have been more if not for the bomb scares and terrorist threats that shrouded the country's potential.

"We had 10 buyers who backed out because they received advisories that the Philippines is not that safe a country to go to and that our economic conditions are not that favorable," explains Cheng.

For some of their clients who do not want to go to the country, Cheng says they sometimes hold presentations in other countries such as Hong Kong.

Cahilig adds that copycats are rampant as well.

"We actually see some of the trade fair visitors sketching in their pads, copying our designs. Before you know it, our designs have been used by some other company," says Cahilig.

But while some designs are copied, Cahilig and Cheng ensure buyers that at Creative Treasury, clients get the best decors of high quality and at competitive prices.

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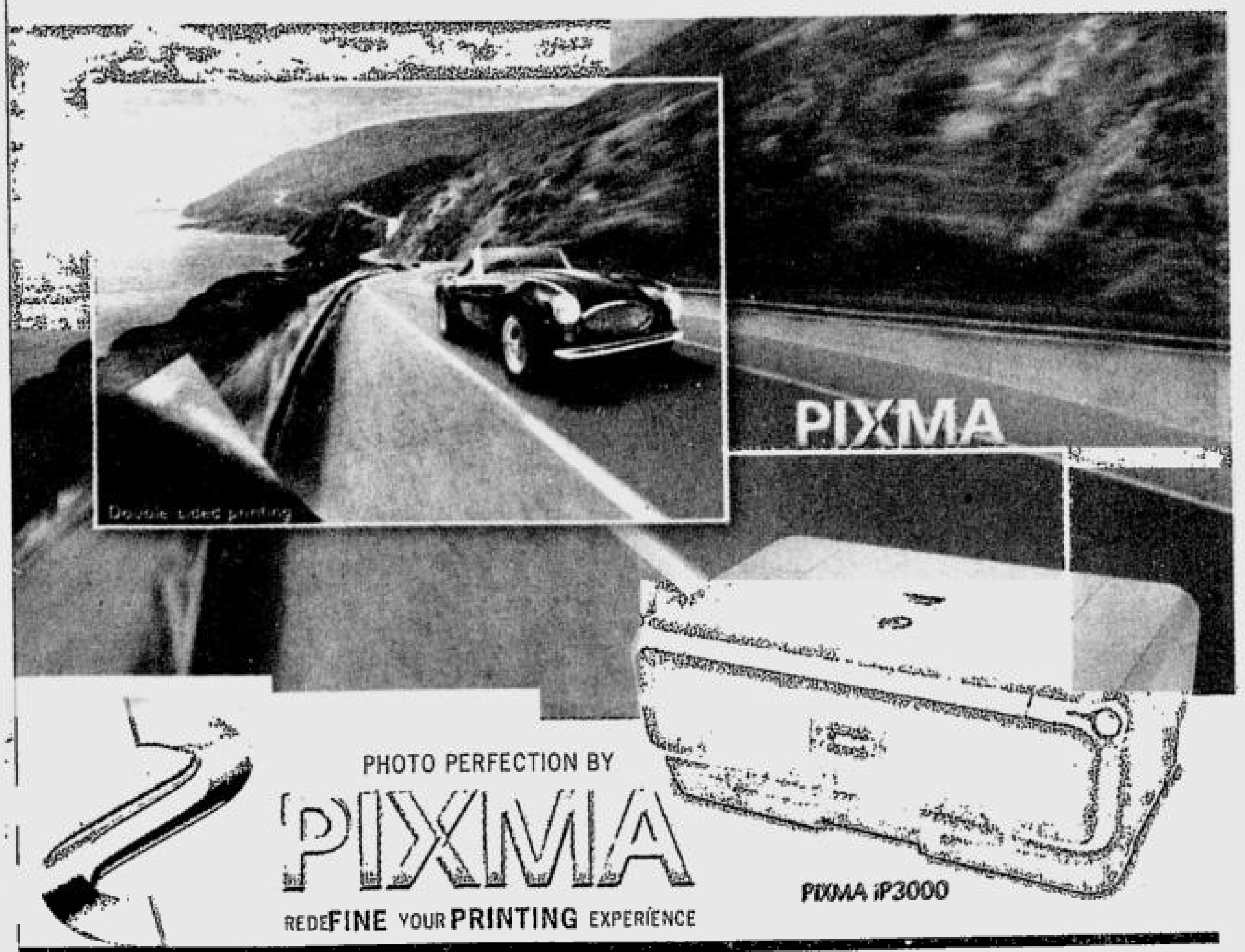

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Editor **Aries Espinosa**

Pangilinan loves wooded homes

"AS A young child, I used to help my mother out in the garden, planting trees, bougainvilleas and other plants. We used to live in Little Baguio in San Juan, Metro Manila. I love green surroundings, trees, flowering plants," explained Manuel Pangilinan, businessman and one of the country's largest investors today.

Pangilinan bought two lots totaling 2,000 sqm at the Ponderosa Leisure Farms in Silang, Cavite worth P10 million.

"I still don't know what to do with it, until I have visited it. Maybe I will pay a visit very soon so that I would have an idea what has been done in the project site," Pangilinan said.

He admits that he bought these properties purely as an investment from Landco Pacific Corp, which is 51 percent owned by the Metro Pacific Group, a conglomerate that Pangilinan and the Landco team nurtured to its current robust state. He also owns properties at Landco's beach project in Batangas, Punta Fuego.

"Besides, it is also a project of Landco, which my company partly owns," Pangilinan candidly stated.

Pangilinan said he has invested in so many properties and "sold a lot of lots and made profits on them."

He said he failed to buy a property at Leisure Farms I, the first hobby farming project conceptualized and successfully marketed by Landco until new players copied this concept.

"I like growing things and I also grow tired," Pangilinan says amusedly.

For his second home, he said he prefers a bungalow and the feeling of greenness and spaciousness it offers. I like a home that is comfortable, uncluttered and free. It just brings down the blood pressure, reduce stress.

His current first home is "two flats totaling 600 sqm." in Pacific Plaza in Fort Bonifacio. But he is now looking for a house in Ayala Alabang or in one of the Makati villages.

He is seriously considering "tilling the soil himself, with help of course," he said.

Ponderosa happens to match Pangilinan's preference for high altitude places like Baguio and Tagaytay. "In fact, I have been offered a property at Tagaytay which I'd like to look at. And I would like to scout for a property in Camp John Hay, Baguio City. I will look into it and then make a surprise inspection of my property in Ponderosa," he said. Ponderosa is just a 5 to 10 minute drive from Tagaytay and with its high elevation, it still has the cool breeziness of Tagaytay.

Pangilinan is too busy to even take a look at the properties he acquires. But he promised to give himself one day to do just this.

Here is how he describes his life: "From Monday to Saturday, I work long hours. On Sundays, I stay in bed until noon, stay catatonic. That is my only rest. I would like to stay in bed for as long as I can on Sundays. Then in the afternoon, I work again."

What does leisure entail for the big boss of PLDT? "I play badminton two or three times a week (but I should go easy on myself since my knees are not to good). In fact, I used to play squash. I also go to the gym once in a while, although it's quite boring. I don't like golf, it takes too much time. I really like badminton because I like competition and because it's very interactive. But with the condition of my knees, my doctor advised me that I might have to go slow on badminton and try swimming which is tearfully boring.

For more information on Ponderosa Leisure Farms, call 809-3853 or visit www.leisurefarms.com.

PLDT boss Manuel Pangilinan with Inquirer board chair Marixi Prieto during the groundbreaking ceremony at Ponderosa Leisure Farms.

A Tribute to the Pillars of

MOST OUTSTANDING CERAMIC TILES

Eurotiles, was awarded the 'Most Outstanding Ceramic Tiles' in the recently concluded 2005 Philippine Marketing Excellence Awards held at the Westin Philippine Plaza Hotel in Pasay City. Dr. Felix M. Lao Jr, the former national president of the Philippine Marketing Association and awards committee chair (left), handed over the award to Eurotiles Industrial Corp executive vice president and general manager Paquito S. Ngo (second from left); Eurotiles vice president for marketing Rey V. Cordova (third from left). Co-presenters were movie and TV personality Rica Peralejo and professor Jose Jesus F. Roces, president of Asia Pacific Marketing Federation and past president of the Philippine Marketing Association.

Pfizer, NIH launch Research Fellowship Program

PFIZER Philippines Foundation Inc (PPFI) and the National Institute of Health Philippines (NIH) have partnered in providing financial assistance to local researches conducted by medical practitioners through the NIH-Pfizer Research Fellowship Program.

The program aims to strengthen research capacity of selected medical practitioners who are engaged in local research which respond to current public health concerns and significantly affect a large sector of society. It also aims to provide opportunities for interagency collaboration in health research and to provide venues for sharing research results to concerned agencies.

The program will involve mentoring of selected medical fellows through the research process that will include research methodology, proposal, project implementation, data processing and analysis, report writing and dissemination of research results.

Research projects should focus on any of the following priority areas: 1.) Prevention and control of the country's top causes of morbidity and mortalility which include diarrhea, bronchitis, pneumonia, influenza, hypertension, tuberculosis, malaria, heart diseases, cancer, accidents, tuberculosis, chronic obstructive pulmonary disease and other respiratory diseases, diabetes and kidney diseases. 2.) Surveillance and diagnostic procedures for emerging diseases in the country, environmental pollution, drug development. 3.) Biotechnology or transfer of technology developed from researches to increases public awareness.

Applicant should be a Filipino citizen and licensed medical practitioner from a reputable institution.

Concept papers can be submitted to Pfizer Foundation at 23/F Ayala Life-FGU Center, 6811 Ayala Ave, Makati City 1200 or through email address PPFI@Pfizer.com on or before May 30. For more details, please contact Mike Alonzo, Pfizer's community relations officer at 864-3655 or email him at PPFI@Pfizer.com.

SHOWN are Dr. Marita Reyes, chancellor of UP Manila and Gerry Bacarro, president and country manager of Pfizer Phils sealing the partnership during the launch of the NIH-Pfizer Research Fellowship Program. Flanking them are Dr. Jaime Galvez Tan, executive director, National Institutes of Health Philippines (left) and Karen Villanueva, Pfizer corporate affairs director (right).

SAMSUNG PHILS. AWARDED OUTSTANDING EXPORTER BY PEZA

President Gloria Macapagal Arroyo is shown handing over a glass trophy to Joungjin Park of Samsung Electronics Philippines which was awarded for Outstanding Exporter during the Philippine Economic Zone Authority (PEZA) and the Philippine Ecozones Association (PHILEA) Investor's Recognition held at the World Trade Center. This is the 2nd time that Sephil received this award. Also in the picture are Trade and Industry Secretary Juan B. Santos left and PEZA Director General Lilia B. de Lima. Sephil in 2004 produce a total $450 Million of export sales which was 18% higher than the previous year. Sephil is asubsidiary of Samsung Electronics Corporation in Korea.

UP, DLSU STUDENTS TOP AGORA YOUTH AWARDS

The Philippine Marketing Association, in cooperation with the Association of Marketing Educators (AME) and the Federation of Junior Marketing Association (FJMA), conferred the highest awards to Jemilee Perez (1st row, 3rd from right) of the University of the Philippines Diliman and Chris Gabriel (1st row, left) of the De La Salle University Manila in the recently concluded 2005 Agora Youth Awards. Held this year at the Plaza of the PSE Center in Ortigas, the Agora Youth Awards recognizes the best and the brightest Filipino marketing students. This is the first time two students were acknowledged valedictorians in the annual tilt. Photo also shows PMA president Donald Patrick Lim (2nd row, 2nd from right) and the awardees from the national individual category (from left): Aislin Gail Chuahiock, DLSU Manila; Mario Lozano, DLSU Manila; Ma. Corazon Fatima Maquiling, UP Visayas; Charlene Alice Coyukiat, UP Diliman; Martin Angelo Suñaz, UP Visayas.

Clips

Michelis' grand sale

SEVEN years after opening its doors, Michelis has decided to hold its first ever sale and will be offering up to 50 percent discount on selected jewelry pieces and gift items starting April 24, in all of its branches, while supplies last. This is one way of showing customers gratitude for their faithfulness to the brand. This kind of event comes only once. Seize the opportunity to splash out on Michelis' exquisite sterling silver jewelry and gift items now, as it may never happen again. Michelis' sterling silver pieces are guaranteed to possess the level of purity required by the international market and are handcrafted according to European standards. Michelis has branches at Greenbelt One, Power Plant, Greenhills Jewellery Centre, the Shangri-La Hotel Makati, the Manila Mandarin Oriental Hotel. Michelis is also available at Rustan's Alabang Town Centre, Rustan's Harrison Plaza and Rustan's Tower. For inquiries, call 723-7510 local 106 or 116.

Easter Recollection

THE FEDERATION of Transparochial Charismatic Communities (FTCC) and Buklod Ng Pag-ibig Community have invited Fr. James D'Souza, an international preacher and healer, to conduct a one-day Easter Recollection on April 23. The recollection will be divided into 2 parts: Healing Mass from 9 a.m. to 12 p.m. and Teaching from 1 to 6 p.m. Topic will be "How to Avoid Purgatory and Go Straight to Heaven". Everyone is invited to experience this rare encounter with a preacher who seeks to transform us by giving Jesus a chance to work in our life. This Easter Recollection is free. It will be held at the Buklod Ng Pag-ibig Healing Center, 97 Balete Drive Ext., New Manila, Quezon city. For further inquiries, please call telephone numbers 724-7546 and 724-7534.

Product FILES

How benzoyl peroxide works in eliminating pimples

BENZOYL peroxide (BPO) is normally the standard treatment for mild to moderate pimple formations. Dermatologists often recommend BPO products to teenagers and young adults during prescription. Now available over-the-counter (OTC), products containing BPO come either in lotion, gel, cream and even soap form. But how does it really work in eliminating pimples?

As an anti-microbial, BPO kills the number of skin surface bacteria called P. acnes. Bacteria on the skin also contribute to the development of pimples. BPO, described as "keratolytic" and "comedolytic," actively reduces comedones (blackheads and whiteheads) on the skin. Comedones are normal precursors of pimples. BPOs also have anti-inflammatory activity (reduces swelling).

For starters, topical BPOs can be applied on clean skin each day (morning and evening). Slowly, you can increase strength of application depending on the severity of pimples. Unfortunately, traditional BPO has several adverse effects. It can cause skin over-dryness and irritation and can also bleach hair and skin. When using BPOs for pimples, always apply sunblock protection to avoid darkening of the treated areas. Dermatologists warn patients of too much sun exposure while undergoing pimple treatment with BPOs.

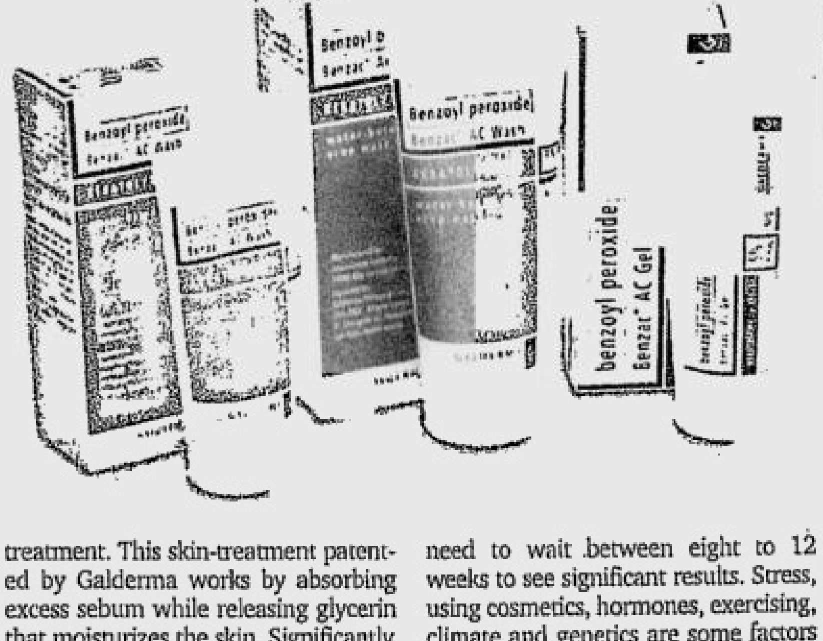
Considered a breakthrough in pimple treatment, Galderma introduces Benzac AC. Unlike traditional BPO brands, Benzac AC won't cause skin over-dryness because of its AC technology-a property of Benzac AC that provides skin hydration during pimple treatment. This skin-treatment patented by Galderma works by absorbing excess sebum while releasing glycerin that moisturizes the skin. Significantly, Benzac AC is the only BPO brand in the market that carries the AC technology, making it superior in erasing pimples.

Prescribed by dermatologists the world over to their patients, Benzac AC comes in gel and wash forms to suit the skin care needs of teenagers and young adults alike. Start the treatment process by cleaning your face with Benzac AC Wash to keep your skin germ- and bacteria-free for at least 30 minutes. Normal soaps and cleansers only shield germs and bacteria from the face/skin for only five minutes. Right after that, apply Benzac AC gel on affected areas of the skin.

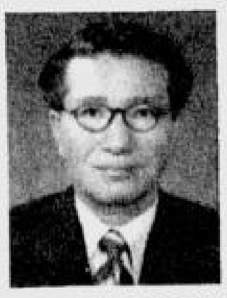
Always remember that treating pimples do not happen overnight. You need to wait between eight to 12 weeks to see significant results. Stress, using cosmetics, hormones, exercising, climate and genetics are some factors that can also trigger skin flare-ups.

Thousands of pimple sufferers in the country and across the globe attest to the efficacy of Benzac AC in pimple remedy. It is so convenient that consumers will find Benzac AC very useful and beneficial. Continued use of Benzac AC helps the skin heal from pimples in due time. Safe and affordable, Benzac AC can be found at all Mercury Drug outlets and other leading drugstores nationwide.

Benzac AC is available in 5 percent 15-gram gel, 5 percent 60-gram gel, 10 percent 60-gram gel, 5 percent 50-gram wash and 5 percent 100-gram wash. For trial use, try the 15-gram gel and 50-gram wash.



NOTICE TO THE PUBLIC



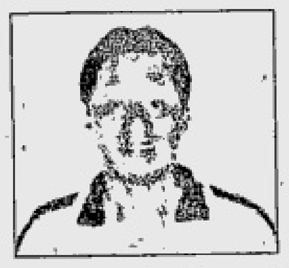
DONG HYUN LEE

A **Bench Warrant** has been issued on March 2, 2005, by the Regional Trial Court of Makati City, Branch 133, for the arrest of the Korean National whose picture and name appears above.

He has been charged for Estafa in the aforesaid court in a case docketed as Criminal Case No. 04-2812.

Any information that could lead to his immediate arrest should be coordinated with the nearest law enforcement authorities or to the office of the private complainant at 897-2466 and look for Atty. Willard Wong.

NOTICE TO THE PUBLIC



The public is hereby informed that **MR. FORTUNATO A. DAZO JR.**, whose picture appears herein, is not an authorized representative of **PHILIPPINE PHOENIX SURETY & INSURANCE, INC.** Therefore, any transaction entered into by him for and on behalf of **PHILIPPINE PHOENIX SURETY & INSURANCE, INC.** will not be honored by the Company.

(PDI–April 24, 2005)

NOTICE TO THE PUBLIC

The public is hereby notified that on Dec. 1, 2004, the National Capital Judicial Region, Metropolitan Trial Court, Branch 64, Makati City, has issued a **Warrant of Arrest** in connection with **Criminal Case No. 331228** entitled "People of the Philippines versus **Donnabelle Alva, Accused**" for the arrest of the said accused **Donnabelle Alva**, wife of **Arnold A. Alva of Aerospan Travel and Tours, Inc.**, located at **No. 171, Alley 1, Project 6, Quezon City.**

Any information on her whereabouts leading to her arrest can be forwarded to Tel. No. 8331207 or cellphone No. 09172098956.

(PDI–April 23, 24, 30 & May 1, 2005)

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5. Four (4) pcs. 2"x2" picture colored
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7. Specialty Board Certificate in required specialty

Please address your communications to
JOSE A. YULDE, M.D.
Assistant Director
Office of Education and Research
Philippine Heart Center
East Avenue, Quezon City

For further inquiries, please contact Ms. Carmela M. Ocasion or Ms. Cleopatra Q. Palencia with Tel. Nos. 925-2401 locals 3234, 3235, 3236 & 3237 and Telefax 926-9622, or you can e-mail to oer@phc.gov.ph

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Bicol University
BIDS AND AWARDS COMMITTEE
Legazpi City

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID PROCUREMENT OF SECURITY SERVICES FOR BICOL UNIVERSITY – LEGAZPI CITY

The BICOL UNIVERSITY through its Bids and Awards Committee (BAC), invites LICENSED private security agencies to apply for eligibility and to bid for the hereunder project:

Name of Project:	Procurement of Security Services for Bicol University-Legazpi City & Satellite Campuses
Approved Budget for the Contract:	Php 3,661,770.00
Contract Duration:	June - December 2005
Posting Period:	June 1, 2005

The Eligibility Check/Screening as well as the Preliminary Examination of Bids shall use non-discretionary "pass/fail" criteria. Post-qualification of the lowest calculated bid shall be conducted. All particulars relative to Eligibility Statement and Screening, Bid Security, Performance Security, Pre-Bidding Conference(s), Evaluation of Bids, Post-Qualification and Award of Contract shall be governed by the pertinent provisions of R. A. 9184 and its Implementing Rules and Regulation (IRR).

	Activities	Schedule
1.	Issuance of Bid Documents	April 17 - April 30, 2005
2.	Pre-bid Conference	April 20, 2005
3.	Opening of Bids	May 2 , 2005
4.	Bid Evaluation	May 2 - 6, 2005
5.	Post-Qualification	May 10, 2005
6.	Notice of Award	May 16, 2005

Bid Documents will be available only to prospective bidders upon payment of a non-refundable amount of Three Thousand Six Hundred Pesos (3,600.00) to the BICOL UNIVERSITY Cashier.

The Bicol University assumes no responsibility whatsoever to compensate or indemnify bidders for any expenses incurred in the preparation of their bids.

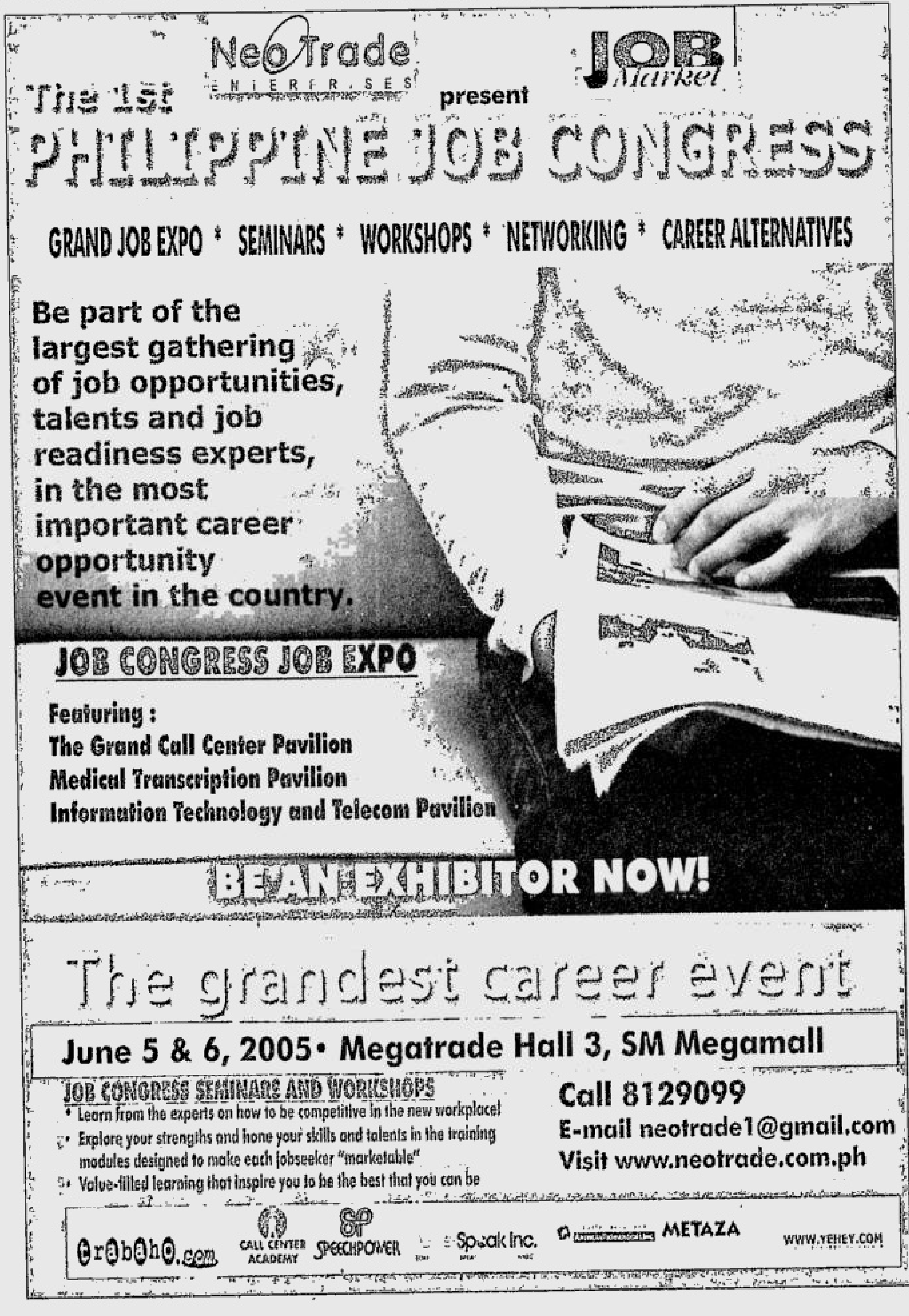
The BICOL UNIVERSITY reserves the right to accept or reject any or all Bids, and to annul the bidding process and reject all Bids at any time prior to contract award, without thereby incurring any liability to the affected Bidder or Bidders.

For further information, please call the BU-BAC Secretariat at Tel. No. (052) 821-7958.

Approved by:

(SGD) DR. OFELIA S. VEGA
BAC Chairman

(PDI - April 17, 24, 2005)



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Alabang-Zapote Road Talong Uno, Las Pinas City	Vacant commercial lot Lot Area: 6,173 sqms. more or less Selling Price: P85,060,000.00
2244 Taft Avenue, Malate, MM	Vacant commercial lot Lot Area: 745.45 sqms. more or less Selling Price: P24,143,200.00
Shaw Boulevard corner Gen. Kalentong St. Mandaluyong City	Commercial lot improved with 3 sty. bdg. (Partly leased out to Jollibee) Lot Area: 1,231 sqms. more or less Selling Price: P43,260,000.00
EGI-Rufino Plaza Taft corner Gil Puyat Ave., Pasay City	Various hotel rooms w/ parking space Selling Price: P499,986,354.00 Various commercial units (mall) w/ parking space Selling Price: P411,036,388.20 (with pending Civil Case)
Along San Miguel Avenue and Amethyst St. Ortigas Center, Pasig City	Vacant commercial lot (with tenant) Lot Area: 922 sqms. more or less Selling Price: P126,870,000.00
Shaw Boulevard, Mandaluyong City	Vacant commercial lot (w/ squatters) Lot Area: 474 sqms. more or less Selling Price: P11,376,000.00
2248 Pasong Tamo Extension, Kayamanan "B" Makati City	Commercial lot with warehouse (Presently leased out to Eurotiles & Federal Hardware) Lot Area: 12,322 sqms. more or less Selling Price: P628,865,000.00
Governor's Drive, Macaria Business Center, Bgy. Poblacion, Carmona, Cavite	Vacant commercial lots Lot Area: Lot 4 Blk 9 – 3,324 sqms. more or less Lot 5 Blk 9 – 4,999 sqms. more or less Selling Price: P59,925,600.00
Bgy. Macabling, Sta. Rosa Laguna	Rawland Lot Area: 176,414 sqms. more or less Selling Price: 239,920,000.00
Along Road Right of Way, Barangay Maharlika East, Tagaytay City	Vacant residential lot Lot Area: 11,572 sqms. more or less Selling Price: P18,900,000.00
Unit 402, 4/F, ECJ Bldg., Intramuros, Manila	Office space Area: 1,395.82 sqms. more or less W/ 5 Parking space Area: 12.50 sqms. more or less (each) Selling Price: P 33,630,000.00

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Republic of the Philippines
DEPARTMENT OF LAND REFORM
Provincial Land Reform Office
San Francisco, Agusan del Sur

NOTICE OF COVERAGE AND FIELD INVESTIGATION

Pursuant to Section 7 of R.A. 6657, otherwise known as the Comprehensive Agrarian Reform Law of 1988, landowners, listed below with their landholdings and location are hereby notified that their landholdings are now covered under the Comprehensive Agrarian Reform Program

	LANDOWNER	LOCATION	TITLE NO.	LOT NO.	AREA	DATE OF OCULAR INSPECTION
1.	NAIDCOR	Aurora, Prosperidad	P-6686	3157, Pls-43	9.3680	05-17-2005
2.	NAIDCOR	Aurora, Prosperidad	T-4513	3198, Pls-43	8.0915	05-17-2005
3.	NAIDCOR	Aurora, Prosperidad	(P-6037) P-4349	3230, Pls-43	9.2007	05-17-2005
4.	La Purisima Agricultural Corporation	La Purisima, Prosperidad	P-9817	SWO-10-000165	616.0500	05/18-20/2005
5.	Madison Trading	Los Arcos, Prosperidad	P-6366	2164, Pls-43	15.7902	05-23-2005
6.	Madison Trading	Los Arcos, Prosperidad	T-6417	3417, Pls-43	14.3297	05-23-2005
7.	Madison Trading	Los Arcos, Prosperidad	P-6251	1191, Pls-43	6.2887	05-23-2005
8.	Madison Trading	Los Arcos, Prosperidad	P-6620	2175, Pls-43 *	4.8113	05-23-2005
9.	NAIDCOR	Los Arcos, Prosperidad	P-9067	1882, Pls-43	7.2306	05-24-2005
10.	NAIDCOR	Los Arcos, Prosperidad	T-2269	1899, Pls-43	7.0465	05-24-2005
11.	NAIDCOR	Los Arcos, Prosperidad	P-9900	1900, Pls-43	7.6207	05-24-2005
12.	NAIDCOR	Los Arcos, Prosperidad	P-9370	2926, Pls-43	20.2048	05-24-2005
13.	NAIDCOR	Magsaysay, Prosperidad	P-9968	1921, Pls-43	8.0642	05-25-2005
14.	NAIDCOR	Los Arcos, Prosperidad	T-1480	3066, Pls-43	7.4217	05-25-2005
15.	NAIDCOR	Los Arcos, Prosperidad	T-1593	1902, Pls-43	9.3649	05-25-2005
16.	NAIDCOR	Los Arcos, Prosperidad	P-6449	3433, Pls-43	4.2107	05-25-2005
17.	NAIDCOR	New Maug, Prosperidad	T-3320	2618, Pls-43	6.3035	05-26-2005
18.	NAIDCOR	Salimbogaon, Prosperidad	P-6581	2765, Pls-43	1.0913	05-26-2005
19.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6445	4224, Pls-43	10.8856	05-26-2005
20.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6446	4225, Pls-43	12.0996	05-26-2005
21.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6443	4506, Pls-43	11.5783	05-27-2005
22.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6442	3055, Pls-43	4.9507	05-27-2005
23.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6444	3056, Pls-43	19.5454	05-27-2005
24.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6448	6895, Pls-43	5.8984	05-27-2005
25.	Malvar Realty & Dev't. Corporation	Salvacion, Prosperidad	T-6447	3058, Pls-43	1.6775	05-27-2005
26.	NAIDCOR	San Salvador, Prosperidad	P-7657	2535, Pls-43	5.0000	05-30-2005
27.	NAIDCOR	Sta. Maria, Prosperidad	P-7616	3,GSS-1000	9.3002	05-31-2005
28.	NAIDCOR	Sta. Maria, Prosperidad	P-9826	135,GSS-1000	5.9417	05-31-2005
29.	NAIDCOR	Sta. Maria, Prosperidad	P-9627	134, GSS-1000	6.7099	05-31-2005
30.	NAIDCOR	Sta. Maria, Prosperidad	P-7677	138, GSS-1000	8.0000	06-01-2005
31.	NAIDCOR	Sta. Maria, Prosperidad	P-7622	174, GSS-1000	6.9893	06-01-2005
32.	NAIDCOR	Sta. Maria, Prosperidad	P-7588	175, GSS-1000	9.5902	06-01-2005
33.	RB-SF (Marcelino Calpo)	Novele, Rosario	T-2625	131, Pls-67	10.0025	06-02-2005
34.	RB-SF (Jose Maria Villaren)	Novele, Rosario	T-4650	159-A	2.5000	06-02-2005
35.	RB-SF (Remedios Nazareno)	Novele, Rosario	T-3902	124-D	1.6718	06-02-2005
36.	RB-SF (Emma Nazareno)	Novele, Rosario	T-4069	124-F	1.6718	06-02-2005
37.	RB-Alegria (Antonio Nicolas)	Wasian, Rosario	T-4214	218, Pls-67	9.9783	06-03-2005
38.	Ernesto Salas	Sta. Cruz, Rosario	T-3138	1366, Pls-67	7.0135	06-03-2005
39.	Ernesto Salas	Wasian, Rosario	T-2764	248, Pls-67	9.6657	06-03-2005
	TOTAL				923.1454	

In this connection, may we invite the landowners or their authorized representatives to a field investigation to be conducted on the date indicated herein. During the investigation, landholders may choose or pinpoint their retained area in accordance with Section 6 of R.A. 6657, which area should be more or less contiguous. Failure to attend said meeting or to choose retained area will mean that the office is given the discretion to identify the same.

Landowners are also advised to bring Statement of Production and Net Income on the said landholdings to be used as input in the determination of the land value.

Under Executive Order No. 405, dated 14 June 1990, we shall request the Land Bank of the Philippines (LBP) to determine the land value of the said properties being acquired pursuant to Section 17 of R.A. 6657. As soon as we receive the Memorandum of Valuation from LBP, we shall advise the landowners of the computed land value of the properties.

(Sgd.) FE B. MERCADO
Provincial Agrarian Reform Officer II

(PDI–April 10, 17 & 24, 2005)

Republic of the Philippines
Province of Negros Oriental
City of Bayawan
BIDS AND AWARDS COMMITTEE

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The City Government of Bayawan thru its BIDS AND AWARDS COMMITTEE invites interested suppliers to apply for eligibility and to bid to the supply and delivery of the following items

BID NO.	PR NO.	ITEMS	ABC	SOURCE OF FUNDS	TIME/DATE	
					Pre-bid Conference	Deadline/Opening Of Bids
05-058	100-05-03-032	Delivery of Various Construction Materials needed for FMR concreting/improvement of Kalumboyan-Manduao Road	618,050.00	EDF	2:00 PM, 05/02/2005	10:30 AM, 05/16/2005
05-059	100-05-03-044	Delivery of Computer Hardware for the computerization program of the LGU	1,107,000.00	General Fund	2:00 P.M., 05/02/2005	10:30 AM, 05/16/2005
05-060	100-05-03-020	Delivery of Various Construction Materials needed for the diversion road project in Villareal	2,467,350.00	General Fund	2:00 PM, 05/02/2005	10:30 AM, 05/16/2005
05-061	100-05-03-052	Delivery of Various Fertilizers needed for Rice Production	1,012,250.00	EDF	2:00 PM, 05/02/2005	10:30 AM, 05/16/2005

Place of Delivery: FOB BAYAWAN CITY WAREHOUSE. Period of Delivery: 12 Calendar Days upon receipt of Purchase Order. Warranty Required: 3 months for supplies, 1 year for equipment. Retention money or special bank guarantee equivalent to 10% of contract price will be withheld to cover such warranty obligation.

In order to qualify for participation in the public bidding, the bidders should conform to all the eligibility criteria as prescribed under Section 23 of IRR-A of Republic Act No. 9184.

Bid documents shall be available at the BAC Office, Annex Building Sports Complex Building, LGU Bayawan City starting April 25, 2005 upon payment of prescribed non-refundable fee.

Bidders shall drop their duly accomplished eligibility requirements, technical and financial proposals in two separate envelopes at the bid boxes at the BAC Office, Bayawan City on or before the deadline of submission of bids.

All particulars relative to eligibility process, opening and evaluation of bids, post-qualification and award of contract shall be governed by the applicable provisions of RA 9184.

The City of Bayawan reserves the right to reject any or all bids, to waive any defects or formality therein and to accept bids considered responsive and most advantageous to the government.

Details of bid items are posted at the official website of the City of Bayawan, the www.bayawancity.gov.ph, the G-EPS, and at the BAC Bulletin Boards, LGU Bayawan City. For more information, please contact the BAC Secretariat at Telephone Numbers (035) 531-0638 and 531-0020 to 21 local 202.

(Sgd) PANCHO F. VILLASIS
City Administrator, Chairman BAC

(PDI– April 17 & 24, 2005)

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SAN ANDRES MANILA Bnew Twnhse/3stry/3br/4tb/1-2grge P3.656M up 8903461 loc 34

MARIKINA

Bnew 2br grge 580T 6784264

Bnew com/res 3br 2.8M 9487112

PARANAQUE

Bnew Multinat'l P2.2M Single Det 15%DP 9-12mos 0%Interest 932-1218

PASIG

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MILAN CAMELLA HOMES 3Stry FA210m² LA78m² P1.7M VIC 8903461 LOC 27/25

CONDO/TWNHSE

MAKATI

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REAL ESTATE FOR SALE

CONDO/TWNHSE

MANILA

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With
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MANILA

BAY GARDEN ROXAS BLVD 1,2,3BR 0920-9602840 RFO

ESPANA TOWER nr UST 999Tup 6873372/0917-8102903

MANDALUYONG

1 BR/CR 30 sq 380T 5351563 Elms

2br 3tb, Md Rm 3.9M 0917-5400829

8Wack² Condo 3BR Penthse 209m² 16M 6601058 0917-8961717

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CONDO/TWNHSE

MANILA

CONDO/TWNHSE

SAN JUAN

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PROVINCIAL

ROYALE TAGAYTAY LA=92 FA=200 P3.8M 0927-5222683

LOT

ADJ lots 299/302m²@15R/m Bo. Zaniga nr. Boni 5236067

KALOOCAN

Rainbow Village 5 LA 216m² P3,473/m² Vic 8903461 loc 25

PARANAQUE

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PASIG

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ZAMBALES Hi-way 5848 P2M 09206158181 RUSH

BATANGAS

RANCHO VISTA SUBD LA613m2 P2,204/m² Vic 8903461 loc 27

BULACAN

SAN MIGUEL BUL 4000m² P165/m² Vic 8903461 loc 27

CAVITE

DON BOSCO EXEC HTS LA128m2 P2,900m2 Vic 8903461 loc 27

Orchard 300m² 724-8665

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Call Nick 921-5718

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PARKPLACE SUBD LA120m² P5,750/m² Vic 8903461 loc 27

ST. CHARBEL DASMA nr SM 371m² P2,650/m² Vic 8903461 loc 27

TAGAYTAY ROYALE 3,500/m² 213m² Phase1 0922-8881918

LAGUNA

SOUTH PEAK P5,000/m2 LA240m2 Vic 8903461 loc 25/27

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PASIG

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GRNHLLS West 50T 4BR 3TB 8978500 / 09178941098

CAVITE

GPARKPLACE 09194853180

CONDO/TWNHSE

LAS PINAS

T/Hse w/ Garage P6,500 BF Las Pinas 09274574106

MAKATI

2br Fur Cntr Pkg 8447524

CTL8 Furn 1BR P14T 9290835

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CONDO/TWNHSE

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MANILA

STUDIO CITYLAND VITO CRUZ P7K 6382256 / 09167861716

MANDALUYONG

BNew 2BR 2TB 0920-9145193

MARIKINA

Bnew 2sty 2BR w/covered grge Tierra Vista Subd. 9480309

PASIG

Astoria 2br Unf 30T 4121825

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MANILA

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(PDI--April 24, 2005)

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PUBLIC NOTICES

LEGAL NOTICE

Notice is hereby given that the estate of the late VIRGILIO LEMI HAFALIA was extrajudicially settled among his heirs and entered in the Notarial Register of Notary Public Atty. Almel S. Mangandog under Doc. No. 119; Page No. 24; Book No. IX; Series of 2005.
(PDI-April 17, 24 & May 1, 2005)

INVESTMENT OPPORTUNITIES

BUSINESS OPPORTUNITIES

LIFE/INVESTMENT/EDUC PENSION 0922-8069184

INVESTMENT OPPORTUNITIES

BUSINESS OPPORTUNITIES

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EMPLOYMENT OPPORTUNITIES

MALE

HARIS OFSET OPTR 4251450

Massuer 18-26yo 09204540607

FEMALE

INVENTORY
PAYROLL CLERK
(F) 2yrs exp. Computer Lit. apply at 437D A. Juan St. San Juan or call 7251114

PRESCHOOL TEACHERS
Needed in Pasay / Paranaque Area Graduate of any Bachelor's Degree Experience a plus but not necessary / will train Clay & Potter School, 851-7869 • 851-9446 • 0917-8159446

WANTED IMMEDIATELY
Accounting Staff
People On Internet
Unit 2B A.S. De leon Bldg.
P. Burgos St. Makati City
Tel. 897-2197/ 870-6266

We are in need of the ff:
TEACHERS
English, Math, Science, Filipino / Makabayan: Music/ Arts, Religion / Values Educ. Call 5334146 ; 7466858

THE SCREENING AND SELECTION COMMITTEE
FOR THE MINDANAO STATE UNIVERSITY (MSU) PRESIDENCY

announces the opening of the

SEARCH FOR THE MSU PRESIDENT

Minimum Qualifications:
1. Filipino Citizen
2. Must have an earned doctoral degree from a prestigious university
3. Preferably not more than 59 years old at the time of application
4. Has an outstanding, relevant managerial and administrative experience
5. Morally upright and has never been convicted of any crime

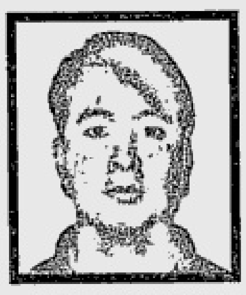
In addition, nominees or interested applicants are required to submit six (6) sets of the following documents:

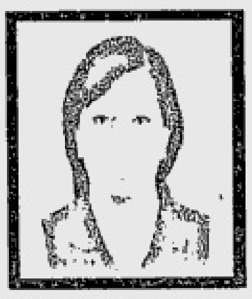
A. Detailed curriculum vitaé and certified supporting documents
B. Vision, mission, and management plan for the University
C. Full disclosure of all (pending or resolved) administrative, criminal and civil cases filed in any court or any private or government agency
D. Clearances from the following:
   - Sandigan Bayan
   - Civil Service Commission
   - Ombudsman
E. Medical Certificate
F. Neuro-Psychiatric Exam to be accomplished by any government health institution accredited by the Department of Health

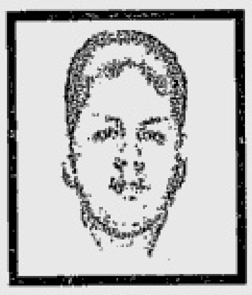
Nominees or interested applicants are requested to submit the requirements not later than 24 May 2005 to:

DR. CRISTINA DAMASCO PADOLINA
Commissioner, CHED and
Chair, Screening and Selection Committee for the MSU Presidency
Commission on Higher Education
5/F DAP Bldg., San Miguel Avenue, Ortigas Center, Pasig City
Tel. No. (02) 638-4870

NOTICE TO THE PUBLIC


ALEX O. DIMALANTA II


CORNELIA ROWENA C. ANGELES


CONSTANTINE M. NAVARRO

Notice is hereby given to the public that the persons appearing above have outstanding warrants of arrest issued by the Regional Trial Court of Pasig City, Branch 266, in connection with the prosecution of Criminal Case. No. 126735 to 37 entitled "*People of the Philippines vs. Alex O. Dimalanta II, Cornelia Rowena C. Angeles and Constantine M. Navarro*". Any information regarding the whereabouts leading to the arrest of the above-named persons will be rewarded.

Any information relating to the foregoing may be communicated to:

ATTYS. CHRISTIAN ROBERT S. LIM AND
ROSS JOSEPH J. ROMANILLOS
LIM and OCAMPO LAW OFFICES
4th Floor, ACT Tower
135 Sen. Gil J. Puyat Avenue, Salcedo Village, Makati City
Tel. Nos.: 840-2787, 840-2814 & 8402825

(PDI – April 23, 24, 30 & May 1, 2005)

Sa aming pinakamamahal na **Imang Fiding Nucum**,

Ikaw ang pinakadakilang ina sa buong mundo. Salamat sa iyong walang kapantay na pag-aaruga at pagmamahal. Biyaya ka ng Maykapal sa aming lahat. Pagpalain ka nawa lalo ng Diyos ngayong 75th birthday mo. *Masayang kebaitan keka Ima! Kaluguran da ka!*

Freddie, Minio, Irwin, Jimmy and Family
J. Cordero St., Poblacion, Sto. Tomas, Pampanga

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10 Female English Teachers, w /Call Ctr exp 80-100/hr 4 hrs David 0919-7247738

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CAREGIVER 3026893

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Submit your resume to Unit 443 Cityland Pasong Tamo Tower, Don Chino Roces Ave., Pio Del Pilar Makati City. Tel.# 817-0843 . 817-0838, 8174812

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Knowledge in Corel Draw Photoshop Illustrator Pagemaker • 0915-9981106 421-9171

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OFFICE STAFF [illegible] TRISHA

OPTO 889-0106 11-9PM

RESTAURANT MANAGERS
HR MANAGER
HEAD CHEF
HEAD WAITER
Apply in person, Mon, Apr. 25 4pm, 2nd Flr Annex Bldg King's Court Pasong Tamo (nr Makati Med) NBI/Health/ References.Cantina by Dell's. Look for Ms. Jackie

NOTICE TO ALL PNSLAI MEMBERS

THE PHILIPPINE NAVY SAVINGS & LOAN ASSN., INC. WILL HOLD ITS ANNUAL GENERAL MEMBERSHIP MEETING AND ELECTION OF TRUSTEES ON APRIL 30, 2005 AT THE SOCIAL HALL, BNS, OFFICERS CLUBHOUSE BNS, FORT BONIFACIO, TAGUIG CITY. REGISTRATION WILL START AT 8:00 A.M.

ALL MEMBERS ARE REQUESTED TO ATTEND.

(Sgd.) COMMO DANIEL T DELGADO AFP (RET)
President

(PDI – April 23 & 24, 2005)

EMPLOYMENT OPPORTUNITIES

MALE/FEMALE

Urgent Requirement!
BRANCH ACCOUNTANT
Globalflex Corporation Apply at 112 Kamuning Road Quezon City or Call 925-0660 Look for Ms Olga

WANTED : PHARMACIST 749-6720 Rose

Wanted: Draftsman 7471815

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12:00 noon
Day before publication

"Breathe on me, Breath of God,
so shall I never die,
but live with thee the perfect life
of thine eternity."

JACOBO "Jake" CABANILLA CLAVE

November 27, 1927 – April 21, 2005

Lawyer
Newspaperman
Former Asst. Press Secretary,
Presidential Executive Assistant,
Chairman, Civil Service Commission,
Permanent Rep. to UNESCO
Ambassador to Italy

At 77, fulfilled his God-given life course, devoting his role as source of encouragement and inspiration to a loving family: *wife* **Adelina**, *children* **June Jade Esther & Floyd, Eileen Ju Leah & Mamer, Jake Christian Reuel, Nueva Flora Zita & Vinson, Imelda Ruth May, Nathaniel John, Muriel Gay Cristina** & *Froilan*; *grandchildren* **Kathryn Faith Isobel & Glenn, Neville Jay, Christopher Daniel, Abigail, Arvin Ismael, Jonathan Eric, Jasmin Marie Isabel, Raymund Vince, Adrian Mark, Nina An Kayla,** and **Ma. Sofia Laviñia**

He lies in state at the Central United Methodist Church
T.M. Kalaw corner Taft Avenue, Manila

CARMELA C. DENIEGA

of
Tarrytown, New York

Born: January 15, 1938 in Manila, Philippines
Alumna of the University of the Philippines
and Columbia University in New York
Died on April 20 at Hospital in
The Bronx, New York; survived by siblings
Marietta, Jose, Emerita, Gerardo, and **Wilfredo**.

I am
the way,
the truth
and
the life.
No one
comes
to the
Father
except
through
Me.

John 14:6

MA. ELIZABETH A. SANTOS-CORREA

Peacefully joined our Creator
on April 21, 2005 at the age of 49.

Her loving husband **Albert** and brave children **Albert Chase, Derick & Elyza**; loving mother **Olympia Acuña Vda de Santos**; with her brothers & sisters, nieces & nephews request the pious readers to join them in praying for her eternal peace in heaven.

Her body lies in state at Sto. Domingo Church, Quezon Avenue QC until today, April 23, 2005 and will be transferred to San Ildefonso, Bulacan on April 24, 2005.

Interment will be on Wednesday, April 27, 2005 after the 2:00PM Mass.

LORETO TOLENTINO CABILDO

Peacefully joined our Creator on April 21, 2005 at the age of 67.

Her bereaved husband **Estanislao Montecillo Cabildo**; children **Charlie** (†) & **Ching, Ading & Leni, Cecille & Ed**; grandchildren **Billie, Ryan & Siggy**; relatives and friends request the pious readers to pray for the eternal repose of her soul.

Her body lies in state at Laguna Memorial Chapel, Calamba City, Laguna. There will be a Necrological Service at Laguna Memorial Chapel on April 25, 2005 at 8:00 p.m.

Interment will be on April 26, 2005 at Roman Catholic Cemetery, Lecheria, Calamba City, Laguna after the 2:00 p.m. Mass at St. John the Baptist Parish Church, Calamba City, Laguna.

The family of
PAULINE A. ROQUE
Wish to thank all the people who comforted and prayed with us during our time of bereavement
FELIPE Z. ROQUE & FAMILY

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in Visayas Avenue, Quezon City
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Department of Health
SAN LAZARO HOSPITAL
Quiricada St., Sta. Cruz
Manila, Philippines
Telephone Nos.: 732-37-76 to 78; 732-31-06
E-mail Address: snlazaro@doh.gov.ph

SLH-Bids and Awards Committee

INVITATION TO PREQUALIFY AND BID

April 21, 2005

The San Lazaro Hospital hereby invites sealed written bids for the procurement and delivery of **Hospital Supplies/Materials, 2nd semester, July-December 2005, and Hospital Service CY 2005.**

PRE-C form for the Hospital Supplies & Materials shall be made available upon presentation/submission of the following:

1. Authenticated copy of Supplier's Certificate of Registration w/ the certified list of accredited products
2. Authenticated copy of License to Operate (LTO) from BFAD for drugs/medical/laboratory supplies
3. Latest DTI/Mayors Permit
4. Letter of intent to participate the bidding
5. Authenticated copy of DBM G-EPS Certificate of Registration

at the Office of the Bids and Awards, 2nd flr. Rm. 20, Payward, San Lazaro Hospital on the following dates, upon payment of non-refundable fee of *Two Hundred Pesos (200.00), on May 2 to 6, 2005* between *8:30 am to 4:30 pm.* (Please look for Ms. Nitz S. Yia, BAC Office).

DEADLINE FOR SUBMISSION of duly ***accomplished Prequalification Statement*** shall not be later than *May 10, 2005*. Please bring original copies of all submitted documents for proper authentication.

ISSUANCE OF BID DOCUMENTS can be secured at the Office of the Bids & Awards, 2nd Flr. Payward, Room 20, San Lazaro Hospital on the following dates, and upon payment of non-refundable fees of:

• *Laboratory/Drugs/Medicines Supplies*	*Php 1,000.00 per category*	***May 9 to 20, 2005***
• *Medical Supplies/Gases & Oxygen*	*Php 500.00 per category*	*-do-*
• *Radiology/Dental/Dietary Foodstuff / Maintenance Supplies*	*Php 300.00 per category*	*-do-*
• *Janitorial Supplies*	*Php 100.00*	*-do-*
• *Security Service*	*Php 2,000.00*	*-do-*

PRE-BID CONFERENCE will be held at the SACCL Conference Rm/ SLH Amphitheater Audio Visual Rm., San Lazaro Hospital, Quiricada St., Sta. Cruz, Manila unless announced otherwise.

• *Laboratory Reagent/Supplies*	*(9:00 am)*	***May 12, 2005***
Drugs & Medicines Supplies	*(1:30 pm)*	
• *Medical Supplies/Med Gases & Oxygen*	*(9:00 am)*	***May 13, 2005***
Dietary Foodstuff/Dental Supplies	*(1:30 pm)*	
• *Janitorial/Radiology Supplies/*	*(9:00 am)*	***May 16, 2005***
Maintenance Supplies	*(1:30 pm)*	
• *Security Service*	*(9:00 am)*	***May 20, 2005***

OPENING OF BID must be submitted to the Bids and Awards Committee Secretariat at the time/dates specified above, which said bids will be opened to the Public on:

• *Laboratory Reagent/Supplies*	*(9:01 am)*	***May 24, 2005***
Drugs & Medicines Supplies	*(1:31 pm)*	
• *Medical Supplies/Med Gases & Oxygen*	*(9:01 am)*	***May 25, 2005***
Dietary Foodstuff/Dental Supplies	*(1:31 pm)*	
• *Janitorial/Radiology Supplies/*	*(9:01 am)*	***May 27, 2005***
Maintenance Supplies	*(1:31 pm)*	
• *Security Service*	*(9:01 am)*	***May 31, 2005***

Each *BID* must be accompanied by a **Bid Security** of not less than two and a half percent (2.5%) of **Approved Budget Cost per item** or as indicated in the issued bid comments. Delivery of supplies is on staggered basis and bid validity is for six (6) months.

For further details, please contact the Secretariat, SLH-BAC, at telephone nos. 732-37-76 loc 207.

THE SLH-BAC RESERVES THE RIGHT TO ACCEPT OR REJECT ANY OR ALL BID, TO ANNUL THE BIDDING PROCESS, REJECTS ALL BIDS AT ANYTIME PRIOR TO THE AWARD OF THE CONTRACT, WITHOUT THEREBY INCURRING ANY LIABILITY TO THE AFFECTED BIDDERS OR ANY OBLIGATION TO INFORM THE AFFECTED BIDDER/BIDDERS ON THE REASONS FOR DOING SO. SLH-BAC ASSUMES NO OBLIGATION TO COMPENSATE OR INDEMNIFY BIDS NOR DEEM IT GUARANTEED THAT AN AWARD WILL BE MADE.

(Sgd.) **JOSE BENITO R. VILLARAMA, MD, MPH**
Chairperson
SLH-Bids and Awards Committee

NOTED:

(Sgd.) **ARTURO B. CABANBAN, MD, MHA**
Medical Center Chief II

(PDI – April 24 & May 1, 2005)

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PUBLIC WORKSHOP DATES

April 21 – 22
May 26 - 27

"When I experienced this training, I saw leadership principles I've taught all my life come to life."
- JOHN C. MAXWELL

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"I picked-up loads of new concepts from the training. I saw what it takes to be a true leader and if I have the potential to be one. I also learned that the way I live my life affects not only me, but also the people whom I work and live with. A great course for established leaders and aspiring ones as well."
– **Bruin Cabbab, Executive Development Analyst, PLDT**

"Management of people and organizations are learned in MBA, there is no institution that actually teaches leadership. The training workshop allowed us to look at our position in the office not just as managers but as leaders that would make a difference in the lives of our staff, colleagues and even our customers and at the same time improve productivity manifold."
-**Rowena Paz Cruz, Division Head, Ayala Land, Inc. Construction Management Division**

"Maxwell's concepts on leadership are simple yet profound.. It can uncover your blind spots as a leader. The training is a must for all leaders."
- **Ariel Diaz, Project Manager, International Rectifier**

"Leadership in its simplest form... This seminar is a must for anyone who both aspire to grow as a leader and desire to grow leaders."
- **Bibi Ariston, Area Manager, Jollibee Foods Corporation**

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St. Gregory the Great Alumni Grand Reunion

ALUMNI of St. Gregory the Great Seminary in Tabaco City, Albay will have its Grand Reunion at Immaculate Conception Seminary, FIAT House, Brgy. Cabinitan, and Amenia Resort, Virac, Catanduanes on April 28 – 30, 2005. Assembly and overnight stay at SGGS at 6 PM on April 27, 2005 and departure for Virac at 5:00 AM on April 28, 2005. For details please contact Fr. Santi Fernandez 8724392 and Atty. Nitoy Arcilla (Manila); Fr. Johnny Lizaso and Mr. Ursus de Quiros (Catanduanes); Fr. Dave Ramoso – 0524-846086 and Mr. Bert David (Albay); Msgr. Cris Bernarte Jr. – 0528204603.

Republic of the Philippines
National Electrification Administration
Quezon City

NEEDED IMMEDIATELY

GENERAL MANAGER

FOR
SURIGAO DEL SUR I ELECTRIC COOPERATIVE, INC.
(SURSECO I)
San Fernando, Bislig City

Qualifications:

- 30-50 YEARS OLD
- Male or Female
- Graduate of Business Administration, Engineering (Electrical, Mechanical, ECE), Accounting, Finance, Management or Behavioral Science
- With Master's Degree or Post-Graduate Degree preferred
- Must have at least five (5) years managerial experience in a utility-related business enterprise
- Computer literate
- Must be willing to relocate with his/her family in Bislig City

Starting Salary P35,000.00

Application forms and additional information may be obtained from the Institutional Development Department, 6th Floor, NEA Building, NIA Road, Diliman, Quezon City. Deadline for submission of application forms is on 13 May 2005.

(Sgd.) **EDITA S. BUENO**
Administrator

Republic of the Philippines
Province of Batanes
Municipality of Sabtang
OFFICE OF THE BAC CHAIRMAN
Second Agrarian Reform Communities Development Project (ARCDP II)

INVITATION TO BID

April 24, 2005
World Bank/IBRD Loan No. 7152-PH

The Government of the Philippines has received a loan from International Bank for Reconstruction and Development towards the cost of the ***Second Agrarian Reform Communities Development Project (ARCDP II)*** and intends to apply part of the funds to cover eligible payments under contract located in Sabtang Cluster ARC, Brgy. Sinakan, Municipality of Sabtang, Province of Batanes. The Bidding is open to all bidders from eligible source countries as defined in the Guideline: Procurement under IBRD Loan and IDA Credits.

The Municipality of Sabtang, Province of Batanes and implementing partner of the DLR for ARCDPII invites sealed bids from eligible bidders for the ***Rehabilitation of 2.00kms. Kayrayan - Changkangen Road*** under ***Contract No. RIRR 05 081 01 SAB-B.***

Project Duration : 200 Calendar Days
Bidding Documents : PHP 5,000.00
Minimum Bid Security : PhP 117,500.00
Bid Closing Date : May 31, 2005 Time 9:00 AM.

DESCRIPTION OF WORKS:

Item No.	Scope of Works	Quantity	Unit
10	Clearing and Grubbing	8,000.00	sq. m.
12	Roadway & Drainage Excavation	1,161.45	cu. m.
14	Embankment	611.62	cu. m.
20	Aggregate Sub-Base Course	900.00	cu. m.
21	Aggregate Base Course	450.00	cu. m.
31	Portland Cement Concrete Pavement (fc'=3,500psi)	3,000.00	sq. m.
43	Reinforcing Steel for RCBC	3,068.15	kgs.
44	Structural Concrete Class "A" for RCBC	32.00	cu. m.
SPL	Hauling & Freight Charges	190,870	kgs.

Minimum Equipments Required

Portable Plate Compactor (2 units)-owned; 1 Bagger Concrete Mixer (2 units)-owned; Dump Truck (2 units)-owned; Water truck (1 unit)-owned; survey instruments-owned/leased

A complete set of bidding documents maybe purchase by the interested bidders at the BAC Secretariat Office of the Municipality of Sabtang, Province of Batanes, starting April 25, 2005 from 8:00 A.M. to 5:00 P.M. upon payment of a non-refundable fee of PHP5,000.00 for each set. Pre-bid conference will be held in the same address on May 17, 2005 at 9:00 AM.

Bids shall be valid for a period of 90 days after Bid opening and must be accompanied by a security deposit of PhP117,500.00 in the form of; Cash, Certified Check, Manager's Check, Bank Guarantee, or a free convertible currency, and shall be delivered to the BAC Secretariat Office of the Municipality of Sabtang, Province of Batanes, on or before the Bid closing date on May 31, 2005 at 9:00 AM, at which time the Bids will be opened in the presence of the bidders who wish to attend.

The LGU-BAC ARCDPII of Sabtang, Batanes reserves the right to reject any or all bids, waive any defect or formality, assume no obligation whatsoever to compensate indemnity to the contractor/bidder for any expenses that they may incur in the preparation of bid and to accept the lowest evaluated, responsive and complying bid.

(Sgd.) Mrs. **TERESITA C. NEYALA**
Chairman, LGU BAC-ARCDPII

(PDI - April 24, 2005)

Republic of the Philippines
Province of Batanes
Municipality of Itbayat
OFFICE OF THE BAC CHAIRMAN
Second Agrarian Reform Communities Development Project (ARCDP II)

INVITATION TO BID

April 24, 2005
World Bank/IBRD Loan No. 7152-PH

The Government of the Philippines has received a loan from International Bank for Reconstruction and Development towards the cost of the ***Second Agrarian Reform Communities Development Project (ARCDP II)*** and intends to apply part of the funds to cover eligible payments under contract located in Itbayat Cluster ARC, Brgy. Sta. Rosa, Municipality of Itbayat, Province of Batanes. The Bidding is open to all bidders from eligible source countries as defined in the Guideline: Procurement under IBRD Loan and IDA Credits.

The Municipality of Itbayat, Province of Batanes and implementing partner of the DLR for ARCDPII invites sealed bids from eligible bidders for the ***Rehabilitation of 2.507kms. Rasayan - Karahpesan (Iñas) Farm to Market Road*** under ***Contract No. RIRR 05 082 01 ITB-B.***

Project Duration : 150 Calendar Days
Bidding Documents : PHP 5,000.00
Minimum Bid Security : PhP 188,000.00
Bid Closing Date : June 1, 2005 Time 2:00 PM.

DESCRIPTION OF WORKS:

Item No.	Scope of Works	Quantity	Unit
10	Clearing and Grubbing	5,014.00	sq. m.
12	Roadway & Drainage Excavation	1,345.44	cu. m.
13	Structure Excavation	375.12	cu. m.
14	Embankment	1,206.74	cu. m.
20	Aggregate Sub-Base Course	1,504.20	cu. m.
21	Aggregate Base Course	1,092.60	cu. m.
31	Portland Cement Concrete Pavement (fc'=3,500psi)	2,058.00	sq. m.
51 (1)	Stone Masonry (Slope Protection)	3,068.15	cu. m.
SPL-1	Repair & Extension of Existing Box Culvert	5.03	cu. m.
SPL-2	Curb & Gutter	891.80	sq.m.

Minimum Equipments Required

Bulldozer (1 unit)-owned; Road Grader (1 unit)-owned; Road Roller (1 unit)-owned; Dump Trucks (2 units)-owned; Water truck (1 unit)-owned; 1 Bagger Concrete Mixer (2 units)-owned; survey instruments-owned/leased

A complete set of bidding documents maybe purchase by the interested bidders at the BAC Secretariat Office of the Municipality of Itbayat, Province of Batanes, starting April 25, 2005 from 8:00 A.M. to 5:00 P.M. upon payment of a non-refundable fee of PHP5,000.00 for each set. Pre-bid conference will be held in the same address on May 18, 2005 at 2:00 PM.

Bids shall be valid for a period of 90 days after Bid opening and must be accompanied by a security deposit of PhP188,000.00 in the form of; Cash, Certified Check, Manager's Check, Bank Guarantee, or a free convertible currency, and shall be delivered to the BAC Secretariat Office of the Municipality of Itbayat, Province of Batanes, on or before the Bid closing date on June 1, 2005 at 2:00 PM, at which time the Bids will be opened in the presence of the bidders who wish to attend.

The LGU-BAC ARCDPII of Itbayat, Batanes reserves the right to reject any or all bids, waive any defect or formality, assume no obligation whatsoever to compensate indemnity to the contractor/bidder for any expenses that they may incur in the preparation of bid and to accept the lowest evaluated, responsive and complying bid.

(Sgd.) Eng'r. **JOSE R. NOBLEJAS**
Chairman, LGU BAC-ARCDPII

(PDI - April 24, 2005)

NOTICE AND WARNING TO THE PUBLIC

It has come to the attention of our Client, **DELAWARE CAPITAL FORMATION, INC.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, with business address at 1403 Foulk Road, Suite 102, Wilmington, Delaware, USA 19803, and its Philippine distributor, Totalhead Sales and Service, that counterfeit **BLACKMER** products are being sold openly in the Philippine market.

Please be advised that the mark "**BLACKMER**" ® is a registered trademark of Delaware Capital Formation Inc. The mark "**BLACKMER**" is a world-famous trademark registered worldwide, and with the Philippine Intellectual Property Office, under Renewal Certificate of Trademark Registration No. **29231**, dated 13 April 2001, in respect of "pumps, control equipment for pumps and fluid meters and liquid proportioning equipment". These various trademark registrations are in-force and clothe our client with exclusive proprietary rights over said trademark. Any unauthorized use of the mark or colorable imitation thereof exposes the perpetrator(s) to **criminal**, **civil**, and **administrative** prosecution.

Test and confirmation buys have been recently conducted against previously identified stores selling counterfeit products, yielding products of poor quality. The appropriate criminal, civil, and administrative cases are now being readied against the individuals, stores and suppliers offering for sale and/or otherwise circulating these counterfeit products in the market. Please note that our client shall not hesitate to apply the full force of the law against these infringers, nor shall it countenance the unauthorized use of its registered trademark.

The public is hereby advised to buy **BLACKMER** pump products only from authorized stores/retailers to ensure safe and quality products. For further inquiries, you can call Atty. Gilbert Mario A. Dela Cruz of **POBLADOR AZADA & BUCOY** at telephone no. 887-5905 or visit Totalhead Sales and Service, with business address at 29 San Pedro 8 Subdivision, Pasong Tamo, Tandang Sora, Quezon City, Metro Manila, Philippines.

POBLADOR AZADA & BUCOY
Counsel for Delaware Capital Formation, Inc.
21st Floor, Chatham House Building
116 Valero corner Rufino Streets,
Salcedo Village, Makati City

(PDI--April 24, 2005)

AUCTION

www.henrybutcher.com

SALE BY PUBLIC AUCTION

At.: Henry Butcher Auction Center - Hilon Cmpd., Bo. Mayapa, Canlubang, Laguna
ON: TUESDAY 26TH APRIL 2005 - 10:30AM SHARP

MOTOR VEHICLES; GENERATING SETS; ELECTRICALS; OFFICE FURNITURE & EQUIPMENT; POWER TOOLS/HAND TOOLS; MISCELLANEOUS, ETC.

MOTOR VEHICLES - FORD RANGER XL (2000) 4-Door Pick-up
GENERATING SETS - AIRMAN SDG60S 60 kva Silent Type Diesel Generator; AIRMAN SDG45S 45 kva Silent Type Diesel Generator, DENYO 25 kva Brushless AC Diesel Generator; DENYO 280SS Welder/Generator; SHIN KOBE 6000SL 7.8 kva Air Cooled Diesel Generator; SHIN KOBE 5000 SL Air-Cooled Diesel Generator,
ELECTRICALS - HITACHI Explosion Proof Differential Pressure Transmitters; STATIC O RING Explosion Proof Pressure Switches; HARTMAN & BRAUN Pressure Switches; FOXBORO Pressure Transmitters; MITSUBISHI NF800-S 800 Amp Circuit Breakers; LUCON Dimmer Switches; MEIKOSHA Power Outlets; PHILIPS Yard Lamps; Communication Cables; etc.
OFFICE FURNITURE & EQUIPMENT - SYSTEM S FREIBERG Ergonomic Work Stations/Modular Partitions; UB Mobile Pedestal Drawers; High-Back Executive Chairs; Clerical Swivel Chairs, Wooden Office Tables; Computer Desks; 4-Drawer Steel Filing Cabinets; MOSSLER Wall-Mounted Mini Vault Doors; Steel Collapsible Rackings; Wooden Cabinets; etc.
POWER TOOLS/ HAND TOOLS - MAKITA Band Saw; MILTON Table Saw; Cut-Off Saws; 10-Ton Hydraulic Body Frame Repair Kits; Drill Press, DAIHATSU Welding Machines; 300 kg Capacity Electric Hoist; VESPA Mini Air Compressor; HURRICANE Angle Grinders; HART D9EIODOOOO Communicator; ROSEMOUNT Loop Validator; Vernier Calipers; etc.
MISCELLANEOUS - CHILDERS Coin Counter Machines; MACARCO Oil Pumps; IGLOO Car Coolers; Wooden Entrance Doors; Clay Planter Pots; Pneumatic Gauges, Bunny Shoes; INGERSOLL-RAND Refrigerated Compressed Air Dryer; Toilet Bowls; etc.

On View: Monday 25th April 2005 - 9am to 5pm & morning of sale day
Refundable Deposit: Php10,000 (upon registration)
Please bring valid ID to be presented during registration
For further information please contact Carol Cosca at Tel: 049 834 6541
Email: carol.cosca@henrybutcher.com

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E-mail: manila@henrybutcher.com
Website: www.henrybutcher.com/www.goindustry.com

UNIVERSITY OF THE PHILIPPINES BAGUIO
Governor Pack Road, Baguio City, Telefax: (074) 442-3888/442-3484
Website: www.upb.edu.ph Email: bac@upb.edu.ph

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The U.P. Baguio, through its Bids and Awards Committee (BAC), invites all interested services/contractors to apply for eligibility and to bid for the hereunder projects:

I. PROJECT: SUPPLY, DELIVERY, INSTALLATION, & COMMISSIONING OF ONE (1) UNIT GENERATOR Location: U.P. Baguio	Description: BRAND NEW 350KVA, 3 PHASE, 230 VOLTS, 4W SILENT TYPE, 8PF 60HZ WITH COMPLETE METERING ACCESSORIES (AMMETER, VOLTMETER & CIRCUIT BREAKERS)	Approved budget for the contract: P 2,000,000.00 Delivery Period: 30 calendar days
II. PROJECT: SUPPLY AND DELIVERY OF (150) UNITS FIBERGLASS CLASSROOM CHAIRS Location: College of Science U.P. Baguio	Description: Classroom: powder-coated finish; Fiberglass seat white; Formica-top writing tablet; half-tablet dark-green w/ black rubber T-mould (edging); 3/4" dia or 1/2" dia reinforced tubular steel frame w/ tray & footing; black; Height: 28-1/2"; Length: 27-1/2"; Width: 21-14/"	Approved budget for the contract P 270,000.00 Delivery period: 15 valendar days

Prospective bidders should have experience in undertaking a similar project within the last two (2) years with an amount of at least 50% of the proposed project for bidding. The Eligibility Check/Screening as well as the Preliminary Examination of Bids shall use non-discretionary "pass/fail" criteria. Post Evaluation of the lowest calculated bid shall be conducted. All particulars relative to Eligibility Statement and Screening, Bid Security, Performance Security, Pre-Bidding conference (s), Evaluation of Bids, Post Qualification and Award of contract shall be governed by the pertinent provisions of R.A. 9184 and its Implementing Rules and Regulation (IRR).

The complete schedule of activities is listed, as follows:

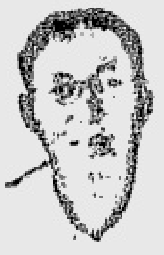
Activities	Schedule
1. Issuance of Bid Documents (obtained from the SPMO c/o Mr. Jun Movila Jr.)	– April 18 & 29, 2005
2. Preparation of bids	– April 28 – May 18, 2005
3. Pre-Bid Conference (9.00 AM. at Chancellor's Conference Rm.)	– May 06, 2005
4. Submission and Opening of Bids (Bids must be received not later than 8:30 AM at the Chancellor's Office, Opening of Bids at 9:00 AM at the Chancellor's Conference Rm.)	– May 19, 2005
5. Bid Evaluation and Post-qualification	– May 19 – 26, 2005
6. Notice of Award	– May 27, 2005

Bid Documents will be available only to eligible bidders upon payment of a non-refundable amount of P1,000.00 (for generator) / P300.00 (for fiber glass classroom chair) to the U.P. Baguio Cashier. The UP Baguio reserves the right to reject any or all bids without offering any reason, waive any required formality and award the contract to the bidder whose proposal is deemed the most advantageous to the University.

(Sgd.) BIENVENIDO C. MARZAN
Vice Chancellor for Administration-BAC Chairman

www.procurementservice.net (GEPS)
(PDI - April 17 & 24, 2005)

NOTICE TO THE PUBLIC



Please be informed that Mr. Ramon "Jun" L. Gabriel Jr., whose photograph appears above, has ceased to be an employee of United Overseas Bank Philippines effective September 15, 2004. Any and all transactions entered by him shall not be honored by UOBP after said date. You may transact with Messrs. Samuel Basiao (tel. # 811-5697) or Godofredo Martinez (tel. # 811-5797).

(PDI- April 22 & 24, 2005)

NOTICE TO THE PUBLIC

The public is hereby informed that effective March 15, 2005, **ARMI CARL P. CAAGBAY** of Sampaloc, Manila, whose picture appears above is no longer connected with **NERA PHILIPPINES, INC.** (the "Company").

Any transactions made through her will not be honored by the Company. Moreover, any breach of anti-competition clauses in her Contract of Employment with the Company shall be dealt with accordingly.

(PDI--April 24, 2005)

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T & B
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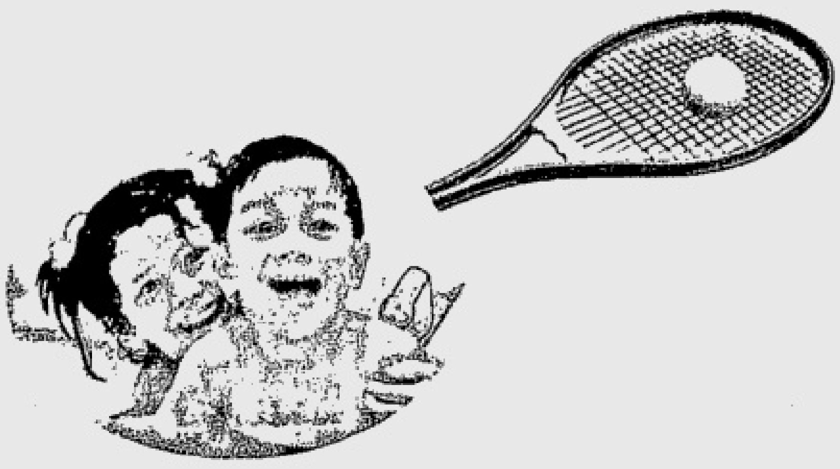
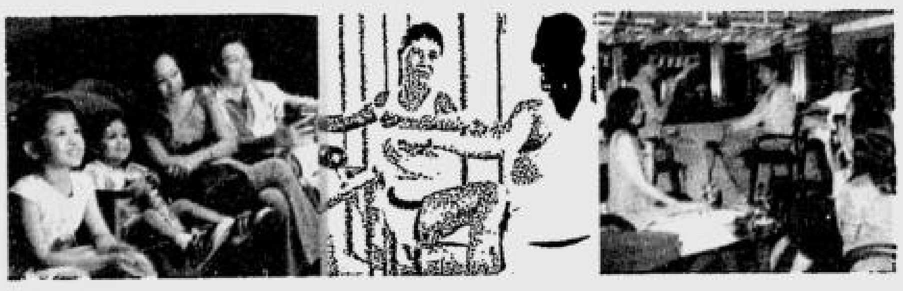
Own a 2-bedroom home*

plus a playground





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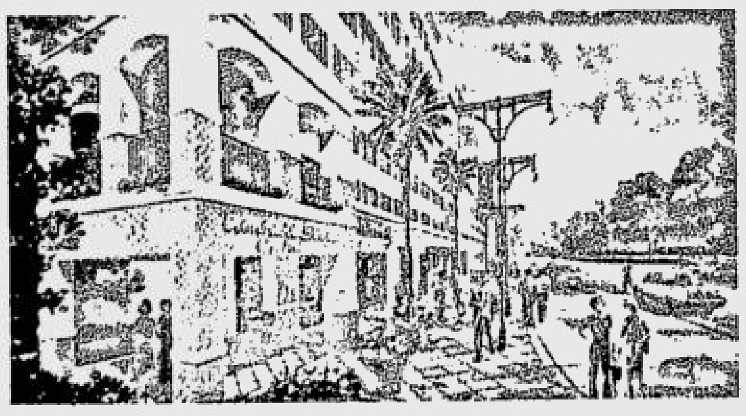

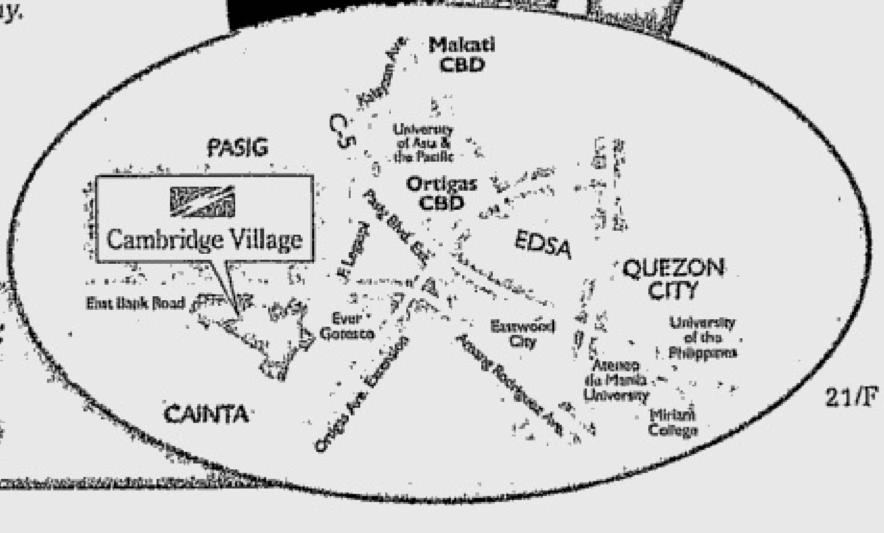
Makati CBD
Kalayaan Ave.
C-5
University of Asia & the Pacific
PASIG
Ortigas CBD
Cambridge Village
Pasig Blvd. Ext.
J. Legaspi
EDSA
QUEZON CITY
East Bank Road
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Ateneo de Manila University
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* *All units at Fordham Park will be delivered bare except for the toilet/bathroom fixtures. Buyers have the option to build partitioning for up to two bedrooms at their own expense.*

For inquiries and viewing, call:

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PHILIPPINE DAILY INQUIRER
Sunday LIFESTYLE

SUNDAY, APRIL 24, 2005 C1

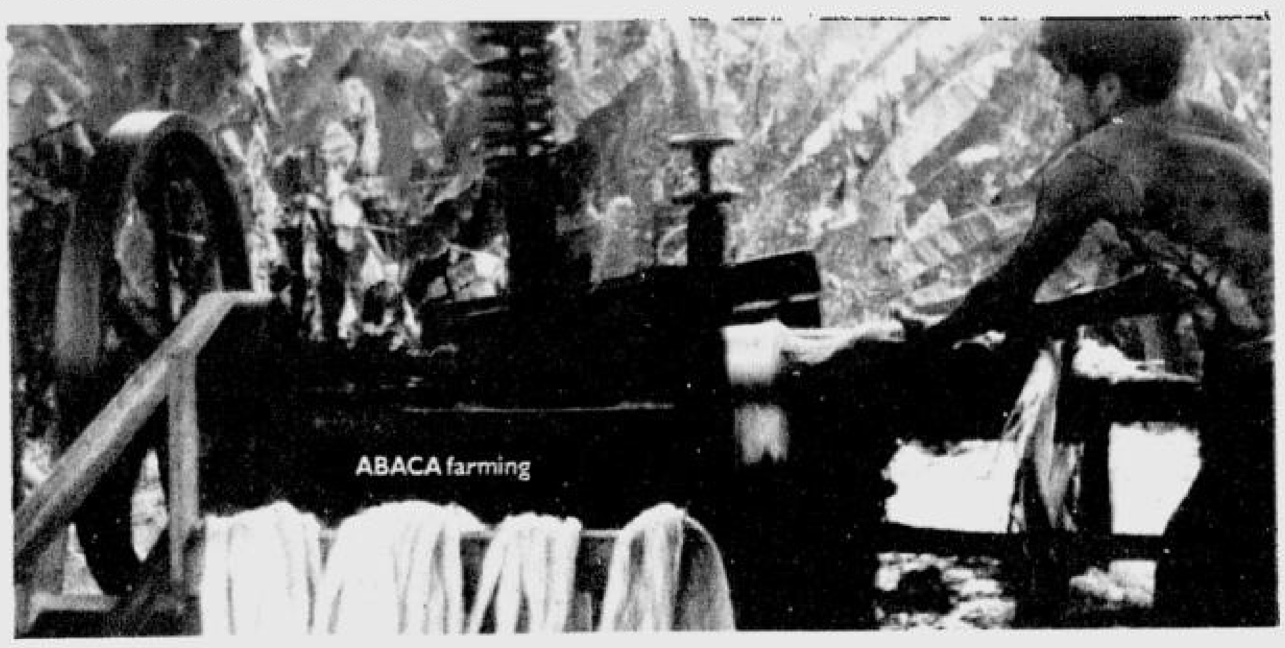
Text your feedback:
inquirer life name/age/city/message to 2207 (Globe) and 386 (Smart)
or email us at lifestyle@inquirer.com.ph

Editor Chelo Banal-Formoso

That rushing Benz is made of Philippine abaca!

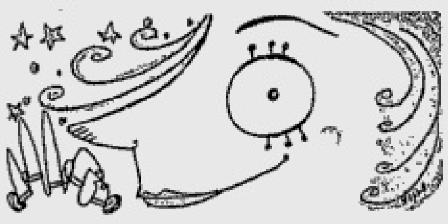
Or how DaimlerChrysler observes Earth Day everyday in its cars

STORY ON PAGE C2



ABACA farming

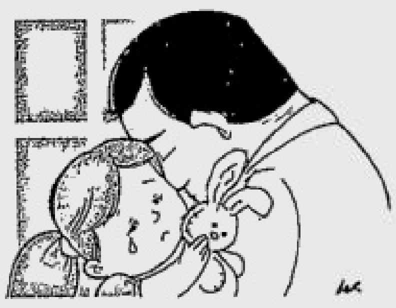
IN THIS ISSUE



GILDA Cordero-Fernando goes to the movies /D1

AW, JAMES Ferragamo is married! /D2

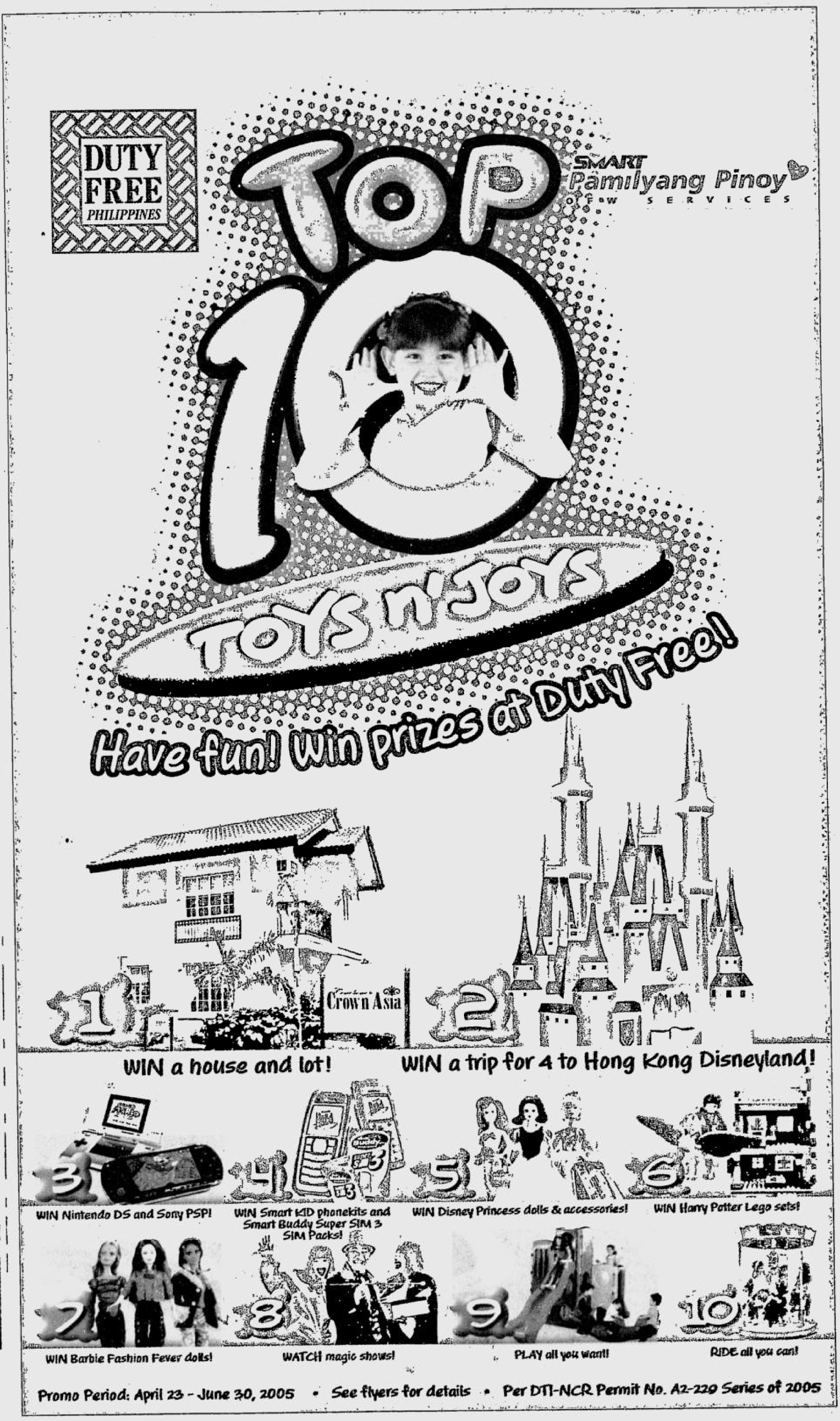
ALTAR date solves a love problem /E1



HELPING kids cope with grief /G1

CESAR Gaupo is back—and how! /H1

A CRUISE down the Mexican Riviera /I1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3
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4
WIN Smart KID phonekits and Smart Buddy Super SIM 3 SIM Packs!
5
WIN Disney Princess dolls & accessories!
6
WIN Harry Potter Lego sets!
7
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9
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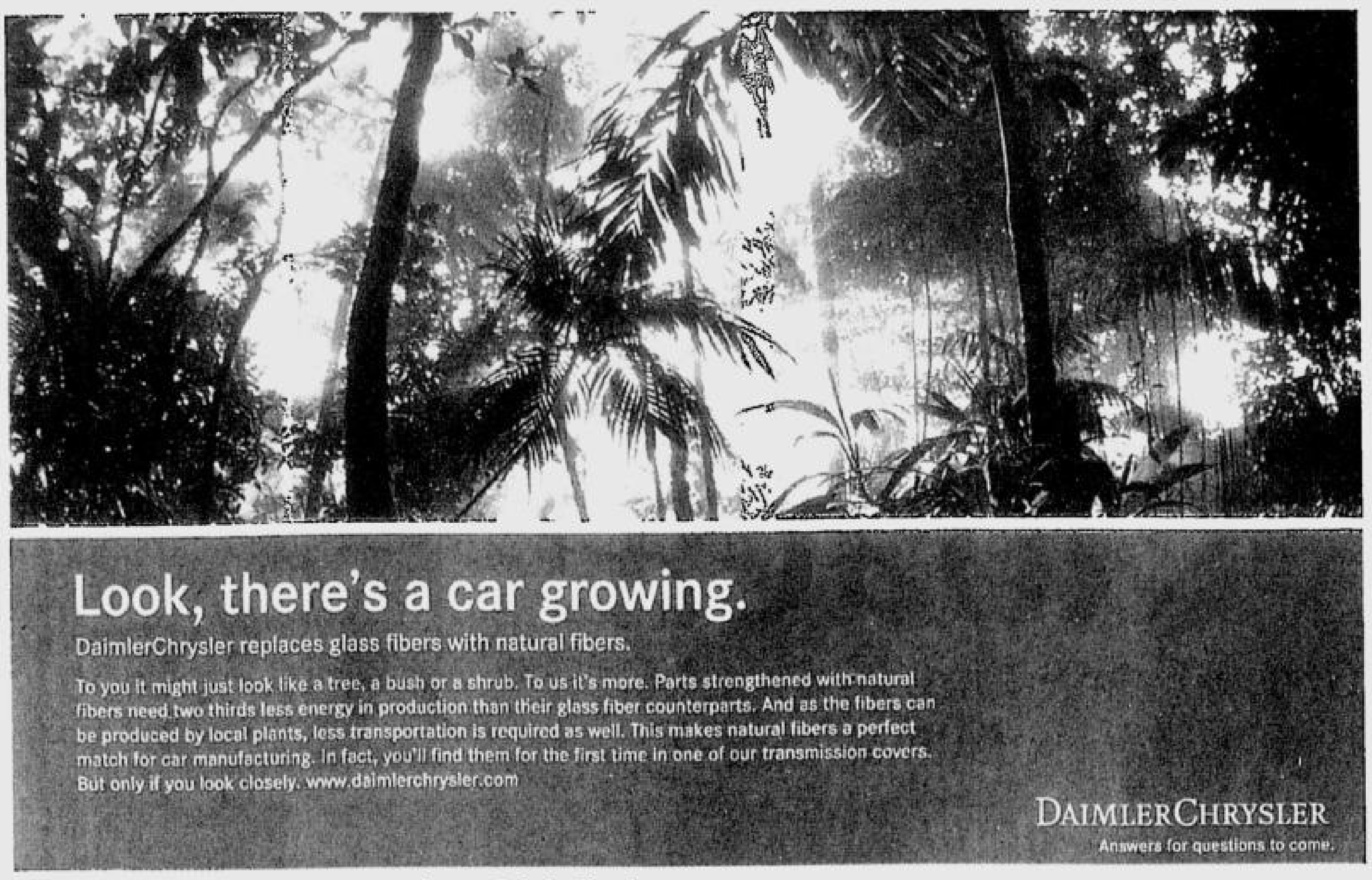
10
RIDE all you can!
Promo Period: April 23 - June 30, 2005 • See flyers for details • Per DTI-NCR Permit No. A2-220 Series of 2005

That rushing Benz is made of Philippine abaca!



Look, there's a car growing.

DaimlerChrysler replaces glass fibers with natural fibers.

To you it might just look like a tree, a bush or a shrub. To us it's more. Parts strengthened with natural fibers need two thirds less energy in production than their glass fiber counterparts. And as the fibers can be produced by local plants, less transportation is required as well. This makes natural fibers a perfect match for car manufacturing. In fact, you'll find them for the first time in one of our transmission covers. But only if you look closely. www.daimlerchrysler.com

DAIMLERCHRYSLER
Answers for questions to come.

POSTCARD of forward-thinking car manufacture DaimlerChrysler

NATURAL fibers are becoming more and more important as industrial raw materials because of the economic and ecological benefits they bring. The automotive industry in particular is moving fast to replace artificial fibers in composite materials.

DaimlerChrysler, the company behind quality brands such as Mercedes-Benz, Chrysler, Jeep, Dodge, Maybach and Smart, has been the biggest proponent of natural fibers.

The company has been successful using natural fibers such as flax, hemp, sisal and coconut for vehicle interiors.

Now for the first time, abaca is being used in the under floor protection of Daimler's passenger cars.

According to Ralph Greiner, natural fiber project leader at DaimlerChrysler Research in Ulm, abaca fibers are the world's longest and strongest natural fibers. They are extremely light and are real high-performance fibers.

ABACA plant

Native to the island of Leyte in the Philippines, the abaca fiber is the first natural fiber to meet DaimlerChrysler's strict quality requirements for components used on the exterior of road vehicles with resistance to influences such as stone strike, exposure to the elements and dampness.

Because of these findings, a significant alliance between the European Natural Heritage Fund, University of Hohenheim of Germany, Leyte State University of the Philippines and Daimler Chrysler has given birth to the Private-Public-Partnership-Abaca Project in the Philippines.

ABACA is now used in the under-floor protection of cars like this MB.

This project seeks a sustainable production of high-quality abaca fibers in the Philippines as a substitute for glass fibers in the manufacture of composites for the production of interior and exterior parts of luxury cars and other automobiles.

The substitution is expected to offer tremendous advantages to technology by reducing the weight of cars and improving the stiffness and damping characteristics of the car parts.

It also offers advantages to the economy since it will reduce manufacturing costs of parts in the country where the raw materials are produced.

It will also benefit rural Filipinos since it will be a boost to beneficiary communities and small abaca producers.

The program will also relieve the environment. A reduction in the weight of cars will result in a reduction of emissions. Planting abaca in different agro-systems will also check pollution.

The success of the project is expected to benefit everyone: the researchers, private sector, ecology, and the people of the Philippines, especially the island of Leyte.

Bel-Air throws a fiesta

GINA and Bong Bautista, Malyne Lorayes, Brgy. Capt. Nene Lichauco and Susan Calo-Medina

IT'S a well-known fact that Filipinos throw unforgettable fiestas. Many of these festivals take place in the province, requiring the average Manileño to drive out of the city to partake of the revelry. But this year, right in Makati City, Barangay Bel Air and the Bel-Air Village Association (BAVA) invite all and sundry to attend one of their biggest annual events to date, the Pasinaya Festival.

Pasinaya, which means "thanksgiving," has been celebrated yearly for over a decade. The event has its roots in the community's interest in developing strong relationships between neighbors and promoting goodwill and friendship.

Constancia Lichauco, Bel-Air Barangay Captain, shares: "Around 2001, we—the residents—decided to start performing ourselves. When I call people to invite them to perform, they don't hesitate; they even volunteer. The association and the barangay truly work together that way, just like love and marriage."

This year, approximately 165 Bel-Air residents, who have been religiously gathering at least once a week to practice their performances, are expected to participate in the fiesta's numerous productions. The three-day celebration of life, laughter and community begins on April 29.

"It's really not the three days of Pasinaya that are the most meaningful, it's the four months of preparation," says BAVA president Ricardo Bautista. "It's the camaraderie, the fun and sense of community, and practicing presentations with your neighbors."

Bel-Air, Barangay Bahaghari marks the Pasinaya's 12th year in production and looks to be the most spectacular yet. April 29 kicks off with Gabi ng Kasambahay, a party for the village's household help and maintenance staff, a performance by comedian Vhong Navarro, and an interesting song and dance competition called Bel-Air Idol.

LOUIE Lichauco, Aryanna Santiago, Marga Asuncion, Keena Dionisio, Bea Lichauco and Frankie Lichauco and Kim Turingan

Day-long, night-long

April 30, a day devoted to the youth, opens with a blessing and ribbon-cutting and is immediately followed by a parade of marching bands. Then the rides begin: free *kalesa* rides around the village and various amusement park staples are available all throughout Saturday.

A large bazaar offering inexpensive food and shopping opens, and a Rustan's fashion show featuring models culled from Bel-Air's own children and teenagers follows. A Mass served completely by children precedes a children's party in the afternoon. Saturday ends with a youth party that features Sugarfree, 6Cycle Mind and Sponge Cola, some of the hottest bands in the scene today.

The last day, May 1, is what the Bel-Air homeowners have excitedly prepared for. Before the actual performances are a vintage car show and motorcade, and a dog show. Prizes are raffled off during lunch and dinner, and a wildly popular bingo session starts in the afternoon.

The show finally starts in the evening in a massive production written and directed by Floy Quintos, choreographed by Ramon Obusan and Andrew Ferrariz, and with costumes by Lito Perez.

The Pasinaya Festival signals the official start of the month-long festivities that precede June 1, Araw Ng Makati, as declared by Mayor Binay. It is also supported by MACEA, the Makati Commercial Establishment Association, an association established in Bel-Air's sister subdivision, Salcedo Village.

The Barangay Bel-Air and BAVA invite homeowners and non-residents alike to come during the three days of Pasinaya, and enjoy what the festival has to offer.

ISA Suarez, Michelle Soliven, Kennedy and Aileen Dionisio, Gerome Locsin, Mike Ocampo, Karen Mendoza, Trisha Lichauco, Cindy Lichauco, Louie Medina and Pebbles Lichauco

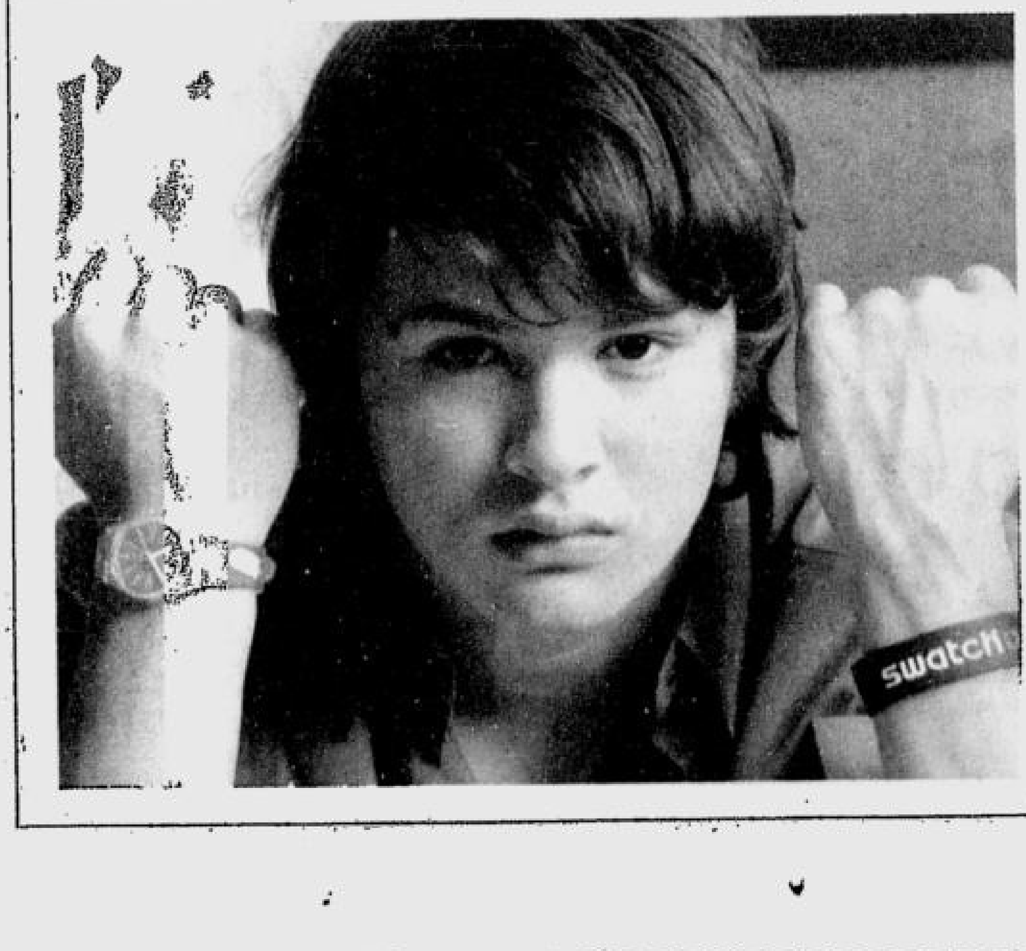
Fiesta fair in QC

FIESTA Pasiklab has opened at the Pasiklab Grounds along Commonwealth Ave., Quezon City.

Dubbed as the Mother of All Fiestas, the month-long extravaganza dishes out carnival rides for the entire family, trade exhibits, food and beverage displays and special events. Another highlight is the celebration of eight of the finest festivals in the country, namely the Dinagyang of Iloilo, the Pahiyas of Lukban, Quezon, Masskara of Bacolod, Hermosa of Zamboanga, Sinulog of Cebu, Kadayawan of Davao, Pintados of Tacloban and Viva Vigan of Ilocos Sur.

The other activities being lined up are a Flores de Mayo, Senior Citizen Night, Palarong Pambayan, and Summer Barkadahan. The last will showcase the livelihood programs of the various barangays of Quezon City.

Fiesta Pasiklab is a project of the Department of Tourism, Philippine National Police, Serbisyong Bayan, WRR101.9, University of the Philippines' College of Home Economics, Asian Institute of Tourism and Coca-Cola. Call 4261749.



SURPRISE! **KARTING** hero and heartthrob Matteo Guidicelli jumpstarts Swiss watch company Swatch's new campaign, "Swatch: Always Surprising," with a cool summer promo, just in time for the tanning and partying frenzy on the beach and free-dress days at the mall. Swatch is giving away a free wrist band for every purchase of a Swatch watch until May 15. Swatch is exclusively distributed in the Philippines by Gift Gate.

New foundation holds induction

THE NEW Rikki J and Friends Foundation Inc. will have its formal launching and induction of officers at 3 p.m., April 27, at Han Tang of Tower Club, Paseo de Roxas, Makati City.

Regine Dee, founder of Inner Peace Foundation, will be the inducting officer.

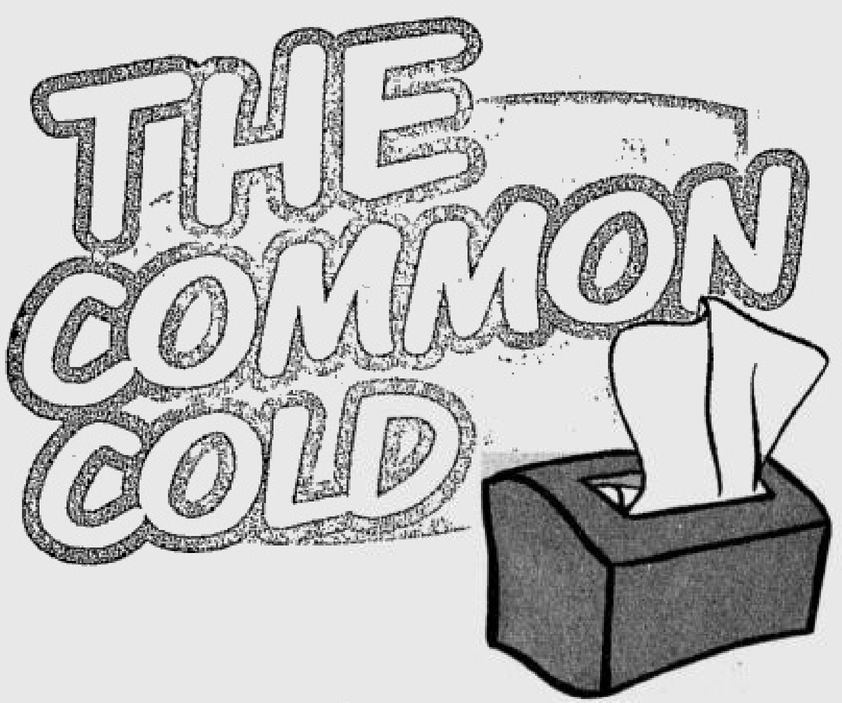
Foundation officers to be inducted are Juliana "Belen" Lovina Ticzon-Martel, chair; Ricardo "Rikki" A. Jimenez, president; Maria Rosario "Charo" Santos-Concio, vice president; Eugenia "Ningning" J. Muñoz, secretary; and Rebecca "Vickie" J. Lagdameo, treasurer.

Members of the Board of Trustees are Ticzon-Martel, Jimenez, Santos-Concio, Muñoz, Lagdameo, Teresita "Tereret" T. Liboro, Carmelo "Mel" T. Chionglo and Ernesto "Ernie" M. Ordoñez.

The Rikki J and Friends Foundation Inc. aims to provide educational, medical, dental, financial and development assistance to the less privileged.

Philippine Pediatric Society, Inc.
INFOBOX

THE COMMON COLD



What is the "common cold"?

The common cold, or what your doctor would call an upper respiratory infection (URI), is a viral infection of the nose and throat occurring exceedingly in young children.

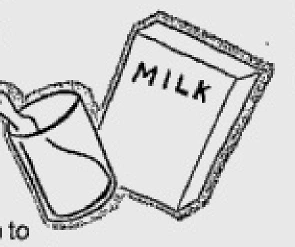
What causes URI?

There are more than 200 viruses known to cause URIs. These seldom produce serious illnesses. However, some viruses may produce mild infections in adults but can lead to severe lower respiratory infections in children.

What are the symptoms of the "common cold"?

There may be fever, usually low grade 38°C and below, lasting not more than 3 days. In the early stages, the secretion is thin, watery and clear, but after a few days, it becomes thicker and occasionally turns yellow or green. The presence of post-nasal drip produces cough, which is initially dry and hacking and is usually noted at night. A few days later, the cough may become productive and may be associated with vomiting. Infants are often irritable, and restless because of the fever and may have a poor appetite. There may be sleeping and feeding difficulties. Most symptoms subside within 5 to 7 days although the cough may persist for 1 to 2 weeks longer.

What can we do for our children suffering from a "cold"?



- Infants and children should be dressed comfortably.
- Frequent small meals should be given to compensate for the decrease in appetite. For infants who are still nursing, breastfeed them to provide comfort and to replace fluids already lost from the body.
- Water or juice prevents drying of the nose and throat and helps keep the mucous more liquid and easier to clear out. Though warm fluids are less likely to cause coughing, children may not be able to tolerate it or may even refuse to drink it. Simply encourage the child to drink his own choice of liquid.
- Try to get your child to rest. For older children, gargling with saline water may relieve sore throat.
- Avoid exposing your child to cigarette smoke since the smoke will irritate the throat further worsening the cough.
- Dry mucous can lead to stuffy noses making sleep and feeding more difficult. An infant cannot breathe through the mouth and suck at the same time, hence, it is important to clear the nose before feeding and also prior to sleep. Using saline nasal drops, a safe and non-irritating solution, followed by suctioning with a rubber suction bulb before feeding and at naptime will make them comfortable.
- Steam from a vaporizer may soothe your child's nose and throat. However, be sure to clean the vaporizer frequently to avoid the growth of microorganisms.

What are the complications of the "common cold"?

Complications are more common during the first year of life. They should be suspected when symptoms are unusually severe, when other symptoms appear, and when symptoms last longer than expected. Common complications include ear infections, sinusitis and pneumonia.

How do you treat the "common cold"?

There is no known cure for the common cold. URIs are self-limiting infections – affected children will always get well with or without medications within a few days to a few weeks. Generally, the cold virus will survive until the child's immune system produces enough antibodies to fight off the virus. Antibiotics used to treat bacterial infections will not speed up the healing process of a cold. Although there is no cure, many of the symptoms can be relieved. In both infants and children, the main goal of treatment is to make them as comfortable as possible.

How can we prevent the "common cold" from occurring?

Since a cold is very common, it is almost impossible for children to avoid getting one. No medication can be given to prevent a cold and, in spite of medical advances, vaccines against the common cold are not likely to be developed in the near future. However certain measures can be taken to prevent its occurrence.

- Hand washing is the single, most effective way of preventing the common cold.
- Remind children to refrain from touching their eyes and nose.
- Avoid exposing your child to people with a cold. Remember, the spread of the infection is highest during the first days of the URI.
- Since cold viruses are able to survive up to three hours on the surfaces of objects, cleaning their surfaces with a virus-killing disinfectant may help prevent their spread.

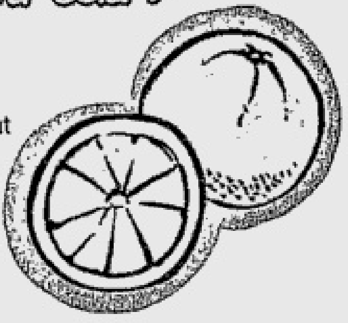
How can we prevent children from spreading the infection?

Remind them to do the following:

- Cover their mouth and nose with disposable tissue whenever they cough or sneeze, and to throw the soiled tissue into the trash can.
- Wash their hands after sneezing and coughing.

Will large doses of Vitamin C prevent, shorten or cure a "cold"?

Studies have not supported this claim. It is however important to give the child the minimum daily requirements of Vitamin C.



Can antibiotics prevent complication associated with the "common cold"?

Giving antibiotics during a URI will not prevent complications from developing; instead, resistance of bacteria to the antibiotic may be induced.

How does a child acquire the "common cold"?

Cold viruses are found in large quantities in the nasal secretions of children with a cold. Children are most contagious during the first 3 days of infection because the highest concentration of the virus in nasal secretion is seen during this period. For a child to catch a cold, the virus must come in contact with the nasal mucous membrane. A young child with a cold may contaminate his hands as a result of nose blowing, sneezing and/or nose touching. If he touches a playmate's hands and this playmate subsequently touches his eyes and/or nose, the cold virus may then enter his body. The cold viruses are also easily transferred to the hands as a result of touching contaminated objects such as toys and surfaces in the environment of the cold-infected child. Lastly, when a child sneezes or coughs, he may propel droplets or mucus teaming with virus particles into the air. When a playmate inhales the contaminated air, the virus will be able to attach to the lining of the nose.

Why do children seem to have a "cold" more frequently?

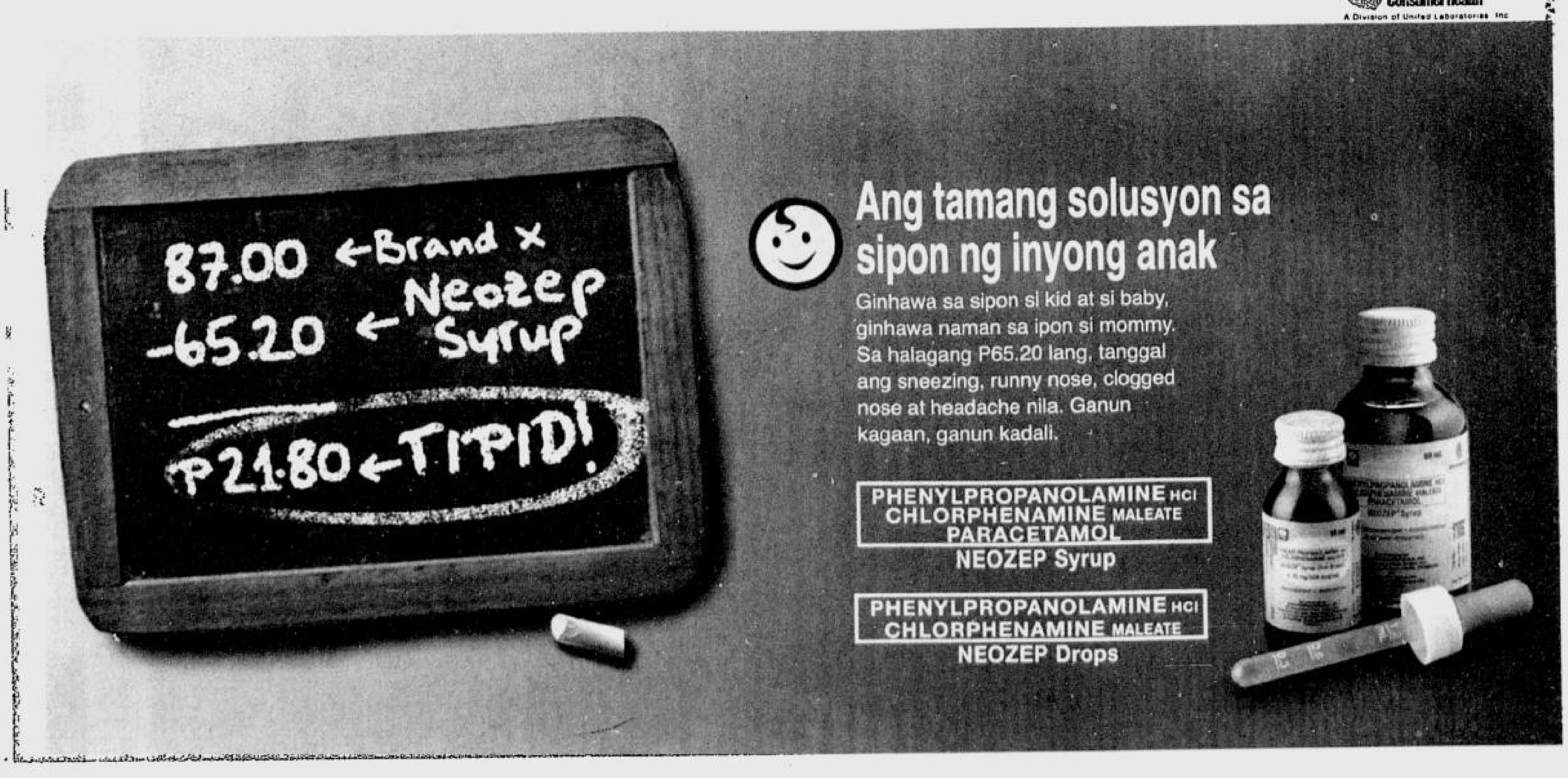
Newborns are temporarily immune to these cold viruses as a result of their mother's immunity. By 6 months, this immunity would have already waned and these infants will now be susceptible to the common cold. Two factors may explain the higher rate in children. First is their relative lack of built-in resistance. Though children develop lifelong immunity after each bout of URI, immunity to all the cold viruses takes a long time to develop as over 100 viruses have now already been characterized. Secondly, they have increased contact with other children in school thus also increasing their exposure to infections. Young children have, on the average, six to eight cold infections a year. After the age of six years, cold infections become less frequent with adolescents having the same rate as adults – two to four times a year, with a slightly higher frequency seen in those with children in the household.

When should children be brought to the doctor?

Children should be brought immediately to the doctor if the following symptoms are present:

- Ear ache
- Fever lasting more than 3 days or high grade fever
- Skin rash
- Decrease in urination
- Uncontrollable cough
- Frequent vomiting
- Cough and/or nasal discharge lasting more than 2 weeks
- Difficulty in sleeping and feeding
- Difficulty or labored breathing

*This health education campaign is made possible through a grant from Philippine Pediatric Society, Inc. – Council on Child Advocacy and Community Service, Committee on Health Education and UNILAB Consumer Health A Division of United Laboratories Inc



Ang tamang solusyon sa sipon ng inyong anak

Ginhawa sa sipon si kid at si baby, ginhawa naman sa ipon si mommy. Sa halagang P65.20 lang, tanggal ang sneezing, runny nose, clogged nose at headache nila. Ganun kagaan, ganun kadali.

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CHLORPHENAMINE MALEATE
PARACETAMOL
NEOZEP Syrup

PHENYLPROPANOLAMINE HCl
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Promo period: April 15 - May 14, 2005. Per DTI-NCR Permit No. 1775, Series of 2005.

DRINK UP LOAD UP

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Just look for the AutoloadMAX Stopover sign in these participating partners nationwide:

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SUNDAY, APRIL 24, 2005

PHILIPPINE DAILY INQUIRER
Sunday LifeStyle

MEETING James Ferragamo /D2

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Going to the movies with Yoying

By Gilda Cordero Fernando

TO BEGIN with, Yoying was the wrong person to plan a movie with, considering that she was a flower child of the '60s who sometimes wears a fringed shawl and beaded yellow slippers, and considering that I really wanted to see that movie, like, today. But Yoying's son had already watched it with his friends, and Yoying had expressed an ardent wish to see the movie with me.

"Yes," said Yoying cloudily when I phoned her. "I am very eager to see that movie. But I am, at the same time, thinking of flying to Mindanao for the wedding of a Maranao prince—or is it princess? Jinky's taking me along. But my teener will surely be upset if I'm not there to see his play... if I go, I mean. He has to be in a costume. Do you happen to know where I could borrow a *datu* costume?

"No," I said.

"Then on Wednesday, I plan to... "

"I meant the movies for today," I told her decisively. "Like tonight."

"That's fine with me. But first let me look for this cassette that I accidentally dropped in a sewer on Ayala Avenue... "

"Is that going to take all day?" I asked.

"No, just a few minutes. I'll just hop out there and back. You know I really want to see that movie," she said. "I owe it to myself. I was told it's exactly like my life. What about later?"

"Like what time?"

"Oh, anytime. Just come around to my house, and we'll work it out from there."

Hippie night

Evening came, and I went to fetch Yoying from her pad, taking along Gigi, our other hippie friend, whose hair is frizzed and shaped like a triangle. The Indian leather lamp was lit, the carved Bali owls winked below the paper umbrella, and a stick of aromatic incense was stuck on a potted plant. The maid was frying a pork chop under a sign that read, "A woman without a man is like a fish without a bicycle."

Yoying put on a Tibetan tape at about the time the last show was about to start. "I'm rather turned off by anything mass media tonight," she announced, yawning (which is the roundabout way of saying "I don't feel like seeing a movie right now"). "So why don't we just take it easy here?"

I began to protest, but Gigi promptly stretched out on the Maranao mat on the floor and closed her eyes. And that was how we ended up eating Yoying's pork chops, getting a tarot reading and talking until midnight. At the door, I reminded her about the movie.

"Yes, we're going," Yoying said. "Don't dare ask anyone else."

Tomorrow rose bright and clear, and portents seemed hopeful for a movie. So I sent Yoying a bunch of red *santan* and a note to remind her. (She lives three corners away.)

"Sleep and read to death *ang* trip *ko* this morning," she wrote back. "What about this afternoon? Although I can't predict what time the spirit will move me."

Of course Yoying didn't show up. The next day, I scribbled a note: "Has the spirit moved? The movie is last two days. Can I take Reggie instead?"

"I'm off to a family reunion this morning," Yoying replied. "And in the afternoon I'll be reading. But movie definitely tonight. You know, I wouldn't pass up a movie like that for anything in the world. Will materialize at your doorstep when ready."

Different body clocks

Would you believe that we never went? On the last day, I saw the movie with Reggie who has a different body clock. Reggie really goes to watch movies we decide to see. It is the Reggies of this world who come up with everything you need at the crack of dawn, on the day appointed, complete with footnotes. You can make a date with Reggie for lunch five years from now, and you can be sure she will show up even if yesterday she was in Batanes.

Since Reggie and I have the same body clock, we meet on the dot all the time. We're so exact it sometimes gets boring.

Obviously, for better or for worse, people are born with different body clocks. The rabbits hop off and get there with the goods ahead of everyone so they can sit on the hill and plan their strategy. The turtles, who have to leave for abroad tomorrow, still haven't packed but have time to enjoy the sunset or sit for a long cup of coffee.

Turtles eventually catch their plane, but if they miss it, haven't you heard? Tomorrow's another day. Turtles drive rabbits up the wall. On the other hand, turtles feel that rabbits are always crowding their space and pushing them to do things in a hurry, so they defend themselves by going to sleep.

I am worrying what time we are going, whether we should eat now or later, whether it should be at home or in a restaurant, whether we should take a cab or ask the car to pick us up.

Yoying calmly pours two cups of tea on which are floating *ylang-ylang* flowers. She places a cool hand on my shoulder and says, "Why don't you just take it easy? Everything will just fall into place."

Soon, her calm has spread like a warm fringed shawl about my shoulders. How long was it since I last tried to empty my psyche of all clutter? Yeah, what was I so wound up trying to see Jude Law and Natalie Portman for on a Friday evening?

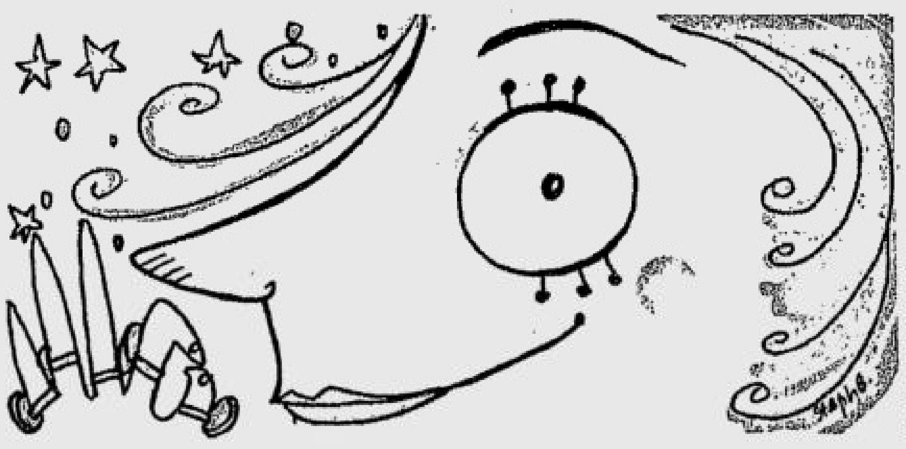
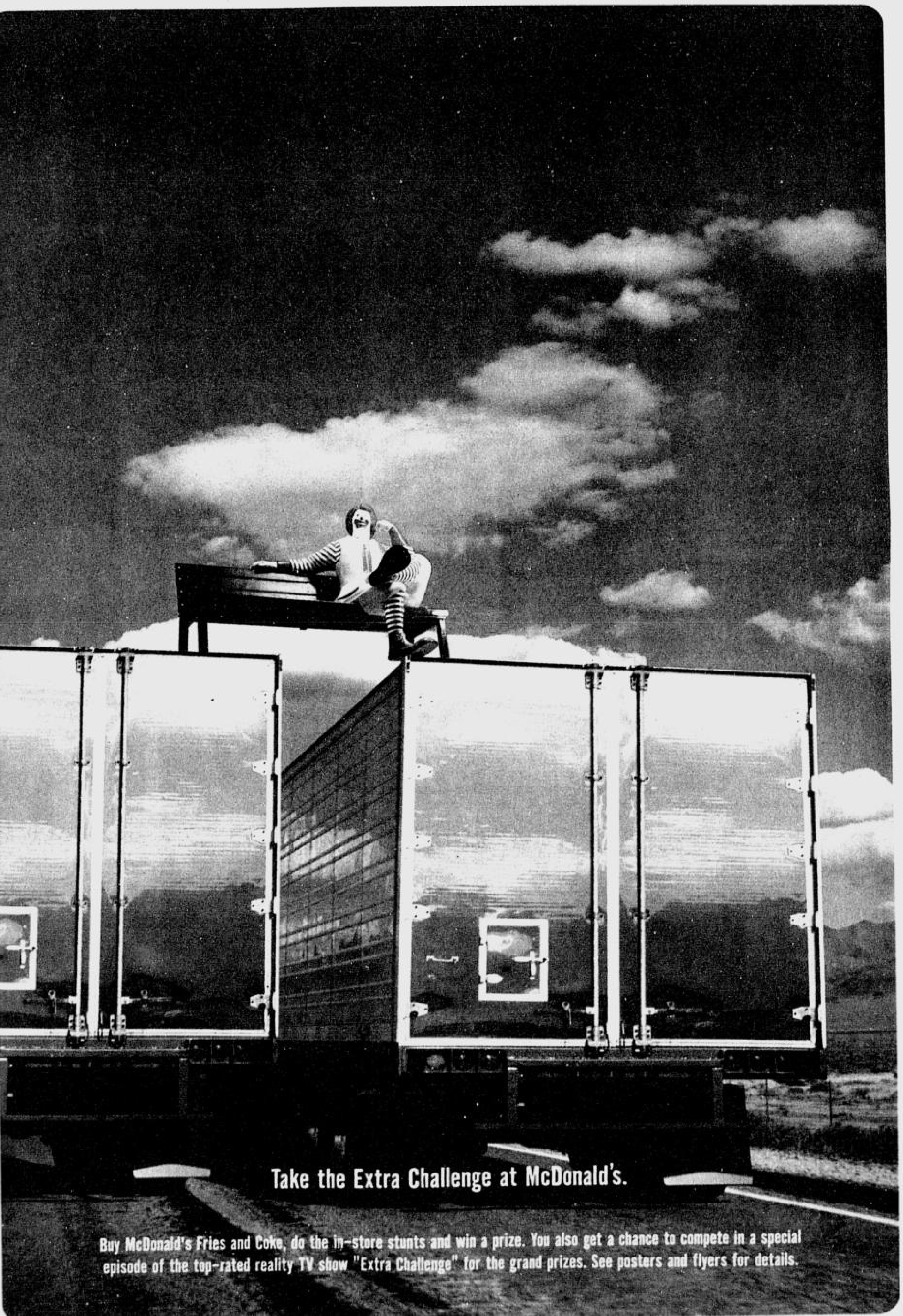


ILLUSTRATION: STEPH BRAVO

For better or for worse, people are born with different body clocks



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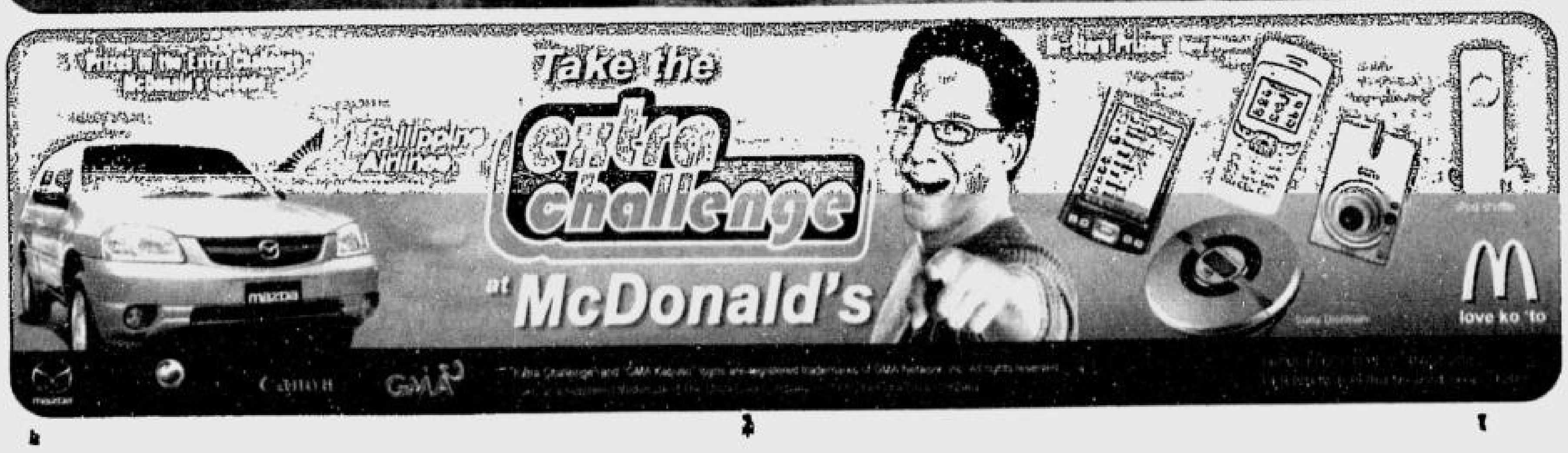


SHOPWISE couple Cricket and Donnie Tantoco

EVENT emcee Cherie Gil and hubby Roni Rogoff

EAGER bidders Rosario and Heidi Ng

BELLY classmate Aloma Lopez and Audie Espino

HIGH-ENERGY Gary Valenciano and Unicef lady Mabel Alipui

HANDSOME couple Patxi an
Elizalde

Too bad James Ferragamo is very much

GENEROUS Swatch winner Ernie Yu with Gift Gate's Virgie Ramos

SWATCH friends Ornusa Cadness and Borgy Manotoc flanking Sea Princess

ELEGANT ladies Fe Rodriguez and Kim Camacho with son Simon

METRO Society's Mia Borromeo, Raul Manzano and Doody Tuason

SPUNKY designer Kate Torralba

SARI Yap

TESSA!

Tessa Prieto-Valdes

How unfortunate, indeed, because he's gorgeous and he is an heir to the highly touted Ferragamo house of fashion

WHILE trying to keep the radius of my traveling to a bare minimum in "infanticipation" of my coming Big Day, I have noticed that lately the direction of the events I cover is toward the heart of Manila. To be exact, my most recent big affairs were at Harbor Garden, the new tent of the Westin Philippine Plaza.

Though I can hardly walk straight without waddling like a duck, I couldn't miss the chance to join the charity auction held during the unveiling of this exciting new venue in this bustling city of ours. The hotel by the bay partnered with airlines (Cathay Pacific, Gulf Air, KLM-Air France and Lufthansa) and magazine publications (Lifestyle Asia, Metro Society and People Asia) to try to raise P1 million for Unicef through an auction of gadgets, Swatch watches, Jewelmer pieces, designer bags, fashion ensembles, original artwork by Filipino artists, and trips to dream destinations.

Charity auctions are great. It's like shopping without guilt since it's all for a good cause. The bidding was done using state-of-the-art, wireless Hewlett-Packard computer stations powered by Intel Centrinos. Since I'm not a techie, I relied on an old-fashioned paddle, bidding for an Yves Saint Laurent leopard print bag that Swatch queen **Virgie Ramos** eventually won.

After tallying all the bids for both the silent and open auction, Westin announced that they successfully reached their P1 million goal for Unicef, which truly is a great way to start out the Harbor Garden.

I actually bid on all the designer ensembles but only won one—that for spunky, hip designer **Kate Torralba**. I lost the bid for my mainstay designer, **Rajo Laurel**, to Fashion Week head **Audie Espino**, who was so persistent on outbidding me. It was all in the name of charity, so I was more than happy to help raise the stakes.

I actually thought the event could have started earlier, when there were more eager bidders around. By the time the auction reached Winter (the items were divided into seasons), high-energy **Gary Valenciano**, the Unicef ambassador of goodwill, showed up for a performance.

Diabetic dilemmas

After his number, I spoke to Gary about my gestational diabetes predicament, since I know about his own condition. Reaching an over-the-normal blood sugar count of 160 (normal levels should be from 80-120), my OB **Dr. Aherrera** put me on a strict diet and exercise program, which I am proud to have successfully followed and thereby gotten back to normal levels. I complained to Gary about the pain of getting pricked with the needle of the blood-sugar monitor and was shocked to see his fingers, which are all hardened from his daily monitoring.

Worse, Gary told me about a recent incident when his blood sugar count reached over 350! He miscalculated his medication because he thought he would go cycling for a longer time. I was stunned that one can reach that level and still be alive! His wife, **Angeli**, must have been so upset with him because of this.

Sumptuous Ferragamo

We really have to be grateful for our well-being and not be complacent about our health. But how does one keep fit when most dinner events serve such sumptuous food and even more delicious desserts?

One such gala dinner that served an excellent feast was the Salvatore Ferragamo 2005 Spring-Summer Collection fashion show, also held at the Harbor Garden tent. Stores Specialists' executive vice president **Anton Huang** hosted a grand affair to celebrate their 18-year partnership with Ferragamo and also honor their third-generation heir, the handsome and debonair **James Ferragamo.**

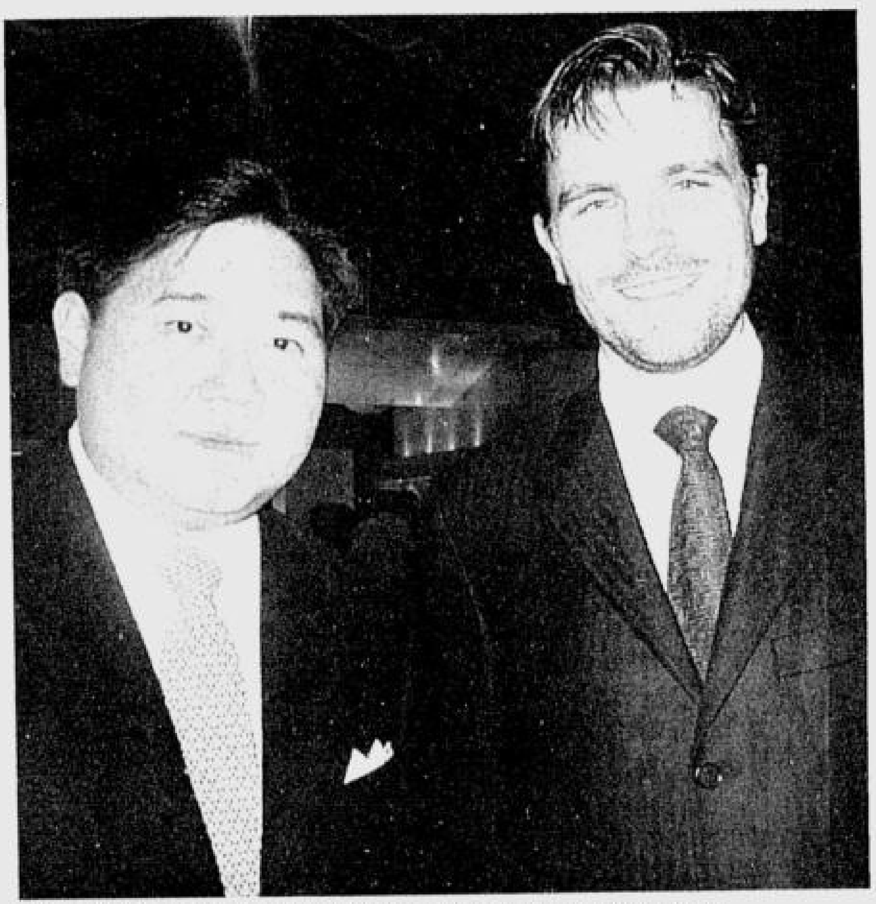
Both Anton and James are so similar in many ways. These two highly driven heirs to their fashion empires are sure to bring in better profits, making their grandfathers proud. On the family aspect, both of them will have their second child in 2005 (James' wife is delivering this June). It is indeed unfortunate for all the fantastic single women of Manila that he is very much married.

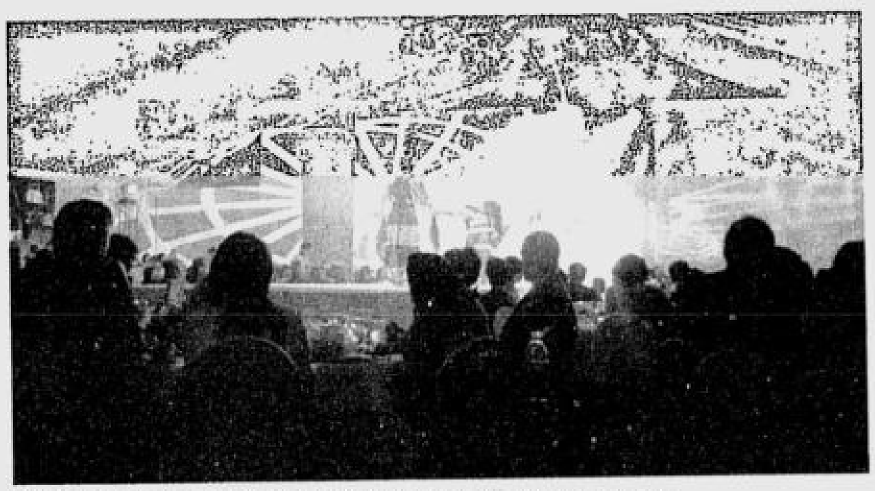
After I briefly interviewed him for my "Look Who's Talking" show, he told me that the Philippines is an important market for them and though we don't have the volume sales of China or Japan, their presence here is significant because of the length of time they have been here and their 35 percent share of the Philippine luxury market.

I still remember when everyone wore those headbands and shoes with square bows and Ferragamo buckles. Of course, once the fake versions of that turned up in Greenhills, it was off to another trend.

I must say, Ferragamo has evolved more fluid, bolder designs with their bright prints on clothes and bikinis. The relaxed presence of summer was felt as runway mannequins ramped the outfits with matching shoes, bags and shades.

My hubby **Dennis** and I arrived more fashionably late than usual. Wearing one of the


STORES Specialists Inc. boss Anton Huang and James Ferragamo


ETHNIC number by Grace Nono during the Ferragamo event

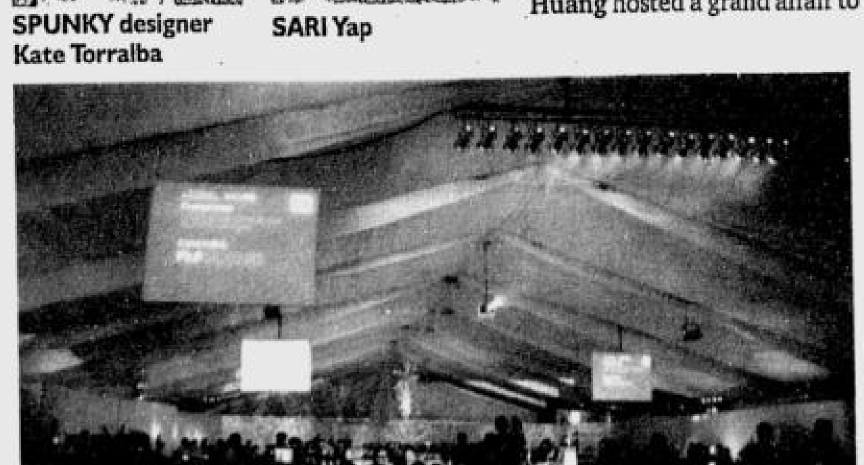
CANADIAN embassy friends Bob Olivier and Frank Mamaril

NEIGHBOR designer Bobby Novenario and Fortune Ledesma

MEGA editor Carla Sibal and her beau Leo Brand

BRITISH Ambassador and Mme. Peter Beckingham

WESTIN GM Mr. and Ms Shane Cunning


INTERIOR of Harbor Garden tent of Westin Philippine Plaza

VIP guests Gina Lopez, Nedy Tantoco and Greggy Araneta

NATIONAL pride. Bak Licauco, Socorro Ramos and Virgie Ramos

d Sofia

NEWLY engaged Paolo Lobregat and Katrina Tantoco

married

gowns of wonderful **Cesar Gaupo,** I rushed into the event just in time for the show, opened by ethnic-style singer **Grace Nono**. In between the appetizer, soup, sorbet, pasta, lamb and dessert, I kept mental notes on which styles I might consider after I deliver in a couple of weeks.

Dennis checked out the men's line with **Albert Martinez,** my top choice among handsome actors. I understand they had a lively talk about the possibility of clutch bags returning to the fashion scene, as men now have just as much to carry as women—phones, eyeglasses, PDAs and whatnot. I guess men have fashion dilemmas, too.

Good luck, Nanay Coring

We hitched a ride home on the Ramos van. National Book Store's grand dame, **Socorro Ramos,** is headed to Monaco to represent the Philippines in Ernst & Young's World Entrepreneur of the Year awards. Last year, **Tony Tan Caktiong** of Jollibee won the grand prize, which recognizes the global impact of entrepreneurs and their contributions to their local communities. Those local accounting mavens, SGV, run the program in our country and we are all hoping for a "two-peat." Now I know where Gift Gate's Virgie Ramos, quite an entrepreneur in her own right, will be using the YSL bag she won in the charity auction!

E-mail me at seaprincess@inquirer.com.ph

THE PILL & WEIGHT GAIN

What's the truth?

Many women continue to believe that hormonal contraceptives cause weight gain. However, latest evidence (Galo, et al. 2004) has confirmed that there is no association between the use of low dose combined oral contraceptives and weight gain.

Sadly, **weight gain is a trend as we age.** The rate at which the body burns up calories - decreases at approximately 2 % per decade after 18 years of age. At the same time, many women also tend to become less active as they get older, and may eat more.

However, the critical issue is whether the Pill increases the natural age-related weight gain that many women will experience. Recent clinical studies show that there is **no association between weight change and low dose hormonal contraceptive use.** Weight gain has been observed in the past with older pills containing high levels of ethinylestradiol (EE), but is clearly not apparent with low dose pills like the combined oral pills containing **20mcg Ethinylestradiol (EE) + 150mcg Desogestrel (DSG).**

In fact, studies examining weight gain in women using the **20mcgEE + 150mcg DSG** (Serfaty, et al. 1998; Lavin, et al. 2002) showed a negligible effect on body weight. Researchers have therefore suggested that if weight change does occur during any hormonal contraceptive use – whether gain or loss - **factors such as exercise, eating patterns, lifestyle changes should be examined. They are more likely to be the cause.**

In addition, a true minority of women may be particularly sensitive to estrogen's fluid retention effect, and may therefore experience water retention during hormonal contraceptive use. These women should be advised to take a hormonal contraceptive containing the lowest possible dose of estrogen like the **20mcgEE + 150mcg DSG** or an estrogen-free contraceptive pill containing **75mcg Desogestrel**. These products can be bought in leading drugstores nationwide with a prescription and doctor's advice should be sought.

For questions, please consult your doctor or email:
mercilon@organon.ph
Or send your letters to:
ORGANON PHILS., INC.
5th Flr., Felisa Bdg., #108
VA Rufino St., Legaspi
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An AIDS Awareness and advocacy event happening on :

APRIL 24, 2005 - SHANGRI-LA PLAZA MALL, EDSA 1:00 - 5:00 pm
APRIL 28 - May 1, 2005 - CLAMSHELL 2, INTRAMUROS MANILA 12:00 - 8:00 pm.

This event will be participated by different AIDS Organizations.

Event line-up:

APRIL 24, 2005
- POSTER MAKING CONTEST ELIMINATION ROUND
- MAGIC SHOW BY ***Mr. LOU HILARIO***

APRIL 28, 2005
- CHEER DANCING PERFORMANCE OF CCP BOB CATS
- AIDS TALK by AIDS SOCIETY OF THE PHILIPPINES
- STORY SHARING BY PEOPLE LIVING WITH HIV C/O POSITIVE ACTION FOUNDATION
- PERFORMANCE BY ***JIMMY BONDOC***

APRIL 29, 2005
- AIDS TALK BY POSITIVE ACTION FOUNDATION & GIRLS / WOMEN & HIV / AIDS NETWORK
- STORY SHARING BY PEOPLE LIVING WITH HIV
- GRAND FINALS OF ON-THE-SPOT POSTER MAKING CONTEST
- PERFORMANCE BY ***BROWN BEAT ALL STARS***

APRIL 30, 2005
- AIDS TALK BY PHILIPPINE NATIONAL AIDS COUNCIL AND UNAIDS
- STORY SHARING BY PEOPLE LIVING WITH HIV
- GRAND FINALS OF ON-THE-SPOT POSTER MAKING CONTEST
- PERFORMANCE BY ***THE DAWN***
- CLIMB FOR A CAUSE... A WALL CLIMBING ACTIVITY

MAY 1, 2005
- JUDGING AND AWARDING OF ON-THE-SPOT POSTER MAKING CONTEST
- AIDS TALK BY POSITIVE ACTION FOUNDATION AND UNAIDS
- STORY SHARING BY PEOPLE LIVING WITH HIV
- AUCTION PROPER OF ON-THE-SPOT POSTER MAKING CONTEST
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- CLIMB FOR A CAUSE.... A WALL CLIMBING ACTIVITY

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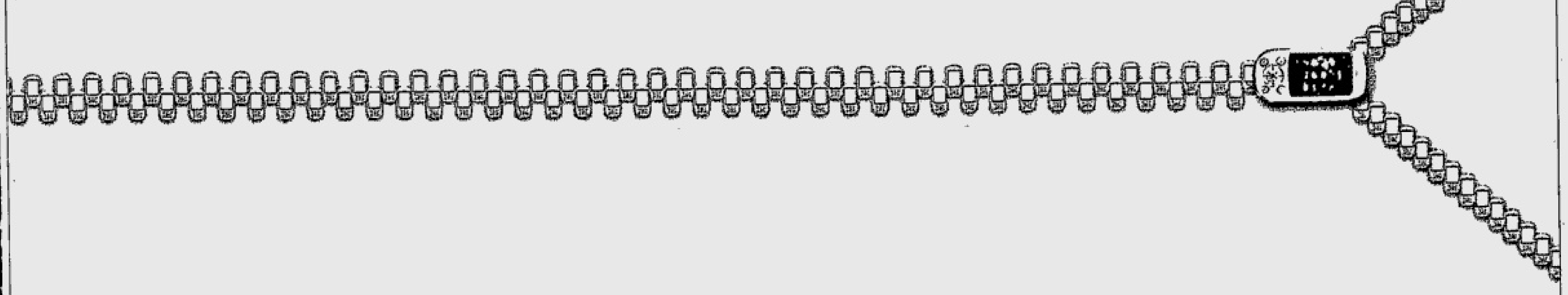

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culte femme

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GUESS BY MARCIANO

MEMO clothes that work.

See tentcards for complete promo details. Per DTI-NCR Permit No. 1479 Series of 2005.

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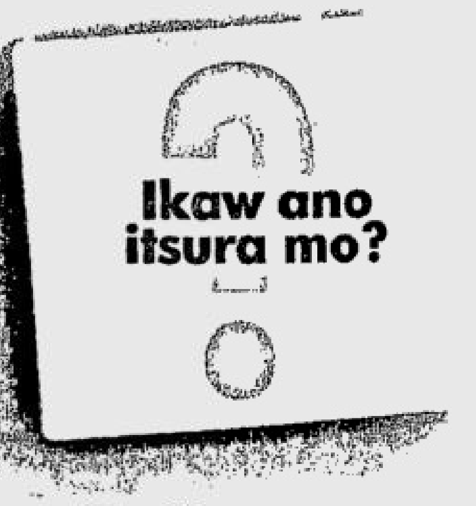

Ikaw ano itsura mo?

9. "Ows, stop kidding me anymore"

8. over-confident

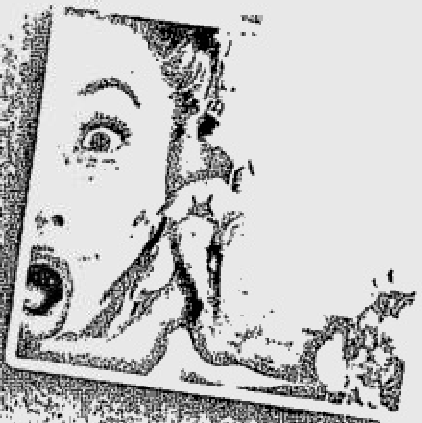
2. deadma lang

10 expressions of a new millionaire, what's yours'?

7. nakakalokah

3. heaven

4. "I can't believe it anymore"


5. shocked

6. tuwa to the max

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Mayroon din Ten (10) winners ng instant negosyo showcase worth P150,000.00 each consisting of PLDT Cards (Touch Card, Telesulit, Budget Card and Vibe internet card) plus P10,000.00 in cash.

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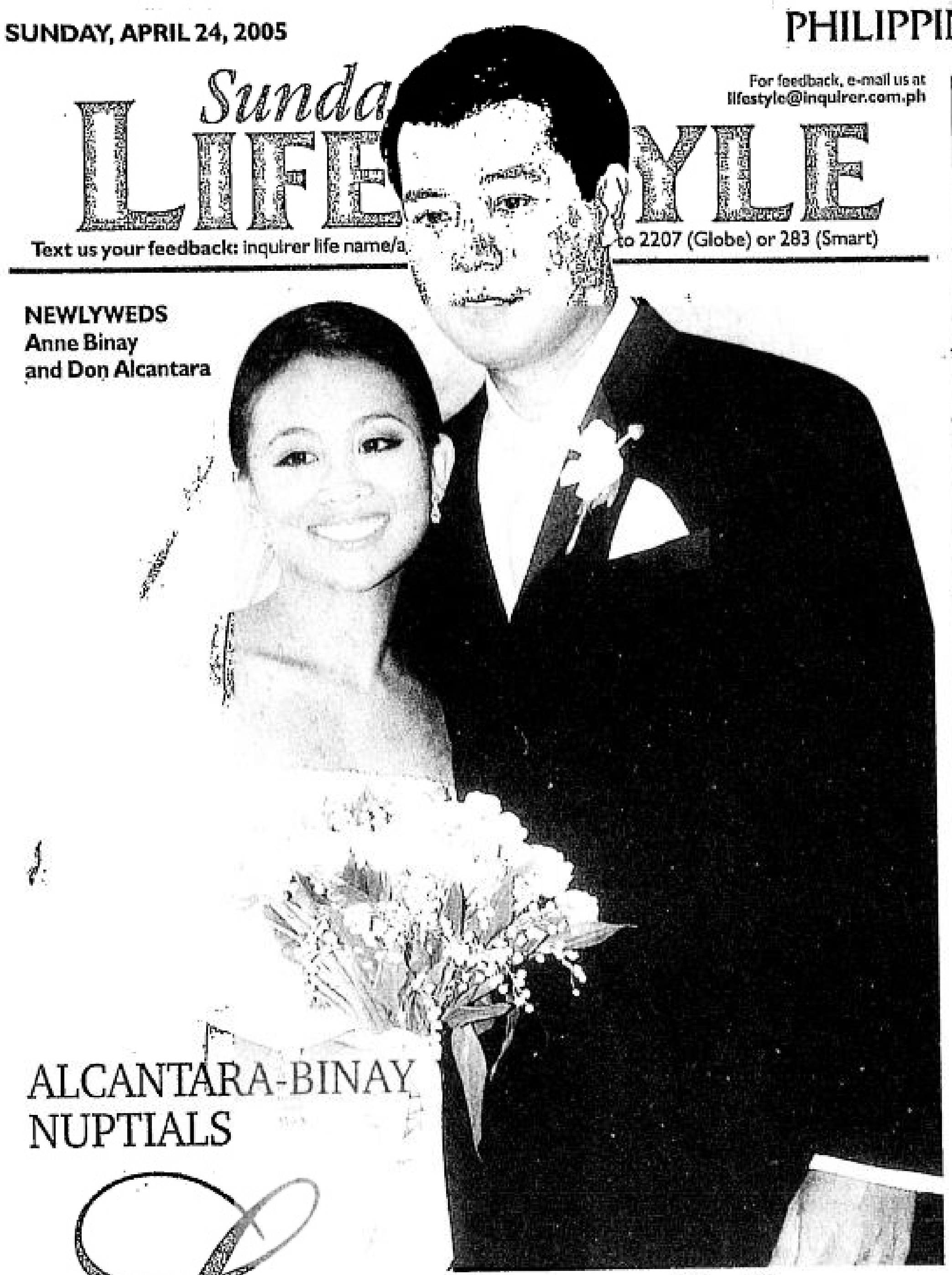


NEWLYWEDS
Anne Binay
and Don Alcantara

ALCANTARA-BINAY NUPTIALS

Love problem solved

THEY met five years ago when they were both involved with other people.

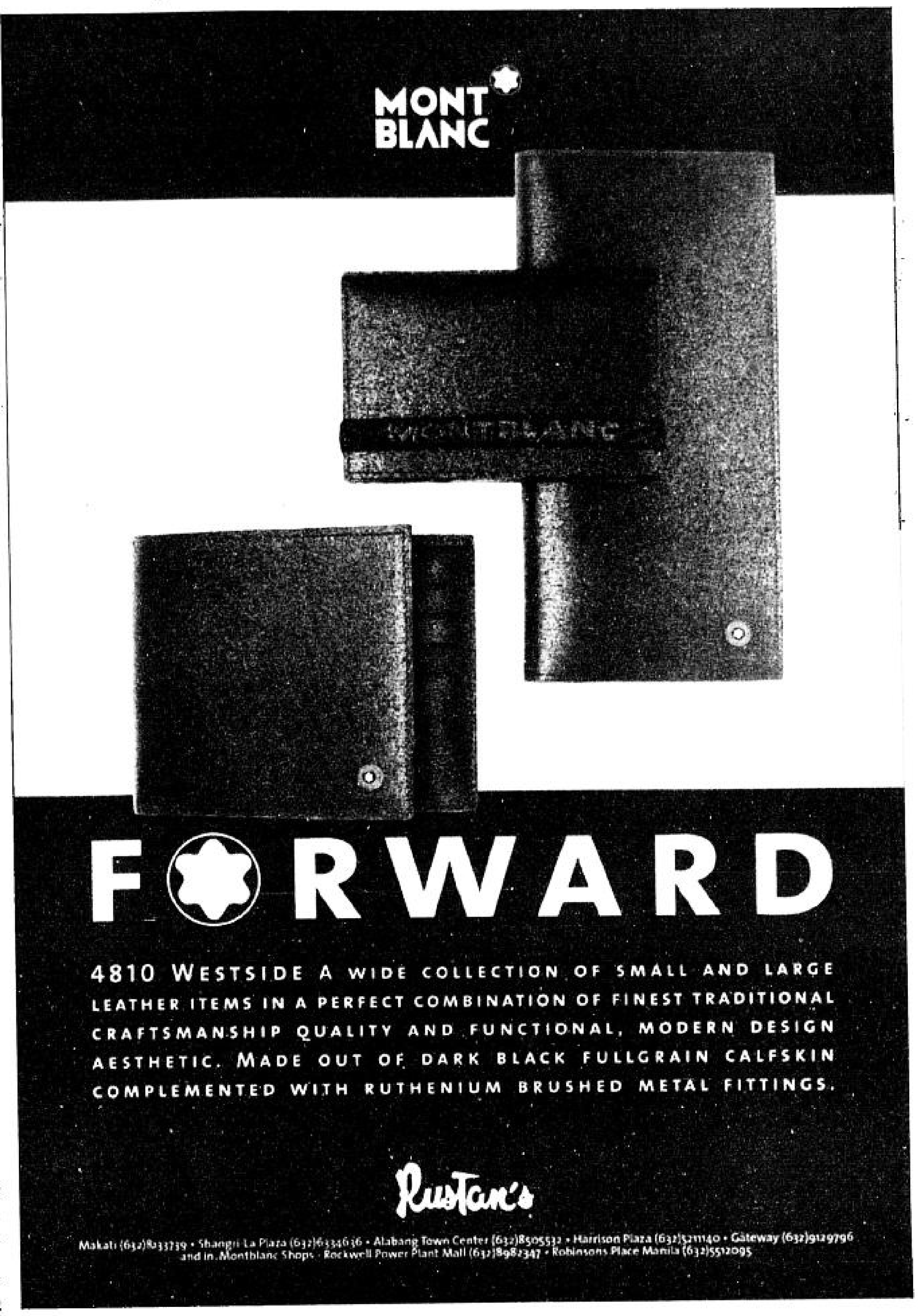
But they always sought each other's advice when they had love problems. The bride said, "I looked up to him as an older brother. And he treated me like a baby sister, a princess."

Eventually, they realized their feelings went deeper and were married recently at the Our Lady of Lourdes Parish Church in Tagaytay City.

The bride, Anne Binay, is a graduate of creative writing in Filipino from the University of the Philippines-Diliman. One of her stories has even been included in an anthology used as a textbook in the UP high school.

Don Alcantara, the groom, is an architec-

LOVE/ E2



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3 BIG INTERNATIONAL EVENTS

2 WARM-UP & COOL DOWN PARTIES

1 MASSIVE WEEKEND

April 28 to May 1, 2005

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OPENING EVENT
DJ Kimberly S.
April 29, 2005 - 9pm NBC Tent

MAIN EVENT
DJ Brett Henrichsen
April 30, 2005 - 9pm PNB Ampitheater

CLOSING EVENT
DJ Gomi
May 1, 2005- 9pm World Trade Center Manila

"Warm Up" Welcome Party,
April 28, 2005 - 9pm
Manila Diamond Hotel

"Cool Down" Pool Party,
May 1, 2005 - 1pm
New Hyatt Hotel and
Casino Manila

Circuit asia

THE COUPLE with their entourage

Love problem solved

THE BRIDE'S parents, Dr. Elenita Binay and Makati Mayor Jejomar Binay

KEN Binay, Grace de los Reyes, Abby Binay and JM Binay

SEN. Franklin and Mila Drilon

NANCY and Pepito Angeles

From page E1

ture graduate of University of Santo Tomas.

Though she studied creative writing, the bride is involved in another kind of creation—baking. Her bakery specializes in chocolate and chiffon cakes for birthdays and other occasions.

The groom, on the other hand, has a fiberglass business, manufacturing food booths, walls for pipelines of dams, automated teller machines and the eggshell-shaped tricycles called Aerocabs that are very popular in Cebu.

The bride was escorted to the altar by her father, Makati City Mayor Jejomar Binay. Mom Dr. Elenita Sombillo Binay was teary-eyed as she watched.

The groom, son of Eliseo and Marie (nee Villaluz) Alcantara, stood tall and proud as he waited for his bride.

Rev. Luis Antonio G. Tagle, DD, STD, officiated at the Mass, with Rev. Fr. Danilo C. Dagsaan, OSA, and Rev. Fr. Toti San Pedro, SDB.

Principal sponsors were Francis Escudero, Tessie Sy-Coson, Dr. Jose Fonacier Abano Jr., Rosario Gabuco Go, Pastor Saycon, Justa Tantoco, Augusto Lagman, Lee Be Reyes Kho, Edgardo Lacson, Milagros Lacson, Romeo Rafols, Nini Licaros, Vicente Chong, Helen Candelaria, Jose Vergel Ochoa and Fe Rodriquez.

Matron of honor Maria Lourdes Nancy B. Angeles created a lovely bower of white roses, calla lilies and other blooms for the church.

Secondary sponsors were Anel Villanueva (candle), Sue Ann Batacan Lim (veil) and Bernadette Umali (Cord) wore emerald green, while bridesmaid Mary Grace Gonzalez de los Reyes, Kennedy Ann Lacia-Binay and junior bridesmaid Joanna Marie Bianca Binay were in blue sapphire.

Flower girls Maria Eliana Faustina Binay Angeles, Paige Cristen Sy, Alexi Binay, Patricia Sy Candelaria and Priscilla Alcantara Franco were in yellow.

The bride wore an Aureo Alonzo creation of guipure silk with a Spanish renaissance princess silhouette, *callado* embroidery, sequined *passementerie* and brilliants.

The groom wore a Randy Ortiz suit.

Robert Blancaflor of 1816 used golden tulips, cyan lilies, vermilion roses, lavender, hydrangeas and carmine roses for tulle-swathed tables.

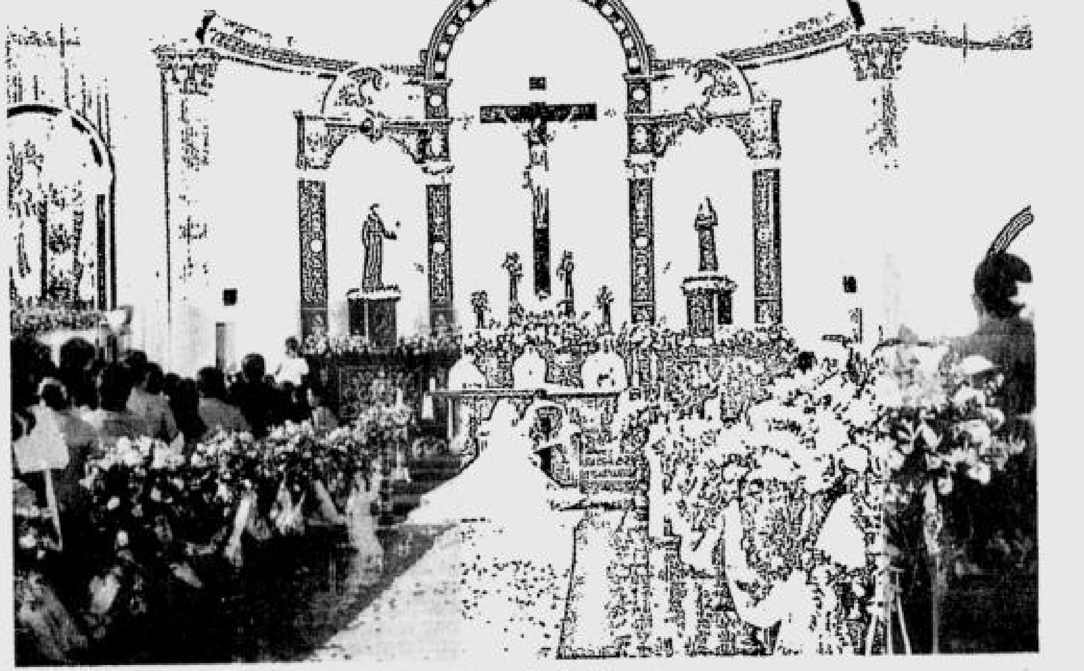
Heny Sison prepared a five-layer cake crowned with a profusion of blooms. She also laid out a cake and pastry selection.

Via Mare prepared the dinner buffet, setting up six food stations on each side of the reception area. There were salad bars, hot food selections, carving stations, pasta station, paella station and dessert stations.

Bernie Pasamba, Vince Lahorra and Spirit of '67 Band performed till way past midnight when guests started lining up for *bibingka, puto bumbong* and congee.

Ricky Crisostomo prepared another impressive fireworks display. The newlyweds are going to Europe and to a beach house in Hawaii for their honeymoon.

SHE creates pastries, he designs buildings—Mr. and Ms Don Alcantara



THE CEREMONY was held at Our Lady of Lourdes in Tagaytay.

LUIS Campos and lawyer Abigail Binay

PHILIP and Ching Cruz

ABE and Nini Licaros

NICANOR and Noemi Santiago

SUSAN and Nerissa Sunga

ENGINEER Eliseo Ochoa Alcantara and Marie Alcantara

Milestones

We're accepting announcements of weddings and engagements. Please send the following typewritten information: names of engaged couple, names of parents, date and place of wedding, gown designer and other related information. Readers can send sketches of gowns and pictures of the couple to the INQUIRER *office, or P.O. Box 2353 Makati Central Post Office 1263 Makati City, or e-mail lifestyle@inquirer.com.ph. This will be printed depending on space availability and at no cost to the sender.*

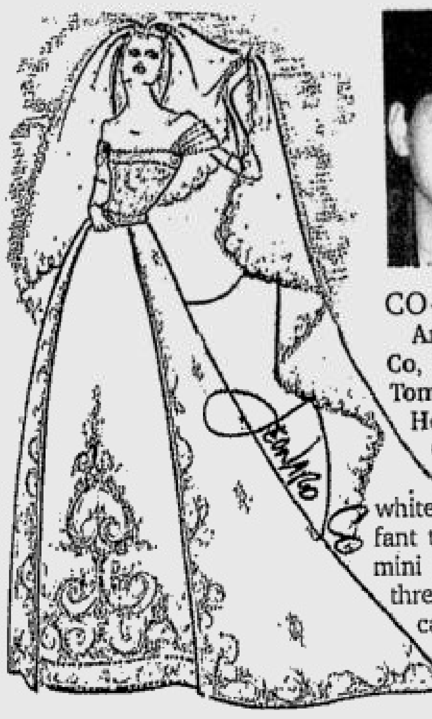
TUAZON-ALCAZAR

John Joseph Tuazon, son of Mr. and Ms **Romeo Tuazon** (deceased), married recently **Simonette V. Alcazar**, daughter of Mr. and Ms **Simon Alcazar**, at the St. Francis of Assisi Chapel, Fernwood Gardens, QC.

The bride wore a pink seven-layered organza gown accented with Swarovski crystals and beads by **Jojo Macapinlac.** The groom wore a barong tagalog by Tesoro's.

CALDERON-ENCISO

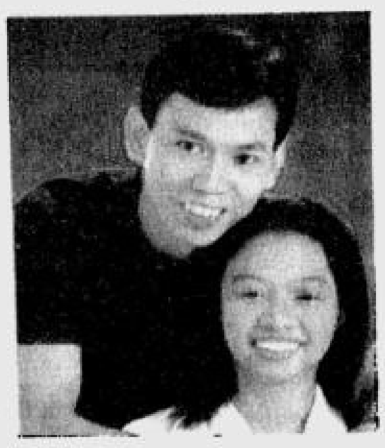
Mayor **Benedict Calderon** of Roxas, Isabela, and **Jan Enciso** exchanged marriage vows recently at La Salette of Roxas Church. Reception was held at the Municipal Hall.



CO-TAN

Angelyn Co, daughter of **Luz Co**, will exchange vows with **Tomas Tan**, son of **Lucas** and **Heddy Tan**, today at Mary the Queen Parish Church.

The bride wears an ivory white gazar sateen in semi-bouffant tube bodice pleated dropped mini sleeves with a detachable three-meter train beaded in intricate scrolls design accented in ornamental blooms, designed by **Leonard Co.**



DAPROZA-CALEJA

Judith Sheryll D. Caleja, daughter of engineer **Tito** and **Erlinda Caleja**, will marry **Darwin C. Daproza**, son of **Moises** (deceased) and **Charito Daproza**, on May 15 at the Our Mother of Good Counsel Chapel, Sentro Pastoral, Lucena City. Rev. Fr. **Jose I. Cantos II** will officiate.

SUGUE-MATEO

Alvin Sugue, son of **Felipe Sugue** (deceased) and **Josephine Mateo**, will exchange vows with **Ruby Santos**, daughter of **Carolo Santos** and **Celia Jacinto**, on May 7 at the Shrine of Our Lady of Grace, Caloocan City. Reception will follow at Solea Garden, QC.

20-year-old wants more than just flings

EMILY'S POST

Emily A. Marcelo

> 'I want to meet someone who will make me feel special'

DEAR Emily,

I'm 20 years old and a college student. My problem is not too big but it still bothers me. I've never had a serious boyfriend in my life. I have flings but I'm just fooling myself because most boys just play with my heart. I don't know why but it often happens to me. I want to meet someone who will make me feel special.

JING

You're having flings at 20? Isn't that a bit young to be flippant about your sexual worth? Shouldn't you focus on your studies that would pave the way for a strong and financially independent future for you? Didn't you know that in a little while you'll be an adult and unforgiving reality will bare its fangs?

Out there is brutal competition for good jobs. Only the fittest survive the dog-eat-dog scene. And to all this, the ammunition you are bringing are flings? Don't you have any ambition? Do you not want to make your parents proud of you later on?

Refocus your life. Boys will always be around to seduce, attract and play with you. And while you're busy having your heart broken as you indulge in your "flings," your future, your life is slowly slipping away. Before you know it, you're old and wondering where the days went.

There's nothing wrong with going out with boys and "window-shopping" for possible lifetime partners now. But giving your all in flings at this young age will not help you find an ideal partner among really nice boys. Sure, some boys will play, have fun and promise you the world. Momentarily that is. If you're available and not difficult to have—why not? But, they won't bring you home to mother.

This may sound old-fashioned and out-of-sync with today's values, but boys or men still prefer the hard-to-get—believe it or not!

Learn your lesson the hard way. Give them a difficult time and you'll weed out the rotten from the good. That special person who will go through "fire" to win your heart, will value you most and prove to be the most worthy.

Isn't that a better deal? Is that a loud enough wake-up call?

Sex-less marriage

I have a serious problem: my wife doesn't want to make love with me.

We haven't done it for five months now, and I am really frustrated. I have talked to her about it, calmly, but she tells me she simply doesn't want to because I don't turn her on anymore.

It's not that she doesn't want to get pregnant because she's on the pill, and it's not even about another person (I can swear that she really loves me).

I'm not exactly a Marc Nelson type, but I'm not a slob either. I'm 26, 5'9" and quite a hunk because I surf. I'm not the *macho-guapito* type, but I am cute enough to get modeling gigs every now and then.

Every now and then I try to reinvent myself. I grow a beard, try different hairstyles, different perfumes. I even tried skin treatment so she would feel a different texture when she caressed me.

I have consulted people about this, and they tell me it shouldn't be a problem if I really love her. It's like saying you don't need money, time and space, religion, compatibility—if you really love somebody.

That's a lot of bull! If I can tell myself not to get horny, I will. But every night I end up in the bathroom really frustrated. It makes me feel bad because I could have done it with my loved one.

She simply doesn't want to have sex with me. I've tried different approaches, different stimulants, gazillions of ways to turn her on, all to no avail. I don't know what to do.

She's the only person I've loved this much. Her refusal pisses me off big time. It has been the cause of several fights, sleepless nights for me and bitterness on my part.

I've been told to "play" with other girls to quench my sexual thirst. But I really love my wife, and I don't want to do "it" unless it is with her.

HUBBY

Goodness gracious, where have all your wife's sexual urges gone? How was she when you were dating? Was she always like this? If she was, then, did you think she'd improve with marriage? If not, she must have discovered something that is making her stay away from you.

There's very little that cannot be solved through good communication. Bare your soul to her. Make her understand and believe how much you love her. Court her again, if you want to walk your talk. And instead of going to bed, go on dates with her. Make her feel young again. Bring her to movies or short out-of-town trips. Melt her heart with kindness.

Do all this with utmost patience. Unless she thinks she made a mistake marrying you, she might again learn to love you like the first time.

But get to the bottom of her problem. No matter how thinly you slice an apple, there'll always be two sides to it—remember that saying? It would be nice to hear her side of the story. There may be more to it than you imagine.

E-mail the author at emarcelo@inquirer.com.ph, Subject: Lifestyle, or send your letters to Inquirer. Listen to Ms Marcelo co-host the program "Kalikasan Vigilante," 7:15-8:30 p.m., Monday-Friday, on dwBR 104.3 FM.

ANSWER TO SUNDAY CROSSWORD

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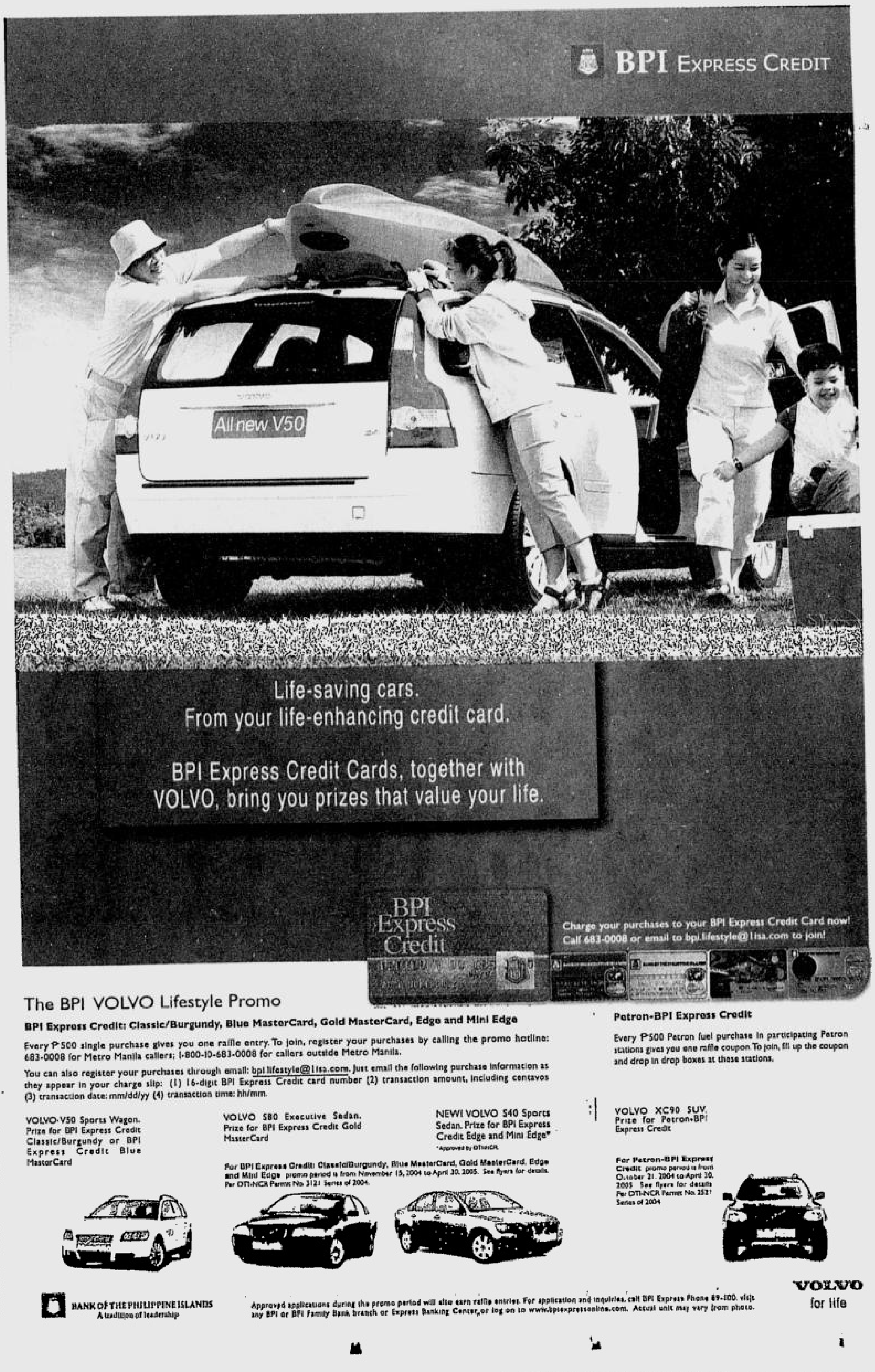

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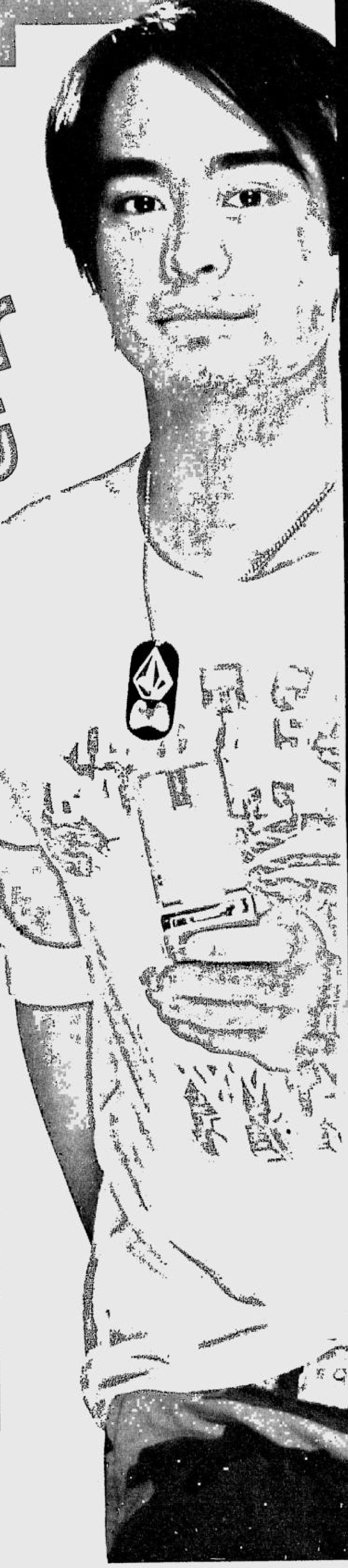

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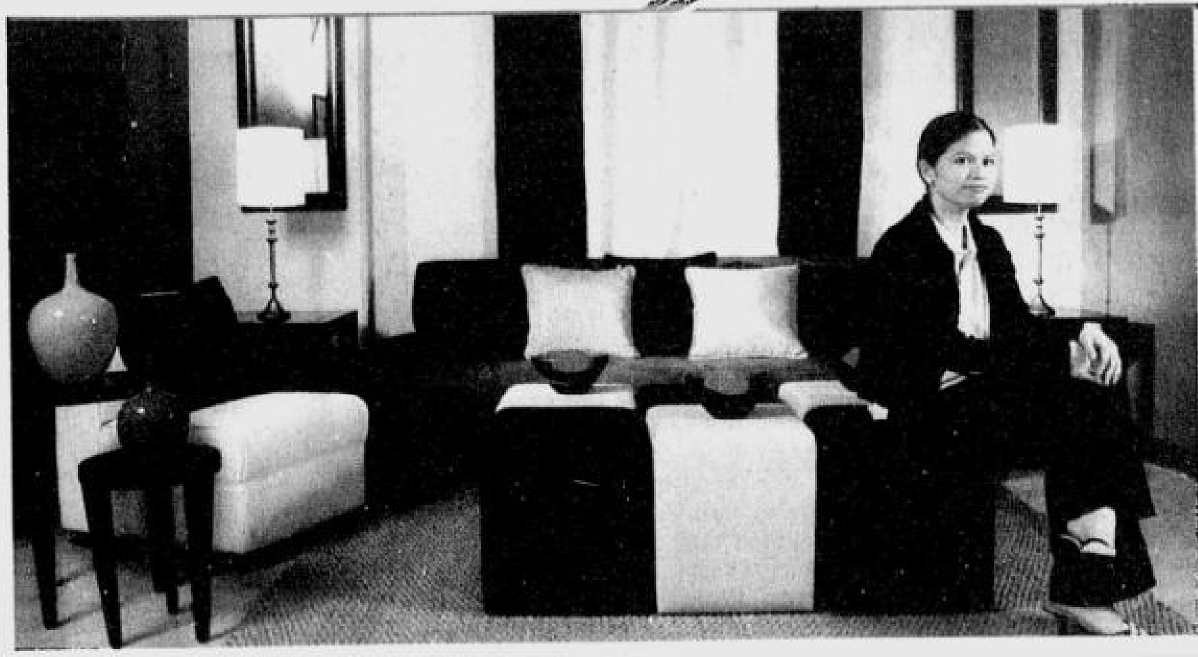
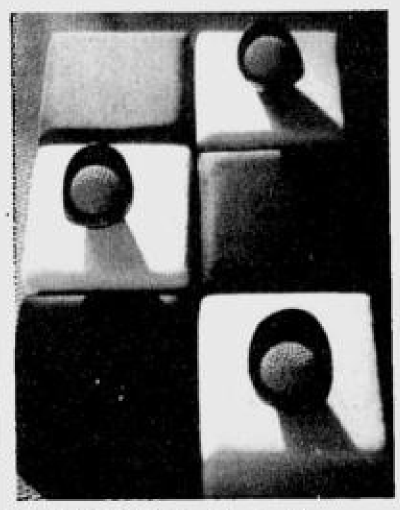


YOAN Garcia's living room in Geometric style

ANTONETTE'S great finds at Our Home. Green butterfly bean bag adds a special touch to the room because of its fun shape and color.



THE SPEAR'S footstools offer great functionality and flexibility.

Designers interpret three new trends

THREE young and innovative designers have interpreted three of the latest interior design themes using items from Our Home, the lifestyle store.

The three trends are: Geometric, modern settings using intricate patterns; Go Green, a soothing ambience using "fresh" materials; and Rhapsody, partly bohemian, partly a celebration of color and youthful exuberance.

Yoan Garcia created a Geometric living room, Paolo Magsaysay a Go Green home office, and Marie Antoinette Malonza did a Rhapsody bedroom.

Of her Geometric living room, Garcia said geometric patterns gave a striking visual statement, modern, sophisticated yet versatile.

Garcia, who co-owns Sweet Pea, a lifestyle shop, said she liked designing living rooms because it is the first room people see and remember when they visit.

In setting up her geometric look at Our Home, she first identified what would be needed and then "tried to create maximum results with the minimum of elements."

Garcia's advice was to start with the basics. One theme or concept should be adopted for a harmonious flow of design.

Magsaysay, who described himself as a "simple person with no pretensions," said he chose the Go Green style because of its freshness. He said matching white furniture with green accessories made a room more soothing to the eyes.

A graduate of the Philippine School for Interior Design and a consultant on home furniture and accessories, Magsaysay chose a home office because more and more people are now able to do their jobs at home because of modern technology.

Guided by the principle that form followed function, he said every piece in a room should serve a purpose, everything must be functional without being expensive.

He noted that people wanted very clean basic lines, neutrals accentuated with any color to light up a room. The pairing of white and green created coolness and translucent shades that were sleekly modern but soothing.

In interior design, he suggested going basic and choosing functional furniture. He said clean simple lines never went out of style. He added that accessories that said something of one's personality suggested ownership of the place.

Freelance interior designer Malonzo always feel upbeat and positive. Her Rhapsody bedroom with its fun colors reflects her optimism and exuberance.

She said the Rhapsody theme was similar to the psychedelic concept, a blend of images of bright and exciting colors and abstract shapes.

She said the trend was a celebration of the fullness of life, energy and enthusiasm. As for choosing a bedroom, she said no other room reflected one's personality as much as a bedroom.

Malonzo said, in interior design, it was important to know the desired concept and the area. Furniture that would take up a lot of space should not be used in a small bedroom.

She said color contrast was also very important. For design, green was used to give contrast to the principal color scheme of bright pink and yellow. Light-shaded wood furniture was used to give a symmetrical balance to the room.

You can create your own versions of the Geometric, Go Green and Rhapsody trends using furniture and accessories from Our Home outlets at SM Supermalls.

OUR Home's Rhapsody Bedroom by Marie Antonette Malonzo

PAOLO Magsaysay personally picks the green organizer boxes beside the table as eye-catching accent pieces.

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Class Schedule: May 3 - 27, 2005. Deadline for registration is on April 30, 2005
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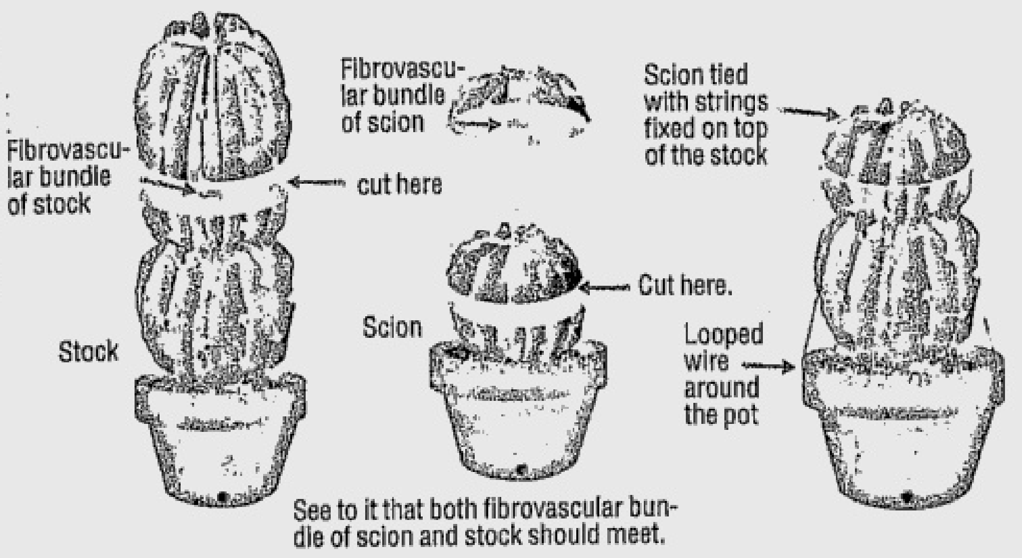

Fibrovascular bundle of stock
cut here
Stock
Fibrovascular bundle of scion
Scion
Cut here.
Scion tied with strings fixed on top of the stock
Looped wire around the pot

See to it that both fibrovascular bundle of scion and stock should meet.

Create a conversation piece

By Serapion Metilla
Contributor

GRAFTING cacti and other succulents is an art. The results may be interesting. They may even become conversation pieces.

The reasons for grafting include:

- To accelerate growth, especially of weak-rooted species
- To save troubled plants
- For aesthetic reasons
- To accelerate flowering
- To culture crested and variegated forms

GREEN TIPS

The method involves the union of two plants—one called the scion and the other the stock. The scion is the variety that you wish to propagate. It is usually a rare and delicate species. The stock is the rooted plant. It must be well-established, easy to propagate, fast-growing and hardy, able to tolerate regular watering and heavy nutrients.

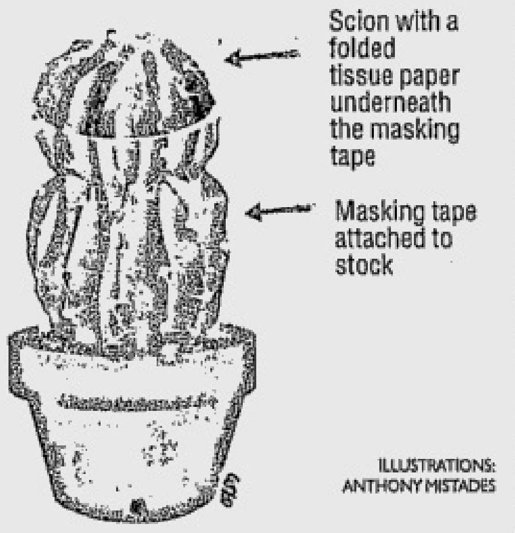
What you need are sharp knife or razor, cotton or woolen threads, old newspapers, scissors, wires or rubber bands and/or masking tape and, of course, plant materials.

The best time to graft is when plants are in active growth, usually from the last week of March to July. Since June and July are rainy months, take steps to prevent rotting.

Some recommended stocks are Myrtillocactus geometrizanus, Cereus peruvianus, Hylocerues triangularis or the night-blooming cereus, Opuntia elata and Pereskia aculeata. The stock may be potted or a cutting that is in active growth.

For scion, usually the desired varieties are mutants that are colored, crested and/or variegated.

With a sharp sterilized blade, make a diagonal cut at the top of the stock. Cut the scion, which must be about 1-1½-inches thick, and immediately place on top of the stock seeing to it that fibrovascular bundles of both plants meet.


Scion with a folded tissue paper underneath the masking tape
Masking tape attached to stock

ILLUSTRATIONS: ANTHONY MISTADES

To make the grafted pieces steady, tie the top part of the plant with threads or use masking tape (see illustration).

Place your grafted plants in a half-shaded, well-ventilated area. Take care not to wet the cut parts. After a week or more, you may remove the thread or tape carefully. After two weeks, gradually let your plants get accustomed to direct sunlight.

When offshoots appear on the stock, immediately remove them so they will not compete with the scion.

If you are interested in cacti and other succulents, join the Cactus and Succulent Society headed by Kevin Belmonte. Call 9394593 or Mely Sibayan at 9291744.

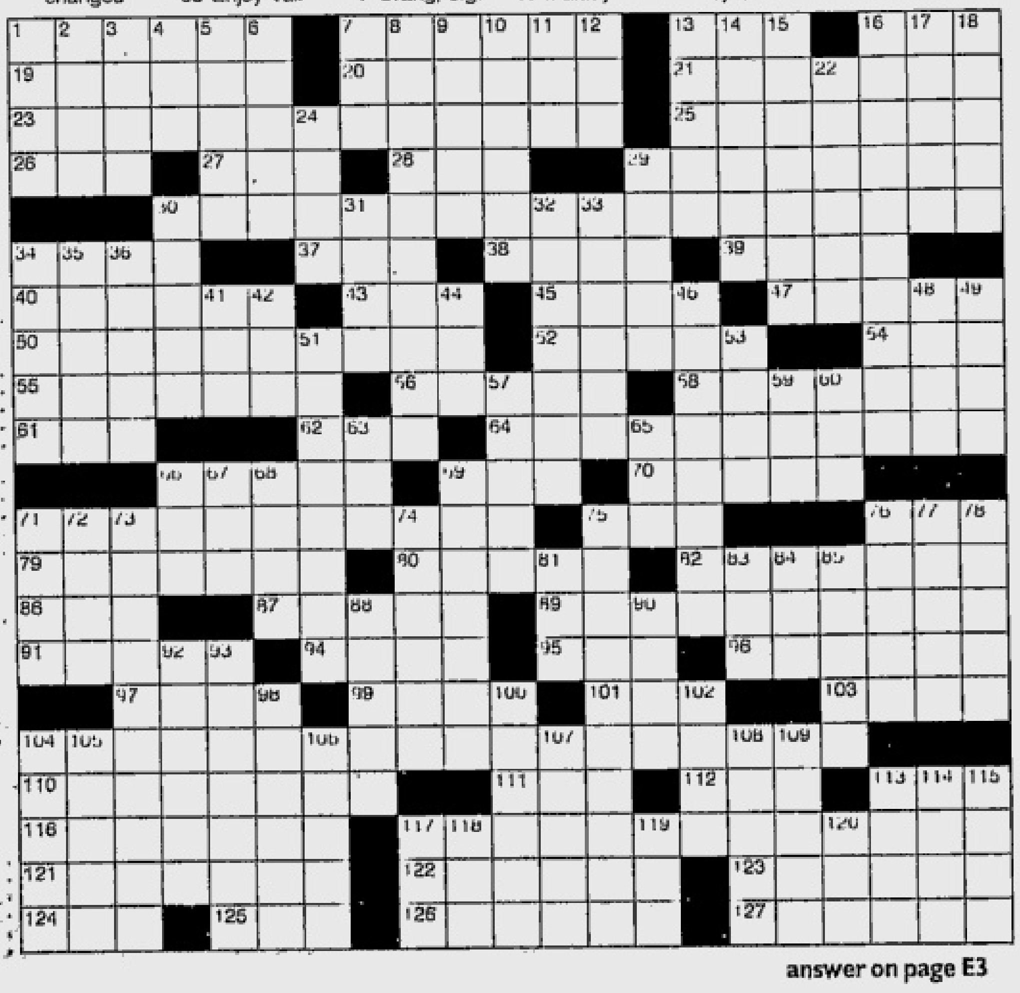
SUNDAY CROSSWORD

PREMIER CROSSWORD/ By Frank A. Longo

CAPITALS

ACROSS
1 Sleep in a tent
7 Iran-Contra figure Elliott
13 Wind dir.
16 See 94-Across
19 Bit of baby babble
20 Walk like a horse
21 Santiago native
23 City on the Oconee
25 Approached speedily
26 Fox's abode
27 Coffee alternative
28 Wheaton or Cordero
29 Petted
30 City in the White Mountains
34 Burrito's cousin
37 Subside
38 Thick rug
39 Room, in Rio
40 Old Greek markets
43 Velvet finish?
45 In the sack
47 Fans of fire (Sl.)
50 Red River Valley city
52 Totally changed
54 Prefix with 123-Across
55 Marsupial that plays dead
56 Haile Selassie disciple
58 Highly influential
61 Seine, e.g.
62 Dads
64 Seat of Latah County
66 Healthily plump
69 Suffix for poly
70 — a bone
71 City on the Erie Canal
75 Math proof ender
76 Lexus liquid
79 She helped Theseus escape the Labyrinth
80 Louisiana marsh
82 Renowned
86 IBM clones
87 Bohemian
89 Town originally called Swede Point
91 Skater Cohen
94 With 16-Across, Popeye's adopted kid
95 Enjoy Vail
96 Flip-flop, e.g.
97 Brooches
99 It, in Italy
101 Conclusion
103 See 114-Down
104 Town near Ohio Valley College
110 Phone answerer's cry
111 Brian of ambient music
112 Novelist Fleming
113 Heavens
116 X's out
117 Town near Winona Lake
121 Ragtime dance
122 At-the-scene
123 Middle
124 Garnet, e.g.
125 Pulver's rank: Abbr.
126 Danish port
127 Go beyond

DOWN
1 "Lordy!"
2 Short letter
3 McCarthy attorney Roy
4 Era
5 — Carlo
6 Riddle
7 Orang, e.g.
8 Members of the genus Ursus
9 — to go (eager)
10 Some are obtuse
11 Rival of AT&T
12 Aegean, e.g.
13 "Shoo!"
14 Musical pitch raisers
15 Autumn apple
16 Albany sports venue
17 Cafe client
18 Battery pole
22 In a luxurious way
24 Strong wind
29 Locked up
30 Actor Karloff
31 Wild goat
32 Novelist Edith
33 — corpus (writ)
34 Hit lightly and repeatedly
35 Slack-jawed
36 French painter of "Agostina"
41 Horse's cousin
42 Erwin or Sutcliffe
44 Top-secret org.
46 Malady
48 Brightly colored fish
49 Big bucolic bin
51 Authorizes
53 Like a lawn at dawn
57 Haze-filled
59 Soccer star Hamm
60 Carders' requests
63 Poet Lowell
65 String after B
66 "Don't — stranger!"
67 Koln conjunction
68 TV's "Warrior Princess"
69 Least cheery
71 Emulates Eminem
72 Mean whale
73 Like "millenia," e.g.
74 Really dwell on, with "over"
75 Big name in hot cereal
76 Crystal-lined rock
77 Sadat of Egypt
78 Stem
81 Mantric syllables
83 Prefix with trust
84 "—, Sweet As Apple Cider"
85 Japanese mercenary
88 Aviary sound
90 Bell sound
92 Door joints
93 Actress Bening
98 Glossy fabric
100 Reluctant
102 503, to Cato
104 "The Champ" director King
105 Graff of "Mr. Belvedere"
106 Thin puffs
107 How heathens live
108 John — Garner
109 Detailed directory
113 Fill fully
114 With 103-Across, involuntary leg extension
115 36 inches
117 Seek the affection of
118 Plus
119 Teensy
120 Ltd. kin



answer on page E3

Natural fabrics become construction material

SEEING GREEN

Doris Gaskell Nuyda

FASHION designer-turned fabric innovator Dita Sandico Ong held a fashion show yesterday, April 23, to coincide with Earth Day and her 20th year in the business.

The show, titled "Diwata" (meaning Muse), was as much an ecological event as it was a fashion display. One might say designing clothes fashioned from woven fibers has made Dita very environmental-conscious. After all, abaca and banana make a beautiful fabric blend and result in clothes that easily compare with, perhaps even surpass, imported kinds.

The raw materials are available almost everywhere in the country and, in the town in Catanduanes that is Dita's main supplier, lifestyles of people have changed favorably from poverty to self-reliance.

The fabric blend, which could very well be called abacana or banaca (Dita has not given it any name as yet), has a crisp look about it although it is soft to the touch, lending itself to drapes. It is also washable, and its colors are fast.

Dita showed 45 of her designs, ranging from full gowns to her latest creation—wraps that serve as shawls and exquisite tops. She also now manufactures shoes, handbags and other ladies' accessories.

Dita can really look back to 20 years of accomplishments, not only for herself but for the weavers who, she feels, have given her all the support and technical information that have prodded her on. For, from woven fabrics, she is now producing fiberboards, called Zero Waste Fiberboards, recycling all discarded fiber strips from the looms.

Fiberboards

Noting the amount of waste from these discarded fibers, her weavers, one in particular who has had long experience with these fibers, suggested that they experiment on turning them into construction boards. Realizing such a venture could be timely, considering the logging ban and the need for alternatives to wood, Dita consulted her husband, an engineer, who saw the potential of such boards and said "Why not?"

And so, with the help of other technical specialists, they went to work and came up with a fiberboard that is sturdy, durable and ideal for prefabricated houses. They set up a model home of 35 sq m to show how viable it is. Coming in different lengths and thicknesses, the boards can be used to construct a house in five days, they say, to the tune of about P20,000.

They now call it Zero Waste Fiberboards because they are made from materials that would otherwise go to the garbage dump.

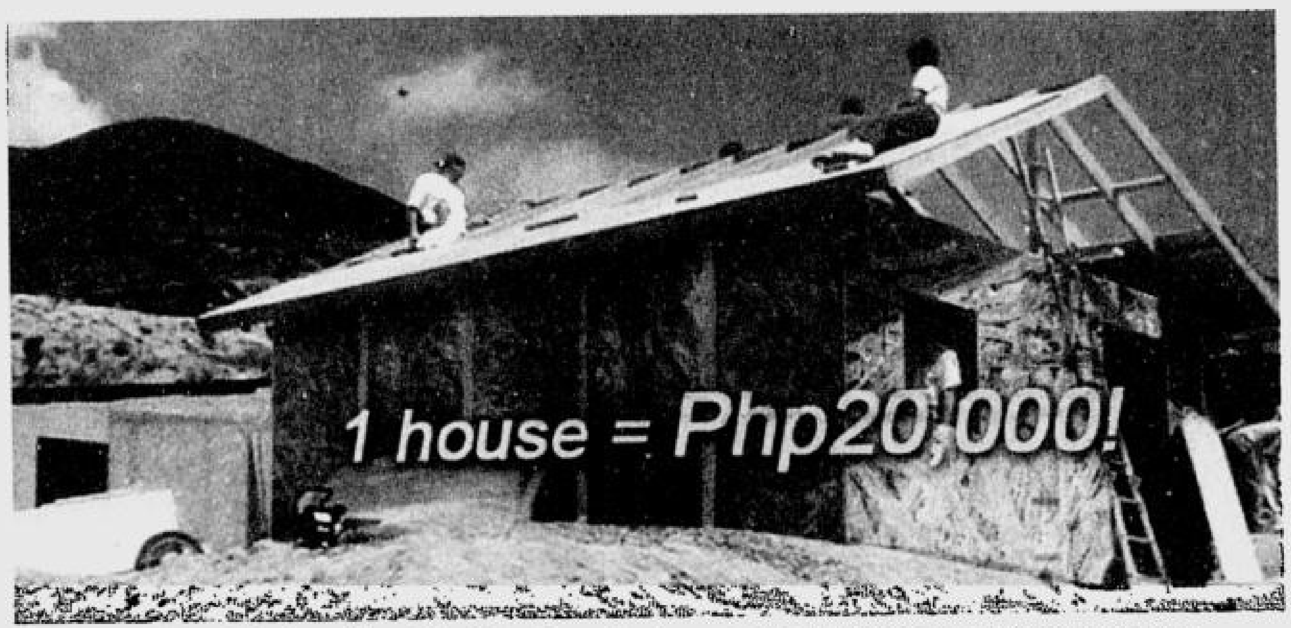
But, says Dita, while she is happy to start this new enterprise, she realizes it is really not the line of work she's suited for. For this reason, she hopes to meet with some companies, local government units or non-government organizations who see a future in it and can come into an agreement with her that would be satisfactory for all, sides including the weavers. Dita may be contacted by e-mail at ditasandicoong@yahoo.com.

DESIGNER and environmentalist Dita Sandico Ong

Earth haven

The fashion show, incidentally, was held at the forest park called Earth Haven in San Mateo, Rizal. This is a forest sanctuary where young people, mostly students, are taught sustainable lifestyles and environmental awareness. It maintains Earthlife, an outlet for student-made handicrafts.

E-mail the writer at dorisnuyda@yahoo.com



THE "ZERO Waste Fiberboard" provides Catanduanes local communities better and more affordable housing materials.

Teach proper behavior via play

WHY not use play to teach your child proper social behavior. Kim Altarejos, the owner and general manager of Active Play, a retailer of developmental toys for young children and children with special needs (tel 7280435 to 36) discusses this topic in her latest column in Baby Magazine, the country's ultimate guide for young parents. The magazine can be found in all National Book Store outlets, SM Baby Company sections, Baby & Co. outlets and specialty baby shops. (For inquiries, call 7283655 to 56).

In her column, Altarejos offers steps on how to become simple play coaches to your children.

The new issue of Baby Magazine also features a list of places parents can bring their kids to this summer at costs that are easy on the pocket.

Donna Pangilinan-Simpao discusses the crucial question: To bring or not to bring your "yaya" on your vacation. She talks about the pros and cons of having a helper when you take a break.

Education consultant Jennsy V. Tapales discusses language delay among children. She enumerates ways to nurture language development among kids.

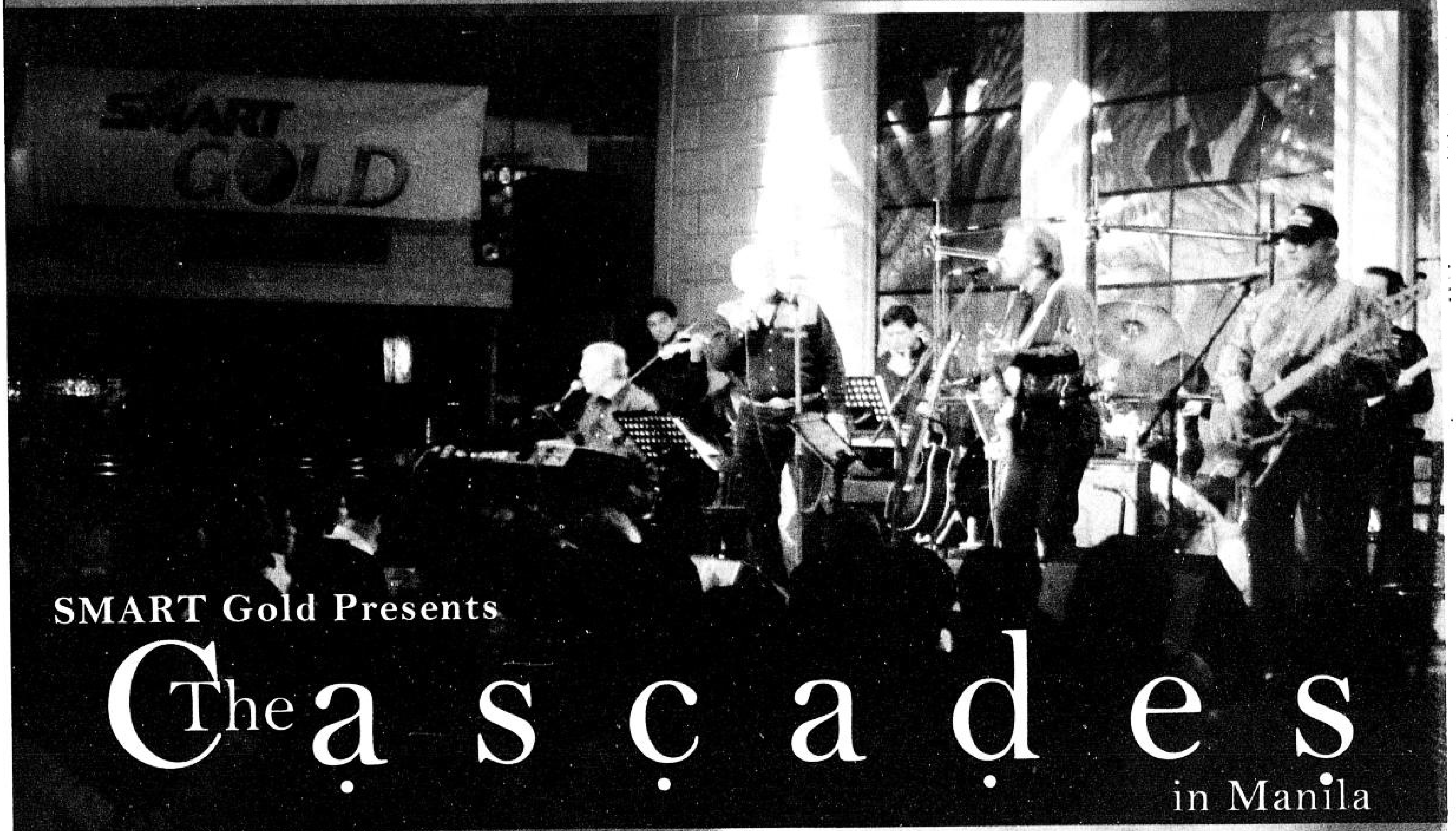
Mayang Sison-Pascual's Intimacy column talks about developing a good relationship with your in-laws—a major issue facing young couples today.

The latest issue of Baby Magazine carries kiddie fashion for these sizzling summer days plus a bonus Luscious Mango Recipes, created by the DOST-Food and Nutrition Research Institute.

Baby
Maga
9 ways
are s
Use play to teach proper behavior
My 3-year-old is not yet talkin
Late bloomer or language delay
Good relations with in-laws starts with you
Luscious mango recipes
School is out,
should be easy on the pocket

GARDEN SHOW
The Curly Bird's Nest fern of Dorie Bernabe won first prize in the recent flower and garden show of the Philippine Horticultural Society (PHSI) at the Manila Seedling Bank in Quezon City. Bernabe, an officer of the PSHI, is also vice president of the Ikenobo Ikebana Society of Manila and the Cactus and Succulent Society. She also won first prize in bonsai, local species and foreign species; first prize in cactus, and first prize in the natural stone (Suiseki art) categories.

Oldies but Still Goodies.



SMART Gold Presents

The Cascades

in Manila

Good music is supposed to be timeless. A good song can carry one through memories of their youth, bringing along with the melody all the feelings one felt when they first heard the song. Manila denizens surely had those precious memories once more as SMART Gold presented "The Cascades... Alive in Manila" last April 14, 2005 at the Hard Rock Café.

Known for their melodious harmonies and flawless vocal performances, The Cascades came on to the music scene in November 1962 with their immortal hit, "Rhythm of the Rain". Lead vocalist John Gummoe wrote the song back in 1960, and it's amazing how it continues to be re-recorded and re-released to this day. However, nobody performs it quite like the original, and fans of this vocal group made that point loud and clear.

SMART Gold was proud to welcome The Cascades to Manila as they performed the hits of years gone by, of a more innocent time when rock and roll was in its infancy. New subscribers who signed up with SMART Gold at selected SMART Wireless Centers won the chance to watch The Cascades perform at the Araneta Coliseum last April 16, 2005. In the past, SMART Gold helped usher in 70s rockers America, balladeer Russell Watson, as well as R&B superstar Alicia Keys. As its commitment to providing only the best services to its subscribers, only SMART Gold can bring world-class talent like The Cascades to our shores.

The show at the Hard Rock Café was a virtual time machine to days of yore even with an opening act like Ramon "RJ" Jacinto delivering classic rock 'n roll. When it was their turn on centerstage, The Cascades didn't disappoint. Singing classic hits like "The Last Leaf", "For Your Sweet Love", and "Shy Girl", the quartet proved up the task. The good old days were back indeed, if only for these precious few performances. And SMART Gold made it a reality, for indeed, this is simply the Gold life.

Getting intimate with a live audience

Area One warms up

The Cascades were showered with affection here in the Philippines

An appreciative audience at the Hard Rock Café

Menchu Bantog, [illegible] and Charizo Gonzales

Steve and Samantha O'Neal, organizers

Signing autographs for eager fans

Ramon "RJ" Jacinto welcomed The Cascades to the country www.wowphilippines.com.ph

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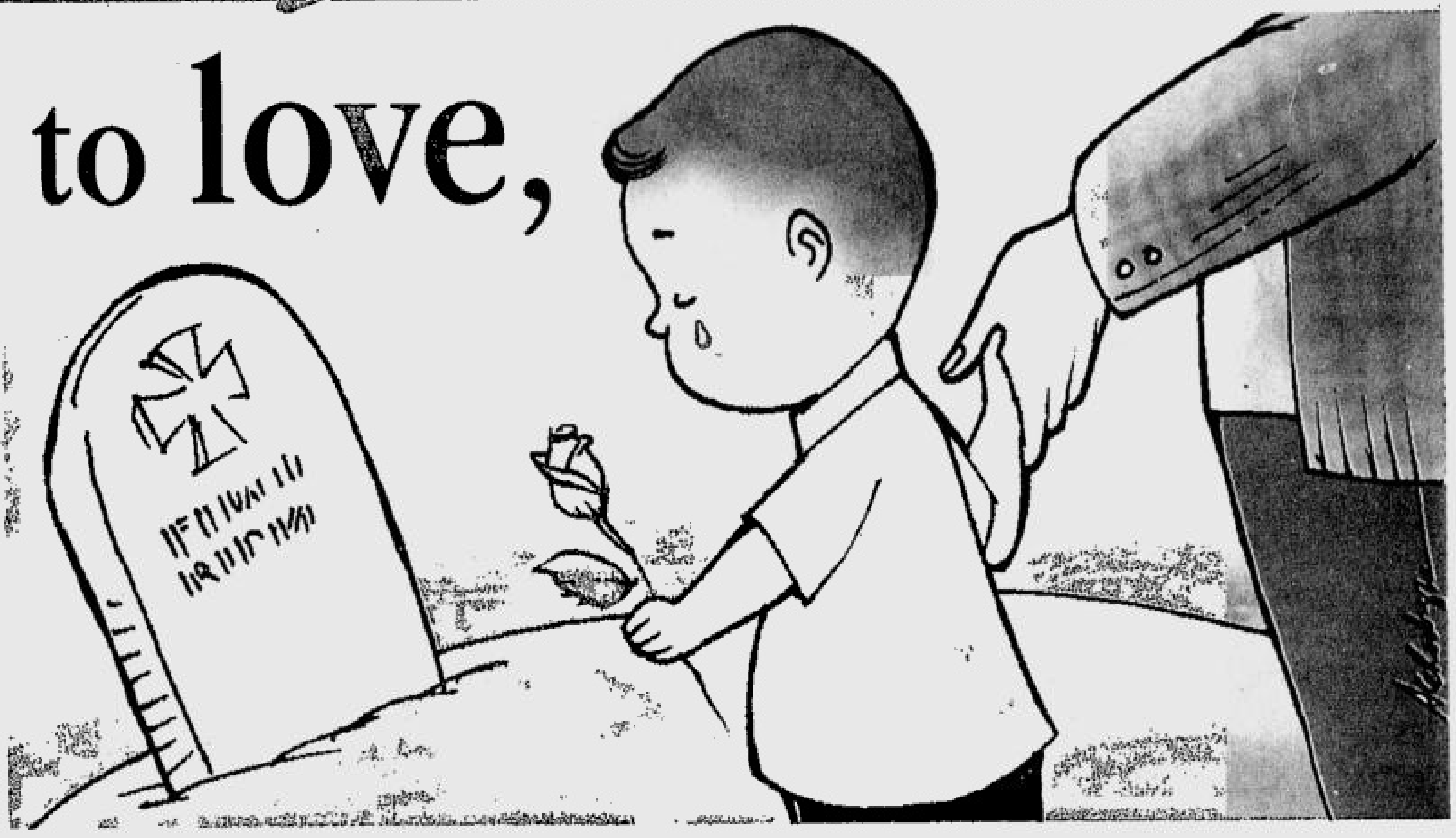
I ♥ SMART Simply amazing!

Old enough to love, old enough to grieve



By Cathy S. Babao Guballa
Contributor

> What bereaved children need is to go through a healing process that can help them cope with the loss

CHILDREN feel the loss and grieve the deaths of people close to them—parent, sibling, friend, classmate.

After the recent Bohol tragedy where 28 schoolchildren died of poisoning, two 7-year-olds cried their hearts out as they watched the passing hearse carrying a classmate's remains. Some survivors did not even want to return to school.

The children of former Urban Bank president Teodoro Borlongan, who were older than the Bohol kids, seemed calm in the face of their father's reported suicide. But their eyes betrayed the depth of emotion they must have been feeling at the time the photos were taken.

While children who are old enough to love are old enough to grieve, they may differ in their expression of loss. And many, if not all, may need help to understand the loss they suffered.

In his book, "Helping Children Cope with Grief," Alan Wolfert, a specialist in children's grief, says grief does not focus on one's ability to "understand," but instead upon one's ability to feel.

Coping with loss

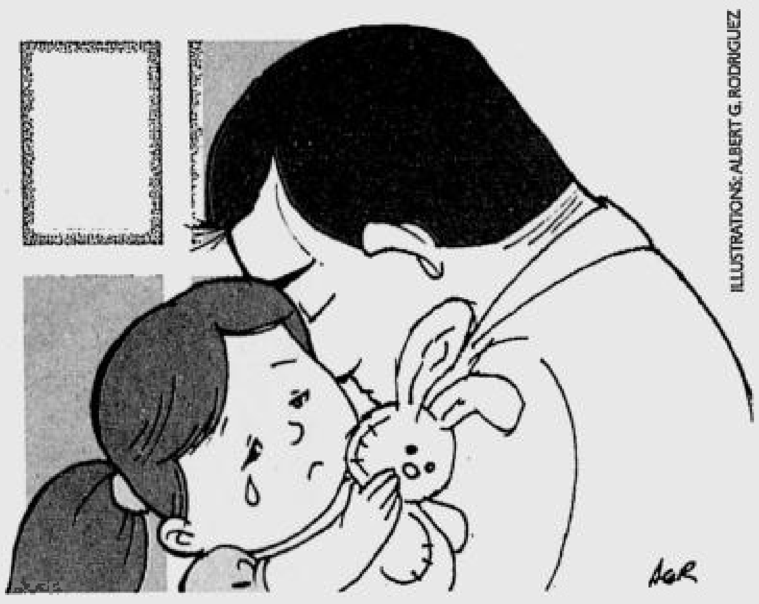
It is crucial to the healing process that a child be provided opportunities to cope effectively with a loss. The child's capacity to cope with death depends on many things. Wolfert mentions:

- The relationship with the person who died (the "meaning" of the death);
- The nature of the death (when, how and where);
- The child's chronological and developmental age;
- The availability of family/social/community support and, most importantly, the behavior, attitudes and responsiveness of parents and other significant adults in a child's environment.

Parents and caregivers play very important roles in "modeling" mourning patterns for children. Adults should feel free to express their own feelings of grief. There is nothing wrong in a child's seeing an adult cry occasionally.

I remember how our family "alternately" grieved after my son died. Some days I would cry, some days my husband would. Other days it would be my daughter. One day my then 7-year-old daughter said it was a good thing the "tear faucets" were not turned on all at the same time or we would drown.

Adults need to understand the meaning and the effect of death on a child. More than just hearing the words, they should pay attention to non-verbal messages as well. A steady flow of such messages between adult and child during a time of grief is very reassuring.



ILLUSTRATIONS: ALBERT G. RODRIGUEZ

An adult must help a child cope with grief. The child cannot grieve alone.

Mourning

William Worden, a thanatologist or someone who studies the effects of dying, says there are four crucial tasks a child must complete to be able to move on in the grief process.

First, the child must accept the reality of the death. Children have to be told about the death in ways that are accurate and in a language that is appropriate. Euphemisms, such as "He is just sleeping," are no-nos as they will give a wrong impression and may develop unnecessary fears in children.

Second, a child has to experience the pain or emotional aspects of the loss. Children aged 5-7 are particularly vulnerable. Though able to understand somewhat the permanency of death, Worden says they still lack the ego and social skills to deal with the intensity of the feelings of loss. A child's ability to process the pain is influenced by how adults behave. Worden says counselors should address feelings of ambivalence and responsibility.

Third, a child has to adjust to the environment where the person is missing. Adjustment is determined by the roles and relationships the deceased had with the child. Experts say mourning for a childhood loss can be revived at many points in life, especially during important events.

Last, a child must be able to relocate the dead and find ways to memorialize him/her. The bereaved should not have to give up the relationship with the deceased, but must find a new and appropriate place for the deceased in their lives in a way that lets them go on living effectively.

Helping children

Many things can help children grieve well. Adults' attitudes toward loss and grief affect the lives of children tremendously. Among the important things that a parent/caregiver can do for a grieving child are:

An adult in grief should try to get as much help for himself/herself. If a parent is very distraught, another person should step in to help a child cope.

Give accurate information appropriate to a child's developmental level. A child's first impression of death and the manner by which it is delivered are very important. Having other close, loving people around helps when the news of the loss is delivered.

Let a child express feelings and show acceptance. Do not tell a child, "Be brave," or "Stop crying, you will upset your mother." There is nothing wrong with tears and a child cannot be expected to be brave in a time of intense feelings of loss. A child should be reassured through expressions of affection.

Try to prevent any other losses for as long as possible. Getting rid of a pet, changing homes or schools cause stress.

Give a child something to remember the deceased by. This is called a "linking object"—something for a child to hold on to as he moves from a place of grief to a place of hope.

Encourage a child to do artwork, write stories or poetry to work feelings out on paper. This will "empower" the child to make sense of the loss. Keeping a journal is a very powerful tool in helping process feelings and can be done as early as age 7.

There is no set timetable for a child's grieving process. Sadness can be echoed many times as the child grows up and understand better the loss.

Adults who honor, allow and encourage children to move on in their grief, instead of away from it, help a child's healthy healing process. It is important for a child to know that loving and affirming adults are around to help the child move from a place of sadness into one of joy and remembering minus the tears.

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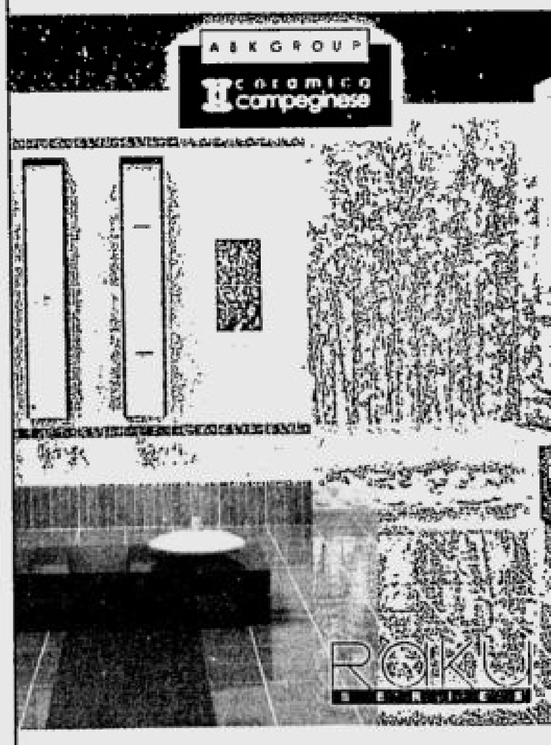

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BY ROBERT WONG

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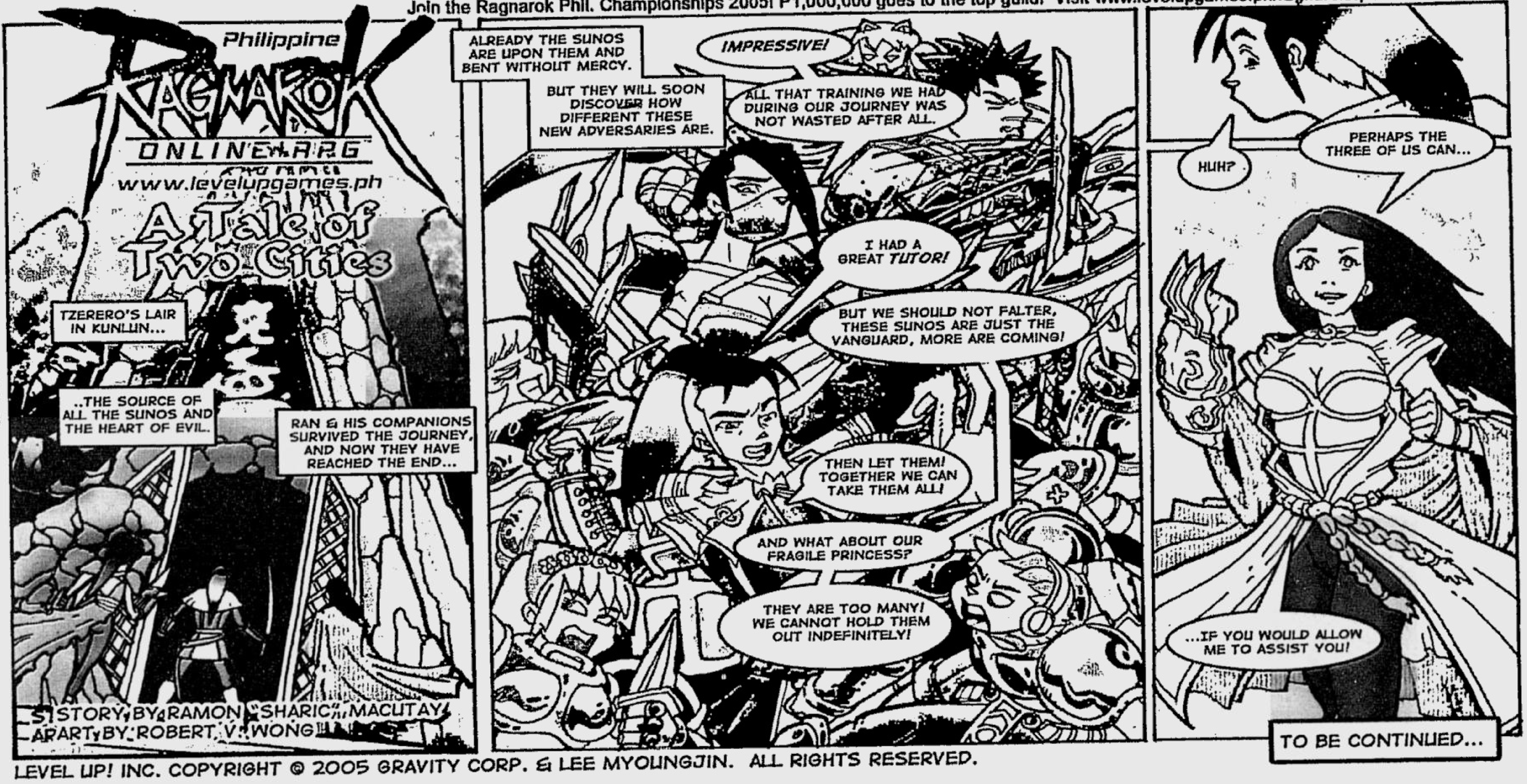
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ART BY ROBERT V. WONG
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ALL THAT TRAINING WE HAD DURING OUR JOURNEY WAS NOT WASTED AFTER ALL.
I HAD A GREAT TUTOR!
BUT WE SHOULD NOT FALTER, THESE SUNOS ARE JUST THE VANGUARD, MORE ARE COMING!
THEN LET THEM! TOGETHER WE CAN TAKE THEM ALL!
AND WHAT ABOUT OUR FRAGILE PRINCESS?
THEY ARE TOO MANY! WE CANNOT HOLD THEM OUT INDEFINITELY!
HUH?
PERHAPS THE THREE OF US CAN...
...IF YOU WOULD ALLOW ME TO ASSIST YOU!
TO BE CONTINUED...

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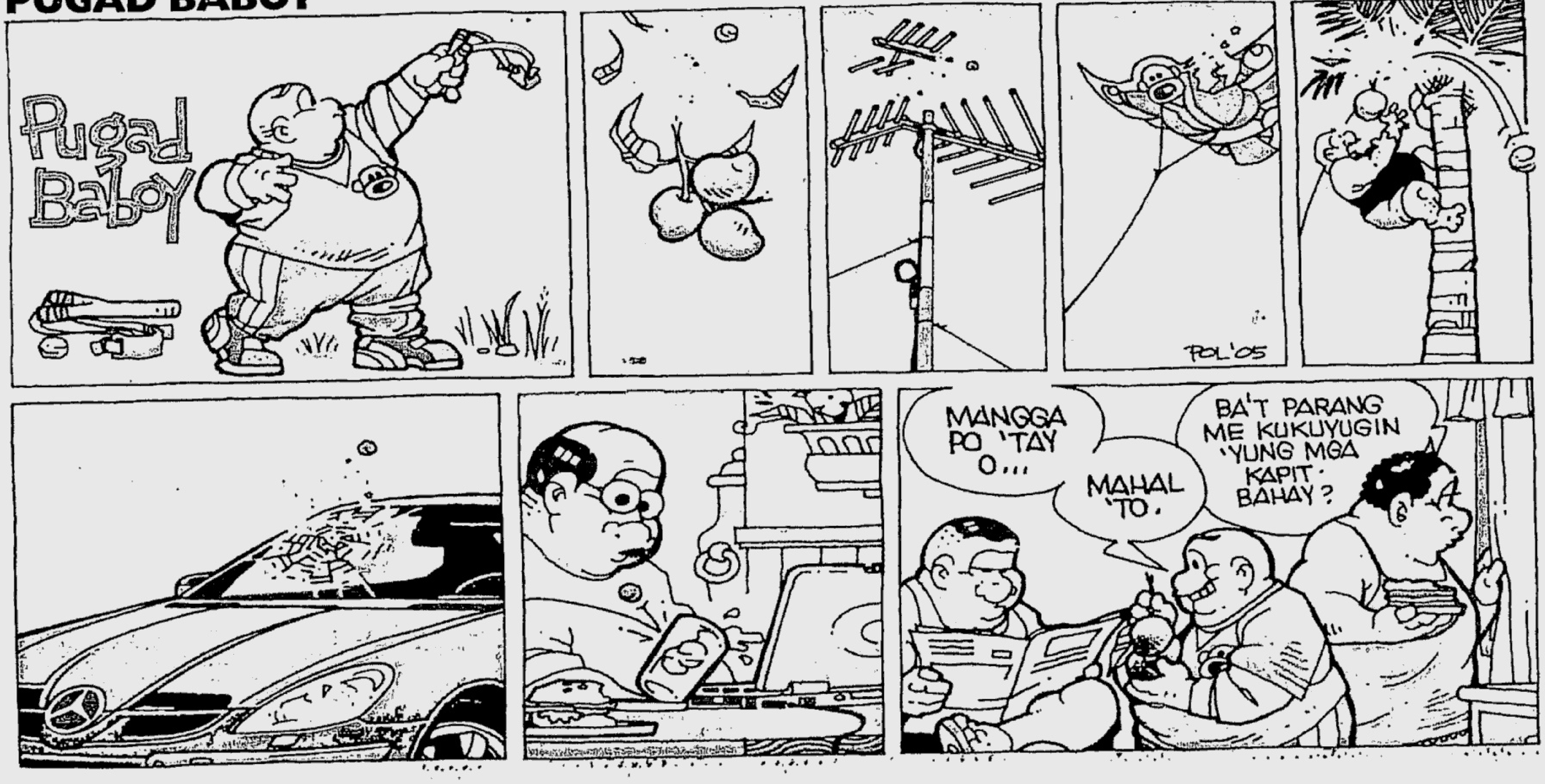
FOLLOW THE FOLD TO GET TO MIDGARD

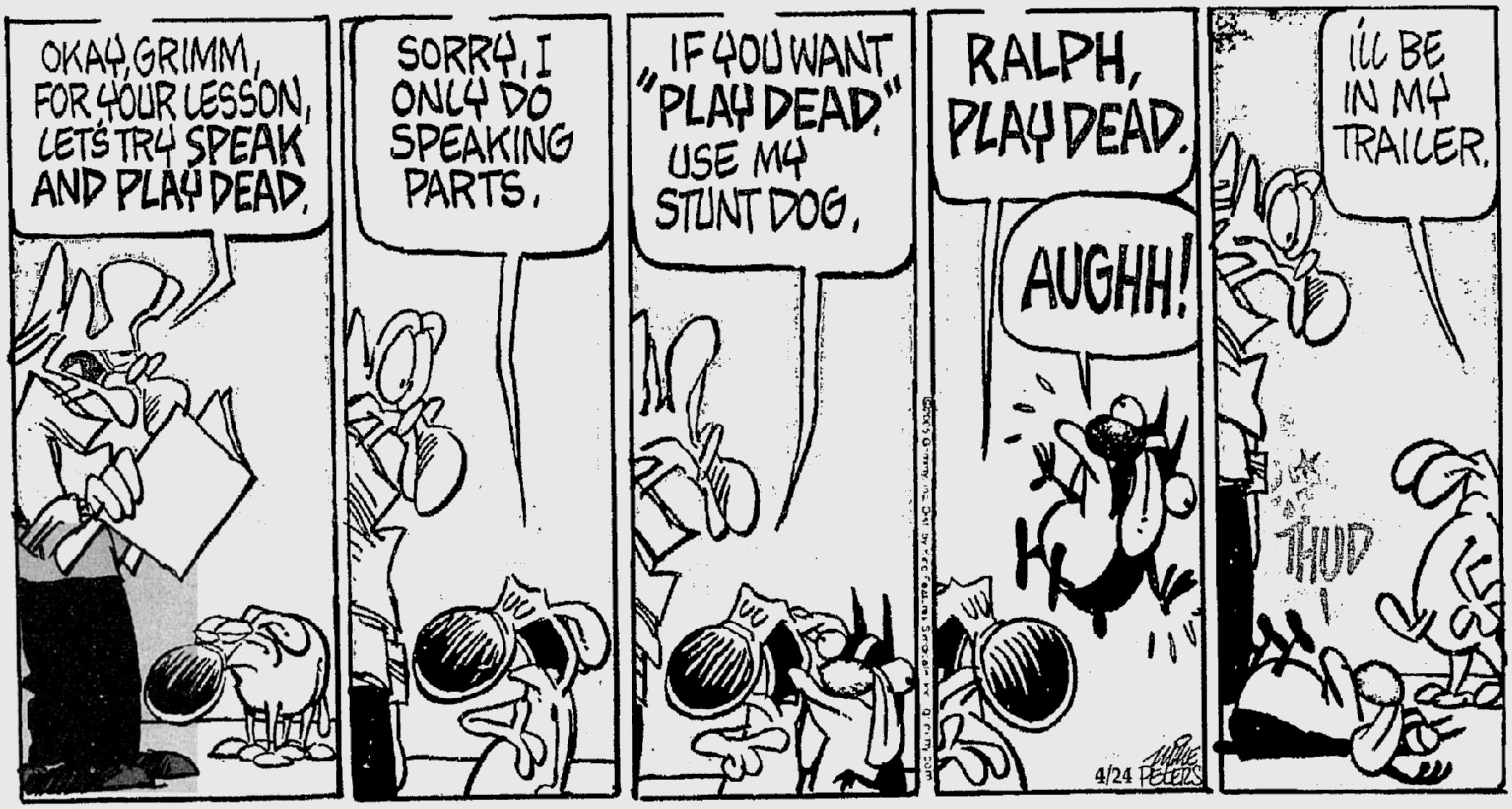
PUGAD BABOY

BY POL MEDINA JR.


Pugad Baboy
POL'05
MANGGA PO 'TAY O...
MAHAL 'TO.
BA'T PARANG ME KUKUYUGIN 'YUNG MGA KAPIT-BAHAY?

MOTHER GOOSE & GRIMM

BY MIKE PETERS


OKAY, GRIMM, FOR YOUR LESSON, LET'S TRY SPEAK AND PLAY DEAD.
SORRY, I ONLY DO SPEAKING PARTS.
IF YOU WANT "PLAY DEAD," USE MY STUNT DOG.
RALPH, PLAY DEAD.
AUGHH!
I'LL BE IN MY TRAILER.
THUD
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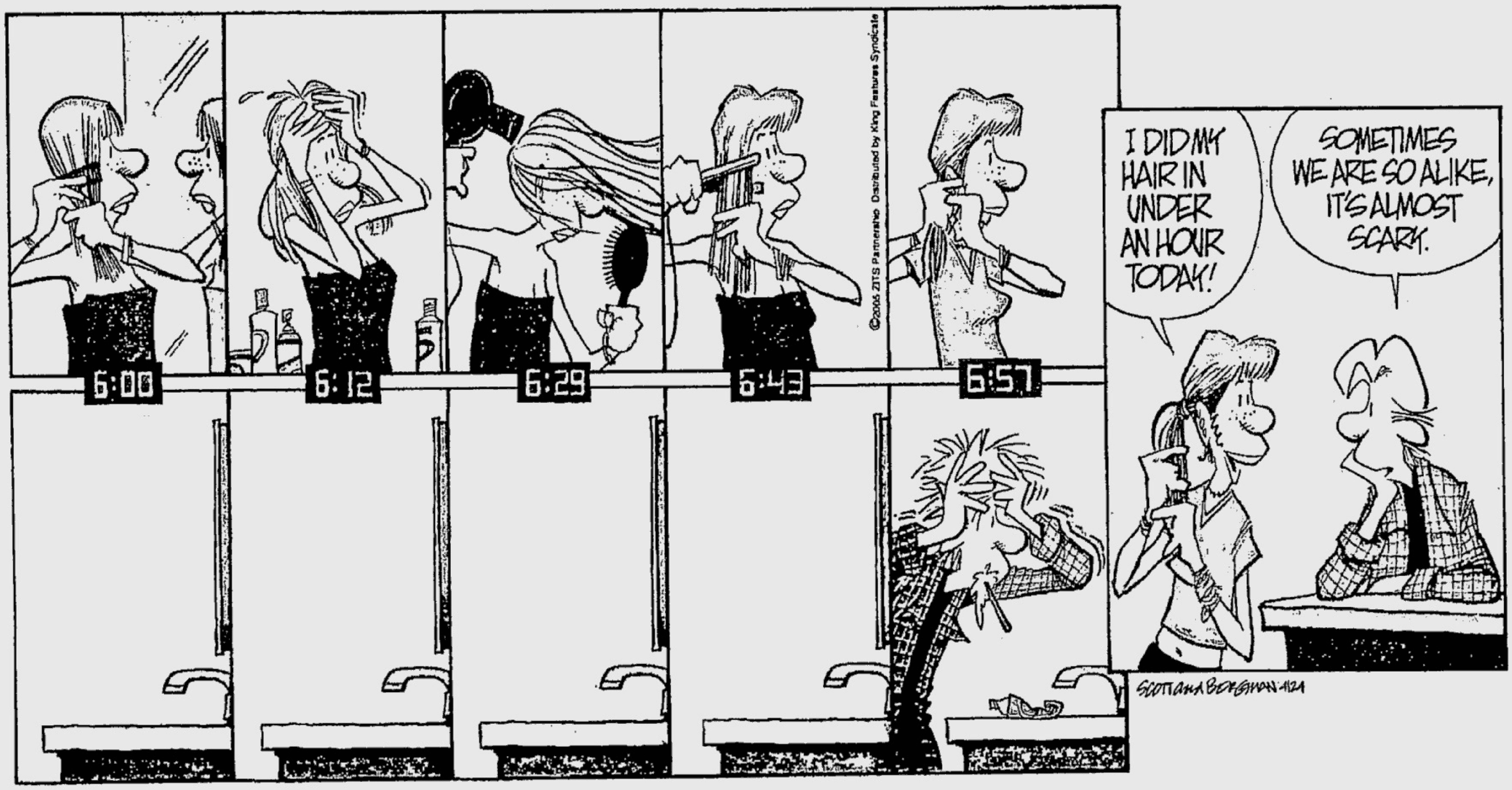
4/24 MIKE PETERS

ZITS

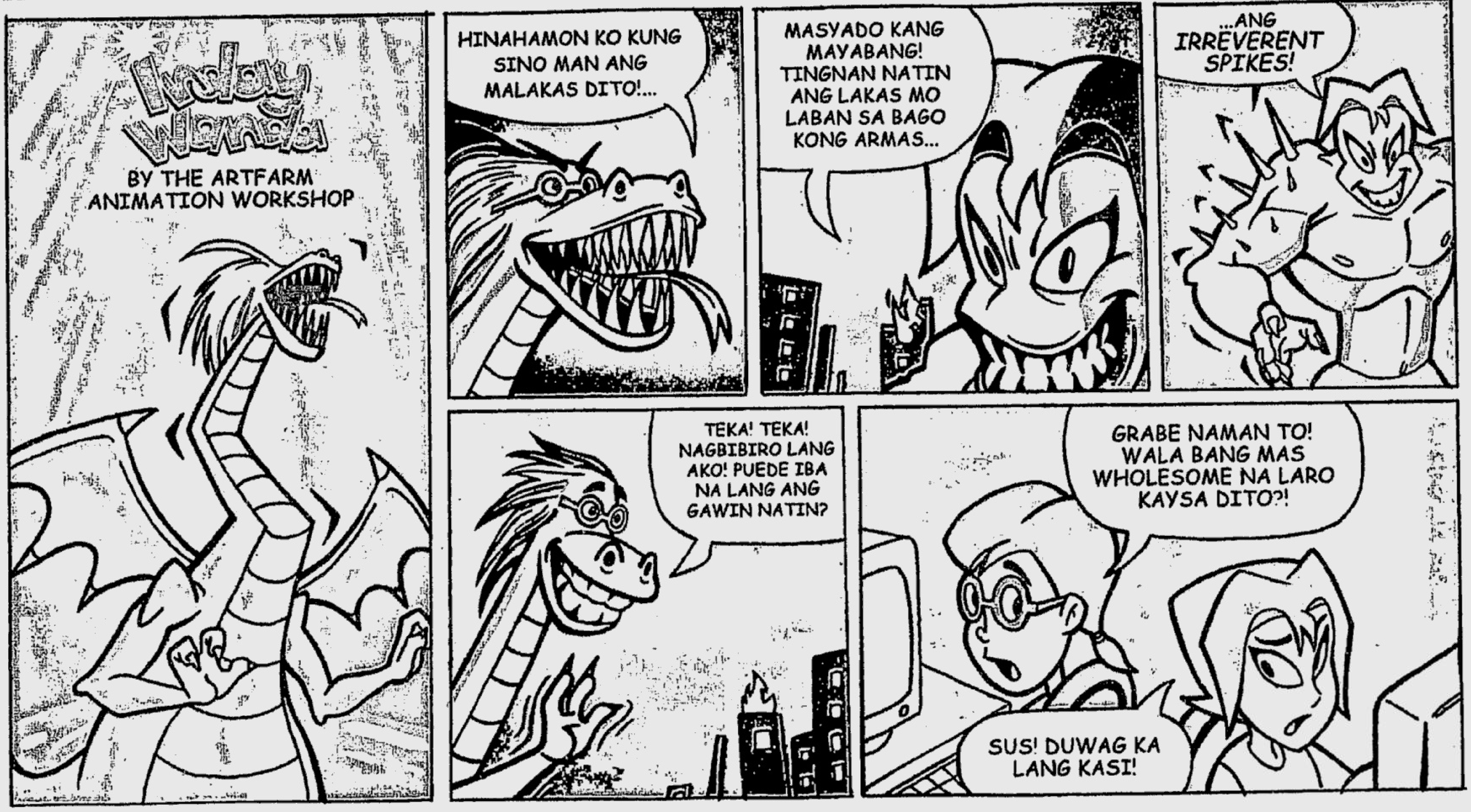
BY JERRY SCOTT AND JIM BORGMAN


6:00
6:12
6:29
6:43
6:57
©2005 ZITS Partnership Distributed by King Features Syndicate
I DID MY HAIR IN UNDER AN HOUR TODAY!
SOMETIMES WE ARE SO ALIKE, IT'S ALMOST SCARY.
SCOTT AND BORGMAN 4/24

A. FOLD OUT AT CENTER TO GET THE BIG PICTURE

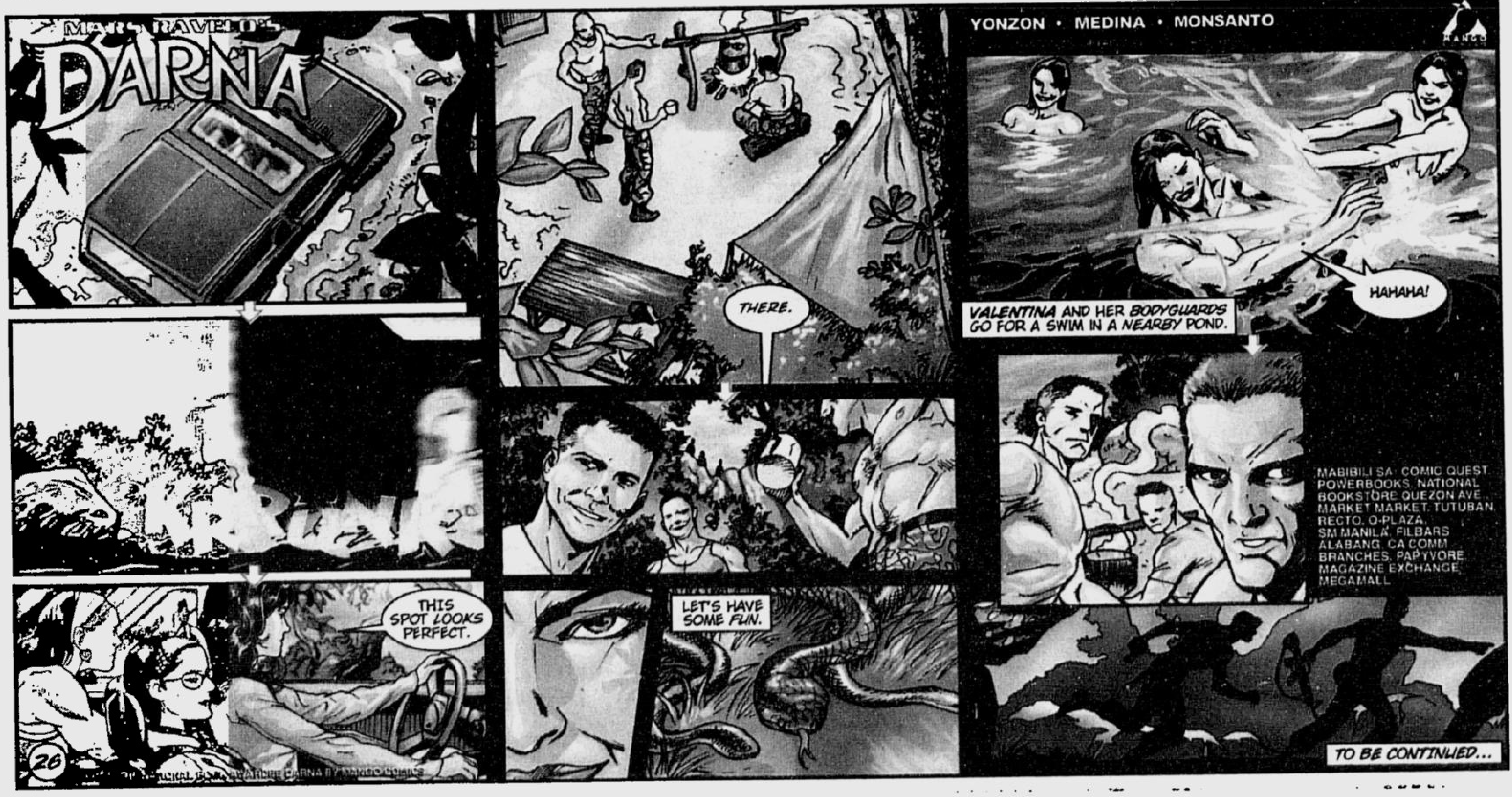
INDAY WANDA

BY BLOG CALIGUIA


Inday Wanda
BY THE ARTFARM ANIMATION WORKSHOP
HINAHAMON KO KUNG SINO MAN ANG MALAKAS DITO!...
MASYADO KANG MAYABANG! TINGNAN NATIN ANG LAKAS MO LABAN SA BAGO KONG ARMAS...
...ANG IRREVERENT SPIKES!
TEKA! TEKA! NAGBIBIRO LANG AKO! PUEDE IBA NA LANG ANG GAWIN NATIN?
GRABE NAMAN TO! WALA BANG MAS WHOLESOME NA LARO KAYSA DITO?!
SUS! DUWAG KA LANG KASI!

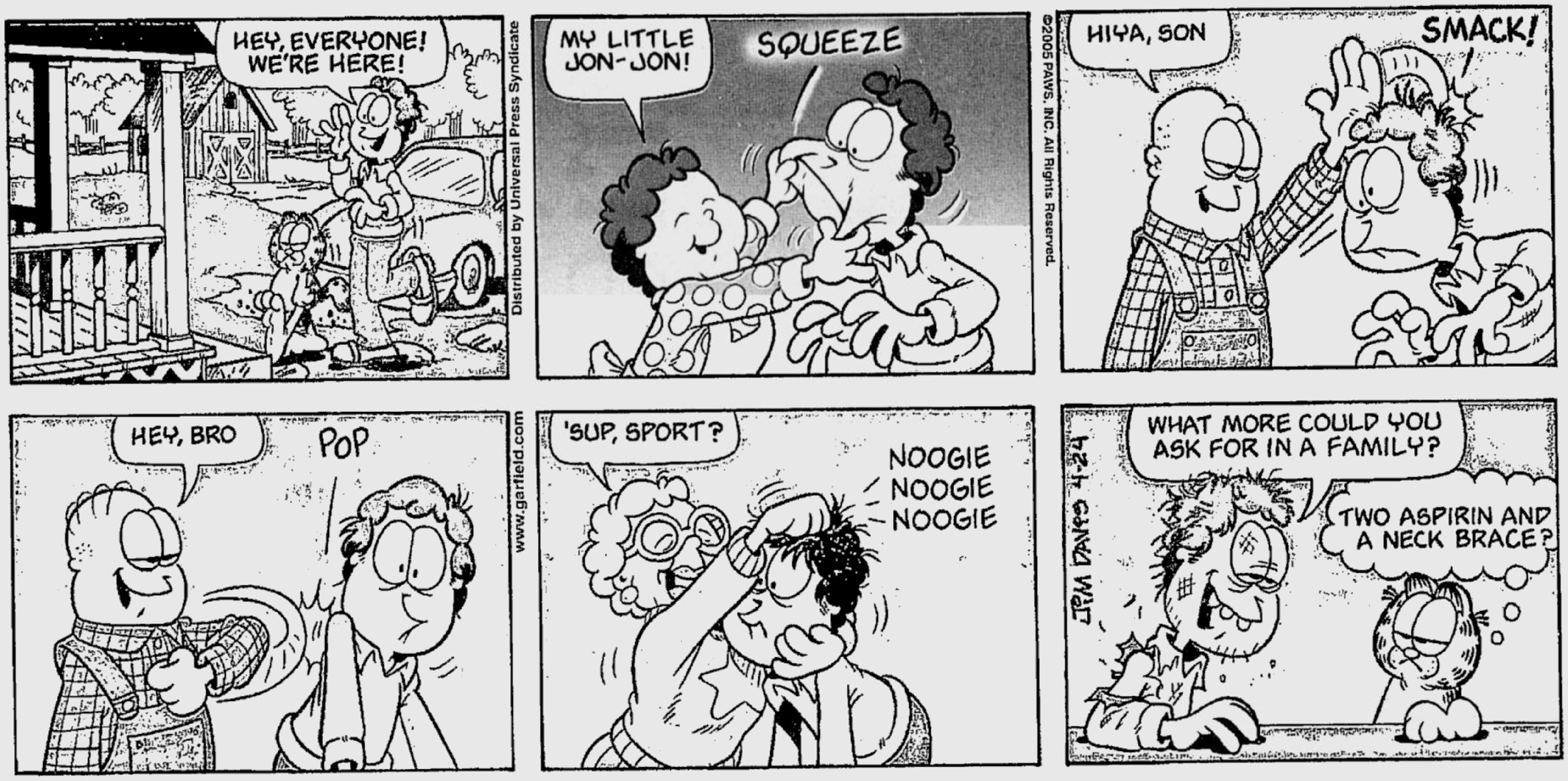
DARNA

BY MANGO COMICS


MARS RAVELO'S DARNA
YONZON • MEDINA • MONSANTO
MANGO
THERE.
VALENTINA AND HER BODYGUARDS GO FOR A SWIM IN A NEARBY POND.
HAHAHA!
MABIBILI SA: COMIC QUEST, POWERBOOKS, NATIONAL BOOKSTORE QUEZON AVE., MARKET MARKET, TUTUBAN, RECTO, Q-PLAZA, SM MANILA, FILBARS ALABANG, CA COMM BRANCHES, PAPYVORE, MAGAZINE EXCHANGE, MEGAMALL
THIS SPOT LOOKS PERFECT.
LET'S HAVE SOME FUN.
26
TO BE CONTINUED...

GARFIELD

BY JIM DAVIS


HEY, EVERYONE! WE'RE HERE!
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HIYA, SON
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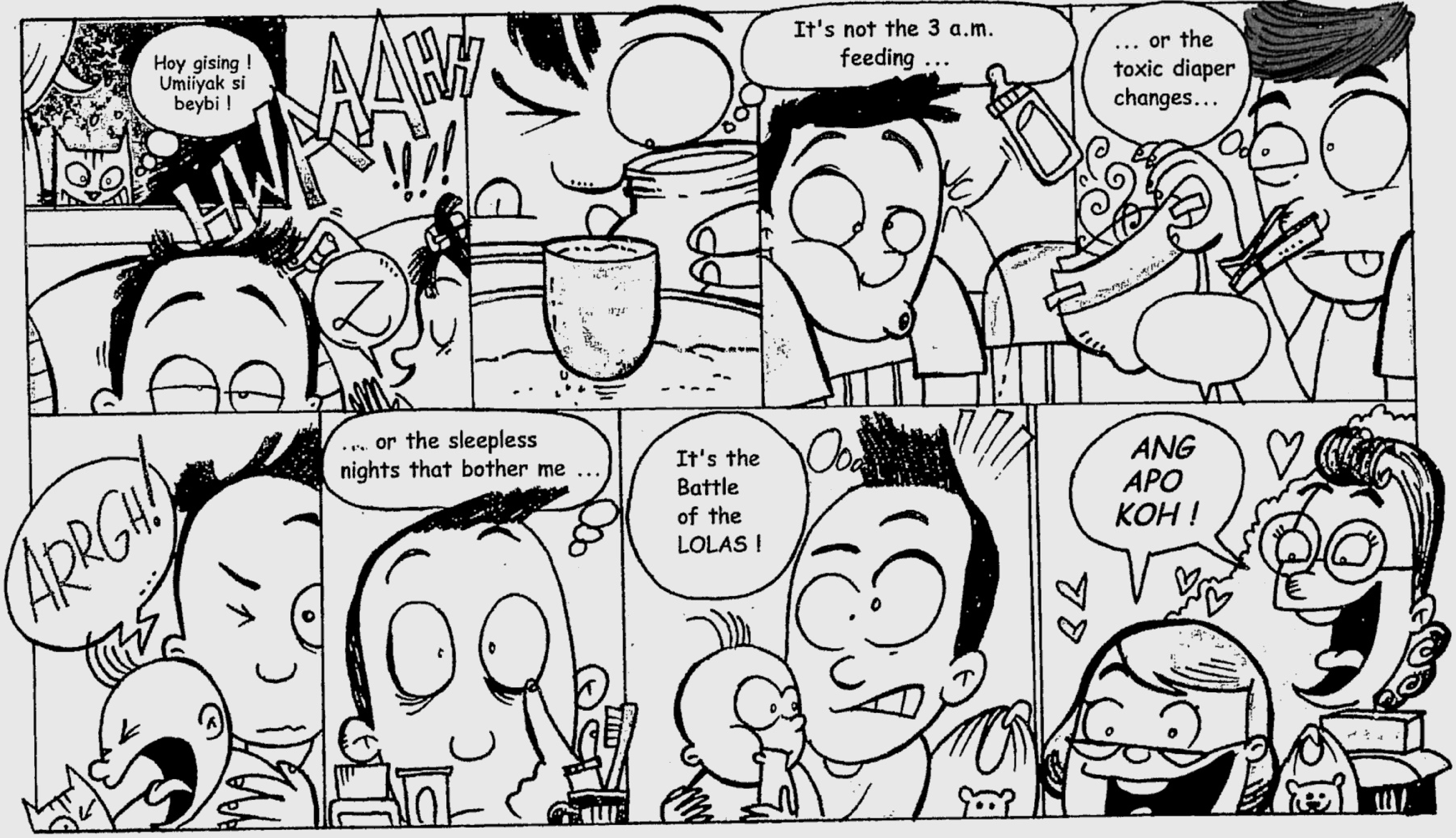
JIM DAVIS 4-24
WHAT MORE COULD YOU ASK FOR IN A FAMILY?
TWO ASPIRIN AND A NECK BRACE?

FULLHOUSE

BY STEPH BRAVO


Hoy gising ! Umiiyak si beybi !
HWAAAHH !!!!
Z
It's not the 3 a.m. feeding ...
... or the toxic diaper changes...
ARRGH!
... or the sleepless nights that bother me ...
It's the Battle of the LOLAS !
Ooo
ANG APO KOH !

B. TURN THE PAGE TO GET IT RIGHT

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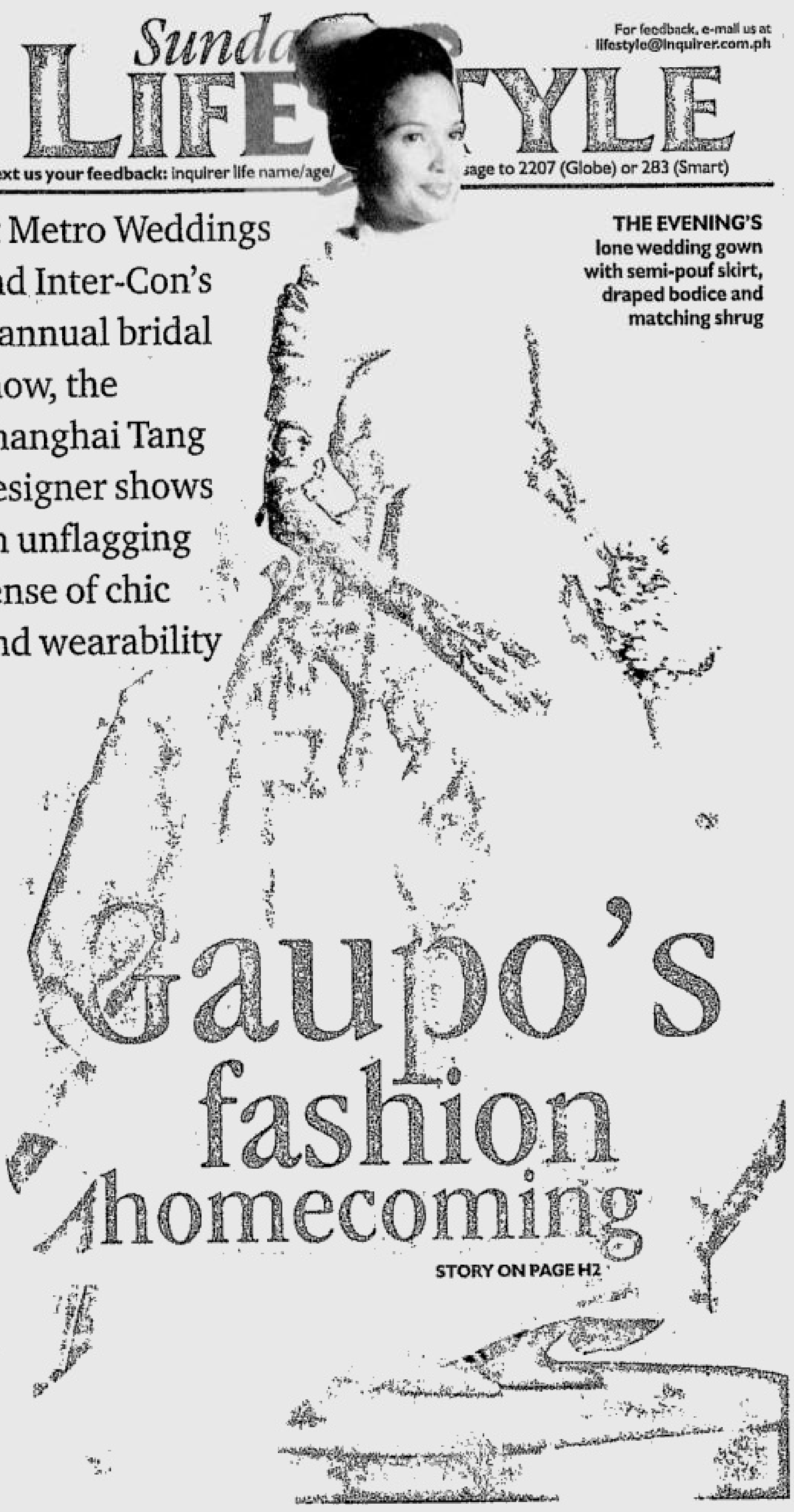
At Metro Weddings and Inter-Con's biannual bridal show, the Shanghai Tang designer shows an unflagging sense of chic and wearability



THE EVENING'S lone wedding gown with semi-pouf skirt, draped bodice and matching shrug

Gaupo's fashion homecoming

STORY ON PAGE H2

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Tiffany Lace necklace of diamonds set in platinum.

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SHAPELESS cheongsam with beaded Mandarin collar

THREE variations of similar gowns worn by bridesmaids come with such details as ruched bustlines, beaded appliqués and layered empire.

NOT for the mousy, this backless black number comes with a willowy extension wrapped around its wearer's arm.

Gaupo's fashion homecoming

Text by Alex Y. Vergara
Photos by Chito Vecina

CESAR Gaupo swings both ways with ease, confidence and characteristic aplomb.

Lest you get the wrong ideas, we're not referring to his private life, but to his remarkable range as a fashion designer as seen in the 15 pieces he presented in a recent bridal show at the poolside of Hotel Inter-Continental Manila.

For the fourth time in a row, the Inter-Con and Metro Weddings, the bi-annual bridal glossy of ABS-CBN Publishing, jointly produced the event.

Unlike in previous editions, however, organizers led by Thelma San Juan, general manager of ABS-CBN Publishing, and Jenny Peña, Inter-Con's director of public relations, did away with an all-star cast of designers in favor of Gaupo.

They couldn't have chosen a better designer to highlight. Gaupo, who, until recently, was based in Hong Kong as creative director of Shanghai Tang, more than lived up to expectations. In lieu of a slew of wedding gowns, the designer did an entire wedding entourage that revolved around a garden ceremony theme.

As such, the show featured some of the country's top mannequins essaying different roles through the clothes, hair, accessories and makeup they wore.

Although it was a make-believe world where everybody was tall, svelte and lovely (imagine seasoned models Jo Ann Bitagcol and Eazel Don playing mothers), Gaupo's clothes were wearable, practical and far from mere figments of an unbridled imagination.

Not boring

Despite their wearability, however, his creations were neither predictable nor boring. And the best part was he offered not a few possibilities for everybody. As the designer loves to point out, his designs aren't primarily dictated by a woman's figure, but by her personality and her attitude towards dressing.

Thus, Bitagcol and Don played mother and mother-in-law, respectively, to blushing bride Grace Tagle and her absent groom.

Hot leading man Piolo Pascual, who was supposed to wear a suit by Marden Iglesias, reportedly agreed to be Tagle's make-believe altar date until his killer schedule got in the way. For Gaupo, it was Piolo or nothing.

Wearing a traditional white gown with a semi-pouf silk skirt and draped chiffon bodice, the bride had an equally attractive set of secondary sponsors, bridesmaids and principal sponsors in the persons of Rissa Samson, Nicolette Belle, Isabel Roces and Ria Bolivar, among others.

Indeed, despite Gaupo's attempts to compel people to willingly suspend disbelief (any one of the beauties can easily play the bride), the models' roles were clearly defined primarily by the gowns they wore.

Bitagcol and Don both wore Oriental-inspired gowns in fuchsia and blue green, respectively, with huge "tent" silhouettes. Full-figured women with loads of attitude, rejoice! But the gowns' similarities ended there.

While Bitagcol wore one with a beaded Mandarin collar and matching wrap, Don slipped into a V-necked number with a pair of exaggerated, circularly cut sleeves gathered at the wrists.

For a moment there, we thought the sleeves were huge enough for two baby elephants to hide in.

Gaupo favors the tent for its "regal yet nonchalant" qualities. His gowns may be devoid of shape (which not a few mature and gym-averse Filipinas are likely to welcome), but they were regal and dramatic enough to command attention.

Secondary costumes

Apart from being adept with short dresses and strapless gowns for younger women, the designer's keen sense of combining bold colors and tactile elements was also evident in outfits worn by bridesmaids and secondary sponsors.

The latter were draped in long, flowing dresses in orange and fuchsia, while the former sashayed in more rigid short dresses in such tricky shades as yellow green, black and turquoise. The collection, after all, drew inspiration from flowers.

We found the color combination of the short dresses a tad unusual (the lighting was perhaps partly to blame), but their overall impact more than made up for whatever misgivings we had.

Again, Gaupo chose not to emphasize the waist with empire numbers made from silk fabrics such as chiffon, shantung and dupioni. Almost all the pieces had ruched bust lines, while some were embellished with beaded appliqués and Chantilly lace.

Samson's dress, with a faux spaghetti-strapped bra made of black lace peeking from a supposedly strapless neckline, was striking in its simplicity. So was Roces' bustier of a gown with a built-in draped shrug (several pieces, including the bridal gown, had one) and long skirt fashioned from several layers of soft and corded chiffon.

Such bursts of colors were an antithesis to the *ninang* (godmother) portion, where several women glided in black gowns with similar silhouettes made primarily of jersey, chiffon and lace.

Every designer knows it's easier to come up with mediocre, if not wishy-washy, creations by hiding behind the absence of color. Gaupo didn't use this as a crutch and instead came up with interesting black pieces.

Indeed, if I were the bride, I'd get a bit insecure posing with these ladies in black. What slim and stylish godmothers they were!

Our favorite was Bolivar's slinky, backless jersey number with an extended detail that coiled its way around the model's slim left arm.

The gown is definitely not for the mousy, but for the cigarette-wielding "woman of substance" who says and—most of the time—does what she feels.

In contrast, the designer did more conservative pieces that were jazzed up either with a see-through and beaded shawl or a pair of draped cap sleeves with willowy extensions. It seems there's something for everyone in Gaupo's stylebook.

From RTW to couture

Once dubbed by the fashion media as the country's "RTW King," Gaupo, 58, was also the chief in-house designer of Hong Kong-based Shanghai Tang for nearly five years until he stepped down early this year.

The stint, observers say, has further refined the designer's sense of aesthetics as well as reinforced his preference for more fluid and Eastern lines.

Gaupo won't be leaving Shanghai Tang completely, but he has begun to scale down his involvement in the company by dropping its RTW line and focusing instead on its couture collection, which comes out twice a year. In fact, he has given up his apartment in Hong Kong, as he does most of the designing in Manila.

This means Gaupo now has more time to linger in the country and cater to whatever whims and fantasies would-be brides (and their entourage, including the scene-stealing *ninang*) have in mind.

His latest show was perhaps a mere sampler of what he's still capable of doing as one of the country's best designers.

E-mail the author at avergara@inquirer.com.ph

A SECONDARY sponsor wears what appears like a strapless dress with black, spaghetti-strapped faux bra.

A MORE conservative gown for one of the godmothers has a large, diaphanous and beaded shawl.

WINGED ring bearer

EVEN the flower girl's gown is shapeless.

TOP these sleeves, circular-cut attractions gathered at the wrists and perhaps enough for two baby elephants to hide in.

Caysasay shrine is like Lourdes

PURELY PERSONAL

Josephine Darang

FILIPINO visionary Brother Josefino Roña says Our Lady of Caysasay wants to be proclaimed Queen in Caysasay, her shrine in Taal, Batangas.

Brother Roña says in his e-mail: "Caysasay, like Lourdes, is on top of a mountain... The Lady at Lourdes and at Caysasay is called Immaculate Conception and Our Lady of the Rosary. It was at Lourdes that Our Lady asked for the procession."

Caysasay (meaning kingfisher) suggests the role Filipinos must play during these times. They must be like the King of Fishers of Men, Jesus. Brother Roña says Our Lady wants Filipinos to be fishers of people, bringing them to the triumph of the Immaculate Heart, God dwelling in the hearts of people.

Brother Roña adds Caysasay sounds like *kasaysayan* or history. Our Lady wants Filipinos to go back to their historical roots and the purpose of Christianity as propagated by Christ.

"The volcano in the heart of Taal lake is like the heart of God wanting to burst from within the heart of everyone baptized. This is what Our Lord said: 'I would like to spread fire and burn the earth.' He wants to burn the earth with the knowledge of his Divine Intimacy and Presence and spread the love of His Divine Mercy during the last great eruption," Brother Roña says.

The message of Caysasay, he says, is the burning desire of Our Lady to have her triumph proclaimed.

"When Our Lady inspired me to start Theotokos several years ago, she also inspired me to look for a place where she would like to be proclaimed Queen. I knew then it would be in Batangas. She brought me to Caysasay. She begins with the title *Ina* (Theotokos). And she would like the last title [to be] *reyna* (queen)."

Brother Joe founded the Lord's Leaven Mission Foundation in 1984 referring to Mary as "leaven," inspiring members to live, share and witness the life mysteries of Mary.

Today, at dawn, devotees of Our Lady of Caysasay brought her image in a procession from her shrine in Barrio Labac to the Basilica of St. Martin de Tours. She will stay there until Wednesday, returned to her shrine in a procession.

The miraculous image of Our Lady of Caysasay was found in the Pansipit River in 1603 by a fisherman called Juan Maningcad. She was called Our Lady of Caysasay (from *casay-casay*, Tagalog for kingfisher, which was seen flying around the Virgin who was on top of a *sampaga* tree—her reflection spotted in the water of the well by two women). Water from the well is now drawn for healing.

On May 11, 2003, on the 400th year of her discovery, the image was brought to the Greenbelt Chapel for Holy Mass, celebrated by Fr. Carlo Magno, then rector of the shrine. Some of those present were Ramon Orlina, Marietta Goco, Ambassador Raul Goco, Sally Gonzales, executive director of the Blessed Virgin of Caysasay Foundation, and other members.

A replica image of the Virgin is now going around offices near the Philippines Information Agency on Visayas Avenue in Quezon City. Another one is available for visits to churches. Text 0927-5750723.

Marian play

The much-awaited play "Maghimalang Kamay ng Birhen ng Caysasay" will be shown July 7-10 at the Cultural Center of the Philippines. Ramon Orlina is executive producer, while Nestor Torre is director. Music is by Ryan Cayabyab. Performers are Giselle Sanchez, Ogie Alcasid, Cocoy Laurel, Leo Martinez, Andy Bais, Tommy Abuel and Lou Veloso. Text 0927-5750723.

Tsunami predicted

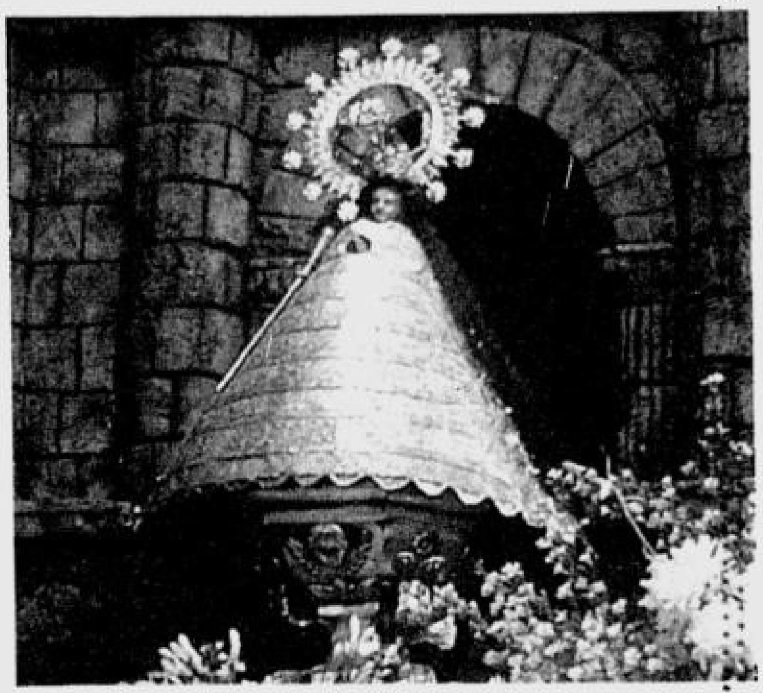
Filipina visionary Nora Ilagan received the message of the Virgin on the tsunami disaster in October. The tsunami struck Dec. 12. The message is among those mentioned in the fifth volume of "God Speaks to a Filipina" series, that will be available soon.

Nora Ilagan has been receiving messages since 1994 from Jesus Christ and the Blessed Virgin Mary.

The call to prayer and penance is urgent. Messages say: "Reconcile with God, do not waste time, prepare your souls. Go to Confession before it is too late. Attend Holy Mass and pray the rosary, pray, pray. The time to repent and go back to God is now. There is no more time... We are experiencing the end times... Pray as often as possible, and especially in time of danger. Pray 'Jesus crucified, cover us with your precious blood.'"

To order the book, call 8525485 or go to the Don Bosco Parish religious store in Makati.

WELL-KNOWN sculptor Ramon Orlina with the Virgin of Caysasay before the Dec. 5 Marian procession



OUR LADY of Caysasay, patroness of Taal, Batangas

Cathedral's 400th

A novena is being held at 4:45 p.m. until April 29 to celebrate the 400th year of the San Sebastian Cathedral in Lipa, Batangas.

A concelebrated Mass will be held at 10 a.m. April 30, with Bishop Ramon Arguelles as main celebrant. Homilist is Ricardo Cardinal Vidal.

Expected to concelebrate are priests from the archdiocese of Lipa, including Msgr. Toti Mandanas, parish priest of Lipa cathedral.

Devotee of Bambino

Fr. Corsie Legaspi told me years ago he was a devotee of the Bambino de Aracoeli that he visited in Rome. His prayer was granted by the Bambino, so he promised to bring the devotion here. He brought the devotion to Naic, Cavite.

For many years, Fr. Corsie celebrated Mass on May 1 at the Filipinas Paradise Complex, spreading the devotion in the process. He is on pilgrimage right now to Marian shrines in France and Portugal until April 28.

Pilgrimage

Msgr. Jerome Reyes, who marked his 20th anniversary as a priest, is leading pilgrims to Guadalupe, Mexico May 16-25. Highlight of the trip is a visit to the Basilica and Shrine of Our Lady of Guadalupe. According to tradition, the Virgin appeared to the Indian Juan Diego on the spot where the church is. Her image, said to have been painted miraculously on the Indian *tilma* or sack cloth, still hangs over the altar. Those interested to join can call 5211651 or text 0915-5555272.

Help needed

Seminarian Marlon Calaguas is studying for the priesthood with the Order of the Claretians.

Like all poor seminarians, he needs help. Text him at 0910-2756109. Thank you for your kindness.

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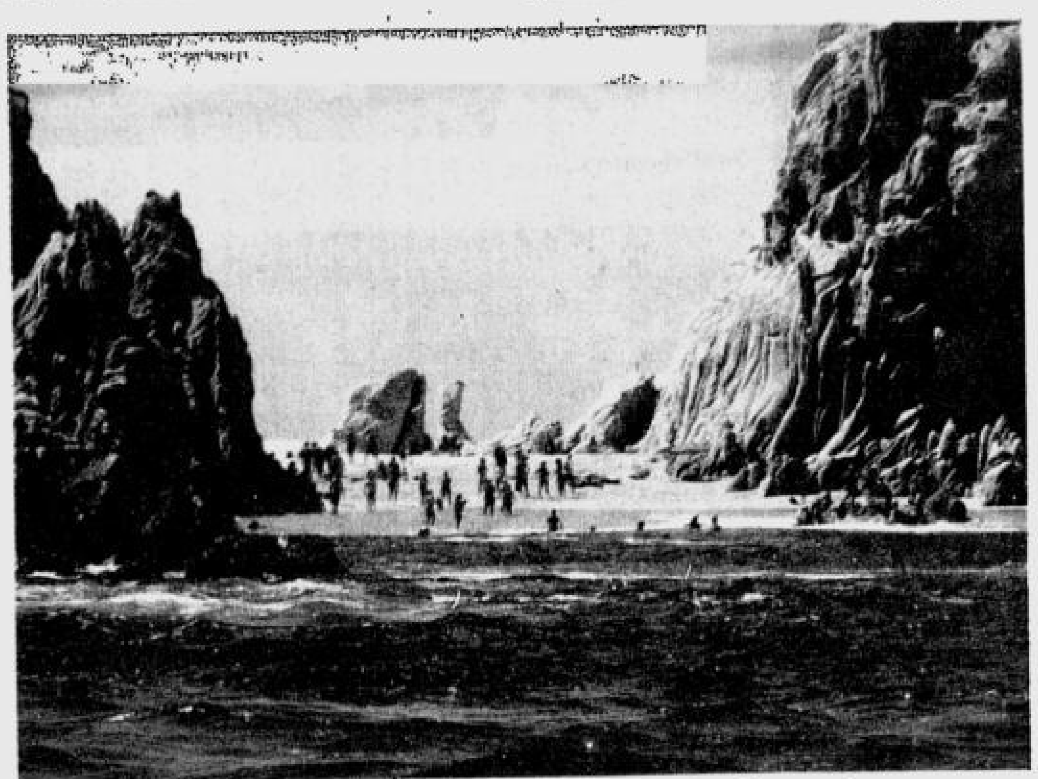

LOVERS' beach in Cabo Sta. Maria straddles two different bodies of water.

Down Mexican Riviera way

Norwegian Cruise Line is the first and only cruise line to offer an eight-day, four-port cruise along the Gold Coast, with stops in Acapulco, Zihuatanejo/Ixtapa, Puerto Vallarta and Cabo San Lucas

Text and photos by Beia Formoso
Contributor

TEN PESOS to $1. Sounds like a dream come true, doesn't it? Well, for Mexicans that dream is reality. They are practically swimming in US dollars. And one factor that has helped Mexico attain such economic growth—for they certainly weren't this well off a decade ago during the Mexican peso crisis up until 2001—is tourism.

The Mexico Tourism Industry expects $10 billion in revenue for 2005 alone. Tourism is the third most important economic activity in Mexico after oil and remittances.

While their more popular destination is the capital, Mexico City, for its ancient Aztec temples, the country's Gold Coast along the Pacific Ocean is worth venturing out to. And there is no better way to experience the Mexican Riviera than by a luxurious cruise.

Of the cruise lines that offer trips to Mexico, Norwegian Cruise Line (NCL) is a pioneer. The first and only cruise line to offer an eight-day, four-port itinerary (others only offer three), the NCL Mexican Riviera cruise begins and ends in Los Angeles, California. It sails along the Gold Coast, docks first at Acapulco, then goes on to Zihuatanejo/Ixtapa, Puerto Vallarta and, finally, Cabo San Lucas.

Cruise comforts

As they say, once you've been on a cruise, there is no other way to travel. None of the hassles of cramped leg room, food wrapped in plastic, seats that don't recline, overstuffed luggage compartments and sleeping beside a stranger who snores loudly or won't turn off his reading light. Cruise ships are known for their sprawling deck upon deck of restaurants, entertainment lounges, bars, casinos, swimming pools and Jacuzzis, gyms, theaters, and comfortably spacious cabins and suites.

No longer simply a means of transportation, cruising has become a destination unto itself, like a moving resort. NCL takes the cruising experience a step further with its Freestyle Cruising, wherein guests are free to choose when and where they want to eat, what to wear (formal nights are now optional), what activities to join, even when to leave the ship at the ports.

Acapulco

Upon arrival at the cruise's first port-of-call, Acapulco, one gets that tourist-y vibe. The bay is so littered with high-rise hotels that it looks like Hawaii or Miami or any "Westernized" beach. To say Frank Sinatra's plug worked wonders for the place would be an understatement.

As for the town proper, there are two sides to Acapulco: the Old Town and the modern.

The modern side houses American restaurants, fast-food joints, discos and posh villages such as Las Brisas, where Sylvester Stallone, Placido Domingo, Julio Iglesias and Elizabeth Taylor have homes.

Any native will tell you that night life is what Acapulco is known for, but skip the usual Hard Rock Café and go for local hangouts like the infamous Señor Frogs. Because this bar/restaurant is situated on a cliff overlooking Acapulco Bay signs are posted all over saying "Don't jump out the windows, please." Heed the warning.

DOWN/14

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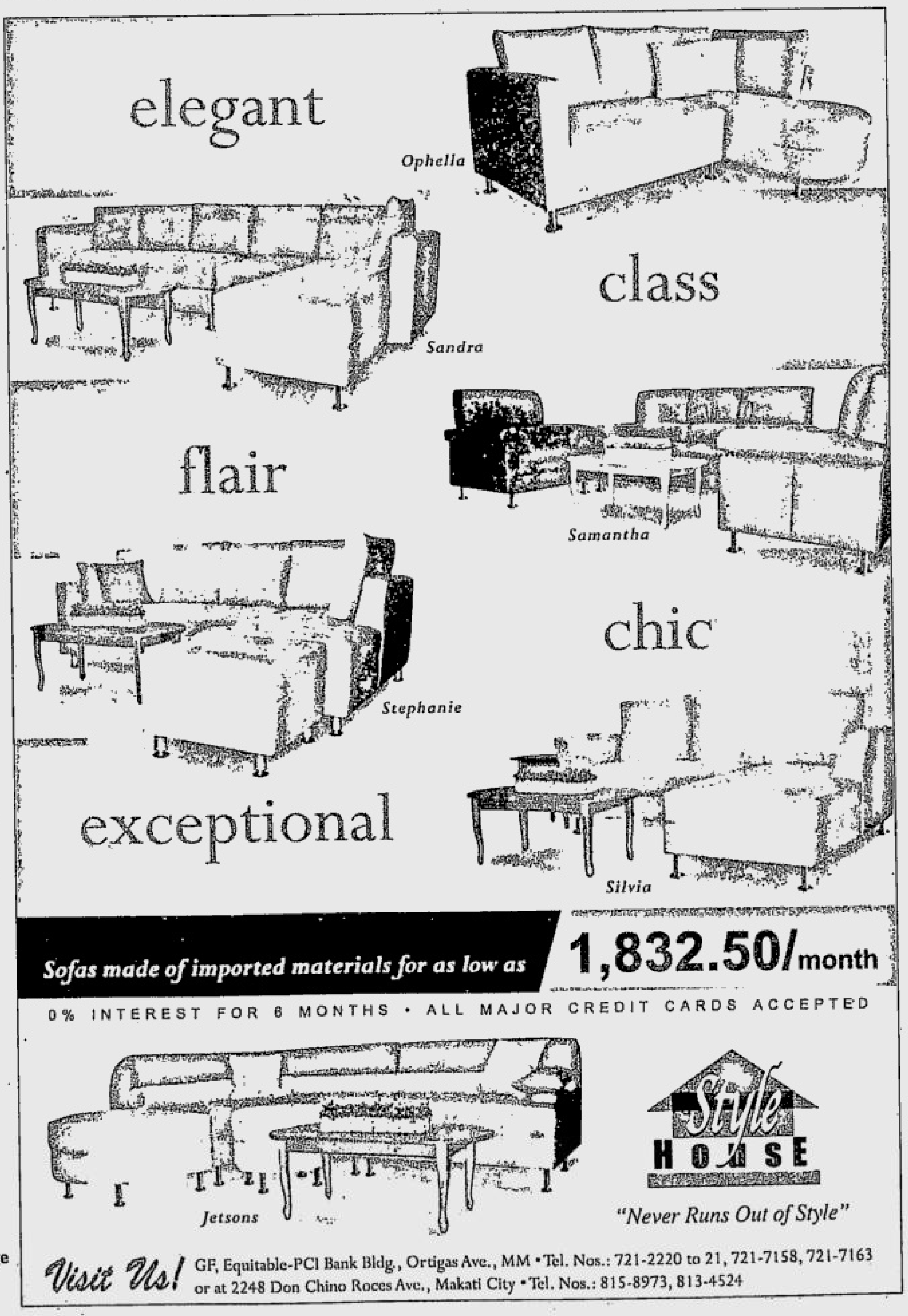

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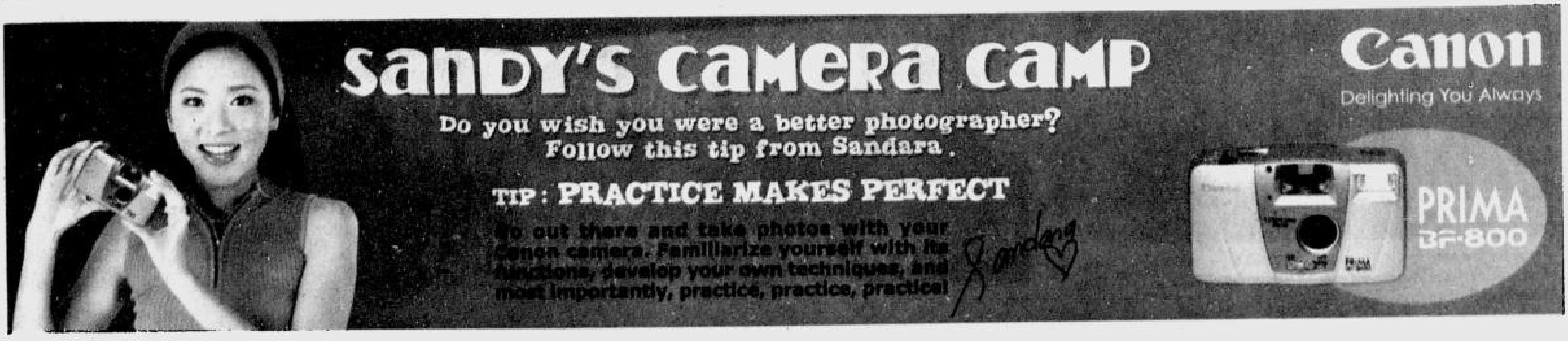

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PEOPLE Asia team headed by Joanne Rae Ramirez

AIR France-KLM's Tess Zulueta and DinDin Montserrat, Susan Medina, and Westin's director of catering and conventions Pat Palanca

PGH's Foundation president Dr. Greg Alvior, Lolita Mirpuri and Westin's Jun Mercado

Power auction for a good cause

Westin Philippine Plaza's Hanging Garden becomes a feast of art and charity

GOING once, going twice, sold!

"An Auction for All Seasons," which was held recently by The Westin Philippine Plaza, proved how the art of bargaining and friendly competition could fuel excitement.

How could one explain the P1,054,000 raised in one night? It proved the Filipinos' generosity in times of need. It also showed no people loved a bargain more than Filipinos.

The night of generosity, sharing, esprit de corps, music as well as gastronomic and aesthetic delights was hosted by Westin Philippine Plaza, together with Gift Gate, Metro Society, Lifestyle Asia and People Asia magazines. Air France-KLM, Cathay Pacific, Gulf Air and Lufthansa German Airlines also helped host the event.

A brainchild of Rose Libongco, the Plaza's director of marketing, "An Auction for All Seasons" was executed by Pat Palanca, director of catering and conventions. Palanca handpicked the production team, including events director Joey Espino, Linens International designer Sabine Koshinger, lights and sounds man Audio Compulsion, and florist Antonio Garcia of Mabolo.

Tent venue

The affair was held at the Harbor Garden, a sprawling 2,100-sq-m tent venue right by the bay.

Manila's who's who from business, society, fashion and politics lent their support by bidding for the very select objects of desire and travel packages. The funds raised will go to Unicef's program on education and nutrition.

Johnny Litton was host and auction master.

A show of simultaneous paddles occurred when Manuel Baldemor's "Pahiyas Festival in Lucban" painting caused a bidding war. In the end, it fetched the P75,000 winning bid from Emilio Yap III.

Another hot item was the Hewlett Packard 6230 notebook, a real bargain at P85,000. It was brought home by Jun Jun and Esther Capistrano.

Art lover Cesar Rodriguez knew he was getting a good deal when he won the bid for two paintings: Bernie Pacquing's six-piece series, "Pale Innocence," at P100,000, and Alfredo Aquilizan's "Daffodils" at P18,000.

Fabulous trips

The trip-for-two to Paris via Air France-KLM, with a two-night stay at the Hotel Prince de Galles, Paris was won by Madeleine Varkay and Rita O'Sullivan.

Tessa Prieto-Valdes won the bid for the trip-for-two to Frankfurt via Lufthansa, with hotel accommodations for two nights at the Arabella Sheraton Grand Hotel Munich.

Virgie Ramos of Gift Gate won the bid for the Yves St. Laurent St. Tropez Sauvage Clutch in leopard print for P18,000, and the Philippine Airlines ticket-for-two to Cebu and Davao for only P10,000.

Four seasons

No ordinary bidding affair, the auction was divided into four seasons, each with their corresponding themed items.

Both live and silent auctions were powered by the state-of-the-art hardware of Hewlett Packard. The items up for bid were shown on giant screens, along with the latest bid and number of the bidder.

Guests simply had to raise their paddles to bid; one of the 16 good-looking models in black carrying the laptops assisted them. The bids started at 50 percent of the market value of each item.

The presence of Swatch endorsers Borgy Manotoc and Ornusa Cadness hyped up the excitement on the Lustrous Bliss, the Swatch skin with 174 diamonds. They went up the stage to model the watch.

The Swatch skin with 174 diamonds was won by Ernie Yu for P54,000.

Other popular items included the Kate Torralba fashion ensemble that was won by Tessa Valdes; and the Patrice Ramos Diaz fashion ensemble by Suzette Montinola and the Rajo Laurel ensemble that were won by Aloma Lopez.

DHL's Gateway manager Nigell Lockett won the raffle for Westin's "Heavenly Bed."

Fabulous musical performances were rendered by Willy Cruz, Bobby Basa and Eileen Sison.

The Philippine Philharmonic Orchestra serenaded the guests.

A musical performance by singer and Unicef ambassador Gary Valenciano closed the event, a fitting finale, indeed.

Seen having fun were women headliners such as Susan Calo-Medina, Celia Villanueva, Gracie Go, Susan Joven, Frances Lim and Patty Chiong, Lito and Kim Camacho, Cesar and Fe Rodriguez, Dr. Ed and Jeanette Rodriguez, Anthony and Chit Dee, and Audie and Baby Jose.

Consuls Fortune Ledesma, Evie Costa and Helen Ong were spotted with their friends—Linda Pastoral, Hilda Salonga, Aloma and Karen Lopez.

A good-looking group consisted of Olivier Jacques, Bob Mc Cubbing, Alfredo Perdiguero, Paolo Espiritu, Frank Mamaril and DJ Montano.

Handsome Jacques Dupasquier, JR Isaac and Joel Ong were there, as well as Myrza Sison, Kate Torralba, Cheese Ledesma, Patty Laurel and Angelique Villaraza.

Young and lovely couples such as Tony and Wendy Hotung, Ed and Katrina Feist, and Albert and Liezl Martinez enjoyed the auction.

Presenters

Lifestyle Asia, led by MMPI's Publisher Sari Yap and her team, were elegantly dressed in ice-blue outfits. They presented the Winter items.

Metro Society, represented by gentlemen Philip Cu-Unjieng and Raul Manzano, presented the items for Summer.

Spring was presented by Gift Gate through its endorsers, handsome couple Borgy Manotoc and Ornusa Cadness.

People Asia editor in chief Joanna Rae Ramirez presented the Autumn items.

For the auction, the hall was filled with dreamscapes—overhead projections of breathtaking snowcapped alps for Winter, eye-catching fuschia tulips for Spring, passionate sunflowers for Summer, and dramatic russet bare branches of trees for Autumn.

Food highlights

The four seasons were interpreted in food and beverage by executive chef Brian Farell and his team.

For winter, a seafood feast consisting of cornets of Salmon Gravlax Tartar with Caviar, Shucked Oysters, Prawns, Lobster, Tanigue Kilawin and Mini Seafood Pies in golden pastry was laid out.

The dessert highlights colored the Spring presentation through the champagne-soaked fruits in jelly, mini fruit tartlets, mini Croquembouche, Crepes Station and the whimsical Easter showpiece.

Summer was composed of refreshing fresh fruits, an artfully composed mango floating island, various sorbets and ice creams in Belgian cones. Light cocktail fare were also prepared such as Smoked Salmon Caesar Salad, Thai Flavored Gazpacho and Thai Seafood Cakes with Crisp Noodles and Plum Sauce.

For Autumn, large Crissini sticks were used to symbolize leafless branches. Seafood choices included Crabmeat in black flour crepes and Lobster Fettuccini in saffron cream truffle essence.

On the same night, the Harbor Garden was inaugurated. Sponsors during the blessing were Sen. Dick Gordon, Westin general manager Shane Cunning, Philippine Plaza Holdings Inc. president Oscar Salvacion and chief deputy officer Koji Yoshimoto.

ORNUSA Cadness and Borgy Manotoc wearing Swatch Lustrous Bliss watches

Gift Gate's Virgie Ramos with Westin GM Shane Cunning

Westin's executive chef Brian Farell

GULF AIR'S Suzette Tongson and Lara Santos

JOHNNY Litton with Philip Cu-Unjieng and Raul Manzano of Metro Society

FE Rodriguez, Rajo Laurel and Fortune Ledesma

LIFESTYLE Asia's editorial team: Carmen Roxas, EIC Sari Yap, Tamara de Guzman and Celine Novenario

HEWLETT Packard's market development manager Anabel Co, Hewlett Packard-IPSG country GM Bernadette Nacario and Nilo Cruz, Hewlett Packard president and managing director

AIR France-KLM's marketing manager Bingo Braganza, Tess Zulueta and country manager Jose Laurente

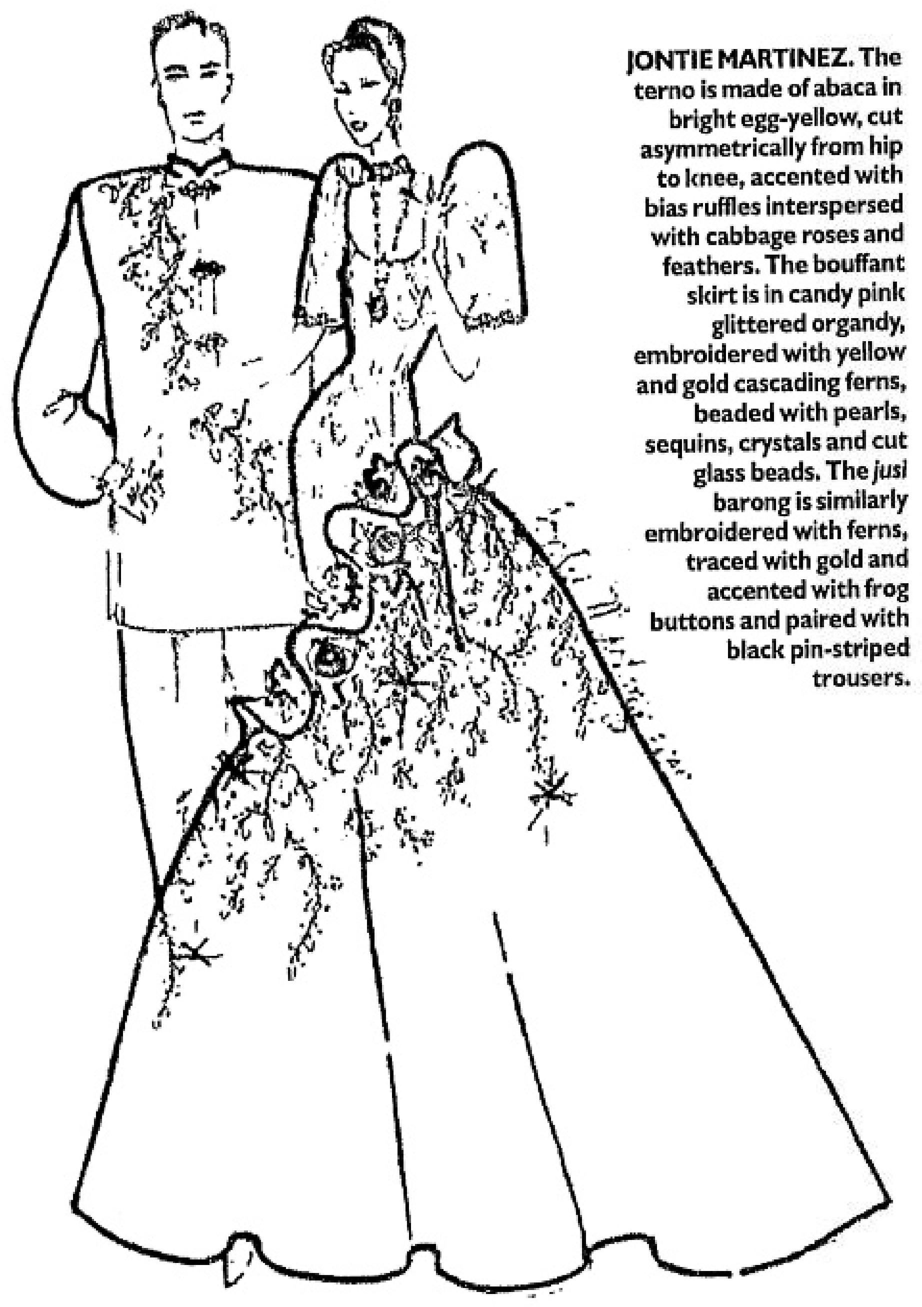
Sen. Dick Gordon, Linda Pastoral, consuls Evie Costa, Helen Ong and Hilda Salonga

TESSA Prieto-Valdes and Gary Valenciano with Westin's PR manager Melanie Pallorina, PR officer Yasmine Hidalgo, catering coordinators Shalu Nava, Jackie Manikan and management trainee May Anne Canonizado

CATHAY Pacific's Rhoda Capuno, Hana Tours' Mac Talampas, Asemep's Ridor Dacasin, Philippine Number 1 Tours' Troy Han and Manila Club Paradise Tours and Travel's Thomas Ahn

Nestlé manager Nandy Bengzon, Westin's sales managers Faye Babar and Shiela Girao, and Nestle VP for HR-sales and marketing Alex Geniel

SEN. Richard Gordon with his friends from Ateneo Batch '64/'68 and their wives



JONTIE MARTINEZ. The terno is made of abaca in bright egg-yellow, cut asymmetrically from hip to knee, accented with bias ruffles interspersed with cabbage roses and feathers. The bouffant skirt is in candy pink glittered organdy, embroidered with yellow and gold cascading ferns, beaded with pearls, sequins, crystals and cut glass beads. The *jusi* barong is similarly embroidered with ferns, traced with gold and accented with frog buttons and paired with black pin-striped trousers.

Flores de Mayo on May 1

THE DEPARTMENT of Tourism (DOT) will hold Flores de Mayo 2005 on May 1.

The event will feature the traditional terno using indigenous materials and executed by at least 30 noted fashion designers. The newest stars of ABS-CBN Star Magic will wear the gowns for the procession.

Tourism Secretary Joseph Ace Durano, an *hermano mayor*, said, "This event is a perfect venue to display the rich cultural tradition of the Philippines and also show the innate creativity of our local fashion designers who rightfully deserve global recognition."

He added that the festival also supported the drive of the DOT to promote Arts and Culture, currently the theme of the "Philippines' Bests!" exhibits at the Clamshell in Intramuros.

Ben Farrales, founding chair of the Congregacion del Santissimo Nombre del Niño Jesus and another *hermano mayor*, said instead of a color theme, participating designers agreed to focus on the use of Philippine indigenous materials like *sinamay, jusi, abaca*, coconut shells, wooden beads, sea shells, corn husks and leaves.

Participating designers are Roland Roxas, Ole Morabe, Rheez Chua, Vivo Nazareth, Edgar San Diego, Johnny Abad, Jonti Martinez, Nilo Afable, John Abul, Ronaldo Arnaldo, Roland Lirio, Gener Gozum, Lito Perez, Tony Galang, Francis Calaquian, Babang del Mundo, Richard Papa, Edgar Allan, Pepe Quitco, Glen Lopez, Edna Encarnacion, Tony Cajucom, Dennis Martin, Bambee Ramos, Jerome Ang, Edgar Madamba, Rico Escaro, Jing Chua, Oskar Peralta and Renee Salud.

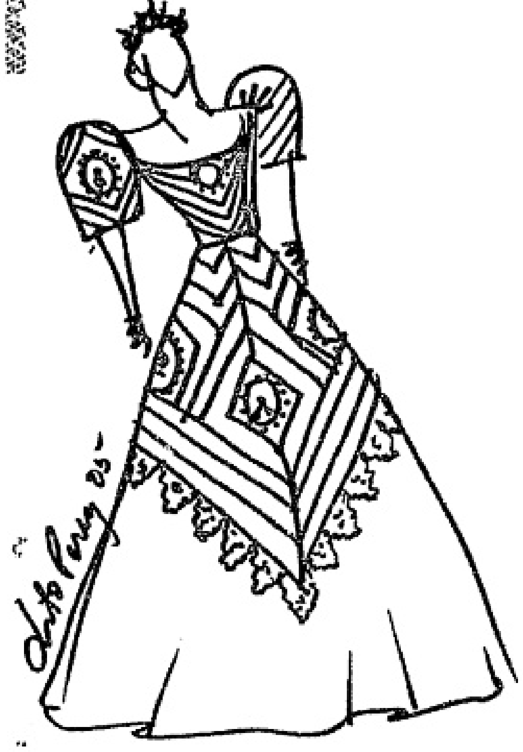
The DOT spearheads the steering committee together with the City of Manila, Unilever, ABS-CBN, Congregacion del Santissimo Nombre del Niño Jesus and Fashion Designers Association of the Philippines.

Other *hermanos mayores* are Manila Mayor Lito Atienza, Unilever chair and CEO Howard Belton and his wife Christina, and honorary consul of Guatemala, Mellie Ablaza.

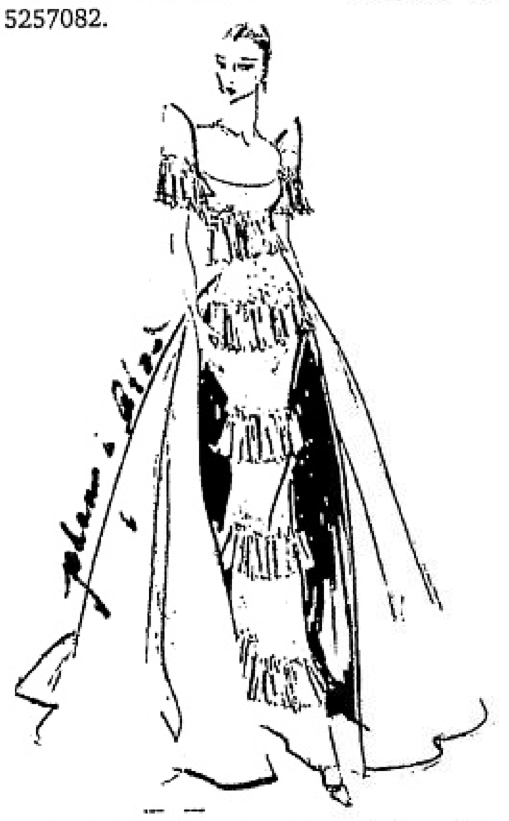
The event will begin with the presentation of *sagalas* at 5 p.m. at the Rajah Soliman Park, Malate. Judges will select *Reina de las Flores*, *Rosa Mystica* and *La Flor de Manila*. The procession traverses Roxas Boulevard and ends at Puerta Real in Intramuros, where a dinner show and awarding ceremonies will be held.

Boots Anson Roa, Carmina Constantino and Leo Martinez will host the show. Guest performers are Rico Puno and Marco Sison.

Tickets cost P500. Call 5246720 or 5257082.



LITO PEREZ. A terno of *sinamay* and ribbons arranged in geometric designs, with a handpainted medallion inset in the corners of the *tapis*



JOHNNY ABAD. A slim silhouette terno in shantung silk, with horizontal layers of bamboo slats embellished with beads

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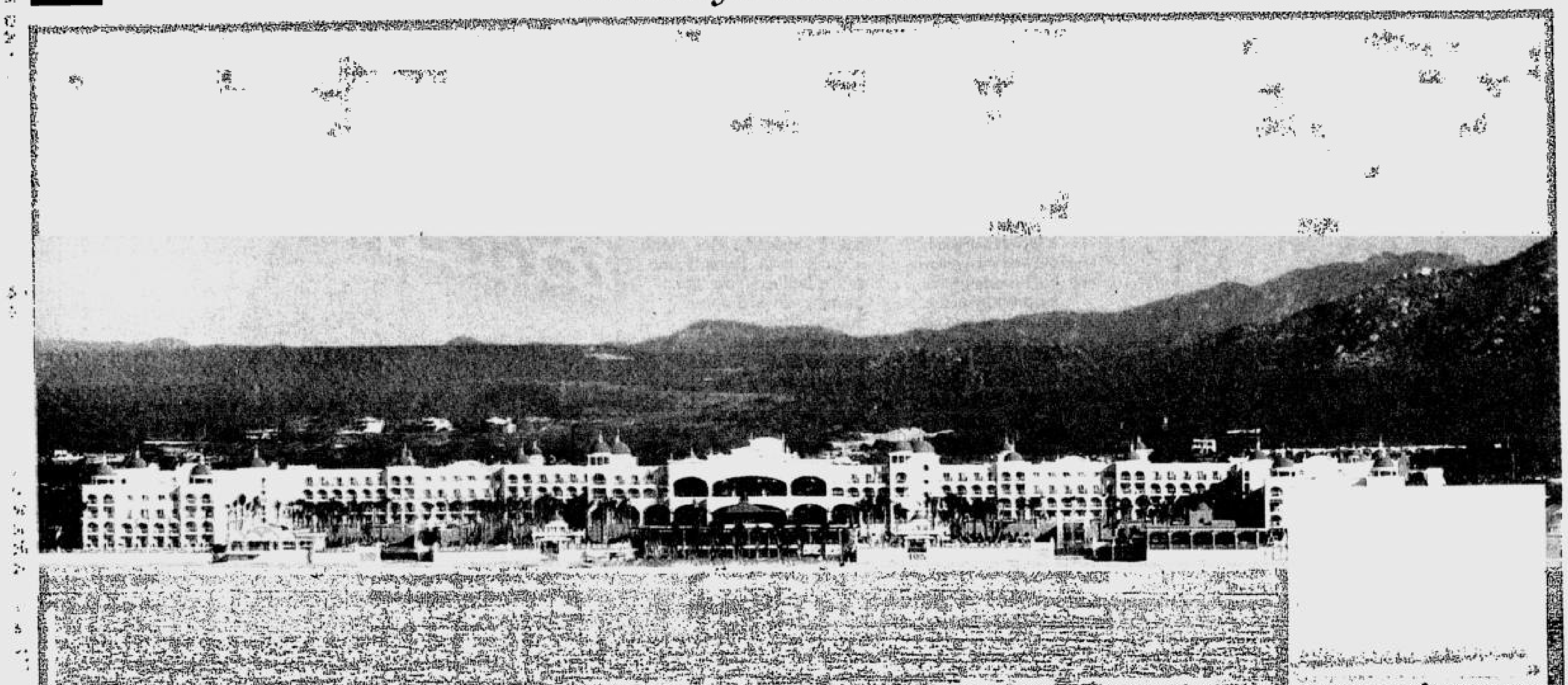
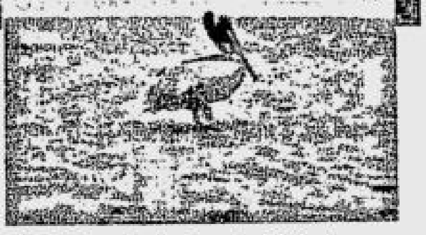


FIRST port of call is the very polished, very tourism-savvy Acapulco.



ALONE again in Puerto Vallarta

Down Mexican Riviera way

From page I1

In the Old Town made of cobblestone roads and pueblos is Fort San Diego. Built in 1617, the fort is now a history and anthropological museum and host to a light and sound show at night.

Also located in the Old Town are the La Quebrada *calvadistas* or cliff divers. One of Mexico's main attractions since 1934, the divers plunge 136 ft into a narrow, 11-ft-deep cove. Their timing has to be perfect or it could mean death: They have to wait for when the waves come in so the cove is deep enough to dive into. Owing to Mexico's religious background, each diver before his descent prays before a shrine of the Virgin Mary at the top of the cliff. At night they dive while grasping flaming torches. It is said that the divers are a fraternity, with initiation and training beginning at a young age.

Olympians and star athletes have even made their way to Acapulco to conquer the dive.

PINOY lunch onboard the Norwegian

Zihuatanejo/Ixtapa

A small, quaint beach village, Zihuatanejo is where to shop as the stores and flea market are walking distance from the dock. Prices are cheaper here than in other towns and haggling is allowed.

Mexico is known for silver and leather, hence jewelry, cowboy hats and jackets are common purchases. For Mexican souvenirs, there are marionettes, sombreros, warm colorful woven blankets, and mosaic or hand-painted crafts that shop owners will tell you real tribespeople have made. You will find the work of Frida Kahlo, and replicas of it, along with the works of Diego Riyera on everything from paintings to sarongs.

Playa La Ropa is the largest beach Zihuatanejo has to offer. The beach was given its name (which means "clothes beach") when a galleon sunk during a storm and its cargo of silk clothing washed onto shore. Ixtapa can be reached by land taxis. This modern resort built by the Mexican government in the 1970s is located five miles from Zihuatanejo.

Puerto Vallarta

The lovely town of Puerto Vallarta is known for its traditional Mexican architecture, cobblestone streets and gold sand beaches.

What sets this town apart from the rest is its thriving arts community. Here you will come across many art galleries that showcase modern Mexican art by local artists, from paintings and sculptures to masks, jewelry, clothes and furniture.

The main beach is called Playa del Oro. Parasailing or water skiing are the popular activities in Banderas Bay, the largest bay in Mexico.

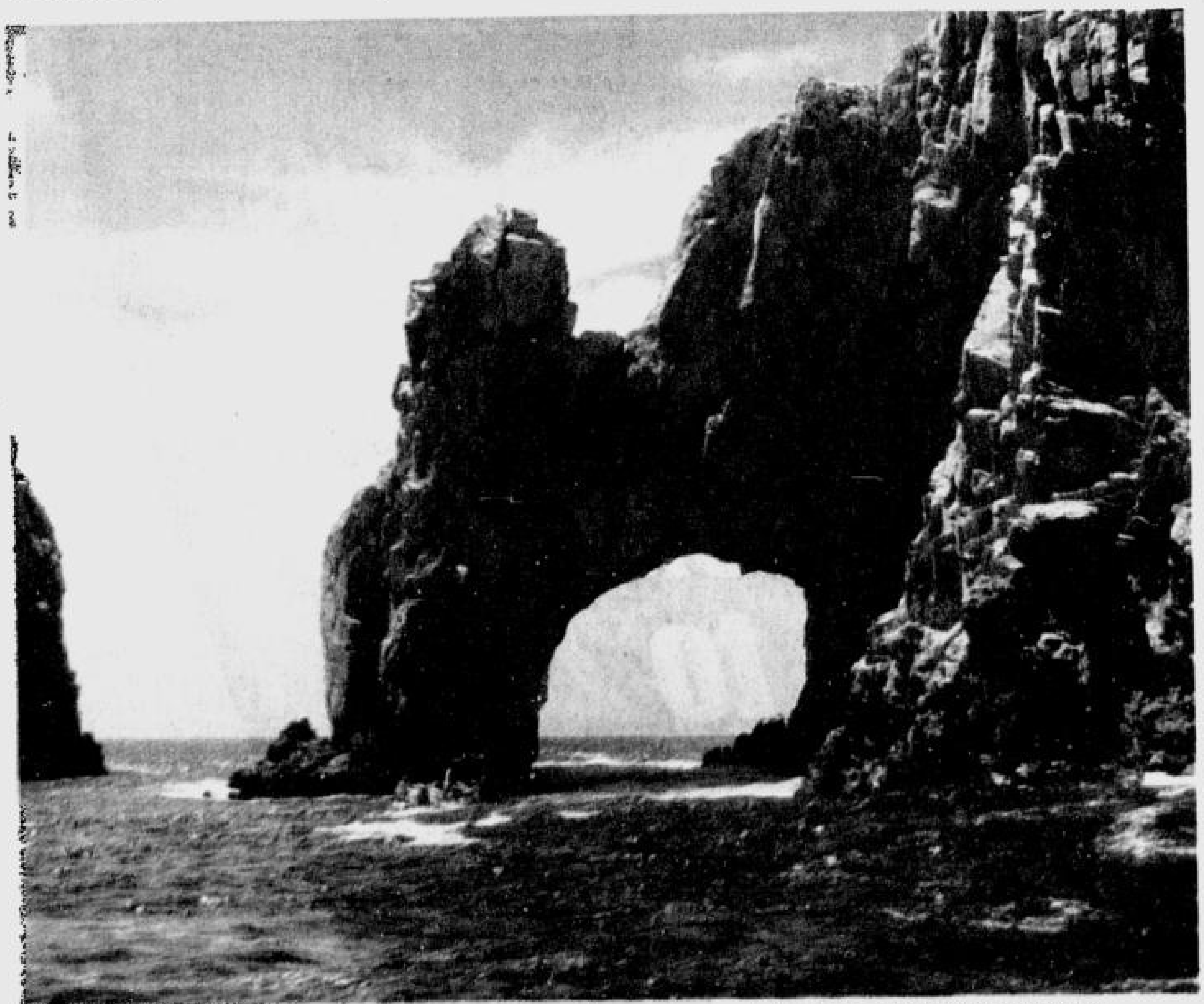
Cabo San Lucas

It is fitting that Cabo San Lucas is the last stop on the cruise for, by far, it is the most beautiful.

Entering the shores of Cabo, you are greeted by enormous rock formations, which make for a breathtaking view and excellent photography practice. This is where the Sea of Cortez, where the water is green, meets the Pacific Ocean with its dark blue waters. It is the only place in the world where one beach is situated on two different bodies of water. Lover's Beach, situated between two gigantic rock formations, is a small sand strip and only accessible by boat, hence its seclusion and name.

DOWN/I5

COMEDIAN Joey de Leon with NCL's Filipino chefs and kitchen crew



EL ARCO in Cabo San Lucas where the water recedes every five years to reveal a tiny beach and spark off a lusty fiesta.

CABO's main beach is spotless like most beaches in Mexico.

'Abre los ojos'

By Beia Formoso
Contributor

CLEAN look for kebab vendor...

I FOUND so many similarities between the Philippines and Mexico that it baffled me why our country wasn't as big a tourist destination as Mexico.

Both are tropical countries that are surrounded by water and boast of glorious beaches. Yet, for a place where the beaches aren't as white as ours, the water not as clear, the marine and coral life not as colorful and alive; for a place with an economy similarly plagued with debt and pesos crises, why is Mexico raking it in while our own country struggles just to hit the P53:$1 mark?

Of course there is more to Mexico than their beaches and economy. Some of the earliest civilizations were established here, such as the Maya and Aztec tribes, making Mexico one of the richest countries in terms of history and culture. But then, the Philippines is certainly rich in these aspects as well, with a number of tribes and cultural traditions still thriving to this day.

Actually, the Philippines and Mexico have significant connections in culture and history: Mexico was ruled by Spain for three centuries; and the Manila Galleon trade sailed between Manila and Acapulco for two and a half centuries. This could perhaps explain why Filipinos and Mexicans are so similar. Both are friendly, hospitable and very religious people. We even look alike: rather short and dark, but with warm smiles. Mexicans also love to eat and drink all throughout the day. They love to party and have a vibrant nightlife.

You might ask with all the similarities, why bother going to Mexico? The answer is to try to find where the differences lie. Also, in a place so rich in history, culture, people, food and nightlife, there is much to discover.

Mexico did not get to where it is today on the basis of location and big ad campaigns alone. Here are little observations of why Mexico's tourism industry is faring better than ours:

The beach peddlers in Mexico, with the usual wares like jewelry, sunglasses, hats and bags, were all dressed in white, as if in uniform. They were also very friendly and would often stop to chat without trying to make a sale, and wish you a good day with a sincere smile even when you dismiss them with *"Nada, Nada"*—in contrast to those on our beaches who pout or leave in a huff when you don't purchase anything. This seemed to be true in all the towns we visited, which suggests that the dress code and friendliness have been made mandatory by the government.

With the exception of crowded, tourist-y Acapulco, the towns were very clean, no dirt or trash anywhere, even on the streets. Likewise, the beaches are also spotless, even of seaweed.

The buildings and houses are also well taken care of. In other words, they practice preservation not only of the historic sites but infrastructures.

These measures are small but count as it shows how serious Mexico is when it comes to tourism. It is why they have millions of tourists every year, and why it is a billion-dollar industry.

If they can do it, so can we. There is no excuse for the Philippines, not when you have a landscape as beautiful and diverse as ours.

With a little bit more work and a lot more discipline, that dream of P10: $1 can become reality for us, too.

...and woven bag vendor in Puerto Vallarta

THE TAGAYTAY Convention Center hosts "Love Earth Festival" today.

Securing Tagaytay for future generations

By Pablo A. Tariman
Contributor
Photos by Mandy Navasero

ALL roads lead to Tagaytay City today for a day-long festival in honor of Mother Earth.

Called the "Love Earth Festival," the Earth Day celebration will be highlighted by a business and environmental forum, a fair and organic market featuring healthy food booths, an on-the-spot painting contest, an environmental play ("Earthday Funday on A Sunday" written by Miguel Castro) with a cast headed by actor Ricky Davao, and to cap the day, an open air concert featuring Noel Cabangon, Jacqui Magno, Reuben Laurente of the Company and other celebrities.

The affair will be held at the grounds of the Tagaytay International Convention Center. For Tagaytay City Mayor Abraham Tolentino, Earth Day is actually celebrated 365 days a year, with firm policies intended to stress a strong pro-environment message of his city: no factory, no giant billboard, no loud noise.

Loving earth

Tagaytay is probably the only city in the world where applicants seeking marriage licenses and students about to graduate have to plant trees first. For the city mayor, loving earth starts with taking care of his cool and green little acre.

"I sell Tagaytay almost every day," he says. "With over a hundred religious houses based in the city, you can say that our place has become the sanctuary of the soul and the Vatican City of the Philippines."

Perched on the highest point of Cavite, Tagaytay became a chartered city on June 21, 1938 when President Manuel L. Quezon signed Commonwealth Act No. 338, a bill authored by Cavite Rep. Justiniano Montano.

Now, the city has an income of over P400 million and a population of over 45,000, which swells to more than 200,000 on a weekend. Clearly, it's tourism that keeps the city alive.

Unique appeal

Apart from tourism, the city is encouraging agri-based industries such as processed fruits and meat, mushroom burgers and export of cutflowers. The big no-nos are factories, billboards and big shopping malls.

"I think the past and present executives of the city are united in not having a factory set foot in the city," says Tolentino. "I remain steadfast in not allowing billboards to sprout in the place. I told them to just go to Edsa or South Superhighway. The same is true with malls. Perhaps we can allow the cluster type of malls but not the big box type."

TAGAYTAY Mayor Abraham N. Tolentino

What he is encouraging are tourist-oriented establishments which can use local manpower. "Before we issue a business permit, we require businessmen to use 60 percent of local manpower and 40 percent from their staff. My other priority is to give employment to original residents of the place."

Even party creatures cannot go wild in Tagaytay with their music. There is an ordinance disallowing loud noise, and if there is no special event, you can't indulge in karaoke singing beyond 9 p.m. This is probably one reason nightlife cannot flourish in Tagaytay.

"What is easy governing this place is that the population is small, the environment is good and clean, and people are really peace-loving," he explains.

So what is the Tagaytay that the city mayor is trying to preserve?

He looks back to the bucolic city of his youth for the answer: "I want a city that will remain a place to go during retreats, a place to retire to and a place where you can enjoy nature. We have a God-given climate, and we have the best view of a volcano anywhere in the world. It is when you have traveled to so many places that you realize the unique beauty of your own city."

The Love Earth Festival taking place today at the Tagaytay International Convention Center under the auspices of the Tagaytay City Government, and the Bank of the Philippine Islands and BPI Foundations is free of charge. However, donations are welcome for Clean Air Campaign and Environmental Education (call 0927-3406695 or 0917-8504011).

Down Mexican

From page I4

Then there's El Arco, where every five years, the water recedes to reveal a tiny beach. This marks a time of fiesta for the townspeople of Cabo, drawing in crowds of tourists from all over the world.

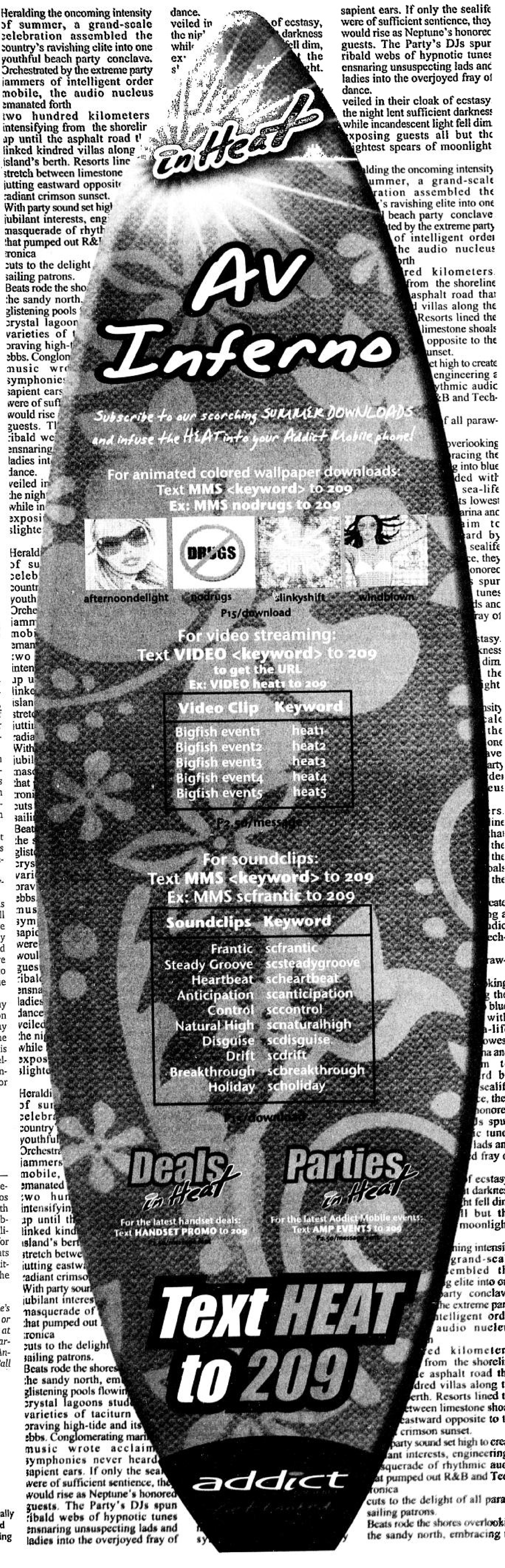
There are a number of beaches in Cabo. To get to either the main beach, Lover's Beach or Santa Maria Cove, one must take a water taxi about $3 per person per way. As the cruise continues, the beaches get better with each stop, although none can compare to the luminous beaches of the Philippines.

Cruising is the most scenic way to travel, and Mexico provides many beautiful views that make you forget about the unforgiving sun, the heat from the ground that seeps through your *tsinelas* and the dry air that leaves you parched.

The sights, sounds, smells and tastes of the real Mexico have you begging for more—fresh salsa and jalapeños with crunchy homemade corn tortilla chips, old quaint pueblos decorated with mosaics, old churches with the stations of the cross painted on walls, cobblestone streets, flocks of seagulls and pelicans flying alongside the boats whistling for food, the peddlers buried under stacks of hats and *bayong* combing the beaches, old men sitting in the bars drinking Corona at 2 p.m., the stillness of the towns during siesta time.

For more info on Norwegian Cruise Line's Mexican Riviera cruises, visit www.ncl.com or or call Star Cruises' Manila Office at 5215660/5268401 or email scphils@starcruises.com.ph. China Airlines flies to Los Angeles, California, twice daily from Manila. Call 5238021-24.

NIGHT life in Acapulco is an adventure, especially at this bar perched on a cliff overlooking Acapulco Bay



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AT THE CASINO Español de Cebu library: Javier Galvan, Bobby Aboitiz, Gabriel Leyson, Jose Sala, Marian Aboitiz, and Gema Pido

MARLENE Mondoñedo and Jose Miguel Cortes

An evening of Spanish food and wine

CEBU CEBU

Jaime Picornell

BILLY and **Marlene Mondoñedo** hosted a Spanish Night at the Cebu branch of The Tinder Box. It was in honor of Don **Jose Miguel Cortes,** who heads the Commercial office of the Spanish Embassy. With him had come **Primo Santos Jr.,** also from the same office.

Chef **Robert Boleños** was flown in to create a special menu for the evening. He took stock of the Spanish products available at The Tinder Box and whipped up something that merited superlatives.

"This is like a Chaine des Rotisseurs dinner," commented **Amparito Llamas Lhuillier** who sat next to Señor Cortes. Gov. **Gwen Garcia** graced the occasion, as did **Marissa Fernan** of SM Cebu, **Anton** and **Pilarin Larrauri**, who came with their children **Miguel** and **Raquel Larrauri**.

Olives seasoned with Spanish virgin olive oil and wine vinegar were served during the cocktail hour, and all through the repast there were fine wines from La Rioja and Cataluña. Dinner progressed from *jamon serrano* and scallops crusted with Cabrales cheese, to luscious prawns flavored with saffron from Murcia.

There was a white wine served, Torres Viña del Sol 2000, which was so good, many whispered to the waiter for more. They were beginning to pour the rich Rioja that went with the main course—rack of lamb stuffed with Chorizo Iberico. The best there is.

There were roasted apples and pears for dessert, garnished with slivers of Turron de Alicante. Guests did not leave immediately after the liqueurs. They lingered at The Tinder Box deli and bought many of the Spanish products to enjoy at home.

While in Cebu Jose Miguel Cortes and Primo Santos visited the Casino Español and met its food consultant **Gema Luisa Pido**. She's an ace with Spanish cuisine. They discussed some future events like July being Spanish Month at Cebu's Casino Español.

The next VIP to visit the Casino Español was Don **Javier Galvan**, director of Instituto Cervantes in Manila. Being an eminent architect, he was very interested in the magnificent structure of the Casino.

> Chef Robert Boleños created a special menu that merited superlatives

Extending their warm welcome to Javier were the club president **Roberto Aboitiz** and his wife **Marian** (nee Cabarrus), vice president **Jose Sala**, and director for cultural activities, Councilor **Gabriel Leyson**. They discussed the library, lessons in the Spanish language, and possible film showings, lectures, exhibits and performances by visiting artists.

Javier Galvan was the honoree at the regular meeting of Amigos de España, aptly held at the Cervantes Hall of Casino Español. All the officers were present: president **Amparito Lhuillier**, vice president **Susan Sala**, secretary **Myra Gonzalez** and treasurer **Julina Muertegui** who came with her aunt **Conchita Pilapil Ramon**. Agile at 94, Conchita took a respite from her hectic California life. She retired from her teaching career some years back. She taught Spanish, what else?

The next meeting of Amigos de España was also held at Cervantes Hall of Casino Español. A brief lecture touched on Spanish history in relation to that of the Philippines. **Ernesto Aboitiz**, who has a passion for history, shared some points about the coming of Magellan to Cebu as it is recorded in the chronicle of Pigafetta.

Just as interesting were the remarks made by Spanish historian **Carlos Madrid** who was in Cebu at the time. He has a grant to research on Philippine history during the Spanish colonial era. Everyone present realized that much of what was discussed doesn't appear in history books.

What really happened after Magellan was killed in battle with the men of Lapu-Lapu in Mactan? **Pigafetta** is the only source of information. Perhaps there may be another, like a diary, log or whatever book **Elcano** recorded his return voyage to Spain. He did complete the first single journey to circumnavigate the world.

Someone whispered that Elcano's records may just exist, buried deep in the library of someone quite prominent and eccentric.

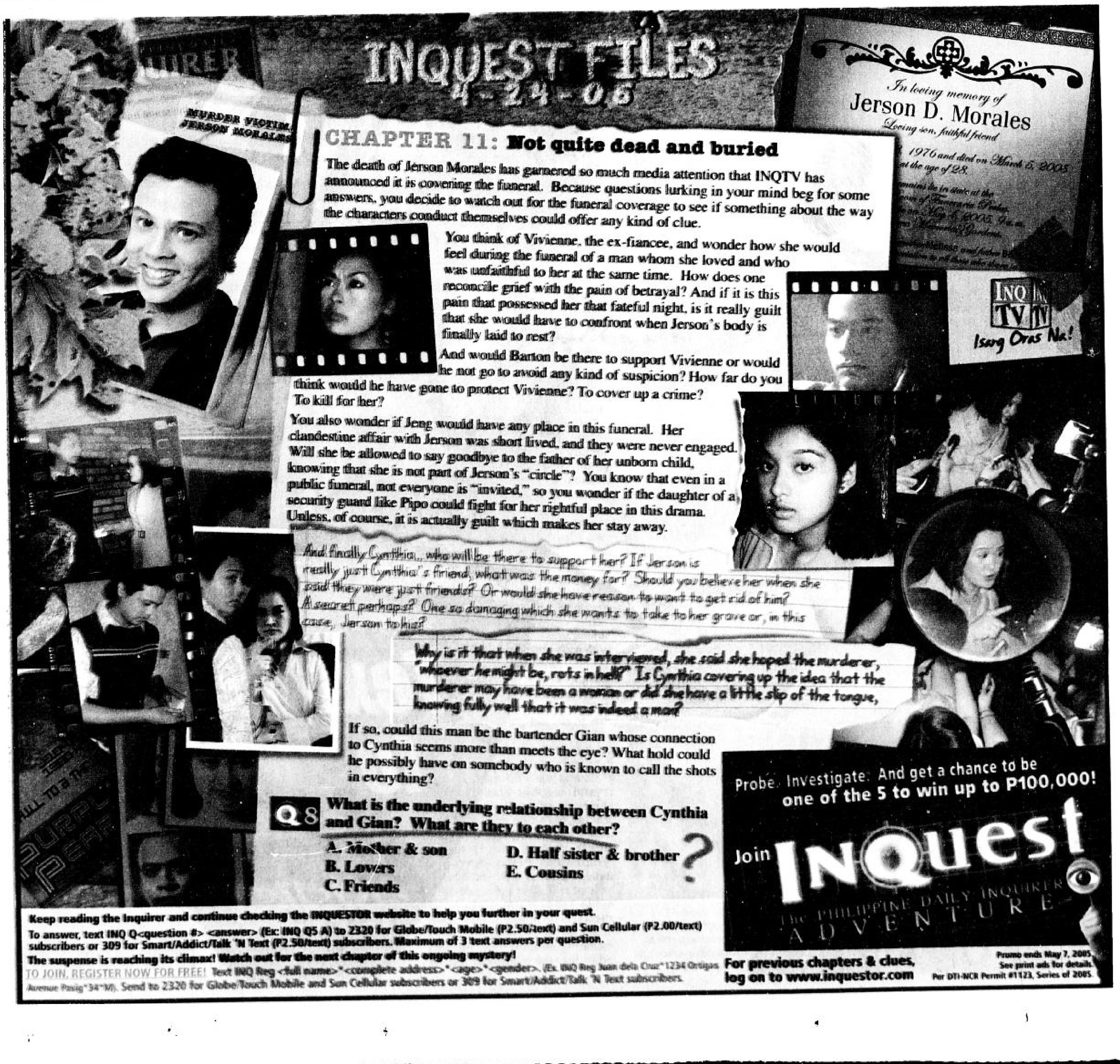
Since meetings are held at lunch time, it is sometimes difficult for the "amigos" to come, thus the presence of a far greater number of "amigas." **Jose Mari Miranda** attended this meeting, and was given a round of applause.

A special guest was **Maribel Martin of Verbum Dei** (Manila), invited by **Cecilia Rodriguez** and **Ana Maria Escaño**. Another special visitor was **Annabelle Rodriguez Zulacia** who came with **Carmen Campbell**. A few days later she was absent again for she lives abroad.

Among those present were **Angelia Lhuillier** with daughter **Angie Mathieu** and dear friend **Elsa del Villar, Lourdes Narcise, Annie Aboitiz, Ma. Cristina Aboitiz, Quina Melendez, Tina Ebrada** seated with **Pilar Cusi**, and **Anna Marie Dizon**.

More attendees: **Chinggay Utzurrum, Annabelle Lu Ym, Teresing Mendezona, Margot Larrañaga, Lisa Paradies** and **Gema Pido**, who was congratulated for the sumptuous buffet.

Amparito announced that at the next meeting, the guest of honor would be **Pedro de la Peña**, noted Spanish novelist who won the Literary Prize Ciudad de Salamanca for his book, "Los Primeros de Filipinas." It is now translated in English and will be launched in Manila and Cebu.



INQUEST FILES 4-24-05

CHAPTER 11: Not quite dead and buried

The death of Jerson Morales has garnered so much media attention that INQTV has announced it is covering the funeral. Because questions lurking in your mind beg for some answers, you decide to watch out for the funeral coverage to see if something about the way the characters conduct themselves could offer any kind of clue.

You think of Vivienne, the ex-fiancee, and wonder how she would feel during the funeral of a man whom she loved and who was unfaithful to her at the same time. How does one reconcile grief with the pain of betrayal? And if it is this pain that possessed her that fateful night, is it really guilt that she would have to confront when Jerson's body is finally laid to rest?

And would Barton be there to support Vivienne or would he not go to avoid any kind of suspicion? How far do you think would he have gone to protect Vivienne? To cover up a crime? To kill for her?

You also wonder if Jeng would have any place in this funeral. Her clandestine affair with Jerson was short lived, and they were never engaged. Will she be allowed to say goodbye to the father of her unborn child, knowing that she is not part of Jerson's "circle"? You know that even in a public funeral, not everyone is "invited," so you wonder if the daughter of a security guard like Pipo could fight for her rightful place in this drama. Unless, of course, it is actually guilt which makes her stay away.

And finally Cynthia... who will be there to support her? If Jerson is really just Cynthia's friend, what was the money for? Should you believe her when she said they were just friends? Or would she have reason to want to get rid of him? A secret perhaps? One so damaging which she wants to take to her grave or, in this case, Jerson to his?

Why is it that when she was interviewed, she said she hoped the murderer, "whoever he might be, rots in hell?" Is Cynthia covering up the idea that the murderer may have been a woman or did she have a little slip of the tongue, knowing fully well that it was indeed a man?

If so, could this man be the bartender Gian whose connection to Cynthia seems more than meets the eye? What hold could he possibly have on somebody who is known to call the shots in everything?

Q8 What is the underlying relationship between Cynthia and Gian? What are they to each other?

A. Mother & son
B. Lovers
C. Friends
D. Half sister & brother
E. Cousins

Keep reading the Inquirer and continue checking the INQUESTOR website to help you further in your quest.

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MURDER VICTIM: JERSON MORALES
In loving memory of
Jerson D. Morales
Loving son, faithful friend
1976 and died on March 6, 2005 at the age of 28.
INQ TV
Isang Oras Na!

TRAVELBRIEFS

New non-stop flight to New York

THAI AIRWAYS INTERNATIONAL marks its 45th anniversary with a new non-stop flight to New York. The new service starts from Bangkok on May 1 and will use the new Airbus 340-500 for a record-breaking 17-hour flight.

THAI president Kanok Abhiradee says the new route is the airline's way to help boost trade and investment between Thailand and the United States. The new flight also serves the growing leisure and business travel demands from Asia to the US East Coast. The airline is offering special bonus mileage points to Royal Orchid Plus members taking the new flight. Members traveling anytime before July 31 in Royal Silk Class will receive 150 percent mileage points, while those on Premium Economy will receive 125 percent mileage points. The new New York flight leaves Bangkok daily, except Monday, at 12:40 a.m. and arrives in New York the same day at 6:35 a.m. Passengers from Manila may take any of the daily afternoon flights or the five times weekly evening departure, as both flights from Manila connect with the new non-stop service to New York. Call Thai at: 8124744 (Makati), 5280122 (Manila), 032-2322405 (Cebu),or through www.thaiairways.com

Asiana Airlines increases flights

MULTI-AWARDED Korean national carrier Asiana Airlines (OZ) has expanded its flight schedule to include two additional night flights from Manila to Seoul, departing at 11:40 p.m. Asiana now flies Manila to Seoul a total of 11 times a week with daily afternoon flights and four times weekly evening flights. The carrier also serves Manila to Pusan flights twice weekly and flies from Diosdado Macapagal International Airport in Clark to Seoul five times weekly.

To encourage travel experiences to South Korea, Asiana offers spring season tour packages starting at $561 for three-day, two-night packages, and $588 for four-day, three-night packages of parties of six to nine passengers. The tour includes hotel accommodations, daily breakfast and a single luncheon choice of Korean ginseng chicken soup or bulgogi lunch.

The half-day city tour offers Kyungbok Palace, National Folklore Museum, Presidential Blue House plus shopping galore in a Korean ginseng center, an amethyst factory and Dongdaemun Fashion Market.

Call 8925688/8925698 local 2.

Food tripping at Pahiyas

ON MAY 15, experience the country's most colorful festival as Inscribe Tours takes participants to bucolic Lucban, Quezon for its famed fiesta. This year, new destinations have been added to the tour. First is Lucban's latest tourist spot, the Kamay ni Hesus Healing Church and Grotto of Purification. Situated on a hill topped by a giant statue of Christ with outstretched arms (ala Rio de Janeiro's "Christ the Redeemer"), the shrine is the site of many healing experiences. Next is Batis Aramin Resort—a tropical oasis with lush foliage, cascading falls and lake abloom with lotus—where lunch is served amid invigorating environs. The menu is a foodie's dream, featuring mouth-watering native dishes such as longganisang Lukban, *pancit habhab, hardinera* (a rich, embutido-like dish), chicken pastel, sinigang na sugpo and inihaw na tilapia. Dessert consists of the delectable budim and leche flan. Then, it's on to the Pahiyas route in the town proper, where participants can wander the gaily decorated streets and houses, shop for take-home items or just soak in the festive atmosphere. A stop at master potter Ugu Bigyan's garden studio in Tiaong for merienda caps the day. Call 8405912, 5758370, 0919-8184697 or 0921220-7479 for reservations.

Jetstar Asia to commence daily flights to Manila

JETSTAR Asia will begin daily flights between Manila's Ninoy Aquino International Airport and Singapore's Changi Airport on April 27. To celebrate the Manila launch, a special introductory price for one-way airfare from Manila to Singapore is offered at $59. After which, everyday low fares will start from US$79.

Jetstar Asia's flight from Singapore to Manila will be 3K561 leaving at 7:50 a.m. and arriving at 11:20 a.m., and the return flight from Manila will be Jetstar Asia flight 3K562 at 12:20 p.m. arriving Singapore at 3:45 p.m.

Book seats for Manila by visiting Jetstar Asia's website at www.jetstarasia.com. Call 9003051 or Qantas Airways at 8104744. Introductory fare is available for bookings made by April 18 and travel completed by June 30. Limited seats are available.

DISCOVER Verde Island's dive sites

LIMESTONE caves in Sagada

Sagada's limestone caves

SAGADA has a network of limestone caves. Some 60 caves are known, but many are not yet fully explored. The biggest is Sumaging, which fascinates tourists with the sheer size of its chambers, its rock formations, and underground pools and streams. A straight tour takes three hours, but you can choose to spend an entire day and thoroughly take pleasure in the experience.

A far cry from Sumaging is Lumiang Cave. Pine coffins line the walls, stacked one on top of the other, balanced on the sharp-edged rock formations.

Some distance away, the thick foliage of Echo Valley conceals yet another of Sagada's secrets: its hanging coffins. Carved from the same tree trunks as those of Lumiang, these ancient coffins are perched on a ledge found high up the limestone peaks. Some are more than a hundred years old.

Iba rediscovers rich heritage

THE RUSTIC town of Iba, capital of Zambales, bursts into color with the initial staging of "Paynauen Duyan Festival" until today in celebration of its 394th foundation day. Call 047-8112597/0917-5252447 or log on to www.sandvalleyiba.com.

Application for educational safari now open

CATHAY Pacific Airways has opened applications for the 11th Cathay Pacific International Wilderness Experience 2005, in which young people from around the Asia Pacific region will join an educational safari in South Africa. The trip will take place between July 26 and Aug. 5 and is open to young people aged 16-18 years old.

More than 50 delegates from 15 countries and territories will take part including Hong Kong, Beijing, Shanghai, Taiwan, India, Malaysia, Philippines, South Korea, Thailand, Vietnam, Japan, New Zealand, Bahrain, Pakistan and South Africa. Most expenses, from the cost of air tickets, course fees, accommodation, meals, and ground transport in South Africa will be sponsored by Cathay Pacific.

Full details and online application are available on the web site at www.cathaypacific.com/iwe. Application forms are also available at the following Cathay Pacific offices: Manila: 22nd Floor LKG Tower, 6801 Ayala Avenue, Makati City; Cebu: 12/F Ayala Life FGU Center, Mindanao Avenue corner Biliran Road, Cebu Business Park, Cebu City

The closing date for applications is May 21. Call 02-7571313 (Manila) or 032-2313747 (Cebu).

Free trip to Bohol offered

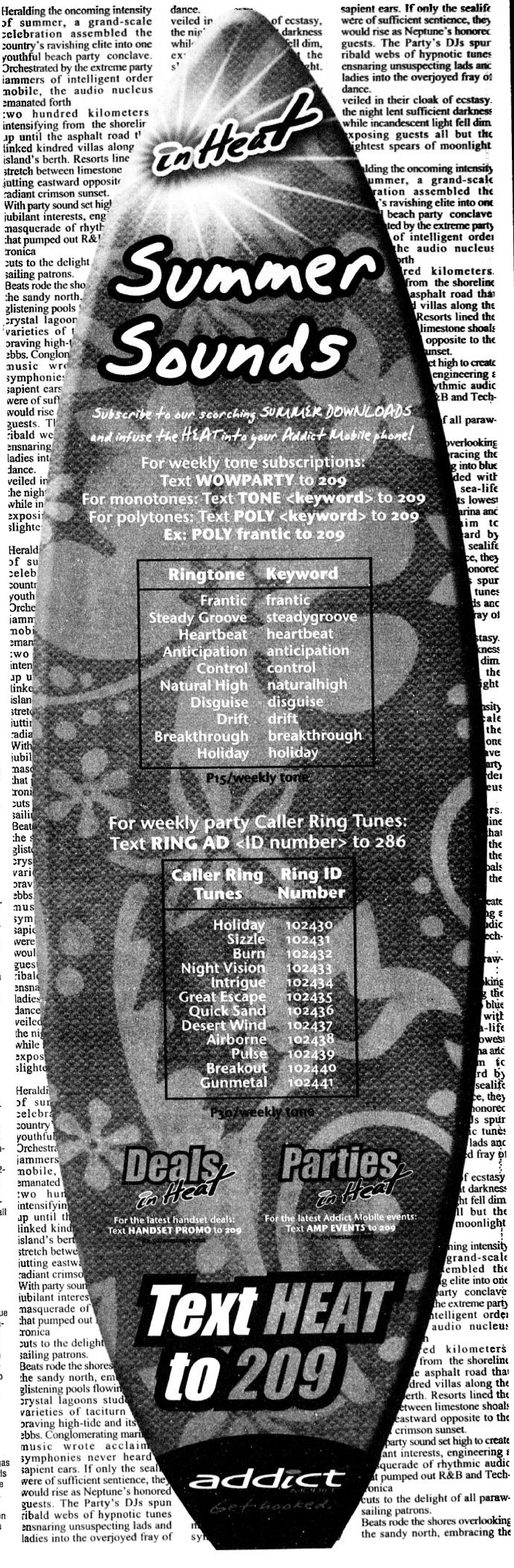
IF YOU are working in a call center, you are qualified to join by opening a current or savings account with a minimum of P5,000 deposit. Qualified depositors can enjoy instant prizes like EWB backpacks, P100 Smart Buddy Reload, Ayala Cinema tickets or Starbucks gift certificates and a chance to win a round-trip air ticket with 3-day, 2-night accommodation for 2 to Bohol or Boracay. The promo is available at EWB Main-Ayala, Valero, Ortigas-Tektite, Festival Mall II and Cebu-A. Reyes PBC in Cebu. Deadline is on May 15. Call 8222377.

Joint frequent flyer program of Air France-KLM Group

IN JUNE, the frequent flyer programs of Air France and KLM will join forces to give birth to Flying Blue. With 10 million members, Flying Blue is the basic tool for both airlines' Customer Relations Management programs to recognize their loyal customers and provide them with consistently high quality service, regardless the airline they travel on. Together with more than 30 partner airlines, Flying Blue will enable customers to earn miles and use them on the 18,000 daily flights to 900 destinations. Furthermore, some 100 non-airline partners have joined the program, thereby increasing the opportunities to earn and burn miles.

Verde Island's dive sites

LOCATED on an island situated between Batangas City and Oriental Mindoro, Verde Island Resort is the launching point for the island's most diverse scuba diving sites—just minutes away by boat. Verde Island has 13 world-class diving spots nearby with the Drop-off (0-300 ft), Mini Canyon (washing machine) and Spanish galleon, which ran aground in 1620, as the most popular. Call 7500466/ 7500470.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Heartbeat	heartbeat
Anticipation	anticipation
Control	control
Natural High	naturalhigh
Disguise	disguise
Drift	drift
Breakthrough	breakthrough
Holiday	holiday

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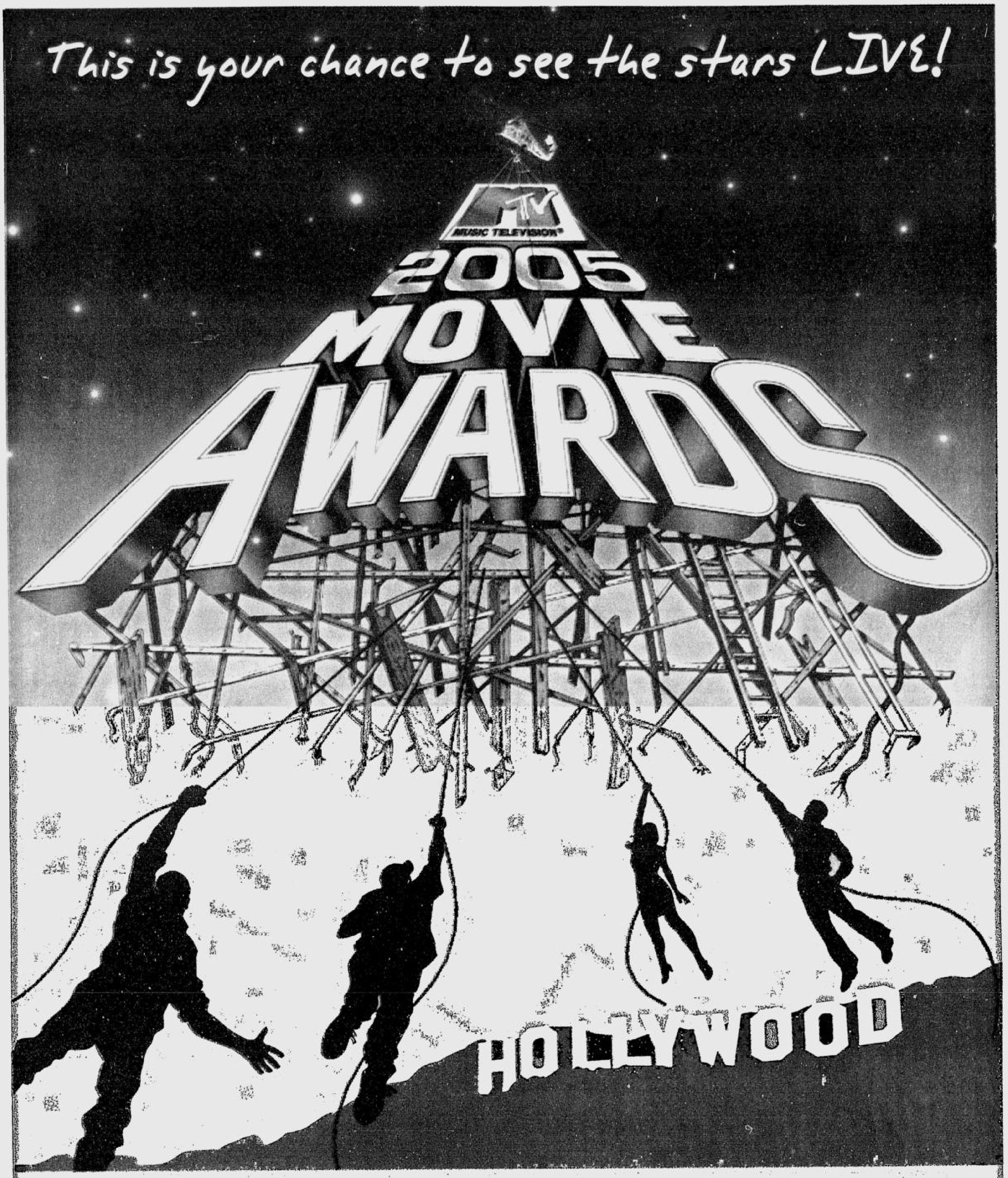

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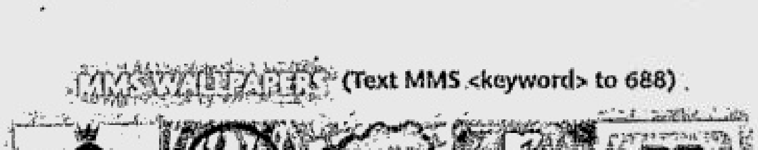
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Caught Up	Usher	CAUGHTUP
I Just Wanna Live	Good Charlotte	WANALIVE
Signs	Snoop Dogg feat. Justin Timberlake	SIGNS
Candy Shop	50 Cent	CANDYSHOP
N Dey Say	Nelly	NDEYSAY
Unwritten	Natasha Bedingfield	UNWRITTEN
Lala	Ashlee Simpson	LALA
Since You've Been Gone	Kelly Clarkson	UVBEENGONE
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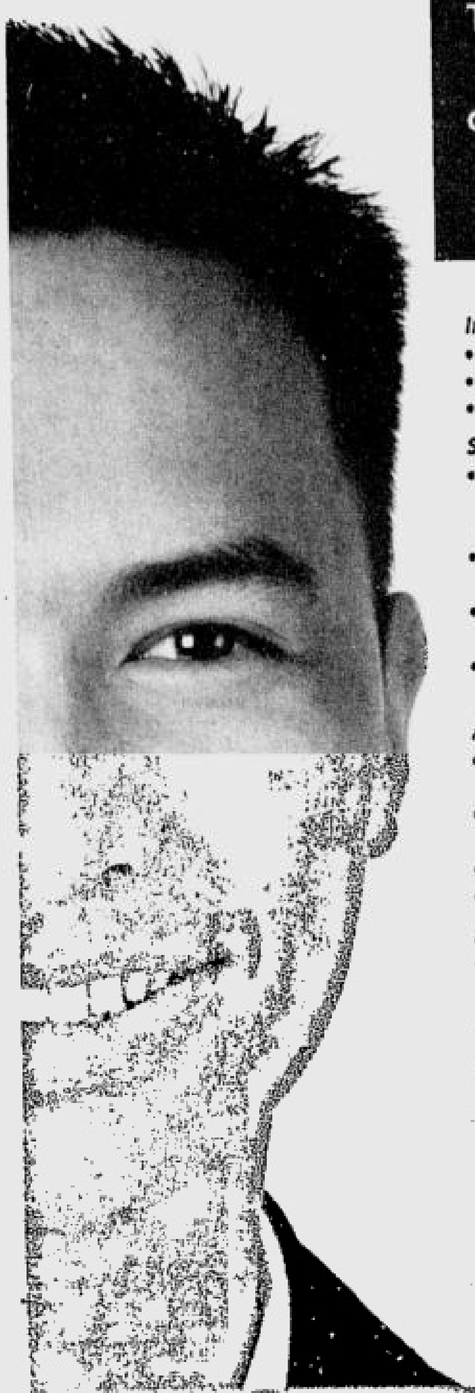

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- Preferably graduate of any 4-year course
- With excellent communication skills in English
- With at least 6 months customer service OR sales experience

Site Director (Fort Bonifacio)
- Minimum 7 years of proven experience running a large call center operation; preferably in the outsourced environment with proven experience in successful improvement and client satisfaction
- A history of excellent interpersonal and customer interaction skills to include communications, presentation and conflict resolution skills.
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- Proven organizational skills and ability to manage multiple and changing priorities

Account Manager (Novaliches / Pasay)
- Minimum 2 to 3 years experience in professional organization management
- Minimum 2 to 3 years experience in account coordination/management in a services industry
- College or University graduate
- Able to work long hours / flexible schedules

Account Coordinators (Pasay)
- Minimum 1 year experience in professional organization management
- With proven project management and organizational skills

Project Launch Manager (Novaliches / Pasay City)
- Minimum 1 to 3 years project management experience
- Experience in Call Center outsourcing preferred
- Experience in managing multiple projects simultaneously (small projects 2-3 months)

Operations Manager (Novaliches / Pasay)
- Minimum 5 years leadership experience within a service driven or high tech corporation
- Knowledge / experience in call centre management
- Shift management capabilities and ability to manage varying skills of employees

Shift Manager (Pasay)
- Minimum 2 years call centre management or team leader experience with a service –driven or high tech corporation
- Erlang C staffing calculation administration
- Call routing schematic administration

Team Leaders (Fort / Novaliches)
- Minimum 2 years call centre management or Team Leader experience within a service driven or high tech corporation
- Shift management capabilities and ability to manage varying skills of employees
- Analytical ability to decipher statistical performance reports

Workforce Planning Managers (Pasay/Novaliches)
- Minimum 2-3 years experience in a Call Centre Industry
- Experience with an advanced PABX, Call Management Systems, Spreadsheets, Forecasting and Scheduling systems.
- Minimum 3 years experience in an workforce planning role
- 3-5 years experience with Blue Pumpkin workforce management tool or equivalent.

Workforce Planning Supervisors (Novaliches / Pasay)
- 1+ Year Experience in an OSC role or similar.
- Minimum 2-3 years experience in a Call Centre Industry
- Experience with an advanced PABX, Call Management Systems, Spreadsheets, Forecasting and Scheduling systems.
- Minimum 2 years experience with Blue Pumpkin workforce management tool or equivalent.

Workforce Planning Specialists (Novaliches / Pasay)
- Preferably with a degree in MIS, Business, Economics. Statistics or Mathematics
- Intermediate to Advanced Microsoft Access and Excel skills

HR Generalist (Pasay)
- With at least 2 years HR experience
- Willing to work shift schedules
- Able to maintain the strictest confidentiality
- Working knowledge of Labor laws, SSS, Philhealth, HDMF, BIR Tax Tables, and other relevant rules and regulations.

Accent and Conversational English Coach/Trainers (Novaliches / Pasay)
- Has a good foundation in adult learning concepts
- Previous experience /training in the following fields will also be beneficial: Accent Reduction, English / Grammar teaching, Broadcasting, Public Speaking, Speech Therapy, Voice Coach
- Coaching/mentoring and exceptional presentation skills is required

Product Trainers (Novaliches / Pasay)
- With previous supervisory and training experience
- Ability to work flexible schedule and long hours
- Ability to coordinate team resources quickly

Quality Assurance Specialists (Novaliches / Pasay)
- With 1 to 2 years in a customer service environment ; at least 6 months in a call center environment
- Preferably with previous experience in the said role
- Statistical Analysis

Facilities Lead (Pasay)
- Minimum 5 years management experience in group functions – maintenance, security, cleaning, construction, moves & relocations and overseeing of coordination with Requirements Planning, Development/Program Management for all CREO managed properties
- Directional/strategic planning ability
- Building management skills
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TeleTech™

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- Robinsons Place Novaliches, Quezon City > Recruitment Hotline: (02)9396885
- Bldg. F, SM Corporate Offices, 1000 Bay Boulevard, SM Central Business Park, Bay City, Pasay City, Metro Manila > Recruitment Hotline: (02) 5529751 to 55

Think what's possible

Are you looking to work in a global growth company where you can make a real difference? With more than 82,000 associates around the globe in our affiliates in more than 140 countries, we share a vision of a better today and tomorrow for patients - a vision that drives our growth and success. Our greatest job satisfaction is knowing that we improve lives, we extend lives, and we save lives - and we do it with increasing precision and efficiency through breakthrough science and innovation. We are in search for a:

PURCHASING OFFICER

The successful candidate will be responsible in handling overall purchasing for the company, review and validate purchase requisitions, create and monitor orders in SAP, negotiate & liaise with suppliers, handle importation and customs releasing, and ensure compliance to Global & Local Purchasing Policies.

Qualifications :

- College Graduate, preferably in Engineering or Business Management
- With 3-4 years experience in a supervisory capacity
- Hardworking and trustworthy
- Self-starter, strong sense of responsibility and urgency
- Good analytical and communication skills
- Strong leadership and negotiation skills
- SAP exposure would be an advantage

Interested applicants may send their resume to
Novartis Healthcare Philippines, Inc.
2/F Asian Reinsurance Bldg.
Gamboa cor. Salcedo Street
Legaspi Village, Makati City or e-mail to
novartis-phil.phphma@novartis.com

NOVARTIS

Novartis is an equal opportunity employer.

www.novartis.com

John Clements
Consultants, Inc.

partnering for people excellence

It pays to have a heavyweight on your side

Nowadays, finding a job means going into battle. Enemies like stiff competition, less opportunities, and ever-rising costs leave you wondering if you'll make it past the first round.

John Clements has been helping people chart their careers for over 30 years. Partnering with us means opening the door to our various multinational clients.

Let us help you jumpstart your career. Whether you're a fresh graduate or a professional considering a career change, with a heavyweight like John Clements on your side, the battle is almost won.

We need qualified, results-oriented individuals to fill the following posts:

TEAM LEADERS

- graduate of any business course
- at least three years' cumulative experience in an international call center, one year of which should be at a supervisory level
- has excellent communication skills
- willing to work graveyard shifts

E-HELP DESK SPECIALISTS
CALL CENTER AGENTS
IT SUPPORT REPRESENTATIVES
ACCOUNTANTS

- has excellent oral communication and negotiation skills in English
- highly customer-oriented
- willing to work graveyard shifts

Come and apply at NIIT, Doña Marta Bldg., Alabang-Zapote Road, Alabang on April 16 - 17, 23-24 & 30 and on May 7-8 from 9:00 am to 5:00 pm. You may also apply personally to the address below from Monday to Friday 9:00 am to 5:00 pm.

Professional Staffers
A Division of John Clements
Level 12B LKG Tower, 6801 Ayala Ave., Makati City
E-mail: jobopenings@johnclements.com

Telephone: (632) 884-1227, 884-1169, 884-1418 • www.johnclements.com
Bacolod (034) 441-2881 / Iloilo (033) 335-8015 / Cagayan de Oro (0918) 447-7632 / Cabanatuan (044) 464-1617

SM

If you want your career to go places, join our branch and get ready to reach the top of the corporate ladder.

San Lazaro, Sucat, Sta. Rosa and Mall of Asia

OPERATIONS GROUP

BRANCH OPERATIONS MANAGER

has a degree in Business Management, Marketing or any related course; with 3 to 5 years relevant experience in Management or Marketing in a senior capacity; with outstanding leadership, interpersonal and team-building skills; able to conceptualize and implement attainable sales and Marketing Strategies; has a proven track record in sales and service

BUILDING ADMINISTRATION MANAGER

not over 35 years old; graduate of Business Administration, Mechanical or Electrical Engineering; with 2 years work experience in property management and building administration in the same capacity; able to lead a group, prioritize work load, and meet deadlines

CUSTOMER SERVICE MANAGER / SUPERVISOR

not over 35 years old; graduate of any 4 year business course; with 1 to 2 years experience in sales and marketing, able to carry out prompt and efficient customer service

SELLING MANAGER / SUPERVISOR

not over 35 years old; graduate of any 4-year business course; with 1 to 2 years experience in retail operations, food chain or in sales in the same capacity; responsible for planning, controlling and directing selling activities and personnel for the attainment of sales targets.

COUNTER & CHECKING MANAGER / SUPERVISOR

not over 35 years old; graduate of any 4-year business course; with 1 to 2 years experience in cashiering operations, familiar with credit card and cash transactions; responsible for over-all supervision of personnel in the department

WAREHOUSE MANAGER / SUPERVISOR

not over 35 years old; graduate of any 4-year business course; with extensive experience in all aspects of warehousing operations in a retail business; able to lead and motivate staff, and foster a team working environment

CUSTOMER RELATIONS SERVICE MANAGER / SUPERVISOR

not over 35 years old; graduate of Criminology or any 4-year business course; male, must be 5'5 1/2" & female, 5'2" in height; with 1 year related work experience in handling security matters and personnel; with basic knowledge in crisis management and human behavior; with keen investigation skills, detail oriented and physically fit; flexible to different work assignments and willing to be assigned to provincial branches and work on extended hours

Candidates for the position should have the following competencies:

- ✓ excellent communication skills (both verbal and written form)
- ✓ can relate well with all levels of the organization
- ✓ proficient in computer software applications
- ✓ team player, goal oriented and able to work well under pressure
- ✓ willing to grow with the organization
- ✓ willing to work on weekends and holidays

SUPPORT AND ADMINISTRATIVE GROUP

ACCOUNTING MANAGER / OFFICER

must be a Certified Public Accountant; female, not over 35 years old; with 2 to 5 years of managerial experience in all accounting operations; has the ability to work in a fast paced environment; with strong computer skills and skills to oversee and manage monthly and quarterly budget and vacancies analysis

TREASURY MANAGER / SUPERVISOR

not over 35 years old; graduate of any 4-year business course; with 2 years supervisory experience in accounting, funds management or treasury functions; familiar with banking operations & Central Bank procedures

ADVERTISING & PROMOTION COORDINATOR

graduate of any 4-year business course; with 1 to 2 years experience in advertising; with good communication and coordinating skills; with high initiative and enable to foster creative solutions to support operations sales; must be computer literate

ENGINEER

*** Mechanical * Civil * Electrical**

not over 30 years old; preferably licensed; with 1 year work experience in construction projects or mall operations

DESIGN OFFICER

not over 28 years old; graduate of Architecture; preferably licensed; knowledgeable in AutoCADD application; with 1 year work experience in site inspection and supervision; proficient in drafting, designing and estimates

VISUAL DISPLAY OFFICER

graduate of Fine Arts, or any 4-year related course; with at least 1 year related experience in retail, design or fashion is preferred; current knowledge of RTW, Mens' and Home Fashions is a plus; strong organization, planning, and prioritizing skills; flexible to be scheduled in support of retail hours

TRAINING OFFICER / TRAINER

not over 32 years old; graduate of Education, Psychology, Behavioral Science or any 4-year business course; with 2 years related work experience, possesses good presentation skills; knowledgeable in conducting training needs analysis, designing, implementing and evaluating of training programs and activities related to behavior and skill modification of employees

NURSE

not over 32 years old; must be a Registered Nurse; with 2 years experience in industrial or hospital setup; able to establish rapport and deal with all levels of the organization; willing to work on shift schedules or extended hours

IT ASSOCIATE

not over 28 years old; graduate of Computer Science / Engineering; with 1 to 2 years experience in repair, trouble shooting and maintenance of cash registers

OFFICE ASSISTANT

(Human Resources * Accounting * Treasury * Customer Service)

not over 25 years old; graduate of Psychology, Behavioral Science, Communication Arts, Business Management, Accountancy, Computer Science or any 4-year business course; Personable, fast learner and willing to work on extended hours

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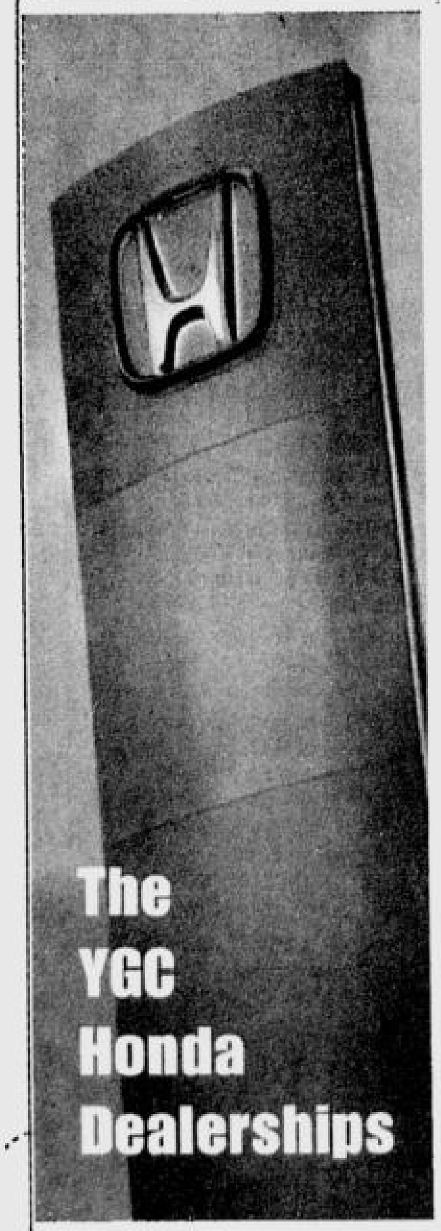

THE YUCHENGCO GROUP OF HONDA DEALERSHIPS

Maintaining the company prominence over the years is one of our achievements. In every breakthrough that HONDA experienced, it became a significant advancement for us to accomplish our goal of No.1 Customer Satisfaction. Our Associates have taken the noble responsibility to provide premium customer satisfaction and we believe that excellent associates will produce incomparable results. Our optimism for our future is stretching to the fullest and we need to find eligible professionals to complete our team. We encourage you to apply as we are looking for:

SALES EXECUTIVES

Male / Female not more than 27 years old. College graduate with excellent communication skills. Willing to pursue a career in sales.

SERVICE TECHNICIANS

Male not more than 25 years old. At least a graduate of a Technical or Vocational School. Prior experience not required but useful.

CUSTOMER RELATIONS STAFF

Male / Female not more than 27 years old. College Graduate with good communication skills. Must be computer literate (Word/Excel/Lotus).

ACCOUNTING STAFF / SUPERVISOR

Male /Female. Accounting Graduate with good scholastic records. Must be computer literate. Experienced applicants will have a competitive edge.

PARTS STAFF

Male. At least a High School Graduate and must have a valid Driver's License.

IT STAFF

Male / Female. Must be a graduate of Computer Application, Information Technology, Management Information System or Computer Science. Familiar with Systems Development Design and Programming, Database Management and have Application Server skills.

HRDD STAFF

Male / Female. College Graduate preferably with a Degree in Psychology, Behavioral Science or Human Resource Management. Must be computer literate and possess good communication skills. Related work experience is a plus.

PLEASE APPLY DIRECTLY WITH THE FOLLOWING DEALERSHIPS:

HONDA CARS QUEZON CITY
141 Quezon Avenue, QC
hrd@hondaqc.com.ph
712-6850 Ext. 219/223

HONDA CARS KALOOKAN
598 EDSA, Balintawak, Kalookan
hra@hondakal.com
362-2719

HONDA CARS MANILA
1877 P.Guanzon St., Paco, Mla.
hrd@hondamanila.com.ph
562-4548 Ext. 105/130

HONDA CARS FAIRVIEW
Commonwealth Ave., Fairview
hrd@hondaqc.com.ph
935-7863 / 935-2608

HONDA CARS MARIKINA
A. Bonifacio St., Barangka
hcmk-von@compass.com.ph
998-0601 Ext/ 63 or 64

Sinogold

ONLINE ENTERTAINMENT SERVICES

1). CORPORATE SECRETARY

RESPONSIBILITY
- General administration and management of corporate systems
- Liaison with the media like magazine publishers, advertising companies, PR companies, and the like for company product and services promotion
- Constant communication with overseas principals for updates. Business trip maybe required nationwide or overseas occasionally

REQUIREMENTS
- Female, 25 to 30 years old
- University graduate preferably in Business related discipline (Business Management/Administration), MasCom, Advertising, Computer Applications and other related fields
- Basic word-processing skills required
- Proficient in spoken and written English
- Candidate must be presentable, dynamic, mature, outgoing, and result oriented
- 1-2 years working experience preferably, fresh graduates are also welcome

2). SALES EXECUTIVE
3). INTERACTIVE SERVICES OFFICER

RESPONSIBILITY
- Customer care either through phone or by answering emails.
- Required to man booths in the event of company exhibits and/or product launching
- Required to contact major / prestigious schools and other learning institutions for promotion of company products
- (Only for #2) Constant visit of company clients and partners nationwide for follow up of sales data

REQUIREMENTS
- Male or female, 25 to 30 years old
- University graduate in Business related discipline, MasCom, any computer related course, Sales and Marketing (Plus for #2)
- Basic word-processing skills and/or basic database administration (XLS) required
- Proficient in spoken and written English
- Candidate must be presentable, dynamic, outgoing, mature, and result oriented
- 1-2 years working experience preferably, fresh graduates are also welcome

4) COMPUTER APPLICATION SPECIALIST

RESPONSIBILITY
- Installation of the company's hardware and software products in client computers
- Perform on-site demonstrations, troubleshooting, and customer training

REQUIREMENTS
- Male, 25 to 30 years old
- University graduate in Information Technology related discipline
- Proficient in Windows XP and 2000 installation and configuration, commercial software such as Microsoft Office, and local area networking installation and maintenance
- Candidate must be presentable, dynamic, and able to work with minimal supervision
- 1-2 years working experience preferably, fresh graduates are also welcome

5). WEB DESIGNER / DEVELOPER

REQUIREMENTS
- Male or female, 25 to 30 years old
- University graduate in Information Technology related disciplin
- Proficient in the following: ASP or PHP, MSSQL or MySQL, HTML 4.0, JavaScript, Adobe Photoshop, Macromedia Flash
- Candidate must be presentable, dynamic, creative and able to work with minimal supervision
- 1-2 years working experience preferably, fresh graduates are also welcome

APPLICANTS PLEASE SEND COMPLETE RESUMÉ W/ COLORED PICTURE, EXPECTED SALARY, & APPLICATION LETTER by EMAIL to jyeung@ats.hk.biz

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URGENTLY NEEDED BY A LEADING PALLET CO.
ACCOUNTING AND ADMIN OFFICER

F/M, S/M, not more than 32 years old
Acctg. Major, pref. CPA with at least 3 years working experience in the same capacity

Applicants are requested to apply personally at:
No. 1 North Sikap, Plainview, Mandaluyong /Tel 532-0274-76-77
or E-mail info@tawi.com.ph
(Submit Bio-data/References/Transcript of records/2x2 picture)

Manos Outsourcing
(Your Human Resource Specialist)
Unit E Ruzahna 2 Bldg., 1675 Quezon Avenue, Q.C.
(near MRT Q. Ave. Stn) Tel No 9269857/4112030
aspec@mozcom.com

FOR IMMEDIATE HIRING!! HIGHLY PAID!!

CALL CENTER AGENTS

(we screen & give you tips on how to be hired by prestigious call centers)
- ☐ 20-33 years old
- ☐ excellent communication skills in English
- ☐ 3 months experience in sales (telemarketers, sales agents, etc.)
- ☐ with knowledge in MS Word/Excel/Internet

(come for interview, bring your resume with picture & employment requirements)

JUBILEE CHRISTIAN ACADEMY
Doña Hemady Avenue cor. 4th St.
New Manila, Quezon City
721-1759

JOB OPENING

Elementary English and Science Teachers
High School Araling Panlipunan, Filipino, Math and Science Teachers
Good Christian moral character
Education units / MA degree / PRC license

LOOKING FOR A JOB?

Agency is urgently in need of
INFORMATION PROGRAM ASSISTANTS (IPA)
- Male/Female, part-time/full-time, H.S. Graduate
- Self-motivated, results-oriented, goal-driven
- Work experience not necessary

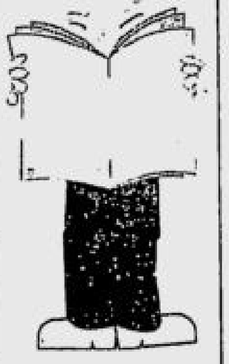
REPORT from April 25-29, 2005, 9:00 am-12:00nn to
THE AGENCY MANAGER-CHUA AREA
5th floor, Prudentialife Bldg., 843 Arnaiz St. (Pasay Rd.)
Makati City. Look for Dang, Dang or Tess

SALES AGENT

FULL TIME
- ■ w/ exp. M. 18-29 y/o
- ■ at least 2 yrs college educ
- ■ good communication skills
- ■ hardworking
- ■ knows car parts & repair

SEND BIO-DATA TO.
1328-A E. Rodriguez Sr. Blvd., Q.C.

The best companies need the best people.



JOB Market

VISIT US AT
www.jobmarketonline.com

eTELECARE PEOPLE DEVELOPMENT.
SHARPENS.
eTelecare Global Solutions

ETELECARE NAMED AS ONE OF THE OFFSHORE 100'S TOP 10 LEADERS IN HUMAN CAPITAL DEVELOPMENT BY NEOIT, THE LEADING OFFSHORE ADVISORY AND MANAGEMENT FIRM AND CMP's MANAGING OFFSHORE, THE MONTHLY NEWSLETTER FOR GLOBAL OUTSOURCING MANAGERS.

This citation is very special as it recognizes not only our drive for excellence but also the value we put in developing our workforce. eTelecare is the only call center with presence in the Philippines that has been given this honor.
We sharpen our people to become industry leaders, we leave no stone unturned:

- World-leading behavioral programs like Covey's 7 Habits of Highly Effective People, DDI's Interaction Management, Project Management, Problem Solving and Decision Making, which are typically given by other companies to managers only, are made available to every employee at eTelecare.
- More than 100 people are dedicated to look after the training and career development of each employee. Compared with industry standards, we have twice as many people coaching, mentoring and providing support to our front liners.
- Over P130 million have been spent in producing training programs tailor-fit to the individual's level of competence and character. That amount is enough to put up a building, but eTelecare chose to invest it in people development.

The facts show, the experts agree, that when it comes to people development, the e mark transforms plain minds to sharp ones.

MANILA CAREER OPPORTUNITIES

OPERATIONS
- **Inbound Sales Associate**
- **Outbound Sales Associate**
  (preferably with sales experience)
- Multilingual Customer Service Associate (French, Japanese, Spanish)
- Operations Manager
- Site Director

INFORMATION TECHNOLOGY
- Business Analyst

CORPORATE GROWTH AND PLANNING
- Contract Quality Assurance Manager

CEBU CAREER OPPORTUNITIES

OPERATIONS
- Team Leader
- Quality Assurance Manager
- Operations Manager

INFORMATION TECHNOLOGY
- Telecoms Specialist
- IT Manager

CORPORATE DEVELOPMENT GROUP
- OD Trainer
- OD Officer
- OD Manager

etelecare
GLOBAL SOLUTIONS

The world's most awarded and largest Asia-based call center

Four Ways To Earn the e Mark:

- Call for an immediate phone interview —
  Manila: (02) 580-6530
  Cebu: (032) 411-9010/9030
- Visit us for pre-employment screening —
  Eastwood Office: 20/F CyberOne Building
  Eastwood City Cyber Park
  Bagumbayan, Quezon City
  Cebu Office: 6/F PIPC Engineering Sciences Bldg.
  Asia Town IT Park, Salinas Drive
  Lahug, Cebu City 6000
- E-mail your resume to —
  Manila: recruiting@etelecare.com
  Cebu: ceburecruiting@etelecare.com
  or www.etelecare.com
- Fax your resume to —
  Manila Recruiting: (02) 687-4841
  Cebu Recruiting: (032) 415-8458

MTC Academy

The First and Largest TESDA Registered Medical Transcription Training Center

Has the following openings for qualified applicants:

MEDICAL TRANSCRIPTION INSTRUCTORS / MENTORS

Experienced Medical Transcriptionists and Medicine Graduates invited to apply now!

Full-time; preferably a graduate of an allied medical course; with at least 6 months experience in medical transcription from an MT company; can handle a class of 20 students, to teach MT English, basic word processing, & professional ethics

Very attractive compensation awaits everyone!

Send your resume to *mtcbatangas@yahoo.com*
Address: #31 M.H. Del Pilar St., Batangas City
Numbers: (043)722-2623 / (043)980-6985 / (043)300-7447 / 0917-5046680
Hurry! The opportunity of a lifetime awaits!

The country's premier development bank is currently in search of a licensed

LIBRARIAN

Desired candidates must possess the following qualifications:

- Bachelor's degree in Library Science / Information Science
- minimum of 3 years relevant work experience
- 16 hours of relevant training

Interested applicants may send their comprehensive resumé to:

The Head, Human Resource Management
P.O. Box 1996
Makati Central Post Office 1200

HOLY GARDENS MEMORIAL PARK
Setting the standards in Interment Service

BE A PART OF THE SUCCESS OF A STABLE AND GROWING BUSINESS! Holy Gardens Memorial Park Group, which now has a network of 12 branches nationwide, is still growing and expanding, and is hiring. Holy Gardens offers excellent and challenging work and opportunities for rapid growth and promotion, competitive compensation and benefit packages, training opportunities, and personal growth. There is an urgent need for applicants for the following positions:

Marketing Specialists • Customer Satisfaction Specialists • Financial Control Specialists • Cash Assistant • Audit Assistant • Bereavement Aide • Field Technician • Drivers

The applicants must possess the following qualifications:

Male or female of good health • Not more than 30 years old • Previous experience in job preferred • Highly motivated • Enthusiastic, eager to work hard and learn fast • Goal-oriented and willing to be assigned anywhere in the Philippines • Fresh graduates must have excellent grades and should have been active in school activities

Applicants can send in their application form via email at
pd_hgmp@yahoo.com; by hand or by mail to
PEOPLE DEPARTMENT (Attn: Mr. Eric Villaran)
3/F Unishoppe Complex, Quezon Ave., Angono, Rizal 1930

CLIENTLOGIC

Philippines Inc.
Ortigas Center Baguio City

22/F Wynsum Corporate Plaza, Emerald Ave. Ortigas Center, Pasig City 1600
E-mail: recruitment@clientlogic.com.ph www.clientlogic.com

Only ONE Contact Center stands out from the rest.

FOR MANILA:
Technical Support Representatives
Customer Service Representatives
Accounting Assistant
Network Engineer
Systems Administrator
Foreign Language Specialist
(Spanish,French, Italian, German,Portuguese)

FOR BAGUIO:
Technical Support Representatives
Customer Service Representatives

Bring your resume with
° 2x2 picture
° SSS & TIN nos.

E-mail Applications:
° Indicate the position your applying for as the subject

PASIG: Mon to Fri (9am-3pm) April 25 - 29 22/F Wynsum Corporate Plaza, Emerald Ave, Ortigas Center, Pasig City

BAGUIO: Mon to Fri (9am-5pm) April 25 - 29 Baguio Economic Zone, Loakan Rd., Baguio City

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World Vision
Child Sponsorship

We are one of the biggest and leading Christian, humanitarian organizations, committed to the holistic transformational development, relief and rehabilitation, etc. of the poor communities throughout the Philippines. World Vision Development Foundation works in partnership with World Vision International consisting of over 100 WV offices around the world. We are in urgent need of Christian professionals who have the competence, commitment and passion to work among the poorest of the poor as follows:

EDUCATION SPECIALIST FOR COMBATING CHILD LABOR THROUGH EDUCATION

A graduate of B.S. in Education, Social Sciences or any related field, a Master's degree is an advantage; has at least 3 years of experience with a leadership role in implementing education programs such as education policy, educational assessment of disadvantaged students; development of community participation in the improvement of basic education for disadvantaged children; monitoring and evaluation of basic education project; with strong networking experience with the Department of Education and/or other network of educators; knowledgeable in child labor issues and experience in the development of transitional, formal, and vocational education of children who are victims of the worst forms of child labor.

In collaboration with the Project Director, the incumbent will provide leadership in developing technical aspects of the project such as student assessment, teacher training, education materials development, education management, and educational monitoring and information systems.

We highly prefer matured Christian and open on ecumenical orientation. Qualified candidates may send their comprehensive resume' with picture detailing work history to:

Tere R. Ramos
World Vision Development Foundation, Inc.
883 Quezon Avenue, Quezon City
or via email at phl_hrd@wvi.org
Fax number: 374-7661

FOR IMMEDIATE HIRING

GRAPHIC ARTIST HIGH SALARY
- Male / Female: 20 yrs or above
- Graduate of a 4 yr computer graphics course
- Proficient in PHOTOSHOP / COREL DRAW / ILLUSTRATOR / FREEHAND
- Creative & able to design ads / poster concepts
- Experience in Large Format Printing an advantage

ACCOUNT EXECUTIVE COMMISSION
- Male / Female: 21 yrs or above
- Graduate of a Business Management or any related course
- Fluent in English
- Must possess good oral and communication skills
- Willing to do field work
- Sales experience an advantage

BONUS

Pls send your resumes with photos to:
General Manager
#12-D Doña J. Rodriguez Ave., New Manila, Q.C.
Tel: 412-8521 bigonprints@yahoo.com

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mario's mario's

We urgently need dynamic & result-oriented people as our:

RESTAURANT MANAGERS
Female, computer literate HRM, Nutrition, Food Tech., or Business Mgmt graduate. 2-3yrs work experience in a reputable rest./hotel; 2 yrs of w/ e in a supervisory level. W/ knowledge in menu planning, food product & costing. W/ entrepreneurial, excellent marketing & comm. skills,

CAPTAIN WAITERS
Male, below 35 yrs old, college graduate of any course. W/ 3years work experience in fine-dining restaurant/hotel

FOOD PROCESSING ASSISTANT
(Commissary & Bakeshop)
Female, below 30yrs old, Food Tech or Nutrition grad., w/ at least 6 mos work experience from processing plant, food commissary, quality control. Computer literate, analytical & diligent

OTHER POSITIONS
COOKS/WAITERS

Qualified applicants may send letter of application / comprehensive resume w/ ID photo & other credentials to: THE HUMAN RESOURCES DEPT. – #608 Calderon St. cor Shaw Boulevard, Mandaluyong City

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A food manufacturing company based outside Metro Manila as part of its continuing expansion and strategy to meet the prevailing business challenges, are currently looking candidates for the following positions:

LINE SUPERVISORS

Male/Female, graduate of B.S. Mechanical/ Industrial Engineering or any related Engineering course with or without experience. Dedicated, can work under minimum supervision and willing to work on night shift.

Other requirements needed:
- willing to work beyond 8 hours
- flexible and willing to be assigned outside Metro Manila
- team player
- computer literate
- results driven and resourceful

Interested applicants may submit or mail their comprehensive resumé indicating the position applied for and latest 2x2 picture to the address below. Indicate your contact number and you will be notified. Walk-in applicants will not be entertained.

HUMAN RESOURCE DIVISION
562 Banawe Street, Barangay Sto. Domingo, Quezon City 1100

RAMCAR GROUP OF COMPANIES

Be part of the TEAM who makes the difference!

IMPORT PROCUREMENT STAFF
- ✓ Male/Female; at least 24 years old
- ✓ Graduate of any business course
- ✓ With 2 years experience as Import Buyer
- ✓ Fluent in Mandarin & Fookien

CENTRAL MATERIALS PLANNER
- ✓ M/F; Graduate of Industrial Engineering or any Engineering course
- ✓ Familiar with MRP and SAP

FIELD BUYER
- ✓ Male; Graduate of any 4-year course
- ✓ Knows how to drive
- ✓ Familiar with mechanical & construction supplies

1. PACKAGING DESIGNER/
2. PRODUCT ENGINEERING STAFF
- ✓ M/F; 25-40 years old
- ✓ Engineering Graduate
- ✓ Must have experience in AutoCAD and 3D modeling software

GRAPHIC ARTIST
- ✓ M/F; 22-35 years old;
- ✓ At least 3rd year in Fine Arts
- ✓ Trained in Visual Graphics Software

PRODUCTION & PROCESS DEVELOPMENT ENGINEER
- ✓ Male; 25 years old
- ✓ Graduate of Mech'l or Chem'l Engineering
- ✓ With 3 years exp. in Injection Molding
- ✓ Must know MPX & a computer literate

PLANT/FACILITIES MECHANIC
- ✓ Male; 25-35 years old
- ✓ Technical course graduate
- ✓ Knows machine design & problem analysis
- ✓ Can maintain boiler, compressor and pumps

PLANT ELECTRICIAN
- ✓ Male; Graduate of Electrical Technology
- ✓ With 2 years experience in Industrial environment

1. MECHANICAL/MACHINE DESIGNER
2. TOOL DESIGNER
- ✓ Male; 25-35 years old
- ✓ Graduate of BS Mechanical Engineering
- ✓ With 3 years experience in Mold (plastic) and Tooling design
- ✓ Proficient in CAD, manual sketching and machine design

CNC OPERATOR/MACHINIST
- ✓ Male; Mechanical Eng'g. Tech Grad.
- ✓ FOR CNC OPTR: Must be experienced in basic CNC operation/programming
- ✓ FOR MACHINIST: Must have 2-3 years experience in machine shop

MACHINE ASSEMBLER/WELDER
- ✓ Male; Graduate of Welding Technology/ Machine Shop/Mechanical Technology
- ✓ Must be experienced in Welding, Machine Wiring and Assembly

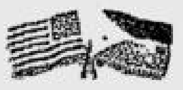
REF AND AIRCON TECHNICIAN
- ✓ Male; 20-30 years old
- ✓ Graduate of Ref and Aircon Technology
- ✓ Experienced in electrical wiring and can read electrical diagrams

PROCESS CONTROL TECHNICIAN
- ✓ Male; 22-30 years old
- ✓ Graduate of Engineering/Technical course
- ✓ Can do maintenance & operations of measuring instruments & industrial burners
- ✓ Knowledgeable on SPC

INTERESTED APPLICANTS MAY SUBMIT THEIR COMPREHENSIVE RESUME WITH 2X2 PICTURE AND COPY OF TRANSCRIPT OF RECORDS TO:

CORPORATE RECRUITMENT OFFICE
(BATTERY GROUP)
RAMCAR CENTER
80-82 ROCES AVENUE, DILIMAN, Q.C.
email: ebmuscat@motolite.com
bcsarmiento@motolite.com

America's High Skilled Jobs are Coming to Manila



Most companies only outsource their low skill jobs. Why shouldn't you have an opportunity to work in the most valued and rewarded positions?

Branders.com is committed to the Philippines. Most of our employees are already in the Philippines and we will soon have hundreds more helping Branders.com remain the fastest growing promotional products company in the world.

Branders.com is looking for top performers for our sales group

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QUALIFICATIONS:
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- Proficient in computer applications
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- Willing to work night shift
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Take this opportunity to prove yourself and be valued for your contributions.

Bring your resume with picture to: Branders.com Philippines, Inc
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Earn as much as P300,000 on your first year as an Account Manager.

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MANICURISTS with knowledge in Foot Spa, waxing & threading
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CHINESE REFLEXOLOGIST

Submit your resumé with recent photo, between 9am to 5pm (Mon-Fri) at Rm 301 Quadstar Bldg. #80 Ortigas Ave., Greenhills, San Juan.
Tel. #721-20-78 / 721-52-49 look for Ms. Beth

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OPERATIONS MANAGER

Qualifications :
- With branch management & store operations experience in customer, food, or retailing industry
- Strong person who can interact with all levels in the organization
- Having good moral & character
- College graduate, preferably Business/Mktg related courses

Submit resumé/bio-data : HR Department
Unit 3 Topy Main Building
No. 3 Economia St., Bagumbayan, Libis, Q.C.
Telefax #632-1440

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- At least 5 years of buying experience in a managerial capacity from a large retail chain.
- Exceptional negotiating, interpersonal & communication skills.
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- Self-motivated, aggressive, organized, systems & goal oriented.
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- Wine/liquor buying exposure an advantage.
- Proficient in computer office applications.

SENIOR MANAGERS

- At least 5 years managerial experience from a retail chain.
- A hands-on Manager possessing a high energy level & excellent leadership skills with proven track record of developing people.
- Must have excellent people management skills.
- Self-motivated, organized, systems-oriented & willing to work on a flexible schedule.
- Aggressive & assertive with excellent communication & interpersonal skills.
- Must have an above average proficiency level in computer office applications

Interested and qualified candidates may forward their comprehensive resume (NOT MORE THAN TWO [2] PAGES) with complete salary history in confidence to:

The Corporate Human Resources Manager
PSMT Philippines, Inc.
32nd St.,5th Ave.,Fort Bonifacio,Global City,Taguig,MM.
Fax : 888-0689 , E-mail : ecorral@pricesmart.com

A foreign commercial bank with full operations in the Philippines is seeking to employ an individual for the position of:

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Minimum Qualification/Experience:
- College degree in Accounting preferably CPA
- At least one (1) year experience in bank audit
- Proficiency in MS Office applications specially in Excel and MS Access

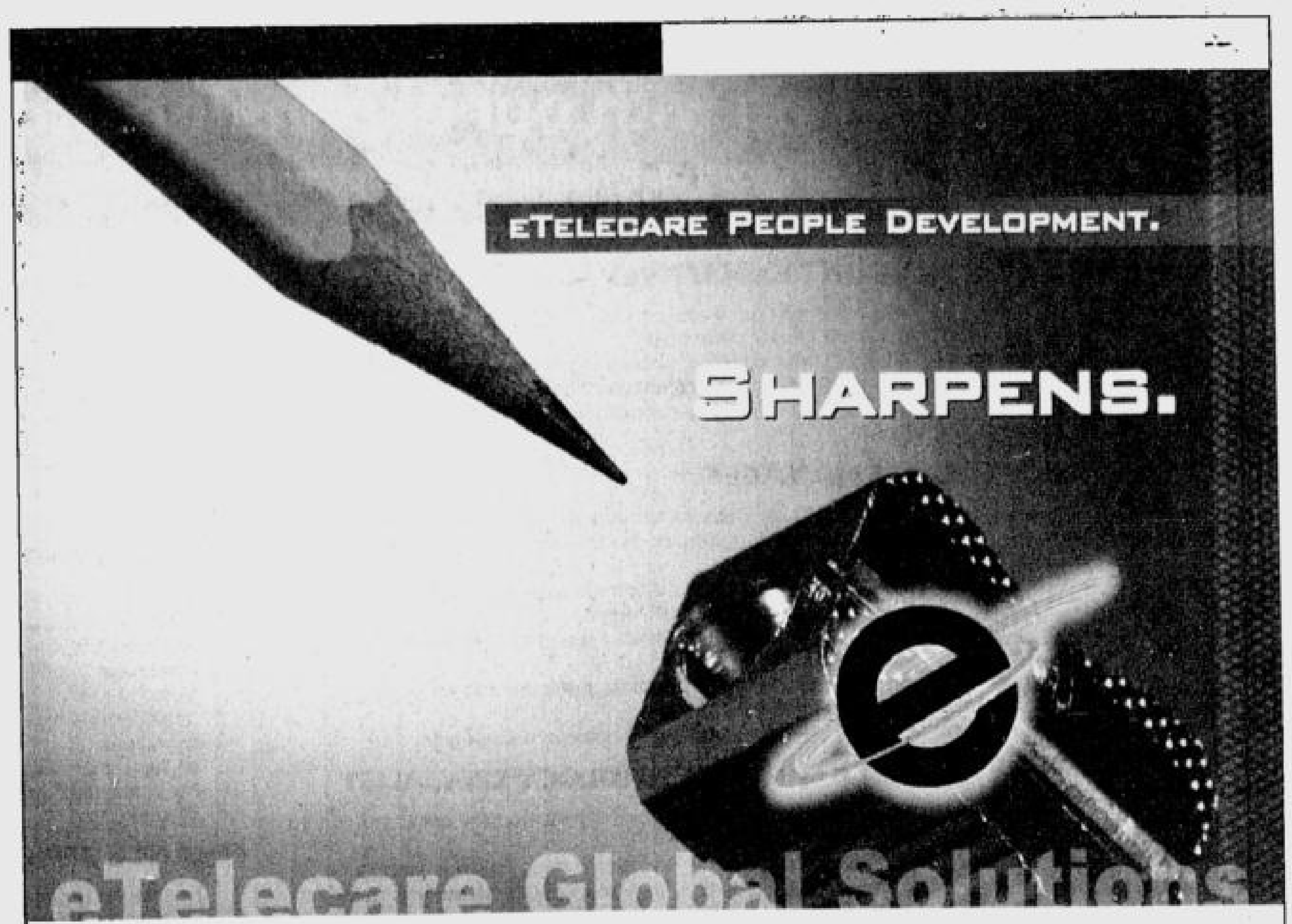
Interested persons who meet these requirements are required to apply in writing to:

HR Department
Box No. 146
c/o Classified Ads Department
Philippine Daily Inquirer, G/F Atrium of Makati Building,
Makati Avenue, Makati City

And enclose the following documents
1. Comprehensive Resumé
2. Transcript of Record
3. Telephone/Contact Number/e-mail address, and
4. Recent passport sized photo

Selection process for applicants will include series of interview. Application closes on 29 April 2005 **Only successful applicants will be notified.**

Member - PDIC



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We are looking for dynamic, committed and experienced individuals to join the Philippines-based sales team for our products as:

A) Sales Manager, Surgical

The Job:
- Establish and achieve assigned organizational sales objectives
- Formulate and implement sales strategies
- Prepare and present territorial sales performance and competitive trends

Requirements:
- Basic Degree in any discipline
- At least 5 years experience in sales, marketing & business development
- Knowledge in sales & distribution of medical or technical products
- Tactful with strong negotiation, interpersonal and motivational skills
- Strong communication and presentation skills
- Must possess own car and willing to travel

B) Application Specialist

The Job:
- Deliver technical expertise for analytical solutions to customers
- Provide on-site application support for medical equipment
- Conduct technical training and product demonstrations
- Work closely with manufacturing to resolve customer technical issues
- Work with Sales Team to support organizational sales objectives

Requirements:
- Diploma/Basic Degree in Engineering
- Good analytical skill and troubleshooting of technical issues
- Strong communication and presentation skills
- Must possess own car and willing to travel

C) Sales Representatives, Surgical

The Job:
- Meet or exceed assigned personal sales objectives
- Plan and establish effective territorial call cycle
- Build up good relationship with key customers and distributors
- Report routinely key competitor and customer trends to improve territory management

Requirements:
- Basic Degree in any discipline / and or relevant experience and qualifications
- Team player with self-motivation, and perseverance towards achieving results
- Excellent selling and customer service skills
- Strong communication and presentation skills
- Must possess own car and willing to travel
- Fresh graduate are welcomed to apply

A competitive remuneration package commensurate with qualifications and experience will be offered to the right candidate. Interested applicants please apply in confidence with resume, passport picture, and transcript of records to:

HRD DEPARTMENT
c/o MICROLAB
2636 Tramo Line cor. Alvares St.
Pasay City, Philippines
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In line with our expansion program for 2005,

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- Any four-year business course
- not more than 30 years old
- must be self-motivated, with strong human relation skills
- good oral and written communication skills
- must have the ability to prioritize and organize a large amount of data

SALES MANAGER

- at least four (4) years of formal education at the University Level and five (5) years of professional sales experience in related industry.
- previous supervisory management experience in a service environment is strongly preferred.
- must have strong human relations and interpersonal (negotiation) skills.
- must be able to work well under pressure and adapt to changing conditions.
- ability to meet expected sales goals and strategies.

APPLICATIONS TECHNOLOGY SPECIALIST

- Bachelor's Degree in Computer Science or any computer related course
- Certified training or OJT on programming, systems analysis and design, database design, system or database administration, or other IT fields.
- Outstanding skills in the use of office automation tools, especially flowcharting or diagramming, spreadsheets and word processing software.
- Good oral and written communication skills

GROUND OPERATIONS MANAGER

- Responsible in Planning, Directing & Controlling Ground Operations within the service area of the station;
- Good Leadership and Excellent Communication Skills;
- To be based in Cebu

CUSTOMER TECHNOLOGY SPECIALIST

- Bachelor's Degree in Computer Science or any computer related course
- Exposure to any of the following industries distribution, third party logistics, warehouse management transportation.
- Competency in personal computer use, stand-alone or networked.
- In-depth knowledge of office automation software packages and computing technology.
- Good oral and written communication skills
- Willing to be based outside Metro Manila

MANAGEMENT TRAINEES

- at least four (4) years of formal education at the University Level
- previous supervisory management experience in a service environment is strongly preferred.
- must have strong human relations and interpersonal (negotiation) skills.
- must be able to work well under pressure and adapt to changing conditions.
- ability to meet expected goals and strategies.
- Preferably Industrial Engineering or graduate of any engineering course.

FINANCE OFFICER

- Bachelor's Degree in Accounting
- must be knowledgeable in payroll processing
- not more than 30 years old
- possesses good analytical and judgment skills
- good in oral and written communication skills
- to be based in Subic

CORPORATE SERVICES MANAGER

- must be a CPA holder
- will handle both Finance and Administration Department
- with at least five (5) years solid work experience in Accounting and worked in an industrial setup
- not more than 35 years old
- to be based in Cebu

Interested applicants may submit their resumé and TOR at:

The Corporate HRD – Recruitment Section
3/ Floor Cargohaus Building, Brgy. Vitalez,
NAIA Complex,
Parañaque City

Tel No. 879-4447 or 879-4511

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- College graduate
- Computer literate
- Good oral and written communication skills
- Dependable

Please bring resumé to:

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#11 Annapolis Street, San Juan

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- Female, not more than 26 years old
- Acct. graduate or any Business related course
- Computer literate
- With or without experience

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☐ Graduate of BS Civil Engineering or Mechanical Engineering (with PRC License)
☐ Willing to work on extended hours
☐ Adept in computer applications

CREDIT & COLLECTION STAFF

☐ Female, preferably not more than 24 years old
☐ Graduate of any business course
☐ A minimum of 1 year work experience is an advantage
☐ Adept in computer applications

HUMAN RESOURCE STAFF

☐ Female, preferably not more than 24 years old
☐ Must have completed a Bachelor's degree preferably in Psychology, Behavioral Science, Human Resource Management or any Business course
☐ With excellent interpersonal and communication skills
☐ A minimum of 1 year work experience is an advantage

ARCHITECT

☐ Male or female, preferably not more than 24 years old
☐ Graduate of BS Architecture
☐ Preferably with PRC License
☐ Adept in computer applications

Interested applicants may e-mail their resume and other credentials at hrd@mgs.com.ph or apply personally at **MGS CORPORATION** office – 3F Homeplus Builders' Center, Alabang-Zapote Rd., Dona Manuela Ave., Pamplona, Las Piñas City. Tel No. 8710740 to 42

HIMLAYANG PILIPINO PLANS, INC.

is urgently seeking applicants for the position of:

Asst. Vice President

for TRAINING (Sales & Marketing)

- Male or Female, 36 to 50 years old
- Graduate of at least a four-year course
- Has expertise of at least five (5) years in the conceptualization or design, delivery or implementation and evaluation of training programs in an insurance or pre-need environment
- Has an experience of at least five (5) years in managing a corporate unit or department, preferably Training
- With sales and marketing exposure in an insurance or pre-need setting
- Proficient in oral and written communication
- With attractive personality, capable of relating and interacting productively and harmoniously with people, especially sales and support personnel.

Interested applicants are encouraged to apply in person, Monday to Friday, with application letter, curriculum vitaé, transcript of records, and 2x2 ID photo, or send these to this address:

THE HUMAN RESOURCES DEPARTMENT
#1610 Triumph Bldg.,
6th Flr. Quezon Ave., Quezon City
Tel. No. 927-9671 to 75 loc 230/216

Or e-mail to: lanie_alfonsozeta@yahoo.com;
nek lang@yahoo.com, hpihppi@info.com

We likewise welcome applicants who are graduates of Accountancy, Marketing, and other business related courses for our other vacancies

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- **Male or Female, age limit is 23**

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An established trading company engaged in selling industrial and food chemicals invites qualified candidates to apply for the position of:

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- Male or female, 21 to 30 years old with pleasing personality.
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- Must be articulate, self-starter, aggressive and result-oriented. Can interact with people at different levels.
- Must be computer literate with good oral and written communication skills.
- Experience in sales of chemicals and raw materials to food, pharmaceutical, cosmetic, agriculture and related industries is an advantage.

Interested candidates may send their comprehensive resumé and transcript of record with recent photo to:

Human Resource Department
2/F, 27 Data Street, Bgy. Don Manuel
Galas, Quezon City 1113
Metro Manila
Email: uici27@yahoo.com

DEALER SALES REPRESENTATIVE

Qualifications:

- Graduate of Electronics, Marketing and any other business related course
- Computer literate
- With experience in selling Electronic Cash Register machine and office equipment
- Fast learner/to handle dealer sales network
- Not more than 30 years old

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1402-1408 Pres. Quirino Ave. cor South Super Highway
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- good oral and written communication skills
- willing to travel and willing to accept Cebu assignment

Bakery Operations Specialist/Bakery Supervisor

- graduate of any Business-related course
- must have at least 2 years work experience in the field of sales and marketing
- good oral and written communication skills
- willing to travel and willing to be assigned anywhere in the Phils.

Training Specialist

- graduate of any Business-related course
- must have at least 2 years work experience as a trainer
- exposure in conducting trainings and designing training module is an advantage
- good oral and written communication skills; can speak English, Filipino and/or Visayan dialect

Warehouse/Distribution Supervisor

- graduate of any Engineering course
- at least 2 years supervisory experience in the field of warehousing, logistics and distribution
- proficient in the following computer applications (Word, Excel, Powerpoint)
- good oral and written communication skills

Customer Service & Business Development Supervisor

- graduate of any Business-related course
- at least 2 years supervisory experience in the field of sales and marketing
- proficient in the following computer applications (Word, Excel, Powerpoint)
- good oral and written communication skills

Please forward application letter/resumé and TOR not later than May 15, 2005 to:

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A. Rodriguez Avenue corner Ortigas Extension, Rosario, Pasig City
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Male/Female, not more than 35 yrs old, at least 5 years experience with proven track record of success with sales and product management of electrical or lighting products. Excellent oral and written communication skills, knowledge of Chinese an advantage but not required. Salary commensurate to experience and qualifications plus excellent incentives package for top performers.

SALES EXECUTIVES / ENGINEERS

Male/Female, not more than 35 yrs old with pleasing personality and excellent communication skills. At least 2 years sales experience either in industrial/ commercial/ projects or institutional accounts. Result-oriented, hardworking and trustworthy. Ability to speak Chinese an advantage but not required. Above industry salary + commission/performance incentives for selected candidates.

BUSINESS DEVELOPMENT EXECUTIVES

Selected candidates will be responsible for PR, product promotions and establishing/ developing business relationships with leading electrical designers, contractors, architects, engineers, and valued customers.

Male/Female, not more than 32 yrs old with outstanding personality and excellent communication and presentation skills. Hardworking, creative, resourceful, and customer-oriented Ability to speak Chinese an advantage but not required.

PURCHASING OFFICER (BUYER)

Selected candidate will handle purchasing and dealing/negotiating with suppliers, work with VP Finance in implementing and ensuring control policies are applied in all financial activities related to sales and purchasing.

Female, 24-32 yrs. old. Business graduate with at least 2 yrs. relevant work experience as purchaser/buyer. Must have excellent oral communication in English and Chinese. good in math and proficient in MS Office.

EXECUTIVE ASSISTANTS

Selected candidates will be tasked to do market research, business analysis, presentations, project management as well as administrative work. Must be able to work independently from general instructions and able to communicate well with different levels of staff and management.

Male/Female, not more than 32 yrs old with pleasing personality. Graduate of Management, Economics, Marketing, Business or Journalism. Proficient in MS Office, Internet and e-mail. Must have **EXCELLENT** oral and written English skills, knowledge of Fukien or Mandarin an advantage but not required.

HR / TRAINING OFFICER

Selected candidate will handle training for customer service, personality and values development, communication and presentation skills, and other management-related courses to build desired competencies and efficiency of members. Must be able to design and develop complete training program e.g. from research to administration and implementation up to after training assessment and evaluation.

Male/Female, not more than 40 yrs. old, at least 4 years experience in training and knowledgeable in HR operations and recruitment procedures. Ability to conduct salesmanship and marketing techniques an advantage but not required. Must have **EXCELLENT** oral and written English skills and proficient in MS Office applications (Word, Excel, PowerPoint).

DELPHI PROGRAMMER

Male/Female, at least 3 yrs in experience in application programming and system analysis. Must be proficient in Delphi 5 (or higher), Interbase and/or MSSQL. Must be proactive, resourceful, and detail-oriented. Able to multi-tasks and require minimum supervision. Professional and of upstanding moral character

WEB DESIGNER / DEVELOPER

Candidate should be highly skilled and experienced in website conceptualization, design development and website or online marketing; can work as an individual and as part of the team and with ability to manage multiple projects effectively

Male/Female, at least 2 yrs experience in design and development of websites, print/web advertisement, and other interactive media marketing materials. Must be proficient in PageMaker, Photoshop, Dreamweaver, Flash, ASP.Net, .NET Framework & SQL Database

COPYWRITER

Candidate should have minimum of 2 years writing experience which may include: business plans, project briefs, activity reports, press releases for public media and internal corporate press releases in English.

Male/Female, 25-32 years old, graduate of Journalism/ Communications. Excellent written English skills. Proficient in MS Office applications (Word, Excel, PowerPoint); ability to work with people at all levels of an organization, self-motivated, flexible, organized and detail oriented with ability to handle numerous simultaneous tasks.

Interested applicants are invited to apply personally with comprehensive resumé, TOR, employment certificates and colored photo (2 x 2) or e-mail application to hrd@zenithinternational.ph

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Email: inquiry@go2canada.com

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Phone: 8793118-18 / 8790309 / 8525614
8007679 / 0917-5077761 / 0916-4537679
Email: alabang@go2canada.com

BACLARAN
3038 GG Cruz St., cor. Aguara St., Baclaran, Parañaque
Phone: 8546725-27 / 8918673 / 5517980 / 8798334
Email: baclaran@go2canada.com

BINONDO
Rm. 308 Downtown Center Bldg
516 Quintin Paredes St. Binondo
Phone: 2432078 / 2426557 / 0917-5047720
Email: binondo@go2canada.com

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9-UGF Dona Consolacion Bldg.,
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Email: baguio@go2canada.com

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Suite 1204 Keppel Center, Samar Loop cor.
Cardinal Rosales Ave., Business Park, Cebu City
Phone (032) 2340111
Email: cebu@go2canada.com

DAGUPAN CITY
G/F Floren Hotel, Rizal St. Dagupan City
Phone: (075) 5158155 · 0920-5816431 · 0917-0077761
Email: dagupan@go2canada.com

DAVAO CITY
107 GF Goldwin Bldg., Quirino Ave., Davao City
Phone: (082) 2225183 / 3051714 • Fax. (082) 3051601
Email: davao@go2canada.com

DUMAGUETE CITY
89 Corner Real and San Juan Streets, Dumaguete City
Phone: (035) 4220508
Email: dumaguete@go2canada.com

ILOILO CITY
Rm. 404 - 4th floor, Perpetual Succour
Business Center, Jalandoni St., Iloilo City
Phone (033) 5090811
Email: iloilo@go2canada.com

LAGUNA
3/F First United Farmers Bank Bldg
Balibago Commercial Complex Sta. Rosa
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0921-5098670 / 0917-5272740 / 0916-4537679
Email: starosa@go2canada.com

NAGA CITY
3/F Bichara Theater Mall Gen. Luna St., Naga City
Phone. (054) 4726512 / 4726510 / (02) 8700144
Email: naga@go2canada.com

FREE SEMINARS & ASSESSMENT

METRO MANILA OFFICES

- **Uniwide Coastal Mall, Parañaque City - Daily @ 10AM, 2PM or 5:30PM** - See contact details above
- **Robinson's Galleria - Daily @ 10AM, 2PM or 5:30PM** - See contact details above.
- **Makati City - Tuesdays & Thursdays @ 6PM** - Unit 405, Regina Bldg. #100 Aguirre cor. Tradera St., Greenbelt, Legaspi Village [Call 879-0309, 879-3118, 0918.924-3731 or send an email to mannyr@go2canada.com]
- **Makati City - Saturdays @ 3PM** - Career Center & Training Office, 4298-B Emilia St. cor. Bautista St., Palanan [Call Dr. Angel Manlapaz 550-1502, 0917.805-3530]
- **Makati City - Monday to Thursday @ 6PM** - See contact details above
- **Alabang - Wednesdays @ 6PM** - See contact details above.
- **Malate - Mondays to Saturdays @ 10AM & 2PM** - See contact details above.
- **Binondo - Mondays to Saturdays** - See contact details above.
- **West Avenue - Daily @ 10AM, 2PM, 5PM** - See contact details above.

PROVINCIAL SEMINARS

- **NAGA CITY - Wed @ 10AM, 2PM & 5PM / Sat @ 10AM & 2PM** - See contact details above.
- **DAGUPAN CITY - Daily @ 10AM & 2PM** - FREE Seminar & Assessment - See contact details above
- **STA. ROSA, LAGUNA - Daily @ 10AM & 2PM** - FREE Seminar & Assessment - See contact details above

- **April 24 VIGAN CITY @ 9AM** - Anicelo Mansion, # 1 Mena Crisologo St. Vigan City [Call Gemma (077) 722-2383, Susan 0919 353-9491, Beng 0919.355-9511]
- **April 24 ISABELA, CAUAYAN @ 2PM** - Jambalaya Grill Rizal Ave. [Call Front desk (078) 636-3397, Gold (02) 879-0217 0916 749-6320]
- **April 30 TARLAC CITY @ 9AM** - La Maja Rica Hotel & Restaurant, Mc Arthur Hi-way, Ligtasan [Call Angie (045) 611-2051, 611-2053, Grace (02) 879-8396]
- **April 30 LIPA CITY, BATANGAS @ 9AM** - Max Restaurant Pres. Laurel Hi-way Pilahan, Sabang [Call Susan (02) 879-0313, 0919 353-9491, Emily (02) 879-0311, 0916.661-7891]
- **April 30 DAGUPAN CITY @ 2PM** - Starplaza Hotel A.B. Fernandez Ave. [Call Front Desk (075) 523-4999, Gold 0916 749-6320]
- **May 01 CALAMBA, LAGUNA @ 9AM** - Riverview Resort & Conference Center Nat'l. Road Parian [Call Carmen or Minnie (049) 545-1856 545-2112, Grace (02) 879-8396]
- **May 07 CABANATUAN CITY @ 9AM** - Hotel Manno, Maharlika Hi-way [Call Elvie (044) 463-0814 Susan (02) 879-0313, 0919 353-9491, Emily (02) 879-0311, 0916 661-7891]
- **May 14 SAN FERNANDO, PAMPANGA @ 9AM** - Patrias Restaurant Olongapo-Gapan Rd [Call Lito David (045) 963-7434, 961-3900, Grace (02) 879-8396]
- **May 15 ANGELES CITY @ 9AM** - Marlim Mansion, Mc Arthur Hi-way Balibago [Call (045) 322-2002, Susie (02) 879-0218]
- **May 21 TARLAC CITY @ 9AM** - La Maja Rica Hotel & Restaurant, Mc Arthur Hi-way, Ligtasan [Call Angie (045) 611-2051 611-2053 Grace (02) 879-8396]

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GoVida Studios, Inc. is an IT company based in the Philippines with affiliates in Minneapolis, chicago and Geneva. We are one of the pioneers in the business of developing e-learning courses in the Philippines.

We are currently looking for a

COURSE DEVELOPER

The individual we are looking for should have the following qualifications:

- Undergraduate degree in Education, Psychology or Organizational Development
- Excellent written and oral communication skills
- Teaching experience preferred but not required
- Computer literate, familiar with web research and software presentation tools such as MS PowerPoint
- Can work under pressure
- Must be a team player
- Fast learner

The **COURSE DEVELOPER** is responsible for:

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- Designing the content and learning plan

For inquiries please call 8110094/8934344 and look for Tess or send us an email at humanresources@govida.net. New graduates are welcome to apply.

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For High School

- BSE graduate or any related course with specialization in the following subjects: **English, Language, Literature & Physics**
- From a reputable school with good scholastic performance
- Preferably LET Passer and/or with M.A. units
- With excellent communication and human relation skills

Interested applicants may send the following:

*** Letter of Intent * Resumé with 2x2 recent colored photo * Transcript of Records * 3 current Professional References**

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The NCRFW is in need of contractual personnel for the implementation of a project entitled, *"Strengthening Government Mechanisms in Mainstreaming Gender in the Reproductive Health, Population and Anti-VAW Programs,"* through the UNFPA 6th Country Program

1. PROJECT MANAGER, SG 27

Salary/Benefits: Php 33,422 salary and allowances/month; + one month annual bonus, cash gift, clothing allowance, productivity incentive bonus, health benefits, etc.

Job Functions:
Oversee the implementation of project components including monitoring and evaluation; review and provide technical inputs to project outputs and coordinate with project partners and represent PMO/NCRFW in internal and external meetings.

Qualifications:
M.A. in any of these fields: public administration, management, sociology, political science, demography and/or women studies; Five (5) years experience in project development / management, monitoring and evaluation; extensive knowledge of gender and development; broad knowledge of population, reproductive health and VAW issues and with analytical and excellent oral and written communication skills

2. Two (2) PROJECT OFFICERS, SG 22

Salary/Benefits: Php 20, 251 salary/allowance per month; + annual bonus cash gift, productivity incentive bonus, clothing allowance health benefits, etc.

Job Functions:
Assist the Project Manager in directing, monitoring and reporting the implementation of the project, including provision of technical support to project partners/implementers preparation of reports, coordination and management of meetings, workshops and conferences, among others.

Qualifications:
At least a Bachelor's Degree, preferably with MA units in management, or in related fields such as public administration, sociology, political science, demography and/ or women studies; 4 years experience in development work, preferably in GAD related fields, with broad knowledge in gender and development, population and reproductive health issues; with excellent communication (oral and written) skills. as well as analytical skills.

3. ADMINISTRATIVE OFFICER, SG 18

Salary/Benefits: Php 16,841 salary/allowance; + annual bonus, cash gift, productivity incentive bonus, clothing allowance, health benefits, etc.

Job Functions:
Provide administrative support to the PMO, particularly in coordinating and handling various aspects of administrative work, financial and logistical such as handling of cash advances, payment of salary and other benefits of PMO staff; and pre and post project preparations like canvassing for venue, payment of honorarium, etc; and documentation of internal meetings.

Qualifications
Bachelor's Degree, preferably in public administration/business management course or in related fields such as accounting and commerce; knowledgeable in government rules and regulations; 3-4 years experience in administrative-related work, preferably in government service; proficient in computer operations and must have good oral and written communication skills.

4. DRIVER II, SG 4

Salary/Benefits: Php 7,522 salary/month per month + annual bonus, cash gift, productivity incentive bonus, clothing allowance, health benefits, etc.

Job Functions:
Drive the project vehicle in line with the conduct of project activities; ensure the general cleanliness and upkeep of the vehicle; repair minor auto trouble shooting and prepares/keep records of official trip reports, among others.

Qualifications
At least high school graduate, with valid professional driver's license, two years experience in driving; skilled in auto-mechanics and can do minor mechanical trouble shooting; with good physical and medical condition (e.g. good hearing and 20-20 vision); familiar with traffic rules and regulations and streets in Metro Manila, including nearby cities and provinces; physically fit; neat in appearance; has the ability to follow simple oral and written instructions; observes tact and courtesy at all times can get along well with other people; willing to work beyond regular working hours.

Other requirements:
In addition to the above qualifications the candidates we are looking for should have the following: strong management and leadership skills; planning and analytical skills, decisive; proactive and forward looking; facilitative and consultative; with good interpersonal skill and can work/interact with people of different levels and persuasions and with emotional maturity.

As these are URGENT position vacancies, qualified applicants are requested to submit their updated CV's and transcript of records, not later than April 29, 2005 to:

Personnel Office
National Commission on the Role of Filipino Women
1145 J.P. Laurel Street, San Miguel, Manila

For detailed qualification requirements and job functions, please visit our website http://www.ncrfw.gov.ph

You may also call the Personnel Office at 735-1654 or you can e-mail us at adm@ncrfw.gov.ph or hrm@ncrfw.gov.ph

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Research Analysts - English (EA 05)

Successful candidates will be responsible for research, analysis and content processing of various financial and business-related data. Preferably graduates of business-related courses, open to new graduates. Should be fluent in both written and spoken English. Proficiency in Microsoft Office programs and Internet usage is needed. Should be detail oriented, motivated and should have good problem solving and customer service skills. Candidates must be able to demonstrate the ability to handle multiple priorities and be willing to work in shifts including the graveyard shift

Language Specialist (LS 05)

We are also in need of Bi-lingual Analysts who are fluent in any one of the following foreign languages. *Spanish, Portuguese, Russian, Norwegian, Scandinavian, German, Italian, French, Cantonese, Mandarin, Japanese, Indonesian and Korean.* This position is open to new graduates of any course.

Software Engineer (SE 05)

The successful candidate will be responsible for the design and development of applications that would provide business and process efficiencies, to include collection of various production metrics in terms of quality, timeliness, productivity and output by automating existing processes.

A suitable candidate will be someone who has at least 3 years solid IT experience in Software Development. Technical Support experience would be an advantage. Strong knowledge in the following programming languages, namely Visual Basic 6.0 with .NET relevant experience, C++, RDMBS experience, MS SQL server/client 2000 (ORACLE9I DB Experience a plus), MS Access 2000. Hands on knowledge of Windows 2000 server/Professional and XP, Web Server (IIS) configuration and architecture. Expertise on Web Technologies especially HTML and WEB scripting languages such as JavaScript, J2EE, JDBC, ASP, XML with .NET relevant experience. A Recognized IT certification would be an advantage. The person should be service and team oriented. Has the ability to think logically and communicate clearly and diplomatically. Has excellent communication and interpersonal skills.

Employee Relations Specialist (HRG 05)

This position reports directly to the Human Resources Manager in Manila and will also work with members of the Asia Pacific Human Resources Group and Regional Managers.

With a high level of accuracy and an energetic approach, your responsibilities will include a variety of professional, technical and analytical human resources functions with strong emphasis on labor relations. The ideal candidate should have a Higher Diploma in Psychology or Behavioral Science as well as good command of software packages such as MS Word and MS Excel. Should have knowledge of the principles and practices of Human Resources management and administration. Candidate should have a thorough knowledge in the development, implementation and interpretation of HR policies and procedures as well as government regulations, labor laws and standards. Knowledge of current and emerging trends in employee relations and labor relations policies and practices is essential. Should be familiar with formal and informal dispute resolution methodology, procedures and techniques. A minimum of 4 years related experience gained from banks or multinational company is a plus.

Marketing Communications Specialist (MCS 05)

The successful candidate should be someone who can execute internal communication activities that support corporate communications initiatives in the region and globally. Said candidate would also provide support to Senior Management in the development and creation of presentations and communications materials.

The ideal candidate should have a minimum of 2–3 years related experience. Must demonstrate superior professional writing skills. Mastery of MS Word, Excel and PowerPoint is an essential. Should have superior ability to take data from MS Excel and present it in a clear, compelling and intuitive manner in context with PowerPoint presentations. Must have ability to superbly edit and format PowerPoint presentations. Should have experience in liaising with senior management. Experience gained from a multinational company and dealing with expatriates a plus.

Client Services Executive (CSE 05)

As part of the Global Customer Care team, you will be providing product support to clients in Asia Pacific, London (UK) and US for our range of products in portfolio management, order management and performance measurement. Responsibilities include technical and product support; administrative maintenance of client information and troubleshooting client issues in a stand-alone and group environment. Candidates should possess financial industry knowledge, strong organizational skills, be self-motivated and demonstrate a professional attitude. Good communication and inter-personal skills are pre-requisites plus the ability to work autonomously as well as part of the global team. Working knowledge of Unix, Windows NT, Sybase or Microsoft SQL Server is desirable but not necessary.

The successful candidate should ideally have a good understanding of capital markets and financial institutions' middle and back office operations as well as 1 to 2 years related Customer Support work experience. The successful candidate is also expected to take graveyard shifts to accommodate clients from UK and US clients.

Capital Markets Intelligence Analyst (CMI 05)

A suitable candidate would be supporting (Capital Markets Intelligence) clients for the preparation of regular (weekly, monthly and quarterly) high quality error-free and concise) client deliverables, monitoring of all company and sector developments. He/She will also be expected to analyze shareholder data for our Shareholder Identification teams.

Candidate should have at least 2 years of experience as an equity analyst, writing and editing research analysis and reports. Should have good understanding of company financials and have a fair knowledge of the financial equities market. Candidate should be fluent in both oral and written English and should be highly proficient in Microsoft Excel and Word

Billing Administrator (BA 05)

The successful candidate would have to ensure and maintain data integrity in the billing system. Other responsibilities would be generation of invoices on a monthly, quarterly and annual basis. Additional duties would be initiating collection calls to clients.

Candidates should have a Bachelor's Degree in Accountancy. Has had at least two (2) years experience in Accounting in a multinational shared services or financial institution. Should have exposure in various accounting software packages. Should have experience in sales Support, Billing and Collection functions. Preferably with exposure in dealing with foreign clients. Willing to work long hours.

If you are ready to take the challenge and work in a dynamic company, please send your application letter together with your résumé, indicating the position code you are applying for, your expected salary, transcript of records and recent 2x2 photo on or before 27 April 2005 to:

Only short listed applicants will be notified. Resumes will be filed for future reference and handled in the strictest confidence. Previous applicants need not apply.

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E-mail: recruitment@tfn.com

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- very good on both written and spoken English
- knowledge in sales and distribution of technical products
- knows how to prepare and implement sales and operations budget.
- can formulate and implement sales strategies.
- willing to travel
- computer literate, can drive and with valid driver's license
- can function immediately after company and product orientation.
- college graduate. Preferably with some technical /scientific background
- with 2-5 years of work experience as sales manager

TECHNICAL SALES REPRESENTATIVES FOR NORTHERN LUZON AND MANILA

- male, 25 years old
- with pleasing personality
- college education.
- preferably with some basic knowledge in ophthalmology.
- must be independent, self starter, hardworking and very determined to excel in the field.
- can communicate well on both written and spoken English
- knowledge in computer and with a valid driver's license.
- willing to travel.
- Preferably with at least 2 years sales experience.

ACCOUNTING CLERK

- female, 21-30 years old
- BS Accounting graduate
- Keen in details and high analytical skills
- Experience in general accounting procedures and cost accounting.
- With proficient business writing ability.
- Computer literate
- Can work with minimum supervision.

We offer good compensation package for the above vacancies plus commission for Sales Manager and Technical Sales Representatives. You may apply via email (microlabphils@attglobal.net) or you may send your application with I.D. picture, resumé, and transcript of records to:

HRD DEPT.
MICROLAB
2636 Tramo Line cor. Alvares St.
Pasay City
P.O. BOX 3765
MANILA

Previous applicants need not apply.

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- ✓ Technically inclined, highly creative, flexible and can easily adapt to changes or improvements in management.
- ✓ With Strong leadership capabilities and people management competency.
- ✓ Result-driven, strategic thinker with good analytical capabilities.

SALES OFFICER / ACCOUNT EXECUTIVE

- ✓ Experience in the same capacity an advantage
- ✓ Can conduct product demonstration effectively and eloquently
- ✓ Have wide client network from corporate and end-user level
- ✓ Should be aggressive, pleasing, hardworking and with utmost initiative

MANAGEMENT TRAINEE / TELEMARKETER

- ✓ Graduate of any 4 year course
- ✓ Excellent oral and written communicatoin skills
- ✓ Must be flexible with utmost initiative.
- ✓ Willing to be trained and establish a carrer in sales.

TECHNICAL SUPPORT ENGINEER / NETWORK ENGINEER

- ✓ COE, ECE or any related Computer/IT course graduate
- ✓ With basic knowledge in data communication network
- ✓ Excellent troubleshooting skills
- ✓ Willing to do fieldwork and on-site assignment

OTHER JOB OPENINGS

Accounting supervisor/staff
Graphic Artist
Company Driver

Interview schedule will be from Monday to Friday 9:00AM - 2:00PM Bring Resume and recent photo

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American Technologies, Inc.
ATI Bldg. 455 Gen. Bautista St., San Juan, MM.
1500 / Tel# 723 0601-12 Fax# 723 7951 e-mail: applyto.ati.com.ph

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PHINMA-HRD
12th Floor, PHINMA Plaza
39 Plaza Drive, Rockwell Center, Makati City
Tel: 870-0451 / e-mail: hdpicson@phinma.com.ph

Requirements: Comprehensive Resumé with picture, Application letter, Transcript of Records

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Qualifications:

- Graduate of any course
- 21-28 years old; Female
- Must be single
- Computer literate
- With pleasing personality and has a pleasant voice
- Must have good command of written and oral English and Filipino

ACCOUNT OFFICERS

Qualifications:

- Graduate of any course
- 21-28 years old; Female; single
- Must have good command of English
- Preferably w/ sales experience

EXECUTIVE ASSISTANT

Qualifications:

- Preferably La Salle/Ateneo/UP Grad
- Computer literate
- Results oriented
- Preferably w/ one yr. experience w/ supervisory level
- should have good administrative skills

Submit your resumé, latest 2x2 photo, transcript of records, at First Quadrant Corporate Center 2nd Flr., Ortigas Ave. Greenhills, San Juan M.M. or email us at hrd_cmdevelos@firstquadrant.org

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The country's premiere health maintenance organization (HMO) is in need of dynamic and customer-oriented leaders to fill the following key positions:

CLINIC SUPERVISOR

Female, not more than 35 years old, must be a registered nurse; with at least 2 years supervisory experience in an out patient clinic set up; with excellent communication skills and pleasing personality; computer literate.

HR ASSISTANT

Female, 22- 28 years old; graduate of AB/BS Psychology with pleasing personality and good communication skills; computer literate. Must have at least 1 year experience in training & development.

MEDICAL-RELATED COURSE GRADUATES

Male/Female, with pleasing personality; able to relate with all levels of the organization; above average communication skills computer literate; willing to do fieldwork.

COMPANY NURSES

Male/Female, must be licensed/registered; personable and above average communication skills; computer literate; must be willing to be assigned in Makati/Laguna area.

PROGRAMMER

Must be a graduate of Computer Science. At least 1 year experience in Visual basic programming and preferably knowledgeable in PHP.

WE ALSO NEED BUSINESS COURSE GRADUATES.

Interested applicants are requested to submit a comprehensive resume, 2x2 recent colored photo and transcript of records to the Human Resources Department, MEDICard PHILIPPINES, INC., 8/F The World Centre, 330 Sen. Gil Puyat Avenue, Makati City. You may also email your applications to: maustria@medicardphils.com.

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We are a triple "A" beach resort consisting of some 20 cabanas with a total of 40 rooms located in a large garden area, one main restaurant cum bar plus room service and special function areas. A renovation and upgrading of our Food and Beverage facilities is presently in the planning stage. We are looking therefore for an

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- ■ with international experience in similar operations
- ■ candidate should be very creative and innovative, a good trainer
- ■ a strong leader who leads and motivates his team
- ■ some knowledge of cost control is expected
- ■ candidate must have an outgoing personality and interact with guests
- ■ depending on previous experience the candidate may also be put in charge of the service brigade

This position will be ideally suitable as a career step for an Assistant Executive Chef.

Position is resort based and accommodations are provided for the chosen individual.

Interested parties may send their resume to:
The Administration Manager, P.O. Box 1094, Cebu City 6000, Philippines *or e-mail their application with their resumé to* **hrd@alegrebeachresort.com**

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- ➢ **STAFF NURSES**

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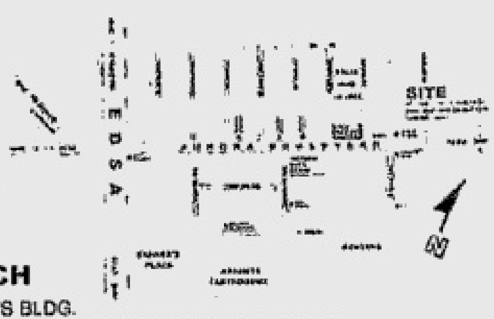

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FINANCIAL ACCOUNTING MANAGER

- Certified Public Accountant and must have knowledge in Financial Accounting, Financial Planning & Control, Reconciliation, Budgeting and other related functions in a managerial capacity
- Must have at least 3 years work experience from manufacturing or retail industries
- Must be willing to work long hours
- Highly proficient in computer applications

TREASURY MANAGER (TM)
CREDIT AND COLLECTION MANAGER (CCM)

- Graduate of business related course, preferably with MBA
- Computer literate and must have knowledge in risk management, corporate cash management, budget and financial analysis
- For CCM- Must have at least 2 years managerial experience in credit management of complex accounts from manufacturing or retail industries
- FOR TM- Must have at least 4 years work experience in Treasury from manufacturing or retail industries

DATA INTEGRITY & INVENTORY CONTROL MANAGER

- Graduate of Accounting or Industrial Engineering
- Must have at least 2 years managerial experience from manufacturing or retail industries with background in Inventory Accounting in a computerized environment
- Highly proficient in computer applications and familiar with JDA,EIS,Platinum Systems

BOUTIQUE MANAGER

- Graduate of any 4-year business related course
- Must have an extensive exposure in Boutique operations, preferably in jewelry & watches
- Must have exposure in sales, marketing, events and promotions management
- Must possess excellent customer service orientation
- Must have good communication and team management skills

REGISTRIES AND CLUBS MANAGER

- Graduate of any 4-year business related course
- Must have at least 2 years work experience, preferably with background in retail, public relations
- Must have knowledge of home & lifestyle and ability to coordinate items
- Must possess excellent customer service orientation

CREDIT & COLLECTION SUPERVISOR
FMS SUPERVISOR

- Between 25 to 35 years old
- College Degree in Finance, Accounting, Economic or Business Administration, preferably with Master's Degree
- At least two (2) years Supervisorial capacity in credit evaluation and receivables collection
- Must be knowledgeable in risk management, corporate cash management, budget and financial analysis
- Must be highly effective with customers interpersonally and possesses analytical and administrative skills
- Must be computer literate and efficient

AUDIT ANALYSTS

- Female, between 21 to 27 years old
- BS-Industrial Engineering or Accounting graduate
- Preferably CPA and or with related job experience in external or internal audit, accounting, methods systems analysis and designs
- With IT/Audit background

FINANCIAL ANALYSTS

- Between 21 to 28 years old
- BS -Accounting graduate
- Proficient in oral and written communication with analytical ability
- Preferably with related work experience

JUNIOR GRAPHIC ARTISTS

- College degree in Advertising or Fine Arts
- At least 2 years experience as graphic illustrator/designer; with retail experience a plus
- Knows how to use MAC; proficient in Corel, Adobe, Illustrator, Photoshop & Freehand computer softwares
- Willing to work overtime and be assigned in our branches if needed

BEAUTY THERAPISTS

- Female, between 20 to 28 years old
- Has completed at least 2 years in college with a course of Physical Therapy or Nursing
- At least 5'2 in height with PLEASING PERSONALITY and CLEAR COMPLEXION
- Preferably with Skin Care or Cosmetology background
- Good in oral Communication skills

MAKE-UP ARTISTS

- Between 18 to 28 years old
- Has completed at least 2 years in college
- 5'2 in height with PLEASING PERSONALITY and CLEAR COMPLEXION
- Preferably with Skin Care or Cosmetology background
- Good in oral Communication skills

Qualified applicants may send their comprehensive resumé to:

RUSTAN COMMERCIAL CORPORATION
Human Resources & Organizational Development Division
G/F El Mercasol Bldg., EDSA, Manadaluyong City
Or email to: jrsilvestre@rustans.com.ph

MACROASIA Menzies AVIATION GROUP

MACROASIA MENZIES Airport Services Corporation is joint venture of two highly equipped and well organized companies, namely, MacroAsia Corporation, a local dynamic corporation with a number of aviation-related interests and Menzies Aviation – one of the world's leading airport service provider.

We are in search of highly qualified personnel to fill up the following positions:

ACCOUNTANT (Male)

- BS Accountancy graduate, proficient in MS Office Applications
- Knowledgeable & skillful in all accounting functions & systems.

PASSENGER SERVICE AGENTS (Ground Steward/Stewardess)

- Graduate of a 4-yr. course, with pleasing personality, between 20-28 yrs. old, with height of at least 5'2" for female & 5'5" for male, computer literate, fluent in Filipino & English, excellent interpersonal relation & customer relation skills, willing to render extra hours & take varying work shifts.

GROUND SUPPORT EQUIPMENT (GSE) TECHNICIAN

- With at least 1 yr. related work experience, can trouble-shoot automobile air-con, Diesel & Gas Engines & perform electrical repairs, can operate airport equipment & familiar with airport facilities, with professional Driver's License with restriction code 3, physically fit & with 20x20 vision & computer literate.

Applicants may personally submit or mail their comprehensive resumes with recent photo to:

MacroAsia Menzies Airport Services Corporation
Human Resources Department
Rm. 416, 4th Floor International Passenger Terminal,
Ninoy Aquino International Airport Terminal I, Pasay City 1300

or email with recent photo and specify the position applying for to:

hrd_macmenzies@yahoo.com

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- ☐ Formulating texts
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The ideal candidates should possess the following qualifications:

- ☐ PhD/MBA (or equivalent) degree in Banking & Finance and/or Business Economics & Management.
- ☐ Excellent written and verbal communication skills in English.
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JOB OPENINGS

TELECOMS CUSTOMER CARE REPRESENTATIVES /COUNTER SALES ASSISTANTS (Assignment will be in the major malls in Metro Manila and key cities of Luzon, Visayas and Mindanao) – Male or Female, graduate of any 4-year course, with pleasing personality and good communication skills.

CALL CENTER AGENTS (Inbound/Outbound) – At least 2 years in college, with above average oral and written communication skills. Must be computer literate.

TELEMARKETERS – Fresh graduates with above average communication skills. Can handle experience in telemarketing. Assertive and goal-oriented.

IT TECHNICAL SUPPORT AGENTS – Graduate of any 4-year IT related course. Excellent communication skills. Can handle customer inquiries over the phone. Knowledgeable in troubleshooting software and hardware configuration and installation. Knowledgeable in local area networking.

ACCOUNTANTS/ACCOUNTING CLERKS - B.S. Accounting graduates preferably CPA with experience in any of the following: General Accounting, Payrolling, Payable/Disbursement, Accounts Receivables/Collection, Cost Accounting and Financial Accounting.

EXECUTIVE SECRETARIES/ EXECUTIVE ASSISTANTS – Graduates of any business course with at least one year experience as secretary. Must be personable, self-motivated, and proficient in computer applications. Should possess good oral and written communication skills.

HR STAFF – Graduates of Psychology or other social sciences course, with at least 6 months to 1-year experience in recruitment, training, compensation and benefits.

MARKETING ASSISTANT – Graduates of any 4-year business related course, with excellent communication skills.

RECEPTIONIST/FRONT DESK CLERKS – Graduates of any 4-year course with excellent English communication skills. Shall operate switchboard/PABX, process incoming calls and place calls as required. Must be highly customer-oriented.

ADMINISTRATIVE ASSISTANTS – Graduates of any 4-year course, with above average communication skills. Must be computer literate.

ENCODERS – Graduates of any 4-year course, knowledgeable in Microsoft Office, Windows short-cut keys, with at least 30 or above typing speed.

ACCOUNT/SALES EXECUTIVES – At least 2 years in college, with at least 3 months field sales experience. Assertive and goal-oriented.

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3/F The Lydia Bldg.,
#39 Polaris St. Bel-Air Makati City
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- Exceptionally creative; updated with the latest trends in clothing

TRAINING AND ORGANIZATION DEVELOPMENT ASSOCIATE

- A graduate of HRD, Psychology, or related course from UP, San Beda, St. Scholastica, DLSU-CSB, UST
- At least 1 year experience in recruitment, training and OD works
- Fresh graduates with exceptional academic standing and high leadership skill may apply

MANAGEMENT TRAINEE

- Female, must have at least 1 year of work experience in the retail industry, handling sales
- Fresh graduates of Marketing or Management with exceptional academic standing and high leadership skills may apply

SALES ASSOCIATE

- With previous work experience in sales,cashiering and inventory management
- Female, at least 5'3" in height with pleasing personality

Submit your resume with 2x2 colored picture to any of our stores or email it to recruitment_plainsandprints@yahoo.com. Please indicate the position you are applying for.
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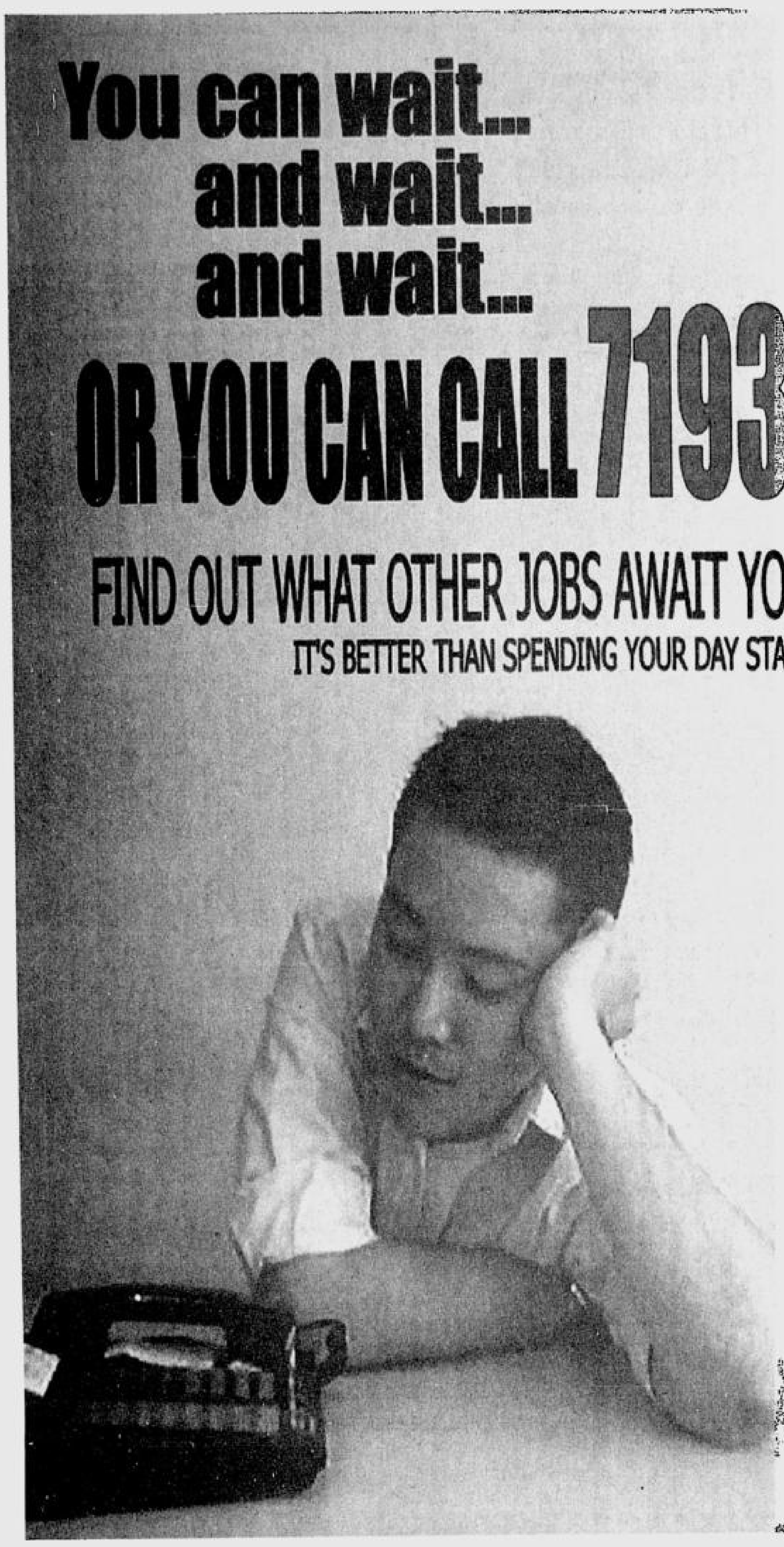
- With knowledge in computer (MS Word, Excel, etc.)

Qualified applicants must send their detailed resumé with recent photo to:

HOSPITALITY INTERNATIONAL, INC.
5F Builders Centre
170 Salcedo Street
Legaspi Village, Makati City



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Finance & Accounting / Assistants Supervisors
Email: jonice@asiapartners.net

Information Technology:

Junior Programmers/Developers
Technical Support/ Helpdesk
Email: marie@asiapartners.net

Contact Center

Technical Support Representative
Customer Support Representative
Document Support Specialist
Team Leaders
Workforce Specialists
Operations Managers
Email: asialink@asiapartners.net

SEND YOUR RESUME TO THE CORRESPONDING E-MAIL ADDRESS.
USE THE SUBJECT LINE <INQ:POSITION> Example: INQ: Team Leader

ASIA Partnership Philippines, Inc.
Staffing Division

Lower Ground Floor
Globe Telecom Plaza Tower 2
Pioneer St., Mandaluyong City
7193217, 7198956 to 57
email at asialink@asiapartners.net
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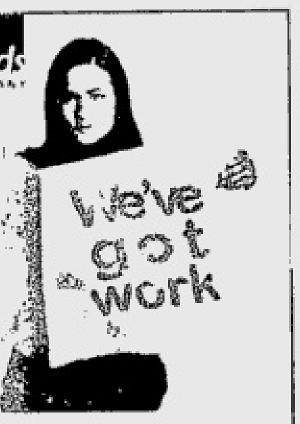

EXECUTIVE SEARCH

Call Center Director
Call Center Manager
Call Center Operations Manager
Call Center Operations Manager (Engineering Project)
SAS Reporting Manager
Senior Sales Manager
Operations Manager
IT Manager
Tollways Manager
Content Manager
Professional Mechanical Engineer

IT POSITIONS

C/C++ Programmer
JAVA Programmer
Database Administrator
Oracle Developer
Technical Writer
VB.Net Programmer
Visual FoxPro Programmer
Senior Software Production Support Engineer
Senior Storage/Unix Product Support Engineer

BUSINESS TRENDS (A Kelly Services Company)
1603 Jollibee Plaza, Emerald Ave., Ortigas Center,
Pasig City TEL: (632) 631-3109/47
EXECUTIVE SEARCH:
execsearch@businesstrendsph.com
IT POSITIONS: IT@businesstrendsph.com
WEBSITE: www.businesstrendsph.com

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FABRICATION ENGINEER

- Male, CE graduate, 30-40 years old
- with at least 5 years exp. in structural steel fabrication
- with strong leadership capabilities
- honest, efficient & hardworking

STRUCTURAL ENGINEER/ESTIMATOR

- registered Civil Engineer
- with 5 years exp. on actual project
- manage/supervise/handle project
- interpret contract, plan, spec.
- estimate and do structural drafting
- willing to be assigned at job site
- with driver's license

Bring bio-data with recent 2x2 photo, work certification & other credentials at:

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- College Graduate, computer literate, of average intelligence
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- College Graduate, computer literate, of average intelligence
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Business Development Supervisor

- Graduate of any business-related course
- With at least two (2) years experience in a related field
- Preferably with good business network connections

Interested individuals may send or handcarry their resumé recent 2X2 photo, and photocopy of Transcript of Records, Diploma and certificate of graduation, NBI Clearance, Police Clearance, Barangay Clearance, letter of application to:

MANPOWER PLANNING AND RECRUITMENT DEPARTMENT
Personnel & Organizational Development Division
3/F PJL Corporate Centre, 1782 Nicanor Garcia cor. Candelaria Sts.,
Makati City 1200
You may also email your applications to mpr_podd@pjlhuillier.com or aafunggol@pjlhuillier.com.

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Unit 309 Jollibee Plaza, F. Ortigas Road
Ortigas Center, Pasig City

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ACCOUNTINTG CLERK
ADMINISTRATIVE ASSISTANT
SALES AUDIT SUPERVISOR
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- Female, college graduate
- Professional, efficient and hardworking
- Willing to work long and flexible hours

Compensation package would be commensurate to the work performance

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- Registered Nurse
- Earned Master Degree in Nursing, major in administration and Supervision
- Minimum of 5 years experience in teaching and supervision

(Maritime School)
- BS Marine Transportation/ Marine Engineering Graduates w/ MA/MS unit in any field
- At least 2 years Shipboard Experience as Chiefmate or Second Engineer

(College of Art and Sciences)
- Ph.D from a reputable school
- With noteworthy publications

(College of Business Administration)
- DBA or MBA preferably CPA
- With noteworthy publications

(College of Computer Studies)
- At least MS from a reputable school
- With noteworthy publications

(College of Engineering)
- At least MS from a reputable school
- With noteworthy publications

FACULTY

(School of Nursing)
- Registered Nurse
- Master of Arts in Nursing graduate or Master's Degree in Allied Health
- With At least 1 years clinical practice in their field of specialization
- Preferably with teaching experience

(College of Arts and Sciences, College of Business Administration, College of Computer Science and College of Computer Engineering)
- Graduate of BS Psychology, Computer Engineering, Information Technology, Information Management, ECE, Accountancy, English, Marine Transportation or Social Sciences.
- With good scholastic records.

Interested applicants may send their resume at the local HRD office of any AMA COMPUTER COLLEGE,ABE, SASN, ASM, ACLC and NMA. *professional organizations*

NON-ACADEMIC

We need the following for our nationwide requirements:

PR DIRECTOR
- Preferably AB Journalism or Mass Communications graduate
- At least 3 years managerial experience.

SCHOOL ADMINISTRATORS (Nationwide)
- Must have 5-7 years marketing/ sales experience in a managerial capacity
- MA/MBA graduates from reputable schools here and abroad
- With excellent communication skills

ACCOUNTING MANAGER
- CPA
- Graduate of BSBA , BS Accountancy
- At least 3 years relevant work experience in Supervisory capacity

ACCOUNT EXECUTIVE
- Graduate of any Business course
- Minimum of 2 years experience as Marketing/Sales or relevant experience.

SALES ENGINEER
- Graduate of any Engineering course
- At least one year experience in sales

HR SUPERVISORS (Nationwide)
- Graduates of Psychology or any HRD related field
- With exposure on labor relations
- With at least 2-3 years relevant experience

ENGLISH LANGUAGE OFFICER (Supervisory level)
- English, speech, theatre arts or mass comm. graduates preferred
- Strong writing and scientific research capabilities
- Very good oral and written English communication skills
- Experience at call center, materials development, teaching and/or speech training an advantage

Highly proficient in Microsoft Office and DTP programs

QUALITY ASSURANCE SUPERVISOR
- Graduate of Engineering, BS Statistics or any related course
- At least 2 years relevant experience
- With previous training/exposure to ISO 9000 Standards

AUDIT SUPERVISORS/ACCOUNTING SUPERVISORS
- Accountancy graduates, CPA preferred
- At least 3 years relevant experience

SYSTEM AUDITOR/ANALYST
- BS Computer Science /BS Accounting, CPA
- With 1-2 years experience in programming, coding, testing debugging, hardware, networking and Computer auditing

ACCOUNTING/ INTERNAL AUDIT ASSISTANT
- Graduates of BS Accountancy
- At least 6 months relevant experience

CASHIER
- Graduates of BS Accountancy
- At least 6 months relevant experience

COMPUTER LABORATORY TECHNICIAN
- Graduate of BS Computer Science, Computer Engineering or any related course
- With at least one year relevant experience

LIBRARIANS (Nationwide)
- Licensed Library Science graduate
- 1 to 2 years relevant experience

NURSES (Nationwide)
- graduate of BS Nursing
- Licensed

CHIEF OPERATING OFFICER FOR INFOTECH

- Must have at least 5 years experience in recruiting for overseas employment
- With at least 5 years experience in sales or marketing in a managerial capacity
- Must have good knowledge of POEA policies

* Pleasing personality and excellent communication skills

Email applications to amaeshrd@amaes.edu.ph • msfabay@amaes.edu.ph • rldeato@amaes.edu.ph
or Send to: Corporate Human Resources, AMA Group of Companies
AMA Building II, 59 Panay Avenue, Quezon City Fax. Nos.: 3739912/3734390/ 373 3901 loc. 8262

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- **SENIOR PROJECT ENGINEERS**
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- **ARCHITECTURAL AUTOCAD OPERATOR**
  at least 5 years experience

Please send your comprehensive resumé to:

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G/F St. Anthony's Bldg.
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Quezon City 1109

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CUSTOMER SERVICE REPRESENTATIVES
OUTBOUND CALL CENTER AGENTS

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- No call center experience required
- A degree in any computer-related course is an advantage

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Email: jlagos@add.com.ph
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Plan is one of the world's largest NGOs. In the Philippines we work with and for children and poor communities in nine (9) Provinces across the nation, spending $9 million every year for education, health, early childhood development, agriculture, microfinance, water and sanitation, coastal management and children's rights to protection and participation.

We seek to recruit a Program Manager to give leadership in this vital work. The Program Manager guides all of Plan Philippine's work for children, and directly manages a team of expert advisors in health, education, early childhood, water and sanitation, child rights, livelihood and research and evaluation. He/she is a member of the small Country Management Team.

We invite applications from highly qualified and experienced professionals who possess the following qualifications:

At least five years experience as a senior manager - i.e. directly managing significant numbers of staff and multi-million dollar budgets; proven commitment to, and understanding of, children's rights to survival, development, protection and participation, and to the rights and development of poor communities. Higher degree, or demonstrated equivalent experience. Proven capacity in analysis and strategy development. Clear and concrete communications style. Proven ability in team management and participation.

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For more information on Plan Philippines and the Program Manager position, please visit website www.plan-international.org or email myrna.juat@plan-international.org

Submit your CVs on or before May 6, 2005. to the HR Manager, 2F Carlos Valdez Bldg. Aguirre St. Legaspi Village, Makati City.

We will only contact applicants we wish to interview.

Plan is an international, child centered community development organization without religious, political or governmental affiliations. Founded in 1937, Plan now works in over 60 Countries globally.

"Our policies and procedures always ensure that the welfare of children comes first"

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Encoder

- 25-35 years old
- Female

Senior Hairdressers / Manicurists

Send your resumé to:
Unit 1501, 15th Floor, West Trade Center, 132 West Avenue, Q.C.
Tel. 374-7149 to 51 or you may send it thru email at: **ystilo@yahoo.com**

- WANTED -

Business Development Officer

| Applicants must have Effective Leadership Skills and Exceptional Selling and Marketing Abilities |
| Experience in Retail Trade Furniture is an Advantage |
| Age 25 - 35 | Output-driven | Pro-active | Service-oriented |
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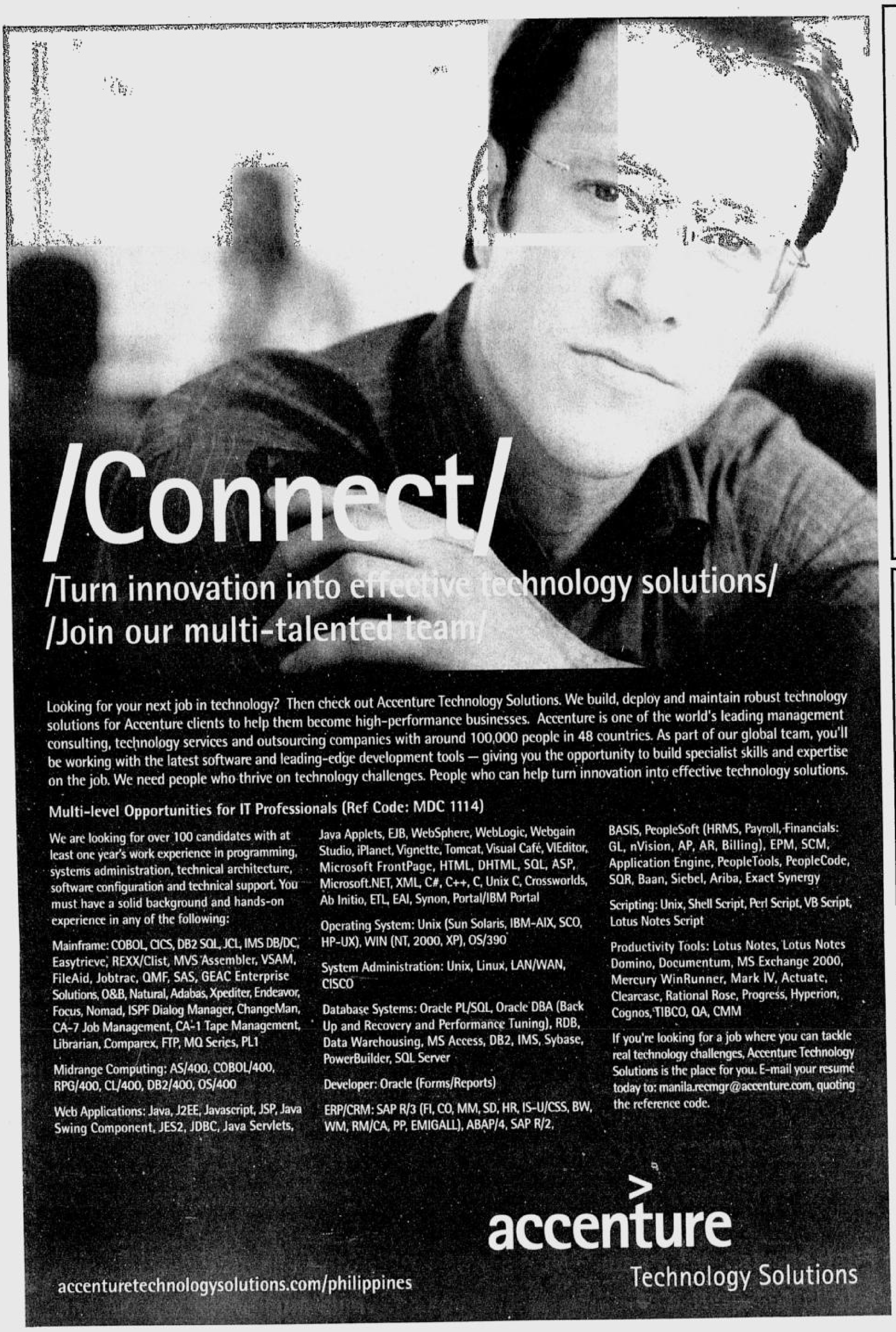

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Midrange Computing: AS/400, COBOL/400, RPG/400, CL/400, DB2/400, OS/400

Web Applications: Java, J2EE, Javascript, JSP, Java Swing Component, JES2, JDBC, Java Servlets, Java Applets, EJB, WebSphere, WebLogic, Webgain Studio, iPlanet, Vignette, Tomcat, Visual Café, VIEditor, Microsoft FrontPage, HTML, DHTML, SQL, ASP, Microsoft.NET, XML, C#, C++, C, Unix C, Crossworlds, Ab Initio, ETL, EAI, Synon, Portal/IBM Portal

Operating System: Unix (Sun Solaris, IBM-AIX, SCO, HP-UX), WIN (NT, 2000, XP), OS/390

System Administration: Unix, Linux, LAN/WAN, CISCO

Database Systems: Oracle PL/SQL, Oracle DBA (Back Up and Recovery and Performance Tuning), RDB, Data Warehousing, MS Access, DB2, IMS, Sybase, PowerBuilder, SQL Server

Developer: Oracle (Forms/Reports)

ERP/CRM: SAP R/3 (FI, CO, MM, SD, HR, IS-U/CSS, BW, WM, RM/CA, PP, EMIGALL), ABAP/4, SAP R/2, BASIS, PeopleSoft (HRMS, Payroll, Financials: GL, nVision, AP, AR, Billing), EPM, SCM, Application Engine, PeopleTools, PeopleCode, SQR, Baan, Siebel, Ariba, Exact Synergy

Scripting: Unix, Shell Script, Perl Script, VB Script, Lotus Notes Script

Productivity Tools: Lotus Notes, Lotus Notes Domino, Documentum, MS Exchange 2000, Mercury WinRunner, Mark IV, Actuate, Clearcase, Rational Rose, Progress, Hyperion, Cognos, TIBCO, QA, CMM

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Male/Female, CPA, preferably with MBA, at least 3 years of experience in the same capacity from the food/hospitality industry.

TRAINING OFFICER
Male/Female, 25-30 years old, with at least 5 years of experience preferably in the food/hospitality industry, competent in conducting TNA, designing, implementing and evaluating training programs, preferably exposed in restaurant/café operations

SENIOR & JUNIOR INTERNAL AUDITOR
Male/Female, 25-30 years old, preferably with 2 to 3 years experience in Internal Audit

ACCOUNTANT/ADMIN. OFFICER
Female, 24-28 years old, graduate of Accountancy, must be knowledgeable in accounting procedures and background in Administrative work

ADMIN. ASSISTANTS
Female, 22-25 years old, Management related course, 1 year experience in the same Capacity

ACCOUNTS PAYABLE ACCOUNTANT
Male/Female, 22 years old, Accounting graduate, at least 1 year experience in the same capacity.

PAYROLL ASSISTANT
Female, 23-27 years old, graduate of Accountancy, preferably at least 2 years experience in handling payroll accounts.

MAINTENANCE OFFICER
Male, 26-32 years old, Engineering graduate, preferably knows how to handle maintenance concerns, control of in/out transactions of the Maintenance Dept. and *inventory assets.*

STORE SUPERVISORS/MANAGEMENT TRAINEES
Male (5'7") or Female (5'3") 25-30 years old, preferably single, graduate of HRA/HRM or a Business Management, fluent in oral and written English, pleasing personality with good social/people skills, must have at least 2 years experience in similar capacity. *knowledge in PnL an advantage.*

CAFÉ SERVICES ASST.
Male/Female, 25-28 years old, HRM or Business Management graduate with 1 year experience in food/hospitality industry.

CASHIERS
Female (5'3"), 21-24 years old, preferably single, college graduate, fluent in English, fair and clear complexion, pleasing personality with good social/people skills.

SERVICE CREW
Male (5'7"), 21-25 years old, at least 2 yrs. of college, preferably single, fluent in English, fair and clear complexion, pleasing personality with good social/people skills.

Please bring your resumé with a 2x2 photo and contact numbers at #5 Pines St., Mandaluyong City or send thru e-mail at hrd@figarocoffee.com

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MEGA MOTION
HI-TECH AUTO CENTER

GENERAL / BRANCH MANAGER / MANAGERIAL TRAINEE
Preferably BSME or Management grad. Highly motivated & can handle people of all levels, w/ strong leadership ability. At least 5 yrs. extensive exp. in auto services, not over 45 yrs. old.

ACCTG. SPVSR. / ASST.
Graduate of accountancy w/ at least 2-3 yrs. relevant work experience. Highly computer literate. Can meet deadlines, and can work under pressure. People oriented, aggressive, analytical & assertive. Not over 35 yrs. old.

HRD / ADMIN MANAGER / ASST.
Graduate of BS Psychology or any 4 years course w/ at least 2-3 yrs. relevant work exp. Must be smart, assertive, organized & people oriented, can meet deadlines & work under pressure. Highly computer literate, must have sense of responsibility & maturity. Not over 35 yrs. old.

MARKETING MANAGER / ASST.
M/F 2-3 yrs. good track record in mktg. of car services & accs. is an edge but not nec. Pleasing personality, aggressive & hardworking. Must have P.R. skills, proficient in oral & written communication, good interpersonal skills & computer literate. Not over 35 yrs. old.

SERVICE SPVSR / ADVISOR
With at least 2-3 years service experience in accommodating resourceful & can handle customer objection & concern; with auto technical know-how, accommodating, intelligent and can handle customer concerns.
Good compensation package for qualified app:

Apply personally w/ recent photo or send to:
38 Banawe St., Nr. Corner Retiro Q.C. 1114
1120-28 Prs. Quirino Ave. Ext., OTIS Paco
M.M., 1007 Phils.
Megamotion_group@yahoo.com

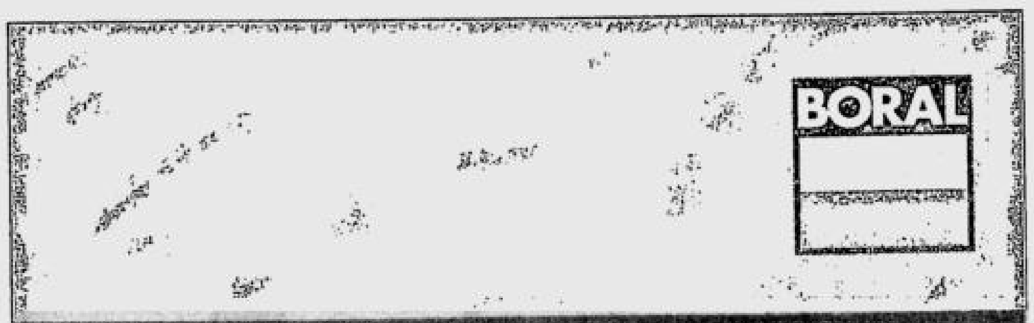
OPERATIONS & MARKETING MANAGER
With adequate exposure in Ad Agency Co. Well-organized, team player & excellent comm. skills. Grad of MassCom. Mktg or any related courses. M/F, 24-30 years old.

BOOKKEEPER
With acctg experience. Excellent comm. skills. Computer literate. At least 1 year exp. Single 23-30 years old

ELECTRONIC TECHNICIAN
Male, 21-30. Grad of Electronic Eng'r or any related courses.

WAREHOUSEMAN
Male, 24-35, 5-10 years exp. Preferably Q.C. resident.

Apply in person with resumé & Transcript of Records to Forse Ink, Inc. 54-A Kalayaan Ave., Diliman, QC. Tel. No. 4343329. Look for Jane Miranda.


BORAL

Finance Manager

Philippines

- Attractive Salary
- Multinational Exposure

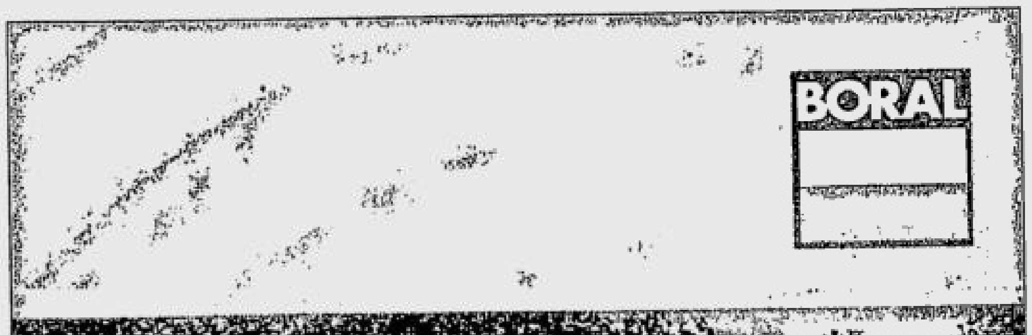
Boral Plasterboard Philippines is a joint venture between Boral Limited in Australia and Lafarge Gypsum in France. The joint venture manufactures and sells plasterboard and gypsum products across Asia, with major manufacturing centers in China, Korea, Indonesia, Thailand and Malaysia. We have the leading position in fifteen countries and are the number one plasterboard supplier in the Philippines servicing the construction industry.

This role, reporting directly to the Country Manager, is responsible for the accurate and timely production of monthly financial results coupled with the provision of strategic, financial and business management analysis. Key tasks include analysis to support financial results, improvement of financial processes, monthly reporting and compliance.

An Accounting graduate and CPA-qualified, you must have a strong technical capability and proven relevant experience gained in a major corporation. Knowledge of both management and financial accounting and sound analytical skills are essential. To succeed in this challenging role you must possess a sharp eye for detail and excellent communication and interpersonal skills. Further to this, you will be required to travel internationally to represent the business unit.

Send resumes to:
Netnet Bayot - Admin / HR Officer
Fax 02-9128566 or email netnet.bayot@ph.lafarge.com

www.boral.com.au


BORAL

Market Development Manager

Philippines

- Attractive Salary
- Outstanding Career Prospects

Boral Plasterboard Philippines is a joint venture between Boral Limited in Australia and Lafarge Gypsum in France. The joint venture manufactures and sells plasterboard and gypsum products across Asia, with major manufacturing centers in China, Korea, Indonesia, Thailand and Malaysia. We have leading position in fifteen countries and are the number one plasterboard supplier in the Philippines servicing the construction industry.

This critical role, reporting directly to the Country Manager, is responsible for growing the business unit to its full potential in the Philippine market by exploring / creating new business opportunities and developing them until operational status. Key tasks include lobbying agencies / associations, developing projects via preparation of comprehensive marketing plans, analyzing market data and securing key partners.

A Business or Marketing graduate, you must have sound numerical and analytical skills and proven relevant experience gained in marketing / business development at a senior level in a major corporation. Knowledge of both marketing and sales functions in addition to an understanding of value propositions is essential. To succeed in this challenging role, you must possess a strong understanding of the residential construction market and key influencers as well as excellent communication and interpersonal skills.

Send resumes to:
Netnet Bayot - Admin / HR Officer
Fax 02-9128566 or email netnet.bayot@ph.lafarge.com

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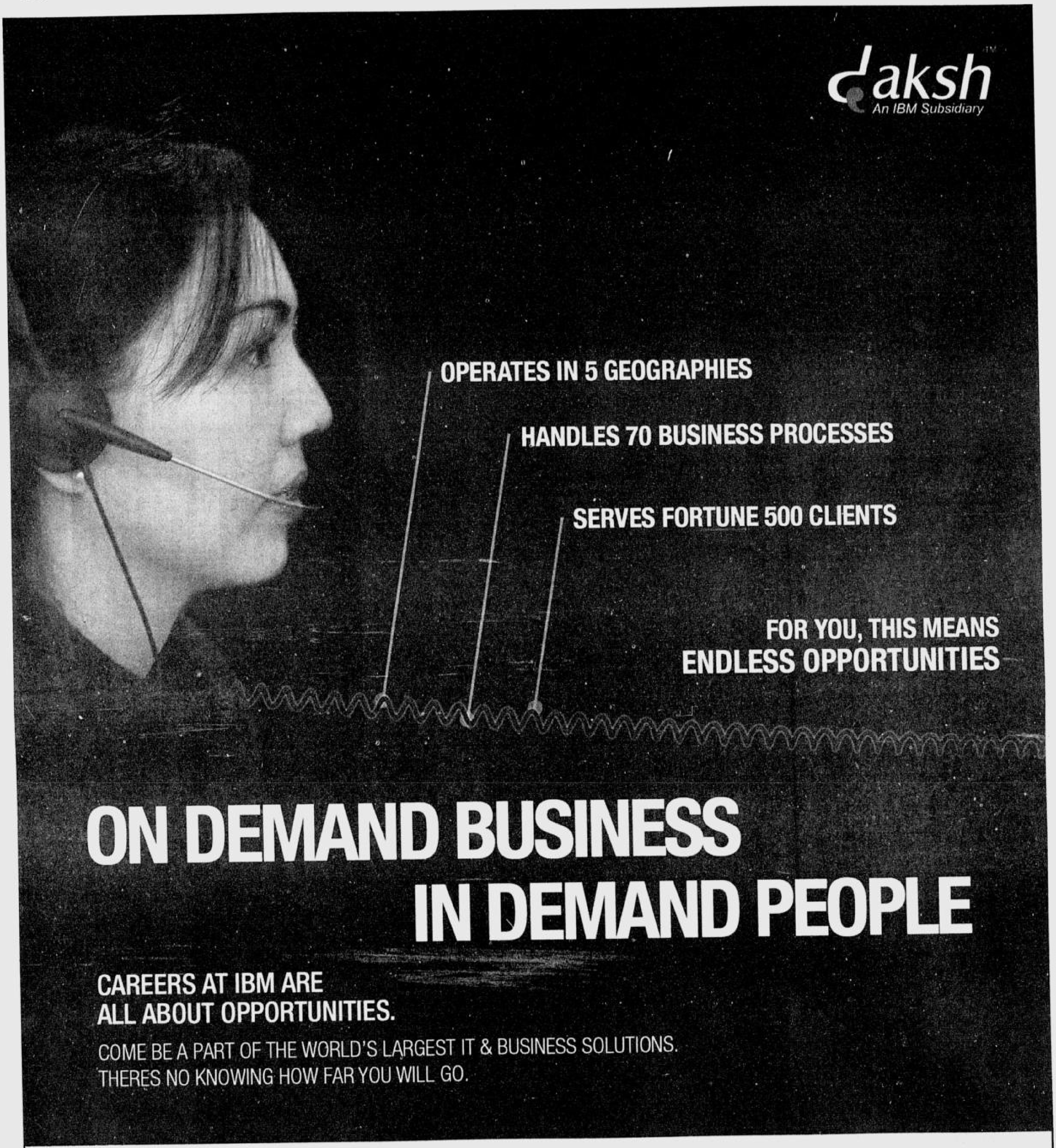

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Customer Care Specialist
Responsible for providing excellent customer service and inbound sales by phone on a 24x7 basis

Job Requirements:
- Graduate of any Bachelor's Degree
- Willingness and drive to do inbound sales is required; previous experience is an advantage
- Must possess excellent oral and written English communication skills
- Must be proficient in the use of computers and various applications
- Willingness to work in a fast-paced, dynamic and schedule-shifting environment is a must

Support & Leadership Posts:

Quality Assurance Specialists
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Voice & Accent Trainers
Product Trainers
Team Leaders
Operations Managers
Recruitment Manager

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Job Fair
April 25-29, 2005

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ASSISTANT/MALL MANAGERS

- With extensive experience in the areas of management, customer service and tenant relations
- Background in building administration or mall operations, property, safety and security management will be an advantage
- Must be results-oriented, dynamic, energetic and have proven leadership abilities; keen on details

SENIOR/MARKETING MANAGERS

- With five years extensive managerial experience in marketing management, advertising, promotions and events
- Graduates of Marketing, Communication Arts or any four-year business course
- Innovative, modern and updated on market trends

HUMAN RESOURCE MANAGERS/SUPERVISORS

- Graduates of Behavioral Science or related courses
- With extensive experience in HR functions, i.e., recruitment compensation and benefits, performance management and employee relations
- Knowledgeable of the Labor Law
- Hardworking and challenge seeker

ACCOUNTING MANAGERS/OFFICERS

- Certified Public Accountants for Managers/preferably CPA for Officers
- With managerial experience in all facets of accounting and auditing management
- With supervisory experience preferably with auditing background for accounting officers
- Hardworking

TREASURY MANAGERS

- Two years managerial experience in all facets of cash/funds management or treasury functions, preferably gained in a banking institution
- Preferably CPAs or with accounting background
- Graduates of any four-year business course

LEASING MANAGERS/SUPERVISORS

- With experience in property/tenant management, primarily tasked to scout prospective mall tenants and processing of lease approvals; monitors areas for lease
- Graduates of any four-year course; background in Marketing, Operations or Accounting will be a plus

FOODCOURT/BOWLING CENTER/ICE SKATING/CINEMA MANAGERS/SUPERVISORS

- With experience in fast-food/restaurants/cinema operations or amusement centers
- Graduates of any four-year business course

CUSTOMER RELATIONS SERVICE MANAGERS/SUPERVISORS

- With experience in security and safety operations, preferably in a mall/retail business enterprise
- Graduates of Criminology or any related course
- 5'2" in height for females and 5'6"in height for males for supervisors

VISUAL DISPLAY MANAGERS/OFFICERS

- Three years managerial experience/two years related supervisory experience for Officers in art works, preferably in a retail business enterprise
- Graduates of Architecture or Fine Arts, major in Interior Design

SYSTEMS ANALYSTS/PROGRAMMERS

- Three years managerial experience in computer programing
- Graduates of computer science/engineering

BUILDING ADMINISTRATION/TENANT RELATIONS OFFICERS/ RESIDENT ENGINEERS

- With experience in property/tenant management and/ or building administration
- Graduates of Mechanical/Electrical/Civil Engineering/Architecture

DESIGN OFFICERS

- Graduates of Architecture, or with two years experience in architectural design and drafting

PUBLIC RELATIONS/MARKETING OFFICERS

- One year experience in multimedia advertising, promotions and events
- Graduates of Communications Arts, Marketing, Fine Arts, or any related four-year course
- Innovative, modern and sensitive to market trends

TREASURY OFFICERS/ SUPERVISORS

- With experience in cash management functions
- Graduates of any four-year business course

NURSES

- Must be registered
- Preferably with experience in industrial or hospital setting

WAREHOUSE SUPERVISORS

- With warehousing background
- Graduates of any four-year business course

OPERATIONS SUPERVISORS

- At least one year supervisory experience in a service-oriented company
- Graduates of any four-year business course

ITS ASSOCIATES

- Experience in repair, troubleshooting and maintenance of cash registers is an advantage
- Graduates of Electronics or Computer Engineering
- Willing to work on shifting schedule

OFFICE ASSISTANTS
(ACCOUNTING/HUMAN RESOURCES/TREASURY ADMINISTRATION/CUSTOMER SERVICE/OPERATIONS)

- Graduates of BS Accountancy, Psychology/Behavioral Science, or any four-year business course

Interested applicants who:
POSSESS EXCELLENT COMMUNICATION SKILLS • ARE COMPUTER LITERATE • ARE CUSTOMER-ORIENTED AND PEOPLE-ORIENTED
may send resumé with 2" x 2" recent ID picture:

Sr. Assistant Vice President-Human Resources
SHOPPING CENTER MANAGEMENT CORPORATION
SM Corporate Offices, Bldg. B, 1000 Bay Boulevard
SM Central Business Park, Bay City, Pasay City
Or e-mail to jmm@smsupermalls.com

SM

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MERCHANDISE MANAGER

Duties & Responsibilities

Develop and plan Merchandise Assortments; drive Sales and Gross Margin; manage monthly OTB (Open-to-Buy); manage and develop suppliers; develop advertising and sales promotion plans; implements and monitor Visual Merchandising Standards

Qualifications

Male or female, not over 35 years old; bachelor's degree in related field; 2 or more years retails merchandising experience; experience in planning, forecasting, and allocation; computer literate

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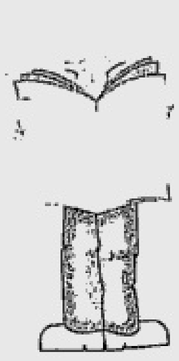

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JAPANESE SPEAKING RESEARCHER and CALL CENTER AGENT

Discovery Reports Limited is an international media agency that produces business reports on different countries around the world. We are seeking Japanese speakers to conduct internet based research on Japanese companies and schedule interviews with high level Japanese executives on the phone.

Requirements:
- Must be able to read and speak Japanese and be fluent in English
- Willing to work from home and able to work different shifts
- Must possess a bachelor's degree
- Good computer and research skills and Internet literate
- Willing to learn, assertive, proactive and self-motivated

Please send cover letter and resumé to: info@discoveryreports.com

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PROGRAMMERS NEEDED

FOR SOFTWARE HOUSE
Must be experienced in Accounting systems using Visual FoxPro/Basic & SQL.
Full time work

781-5699

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RECEPTIONIST

Must have pleasing personality, at least 5'4 in height, 20-26 years old, single. We offer competitive industry rate, allowance, free meals. Call & look for Alex Buiza at 722-55-08 for information.

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In a global industry that has an estimated worth of $73 Billion, we see the challenge of offering more than just employment.

We see the opportunity to maximize the potential in every individual who joins our ranks.

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ICT Group.
Building the future.
One career at a time

ICT Group is in need of

Data Capture Supervisor (1 per 25 FTE's)

- Candidate must possess at least a Bachelor's/College Degree in Information Technology or any related field
- Experience as Data Capture Supervisor in BPO's a definite advantage
- Strong interpersonal skills to work with the customers and with the team
- Applicants must be willing to work on shifting schedules
- At least 3yrs of 'Data Capture' Supervisory level experience
- Excellent communication skills and conversational ENGLISH
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- Experience with High Quality standards & experience w/accts that have a 24 hrs or less Turnaround Time(TAT) standard
- Responsible for their Data Entry Operators work (quality & throughput)
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  - Browser(Netscape or IE)
  - Microsoft Word & Excel
  - Must be able to execute scripts & index databases
  - Must know filemanager in a Network Environment

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(FOR FINANCIAL, TECHNICAL, SALES AND GENERAL ACCOUNTS)

- Candidates must possess at least a Bachelor's/College Degree in any field
- Excellent communication skills in conversational ENGLISH
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- Applicants must be willing to work on shifting schedules

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- Strong conversational skills in French and or Spanish

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- With Mechanical & Electrical experience

b.) **SECRETARY**
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- With Import/Export experience

c.) **TECHNICAL SUPPORT SUPERVISOR**
- With Chemical & Marketing experience

d.) **ACCOUNTANT**
- Preferably CPA

Email add: ipsphil@yahoo.com

Medic-Pro Corporation

a.) **MEDICAL REPRESENTATIVE**
- Preferably Licensed Pharmacist
- With experience

Email add: medicprocorp@yahoo.com

E-2501 Philippine Stock Exchange Center
Exchange Road, Ortigas Center, Pasig City

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PROJECT COORDINATOR
- Male/Female, 2005 Graduates of Architecture
- Knowledgeable in CAD, Corel Draw, Adobe Illustrator & Adobe Photoshop

ADMINISTRATIVE ASSISTANT
- Female, 2005 Graduates of Psychology, Management and other business related course
- Computer-literate

Interested applicants may send resumé with latest 2x2 pictures & Transcript of Record to:

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1605 Pasig City

CARITAS MANILA, INC.
urgently needs the following

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Graduate of any 4-year course in Communication Research or any related Social Science course. At least 1 year of work-related experience in research design, data gathering, data analysis and evaluation. Proficient in both oral and written communication

RESOURCE MOBILIZATION AND MANAGEMENT CLUSTER MANAGER
Graduate of any 4-year business course or other related courses, preferably CPA; must have basic knowledge of Fund Accounting. Computer literate. 3 years experience in a supervisory or managerial capacity. 5 years work experience in at least 2 of ff. areas: Financial Management, Accounting and Auditing, and Resource Mobilization

Send Resumé to 2002 Jesus St., Pandacan, Manila;
caritas manila@yahoo.com

Elite Garments International, Inc.
owner and manufacturer of established brand names for the local and export market

JR. FASHION MERCHANDISER

- * Loves fashion & knows current trends in ladieswear
- * Will be involved in design dev't & retail merchandising
- * W/ experience or exposure in store operations & inventory mgmt,w/ strong organizational skills
- * W/artistic background,at least 2-3 yrs work experience
- * Mature, with leadership capabilities
- * Female, below 30 yrs. old, w/ courses in Fine Arts, Advertising, Marketing, Graphic Arts, Fashion Design & related courses

FASHION DESIGNER

- * Will be involved in design & dev't of ladies teen wear
- * W/ work experience in design or retail preferred
- * Will be involved in product sourcing & sampling
- * W/ strong organizational skills
- * Female, with course/s in Clothing Tech, Fine Arts Fashion Design & related courses
- * Submit portfolio of designs for teen wear w/ resumé

ASSISTANT EXPORT MERCHANDISER

- * Female, W/ Engineering or Garment Mfg. background below 35 yrs. old
- * Will assist in sourcing & monitoring of accessories for export order
- * Assist Head Merch. w/ sample dev't. & comm. w/ buyers
- * Responsible for ff. up status of booking, prod. & delivery

Send resumé with credentials or fax/e-mail to:
HUMAN RESOURCES DEPT. (HRD)
996 Pablo Ocampo Sr. St.(Vito Cruz) Malate, Manila
Tels. #525-3593/523-0957 Fax # 521-36-71
E-mail: maye@elitegarments.com

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QUALIFICATIONS:
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QA/QC ENGINEER
PROCESS ENGINEER
PRODUCT ENGINEER
PRODUCTION ENGINEER
ELECTRONIC TECHNICIAN

QUALIFICATIONS:
Minimum of 2 years experience in electronic manufacturing company

Applicants for other position may submit their resume via FAX or E MAIL to the contac information indicated below. Indicate the position you wish to apply

NETRONIC ASIA
Lot 4, Phase V, 121 East Main Avenue, Laguna Technopark, [illegible] Laguna
PHONE [illegible] FAX [illegible] E-MAIL [illegible] WEBSITE [illegible]

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UNIX ADMINISTRATOR - URGENT!
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SAP SD CONSULTANTS
INFOCOMM SYSTEMS ANALYSTS
MOBILE SITE MASTERS (Japanese Speaking)
SIEBEL SUPPORT STAFF
INTERNET SECURITY CONSULTANTS
ETL DATASTAGE DEVELOPERS
ORACLE CONSULTANT/IMPLEMENTOR

SENIOR SQL DATABASE ADMINISTRATORS
PEOPLESOFT E-RECRUITMENT PROGRAMMER
PEOPLESOFT HRMS CONSULTANTS – URGENT!
PEOPLESOFT FUNCTIONAL SPECIALISTS
- SECURITY DEPARTMENT TREES
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MAINFRAME CONSULTANTS
NETWORK ADMINISTRATORS
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CARDPAC and VISIONPLUS TESTER – VERY URGENT!

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NO PLACEMENT FEES FOR IT PROFESSIONALS HIRED BY THIS EMPLOYER
IT APPLICANTS ONLY MAY SUBMIT A DETAILED CV to techjobsabroad@gmail.com

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Gulf General Contractors, w/Projects in Dubai & Qatar needs:
All applicants must have at least 3-5 yrs. experience in HIGH RISE building construction. NO FRESH GRADS.
URGENTLY NEEDED! HIGH SALARY OFFER!

MEP ENGINEERS/COORDINATORS – *URGENT!*
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QUANTITY SURVEYORS (Electrical/Mechanical) – *VERY URGENT!*
CCTV TECHNICIANS – *VERY URGENT!*
CCTV ENGINEERS – *VERY URGENT!*

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CIVIL PLANNING ENGRS
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ELECTRICAL ENGRS.
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FOREMEN(General/Steel/Scaffolding/Tower Crane /Electrical/Plumbing & Sanitary)
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Salaries will be commensurate to qualifications. Accommodation, transportation & medical insurance will be provided by the Employer.

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Go to www.principalia.com
for more details, job listings & online applications

or apply personally with the following documents filed in a long white folder: resume w/ detailed description of your working experience, 3 pcs 2x2 picture & photocopy of passport, certificates/licenses; encoded resume in 3½ floppy diskette in Word format.

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POEA-596-LB-061004-R Beware of Illegal Recruiters For Manpower Pooling Only No Fees to be collected

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Sales Manager
- M/F, not more than 40 yrs old, excellent communication & sales skills
- Previous managerial or supervisory position in sales an advantage
- Can manage sales staffs, set goal, and implement sales strategy
- Experience in mobile devices or office automation an advantage

Channel Marketing / Dealer Sales
- M/F, not more than 30 yrs old, good sales skills and articulate
- Aggressive, self-starter, ability to establish new / grow present accounts
- Previous mobile devices / office automation product experience a great plus.

Account Executive
- M/F, not more than 30 yrs old, good oral communication skills, smart and courteous
- Well-organized and preferably with at least 2 years experience in sales
- Can handle sales pressure, aggressive, self-starter
- Previous selling experience to large accounts a great plus.

Marketing Assistant
- F, not more than 35 yrs old, preferably with previous marketing exposure
- Team player, good communication skills, organized
- Can work with minimal supervision and under pressure

This requirement is immediate. Please hand carry Resumé/Bio-data with picture. For interview Monday to Wednesday at 5/F Enterprise Bldg., 524 Quintin Paredes St., Binondo, Manila (near Binondo Church and above Banco De Oro). Or email resumé with picture to comlan@pacific.net.ph

---

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Needs the following positions for
Immediate Hiring

**Senior Radiology Technologist
Social Worker
Admin Assistant
Engineer
Human Resource Manager
Part-time Dietitian
Pharmacist**

Please submit your resumé, transcript of records and other credentials to:

Box Q.C. 2005-46
c/o Philippine Daily Inquirer
G/F St. Anthony's Bldg.
891 Aurora Blvd. cor. Oxford St.,
Cubao, Quezon City 1109

MANPOWER REQUIREMENTS

OUR CLIENT, A WELL KNOWN EUROPEAN CONTRACTOR, IS IN NEED OF QUALIFIED APPLICANTS TO FILL THE POSITIONS FOR THEIR VARIOUS PROJECTS WORLDWIDE

FOR OFFSHORE PROJECTS

* SAFETY OFFICER

- BS Engineering graduate, minimum of 5 years as Safety Officer/Manager in onshore/offshore Oil & Gas projects. Able to facilitate preparation of Jobs Safety Analysis (JSA) and conducting toolbox meeting and can promote safety awareness/safety culture to all personnel. Able to perform HLO activities when required and assist in preparing a Permit to Work. With knowledge of Inspection of emergency and lifesaving equipment. Computer literate and good command of English -oral, writing, & reading. Age 45 years below. Preference will be given to candidates with valid Passport Seaman's Book, BSC """"URGENT""""

* OFFSHORE ELECTRICIAN (urgent ... urgent)

- B.S. ECE / EE or Technical /vocational graduate with a minimum of 3 years experience in offshore on board Derrick Laying barge or sea going vessels. Familiar with trouble shooting of motor controls, hydraulic control systems and PC board. Good command of English - writing, oral & reading. Age 35 years below

* ELECTRONIC ENGINEER (urgent ... urgent)

- B.S. ECE or Technical /vocational graduate with a minimum of 3 years experience in offshore projects particularly in pipelaying and installation of fixed platform. Must have a knowledge in main power distribution, DC drives, Programmable Control (PLC) and networking skills in Microsoft environment. Age 35 years below.

* STOREKEEPER / WAREHOUSEMAN

- College graduate with a minimum of 3 years experience as offshore worker in pipelaying and jacket installation for Oil & Gas industry or in sea going vessels. With knowledge in repair of small tools/equipments for construction. Computer literate. Can operate the general store & its related administration efficiently. Can provide protection & preservation of stored materials. Age 45 years below. **Preference will be given to candidates with valid Passport Seaman's Book, BSC """"URGENT""""**

- WELDING INSPECTOR - CSWIP 3.1/3.2
- CHIEF COOK
- DECK MECHANIC
- DOCUMENT CONTROLLER (TECHNICAL WRITER)
- CRAWLER CRANE OPERATOR - 150 - 300 Tons
- PAINTER / SANDBLASTER

All applicants must have a minimum of 3 years experience in offshore pipelaying and installation of fixed platform. Age 45 years below. **Preference will be given to candidates with valid Passport, Seaman's Book, Basic Safety Course (BSC) *** urgent *****

FOR ONSHORE PROJECTS

* STEEL FABRICATOR (urgent ... urgent)

> College level or Technical graduate with minimum of 5 years experience in steel fabrication. Ability to layout, fit-up and assemble components for structural steel and/or pressure vessels such as; overland conveyor system, ground module, platforms, marine industry structures, etc.. Able to understand and interpret Shop Drawings. Good command in English - reading, oral & writing. Age 45 years below.

* LINEMAN / ELECTRICIAN (urgent ... urgent)

> College level (BSEE/BSECE) or Technical graduate with minimum of 5 years experience in reconstruction and maintenance of live overhead lines and high voltage electrical distribution equipments. Able to read and interpret system plans / sketches including computer based plans and mapping systems. Good command in English - reading, oral & writing. Age 45 years below.

- HEAVY LIFT SUPERVISOR
- CHIEF RIGGER
- MECHANICAL ENGINEER
- COATING SPECIALIST
- IT PERSONNEL - for software development and implementation as well as network support
- GAS & DIESEL MECHANIC
- MINING ENGINEER - experience in specific software packages - underground and open cut mining
- *CAMP MAINTENANCE PERSONNEL* - Gardener / Landscaper / Electrician / A/C Technician
- TUG MASTER/SKIPPER (MAJOR PATRON)
- HVAC TECHNICIAN
- MATERIAL CONTROL MANAGER
- HANDLING DEPT COORDINATOR
- ELECTRICAL ENGINEER
- INSTRUMENT TECHNICIAN
- ACCOUNTANT - software implementation, financial and management accounting
- MACHINIST / CNC OPERATOR
- GEOLOGIST - experience in mining industry
- AUTOCAD OPERATOR - experience in process plant of oil/gas and/or mining industry
- COOK
- REFRIGERATION & AIRCON TECHNICIAN

FOR LOCAL EMPLOYMENT

- ACCOUNT/RECRUITMENT OFFICER
- DOCUMENTATION/PROCESSING SUPERVISOR
- DOCUMENTATION/PROCESSING ASST.
- LIAISON OFFICER

All applicants must have at least 5 years experience in their respective field

Interested applicants are requested to send their resumé to mra@mits-dcl.com.ph. Qualified offshore/onshore candidates should bring along the following: resumé, picture, NBI, employment cert, copies of passport & SB's (if available) when called for interview. For inquiries call: 890-7885 or 86. Contact Person: *Raymond Lopez*

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Auditors – CODE: AUD05
Educational Attainment: Graduate of BS Accountancy, Financial Accounting CPA/with audit experience is an advantage Computer Literate/Good Communication Skills

Account Executives - CODE: AE05
Educational Attainment: Graduate of BS Marketing, Management, Business Administration, Economics or any Business Course With Pleasing Personality/Good Communication Skills Computer Literate

Actuarial Analysts – CODE: ACT05
Educational Attainment: Graduate of BS Math, Allied Math Proficiency in spreadsheet software and in programming

Audit Assistant Manager/Supervisor – CODE: AUD05
Educational Attainment: Graduate of BS Accountancy CPA/CIA and audit experience is an advantage Computer Literate/Good Communication Skills

Send your applications to
Ms. Cathy Solano
Cocolife Bldg. 6774 Ayala Avenue Makati City
via email to cathy_solano@cocolife.com or
employee_selection@cocolife.com
Tel. No. 8419530 loc. 225/130

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EXECUTIVE DRIVER

Qualifications:

- A minimum age of 25 years old.
- Must be Born Again Christian.
- With minimum understanding of English Language.
- At least 5 years driving experience.
- A work history during the past 5 years which reflects a consistency of service, a positive attitude, and an ability to work well with others.

Pls. report personally not later than April 25, 2005 & bring your biodata & certificates of employment.

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That's **April 28-30, 2005** at the **Megatrade Hall 1, SM Megamall.**

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Or call any of the Inquirer branches.

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ARE YOU DRIVEN?

Volvo is looking for individuals who are driven and equipped to join our team of stewards.

GENERAL ACCOUNTANT / ACCOUNTING STAFF
- College graduate of BS Accountancy or BS Commerce major in Accounting
- At least 2 years work experience in the same field
- Proficient in MS Word & MS Excel

PROSPECTING AGENTS
- At least college graduate
- Fluent in English
- Good communication skills
- Willing to be assigned on field work
- Aggressive, young and determined steward
- Computer Literate

CUSTOMER SERVICE OFFICER
- College graduate
- Fluent in English
- Good communication skills
- Willing to be assigned on field work
- Aggressive, young and determined steward
- Computer Literate
- At least 1 year work experience in the field of sales

WORKSHOP/SERVICE MANAGER
- A Mechanical Engineering degree holder
- Preferably with previous experience in Workshop Management
- Board passer, an advantage

QUALITY CONTROLLER
- With previous experience in Workshop Supervision
- Applicants should be Level 3 Technician

Qualified applicants may send their comprehensive resumes
& 2x2 photo before April 29, 2005 to:
Email: rsv@volvophils.com
Address: Volvo Makati, 2272 Chino Roces Ave. Extension, Makati City.

Applicants are encouraged to apply personally
on Tuesdays and Thursdays only.

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STORE MANAGER for Photo Studio and Photo Shop providing Photo-Video services in studio and event coverages. Store also provides Developing and Printing Services selling of photo equipments, supplies and accessories. Must have at least 5 years experience in this field. College Graduate, Honest, Responsible, Can Work Long Hours, etc. Mail picture & resumé to P.O. Box 1260, Manila 1000

WANTED

STORE MANAGER for Business Convenience Center providing services on copying, mail, email & fax, computer, internet, printing, digital printing, riso graph. Must have at least 5 years experience in this field. College Graduate, Honest, Responsible, Can Work Long Hours, etc. Mail picture & resumé to P.O. Box 1260, Manila 1000

C/C++ Programmers

- proficient in C/C++
- part or full time
- network programming experience
- games development experience
- proficient with mySQL, mySQL C API
- knowledgeable with API sockets and audio APIs
- proficient with one or more 2D or 3D graphic libraries

Send sample work/resumés to:

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Government Accounts Specialist

M/F, 25-35 yrs old, w/ gov't contacts, good in dealing with gov't agencies, w/ I.T. sales background, presentable w/ good communication skills.

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Greenhills, San Juan
robinsonq@touchgroup.net /
rob_qua@yahoo.com
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Qualifications:

- Graduate of business related course from a reputable university or college
- Relevant work experience gained from a retail environment is an advantage
- Has good command of oral and written English
- Driven, charming, patient and has pleasing personality
- Male or female
- At least 22-29 years old

CUSTOMER SERVICE ASSOCIATE

Qualifications:

- Excellent interpersonal and communication skills
- Strong customer service orientation
- Preferably with one year experience in customer service orientation gained from a retail or service environment
- Must be proficient in the use of computers and various applications
- Must be fluent in the English language both oral and written
- Has pleasing personality

ACCOUNTING ASSISTANT

Qualifications:

- Graduate of BS Accountancy course from a reputable university or college
- Can ably deal with top level officers of the company
- Knowledgeable of all accounting procedures and system
- Willing to work long hours specially during summer and peak seasons
- Has excellent computer skills in excel
- Personable and has good command of the English Language
- Preferably female

EXECUTIVE ASSISTANT

Qualifications:

- Graduate of business course from a reputable university or college
- Five (5) years work experience in similar capacity is preferred
- With excellent skills in presentation, communication, administration and organization
- Has ability to work under limited supervision
- Capable of handling varying and complex workload
- Has excellent written and oral communication skills
- Can work well with all levels in the organization
- Mature, with a high sense of responsibility and proactive
- Team player
- Female, 26 years old and above

Interested Applicants may drop their comprehensive resumé with recent photo to the address below or may come personally on Mon-Fri 1PM-6PM at:

Human Resource Department
Unit 1504 15/F Orient Square Bldg.
Emerald Ave. Ortigas Center Pasig City
Or email: roi.hr@eastern.com.ph
Contact Person: Ms. Shane Tarrayo

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Qualifications:

- College graduate preferably Fine Arts major/Computer Science
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- Knowledge of computer operations. Communication skills, Interpersonal skills, knowledge in Pagemaker, Corel Draw, Power Point and any Graphic applications.

Responsibilities:

- Responsible for the preparation of the ads and pages of the daily Classified Ads Section.
- Responsible in proofreading, layouting of ads, scans images and creating EPS (Encapsulated Post Script)

REPORTER 3

Qualifications:

- College graduate preferably major in Journalism or Mass Communication
- At least 5 years experience as a reporter
- Computer Skills, Communication Skills, Writing Skills, Interviewing Skills, Interpersonal Skills, Research Skills

Responsibilities:

- To work with beat reporters / correspondents in covering big breaking stories / special assignments and to develop specialization in various fields such as economics, politics, environment, science, foreign affairs etc.

AUDITOR

Qualifications:

- Certified Public Accountant (CPA)
- At least 3 years auditing experience
- At least 1 year supervisory / management experience
- Knowledge of Gen. Accounting & Auditing Principles & Procedures
- Knowledge of Standards for the Professional Practice of Internal Auditing
- Knowledge of Financial Data Analysis, Taxation & Labor Laws
- Analytical Skills, Team Player
- Can promote & implement appropriate process improvements, Leadership Skills

Responsibilities:

- Performs audit procedure, organizes working papers and communicate reports based on results of audit examinations
- Responsible for assisting in identifying risk, evaluating controls and preparing audit plans/programs

Send your application letter and comprehensive resumé or e-mail to:

HR MANAGEMENT SERVICES HEAD
Philippine Daily Inquirer
Chino Roces Avenue (formerly Pasong Tamo)
Corner Yague and Mascardo Streets, Makati City
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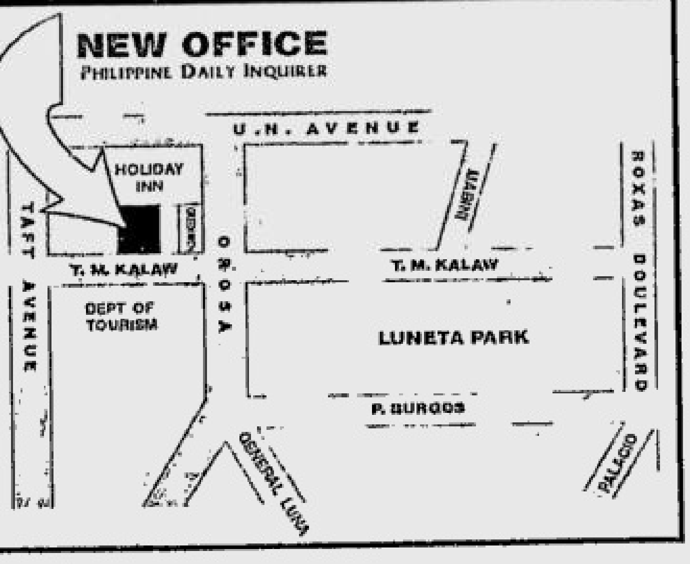
TEL. NO.: 527-3342 / 522-4406



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Housekeeping Cleaners
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Applicants for luxury cruise ship positions must have at least 6 months work experience in 3-5 star hotels or fine dining restaurants. Hotel and General Staff Apprentice do not require any work experience but should be graduates of any 4 year course, HRM or Tourism.

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Applicants for cargo ship positions must have at least 12 months shipboard experience onboard general cargo ships, cable ships, car carriers, LPG tankers, oil tankers or chemical tankers. Engine Cadets do not require shipboard experience but should be graduates of BS in Marine Engineering.

Interested applicants may visit our website: **www.magsaysay.com.ph** and fill out the online application. We will contact you for your interview schedule when we have a suitable opening for you.

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Venue : Liceo de Cagayan University
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Carmen, Cagayan de Oro
Contact us at:
(088) 858 - 1376
(0919) 616 - 8086

CEBU CITY
Date : May 7, 2005
Time : 3:00 pm
Venue : SM Conference Center
Hall A/B, 3rd Level, SM Cebu
Reclamation Area, Cebu City
Contact us at:
(032) 412 - 4648 to 49
(0918) 551 - 3913

ILOILO CITY
Date : May 14, 2005
Time : 1:00 pm
Venue : CAP Auditorium
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Iloilo City
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(033) 320 - 6847
(0917) 303 - 1918

Or visit the seminar webpage at: www.eworldstaffing.com/teachUS

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announces the opening of the

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Minimum Qualifications:

1. Filipino Citizen
2. Must have an earned doctoral degree from a prestigious university
3. Preferably not more than 59 years old at the time of application
4. Has an outstanding, relevant managerial and administrative experience
5. Morally upright and has never been convicted of any crime

In addition, nominees or interested applicants are required to submit six (6) sets of the following documents:

A. Detailed curriculum vitaé and certified supporting documents
B. Vision, mission, and management plan for the University
C. Full disclosure of all (pending or resolved) administrative, criminal and civil cases filed in any court or any private or government agency
D. Clearances from the following:
  - Sandigan Bayan
  - Civil Service Commission
  - Ombudsman
E. Medical Certificate
F. Neuro-Psychiatric Exam to be accomplished by any government health institution accredited by the Department of Health

Nominees or interested applicants are requested to submit the requirements not later than 24 May 2005 to:

DR. CRISTINA DAMASCO PADOLINA
Commissioner, CHED and
Chair, Screening and Selection Committee for the MSU Presidency
Commission on Higher Education
5/F DAP Bldg., San Miguel Avenue, Ortigas Center, Pasig City
Tel. No. (02) 638-4870

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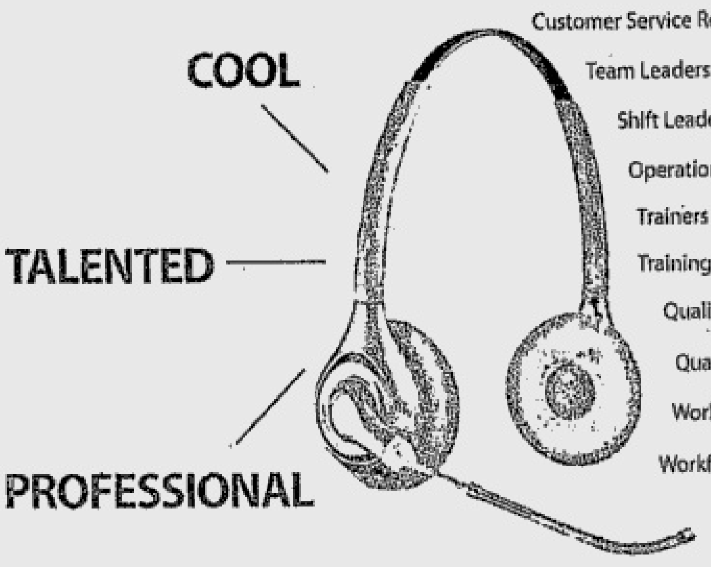

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- Operations Managers (OM)
- Trainers (TS)
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- Quality Assurance Managers (QM)
- Workforce Analysts (WA)
- Workforce Managers (WM)

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CONTACT US AT TRUNKLINE: +(63 2) 817-3668
SEND YOUR RESUME THROUGH E-mail: info.3i@Q2HRS.com or Fax: +(63 2) 892-5165

Pls specify Job Code (e.g. CSR) for resumes sent thru fax or email

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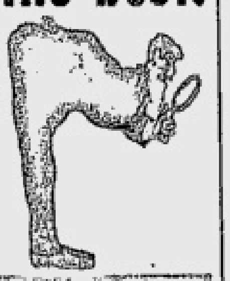

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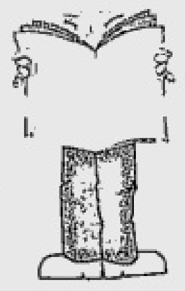

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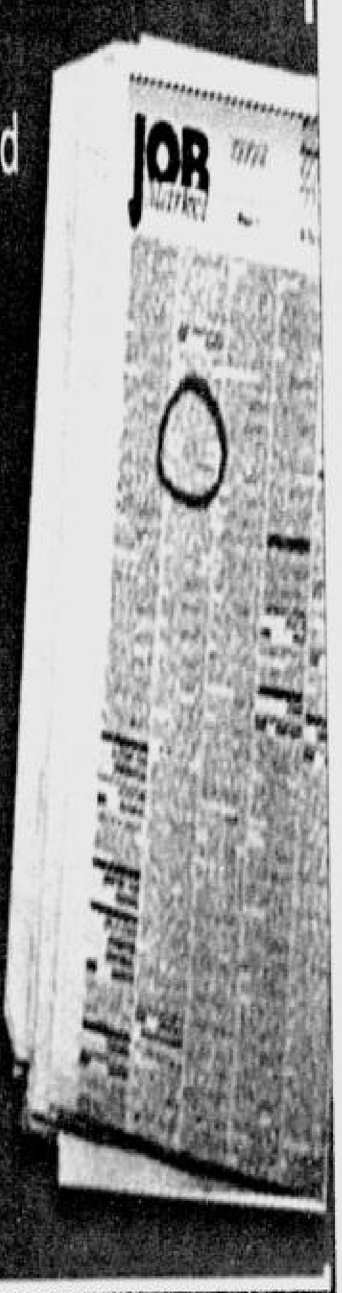

When: April 29, 2005
2:00 PM - 5:00 PM
Where: Seminar Area
Megatrade Hall 2

RSVP: Mr. Jesse Rebustillo
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THE POWER OF BUSINESS ENTREPRENEURSHIP FOR BETTER REVENUES AND PROFITS

DATES : April 27, 28, 29, 2005
TIME : 1PM - 6PM
VENUE : Dusit Hotel Nikko, Makati

MARKETING CONVERGENCE

DESCRIPTION : This learning opportunity creates the advantage of Business Entrepreneurial Marketing as a strategic and competitive paradigm in your company's success. It aims to establish a creative approach towards managing the company resources as a business entrepreneur - where every element is well planned and utilized towards bottomline productivity.

TARGET PARTICIPANTS : A must attend seminar for any marketing and sales professional who aims to be more productive and cost effective! Others who can benefit includes brand, corporate communications, advertising, business development, managing directors and senior officers of the organization and SMEs/ business owners who would like to adopt entrepreneurial marketing

SEMINAR OBJECTIVES : At the end of the seminar, participants would carry a better understanding and assimilation of an "entrepreneurial" spirit in the conduct of their tasks and marketing/sales goals - meeting both efficiency and effectiveness aspects of performance.

METHODOLOGY : lectures, exercises, cases and in-class activities to ensure the dynamics of learning as presented towards the changing business environment. Resources speakers are respected specialists in their field and have been sought-after entrepreneurial consultants who would be sharing their expertise and experience on the various subject matters of the seminar.

SEMINAR PROGRAM

DAY 1 : April 27, 2005 (Wednesday)

Introductory Session : 1pm - 1.30pm
Business Entrepreneurship And Your Company : Power To Succeed
Session Chair : Mr. Ricardo de Vera, Seminar Director
AGORA Marketing Awards Head -Entrepreneurship
Business Trainor/Consultant - PTTC/DTI

Session 1 : 1.30pm - 3:30pm
Critical Lessons From Entreprenuers In Business
Speaker : Mr. Ricardo de Vera
AGORA Marketing Awards Head -Entrepreneurship
Business Trainor/Consultant - PTTC/DTI

Session 2 : 3:45pm - 5:30pm
The Changing Horizon Of Business Marketing/ Sales What Is Happening/Why Are Traditions-Practices Failing
Speaker : to be announced

BRIEFING OF FINAL PROJECT : 5.45pm - 6pm

DAY 2 : April 28, 2005 (Thursday)

Link-Up Session : 1pm - 1.30pm
Session 3 : 1.30pm - 3:30pm
Understanding The Tool Of Business Entrepreneurship : The Diagnostic Business Process System (Marketing/Sales)
Speaker : Mr. Raul Rodriquez
Senior Consultant

Session 4 : 3:45pm - 5:30pm
The Framework And Discipline Of Managing The Marketing And Sales For Improved Bottomlines
Speaker : to be announced

BRAINSTORMING : 5:30pm - 6pm

DAY 3 April 29, 2--5 (Friday)

Link-Up Session : 1pm - 1.30pm

Session 5 : 1.30pm - 3.30pm
An Integrated Marketing/Sales IT For The Business Entrepreneur In a convergent market
Speaker : Mr. Michael Limueco
IT Practicioner/Specialist
Business Associate Trainor

PREPARATION/PRESENTATION OF CASES : 3.45pm - 5.30pm

For inquiries, please call up the
Philippine Marketing Association Secretariat
c/o Ms. Lydia Mariñas
Tel. Nos. 634-5722; 634-4890; 636-1451
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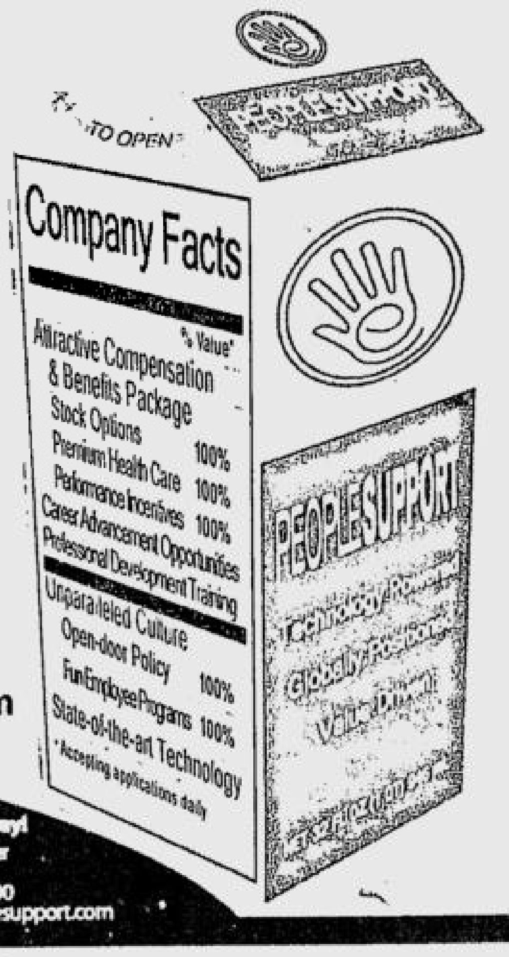
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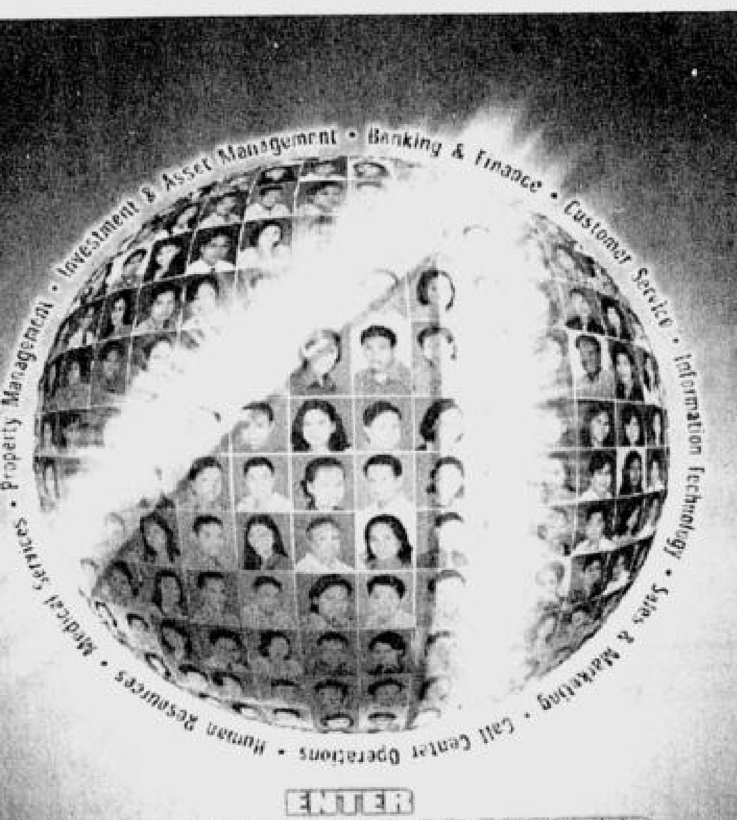
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- Adobe Illustrator for Beginners
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- Adobe Premiere Pro: Tips and Tricks

June 02, 2005
- Scanning Techniques for Designers
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- PDF Workflow and Design for Creative Professionals
- Advanced Illustrator Techniques
- Prepress Right on Your Desktop
- Print Buyers Seminar and Current Trends in Printing
- Glamour Nude & Bodyscapes Photography

June 03, 2005
- Photoshop Automation and Amazing Shortcuts
- Advanced Portrait Retouching
- Using Photoshop and Illustrator Together
- Beyond Powerpoint: Macromedia Flash for Corporate Presentations
- Effective Character Design with 3ds max v.7
- Character Studio Unleashed
- Portrait Photography
- Digital Wedding Photography

June 04, 2005
- The Art of Color Correction in Photoshop
- Advanced Image Compositing
- Energizing Macromedia Flash Projects with Action Script
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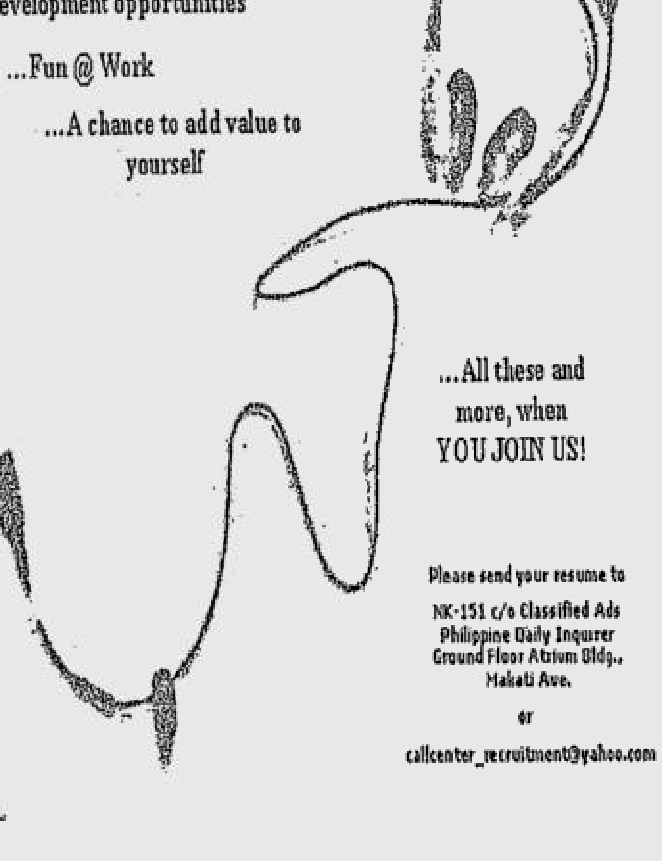

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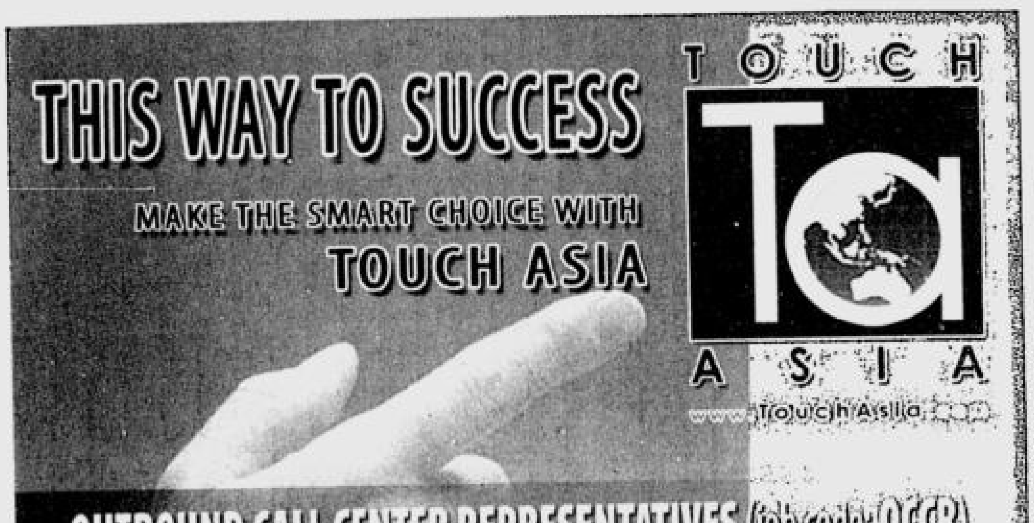

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Cebu Uniting for Sustainable Water Foundation (CUSW)
Suite 14, Borromeo Arcade, F. Ramos St., Cebu City
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- customer service oriented
- sales driven

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- Knowledge in fashion trends, fabric and accessories

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- with at least 2 years experience in product promotion, advertising and other related marketing skills
- Excellent communication skills
- Willing to travel

Architect
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- Retail experience is an asset.

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Loans Analyst (Grad of any business and finance related course, Exp in treasury mgt.)
Fixed Income Specialist (Grad of business course, Exp in treasury mgt. and knowledge on Traded and Fixed Income)
Settlement Assistant (Grad of business course, knowledge on commercial debts and loan management)
Company Nurse (Registered Nurse)
Account Assistant (Graduate of Accounting)
Accounting Staff (Graduate of Accounting)
Computer Operator (Graduate of any IT course)

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Marketing Assistants
Execute marketing programs, events & promotional activities
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Multi-Functional position
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- Female, with pleasing personality
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Marketing and Advertising Assistant

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- Graduate of Fine arts (Advertising) or Marketing
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JOBZ EMPLOYMENT EXPO 2005

COMPANY PROFILES

ACCENTURE

Working at Accenture is about helping our clients become high-performance businesses. By putting innovation at the heart of everything we do, we can guide clients through emerging opportunities, help them adapt to changing conditions, make ideas happen and deliver effective results to ensure they stay ahead. We can bring together the most advanced resources, tools, people and technologies available, seamlessly integrating our consulting, technology and outsourcing capabilities. Few can match our track record in designing and delivering ground-breaking business and technology solutions.

With approximately 100,000 professionals in 48 countries worldwide, Accenture is one of the world's leading management consulting, technology services and outsourcing companies. Our professionals form a global network of experts that provides specialized services and solutions to clients across all major industries. We employ diverse groups of highly talented people with a wide range of skills and expertise to help clients turn ideas into reality and create tangible value.

ADD FORCE PERSONNEL SERVICES, INC.

ADD Force was established in 1986 in response to the growing number of individuals who are seeking suitable and gainful employment, and companies who need to hire the right people for their organization.

Our primary objectives are to lead more people to more opportunities, and to efficiently address the staffing and employment concerns of our clients and candidates through customized recruitment strategies. ADD's increased efforts to develop client connections and match applicants with more prospects have been widely recognized, identifying us a one of the leading human resource consultants and providers in the country.

ADD has been servicing recruitment needs of companies in various industries for over 16 years, having pioneered Management Staffing, Temporary Staffing, Permanent Placement, Executive Placement and Training & Consultancy.

ADVANCED CONTACT SOLUTIONS

With structures and systems that nurture information exchange, joint learning, and a mode of knowing and understanding, AACS' employees are able to cross the traditional organization boundaries to work on live business issues and concerns. This ensures employees' skills and knowledge are kept current and attuned with the evolving needs of the business and industry.

Beyond compensation and traditional system of rewards, our employees can look forward to an environment where continuous learning has become a way of life. If you thrive in an environment where team learning, commitment to shared objectives and a sense of excitement are driving forces, we want you for our expansion program.

ALORICA PHILS., INC.

Alorica Inc. is the premiere after-sales service provider. With a full range of solutions including call center services, service logistics, warranty and repair, returns management, field service and parts management, Alorica has the ability to support the entire customer service lifecycle. Headquartered in Chino, CA, Alorica has a growing brand infrastructure with contact center and fulfillment facilities throughout the world.

Since its founding in 1998, Alorica has experienced remarkable growth, with a five-year average revenue increase of 649%. Alorica's current clients include eMachines, Inc., US Robotics, Gateway, Bose, Kenwood, Princeton Graphics, and Nec/Mitsubishi, NEC Solutions, D-Link and Panasonic.

The company was created to address customer service inefficiencies, and offer integrated service solutions that support the entire customer service lifecycle. From the company's beginning, Alorica's offerings encompassed all aspects of customer relationship management processes and activities. With the acquisition of Packard Bell's facility in December 1999, the company grew rapidly, and its customer service offerings expanded exponentially.

AMA GROUP OF COS.

AMA Computer University is undoubtedly the first and largest ICT University in Asia with a an annual student population of 150,000 and more than 200 campuses in the Philippines and other parts of the world.

As the pioneer of computer education in the Philippines, it was the first to offer e-Learning, the first to provide one-to-one student-to-computer ratio, the first computer university to offer Mechatronics, the first school in the Philippines to have received ISO 9001 Certification the first Premiere Education Partner of Microsoft, the first and exclusive training partner of Avaya, and the first to branch out to key cities and municipalities in the Philippines and other parts of the world.

To date, only AMA has developed on-line learning in the Philippines. It is also the first school in the country that is developing a University town comparable to Harvard MIT and other prestigious academic institutions in the world. Its founder, Dr. Amable R. Aguiluz V, also committed to establish a hospital and a medical school in honor of his mother Ester R. Aguiluz.

Since its establishment in 1980, AMA has graduated more than 160,000 students who are now gainfully employed in top IT companies all over the world, a development that made a name for the Philippines as the leading provider of competent computer manpower in Asia.

AMERICAN TECHNOLOGIES, INC.

Far more than an I.T. company.

Solid 18 years in the I.T. distribution business. A number of world-reknowned brands. Excellent technical support team. These mostly distinguish American Technologies, Inc. (ATI) from the competition. As one of the country's major players in the IT distribution industry, ATI has built a distinct reputation in product reliability coupled with technical support excellence. Marketing dozens of well recognized IT products and catering to constant changes in customer needs are our primary strengths. We have carved in a niche in the market for quality service that has propelled the organization to new heights. With nonetheless customer satisfaction in mind, we have cultivated a clear and cohesive image representing the vision of the future of IT in the Philippines.

Today, ATI continues to respond to incredible market demands for new applications to cater to mass market needs including that of small to medium enterprise requirements. We attract new customers by our wide range of products and services capitalizing on our trademark reputation.

APAC CUSTOMER SERVICES, INC.

APAC Customer Services Inc. is a leading provider of customer interaction solutions for market leaders in financial services, insurance, telecommunication, healthcare and logistics. APAC partners with its clients to deliver customer solutions that enhance bottom line performance.

APAC Customer Services Inc. pioneered the field of outsourced customer relationship marketing. And today, we're one of the largest firms of our kind – the most driven to excel in providing solutions that produce success.

We maintain our market' leadership by keeping our standards the highest in the industry and by continually searching for new and better ways to acquire and service customers.

The company began as a one-telephone operation for a single radio station in Delta, Colorado. In 1973, when entrepreneur Theodore G. Schwartz was only 19 years old, he founded Allstate Promotional Advertising Corporation. The company quickly gained market share and established itself as a leading firm in the highly competitive media advertising and sales business.

Eight years later, the company formed a Telemarketing Service Agency Division. This division sells a variety of products including national publications, insurance programs and financial services.

Today, the company is known as APAC Customer Services.

ASIA PARTNERSHIP

Asia Partnership Phils. Inc. (APPI) is an international recruitment, training and consultancy firm. It was established in 1994 as part of the ASIA Partnership Group with headquarters in Sydney, Australia. In 2001, ASIA Call Center Link (ACCL) a division of APPI, was established with a vision to service the emerging call center industry in the Philippines.

Asia Call Center Link (ACCL) specializes in call center recruitment, training and call center outsourcing. We recruit call center professionals for all levels from agents to call center management levels. As part of the Asia Partnership Group, we are connected to a vast network in Australia that handles multilingual call center recruitment. Moreover, we allow our clients flexiblity by providing recruitment consulting services with permanent, temporary or outsourcing options.

APPI also offers training on Accent Neutralization, American Culture and Geography, Call Handling Customer Service and other trainings tailor-fitted to the call center industry.

BRANDERS.COM

The World's Largest Online Promotional Products Company.

Branders.com is the leading online promotional products company in the world serving over 34 countries. Started in 1999 with an experienced management team and the support of some of the leading venture capital firms in the United States, Branders proved to be an early success story. Branders' unique "high tech, high touch" approach combining cutting-edge technology and top quality sales representatives proved to be a powerful driver of growth.

The company services marketing, sales, event planning and human resource professionals who need unique customized items to give to their customers, prospects and employees. Working with a network of over 100 vendors, Branders offers over 700,000 items that can be customized with a company's logo or other design. We help customers from start to finish: providing creative advice, finding the right product and managing the production process all the way thru the delivery.

CHOWKING

Chowking Food Corporation was founded in early 1985, at a time when burger chains were the dominant players in the Philippine fast-food landscape.

To stand out in the crowded fast-food market, it positioned itself in a niche where it could at once be a strong leader and a pacesetter. This it did by taking the best aspects of two distinct restaurant personalities – on the one hand, the traditional Chinatown restaurant, with its menu of delicious, easy-to-prepare but reasonably-priced dishes; on the other, the modern, western-style fast food restaurant, with its eye-catching façade, bright interiors and young staff dispensing friendly and snappy service – and fusing them into a new concept: The Oriental quick-service restaurant.

CLIENT LOGIC

Clientlogic, having served customers for over 30 years is considered one of the leading international provider of integrated customer management solutions. Clientlogic has tis headquarter in Nashville, Tennessee, and has 55 facilities throughout North America, Europe and Asia.

Still in the phase of expansion, Clientlogic has found its way to the heart of Southeast Asia to a country also known as the third largest English speaking nation in the world, the Philippines. Filipinos, the locals, not only speak the language well but also understand the American Culture too, attributed to the American occupation during the 1900's. The Filipino workforce boasts of a literacy rate of 94.6% of the total population. This is among the highest in the world. Definitely a wise investment for Clientlogic and a good transition and affiliation for the Philippines.

CONVERGYS

Convergys Corporation, the global leader in customer care services and ranked as one of America's Most Admired Companies by Fortune Magazine for five consecutive years, is a multinational organization employing over 65,000 people in 64 customer contact centers and other offices in the United States, Canada, Latin America, Europe, the Middle East, and Asia. We serve Fortune 500 companies around the world in telecommunications, Internet, cable and broadband services, technology, financial services, and other industries in more than 60 countries. We are the global leader in integrated billing, employee care, and customer care service. Our revenues are in excess of US$2.5 billion.

In 2003, we began operations in two contact centers in the Philippines. This year we are committed to aggressively expanding our operations. Presently, we have expanded to eight centers offering opportunities to thousands of call center professionals.

DAKSH

As Daksh grew to become the leader in BPO, there were more than 6000 success stories that were written along with it. Each Dakshite is a success story in itself and you could be one of them.

To let you know, on joining Daksh, besides being exposed to our Fortune 500 clients, you'll be part of IBM, the world's largest I.T. information technology and business solutions company.

Yes, Daksh is now a part of IBM, and together, we'll transform the business processes of other colossal companies. In the process, you'll become well versed in the best global practices, and gain the competence to perform to international industry standards. After all, you'll have occasion to learn not only from over 70 business processes, but even from over 6000 colleagues at our 5 service delivery locations and have the opportunity to rise in your profession 'vertically' as well as 'horizontally'.

Of course, this means you'll be writing your own success story.

eTELECARE

As a broader strategy to offer clients location-independent solutions, two pioneers in the outsourcing business, eTelecare International and Phase 2 Solutions, are now doing business as eTelecare Global Solutions, Inc.

eTelecare International, the world's most honored call center company and the largest based in Asia, was one of the leaders in outsourcing customer service functions to the Philippines. Since 2000, eTelecare has been a top-performing provider of technical support, sales and customer service programs for Fortune 100 clients in the consumer electronics, financial services, consumer products, and travel and leisure sectors. eTelecare's offerings range from standard inbound customer service to expert enterprise-level technical support and NASD Series 6 and Series 7 licensed mutual funds transactions.

Phase 2 Solutions started as a wireless reseller in 1991 before focusing on its call center business in 1997. Phase 2 is the number one service provider on the technical support, customer service, inbound sales and outbound customer retention programs it delivers to leading wireless and landline carriers.

ICT GROUP

ICT GROUP [Nasdaq: ICTG] is a leading globally integrated supplier of customer relationship management (CRM) solutions. We provide a comprehensive suite of sales, service and marketing solutions designed to help clients identify, acquire, retain, service, measure and maximize the lifetime value of their customer relationships.

More than 12,000 ICT GROUP employees at over 40 contact centers in the United States, Canada, Europe, Australia, Mexico, the Caribbean and the Philippines support domestic and multinational corporations and institutions, primarily in the financial services, insurance, telecommunications, healthcare, information technology, media, energy and hospitality industries.

ICT's diversified suite of CRM solutions, combined with our value-added focus and flexible near-shore and offshore operations, provides clients with optimal scalability and choice.

ICT GROUP's services include sales, customer care and retention, help desk/technical support and data management, value-added services including database marketing and market research, contact center consulting, multilingual and multinational CRM services and eCRM services. In addition to our fully outsourced contact centers, we offer a full suite of CRM technology solutions for use by clients at their own in-house facilities, or on a co-sourced basis in conjunction with ICT GROUP's fully compatible Web-enabled customer contact centers.

And ICT Global InteractiveSM provides clients with the latest interactive voice response (IVR) and advanced speech recognition solutions for "smart" automated customer self-service that's both scalable and cost-efficient.

JOHN CLEMENTS CONSULTANTS, INC.

John Clements Consultants, Inc was founded in November 1974 by the late Mr. Leocadio J. Dominguez, an accomplished Corporate Executive and CPA with an MBA from Harvard Business School together with Mr. John W. Clements, a well-known Psychology Consultant in Australia. During that time, Executive Search was the pioneering business and flagship of the John Clements Consultants Group. As the pioneer in the industry, John Clements Consultants had to educate the market before creating a market niche.

After overcoming the challenges of growth for almost three decades the company now stands stronger than ever. From its initial venture in executive search, other divisions and companies have been formed comprising the John Clements Consultants Group.

Since its inception in 1974, John Clements Consultants, Inc. has grown into becoming one of the largest consulting firms in the Philippines today, with a leadership position in the local market and a strengthening presence in the international scene, notably in Asia, the Middle East, and the US. While it has grown in size and business interest, locally and internationally, and prospects of further expansion remain in the horizon, the John Clements Consultants Group has maintained its focus on its core competencies: recruitment and training.

LINK2SUPPORT

Link2Support is a privately held company that was incorporated in September 2001 with the Offshore Incorporations Limited at Tortola, British Virgin Islands and registered as an Ecozone IT Enterprise with the Philippine Economic Zone Authority.

It started its operations in May 2002 and currently maintains a 500-seat contact center in one of the more prestigious IT zones in Manila, Philippines. It occupies the entire top floor of TechnoPlaza One Bldg. in Eastwood City Libis with other facilities sucha s two spacious pantries; a cyber lounge for network / Xbox / PS2 gaming; quiet lounge; laboratory and training rooms; fitness and indoor sports (billiards / table tennis) areas.

Link2Support is the only company in the Philippine call center industry that provides 100% technical support services through multi-channel voice, email and tech chat solutions. Its Network Operations Center has been built to provide mission-critical support to its clients in US, Canada and anywhere in the world.

Aside from its redundant voice, data and power systems, Link2Support is supported by top-tier system providers and technology firms providing reliable 24x7 network backbone.

MAGSAYSAY MARITIME CORP.

Magsaysay: The Human Resource Company

Magsaysay has been committed to human resource development since 1970. Established in 1948, the company has built upon its expertise in providing and developing seafarers for cargo and cruise ships, hospitality service personnel, nurses, caregivers, IT workers, accountants, musicians, and other professionals.

The Company has been guided by two core principles: First, we believe in the importance of investing in training for skills and value formation in order to provide the best service to our customers. Second, we believe in providing a caring environment for our workforce and their families. We consider ourselves a seamless link to our clients' human resource and business process requirements and have invested heavily in people, facilities, and technology to achieve this.

Over the years, Magsaysay has been filling the demands of developed nations for skilled personnel and business process services. Our commitment to provide global human resource solutions is as strong as our commitment to helping Filipino professionals achieve their aspirations.

MILES & LEVELS PHILS., INC.

Miles & Levels Phils., Inc. is a homegrown company established in 1988, it is a marketing company that looks for unfulfilled industrial and consumer needs and seeks to fulfill them via growing product lines. Through the years Miles & Levels Phils., has experienced phenomenal growth and expansion. The company achieved this by living tried and tested business principles. Its very nature means, the company must always be on the lookout for opportunities, this has given birth to a variety of innovative and diversified group of products designed to make work easier and life better for everyone.

The operation is divided into 3 groups, the consumer trade group, the automotive after market group and the market development group.

PHILIPPINE DAILY INQUIRER

The Philippine Daily Inquirer was born during the last days of the Marcos regime. Its maiden issue, published on Dec. 9, 1985 sold merely 30,000 copies. Today, the Inquirer dominates all other newspapers in readership and in virtually every socio-economic class in the Philippines and its circulation continues to grow at a rate higher than the industry's. Its trademark balanced news, fearless views style of reporting has won Inquirer over 100 journalistic awards, more than any other newspaper in the history of Philippine journalism. The Inquirer is arguably the most influential news organization in the country and continues to be the benchmark among news media groups around the country.

PEOPLE4PEOPLE

People4People specialises in the placement of skilled, semi-skilled and clerical workers into short term, contractual positions as well as permanent placement within the Philippines.

We offer innovative solutions to meet our clients' personnel requirements, including project employment based productivity related schemes as well as permanent placement.

We view our business relationships with our clients as long-term partnerships that go far beyond the simple transaction of staff placement. We believe that over time, this emphasis produces mutual advantages and benefits to both People 4 People and our clients.

We work closely with our clients to ensure that only the most suitable candidates are referred for each position. We interview, test and thoroughly screen all our candidates before including them in our extensive database. All our candidates undergo a thorough medical examination, and NBI police clearance is obtained prior to their being dispatched to clients.

We are constantly updating our database, pooling candidates from a wide range of sources including schools, government and non-government agencies, jobs fairs, etc. Our candidate database covers Metro Manila and the surrounding provinces.

PEOPLESUPPORT

PeopleSupport emerged as the innovator and leader in outsourced online customer care - email, web collaboration and live text chat. We then integrated voice and self-service with the addition of our state-of-the-art global call centers to provide a full customer care solution.

PeopleSupport is recognized and highly regarded as a leader in the customer care industry with our world-class technology systems and business processes. The company has raised over $75 million from some of the nation's most highly regarded Venture Capital and technology firms, including Accel, Benchmark, Clearstone, Hewlett Packard, Meritech, Rustic Canyon and Siebel Systems.

PeopleSupport contact centers are conveniently located right where they can provide our clients the best customer care solutions. With global facilities in the US and the Philippines, we offer our clients world-class talent at highly competitive rates, resulting in the highest value for your customer care dollar.

PeopleSupport maintains its Corporate Headquarters in Los Angeles, California, and contact centers in Makati and Cebu City, Philippines.

PHILAM GROUP OF COS.

The Philippine American Life and General Insurance Company (Philamlife) is a member of the American International Group, Inc. (AIG), the leading US-based international insurance organization and the largest underwriter of commercial and industrial coverage in the United States. AIG operates in approximately 130 countries and jurisdictions throughout the world. AIG's global businesses also include financial services and asset management, including aircraft leasing financial products, trading and market making, consumer finance, institutional, retail and direct investment, fund asset management, real estate investment management and retirement savings products.

Philamlife is the largest and most diversified insurance company in the Philippines. It leads the Philam Group of Companies in providing its customers with a full range of financial services such as property and casualty insurance, health care, pre-need plans, banking, mutual funds, credit card and property development.

P.J. LHUILLER

The P.J. Lhuiller Group of Companies is a dynamic organization managing and operating businesses in diverse industries categorized into financial and insurance services; retail and trade; property and resort management; dining; communications and information technology. The core business of the group is its pawnshop services.

Starting out as a family business operating several pawnshop branches in Metro Manila, the Group has since then expanded its network of branches and has diversified its portfolio of business ventures. It currently employs over 2000 people all over the country and is a member of the Philippine Chamber of Commerce and Industry, the National Pawnbrokers Association and the Chamber of Pawnbrokers of the Philippines Incorporated.

Its attributes its continuing success to stable financial resources, sound management, excellent customer services, and loyal and dedicated employees.

SHOEMART INC.

On October 1958, Henry Sy, Sr. opened the first Shoemart Store, as SM as it was then called, along Rizal Avenue in downtown Manila. Mr. Sy, who is considered the visionary of Philippine retail because of his innovation in the industry, conceptualized a chain of shoe stores is characterized by a distinct merchandising lay-out never before attempted in the country. The company expanded its shoe store chaininthe 1960's. It was one of the pioneers in the new urban centers when it opened bigger shoe outlets in the Makati Commercial Center in 1963, and in Cubao in 1967.

In the 1970's, Shoemart marked its shift from a shoe to a fuller department store – SM Manila in Echague in 1972 and SM Makati in 1975. The shift marked a change in corporate identity. Shoemart, also known as SM Shoemart or simply SM, a name that has become synonymous with one-stop shopping excitement.

SM positioned itself for growth in the 1980's, diversifying into the supermarket and appliance store business. Late 1985 marked the opening of a shopping mall the SM City.

SM Emerged as a key player in the shopping center industry, giving rise to the malling phenomenon in the Philippines. In 1994, the SM Group established Prime Holdings a publicity listed company that owns and operates world class supermalls.

Today, SM is a dynamic group of companies with core business in the retail merchandising and shopping center industries. Its retail component included the SM Department Store chain, which became part of the live of many Filipinos.

SKECHERS (TRENDWORKDS INT'L. CORP.)

The company is the exclusive Philippine distributor of global lifestyle footwear leader – SKECHERS USA, and American apparel brand – NO FEAR.

The phenomenal success of its brand in the Philippines, particularly of SKECHERS (now the country's market leader in fashion – athletic footwear), has earned Trendworks International Corporation both local and international recognition.

With a well-established nationwide distribution network for its products, and an aggressive marketing and business development approach, the company continues to experience unprecedented growth amidst economic difficulty and increasingly stiff competition.

Trendworks International Corporation continually looks of highly talented and driven individuals to reinforce its ever-growing team of professionals. The company believes that in the heart of its continued success is the unwavering commitment and passion of all its team members.

SL TEMPS

SL Temps, (A Division of Searchers and Staffers) took off the ground last November 1995. It is ably supported by its 2 sister companies, Searchers & Staffers Corp., an executive search firm which services the Metro Manila Market and SL Search Corp., an overseas recruitment company servicing clients in Singapore, Vietnam and others. SL Search Corporation has been orperational for 17 years now while Searchers and Staffers has been in the market for almost 14 years already.

SL. Temps has already successfully placed candidates for various positions like Date Encoders, Computer Operators, Auto-Cad Operators, Receptionists, Accounting Clerks, Telephone Operators, Secretaries, Executive Secretaries, Administrative Clerks, etc.

SL Temps Inc. has a team of Search Specialists who continuously source for candidates. They are trained to handle the temporary nature of the client's requirements in the fastest way possible. In the same token, they are exposed to the level of candidates whose experience and background are suited more to temporary jobs. As such, the proper matching of the client's offer and the candidate's qualification is met.

SPI TECHNOLOGIES

SPI Technologies is the only provider of content outsourcing services and solutions that can deliver on the promise of true global-client services capabilities.

Founded in 1980, SPI Technologies offers customers multi-country content outsourcing options that optimize skill sets and labor costs and mitigate geographic risk through a delivery platform spanning North America, Europe and Asia.

With 21 service centers across the U.S., Europe and Asia, and a global workforce of more than 6,000 business process outsourcing (BPO) specialists, SPI Technologies can address large-scale, complex and information-intensive projects by partnering with customers to create, manage, deploy and store their content and data in a multi-format environment.

This multi-national, multi-skilled BPO network is grounded in more than two decades of impeccable service and excellence in execution, allowing us to address complex content outsourcing problems across a wide range of global industries.

ST. PETER LIFE PLAN, INC.

ST. PETER LIFE PLAN, INC. (SPLPI) is a Pre-Need Company, which offers traditional and affordable life plans to all segments of the society. It was incorporated by Francisco M. Bautista on October 27, 1970. SPLPI is a charter member of the Philippine Federation of Pre-Need Plan Companies, Inc. It is registered and licensed with Securities Exchange Commission (SEC) and complies with all pre-need regulations. As security to its planholders, SPLPI maintains trust funds with the following commercial banks: Equitable-PCI Bank, United Coconut Planter's Bank, Rizal Commercial Banking Corporation and Metrobank.

With over 35 years of experience in DeathCare, SPLPI has branches and mortuary tie-ups, or affiliations with funeral service companies, in every major city and key town all over the Philippines. It led the industry by ranking 1st in gross sales in the life plan category of the pre-need industry selling over 25,000 plans in 2003.

In order that SPLPI may continue to excel in its role in the society for being The DeathCare Experts ® the company lives up to the highest standards by developing new products in the market such as the Pre-Need Cremation Plan, Customized At-Need and Pre-Need Packages, Death Event Management, Non-Traditional Plans and similar Pre-Need Plans.

SYKES ASIA

Sykes is a global leader in providing customer contact management solutions and services in the business process outsourcing (BPO) arena. Sykes provides an array of sophisticated customer contact management solutions to Fortune 1000 companies around the world, primarily in the communications, financial services, healthcare, technology, transportation and leisure industries.

Sykes specializes in providing flexible, high-quality customer support outsourcing solutions with emphasis on inbound technical support and customer service. Headquartered in Tampa, Florida, with customer contact management centers throughout the world, Sykes provides its services through multiple communication channels encompassing phone, e-mail, web and chat. Utilizing its integrated onshore/offshore global mode, Sykes serves its clients through two geographic operating segments: the Americas (United States, Canada, Latin America, India and the Asia Pacific Rim) and EMEA (Europe, Middle East and Africa).

Sykes also provides various enterprise support services in the Americas and fulfillment services in EMEA, which include multi-lingual sales order processing, payment processing, inventory control, product delivery and product returns handling. For additional information, please visit www.sykes.com.

TELEPERFORMANCE

36,900 Computerized workstations from over 179 contact centers, 36 countries, including 11 offshore destinations over a billion contracts handled annually Diverse client-base of over 2,000 Blue Chip Companies over 25 years of strong and solid presence in the industry.

The Teleperformance Network: headquarters in Paris, France; Pioneered telemarketing solutions, contact centers and Costumer Relationship Management (CRM) services; World's No. 1 in telemarketing and contact centers outside the United States; proven expertise across all major industry sectors and largest global footprint.

TELETECH CUSTOMER MANAGEMENT PHILIPPINES INC.

For more than 20 years, TeleTech has managed the customer experience for some of the world's best-known companies. Our focus is on managing business processes and customer interactions that drive an optimal consumer experience. This customer-focused strategy is designed to generate specific results – from new business to increased customer wallet share enhanced loyalty and satisfaction – as well as to contribute to the long-term growth and profitability of our clients.

TeleTech's services are designed to provide timely, consistent service and support throughout the entire customer experience. We manage every interaction with a customer as an opportunity to earn their trust and loyalty.

TeleTech offers solutions to a variety of industries including automotive, commercial, communications and media financial services, government, health care, logistics, retail, information technology, and travel. We have leveraged our extensive industry and business process expertise to cultivate partnerships with market leaders and to apply an innovative approach to the implementation of our customer management solutions.

UBIX

U-BIX Corporation is the Philippines' leading office systems and service provider and is among the Philippine Top 500 Corporations. Our objective is to provide a 'one-stop shop' option to anyone who needs office equipment, furniture, and office-related products and services. From the customers' perspective, the have the convenience of being able to rely on one company with a proven track record of high quality and excellent service to cater to all their office needs whether for office equipment or facility-maintenance services. Form the company's perspective, our strength is being able to know what our customers need and deliver these products and services to their full and complete satisfaction.

U-BIX was founded on February 11, 1974 by Edilberto B. Bravo and Enrique M. Belo. The company began as the exclusie distributor of Konica copiers for the Philippines, moving onto do local assembly of copiers in 1976. Since then, the company has evolved into an integrated office systems and services provider, acquiring a number of distribution agreements for other office products such as Epson printers, Riso digital duplicators, and Okamura office furniture systems. U-BIX entered the outsourcing market in commercial and residential cleaning and maintenance, grounds care and pest control services through exclusive franchise agreements with Service Master and Terminix of the United States.

ZENITH INT'L. PHILS., INC.

Zenith International Philippines, Inc. partners with highly reputable global manufacturing companies and works closely with them to introduce and promote their products to the Philippine Market. It represents only high quality electrical, industrial and lighting products. We are a well established company and our success depends on your success. Our ability to accomplish our goals is based primarily on the people we hire. We focus on our people. We provide opportunities to develop your skills, further your career, and achieve your goals. We are growing in dynamic new ways and we recognize that the right people, offering their ideas and expertise, will enable us to continue our success.

We look for people who are professional, self-motivated, passionate, possess leadership qualities and are creative team players. If that sounds like you, why not bring your talents and skills to Zenith?

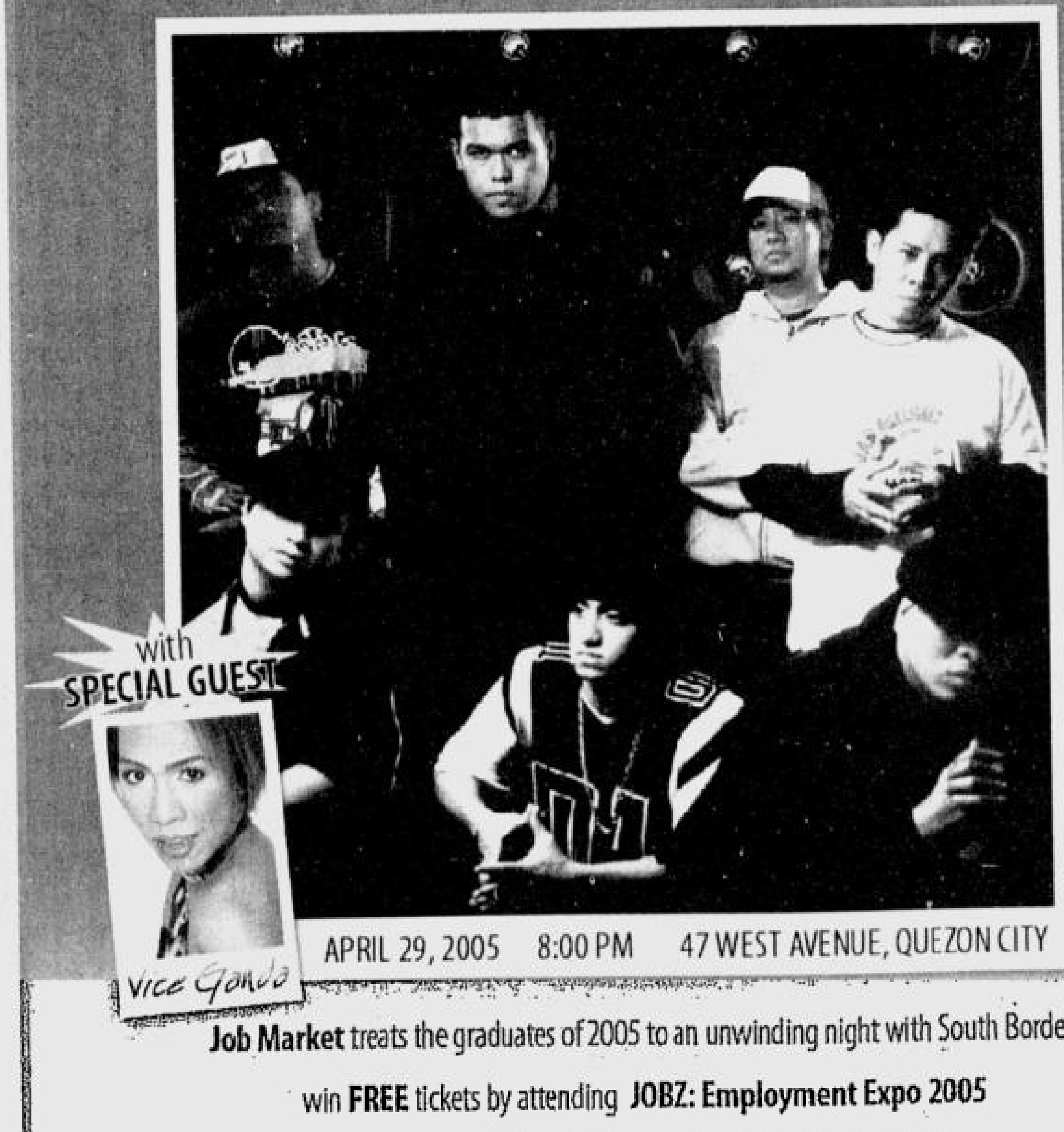
JOBZ EMPLOYMENT EXPO 2005

METRO COMEDY BAR in cooperation with **JOB MARKET**

PRESENT

SOUTH BORDER

Live @ Metro!



with SPECIAL GUEST

Vice Ganda

APRIL 29, 2005 8:00 PM 47 WEST AVENUE, QUEZON CITY

Job Market treats the graduates of 2005 to an unwinding night with South Border,

win **FREE** tickets by attending **JOBZ: Employment Expo 2005**

at Megatrade Hall 1, SM Megamall on April 28 – 30, 2005.

For ticket inquiries, please call 911-5555 or visit www.ticketnet.com.ph
or Metro Comedy Bar at 374-7505.

Part of the concert's proceeds will be donated to Hands On Manila Foundation.

HANDS ON MANILA FOUNDATION INC

WAVE 89.1

PHILIPPINE DAILY INQUIRER

PHILIPPINE DAILY INQUIRER JOB Market

JOBZ EMPLOYMENT EXPO 2005

Wondering where to find your dream job or what it takes to make it big in the corporate world?

Or better yet, join us on **April 28, 29 & 30** at the **SM Megamall Megatrade Hall 1** as we host the biggest and most extensive **Employment Expo** to date. With the participation of the country's foremost and leading companies, boundless job opportunities await you.

EXHIBITORS

ACCENTURE
ADD FORCE PERSONNEL SERVICES, INC.
ADVANCED CONTACT SOLUTIONS
ALORICA PHILS., INC.
AMA GROUP OF COS.
AMERICAN TECHNOLOGIES, INC.
APAC CUSTOMER SERVICES, INC.
ASIA PARTNERSHIP
BRANDERS.COM
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CITIBANK
CLIENTLOGIC
CONVERGYS
DAKSH
eTELECARE
ICT GROUP
INQ7 INTERACTIVE
JOHN CLEMENTS CONSULTANTS, INC.
MAGSAYSAY MARITIME CORP.
MILES & LEVELS PHILS., INC.
PHILIPPINE DAILY INQUIRER
PEOPLE4PEOPLE
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P.J. LHUILLER
SHOEMART INC.
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TELEPERFORMANCE
TELETECH CUSTOMER MGMT. PHILS., INC.
TOUCH ASIA
UBIX CORP.
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PARTICIPANTS

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  Water Foundation, Inc.
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Una Grafica Manila, Inc.
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Volvo
Widescope Integrated
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JOB Market
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INQUIRER
JOB Market

SUNDAY, APRIL 24, 2005
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JOB Market ONLINE
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JOB*Market* is exclusively for job advertisements.
This special section comes FREE with your copy of the
PHILIPPINE DAILY INQUIRER
published every Sunday and distributed in key cities
RATES (E-VAT exclusive)
P230 per column centimeter every Sunday
DEADLINES
for reservations / cancellations / corrections
Thursday 12:00 noon

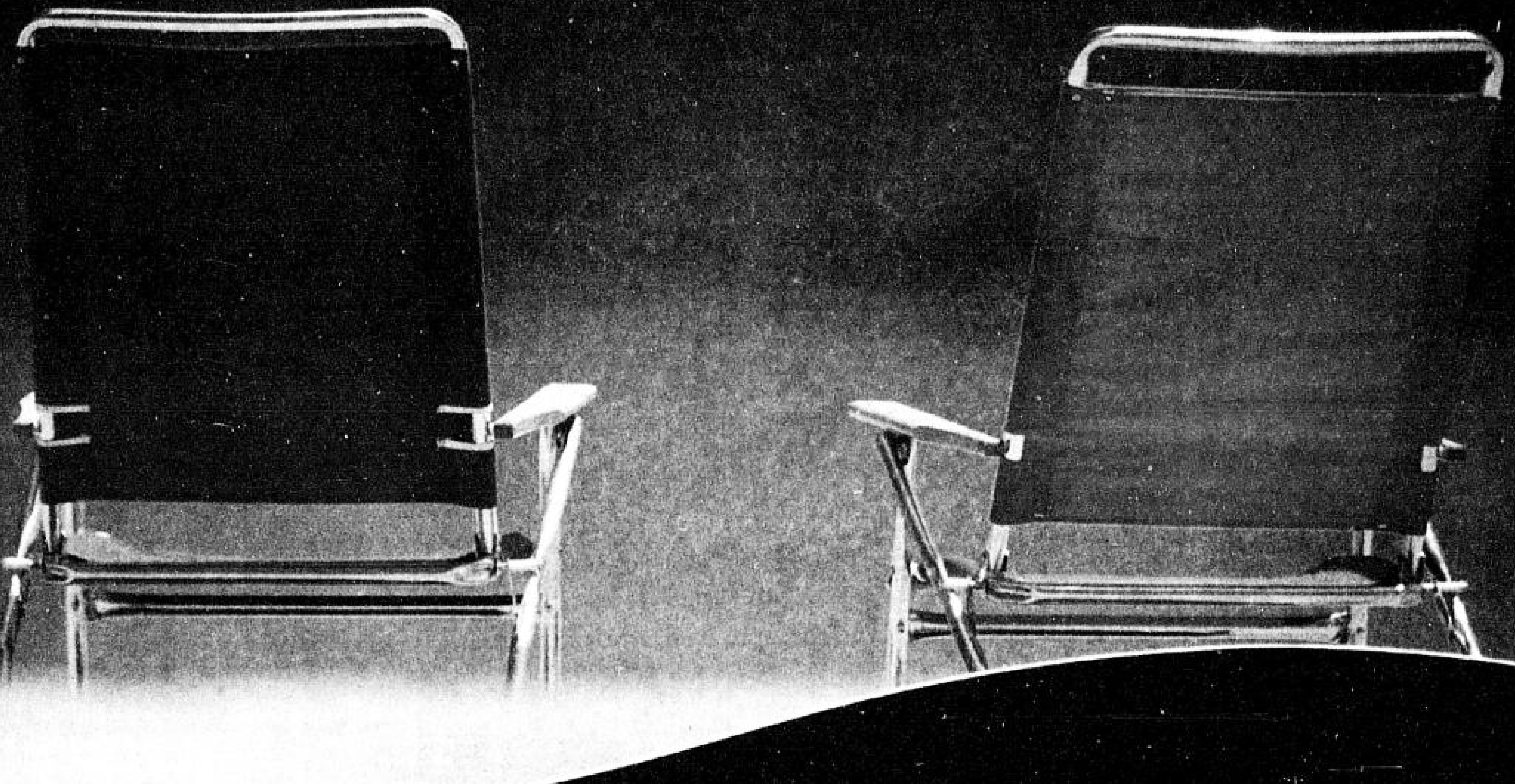
Come at the JOBZ Employment Expo 2005 on April 28-30, 2005 at the Megatrade Hall 1, SM Megamall!

★★★ *Where You Find The Best.*

Text us your feedback: Inquirer jm name/city/message. Send to 2207 (Globe) or 283 (Smart)

What's more crowded than the beach on a hot summer day?

The Convergys Recruitment Booths



PDI Jobz: Employment Expo 2005, Megatrade Hall, SM Megamall, April 28 - 30, 2005

RECRUITMENT HOTLINE: Manila: (02)857-7760
You may also send your resume to philippinesrecruitment@convergys.com

Makati Office:
8th Floor Tower 2, The Enterprise Center, Ayala Avenue, Makati City
(02)857-7788

Ortigas Office:
24th Floor, Robinsons Equitable Tower, #4 ADB Avenue, Ortigas Center, Pasig City
(02)857-7688

Commonwealth Office:
Diliman Commercial Center, #46 Don Mariano Marcos Avenue, Diliman, Quezon City
(02)931-7099

Alabang Office:
Block 44, Northgate Cyberzone, Muntinlupa City
(02)758-1678

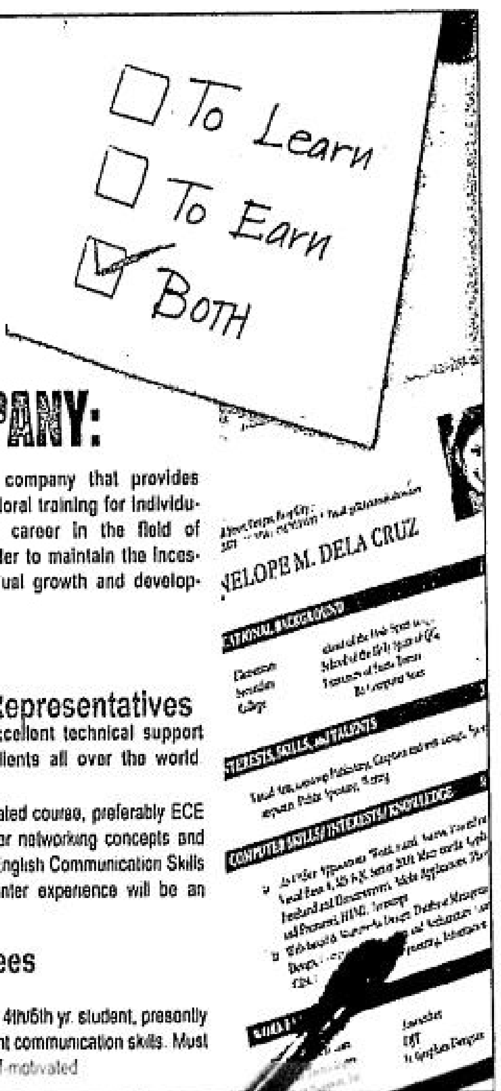
Cebu Office:
R. Arcenas Street, Arcenas Estates, Bañawa Hills, Cebu City
(032)416-5810

U-Belt Office:
Level 1, St. Thomas Square, 1150 España Boulevard corner Padre Campa St. Sampaloc, Manila
(02)735-1814

CONVERGYS
www.convergys.com

YOUR JOB OBJECTIVE:

☐ To Learn
☐ To Earn
☑ Both



YOUR COMPANY:

Link2Support is a company that provides technical, soft skill and behavioral training for individuals who want to pursue a career in the field of Information Technology in order to maintain the incessant professional and individual growth and development of their employees.

We're looking for

Product Support Representatives

Responsible for providing excellent technical support and customer service to clients all over the world

Requirements:
College graduates of any IT-related course, preferably ECE and CoE Familiar with computer networking concepts and PC Troubleshooting. Excellent English Communication Skills both oral and written. Call center experience will be an advantage.

On-The-Job Trainees

Requirements:
Candidate must be an incoming 4th/5th yr. student, presently enrolled in College with Excellent communication skills. Must be dependable, reliable and self-motivated

INTERESTED?

Apply online at www.link2support.com

or visit us from Monday to Friday 9 am-6 pm at:
5th floor TechnoPlaza One Building, Orchard Rd.
Eastwood City Cyberpark, 188 E. Rodriguez Jr. Ave.
Bagumbayan, Q.C. 1110
Phone: (NRB) 423 8700 loc. 8908
e-mail: recruitment@link2support.com

Link2Support

Our ORGANIZATION + your TALENTS & SKILLS = GREAT SUCCESS & ACHIEVEMENT

SITE DIRECTOR

Must possess at least a Bachelor's / College degree in Business Studies / Administration / Management or its equivalent; six (6) to eight (8) years related experience or equivalent combination of education and experience in financial analysis & budgetary skills; must be a manager specializing in customer service or its equivalent; ability to develop action plans & provide effective feedback

RECRUITMENT MANAGER

Graduate of any four (4) year course; at least five (5) years previous experience as HR / Recruitment Manager; knowledge in program planning & implementation skills; experience in mass hiring or high volume recruitment is a must

IT MANAGER

Graduate of Computer Science, Computer Engineering, ECE or other related engineering course; must have five (5) years of total IT experience with extensive experience in requirements gathering & analysis; able to lead facilitated sessions with end-users to drive detailed requirement activities; must have experience in client server applications using Visual Basic, SQL and SYBASE

TRAINING MANAGER

Must possess a Bachelor's / College degree in any field; at least two (2) years experience in Training; customer service & sales experience within a call center environment; must be an Assistant Manager / Manager specializing in Training & Development

QUALITY ASSURANCE MANAGER

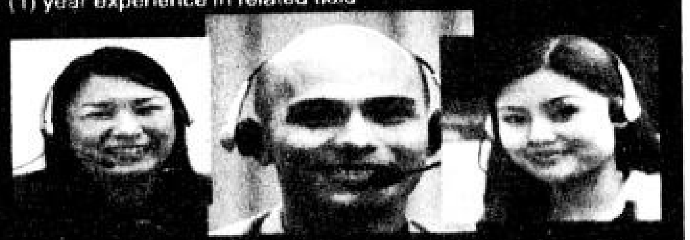
At least three (3) to five (5) years experience as QA Team Leader / QA Manager in a call center environment; has knowledge in Quality Systems Analysis & Quality Control Tools, has planning, leadership & organizational skills

CALL CENTER AGENTS

(Part-time and Full time)
College level / graduate of any course; eighteen (18) years old and above; ability to communicate in English effectively; willing to work in varying shifts including graveyard; typing speed (minimum of 25wpm)

TECHNICAL SUPPORT ENGINEERS

Basic Network (Data) and Telecoms Troubleshooting; familiarity with the Avaya switch; knowledgeable in Windows and Linux Server; basic troubleshooting on workstation hardware; familiarity with different services such as Mail, NTP, FTP, DHCP, active directory both under Windows and Linux; minimum of one (1) year experience in related field



All positions require excellent communication skills and knowledge in Microsoft Office and Internet Explorer

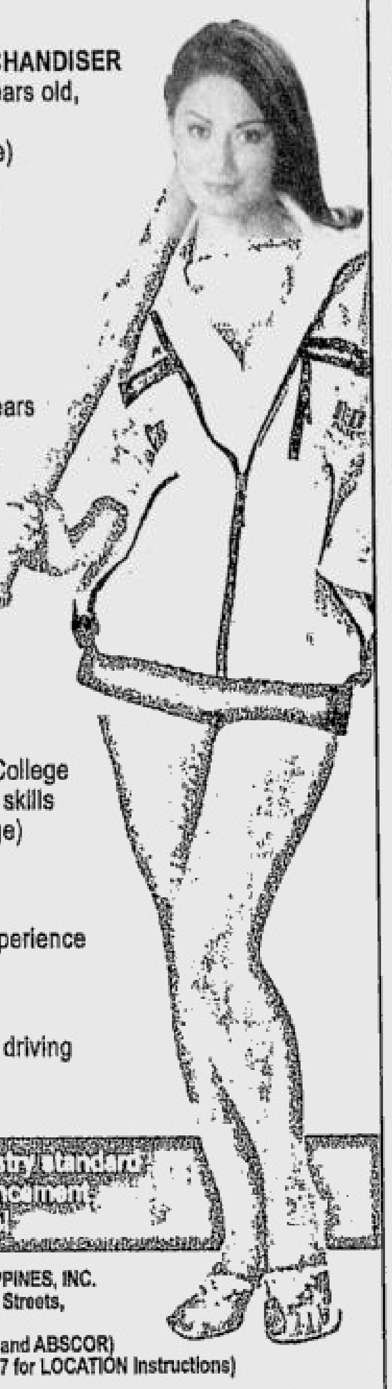
APPLY in BUSINESS ATTIRE
Bring a copy of your resume at the:

HUMAN RESOURCE DEPARTMENT
4/F Octagon Building, San Miguel Ave.,
Ortigas Center, Pasig City

email: careers@teleperformance.ph
website: www.teleperformance.ph

Teleperformance
GLOBAL CUSTOMER RELATIONSHIP MANAGEMENT

Commit Yourself to Excellence. Be Part of the Unbeatable Team.



SALES EXECUTIVE / SALES MERCHANDISER
Male or Female, not more than 30 years old,
Graduate
2 years Work Experience (Advantage)
Own Mobile Phone required
With good communication skills and pleasing personality
Willing to undergo a TWO week house and field training

CUSTOMER SERVICE REPRESENTATIVES
Male or Female, not more than 30 years old, College Graduate
With good communication skills and pleasing personality

ACCOUNTING AND RECEIVABLE CLERKS
Preferably Accounting Graduate
1 year work experience (Advantage)
Female, not more than 30 years old
Preferably Single

COLLECTOR
Male, not more than 30 years old, College graduate, with good communication skills
2 Years Work Experience (Advantage)

WAREHOUSE CLERK / HELP
Male, College Graduate
With min. 1-year related working experience

DELIVERY DRIVERS
Male, not more than 30 years old
With minimum 2 years Professional driving experience

We offer an attractive, above industry standard compensation package with advancement opportunity to qualified applicants!

MILES & LEVELS PHILIPPINES, INC.
9 Williams cor. Sheridan Streets,
1552 Mandaluyong City
(near United Laboratory and ABSCOR)
Tel. no. 635-9999 (Press 7 for LOCATION Instructions)

INFOSOFT
International Solutions Inc.

Infosoft International Solutions, Inc. (IISI), a dynamic IT consulting firm and a certified tier-1 level partner of Microsoft Business Solutions (MBS), with expertise on Financial Accounting, Distribution, Customer Relationship Management (CRM), Point of Sales (POS) / Retail Management, Payroll/ Human Resources, e-Commerce and Manufacturing software solutions, is looking for qualified candidates with the right work attitude, discipline, values and work ethics to be part of its pool of manpower.

JOB OPENINGS:

Application Specialists:
- Preferably CPA or at least Accounting graduates.
- Knowledge or experience in programming and/or implementing Windows-based Accounting Software is a definite advantage, but not required.
- Must be fluent in verbal and written communication.

Software Engineers:
- Graduate of Information Technology Course.
- Experience in programming Business Software, POS & HR System is a definite advantage, but not required.
- Proficiency on the following is a definite plus: MS SQL, Window Network OS, MS Visual Basic Programming, Crystal Reporting, XML Programming & other Microsoft Technology.

Sales Consultants for Accounting Software:
- Graduate of Accounting, Marketing or Information Technology course from a reputable school.
- With 1-2 years of proven track record in Sales, preferably in Solution Selling.
- Must have clear understanding of business process/cycle.
- Must be highly analytical and with excellent communication and presentation skills.
- Exposure to Accounting Software Sales or Implementation, Auditing / Accounting work or Software Programming / Business Analysis is a definite advantage.

Marketing Assistant:
- Graduate of Marketing or Mass Communication course from a reputable school.
- Candidate with experience in telemarketing, lead generation & events management is preferred.
- Fresh graduates with excellent communication skills are also welcome to apply
- Candidate must be hard-working and must posses positive work attitude.

*** All positions demand that candidates possess strong commitment and good working attitude.

Applicant that doesn't meet the above qualification need not apply.

Please submit your resumé to:
Infosoft International Solutions, Inc.
Human Resources Department
Unit 1905-C West Tower PSEC (Tektite), Exchange Rd., Pasig City
Telefax: 687-3392 - 94
Email: mel_realo@infosoft.com.ph
Website: www.infosoft.com.ph

Manly PLASTICS, INC.®

An ISO 9001:2000 certified manufacturing company operating for more than 40 years

is currently in need of the following

OFFICE CLERK
Male/Female, 21 to 30 years old. A graduate of Accountancy. With at least 6 months work experience in Accounting work would be an advantage, but fresh graduates are welcome to apply. Preferably residents of Malabon or Quezon City

PERSONNEL ASSISTANT
Female, 21 to 30 years old. A graduate of Behavioral Science or Psychology. With at least 1 year solid HR work experience, but fresh graduates are welcome to apply. Preferably a resident of Malabon, Quezon City or other near-by areas.

SALES EXECUTIVES
Male, 25 to 35 years old. Graduate of Marketing, Engineering, or Agriculture. With at least 1 year solid sales experience. With driving skills and valid driver's license (4-wheels) with good interpersonal and communication skills.

CADET ENGINEERS
Male, 21 to 28 years old. Graduates of Industrial Design, Industrial Engineering or Mechanical Engineering. With above average ability in mathematical & trigonometric calculations. Experience in AutoCAD is an advantage. Interested in precision machining. Dynamic, innovative & trainable. Preferably residents of Sucat or Malabon.

MACHINIST
Male, 18 to 25 years old. Graduate of Mechanical Eng'g. Technology and/or other related technical courses. Can operate conventional machines (milling, lathe, grinding).

Interested applicants may personally submit their comprehensive resumé with 1x1 picture, and transcript of records from April 18 to 29, 2005 (Mon. - Fri. 9:00 a.m. to 3:00 p.m.) at:

Human Resources Division,
Suite 501, CBT Condominium, #60 West Avenue, Quezon City
(beside BPI-Family Bank).
Tel. No. 3739797 Loc. 151
or send applications to hrd@manlyplastics.com

People who Care Make all the Difference

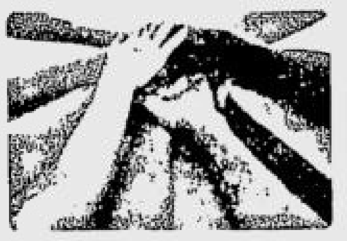
ALORICA
Philippines

- CRM Excellence Award four years in a row
- Deloitte & Touche Technology Fast 500
- Software Magazine 500 three years in a row

Alorica Inc. is the premiere after-sales service provider. With a full range of solutions including call center services, service logistics, warranty and repair, returns management, field service and parts management, Alorica has the ability to support the entire customer service lifecycle. Headquartered in Chino, CA, Alorica has a growing global infrastructure with contact center and fulfillment facilities throughout the world.

✓ TECHNICAL SUPPORT REPRESENTATIVES
- w/ either of the following or all of the skills:
  - Japanese
  - Networking
  - Hardware
  - Software
  - Troubleshooting

✓ CUSTOMER INTERACTION SPECIALISTS/ CALL CENTER AGENTS
✓ INTERNET SURFING SPECIALISTS
✓ NUTRITIONISTS board passer
✓ NURSE board passer



Bring your resumé and a 2x2 picture to the 33rd Floor of the
Wynsum Corporate Plaza,
F. Ortigas, Jr. Ave. (formerly Emerald Ave.),
Ortigas Center, Pasig City
Monday to Friday from 9-6 pm or
E-mail to recruitment@manila.alorica.net

PREVIOUS APPLICANTS NEED NOT APPLY

An Invitation to Highly Experienced Engineers/Specialists

A Los Angeles City-based consulting firm invites engineers/specialists with experience in transportation, water resources and related projects who are interested to work in South Korea, Afghanistan, Indonesia, Pakistan and India.

- Railway Engineers
- Airport/AviationEngineers
- Highway/Bridge Engineers
- Port/Harbor Engineers
- Building/Structural Engineers
- Geotechnical/Foundation Engineers
- Water Supply/Sanitary Engineers
- Eletrical/Power Engineers
- Dam Engineers
- Rural Infrastructure Engineers
- Hydrologists/Hydrogeologists
- Environmentalists
- Community Development Specialists
- Institutional/Governance Specialists
- Monitoring & Evaluation Specialists

Interested applicants with a minimum of 15 years experience in their respective field of expertise preferably with Masteral/Post-Graduate Studies are requested to send their detailed Curriculum Vitae, e-mail address, contact phone numbers, picture and education certificate to:

Mr. Arnold Bennison
Managing Consultant
PERTCONSULT INT'L. (USA)
3600 Wilshire Blvd. Suite 1408
Los Angeles, CA 90010, USA
E-mail: pertcon@pertconsult.us
or
P.O. Box 1754 MCPO
Makati City, Metro Manila
Philippines 1257

Republic of the Philippines
Department of Education
SECONDARY EDUCATION DEVELOPMENT AND IMPROVEMENT PROJECT (SEDIP)
National Project Management Office (NPMO)
5th Floor, Bonifacio Building, DepEd Complex, Meralco Ave., Pasig City
Telephone No 6359822

PROJECT DEVELOPMENT OFFICER II
(Salary Grade 15)
Project Monitoring and Evaluation Unit (PME)

- Bachelor's Degree relevant to the job
- With 1 year of relevant experience
- With 4 hrs. of relevant training
- Career Service Professional
- Skilled in the generation, processing, analysis and transmittal of data information
- Has skill in evaluation of capacity building programs and writing recommendations
- Has project planning perspective
- Highly competent in development communications and in technical writing for report generation
- Knowledgeable on technology tools for advocacy materials development
- Knowledge in HTML is an advantage

PROJECT DEVELOPMENT OFFICER II *(Salary Grade 15)*
Technical Services Division – Civil Works Unit

- Licensed Civil Engineer
- With experience in foreign-assisted projects and constructions projects implemented by LGUs
- With at least four (4) hours of relevant training in construction management
- With working knowledge in AutoCAD, Microsoft Access and Program Manager
- Experience in structural analysis and design of various types of buildings is an advantage
- With good communication skills, both oral and written

DATA ENTRY MACHINE OPERATOR III *(Salary Grade 11)*

- With at least 2 years of relevant college education and experience
- With 8 hours of training and a Civil Service sub-professional eligible
- Able to provide encoding services and maintenance of an efficient storage and retrieval system of encoded reports, communications and other documents
- Proficient in computer application software such as MS Office, Desktop Publishing, Database Management, Power Point Presentation and Internet Operations
- With good communication skills, both oral and written

Should your qualifications meet the above requirements, kindly submit your resumé with 2" x 2" photo and an accompanying application letter addressed to:

LOLITA M. ANDRADA
Project Manager, SEDIP
5th Floor Bonifacio Building
DepEd Complex, Meralco Avenue
Pasig City

Bayer CropScience

Our Sales Group is in need of:

DISTRICT SALES MANAGER

All applicants should have the following qualifications:

Education:
- College Graduate preferably with MBA units or MBA degree

Experience:
- At least One Year Sales Experience as Junior Sales Manager
- With Two Years Field Promo Experience
- At least Three Years Marketing Experience as a Junior Manager

Skills:
- With Excellent Negotiating Ability, Good Analytical & Conceptual Skills
- Team player, Can Relate Well with All Levels in the Organization
- Excellent in Oral and Written Communications
- Customer-Service Oriented, Self-Motivated, and Able to Work Well Minimum Supervision

Other Qualifications:
- Male, 35-45 years old
- Basic Knowledge in Accounting and Computer Applications

Applicants are requested to email resumé to
Ms. Cris Malabanan-Human Resource Department at cristina.malabanan@bayercropscience.com or send it to the following address: 3F Bayer House, Canlubang Industrial Estate, Calamba Laguna not later than 30 April 2005.

OUR LORD'S ANGELS SCHOOL

is looking for self-motivated, innovative and output-oriented teachers in Pre-school, Elementary and High School for the S.Y. 2005-2006.

Requirements:
- **Graduate of Early Childhood Education, BEED and BSE major in English, Math, Science, Filipino, Social Science, THE, MAPE, and Computer.**
- **Board passer with license**
- **Male / Female not more than 35 years old.**

Interested applicants must present their curriculum vitae, photocopy of Transcript of Records, 2x2 colored photo and application letter addressed to:

The Principal
Our Lord's Angels School
1117-B1 Bagumbong Dulo St. Bagumbong Caloocan City

Tel.No. 936-4731 / 930-7920 / 984-9072 / 939-6710

CROSSINGS
DEPARTMENT STORE

WANTED FOR IMMEDIATE HIRING

LADIES WEAR BUYER
- Must have a passion for fashion and design, must be updated on the latest trends.
- Must also have a background on product development.
- College graduate with at least 2 years experience as Buyer in a beauty, fashion or home store.
- Must be analytical, results oriented, and have good negotiating abilities.
- Excellent communication skills. Computer literate.

MARKETING OFFICER
- The qualified applicant must be assertive and creative, can conceptualize and execute advertising, promotions and events for a fashion or home store.
- College graduate of Marketing or Mass Communications/Communication Arts with at least 2 years experience in retail advertising.
- Excellent communication skills. Computer literate.

DRUGSTORE BUYER
- Licensed Pharmacist, with exposure in purchasing medicines.
- Experience in a retail drugstore is an advantage.
- Female, preferably single. Pleasing personality.
- Computer literate, aggressive honest and hardworking.

Interested applicants may send their resume to:

THE PERSONNEL DEPARTMENT
CROSSINGS DEPARTMENT STORE
Phase 2, Level 2 Shangri-la Plaza Mall
Edsa cor. Shaw Blvd. Mandaluyong City

THE PERSONNEL DEPARTMENT
CROSSINGS DEPARTMENT STORE
6th Floor Quad Alpha Centrum Bldg
125 Pioneer St. Mandaluyong City

A MULTI-NATIONAL FILIPINO-JAPANESE CONSTRUCTION COMPANY IS URGENTLY IN NEED OF:

CIVIL/MECHANICAL/ELECTRICAL ENGINEERS
Licensed Civil/Mechanical/Electrical Engineer, with at least (5) years experience in bidding and construction of high-rise building.

CADET CIVIL/MECHANICAL/ELECTRICAL ENGINEERS
B.S. Civil/Mechanical/Electrical Engineering graduate, can work long hours and willing to work even holidays.

AUTOCADD OPERATORS
B.S. Civil Engineering graduate of B.S. Architecture graduate with a minimum of three (3) years experience in vertical construction.

PLANNING ENGINEER
Licensed Civil Engineer with a minimum of five (5) years experience in Primavera and in vertical construction.

Note : Opening is only three (3) to four (4) months contract for bidding of vertical construction project. If successful, they will be placed on the project.

Requirements: Curriculum vitaé with detailed job descriptions, certificates of employment, school credentials and recent 2x2 colored pictures.

APPLY IN PERSON AT:
SUMMA KUMAGAI INC. - KUMAGAI GUMI JOINT VENTURE
4th Floor Pelbel Building 1, #2019 Shaw Blvd., Pasig City
Tel. #636-61-73
(In front of Jade Palace Restaurant)

GPC

GERGREG PHARMACEUTICAL CORPORATION
"Quality Medicines for Optimum Well-being"

NEEDS
PROFESSIONAL SERVICE REPRESENTATIVES
- Male, 21-28 yrs. old
- College Graduate
- With pleasing personality
- Honest & Hardworking
- Good in oral & written English
- WILLING TO BE ASSIGNED ANYWHERE IN THE PHILIPPINES

Pls. Apply in person in business attire with your application letter & resumé
At 1708 Antel Global Corp. Center, Julia Vargas Ave., Ortigas Center, Pasig City

Time to
reach
beyond
your
limits!

APAC Customer Services, Inc.

The leading provider of customer interaction solutions for market leaders in the financial services, insurance, telecommunications and healthcare —

Proudly announces our BIGGEST HIRING MONTH OF THE YEAR!

For Customer Service Representatives in our Alabang Facility

APAC Customer Services, Inc.

APAC is getting bigger and even better! Launch your career in a company that provides stability, advancement, growth, values risk-taking, creative thinking and community.

We seek motivated Customer Service Representatives whose attitude and problem solving skills show strong potential for success like yours.

Qualifications:

- Graduate of a 4-year course preferably with customer service experience
- PC literate with MS Office Products
- Can type at least 25 wpm
- Possesses excellent oral and written communication skills

Benefit from a wealth of resources---

- Highly competitive starting salaries (plus night differential),
- Meal and transportation allowances,
- Health and life insurance, medical clinic
- Paid commission and or bonuses where applicable.
- Travel and training opportunities abroad
- Aggressive internal promotion
- The latest tools, cutting edge protocols and the newest development environments.

Apply and see us immediately at:
4th floor, Plaza C, Northgate Cyberzone, Filinvest Corporate City, Alabang, Muntinlupa.
Mondays thru Fridays, from 9 am to 6 pm.
Or call us at: 7576500 or 7576566
Apply online: recruitment@apacmail.com
Or visit our website: www.apaccustomerservices.com

URGENTLY NEEDED

A financial institution is in need of a highly dynamic individuals to fill-up the following positions for its 3RD Quarter Expansion Program for 2005.

AUDITORS / BOOKKEEPERS

- Male / Female; 21-27 years old
- Can work under pressure with minimum supervision
- Licensed CPA with or without experience
- Willing to be assigned anywhere

ACCOUNTING CLERK / ACCOUNT SERVICE PERSONNEL

- Male / Female; 21-25 years old
- Accounting Graduate
- Can work under pressure with minimum supervision
- Willing to be assigned in the following areas: **Luzon** – Metro Manila / Antipolo / Malolos / San Fernando La Union / Sta. Cruz Laguna / Legaspi City / Masbate. **Visayas** – Cebu / Bohol / Roxas City / Iloilo City / Borongan / Catbalogan / Carcar.

PROGRAMMER

- Male not more than 30 yrs. old
- BS Computer Science Graduate
- At least two (2) years work experience as Programmer
- Knowledgeable in development of program Application using Windows & DOS based system.
- Exposure in LAN set up programs & NT Server
- Willing to travel in different provinces

GENERAL QUALIFICATIONS:

- Honest / Hardworking / People Oriented
- Excellent in oral and written communication.

Applicants may send their resumé with 2x2 picture and transcript of records to (please indicate the position applied for & the area of preference).

c/o Box No. KA-028-05 MT
Philippine Daily Inquirer
G/F, Trinity Bldg.
#636 TM Kalaw St.
Ermita, Manila

NORWEGIAN TRAINING CENTER-MANILA

Is in need of a

ONE (1) NAUTICAL INSTRUCTOR

Who Are We?

The Norwegian Training Center-Manila of the Norwegian Maritime Foundation of the Phils., Inc. (NMFPI) was founded in May 1990 for the purpose of ensuring competent training and to promote quality shipping.

We offer varied courses from Ship and Cargo Handling; Management; Technical; Safety Courses; Welding; and Culinary Courses

Our faculty of Norwegian, Australian and Filipino mariners is trained to teach with confidence, aided by modern teaching aids and methods.

What We Are Looking For?

1. At least 2 years of seagoing experience in Management Level.
2. With tanker experience (LNG or LPG).
3. Articulate in English language.
4. Willing to stay for at least two years.
5. Computer literate.
6. Not more than 55 years of age.

For applications please contact either of the following:
Capt. Rex O. Recomite, Training Manager
Ms. Blesila G. Tani-Salva, Administration Manager
Capt. Enrique Aquino,
Head-Nautical Research & Dev. Dept.

Address:
Norwegian Training Center-Manila
NTC-M Building, Gate 2 TESDA Complex,
East Service Road, Taguig, Metro Manila
Tel No.: 812-07-42
Website: www.ntcm.com.ph
E-mail: ntcm.registrar@ntcm.com.ph

NORWEGIAN TRAINING CENTER-MANILA

Is in need of a

ONE (1) MARINE ENGINEER INSTRUCTOR

Who Are We?

The Norwegian Training Center-Manila of the Norwegian Maritime Foundation of the Phils., Inc. (NMFPI) was founded in May 1990 for the purpose of ensuring competent training and to promote quality shipping.

We offer varied courses from Ship and Cargo Handling; Management; Technical; Safety Courses; Welding; and Culinary Courses.

Our faculty of Norwegian and Filipino mariners is trained to teach with confidence, aided by modern teaching aids and methods.

What We Are Looking For?

1. Management level position onboard (Chief Engineer or 2nd Engineer.
2. Preferably with sea service experience onboard LPG vessels.
3. With teaching experience.
4. Articulate in English language.
5. Computer literate.
6. Willing to stay on land-based service for a minimum of two years.

For applications please contact either of the following
Capt. Rex O. Recomite, Training Manager
Ms. Blesila G. Tani-Salva, Administration Manager
C/E Richard I. Casfian,
Head-Technical Research & Dev. Dept.

Address:
Norwegian Training Center-Manila
NTC-M Building Gate 2 TESDA Complex
East Service Road, Taguig, Metro Manila
Tel. No.: 812-07-42
Website: www.ntcm.com.ph
E-mail: ntcm.registrar@ntcm.com.ph

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ISO 9001:2000 Certified

Take the challenge of joining a dynamic educational institution committed to excellence!

For schoolyear 2005-2006, we are actively seeking for faculty and staff who are committed to develop learners to become movers of society

MATH TEACHER

- Preferably BEEd or BSEd graduate with specialization in Math or any related course
- With excellent oral and written communication skills
- With at least 1- year teaching experience
- With PRC(LET) License

HOME ECONOMICS TEACHER

- Preferably BSEd major in Home Economics, BS Hotel and Restaurant Management, BS Nutrition graduate or any related course
- With excellent oral and written communication skills

GUIDANCE COUNSELORS

- Graduate of AB/BS Psychology
- With excellent oral and written communication skills
- Preferably with at least 1- year work experience

FACULTY FOR COLLEGE OF NURSING

- With a minimum of 10 units MA in Nursing
- Graduate of MA in Nursing is an advantage

LIBRARIANS

- Bachelor's degree in Library Science

SCHOOL PHYSICIAN/ DENTIST

- Is a Licensed Practitioner

LABORATORY ASSISTANTS

- Graduate of any 4- year course related to chemistry or bio-chemistry

BUSINESS UNIT HEAD

- Graduate of any business course
- With at least 1- year experience managing a business

DOCUMENTATION CONTROL STAFF

- Graduate of any 4- year business course
- Preferably with experience working in any ISO certified company

CHIEF COOK

- With work experience in a cafeteria or fast food restaurant

S.I.S.C. offers a good compensation and benefits package.
We guarantee your continued professional and personal growth.

Qualified applicants are requested to come on April 25 - 27, 2005 and bring their curriculum vitae ', transcript of records and recent 2 x 2 photo to the Human Resource Office, Southville International School and Colleges
1281 Tropical Avenue corner Luxembourg St., BF International, Las Piñas City
Tel. Nos. 820-8702/03 or 825-6374 local 106

The School of Future Leaders and Achievers. Right here. Right now.

NORWEGIAN TRAINING CENTER-MANILA

Is in need of a

INTERNAL AUDITOR

Who Are We?

The Norwegian Training Center-Manila of the Norwegian Maritime Foundation of the Phils., Inc (NMFPI) was founded in May 1990 for the purpose of ensuring competent training and to promote quality shipping.

We offer varied courses from Ship and Cargo Handling; Management; Technical; Safety Courses, Welding; and Culinary Courses.

Our faculty of Norwegian and Filipino mariners is trained to teach with confidence, aided by modern teaching aids and methods.

What We Are Looking For?

1. At least 28 years old and above.
2. Preferably male and a Filipino citizen.
3. Graduate of Bachelor of Science in Accountancy.
4. Must be CPA and have at least two (2) years experience in auditing or equivalent, from a major auditing firm.
5. Must have a good analytical ability and seasoned judgment.
6. Must have audit instinct traits, inquisitive mind and perseverance.
7. Must be able to communicate effectively, both orally and in writing.
8. Combine experience of Internal and External auditor is a plus.
9. Preferably Assistant Manager / Managers specializing in Finance-Audit/Taxation/Professional Services or equivalent.
10. Willing to work in Taguig City
11. Willing to travel
12. Full-time position available.
13. Can start immediately.

For applications please contact either of the following.
Capt. Rex O. Recomite, Training Manager
Ms. Blesila G. Tani-Salva, Administration Manager
Mr. Paul Brillante, Finance Manager

Address
Norwegian Training Center-Manila
NTC-M Building, Gate 2 TESDA Complex,
East Service Road, Taguig, Metro Manila
Tel No: 812-07-42
Website: www.ntcm.com.ph
E-mail: ntcm.registrar@ntcm.com.ph

Wyeth

A leading global nutritional and pharmaceutical company has an immediate need for:

MARKET RESEARCH ASSOCIATE (CODE: MRA)

Function:
Supports the Sales & Marketing group by ensuring that all market research information and analyses are effectively utilized to build the business. Provides assistance to the Marketing Services Manager in all aspects of market research undertakings.

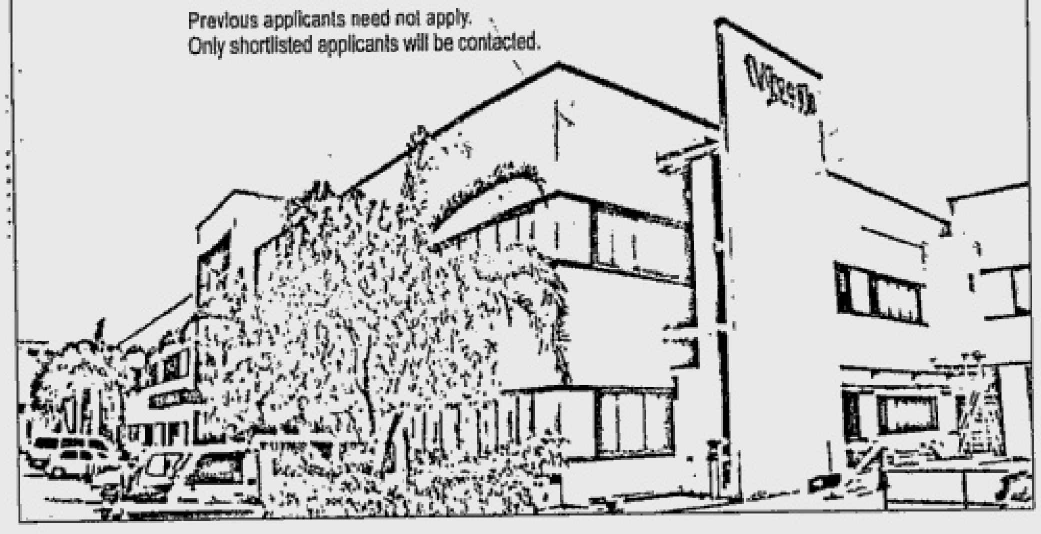
Qualifications:
- Graduate of Statistics, Economics, Communication Research, Marketing or Business related course
- At least two (2) years of work experience in market research and data analysis in the consumer industry, preferably an FMCG company
- Excellent analytical, writing, presentation, communication and coordination skills
- Very proficient in computer applications, with knowledge in customized research software
- Ability to handle research studies
- Willing to travel

To the successful candidate, we offer competitive compensation and benefits package.

Interested qualified applicants are requested to send or hand deliver their updated resume with recent 2x2 photo and photocopy of transcript of records and/or diploma to the address given below not later than 29 April 2005:

H. R. Services Division
Wyeth Philippines, Inc.
2236 Chino Roces Avenue
Makati City
CODE: MRA
E-mail: recruitment@wyeth.com

Previous applicants need not apply.
Only shortlisted applicants will be contacted.



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Now is the exciting time to join us!

Account Managers

We need account managers to be assigned in Visayas/Mindanao area.

- ♦ A graduate of a Business, Industrial Management, Management Engineering or Marketing course
- ♦ Has 2-3 years experience in sales, preferably in consumer or IT industry
- ♦ Preferably has adequate understanding of the imaging business, products and services and the customers' business
- ♦ Creative and dynamic, and with initiative and good independent judgment
- ♦ Fluent in both oral and written communications
- ♦ With excellent interpersonal skills and can immediately establish rapport with a broad range of people
- ♦ Willing to travel or based anywhere in the Philippines

KODAK PHILIPPINES, LTD.
Human Resources Department
2247 Chino Roces Avenue, Makati City

Deadline of submission of applications will be on April 28, 2005.

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tyler

(Owned and operated by Republic Retailers)

is looking for:

• I.T. PROGRAMMER

Job Summary

Reports to the General Manager and is responsible for developing new software applications for the company as well as maintaining/enhancing existing software applications, while following the Mission & Vision of Republic Retailers

Technical Requirements
- ☐ Knowledgeable in .NET technologies particularly C#, ADO.NET, and ASP.NET (required).
- ☐ Knowledge in object-oriented programming and n-tier applications preferred.
- ☐ Experience in using HTML and _Javascript.
- ☐ Experienced in relational databases particularly SQL Server 2000 and MS Access. Knowledge about Interbase a plus.
- ☐ Preferably knows about inventory and accounting systems

Job Requirements
- ☐ Graduate of any 4-year Business of I.T.-related course
- ☐ Willing and able to work weekends and holidays
- ☐ Concise and clear email and verbal communication skills
- ☐ Willing and able to do clerical work

• I.T. MANAGER

Job Summary

Under the general direction from the GM, plans, organizes and directs the activities of the programmer/s to accomplish their duties, while following the Mission and Vision of RR.

Job Requirements
- ☐ College degree in computer science, business administration or related field.
- ☐ Three years of increasingly responsible experience in information technology or related field; technical support and communications with one year in a supervisory or senior level, or project management is preferred.
- ☐ Knowledge of principles and practices of personal computers, telecommunications and information technology.
- ☐ Knowledge of principles and practices of supervision, organization, administration and management.
- ☐ Knowledge of state of the art developments in information technology.
- ☐ Ability to plan, organize and direct the work of a technical staff.
- ☐ Ability to communicate technical information effectively, both orally and in writing.
- ☐ Ability to communicate with others and to assimilate and understand information, in a manner consistent with the essential job functions.
- ☐ Ability to operate assigned equipment.
- ☐ Ability to make sound decisions in a manner consistent with the essential job functions.

• STORE MANAGER (STORE OPERATIONS MANAGER)

Job Summary

Under the general direction of the Division Manager of Operations, leads and manages a team of assistant managers, supervisors and store frontliners in the overall operation of the store. In particular, a majority of time is spent supervising and directing the workforce, making staffing decisions (i.e., hiring, training, evaluating, disciplining, discharging, staffing and scheduling), ensuring customer satisfaction and product quality, managing the store's financial performance, and managing safety and security within the store.

Job Requirements
- ☐ 2 years management experience in the retail or fashion industry in a store environment.
- ☐ College Degree in business, fashion, hotel & restaurant or a closely related field.

FOR MORE INFORMATION AND HOW TO APPLY:
- Go to www. republicretailers.com

OR
- Get a Recruitment Brochure & Application Form from any of our stores: 2/F, Glorietta 4, Ayala Center, Makati City, or 1st Level Rockwell Power Plant Mall, Rockwell Drive corner Estrella St., Makati City, or 2nd Level Rustan's Shangri-La Plaza EDSA corner Shaw Boulevard, Mandaluyong City.

(Only shortlisted applicants who have filled up an Application Form will be contacted.)

A LEADING INDEPENDENT OIL COMPANY IS IN NEED OF THE FF:

EXECUTIVE SECRETARY/ADMIN ASSISTANTS

Female, not more than 35 y/o, graduate of office management or equivalent, with strong personality & leadership skills, with experience in secretarial/admin works, equipped w/ good clerical skills, willing to work long hours, organized & very detailed person, fast learner.

BOOKKEEPERS & ACCOUNTING STAFFS

Female, not more than 35 y/o, graduate of Accountancy with experience in bookkeeping & general accounting works, with background in governmental a plus, willing to work long hours, capable of working w/ minimum supervision, fast learner

ACCOUNTANTS

Female, not more than 35 y/o, graduate of Accountancy, with experience in all facets of gen accounting, knowledgeable in governmental & retail accounting, can supervise people, with good communication skills, willing to work long hours

SYSTEM ANALYST

Male/female, not more than 35 y/o, graduate of Computer Science/Engineering or equivalent, with experience in administering and monitoring server operating systems, maintenance of systems and installations, configurations and maintenance of MS Window operating systems, willing to do shifting schedules, flexible & with good analytical skills, ability to handle admin functions

HUMAN RESOURCE/ADMIN OFFICER

Female, with extensive experience in all HR functions (i.e. recruitment, compensation & benefits, performance management and employee relations) has thorough knowledge of Labor Code and its implementing rules & regulations, must possess excellent, written & conversational English communication skills, must be people-oriented, hardworking, challenge-seeker, must be highly analytical, w/ good leadership skills, detailed person, willing to work long hours

Interested? Send your resumé to HRD, Bldg. F, Phoenix Sun Business Park, E. Rodriguez Jr. Ave., Libis, Quezon City or e-mail us through rfvhrd_recruitment@yahoo.com

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Tel 926-9857 / 411-2630

URGENT EMPLOYMENT

- **CALL CENTER AGENTS** – 18-33 yrs old; excellent in English; w/ sales experience
- **WAREHOUSE CLERK/ COLLECTOR/ MESSENGER/ MERCHANDISER** – Male, 21-30 yrs old with experience
- **FOOD TECHNOLOGIST** – Male/Female. 20-28 yrs old with at least 6 months experience
- **GRAPHIC ARTIST** – Male/Female, w/ experience, bring sample work
- **PHOTOGRAPHER** – Male/Female, w/ experience, please bring sample work
- **PROMODIZER/ BEAUTY CONSULTANT** – Female, 20-25 yrs old, at least college level, with sales experience
- **CUSTOMER PRODUCT SPECIALIST** – Male, 21-30 yrs old, Electronic/Computer Engineer, or w/ knowledge on computers, with sales experience

Bring resumé w/ picture and pre-employment requirements
e-mail: aspec@mozcom.com

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Marketing Assistants

Execute marketing programs, events & promotional activities
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- Sports enthusiasts that are friendly and eager

Assistant Manager

Monitors operations & customer relations
- Management Graduate with supervisory experience in the service industry
- Excellent communication, leadership & organization skills

Pls Apply Personally At:
150 E. Rodriguez Jr. Ave. Libis, Q.C.
on C-5 between Shopwise & Monark
Tel. 6370.650

5-STAR HOTEL TRAINING

(With Hotel Certification Upon Completion)

Continues On-The-Job Training Courses For Various Areas in Hotel & Fine Dining Restaurant Operations:

- ➢ Front Office Operations (Front Desk / Bell Service)
- ➢ Food & Beverage Operations (Bar & Restaurant Operations)
- ➢ Housekeeping Operations (Rooms / Public Area)
- ➢ Laundry Operations
- ➢ Kitchen Operations
  - ➢ Banquet
  - ➢ Butchery
  - ➢ Coffee Shop Operations
  - ➢ Cold Section / Salads, etc.
  - ➢ Hot Section / Specialty Cooking
  - ➢ Hygiene & Sanitation
  - ➢ Inventory & Cost Control
  - ➢ Pastry Section
- ➢ Stewarding Operations (Utility)

Be Qualified to Work in International Hotels, Restaurants & Luxury Cruise Liners and EARN US$$$!!!

ARCHER RESOURCES
Consultancy & Training Center
Unit 2902A, 29/F West Tektite Tower
Phil Stock Exchange Center, Ortigas, Pasig City, MM
Telefax: (632) 6872447
Training Coordinator. Ms. Jenny

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ICES can provide a Canadian comparison of your educational credentials. Our evaluation reports are accurate, reliable, and easily understood by immigration, employers, and educational institutions.

Since 1995 ICES reports have helped remove barriers to credential recognition in Canada for clients with education from around the world.

It's simple! Take the first step, contact ICES at tel: 02- 889-8315.

ICES

International Credential Evaluation Service
Unit 1406 Antel 2000 Corporate Center
121 Valero St., Salcedo Village
Makati City 1200
Tel. 02-889-8315
e-mail: ices_ph@bcit.ca=www.bcit.ca/ices/ph

Las Palmas HOTEL MANILA   PALM PLAZA HOTEL   The Executive Plaza Hotel

are urgently looking for hotel professionals to fill-up the following positions:

CORPORATE GENERAL MANAGER

Male; at least 40 years old; With extensive managerial experience in all aspects of Hotel operations gained from a deluxe property or five star hotel; With strong Sales & Marketing background preferred; Result oriented and flexible; can work under extreme pressure; performance driven and dynamic; Must be aggressive, assertive and with excellent oral & written communication skills; can project a corporate image of professionalism; computer literate & familiar w/ Fidelio System

CHIEF INTERNAL AUDITOR

Male/Female, between 35 to 45 years old; Graduate of Accounting; CPA; With at least 2 to 3 years of experience in the same position preferably in Hotel Industry; Computer Literate & Familiar with Fidelio and Sun Systems; must be highly analytical

FOOD & BEVERAGE SUPERVISOR

Male/ Female, 28 - 35 years old; HRM/ Business Admin. Graduate, with at least 3 years experience in the same position; Must have strong leadership and interpersonal skills; can work effectively under pressure; Computer literate

GUEST SERVICE AGENT

Male/Female, 20 - 28 years old; At least 5'6 in height; HRM/ Tourism Graduate; efficient, highly organized, customer oriented and with pleasing personality; Computer literate and knowledge in Fidelio System is a must

SALES ACCOUNT MANAGER

Male, Single, not more than 25 years old, At least 5'6 in height; Graduate of HRM/ Tourism or any related course; Experience in Sales & Marketing an advantage, with excellent communication and interpersonal skills; Performance driven, dynamic and aggressive; with pleasing personality and driver's license

Interested applicants may send their resume with2x2 picture & application letter to:
THE CORPORATE GENERAL MANAGER
1630 A. Mabini Street, Malate, Manila

ENROLL NOW!!

PALM NOUVEAU TRAINING CENTER

TESDA Registered Programs

In cooperation with

Las Palmas   PALM PLAZA   Executive Plaza

"The Philippine's First School within the Hotel"

One-Month Courses
Housekeeping, Waitering,
Bartending,Front Office
Culinary

One-Year Diploma Courses
Hotel and Restaurant Operation
Food and Beverage Operation

HOTEL SKILLS TRAINING

These are competency – based courses giving emphasis on first hand experience on Hotel & Restaurant Operation with equivalent adequate theoretical foundation. Wholistic approach on each courses seeks to prepare our students to be functionally competitive in the field of hospitality and other service – oriented businesses. Armed with Tesda-Based strategies in grasping standard skills in accordance to the needs of the industry and CHED's thrust and values so as to create awareness and readiness for all economic & job opportunities.

PALM NOUVEAU TRAINING CENTER
3/F Colonial Bldg., Las Palmas Hotel
1616 A. Mabini St., Malate, Manila
Telefax: 524-8535, 521-1000 ext. 203, 8215

MSH LEAD

The Local Enhancement and Development (LEAD) for Health Project, funded by the United States Agency for International Development (USAID) and implemented by Management Sciences for Health (MSH), aims to strengthen local government provision and management of family planning (FP) and selected health services (Vitamin A/MCH, TB, and HIV/AIDS), and to improve the policies and financing for these services. The Project will seek to improve the capacity of local government units (LGUs), particularly in cities and municipalities, to meet the needs of their constituents, especially the poor, for FP, TB, MCH, and HIV/AIDS.

The LEAD for Health Project is a three-year contract between USAID and MSH that ends on September 30, 2006. There are two 2-year optional extension periods.

MSH is currently seeking qualified candidates to fill in the position of:

PROJECT PERFORMANCE MONITORING UNIT DIRECTOR

Duty Station is Manila, Philippines.

OVERALL RESPONSIBILITIES: The PPMU Director is responsible for ensuring quality and timely monitoring, tracking, and evaluation of Project performance. As such, he/she will provide overall direction in the design and implementation of all initiatives related to the monitoring, tracking, evaluation, and documentation of Project performance.

The PPMU Director and staff work closely with all Project units and staff to assure that their work is supportive of unit activities and draws upon their expertise and accomplishments in completing its work.

The PPMU Director heads the Project Performance Monitoring Unit, which consists of a Project Performance Measurement Specialist, a Reporting and Information Dissemination Specialist, a Resource and Documentation Specialist, and an Information Technology Specialist. He/She reports directly to the Chief of Party (COP).

The responsibilities of the PPMU Director include the following:

Work Planning and Performance Monitoring

1. Supervise the implementation of the LEAD Project Performance Monitoring and Evaluation Plan (PMEP), the Project's main guide to the systematic and timely data collection, monitoring, analysis and reporting of Project performance, LGU performance, and the measurement of Project impact.
2. Provide oversight in utilizing results of periodic assessments to anticipate and identify potential problems and obstacles to implementation, as well as opportunities and threats, and formulate recommendations for timely and appropriate adjustments in project operations.
3. Guide the Project in establishing regular benchmarks/targets of LGU, policy and project performance, in formulating Workplans, and in reporting on the status of benchmarks and Project accomplishments.
4. Lead the Project in regularly assessing the effectiveness and appropriateness of monitoring indicators, tools, and mechanisms, and make sure that results of these assessments are promptly and adequately reflected in subsequent monitoring processes and activities.
5. Coordinate the preparation and writing of Project Annual Workplans, and quarterly, semi-annual, and annual Project Performance Reports, and other documents that may be needed by the COP to respond to requirements of USAID and other collaborating partners.
6. Manage the process of engaging the PAG and TAG in regular Project review processes.

Communications and Documentation

7. Provide oversight in the implementation of the overall Project communication plan, and documentation of best practices and Project's success stories.
8. Provide oversight in the maintenance of systems for collecting and distributing relevant documents, primarily in electronic format, and through linkages with other information centers within the Philippines, USAID CAs, and MSH/Cambridge Institutional Memory.

Technology Infrastructure

9. Provide technical oversight in the management of the Project information systems, including maintaining internal project network with connectivity to regional offices, and links to MSH/Cambridge as appropriate.
10. Manage the planning, implementation, and maintenance of an Intranet, containing current information that supports Project activities at all levels. Work with MSH/Cambridge experts to develop this system and its linkages to MSH and other external Internet sources.

General Management

11. Participate as a member of the senior staff.
12. Provide day-to-day oversight in PPMU operations.
13. Provide administrative and technical supervision over the Performance Measurement Specialist, Reporting and Information Dissemination Specialist, the Resource and Documentation Specialist, and the Information Technology Specialist.

Desired Qualifications:

1. At least 7 years successful previous experience working with national and local governments on the development and/or implementation of health programs both at the national and local levels in the developing world.
2. Proven experience in management oversight or work planning and measurement of program performance and data analysis.
3. Demonstrated understanding of health systems and program issues confronting the Philippines.
4. Excellent writing and editing skills in English.
5. Demonstrated excellent inter-personal skills, assertive management skills, and ability to foster teamwork and cooperation.
6. Proven ability to manage staff in completing complex technical assignments.
7. Familiarity with USAID administrative procedures and USAID contract requirements.
8. At least master's level education/training or its equivalent in health economics, demography, public health, health administration, or a related field.

Qualified applicants are requested to send their application letter, with a comprehensive resume showing details of their work experience, academic background, and references not later than April 29, 2005 through any of the following:

Mail : Suite 1101 Ma. Natividad Building
470 T. M. Kalaw Avenue corner Cortada Street
Ermita, Manila

Fax : (632) 521-0950

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aura

Be empowered. Be motivated.

Aura Athletica, Manila's exclusive active / lounge wear store is seeking for immediate hiring:

SALES ASSOCIATE

As a member of the team, you will play a crucial role in the success of our brand. We offer competitive pay/incentive scheme, professional growth, and offer a challenging and motivating job atmosphere.

MINIMUM REQUIREMENTS

- Female
- Age 22 – 35
- College Graduate
- Must be able to provide an elevated level of service to each and every customer.
- Must possess a positive attitude and a passion for retail and healthy living.
- Computer literate and proficient with the Internet, Excel, Word and Power Point
- Fluent in English, proficient in Tagalog
- Customer and service oriented

Please submit resume with 2x2 picture to:

The General Manager
Aura Athletica
1/F Power Plant Mall, Rockwell, Makati City
Or e-mail resume with picture to
happy.lacson@auraathletica.com

JO-ES PUBLISHING HOUSE INC.

A highly reputable company in the publishing & printing industry
is in need of the following:

PROOFREADERS

☐ Male or Female 25-35 yrs. of age
☐ Graduate of Journalism, Education or any related course
☐ Above average mastery of written and verbal English & Filipino
☐ Highly dependable, pleasing personality w/ good working attitude
☐ Skills in layouting and visual design will be an advantage

COMPUTER LAYOUT ARTIST

☐ Graduate of any 4-year computer course or Fine Arts grad.
☐ Proficient in Adobe Pagemaker 7.0
☐ Knowledgeable in MS Off., Corel Draw11.0, Adobe Photoshop 7.0 w/ experience in textbook layouting

SALES TRAINEE

☐ Male 25-35 yrs old, Coll. Graduate w/ pleasing personality
☐ Must be customer oriented,aggressive, matured, happy disposition
☐ Knows how to drive w/ valid drivers license
☐ Willing to be trained & to be assigned in the provinces & can handle work pressure

**For interested parties, you may apply personally at the
Human Resource Department located at
#001 Duhat St., Antonio Subd.,
Dalandanan, Valenzuela City
E-mail: joespublish@pacific.net.ph**

SKECHERS

MANAGEMENT TRAINEES (Code: MT)

Male/Female, single, at least 21 to 25 years of age, with Bachelor's Degree in Accountancy, Management, Marketing or any relevant business course. Outstanding mathematical and analytical ability. Will be responsible for planning, directing, monitoring operations, handling sales staff and attaining sales targets. Experience in a retail company is an advantage.

ACCOUNTING ASSISTANTS (Code: AA1)

Female, single, at least 21 to 25 years of age with a Bachelor's Degree in Accountancy. With high aptitude in mathematics and analytical ability. With good scholastic record.

AUDIT ASSISTANTS (Code: AA2)

Female, single, at least 21 to 25 years of age with a Bachelor's Degree in Accountancy. With high aptitude in mathematics and analytical ability. With at least one-year experience in audit. With good scholastic record.

RECRUITMENT PERSONNEL (Code: RP)

Female, single, 21 - 25 years old. Graduate of Psychology, Behavioral Science or Business Management. With experience in recruitment and manpower handling. Good in written and oral communication skills. Proficient in windows application.

STORE SUPERVISORS (Code: SS)

Female, single, 21 to 25 years of age, graduate of a four-year business course. Computer literate, organized and with good communication skills. Willing to work in a retail environment and on mall operations schedule. Responsible for the over all store operations such as sales monitoring and achievement of quota, inventory and cash management, merchandising and sales staff management. Experience in a retail company is an advantage.

Recruitment Personnel
Unit E-2801A, Philippine Stock Exchange Centre, Tektite East Tower
Exchange Road, Ortigas Center, Pasig City
E-mail : hrd@i-trend.com.ph

MARKETING MANAGER

**Candidates earning less than
P50,000.00 a month need not apply**

We are the leading ISO-Certified Manufacturing Service Company in the industry partnering with the country's top 1,000 corporations. To further strengthen our presence in the local market, we are looking for a highly motivated and success driven professional.

To be considered for the interview, the interested applicant must possess the following qualifications:

- Male
- 30-38 years of age
- Masters in Business Administration Graduate
- At least 3 years experience as Marketing Manager

Please send resumé with latest 2x2 photo and school transcript of records to the address below.

VICE PRESIDENT FOR
ADMINISTRATIVE SERVICE
c/o Box #KA-031-05FI
Philippine Daily Inquirer
G/F Trinity Bldg.
#636 TM Kalaw St.
Ermita, Manila

**A growing
Low Cost Housing Developer**

is in need of:

SUBDIVISION DESIGN SUPERVISOR

to oversee the design of subdivision and housing component of the company's new subdivision projects

Qualifications:

- Graduate of Architecture or Civil Engineering
- At least 3 years experience in the design of subdivision projects with actual field experience in site development
- Strong inclination in learning and adoption of newer concepts, technologies in design and construction

Send resumé and one picture to:
HRD – design
P.O. Box 198
Novaliches, Q.C.

Trabahong takam tingin?
Apply ka na rin!

Chow king

Management Trainee
- Male or Female, not more than 27 years old.
- Graduate of any business related course (HRM, Commerce, Management, Food Technology, Marketing, Economics, Business administration, Financial Management, Psychology).
- Articulate, Presentable and Smart.
- People oriented with good salesmanship skills.
- Flexible and willing to work on rotating shifts.

Accountant
- Male or Female, not more than 27 years old.
- Graduate of BS Accountancy.
- With at least 1-2 years experience in bookkeeping cost accounting and general accounting under a computerized environment.
- Analytical and result oriented.

Mechanical Engineer
- Degree in BS in Mechanical Engineering.
- Not more than 30 years old.
- Engineering design experience is an advantage.
- With a good understanding of building codes, engineering calculations, mechanical equipment and materials.
- Knowledgeable in writing equipment specifications and procurement documents.
- Proficient in the use of Autocad.

Electrical Engineer
- Degree in BS Electrical Engineering.
- Not more than 30 years old.
- Experience in design, construction, testing and validation of pilot equipment is an advantage.
- Proficient in the use of Autocad.

Civil Engineer
- Degree in BS in Civil Engineering.
- Not more than 28 years old.
- With at least one year experience in related field.
- Licensed preferred but not required.

Research and Development Officer
- Graduate of BS in Food Technology or Microbiology.
- Not more than 28 years old.
- With at least two years experience in the food industry quality assurance.
- Preference will be given to candidates with Laboratory experience in food manufacturing/ processing.
- Has a technical know-how in physico-chemical analysis.

Market Research Specialist
- Not more than 28 years old.
- Degree in BS Psychology, BS Statistics or BS Economics.
- With at least a year of experience in market research.

INTERESTED APPLICANTS ARE REQUESTED TO APPLY IN PERSON & SUBMIT THEIR RESUME TO:
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(SG-23)

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PhilHealth Regional Office-CARAGA, Butuan City

Minimum Qualifications:
- Bachelor of Laws
- Two (2) years of relevant experience
- Eight (8) hours of relevant training
- RA 1080 (BAR)

Other Qualification Requirements:
- He/She must have excellent oral and written communication
- He/She must be computer literate

Interested applicants may come personally or send their application, comprehensive curriculum vitaé with recent 2x2 photo, Certificate of previous employment and training and Bar Result to **PHILIPPINE HEALTH INSURANCE CORPORATION**; HRD, Rm. 1507, 15th Flr. CityState Ctr. Shaw Blvd., Oranbo, Pasig City.

Deadline of submission of applications for lawyer positions shall be on May 5, 2005. Only qualified applicants will be called.

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How can you get more creative?

WORKING WOUNDED

Bob Rosner

DEAR WW: I heard someone say the only difference between a rut and a grave is the depth. He was right. I've been doing my job for over 10 years and it's tough to get your juices flowing after that long. I don't even know where to begin.

Not Juiced

My eight-month old daughter is the queen of creativity. I'm convinced that there isn't anything that she can't turn into something fun—junk mail, keys, cell phones, etc. As I write this, I just saw her play the cap to her bottle like a drum. She's a 26-pound bundle of creativity.

Unless you arrived on earth as a fully-formed-cubicle-dwelling bureaucrat, chances are that you also have a history of creativity. The question is—how can you rediscover your creativity skills and better tap them at work? Below I've listed some techniques. For more, check out "Expect the Unexpected" by Roger Von Oech (Berrett Koehler, 2002)

Do you hear the knock of opportunity? Ask yourself the following questions: What issues keep you awake at night? What really pushes your buttons? What is one thing you'd love to see done that has never been tried in your industry? What is a project that you just know would work? If you had a magic wand at work, what would you do? Work would be great except for (identify the problem and then come up with strategies to address it).

Do you borrow? Far too many of us limit our universe to what has worked within our company or industry. It's a pity. The great breakthroughs never come from within; you've got to look to other industries for the breakthrough ideas.

Do you look for the second right answer? Most of us are no different from Pavlov's dogs, as soon as we find the right answer to our problem we start salivating. It's tough to step back once you've found a reasonably round peg to fill the round hole to keep looking for an even better fit. But you'll be surprised at how often much better solutions are out there if you'd only dug a bit deeper.

Do you avoid falling in love with your ideas? I heard a movie director say that you always end up cutting one of your favorite scenes when you make a movie. It's no different at work. Sometimes, you have to give up on something you really like. It's fine to like your ideas, but be careful when you start loving them because your perspective will go right out the window.

Do you talk to fools? Sure they're annoying, but chances are much higher that you'll find a breakthrough talking to a fool than talking to a building full of people who neatly color inside the lines. Actively seek out people who think differently than you do and chances are good that you'll gain an entirely new perspective and range of options.

Don't be a baby! But act like one; get a new view on the world and your creativity will flow.

Here are the results from a recent workingwounded.com/ABCnews.com online ballot: What movie title best describes your approach to creativity at work?

—"Dr. No," 6.7 percent

—"Coma," 7.6 percent

—"Hellraiser," 37.2 percent

—"It Happened One Night," 48.3 percent

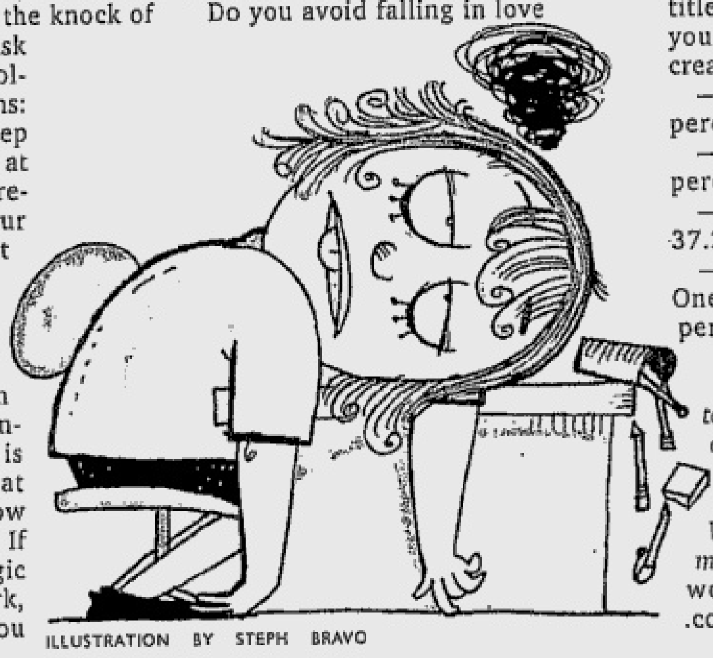


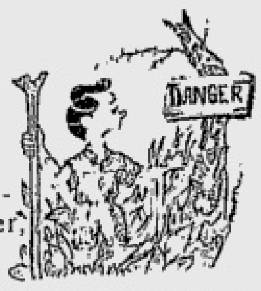
ILLUSTRATION BY STEPH BRAVO

(Mr. Rosner, an internationally syndicated columnist, author and speaker, is based in Seattle, Washington, USA. E-mail him at bob@workingwounded.com.)

Simple goal setting

From page 8 ★★★

8 To sort of guide you on this goal-setting (and achieving) exercise, you can try imagining what you'd like other people to say of you when you die. Imagine they're all there together, delivering eulogies, thinking of what to write on your tombstone. Knowing this will help you plan your "stops" and mark



9 Remember, however, that while it feels good to think "I am the master of my fate and the captain of my soul," you should also be flexible enough to let in certain elements or circumstances in your life that may alter your plans here and there.

10 Like surprise turns and unexpected moves beyond our control that make for a more interesting "route" to our goal, these turns and moves are often life's way of reminding us that we are creatures still needing our Creator to succeed in our plans. So welcome them and have an end more fruitful than you've ever imagined!

'How can I make both ends meet?'

From page 8 ★★★

ties. Desist from spending on things that are either harmful or nonvalue adding to you or your capacity to earn more. Keep your personal habits on check. Some habits are simply expensive. Try computing how much it will cost you to sustain a habit in one year, or 10 years, or a lifetime. When you see the staggering cost, you might just be able to convince yourself to stay away from it.

Make a budget, starting with how much you are likely to earn, how much you must spend, and the shortfalls or excess. If you see a possible shortfall, find a way to avoid spending, unless it's top priority. If you can't avoid spending, find a way to increase your earning. Borrowing should not be an option, unless it's a matter of life and death.

Saving

I've talked in part about saving. If wealth is the accumulation of material things, you'll never be wealthy unless you save or accumulate what you earn. I have seen many employees who grew in their careers as managers without being able to save through the years. They are still wallowing in a "hand-to-mouth" existence like some minimum wage workers. On the contrary, I also see so-called rank and file employees who, because they have learned to save, now own their homes and live comfortably—below their means.

If you want to experience financial freedom, learn to live below your means. It starts with a mindset of humility, of having to remain simple despite little successes. You also need a lot of self-discipline to be able to save.

Of course, there will be pressures from all over—family, peers, and the general market. Learn to save by believing that the peso you save today can save your life tomorrow.

Investing

This is a complete course in itself, and I won't attempt to discuss details here. Just remember that savings have the potential to earn more or get protected from erosion if properly invested. There are a thousand and one investment options out there, and we know that thousands have lost millions in their desire for financial success by investing in seemingly lucrative propositions. I have a simple rule: if it is too good to be true, perhaps it's not true. Be prudent in investing your hard-earned money.

One aspect of investment that I wish to talk about is investing in your career.

You can only curtail your expenses up to certain limits. You should focus on increasing your earnings. But if you are doing the same things over and over again, you can predict that you will get the same thing, if not lesser. So, invest in yourself and in your capacity to earn more. As a fixed wage earner, you can only earn more if you do more. You can only do that if you are promoted to a higher paying position. You only get promoted if you have a good track record and show a potential to succeed in higher-level positions. Enhance your potential by retooling yourself and acquiring new competencies.

So, how do you make both ends meet? For the short-term, manage your expenses. For the long-term, increase your earnings. Better yet, do both.

(Mr. Cecilia is the president and CEO of EC Business Solutions and Career Center, a human resource consulting firm. He was the president of Personnel Management Association of the Philippines or PMAP in 1999. His career books are available at popular bookstores. Send feedback to ernie_cecilia@yahoo.com)

INQ7.net

A Philippine Daily Inquirer and GMA Network Company

INQ7.net, the Philippines' most visited news website, is looking for highly motivated individuals to fill in the following positions:

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- Proficient in MS Word, Excel, and Powerpoint.
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- Graduate of Bachelor's / College Degree in Mathematics or Computer Science.
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- Must have familiarity with Windows/Unix platforms.
- Must be a motivated learner.
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JOBS @ PHILHEALTH

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- Must have completed at least two (2) years in college for encoders and controllers and Bachelors degree relevant to the job for Cashier position
- Must have relevant experience and training
- Preferably with eligibility appropriate to the positions

Interested applicants may come personally or send their application, comprehensive curriculum vitae with recent 2x2 photo and Certificate of previous employment and training (if there is any) to **PHILIPPINE HEALTH INSURANCE CORPORATION**; HRD, Rm. 1507, 15th Flr. CityState Ctr. Shaw Blvd., Oranbo, Pasig City

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email : femapadrones@yahoo.com

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- **Sales Manager**
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- **Lighting Engineers**
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- **Receptionist / Telephone Operator**
  Must be a graduate of a two year course and able to speak English proficiently. Will handle all incoming calls and coordinate with corresponding personnel doing outside work.
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Interested applicants may send their bio data either by email, fax, snal mail or apply in person at warehouse B-1 Lietz Industrial Complex, Edison Avenue, Barangay Sun Valley, Parañaque City, Metro Manila.
Email: roviapplicants@yahoo.com Fax: (02) 823 5203

ACTMalaria Foundation, Inc.

Asian Collaborative Training Network Foundation, Inc
11/f Ramon Magsaysay Center
1680 Roxas Boulevard, Malate, Manila
Telephone (632) 521-31-66to 85 local 170 Fax. (632) 536[-0971

INFO-RESOURCE CENTER OFFICER

ACTMalaria, an inter-government network of National Malaria Control Programmes in SEA and the Mekong Region, urgently needs an Information Resource Center Officer who shall be responsible for the ff.:

1. Setting-up of the information resource center;
2. Establishment of mechanisms for the network's operation based on information and communication strategies, collection policy;
3. Development of an on-line bibliographical lists of published materials;
4. Assist in all other communication exchange activities of ACTMalaria.

Qualification Requirements

- Licensed Librarian, preferably with MLS or MLIS degree;
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- Must know Copyright Rules and Regulations;
- Technology skills needed to provide information services, users support for electronic databases and other web-based library services;

Salary starts from P25, 000 up (depending on the experience of applicant) Resumé (w/ digital photo) to be submitted on-line to cecil_hugo@actmalaria.org.

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Resume/transcript/certificate of employment/2x2 ID picture

CD and Associates, CPAs

Room 203 CRCDC
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Mandaluyong City
E-mail
cdandassociates@skyinet.net

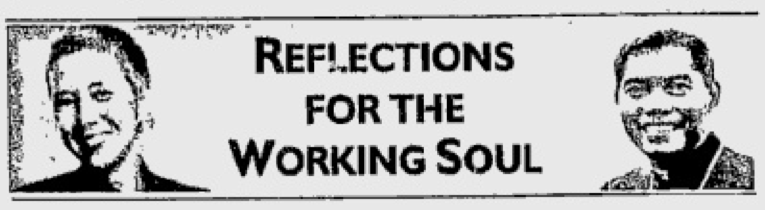
In harmony

By Teresa R. Tunay, OCDS

IT'S JUST so sad that not that many people seem to realize that workplace problems have their root in the notion that our religious beliefs have nothing to do with our work. The truth is, if we want our job to satisfy us while keeping our conscience untroubled, our religious beliefs should serve as the rock foundation of our work ethics.

Dr. Ligaya Acosta, now a formidable opponent of House Bill 3773 (aka "Killer Bills") used to work in the Department of Health's population control section. For years she dutifully carried out her tasks, committed to her job, believing she was helping and serving people, especially mothers. But when in time she discovered through research that the "reproductive health" programs she was promoting and which were affecting women and population growth were actually damaging the health of patients, she began to have qualms of conscience. She reached a point when she could no longer be efficient at the work, which she had been doing for years. And when one day her superior practically scolded her, "You must separate your morality from your work," she knew she had to quit. How could you knowingly jeopardize the health of your clients and deny birth to the unborn and expect to sleep soundly at night?

How could she say she believed in Jesus Christ and continue to hurt or murder people? If she believed in Jesus, she would do as Jesus would. And so she quit. Now she gets invited to so many places all over the Philippines to share her story, to reveal the grim truth, to save those poor women being deceived and misled by "population management" campaigns. Now she is happy and at peace. Work becomes truly fulfilling when it is in harmony with one's religious beliefs. (*E-mail the author at* teresa_de_manila@yahoo.com)



REFLECTIONS FOR THE WORKING SOUL

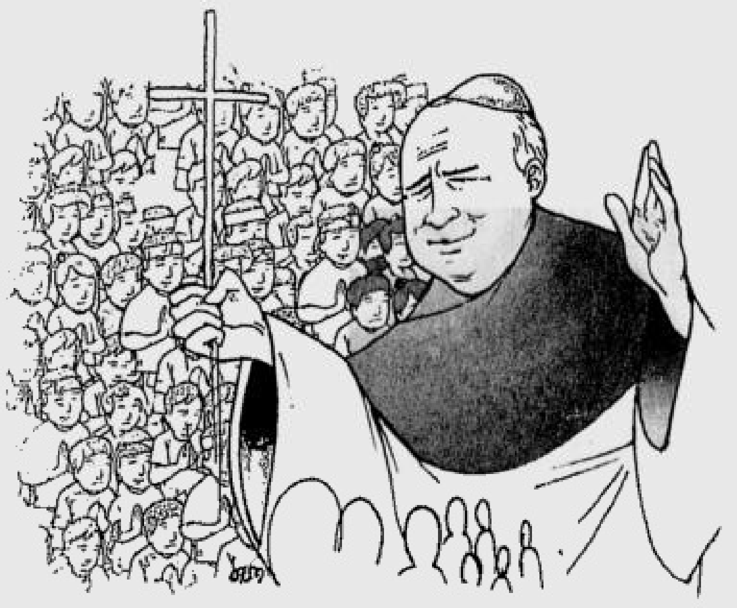


ILLUSTRATION BY STEPH BRAVO

Gospel: John 14: 1-12

"Amen, amen, I say to you, whoever believes in me will do the works that I do, and will do greater ones than these, because I am going to the Father.

John Paul the Great

By Bishop Precioso D. Cantillas, SDB, DD

CONSIDERING the great achievements of Pope John Paul II in almost all the areas of both human, temporal as well as the spiritual endeavors, I certainly agree with the multitude of people who wish to acclaim him at his death as "Pope John Paul the Great." The tremendous amount of work the Pope has done made him so great in the eyes and minds of the vast majority of people in the whole world, which values someone as great because of what and how much he has done and achieved in his life and how much he has contributed to the society.

The greatness of Pope John Paul II, however, comes from his deep and lively faith in Jesus who promised in today's Gospel that "whoever believes in me will do the works that I do, and will do greater ones..." He is great not only because he did the "works Jesus did" but because every inch of his being was imbued with his faith and love for Jesus: He has given all his being to Jesus and Mary—as expressed in his motto, *"Totus Tuus."* He took great pains in transforming himself into the image of Christ, of Whom he was the Vicar on earth. Thus, from his Christ-like being flowed such an immense amount of energy, which made him accomplish so much in his lifetime.

Pope John Paul the Great shows us that everyone, even the simple ordinary worker, who gives priority to "working" on transforming his being into Christ, believing in Him and loving Him with one's whole being, can successfully do his "working" for a living and consequently be considered great not only by men but by God, the Greatest. (*E-mail the author at* mfvg@skyinet.net)

Fresh graduates are ready to face the next challenge

From page 8★★★

ergies on the board exam. "My priority after college is to pass the mechanical engineering board examination. Once I already have my license, it will be much easier for me to choose my options." After earning a license, he feels that the job application process won't be something that he needs to worry about especially after experiencing the jobseeking process through his school's on-the-job training program.

Kokoy Guevara is confident that he can sell himself in spite of a thin resumé. "Given that a huge part of applying for jobs is the interview, I feel that my university has given me a wide enough vocabulary to articulate myself to the companies I wish to offer my services to."

Marlon Guevara admits his weakness, "My very first mock interview in school was a complete disaster. The feedback was not at all encouraging. I was on the verge of quitting in the middle of that interview."

Education as foundation

In spite of the challenges, these explorers remain positive about their future. After all, they believe they still have the best foundation through education. "It's your passport to get gainfully employed. It's proof that you have survived school and you are capable of learning and working. But finishing your studies doesn't mean that you can work efficiently. These are just basic things that you have learned from textbooks. Our professors are mostly industry practitioners and it made a great difference in putting meaning and sense to the theories," says Marlon Guevara.

Kokoy Guevara believes education should be a continuing process and should not be limited to the classroom. Although Reyes, a product of the UST Conservatory of Music, agrees, she intends to continue her formal education further. "I am planning to study again because I love studying and learning more about my craft."

Chung affirms her appreciation for education with her favorite quote from Teddy Roosevelt, the 26th president of the United States, "A man who has never gone to school may steal from a freight car; but if he has a university education, he may steal the whole railroad." We may not be expecting Chung and the rest of the class to be stealing the Metro Rail Transit but a peek into their thoughts and aspirations will hopefully make us rest easy knowing that the future is in good hands. With these young hopefuls, we may soon look forward to a cleaner country that upholds morals, thriving with different industries and in tune with the world.

Be part of People at Work

WOULD you like to be part of a family that can help you in your career growth and development? Join the People at Work community where members support each other in the quest for a better career and life. People at Work columnists, writers and editorial staff will also be part of this group to lend you a helping hand. Working professionals, jobseekers, human resource executives and practitioners, managers, trainers, consultants and all others willing to share and help are welcome to join. Members will have access to updates and discounts on People at Work events, advice from People at Work columnists and writers and other members, chat schedules with members and "eyeball" events. To join, send your name, gender, civil status, age, contact number, e-mail address and company name and position title (if applicable) to peopleatwork@inquirer.com.ph or fax to telephone numbers (632) 938-2092 or text to 02-937-0376, from Mondays to Fridays, 9 a.m. to 5 p.m.

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Fresh graduates are ready to face the next challenge

By Candy G. Villanueva

KOKOY Guevara

CHARIE Chung

CJ Trinidad

MARNIE Reyes

MARLON Guevara

PHOTOS BY ROGER CARPIO

AFTER the rented togas have been returned, reality finally sinks in. There will no longer be a guidance counselor to spur them on and no teachers to encourage them to be the best that they can be. Beyond the shelter of the four walls of the classroom, what's in store for this year's hopeful graduates? Fresh out of college, young and raring to go, they are our future influential lawyers, piano maestros, trail blazing engineers, heads of the academe and hotel magnates; they are the class of 2005.

Graduates of 2005

One of these graduates is Charie Chung, who finished cum laude at the Far Eastern University (FEU). With a major in Legal Management, Chung wants to eventually be a successful lawyer. While Chung hopes to be a social and moral surrogate, Marnie Reyes, a major in Piano Performance at the University of Santo Tomas (UST) with a cum laude distinction, dreams of a better world filled with light and music.

While Reyes will take care of filling the world with hopes and songs, CJ Trinidad will work to have cleaner air and water. With a Mechanical Engineering degree from De La Salle University, Trinidad plans to address the growing concern of pollution. Another graduate, Kokoy Guevara, on the other hand, intends to mold the minds of the future caretakers of the earth. With an English Literature degree from the Ateneo De Manila University, Guevara plans to make his mark in the area of the academe and the arts. Then, there is Marlon Guevara who has big plans for the hospitality business. He is optimistic about his future with a Hotel Restaurant and Institutional Management degree tucked under his belt from the College of Saint Benilde.

Armed and ready

Their dreams and aspirations are representative of over thousands of fresh graduates all over the country. But is a diploma, even a cum laude distinction, enough to transform the dream into reality? Did their schools prepare them for what lies ahead? Will there be a job waiting for each one?

Unfortunately, the reality for fresh graduates is not rosy. Some will find themselves jobless after weeks of combing the business streets of Makati. Dozens of resumés will have been submitted but the phones will remain silent. Some will either abandon their dreams or take a different route. Others will simply give up.

In spite of the reality, our five fresh adventurers are confident that their schools have suited them up sufficiently to face the real world. "My school prepared me well for life in the real world. Of course, the preparation process does not begin and end only in the school premises. It begins in ourselves, as to how much effort we exert or motivate ourselves into reaching that goal," claims Reyes. She is also hoping that her long list of awards and honors will help give weight to her marketability in the real world. A winner of several competitions like the Piano Sonata and the Bach Prelude and Fugue, Reyes hopes to use her impressive credentials to help her achieve her goals.

Chung feels the same way. She thinks that FEU gave her the opportunity to build her credentials and prepare her for life's challenges. Although Trinidad agrees with the ladies, he is realistic. "My school really prepared me well for life after college. However, I'm still expecting that it's not going to be easy in real life because it's a completely different ball game compared to college life." Kokoy Guevara echoes Trinidad's feelings. "I'll have to get back to you on that, seeing that the real world has yet to fully reveal itself outside the walls of my university. We are, in some (most?) ways, a sheltered lot."

What's next

Kokoy Guevara may soon get back to us on how his school has fared in preparing him for the next step because the test of the real world is already starting. With the ink on his diploma barely dry, several resumés are already in the mail. Marlon Guevara, who still has to march this June, is already making plans. "I intend to work as soon as possible. I'm already eyeing a job at the hotel where I'm having my practicum training. I'm planning to pursue my career in the hospitality industry as soon as I graduate."

Chung has already prepared her resumé although she's still trying to decide whether she'll pursue law immediately or seek experience from a law firm. Reyes, on the other hand, is not in a hurry. The music lover is intent on continuing her studies by applying for a scholarship grant abroad. While waiting, she plans to take professional studies in the country.

Expectations

Reyes wants to strengthen her education further because she hopes to be recognized as a performing artist here and abroad. "I want Filipinos to be more appreciative of classical music. How can a classical artist's career bloom if he or she is not supported by his countrymen?" Reyes claims that there are unfortunately very few opportunities for talented musicians here in the Philippines. She feels that the music graduates' only hope is to go abroad to teach music and eventually make a name there. "I think our government should nurture our own young artists, and give more recognition to them."

Trinidad, the Mechanical Engineering graduate, expects recognition through technology. In this age of technology, he is fascinated by its evolution. "I would like to contribute in the improvement of our country's technology so that some day we can be respected as a competitive technological country."

Kokoy Guevara is just as adventurous in his expectations. "After having tried every job possible—absurd as it may be—I hope to find a career that is as much profitable as it is something that I am passionate about thus realizing that I haven't worked a single day."

Marlon Guevara shares the same expectations. He hopes to find meaning in whatever position he finds himself in someday, hopefully as a general manager of a prestigious hotel. "I believe the world is ripe for more Filipino general managers and I want to be in that league. I hope to inspire other young men and women to take the same journey I have chosen. I shall be the best I can be. I shall do ordinary things extraordinarily well."

Challenges

While the rest are already making concrete plans, Trinidad is focusing all his en-

FRESH/P.7★★★

What's inside

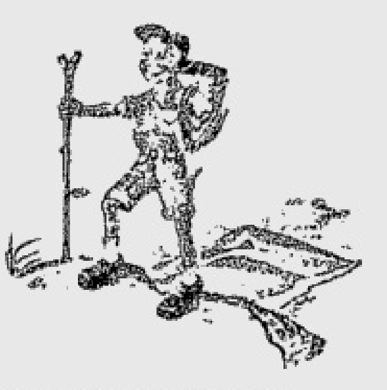
Reflections for the Working Soul p.7★★★

Working Wounded: How can you get more creative? p.6★★★

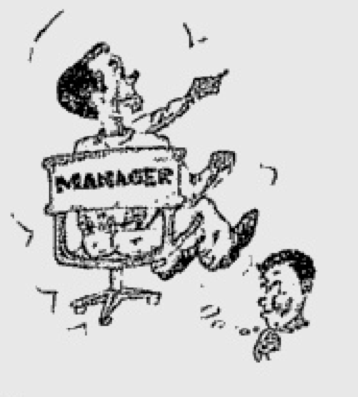
Simple goal setting

Text by Teresa R. Tunay, OCDS
Illustration by Rolando Reyes

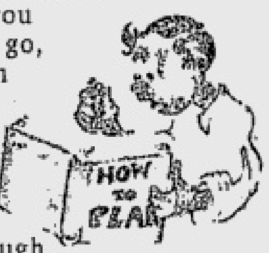
BEST ★ Attitudes



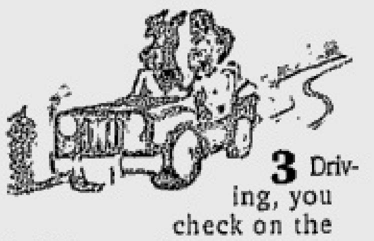
YOU are traveling overland. You want to get somewhere. Before you can get anywhere, first you have to decide. Pinpoint the place you want to reach. This is defining your destination.



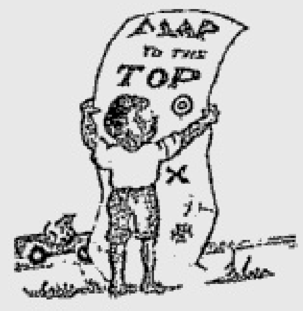
1 At work, if you want to get anywhere definite, you also do something like this. For example, you want to occupy a certain position before you retire. As early as now, you define that position. This is called ... goal setting



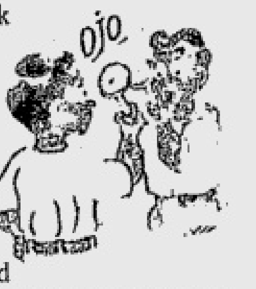
2 But to get to where you want to go, either in traveling or at work, it is not enough to pinpoint your destination or to set your goal. To reach your destination or your goal requires planning and preparation. Otherwise, you'll only be daydreaming.



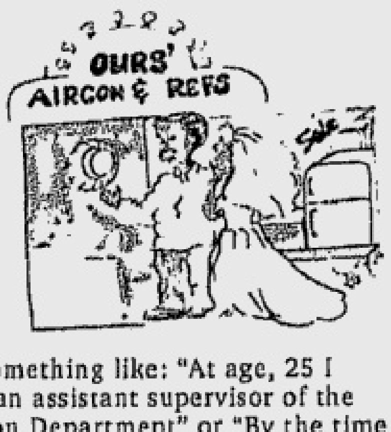
3 Driving, you check on the facilities you have—how fast your car can go; how well equipped you are; how much time, effort and resources you are investing, and who you will be traveling with.



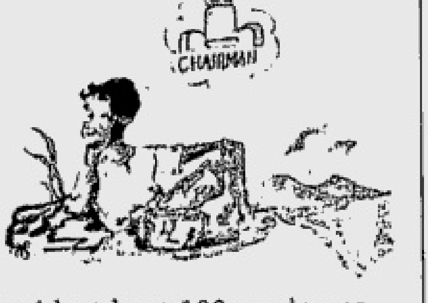
4 Then, map out the best way to get there: what route to take, what places to stop at, when to stop where, etc.



5 Work is also like that: you see if you have the ability, skills and talents for the position you want to fill, what sacrifices you are willing to make in order to get there and other considerations.



6 Then, make a "timeline" that goes something like: "At age, 25 I want to be an assistant supervisor of the Refrigeration Department" or "By the time I'm 30 and married, I will put up my own air-conditioning and refrigeration shop."



7 Or "At age 30, I will be chief technician of my division; at age 40 I want to have my own service center with at least 100 employees working under me; at 50 I'll retire and just travel around the world and my company by then will have a big service center in each region of the Philippines."

SIMPLE/P. 6★★★

'How can I make both ends meet?'

By Ernie O. Cecilia, FPM

ASK YOUR CAREER COUNSELOR

I CAN relate with the letter sender in your column who is practically living in debt—with fixed income and increasing expenses.

I am an executive assistant in a large Filipino company and have the same problem of chronic borrowing. I believe that borrowing is the only resort for me to make both ends meet. My husband and I don't make much money as salaried earners, and we are so pressured to send two kids to a prestigious grade school. Good education is all we can leave behind as legacy to our children. We have tried starting a family business on the side, but it did not prosper as we still focused on our regular employment.

Can you give more tips on how to make both ends meet? Enrollment time for kids is around the corner and I am almost tempted to borrow again. Please help us know how to stop this vicious cycle.

Pressured Wage Earner

Thanks for your letter and for reading the Inquirer. I got several comments on the column and I believe that it is common for wage earners to experience the same difficulty as yours.

I have already given specific tips, but let me give you another perspective on how you can gain total financial freedom so that you can focus on your career. Whether we like it or not, financial difficulties can stand in the way of having a successful career. It also implies that abundance in financial and material terms is not the real or only measure of career success.

Let me focus my advice on four major areas of managing your finances—earning, spending, saving and investing.

Earning

If you want to have some financial freedom, you should learn to earn money. Money is not usually given for free. Money is exchanged for goods or services. So, if you want more money, you should produce more goods or render better service.

Many employees remain poor, while others have learned the secret of financial success through employment. The secret is simple—two things you must do:

- Look for an employer who is willing to pay big bucks
- Seek a position that pays big bucks

If you are a wage earner, your capacity to earn is limited by whom you work for, what kind of work you do and how much contribution you make in creating value for your employer. Don't expect a big salary for a lowly position in a small company. Working for a big company does not guarantee big bucks unless you are in a position that pays big bucks, too.

Unfortunately, there are only a few large companies willing to pay big bucks regularly to wage earners. There are fewer and fewer positions that fetch big bucks in these few large companies. These few companies and few positions are not for everybody—they have to be sought after and fought for in the open job market. But that's the way it is—if you want big bucks in employment, you just have to contend with that.

But, that is not to mean that you can't be financially successful if you are an ordinary wage earner in a small company.

Today, the rules in the workplace are changing. Creating value that customers are willing to pay for, not longevity or length of service, will ensure better pay and greater career chances. In the past, once you get a regular position, you'll have a career as long as you don't do anything silly (like dipping your pen in company ink). Today, if the boss doesn't hear great things about you, you're just statistics that can be scratched from the database when downsizing time comes.

Spending

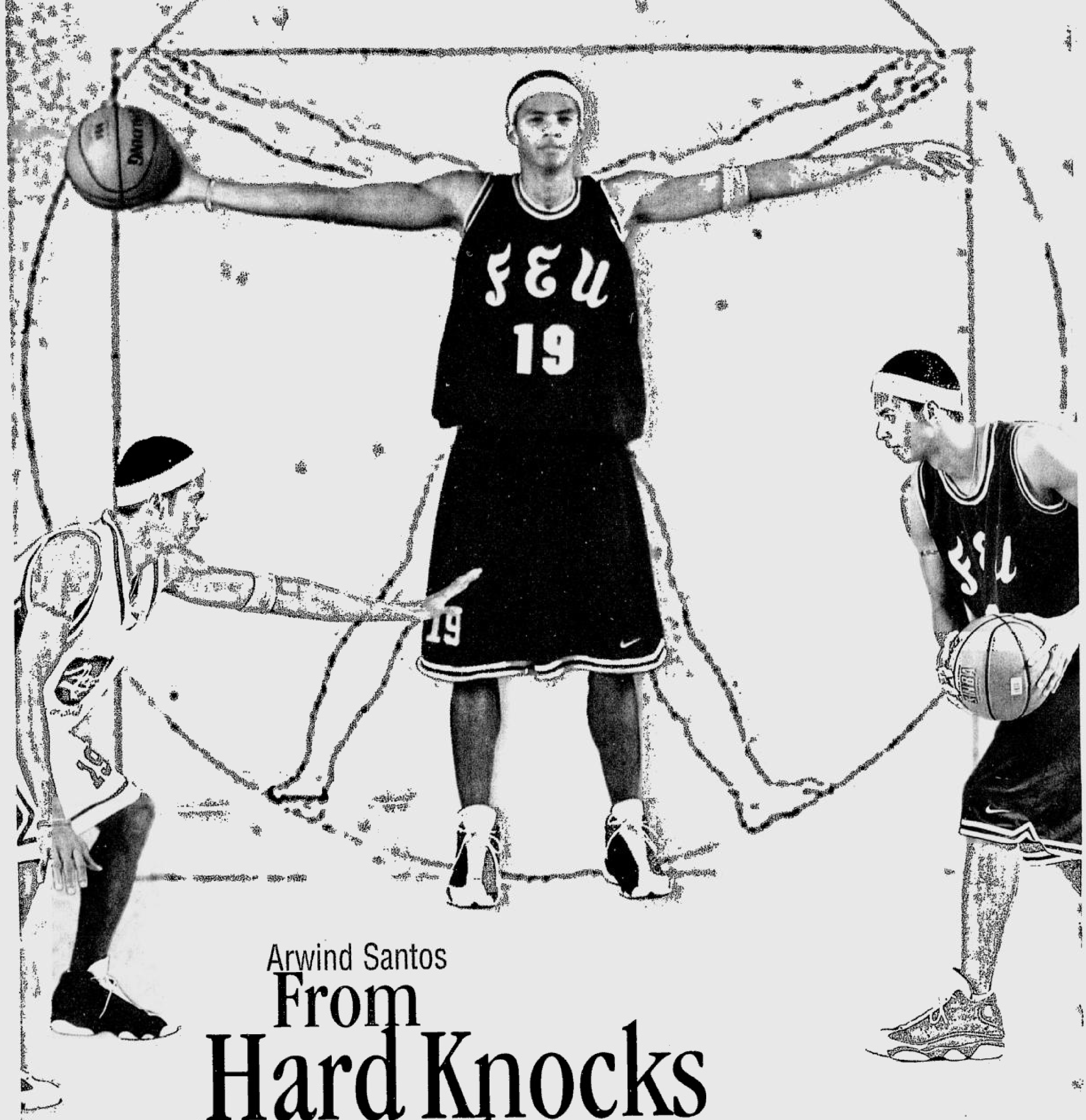
No earning is big enough for a big spender. I've seen managers with five-digit monthly basic pay complain that they're not earning enough—because of their lifestyle. But, I remember that when I started working at P2 per day, I would have enough savings to send to my parents in the province. (Don't ask how much was Vim or Cliquot Club then.)

One key to financial soundness is not to spend all your earnings. Prioritize your expenses and force yourself to save—no matter how small at the start. The idea is to make savings a habit. Of course, it is not easy to save when you see a new edition cell phone every so often. You have to learn to insulate yourself from constant messages egging you on to spend your last centavo.

You can't avoid expenses, so devise a system of priorities. Start with those you need to keep your body and soul together—basic necessi-

HOW/P. 6★★★

April 24, 2005
sunday INQUIRER magazine
GET TO KNOW SOME REAL PEOPLE



Arwind Santos

From Hard Knocks to Hardcourt Hero

Overcoming poverty and adversity, the most complete star in Philippine amateur basketball today has made the most of his chances by doing the one thing he knows best: playing hard

by Ruel S. De Vera
photographs by Romy Homillada
photo illustration by Ernie Sambo

UNDER the unrelenting gaze of the noonday sun, the lanky boy, all arms and legs, skin toasted by long hours outdoors, looks up to the makeshift goal, a ring he himself fashioned out of scrap. His lean frame manufactures the only shadows in sight. In his hand is a bald tennis ball, the color of day-old chicks; in his mind, it is a full-sized basketball, orange and grooved. He squints, he shoots, the ball rocketing from his hand and falling easily through a hoop several sizes too big.

Memories of the game have always run deep in Arwind Santos. The game ran rich in the blood of his father. Even though he didn't effectively play basketball until he was 13, the game has made Arwind famous and successful. At 6'4", he is, with his prodigiously long limbs and marvelous agility, a creature of pure athleticism and burning competitiveness. "I'm the kind of player who, if you body up on me, I won't lose my game," he says in Filipino. "I won't back down."

So now the 23-year-old Arwind, bringer of championships to Far Eastern University (FEU) and currently leading the defense of the Magnolia Dairy Ice Cream Wizards' Philippine Basketball League (PBL) Unity Cup title, prepares to make an important choice—to return as an FEU Tamaraw for his final year of college cage eligibility in the University Athletic Association of the Philippines (UAAP), or to make himself available to the Philippine Basketball Association (PBA) draft in August. Veteran sportscaster Sev Sarmenta nails it when he says Arwind "is proof for many young boys who play in the streets and the provinces that yes, you can make it big in Manila basketball."

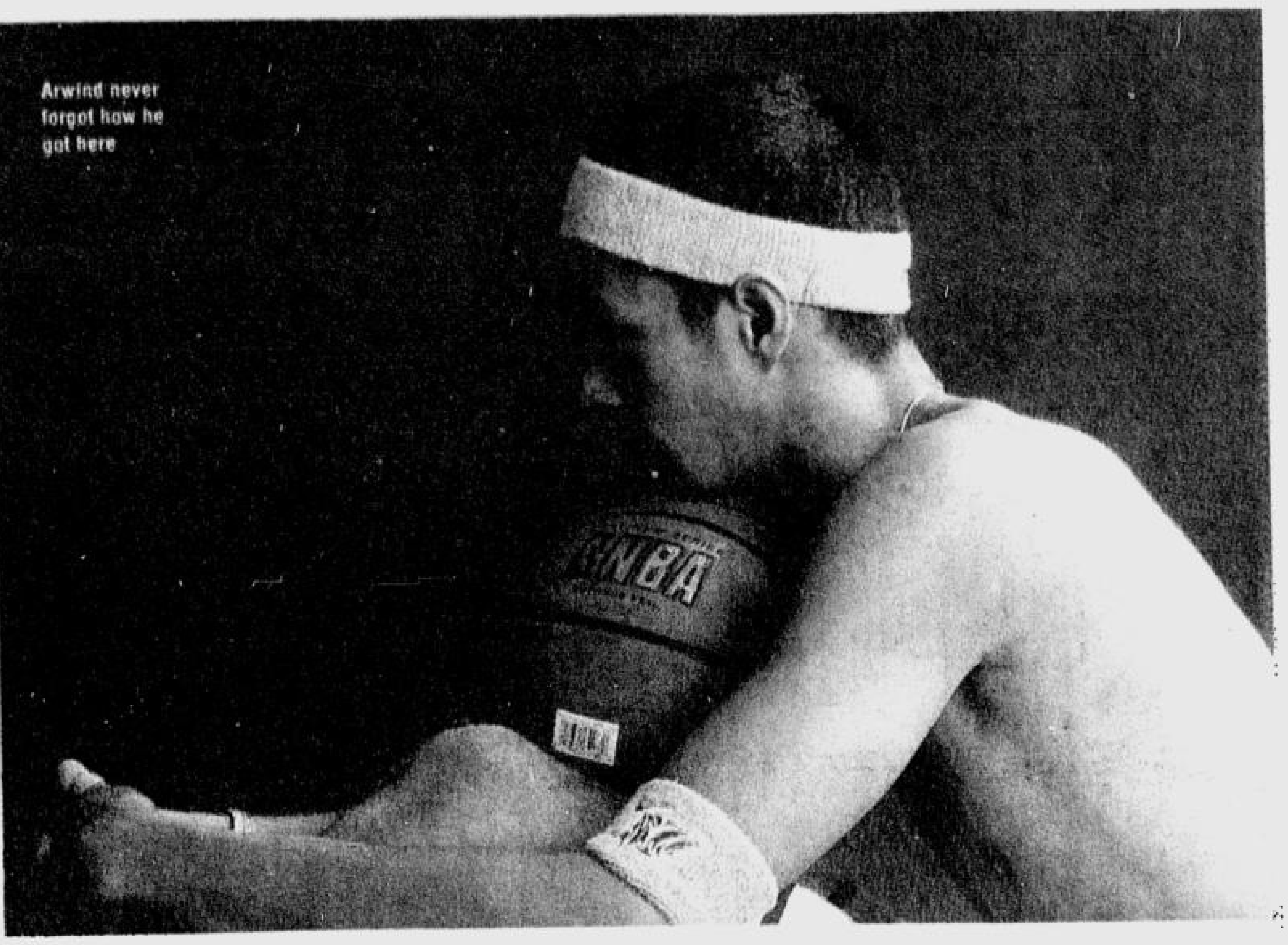
That is the joy of watching Arwind in action. He excels in every aspect of the floor game, a consistent producer of balanced, full stat sheets. He snatches those rebounds with impunity, sticks to his assigned man like Pioneer Epoxy and drops it like it's hot on the other end. Yet for all his gifts, for all he's been given, what makes him burn bright is what he has never had: an easy time.

Arwind Anaya Santos was born in Manila on 10 June 1981, the third of four children to security guard Ernesto Santos and homemaker Araceli. His parents were both athlet-

To page 2

Standing Tall Among Pinoy Fashion Giants, *p.4* • Spinning Tales from History, Yearnings and Dreams, *p.5*

Arwind *...from page 1*



Arwind never forgot how he got here

ically gifted, Ernesto in basketball and Araceli in volleyball.

"I was sickly as a child, because all I did was go to school and then go home," Arwind explains. As a baby, he contracted a respiratory illness and almost died. Though he was always tall for his age, he was thin and mostly just played tag or hide-and-seek with other kids. "They never thought I'd be an athlete because I was sickly. I got stronger with all that running around and playing in the sun."

Arwind's first six years were spent in Pandacan, Manila. After a brief stay in Nueva Ecija, Arwind moved to Pampanga. His family wandered all over San Fernando, Pampanga as his father kept trying to find a place for them. "Life was hard for us," he recalls. "Sometimes we couldn't even eat twice a day; *kung meron, meron.* (If we had something, then we did.)"

Arwind worked odd jobs to help his father provide for their meals; he was only 10. He sold scrap metal, washed cars, drove a pedicab as a "wheeler," sold barbecue, mangoes and *makopa*. Sometimes, when they did well, they'd get extra for their meager allowances. It was hard for Arwind, but it was what he had to do to help out. "If we could just bring home bread for my mom, she would already be very happy."

He hadn't even watched his first PBA game on TV when he picked up the game, right in his own yard. "I liked making things with tools, and we had some leftover wood from the house," he says. Their house then was all wood, and because he and his siblings were so tall, they would sometimes accidentally stomp a bit too hard, punching their feet right through the floor. It was Arwind who would patch up the holes. That first makeshift hoop became the new centerpiece of his play, accompanied by balls several sizes too small and slippers in lieu of shoes. He would start playing then; the ball eventually growing bigger, as did the dreams. He watched the PBA and gawked as Michael Jordan took flight in the NBA.

He learned the argot of the street. When he stopped studying briefly during his second year of high school, Arwind traveled to other places, found opponents, and bet on who would win. *"Tirahan 'yon,* P5 per person, 25 all in all, no blood, no foul." These games were rugged affairs; they changed court after 10 points, and the first team to score 20 won.

Outside shot

Even after those money games, Arwind's friends would drop by and invite him to more games. He always went. He wore the same disintegrating shoes his father did, the pair that fit badly with the smooth and thinning soles. As soon as Arwind came home from school, often at the insistence of his father, he would practice his outside shooting. "My father said, 'Why should you make basketball harder for yourself if you can shoot from far away?'" Arwind's range got wider. But his calling card was his defense.

His natural skills emerging as he grew even taller, Arwind played in the Pampanga barrio leagues primarily as a defender, as well as for Lubao Institute. LI coach Allan Trinidad brought Arwind to the attention of Lubao Mayor Dennis Pineda, who did what he could to help out the boy. Also helping Arwind were his agents, Edgar Tan and Dondon Monteverde of Virtual Sports. "We brought him to Manila, to see which schools would be interested in him," Tan recalls.

While playing in various leagues, Arwind caught the attention of former FEU coach (and current Magnolia head coach) Enrico "Koy" Banal. "I recruited him in 2000," Banal says. "The first thing I saw was his leaping ability, his shot-blocking and rebounding. I didn't see any offensive skills at the start. I believed in defense, so I got him. I thought I really needed this guy."

Arwind visited the different schools and chose FEU. "I liked FEU. For one thing, there were lots of Kapampangans there like me. It just felt like I should go there." So off to Morayta he went. "I thought I would have a hard time here in Manila, but I didn't. In the very first practice at FEU, when we were shooting around, I saw that I could keep up. I knew then that I could make it." Banal explains it was Arwind's first time in a very structured program. "After only two or three weeks, he learned to adapt." Banal also notes that Arwind's offensive game blossomed rapidly. "His three-point shots in practice were ringless. But I wasn't surprised because he was so athletically gifted."

When he finally made his UAAP debut in 2002, he quickly showed why he was a prized recruit; even a controversy regarding his eligibility didn't slow him down (the UAAP board declared him eligible) en route to being named Rookie of the Year. "I knew my record was clean. So I just played through it." Banal explains they were confident of Arwind's eligibility and would not have played him otherwise. The next year, he took his game a notch higher, cracking the UAAP's elite and helping the Tams ascend to the 2003 UAAP men's basketball championship. Banal explains that the key that year was Arwind's confidence. "Before, Arwind's main role was rebounding and defense, but in his second year, he was the main guy, the guy ready to take on the top players." In 2004, he was named UAAP Most Valuable Player and Defensive Player of the Year, averaging 13.4 points and 10.3 rebounds a game. The same year, he won MVP honors in the PBL even as he helped bring Magnolia (then known as the VIVA! Mineral Water Force) the Unity Cup. Arwind currently leads the league in rebounding (11.5 a game), is third in blocked shots (1.5) and eighth in three-point percentage (36.84).What impresses isn't the volume of his scoring (he's averaging just under ten points), but the quality: Many an opposing team has found itself impaled on a late-game Arwind dagger.

Good nature

Life is easier, but not a breeze. He still misses his father, for whom, as a child, Arwind would clamber up trees to pick fruits. Ernesto passed away in 2000 at age 52 of a heart attack. "I really got stronger as a person then," Arwind says. With the loss of the family's sole breadwinner, Arwind did what he could to help out. Eventually, he would help his family buy their tiny two-room house in Mexico, eventually expanding it; they stay there today. "When it comes to Arwind, it's his family first," Tan says. When his mother was hospitalized a few years ago, Arwind struggled to pay for the bills until FEU picked up the tab, something Arwind remains grateful for. Banal describes Arwind as a "very good-natured person; he was raised well. He's used to adversity."

In their house, Arwind enjoys spending time with his family; he remains very close to his mother. He still goes home to Pampanga frequently, and when there, he enjoys bingo and videoke and goes malling. He also enjoys other athletic pursuits, such as table tennis, volleyball and bowling. He loves acting the part of the comedian. Arwind is engaged to nursing student Karyn May Umayam, and is taking management at FEU. Even if he turns pro, he says he will complete his studies. "It's necessary. We all know basketball isn't forever."

When he began playing in Manila, he would take public transportation from Pampanga, sometimes setting out as early at 4 a.m. "I still take the jeep," he says. His Mitsubishi Adventure now helps cut down his travel time.

The big question now is what Arwind will do next. Will he come back to FEU and reach for another UAAP title, or will he jump to the next level, along with freakishly talented rival Mac Cardona of De La Salle? "No comment *muna diyan,*" he says of the upcoming draft. "I'm not yet sure." He wants to return to FEU and play out his final year out of gratitude, but the PBA is attractive because of the bright lights and big contracts.

At 6'4", Arwind is still slight at 170 lbs. He says he has to beef up, hit the weights. Having played mostly at power forward, he is now mastering the intricacies of playing shooting guard and small forward as he knows, should he go pro, that these would be the positions he would most likely be deployed in. Banal says Arwind will also have to "improve in the mental aspect, develop the ability to outmaneuver his opponents. He's physically gifted and emotionally stable, he just needs to improve a little in the mental aspect."

What he'll bring with him to the PBA is his superior work ethic. *"Sipag* (industry). I would never lose that. I would never get lazy during a game." Even in pickup games, he exerts himself. "I wind up destroying the ring. I just can't help it." He's certainly not afraid to take the big shot. Sarmenta says that Arwind "has the heart of a winner and he's not afraid to fire the big one to win the game. Plus, he's very coachable."

High hopes

Sarmenta believes that Arwind may consider making the jump because of financial reasons and the drafting possibilities. "Unless he extremely needs to make the leap to the pros, I think he should end his career as a collegiate player with FEU. I think he will do well in the draft even if he waits one more year." Sarmenta adds that Arwind will go very high in the draft, in the top five. Banal, who is an assistant coach with the PBA's Purefoods Hotdogs, says that Arwind is easily a first round pick and good enough to be the top pick. "The teams in the PBA are waiting for him there. I believe he will be number one."

The poor boy from Pampanga faces down the jabberwock of new challenges. Banal thinks Arwind is indeed destined to be great. "This guy knows how to handle success. He knows where he's been."

It is something Arwind Santos has certainly taken to heart. "I know that God didn't abandon me. I look back and I wonder, 'How did I get through all that?'" Playing in the PBA is a dream he intends to reach. "When I used to watch games on TV, I would tell myself that anything was fine as long as people watched me play," he says. "I never thought I would get here." But really, it doesn't matter where he plays. "As soon as I step on any court, I'm ready to play hard."

Time passes. The sun shifts; shadows depart. The boy, now fully a man, takes a real ball in his hands; it still feels too small. Aiming for another ring in another playground, now just right for the ball, he rises and shoots. The shot is sweeter than ever. ◼

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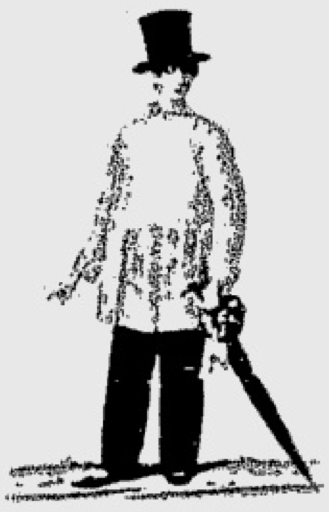

19th CENTURY IMAGES OF PHILIPPINE COSTUMES The exhibit Multiple Originals, Original Multiples gathers for the first time the Damian Domingo watercolor album of Philippine costumes from the Newberry Library in Chicago, the Justiniano Asuncion watercolor album of Philippine costumes in The New York Public Library, and the Ayala Museum's watercolor album attributed to the Damian Domingo atelier. Exhibit runs until July 10 at the Ayala Museum. *For more of This Week, see page 7*

HUMBLE FATHER REUTER

I read, with interest, the story on Fr. James Reuter, SJ ("At 88, God's Own PR Man Still Has A Mission," **SIM**, 27 March 2005). Father Reuter, who had it sent to us, happens to be my brother-in-law. While I would like to send it to other members of our family, it is too cumbersome to copy or scan. Is there a website where I can retrieve it electronically so that I can share it with other members of our family? Jim is such a humble person who seldom writes or talks about himself; it's always other people. The article was very well done and succinctly captures some of what he is about.

ANTHONY P. IZZO, P. E.,
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27607

The article may be accessed on our website, http://www.inq7.net. —*Ed*

ALTERNATIVE TOURS

Great going on today's issue about seeing Manila and Quezon province through alternative tours! It is about time we see Manila for what it really is. Carlos and Ivan are doing great work and we're proud to say that they are graduates of the Heritage Conservation Society. More people should be involved in showing off Philippine culture because there is so much good stuff to experience (and to taste at Kusina ni Salud).

TOTI VILLALON
afv@pacific.net.ph

BRAVO, JOE

I just want to express my appreciation to Joe D'Mango for his handling of those personal problems in his column, Love Notes. I always look forward to reading the section on the Internet every other week, not to see the problem, but to read the very good advice Joe is always dispensing.

OSCAR HERRERA
herrera_848@hotmail.com

ATTENTION CONTRIBUTORS!

SIM strives to pay our valued contributors within three weeks of publication of an article or poem. However, to facilitate preparation of your fees — and to avoid an unnecessary trip! — please give the Cashier a call at tel. no. 897-8808 local 533 to confirm if your check is ready before visiting. Many thanks and keep them coming!

Zap and Roll!

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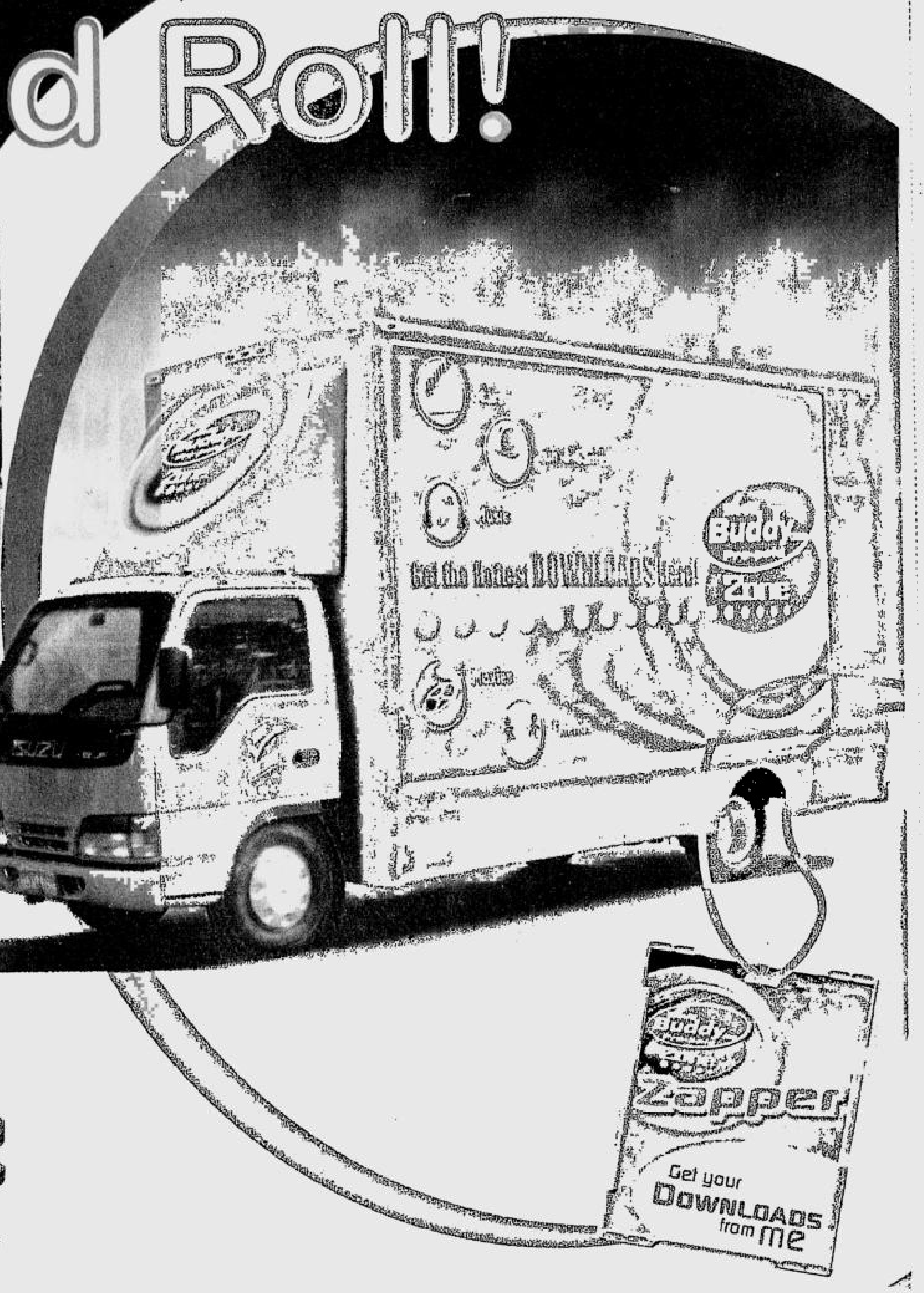
ENTRANCE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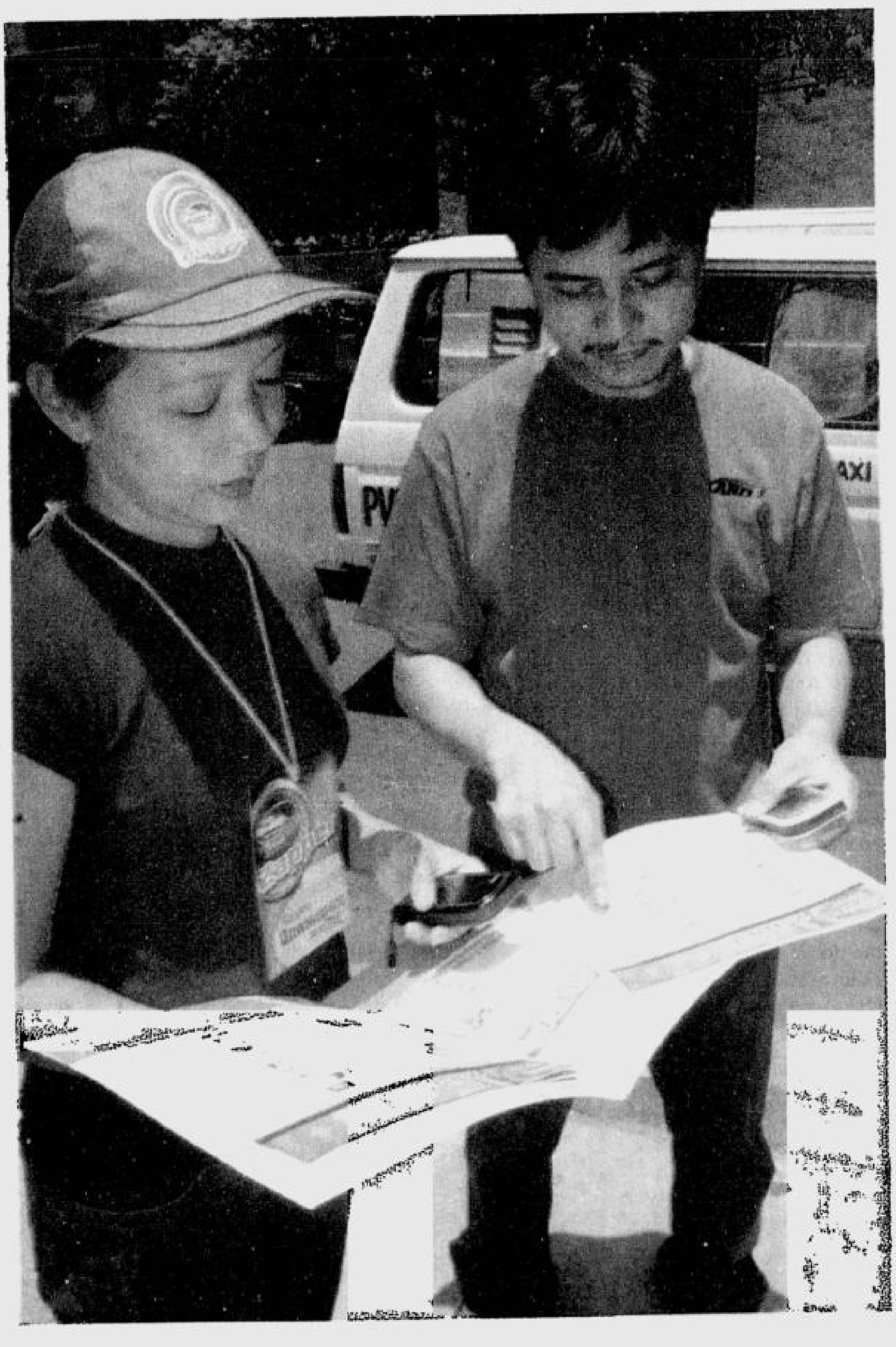
Introducing the SMART Mobile and SMART Zapper

Taking the words "customer service" to a new level, SMART, the leader in wireless and innovation, is launching two new ways for SMART Buddy subscribers to enjoy their celfone experience.

The SMART Mobile is a van/bus that will go across the Philippines, traveling across towns and gracing SMART events. Beginning this past Holy Week, "the green machine" known as the SMART Mobile began offering free SIM Swaps to the SMART Buddy Super SIM 3. You can even enter the SMART Mobile to download ringtones, polytones, logos, and picture messages like you would at any SMART Wireless Center. Ever wished that you could get the latest ringtones and logos from SMART, but found it hard to get to the SMART Wireless Center? Not to worry, the SMART Mobile is coming to address your download needs.

Another exciting development is the introduction of the Zapper. The Zapper is a person who will approach SMART subscribers and offer them all the downloads offered in both the SMART Wireless Centers and SMART Mobile. Carrying Zapper IDs, these smiling individuals can be found nationwide, practically bringing SMART directly to you. Downloading from Zappers will be available at the same price as when you do regular downloads, but with a plus. You'll get surprise bonus content for every download from a Zapper! Don't be shocked when they "zap" you, showing you the latest SMART downloads, as well as a catalogue of what services they offer.

The SMART Mobile and the Zapper were created to give you, the SMART subscriber, a chance to do all your downloads with ease. These are just the latest innovations from SMART, as it continues to express thanks to the over 20 million subscribers that have made the company the undisputed leader in wireless and the leader in innovations. SMART encourages you to enter and enjoy the SMART Mobile as it comes to your neck of the woods very soon. As for the Zapper, don't hesitate to approach these card-carrying SMART aficionados as they might carry the downloads you've been looking for. Fantastic freebies and surprises await, especially during SMART-sponsored events so watch out! The SMART Mobile and the Zappers might just be heading near you!



Love Notes

Joe D'Mango

The Happiest and Saddest Day

Though I was slowly dying inside, a part of me was happy because I knew he was happy

Dear Joe,

It was three years ago when I became friends with a guy I met through a mutual friend. It was hard not to like him. He was sweet, charming and thoughtful. He became the friend I would call when I couldn't sleep at three in the morning. I woke up one morning and realized I couldn't imagine my life without him.

I had no illusions about the relationship because I knew he had a girlfriend from the start. I knew I was special to him, but did he love me? I was much too afraid to know the answer. I just held on to what we had, just happy to be with him, knowing deep in my heart that it wouldn't last and yet hoping against hope that it would.

And then one day he told me his girlfriend was pregnant. I felt like someone had put a knife through my heart and twisted it in really deep. I knew at that moment that I had to let him go. I didn't want him to see that the happiest day of his life was the saddest day of mine. But though I was slowly dying inside, a part of me was happy because I knew he was happy. Walking away from him was the hardest thing I've ever had to do but I never looked back, afraid that if I did I wouldn't have the strength to let him go.

It's been a year now since we last spoke. Even though we made a vow to stay good friends, there was also an unspoken understanding between us that I needed time away from him to give me a chance to heal. There are days when I still miss him badly and I wonder if I can ever really let him go. I know one day I will love again. But for now I just take it one day at a time knowing that if I make it through the day, then tomorrow will be easier.

Sincerely,
Gabrielle

Dear Gabrielle,

Thank you for sharing your story with us. Sometimes just letting it out can make a big difference. A lot of people are caught up in the past and choose to remain there because that is where their beautiful memories linger. Stepping out of it would mean a reality that hurts. And most of us choose to remain in the past because that is where there is less pain.

Yes, it's true that time heals all wounds, that one day our hearts will heal and when that day comes, we will be able to love again.

Let us always remember that the broken pieces of ourselves are the foundation with which we build a stronger and better us. Many who have loved have experienced pain. Look everywhere. There are people who bear the scars of their failures but they are happy. And when we ask them why, they would tell us that they are happy not because they have failed but because they have moved on and given themselves the chance to find love again.

Stylewatch

by Joy Rojas

Standing Tall Among Pinoy Fashion Giants

ROMY HOMILLADA

The diminutive Joey Espino has discovered many a ramp diva and beauty queen, and helmed top fashion shows. But the country's top model maker also believes in earning respect—and ultimately leaving it all to his Heavenly Director

IF THE week of March 28 seemed just a bit longer than usual for Joey Espino, that's because it was. Technically a 10-day extravaganza, the recently concluded Philippine Fashion Week saw Espino all over the place, overseeing, among other things, a gala show for 89 participating designers; another show featuring the final creations of his friend, the late designer Joe Salazar; the Philippine launch of Italian sportswear line Diadora; and splashy live segments sponsored by Wella, Sony Erickson, and Sony Cybershot.

Gone are the days when the executive producer, overall director and founder of the most anticipated event in local fashion dusted baby powder on his hair to appear older, and thus more credible, to would-be financiers. Espino, who brought the idea of fashion week to these shores after catching snippets of New York Fashion Week while on a business trip to see Josie Natori, saw beyond the glitz and glamor. Instead, he saw a grand marketplace for exciting ideas and choices, and a venue where designers old and new can find their place in the sun. "It's really more than entertainment," he insists. "Aside from being educational and informative, fashion week is all about business."

Right time

Potential backers, however, didn't buy it. Close to throwing in the towel, Espino would mount Philippine Fashion Week himself, using his company, Runway Productions, as well as his personal resources. "That's why I still don't have a car. All in the name of Philippine fashion!" Espino exclaims with a laugh. "But I'm happy. And that's what life is all about: You simply have to do what you believe in. My accountant said, 'You may not have a good bank account, but you have a great time deposit in heaven.' So God will bless me," he says confidently, "in the right time."

Talent would prove his true wealth. Espino, a sought-after fashion show director for over two decades, credits his skill to his father, a ballroom instructor who shared the floor with the likes of Nida Blanca and Nestor de Villa during their *bodabil* days.

When he was between 4 and 8 years old, Espino, the youngest of three sisters and a brother, was a fixture at his family's garage, watching intently as his dad rehearsed dancers. "That's where I learned about rhythm, beats, and graceful movements." At the University of Sto. Tomas where he majored in business administration, Espino made his directorial debut, supervising a campus beauty pageant at the age of 19. It was also in college that he used to save money to watch fashion shows directed by Gary Flores at the Hyatt Hotel, then rush back home to mimic the models strutting down the catwalk. He started making wed-

A Ben Farrales creation at the recent Philippine Fashion Week

ding gowns too, a result of
college studies in fashion de
the influence of his brothe
friends, Louie Mamengo a
Centeno. When both passio
oned for his undivided atter
pino decided to direct full-ti
good at teaching girls," he
unabashedly. "I know how
them pose and walk properl
how to move like a model."

Carrie Models Pte Ltd
Linda Teo thought so too w
met Espino, one of five likely
in her search for someone to
Philippine affiliate of the pr
Singapore-based modeling
Not surprisingly, the direc
groomed countless supermo
beauty title holders through
(Marilen Espino, Lala Flores
bygale Arenas, to name a f
mentored many others even
for free, got the job.

Good feedback

"When we send our
abroad, the feedback on the
mance is good. They pass
tional standards," reports
now president of Calcarrie's
tional Philippines. "That's
want: for the Philippines to
nected globally. And that's
put up Philippine Fashion W
ty soon, the international p
be covering us so we have to
when it happens. That's w
doing all this groundwork
week is a culture, not just
means of entertainment. H
"It means business for peop
vides jobs, and it will help th
industry get taken seriously

In a world where looks sa
mean everything, Espino
mixed reactions. The stout
and bespectacled director
commands respect, but al
fear, something he attribut
no-nonsense directing st
models should realize that
not a training ground; they
it lightly. It's work backed by
of pesos," says Espino, who
that some people find him
(acerbic). "It's all about resp
the industry, your job and th
around you."

Among foreigners, thoug
different story. Espino recall

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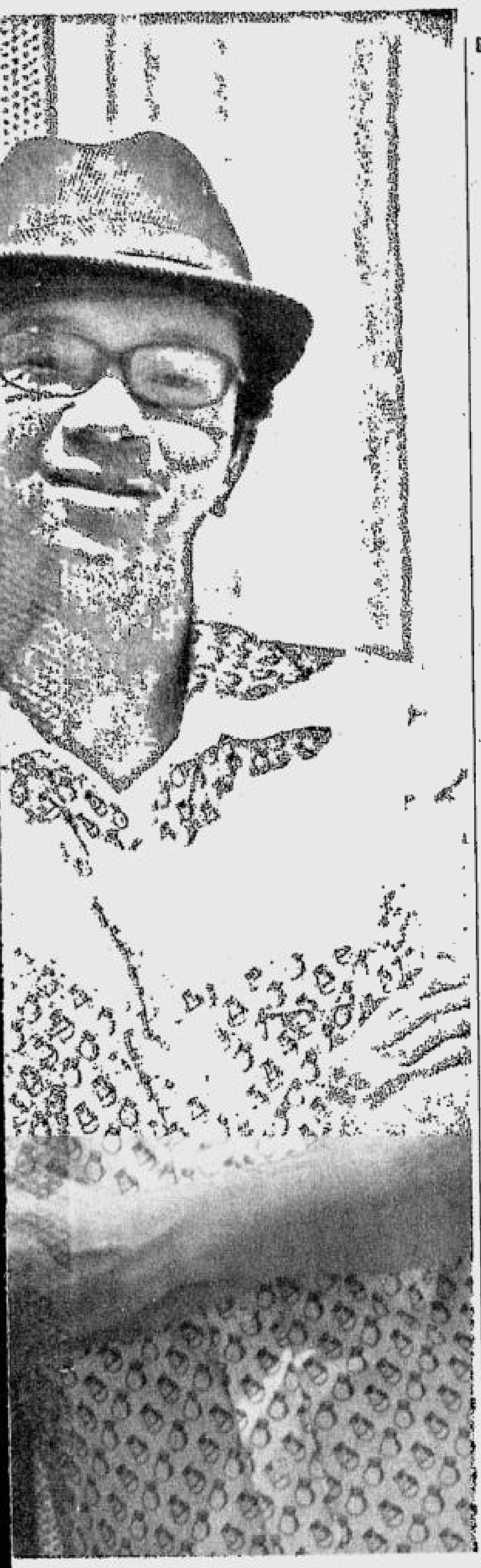

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international client he had never met before assumed all along that his taller and more vocal assistant was he. "Don't you think it's funny that a midget would be running a modeling agency where tall people abound?" he says with a laugh.

More meaningful

What isn't apparent to the eye—at first meeting, at least—is his spiritual side, one he says he inherited from his mom. "I saw her pray a lot," says Espino, who shares a home with her. "Prayer has made my life more peaceful, more meaningful, and in a way, more successful."

Spirituality is something Espino inculcates among his wards. For the past eight years, the director has his models attend retreats, then shuttles them from a missionary caring for deformed babies, to a home for the aged just across the street. He also encourages tithing, and constantly reminds his models that like money, fame and good looks are but passing things.

"I just don't want them to feel empty," he reasons. "In the beginning, modeling can be very fulfilling, but after a while they start to question, 'What am I doing this for?' It's easy to be beautiful, there are so many ways to help you achieve it. But you have to have peace in your mind and heart too. I guess that's what real beauty is," he says, smiling, "who you are deep inside."

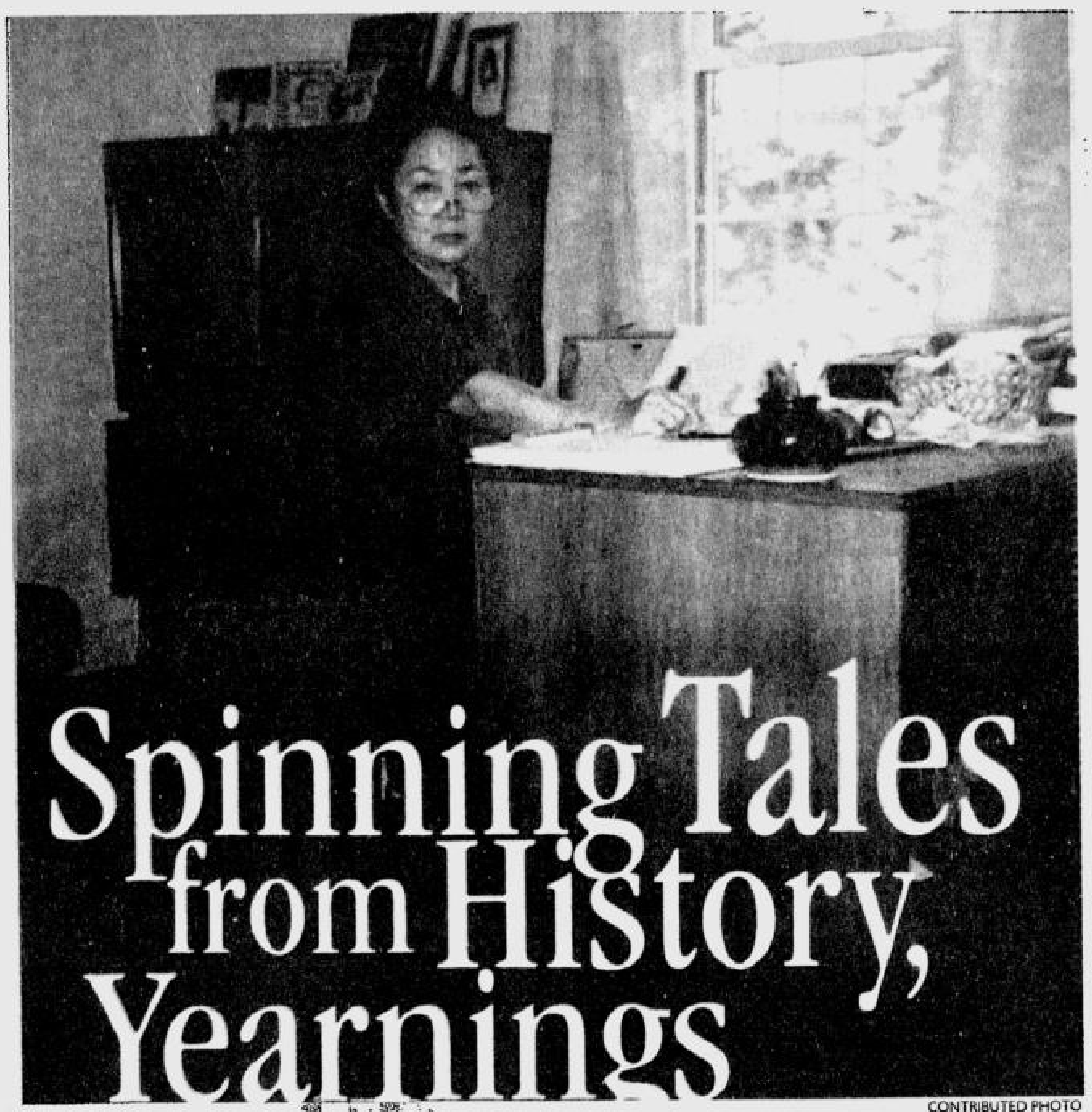
You might say that Espino, who turns 40 in June, now lives the model life. In bed by 1 a.m. and up by 6 to attend morning Mass, the former party animal takes it easy by going to Boracay. "Off season," he is quick to note. There, he will listen to the waves, get a massage, eat, sleep, and alternate reading the Bible with fashion magazines.

Having worked for over half his life, the fashion show director is thinking of an early retirement, but says he is only too pleased to abide by the instructions of a Higher Helmsman. "I feel God is leading me to do more important things that are still connected to Philippine fashion and modeling," he says. "I guess it's my mission. I'm not here for myself, I'm here to serve. Whenever I pray, I always say, 'Help me to know what Your will is for me.'" Q

The Writer's Life

by Cecilia Manguerra Brainard

How does award-winning writer Linda Ty Casper come up with her gripping works of historical and political fiction? By soaking up the facts, and then infusing them with the sentiments of a generation of Filipino-Americans



CONTRIBUTED PHOTO

Spinning Tales from History, Yearnings and Dreams

HER short stories present a cross-section of Philippine society, and have been cited in the Best American Short Stories. She is represented in several anthologies and cited in Contemporary Authors, Encyclopedia of World Literature, Survey of Long Fiction and others. Her many awards include a UNESCO and a Philippine P.E.N. prize, the Filipino American Women Network Award and the SouthEast Asia WRITE Award. She has been a fellow at the Radcliffe Institute, at Djerrassi, at Silliman, and at the writing center at Bellagio, Italy (Rockefeller).

To her readers however, what matters is that Linda Ty Casper, who has published 15 books, historical and political fiction set in critical periods of Philippine history, has kept writing. Among her novels are "The Peninsulars," "The Three-Cornered Sun," "Wings of Stone," "Ten Thousand Seeds," "DreamEden," "Dread Empire," and "Awaiting Trespass," one of the Top 5 Women's Fiction Choices at the UK Feminist Book Fortnight, 1986. Her latest work is "The Stranded Whale," which is set in the Philippine American War of 1899-1901. She also has three collections of short stories. Ms. Casper lives in Massachusetts with her husband, noted critic Leonard Casper.

What was your family life like?

I was born at Mary Chiles Hospital in Tondo, Manila on September 17, 1931. I have a younger sister, Freida.

My mother, Catalina Velasquez, was a model teacher in several elementary schools who also wrote textbooks for the government and for private publishers, one of them in Boston. On weekends, a car came for her and me. I would sit in the office, somewhere on Dewey (now Roxas) Boulevard, while she and the Boston publisher discussed projects. Perhaps because I was so quiet, the publisher, who was tall and rather round, would tell me to browse in the library and get whatever books I wanted. So we had quite a collection of textbooks on right conduct, geography, history, science.

My mother, who was on the editorial board of several journals, asked me to contribute essays on historical events when I was in high school, and I did them from a fictional character's perspective. I explained that the facts and historical persons were accurate, only the witnessing character was imagined, by persons who would have lived then. I think my writing historical novels was influenced by this technique.

When I was 10, I also published a poem, about ants. In the *escribaña* where we also hid *santol*, I hid the royalty check: P1, which I eventually lost.

My father was from Calbiga, Samar and worked for the railroad. We could ride free on the trains so we saw many of the towns north and south of Manila, from Bicol to Damortis. I used to know all the stops, recognize the landmarks. These train trips gave me a sense of what the country was like, the landscape, the people.

What did you think of school?

I attended George Elementary in Sta. Cruz, Manila, Caloocan High and the University of the Philippines. I did not like studying. I remember how, in Grade 3, I would forget to bring a book report so when I was called upon to read one, I made it up. I don't think Mrs. Giron minded. At least out of kindness, she did not denounce me to the class.

My mother was careful about what we read. No comics, though we managed to get our hands on them and read them secretly. I loved the Mohicans. I even read Liwayway, to which my grandmother was addicted. She had a terrific memory and would have made a terrific writer. She remembered so many stories from her own life, some of which are in my stories about the revolution and war.

You were a lawyer before you became a writer—why the career change?

Law was not in my plan. But after high school, the choice was narrowed down to medicine or law. My mother preferred to have a doctor in the family; my father, a lawyer. I couldn't stand the sight of blood, and told my mother that a doctor-uncle did not believe that women would make good doctors.

After completing my Associate in Art, I had to decide. So I went over to the History department where I was told to go to the college of Law just across the street. "If they reject you, come back," the dean said. I didn't have to come back. I thought that to be so advised was kind of inevitable: life happening the way it should.

After graduation from UP, I went through the process of applying for study abroad, which many of us were doing. I had gotten married by then and was no longer eligible for the Smith Mundt I had applied for. However, I had received scholarships to Yale and Harvard. I chose Harvard because my hus-

To page 7

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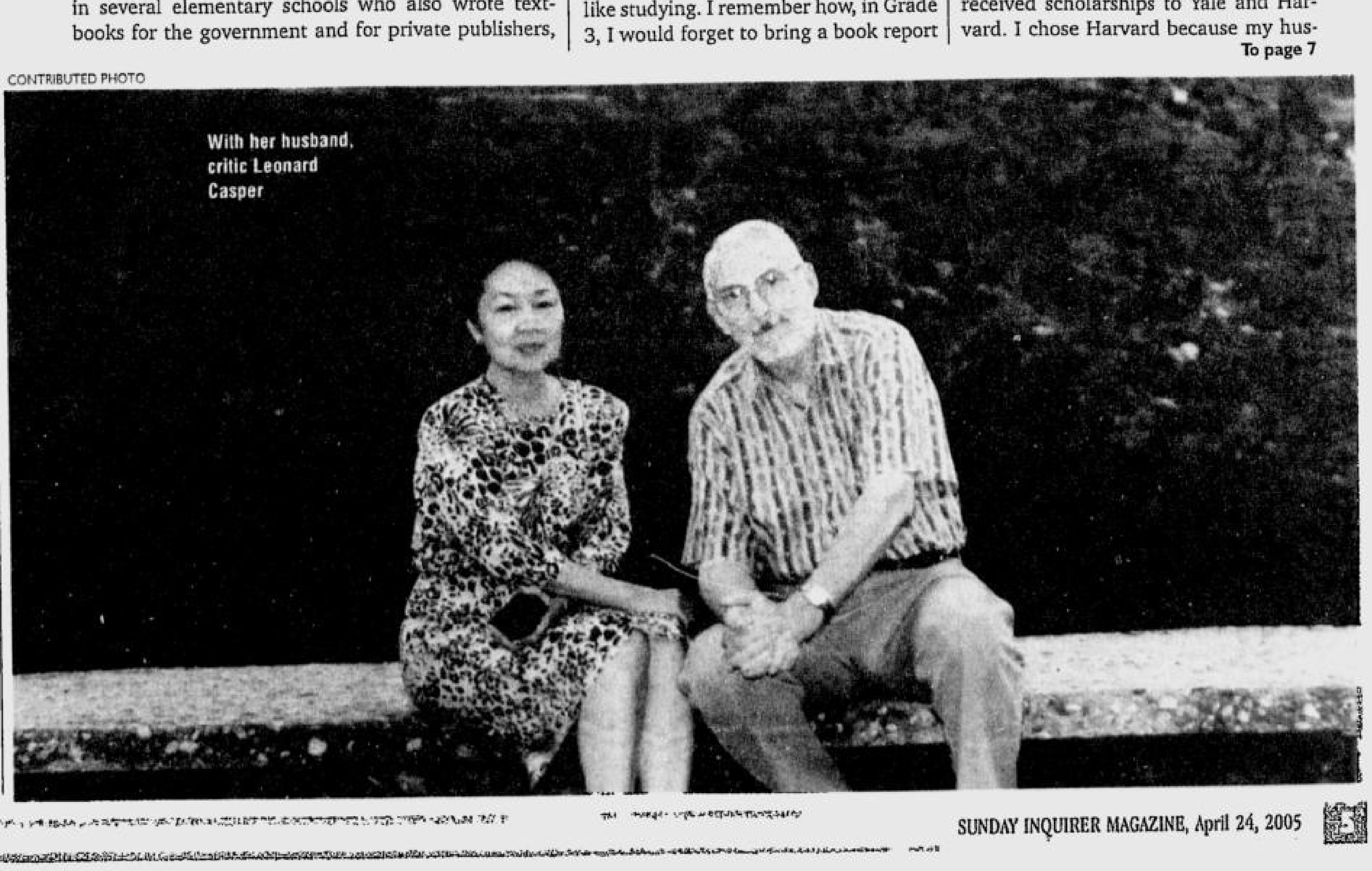

With her husband, critic Leonard Casper

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Poetry

Elehiya Para sa Santo Papa

Inantabayanan ng balana
Ang iyong mga huling oras.
Dumagsa ang tao sa dambana,
May alay na panalangin
Sa bawat pitlag ng relo.
Inaapoy ka ng lagnat sa palasyo
At tinataya ang pagdating
Ng Katapusan—na marahil,
Hiling na rin ng nakararami
Para sa iyong kalagayan.
Nitong nagdaang Linggo
Ng Muling Pagkabuhay,
Sumilip ka sa iyong bintana,
Bumati sa madla at halos
Hindi na maunawaan; Ikaw
Na matatas sa mga wika,
Nag-alay ng garalgal na basbas.
Aming Pastol, pagpalain mo
Ang mundong nilisan,
Itong mundong balino
Sa karahasan ng kabi-kabilang
Digmaan, itong mundo
Ng laksa-laksang mga bata
Na nginangatngat ng balat
Ang mga katawang yayat
Sa walang-puknat na tag-gutom,
Itong mundong sugatan
At halos hindi nakakikilala
Sa salitang kapayapaan.
Patuloy mo kaming haplusin
Ng walang wikang pag-ibig,
Kahit walang buhay at balot
Ng kabanalan ng pulang kasuotan.
Hindi ang hindi pagtanggap
Kundi lubos na pasasalamat
Ang ipinahahatid namin, kami
Na iyong malaong hinagilap
Mula sa panglaw ng pagkaligaw
Sa laging naghuhunos na daigdig.
Mula sa mga araw na ito,
Lagi't lagi naming maririnig
Ang iyong tinig na nananalig
At bumabati: Siya nawa, siya nawa.

Louie Jon A. Sanchez

Dalawang Tula

ni Enrico C. Torralba

Ngiti

Ang pagngiti mo
Ay hindi lamang simpleng pagngiti.
Ito ay may indayog ng simoy ng gabi.

Ito ang tinig ng mga dahon,
Umaawit tila lagaslas ng alon.
Yumayakap ito sa tahimik na sanga
Tulad ng mangingibig sa kanyang kabiyak.
Mga labing walang alinlangang
Dumadampi sa lupa at ugat.
At kahit na damong nasa sulok,
Di natatakot magpakubkob.

O, anong sarap maging bato sa daan;
Sa pagngiti mo'y iyong idinuduyan.

Pagninilay

May mga panahon at tagpuang
Wala tayong maipangalan

Na kahit anong salita o tibok
O mailarawang kulay o tunog.

Sapagkat naghahawan kita ng liblib
Sa sulok ng mga dibdib

At nag-iiwan ng init ng hininga
Sa mga hamog sa sapot ng gagamba.

Binabagtas din natin ang lahat
Ng bakas at landas ng ulirat

Upang muling magkaroon ng sindi
Ang mitsang matagal na nakubli

Sa talas at talim ng patalim
Ng mga lihim at malayong bituin.

Kinikilala natin ang pagtangi ng lupa at bato
Sa mahabang salaysay ng mundo,

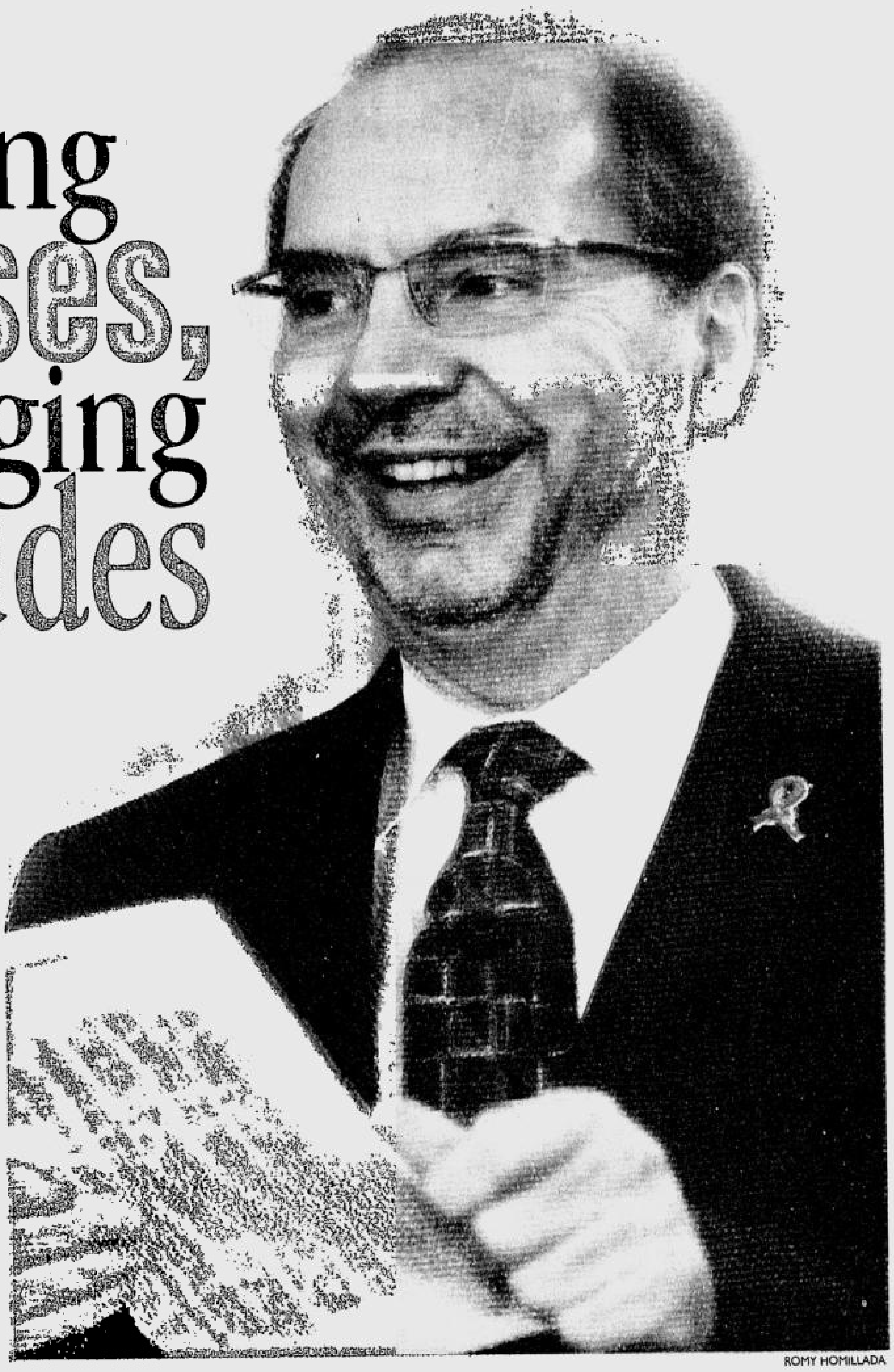
Tumatawag sa apat na simoy
At sa mga sugat ay umaahon.

The **Sunday Inquirer Magazine** accepts contributions to our regular poetry section. Interested contributors should send a printed copy of the poem (which may be in English or Filipino) together with a self-addressed stamped envelope to Ruel S. De Vera, poetry editor, Sunday Inquirer Magazine, Chino Roces (formerly Pasong Tamo) corner Mascardo and Yague Streets, Makati City 1263, or e-mail to <poetry_sim@inquirer.com.ph>

Pinoy Connection

by Pennie Azarcon-dela Cruz

Battling Viruses, Changing Attitudes



ROMY HOMILLADA

His previous encounter with the ebola virus has prepared UNAIDS chief Dr. Peter Piot for the tough job of trying to save the world from HIV-AIDS. But the real challenge, he says, is saving ourselves from the stigma, complacency and hypocrisy that the disease has bred in us

IT definitely changed his life, declares UNAIDS executive director Dr. Peter Piot of the ebola virus that he co-discovered while working as a microbiologist in Zaire in 1976.

A then mysterious disease had laid scourge on Central Africa, infecting whole villages and wiping them out within days. "We were in the lab, looking at specimen from the liver and blood of a nun who had died of the disease," recounts this scientist, manager and activist. "Nobody knew the cause of the deadly infection but under the microscope, we discovered the virus."

Then only 27, Piot was the youngest in the team, a bit brash, he admits now, and eager for adventure while the rest were cautious and wary of the virus that had people bleeding to death. Traveling to Congo to investigate the virus further, the professor of microbiology and public health realized that this was what he wanted to do all his life. "It was an exciting prospect: discovering new things, helping people, learning about other cultures," says Piot. There was also "a strong sense of mission" that he traces to his Catholic upbringing.

But the man widely credited for putting HIV-AIDS on the world's agenda believes that more than religion, it is science one must count on when dealing with epidemics. "It can be terribly tempting to get personal when it comes to diseases that have to do with sex and drugs, like HIV-AIDS," he says. "But my experience in dealing with the ebola virus has taught me that we need a scientific basis to decide what will help people, what will save them, and what's best for them. We must not let our personal preferences get in the way."

Not reality

The clean needle campaign in some countries is an example, Piot cites. To prevent the transmission of the AIDS virus among injecting drug users who share needles, some governments have taken to supplying them with new disposable needles, a practice that, others contend, abets the drug habit. "If it were up to me, I'd rather that people not use drugs at all, but that's not the reality."

In the same manner, Piot points out, "A life of fidelity would be better for AIDS prevention, but when 70 million people are dying of AIDS, then you know the issue is not morality but how to save those lives. This is where condoms become a necessity," adds this scientist who once took on the Catholic bishops for saying that condoms have tiny holes through which the AIDS virus could pass through. "That's not true," Piot declares. "The Church is not competent to judge the material used in making condoms. They shouldn't even be making such misleading pronouncements; people's lives are at stake."

Fortunately, says this Belgian doctor, there is now a lot of debate about the use of condoms in the Church circles in Europe. "Some religious groups are pointing out that sexuality should transmit life if one were to be consistent with the commandment that says, 'Thou shall not kill.' " In fact, he adds, "60 cardinals and bishops met in Cameroon just this February to discuss the Church's role not only in fighting the stigma of AIDS but also in preventing it. The discussions point to a less monolithic position against the use of condoms."

Hypocrisy

Piot, who was in town recently for a partnership forum on HIV-AIDS, also scores the hypocrisy that the pandemic has bred, especially in the Philippines. "I had a meeting with people living with AIDS from Pinoy Plus and Positive Action Foundation," he recounts. "One of them, a woman who worked in Saudi Arabia, was chained by her employer and raped. She got infected with HIV and went home, only to be rejected and shunned." Other women, he adds, get the virus from their husbands "but it is the women who get the blame and are kicked out of the family home."

An Undersecretary-General of the United Nations, Piot was knighted as a Baron by King Albert II of Belgium in 1995. The author of 15 books and over 500 scientific articles has also been reappointed to another four-year term at UNAIDS. Not one to take himself too seriously, Piot wryly describes his job as "90 percent politics, eight percent management and two percent science." When he first got appointed to UNAIDS in 1995, he recounts, his mother immediately put him in his place: "But you're only a doctor! This job requires politics and management skills."

And, as Piot learned on the job later, "a deep sense of social justice." Fortunately, that was something that he and his three other siblings got plenty of from their parents. His father, an economist and a civil servant, and his mother, who worked in the family-owned construction business, made sure the children did their share for the community. By the time he was in high school, Piot was working in a travel agency, which in turn triggered his love for travel. "I had a chance to visit Turkey and Morocco when I was young and was shocked to see such poverty," he recalls. "The sight was very rare in my country which, being a welfare state, gave people everything they needed."

Main challenge

It is something he wishes he could do as well as UNAIDS chief, he says. "The main challenge in fighting HIV-AIDS, aside from the stigma, is finding the resources to provide treatment. Unfortunately, there isn't enough money to bring relief to the millions dying from it." The prospects of finding a cure remains dim, adds Piot. "There is no precedent for this virus. It is so smart it gets into the cells and the brain."

But despite the dire prospects, there are a lot of things that the Philippines is doing right, he points out. "The low and slow prevalence rate can be traced to the action programs that the country has put in place since the 1980s," Piot says. Of course, he. adds, "the challenge is not to be complacent but to devote more energy to prevention and to fighting the stigma of the disease. There should be more openness about sexuality and the various options for prevention."

So how does the man, faced with the grim task of saving the world from a deadly virus, deal with the pressures and demands of the job? Piot, 56, grins. There's his family to go home to, he says, a psychologist wife who works with adolescents and two grown-up children aged 24 and 28. There's also the vegetable patch that he personally tends to, the books he finds comfort in ("never about my work," he says), and the French-Italian-Japanese cuisine he delights in.

Between his job, his varied interests and his family, how does he ever manage his time? "Well," Piot says with a laugh, "I don't sleep much!"

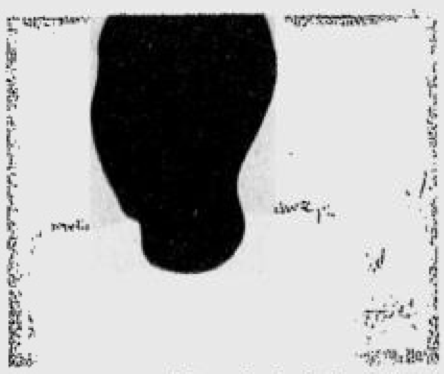
This Week

Art

100 Pcs, Annie Cabigting's one-woman show at Finale Art Gallery, Artwalk, Level 4, SM Megamall A until April 26.

BENE, an exhibit of furniture in recycled wood by Tin Gonzalez, until May 4 at Gallery 139, Level 3, Glorietta 4, Ayala Center Makati. For details, call 728-9724.

Pinto Art Gallery holds simultaneous solo exhibits until May 1. Featured at the Studio Gallery is Noel Mahilum's recent series of paintings called **Batu-bato**. Deo Arellano presents a series of digital prints in the exhibit **Alien Sex: The Erotics of Chaos** at the Gallery Shop. Datu Arellano presents his video work/installation and drawings called **Whites Series** at Gallery 2. Pinto Art Gallery is at 1 Sierra Madre St., Grand Heights, Antipolo City.



"Somebody Nobody," oil on paper by Maya Muñoz, at The Drawing Room

Lonely Table, a tableau of small works on canvas and paper by Nunelucio Alvarado capturing various individuals sitting alone at a table, until May 15 at Penguin Café, 604 Remedios St., Malate, Manila.

Silencio, a solo exhibit by Maya Muñoz at The Drawing Room, G/F, Metrostar Building, 1007 Metropolitan Avenue, Makati City until May 17. For details, call 897-6990.

Manlilikha: Artisans of Philippine Traditional Crafts, an exhibit featuring the little-known and unrecognized artisans of the country, opens at the Bulwagang Juan Luna of the Cultural Center of the Philippines, Roxas Boulevard, Pasay City and will run until June 20. A lecture-forum will be held on June 18 at the MKP Multipurpose Room of the CCP. For inquiries, call 832-5094 or 8321125 ext. 1508 to 1510.

Music

On April 29 at 8 p.m., a concert billed as **Music from Terezin** will be staged at the CCP Tanghalang Nicanor Abelardo (Main Theater). The Philippine Philharmonic Orchestra under the baton of Music Director Eugene Castillo with guest Israeli pianist Noam Sivan will be performing the works of Czech Jewish composers Pavel Haas, Gideon Klein and Victor Ullman who died during the Holocaust. Remembering Terezin pays tribute to the victims of the Holocaust in the Czech Lands. The event will highlight the music of Czech Jewish composers and the works of the children from the concentration camp. For inquiries, call PPO office at 832-1125 loc. 1608 to 1610.

"Maligcong" by Tommy Hafalla, on exhibit at The Bontoc Museum

Launched in a sold-out concert at Ratsky's Tomas Morato Ave., **2nd Call** has entered its first wave of fame as one of the metro's best show bands. With Joel Concepcion, Rie Patchalicagan and Christian Omaña doing vocals and Mark Almonte on lead guitar, Jimmy Vitocruz on bass, Cedrick Casulla on keyboards and bandleader Aidan Mendoza on drums, the group plays at Nicotina Pavilion on Roxas Boulevard. 2nd call also plays at Virgin Café every Wednesday.

This Sunday at 6 p.m., Concert at the Park presents the **Adventist University of the Philippines String Orchestra** under the music direction of Prof. Jonathan Coo, in celebration of Concert at the Park's 27th anniversary and the centennial of Adventism in the Philippines. Venue is the Rizal Park Open-Air Auditorium, Manila. Admission is free.

Cinema

The UP Film Institute celebrates its second anniversary with the premiere of the restored version of LVN Pictures' 1941 classic, **Ibong Adarna** on April 28 at 6 p.m. Written and directed by the late Vicente Salumbides, who is acknowledged as the Second Father of Philippine cinema, the movie topbills Mila del Sol and Fred Cortes and is credited with actor-director Manuel Conde's technical supervision. For details, call 926-3640.

Onstage

In celebration of the International Dance Day 2005, the World Dance Alliance Asia Pacific-Philippines brings together independent companies, schools, choreographers and dance artists for a week-long celebration of contemporary dance with **Contemporary Dance Map**. The celebration kicks off with Airdance's R-18 Bold Contemporary Dance (Special Edition) at Airdance Studio on April 24, 8 p.m. at 2/F The Outlet Yard, 1480 Quezon Avenue. UP Dance Company presents Misa Filipina and joins Quezon City Ballet to present a dance program on April 25, 8 p.m. at the Halili-Cruz School of Ballet, 1227 Quezon Avenue. Surviving Memory follows on April 27, 8 and 10 p.m. at Green Papaya Art Projects, 124A Maginhawa St., Teacher's Village East, Quezon City. The week culminates with a program featuring Myra Beltran's Dance Forum, Chameleon Dance Company along with performances by Nina Hayuma Habulan, Donna Miranda, Airdance, Dancing Wounded and UP Dance Company on April 29 and 30, 8 p.m. at Dance Forum Space, 38 West Avenue. Ticket prices are at P150 (P100 for students) for individual performances. For details, call 373-3567 and 373-1990.

On May 6, 7, 13, 14, 20, 21, 27, 28, **Subtext**, the 1st Prize Don Carlos Palanca Award Winning play of Niel de Mesa, will be staged again by Koiné Theater Foundation in the One Acts Theater 2/F Forab Building, 121 Kamuning Road at 7:30 p.m. The one-act play highlights stories of miscommunication between couples/texters in a cellphone generation and sheds some light in the truth that we indeed communicate even if we do not want to communicate at all. Call 410-4485 or 0916-5251038 to reserve your tickets.

Atbp

Hip Dance Studio opens its **2005 Summer Gymnastics Workshop** from May 3-May 31 at 19 Dao St., Bgy. Quirino 3A, Proj. 3, QC. Workshop fee is P2,300. For inquiries, call 413-8450 or 0921-5392143.

Strictly Bikini is this year's edition of Monster Radio's annual summer romp where a bunch of lucky listeners and their friends will get to spend a whole day at the beach with summer's hottest DJs, all expenses paid. The fun happens on April 30 at Munting Buhangin beach in Batangas. The beach partygoers will be treated to games, lunch and snacks, a Hot Bods contest, a bonfire, and a scorching performance by a reggae band. To join, tune in to RX 93.1 for the chance to win passes to the event.

The Federation of Philippine Photographers Foundation is holding an **on-the-spot photo contest** from April 29 to May 1 with the Hundred Islands in western Pangasinan as the subject. Registration fee includes roundtrip aircon bus ticket, accommodation, meals, jeepney transportation and boat ride to Hundred Islands. Interested parties may contact FPPF at 7/F, Confoods Building, Sen. Gil Puyat Avenue cor. Chino Roces Avenue, Makati City or call 843-5341 and 813-7420.

The **Monthly Business Forum of the National Real Estate Association** will be held on April 26, 1-5 p.m. at Gabaldon Hall, Club Filipino, Greenhills, San Juan. NHMFC president Celso G. delos Angeles Jr. will update NREA membership on the status of current initiatives to boost homelending for the informal settlers under NHMFC's Community Mortgage Program. New members will also be inducted during the affair. For details, call 912-3492 or 913-4463.

Professional speaker, classical singer and voice therapy and rehabilitation consultant Joscephine Gomez will present **Voice as Asset**, a seminar workshop designed to transform one's voice into an asset in one's business or profession. To be held on May 1, 9 a.m. to 6 p.m. at the Re-Vita Conference Room, 2F, Alcco Building, Ortigas Avenue, Greenhills, San Juan. For details, call 687-7898 or 0919-8763770.

A **Digital Photo Workshop for non-photographers** will be held on May 2-6 (5:30 to 9:30 p.m.) and on May 7 (9 a.m. to 5 p.m.) at Comfoods Building, corner Gil Puyat and Chino Roces, Makati. Organized by the Federation of Philippine Photographers Foundation, the workshop covers digital camera functions, correct exposure, flash in low light and bright light, digital file formats, pixel damage, and preparing images for print, presentations and Web transmission. For details, call 813-7420 or 843-5341.

Ting Gonzalez's furniture made from recycled wood is on view at Gallery 139

The Lopez Memorial Museum is offering a five-day **Arts and Crafts morning workshops** (10 a.m. to 12 noon) for children 7-12 years old. Visual artist Aba Dalena will facilitate the Clay Sculpture workshop from May 2-6. The afternoon workshops will be offered to art enthusiasts 13 years old and above: Basic Printmaking Workshop (May 2-6) and Photography (May 9-13). Limited slots only. For inquiries, call Fanny or Joy at 631-2417.

John L. Silva will hold a one-day workshop on how to write advocacy articles with results. The workshop will review winning editorial pieces, teach techniques to make powerful persuasive points, gain more members to the cause and, most importantly, win the battle. The **Advocacy Writing Workshop** will be held on May 21, 9 a.m. to 6 p.m. (8:30 a.m. registration) at the Museum of the Filipino People, National Museum Complex, Agrifina Circle, Rizal Park. Manila. Workshop fee is P3,500 inclusive of workbook, lunch and refreshments. For details, call 527-5082, 0926-7299029 or 831-7065.

The **National Museum** offers a series of fun-filled **activities for summer** at the Museum of the Filipino People, T. Valencia Circle, Ermita, Manila. Deadline for reservation is one week before the respective workshop date on a first-come, first-served basis. Schedules are as follows: Lecture-Demonstration on Hanunuo Syllabic Writing (May 5); Director's Talk, Culinary Culture: Our Heritage and Tour of the Rice Exhibit (May 12); Researchers' Forum (May 13 and 27); Basic Museology Training (May 16 to June 3); Conservation and Exhibition of Philippine Collections (May 19); Opening of the exhibit "Intermezzo": Seeing Land (May 26), and A Day with an Archaeologist (May 31). For details, call 527-0278.

As part of its continuing photography education program, the Federation of Philippine. Photographers Foundation will hold a **photography seminar for kids** (7 to 12 years old) from May 2 to 4 at the Fort Santiago, Intramuros, Manila. The first day is on basic camera handling, parts of the camera, how use aperture and shutter speed for better pictures. Day 2 is seeing photographically and what to look for in taking photos. Day 3 is presentation of photos. Lecturers will comment and analyzed the shots. For details, call 843-5341 and 813-7420.

Nunelucio Alvarado's "Yupoy," on exhibit at the Penguin Café

X-manila

Rebirthing The Woman, 21 Baguio women visual artists in an art exhibit at the Maryknoll Sanctuary Gallery until May 30. Featured artists include Liza Ann Acevedo-Ilagan, Chi Balmaceda Gutierrez, Audrey Beltran, Nida Dumsang, Desiree Caluza, Ceres Marie Canilao, Jenny Carino, Daisy Jane Fernandez, Monette Gapuz-Vicente, May Ann Licudine, Mila Lopez, Thea Parsons, Azra Pinder, Ella Pinder, Samantha Pinder, Rosalinda Ramirez, Tina Tirao, Anelle Veridiano, Joyette Villanueva-Camacho, Marney Villanueva and Ysel with Alma Quinto as guest artist.

OB-OBFU, an exhibit of black and white photographs taken in different villages of Mountain Province between 1985 to 2004 by Tommy Hafalla at The Bontoc Museum, Bontoc, Mountain province until May 21.

Pinoy Nga!

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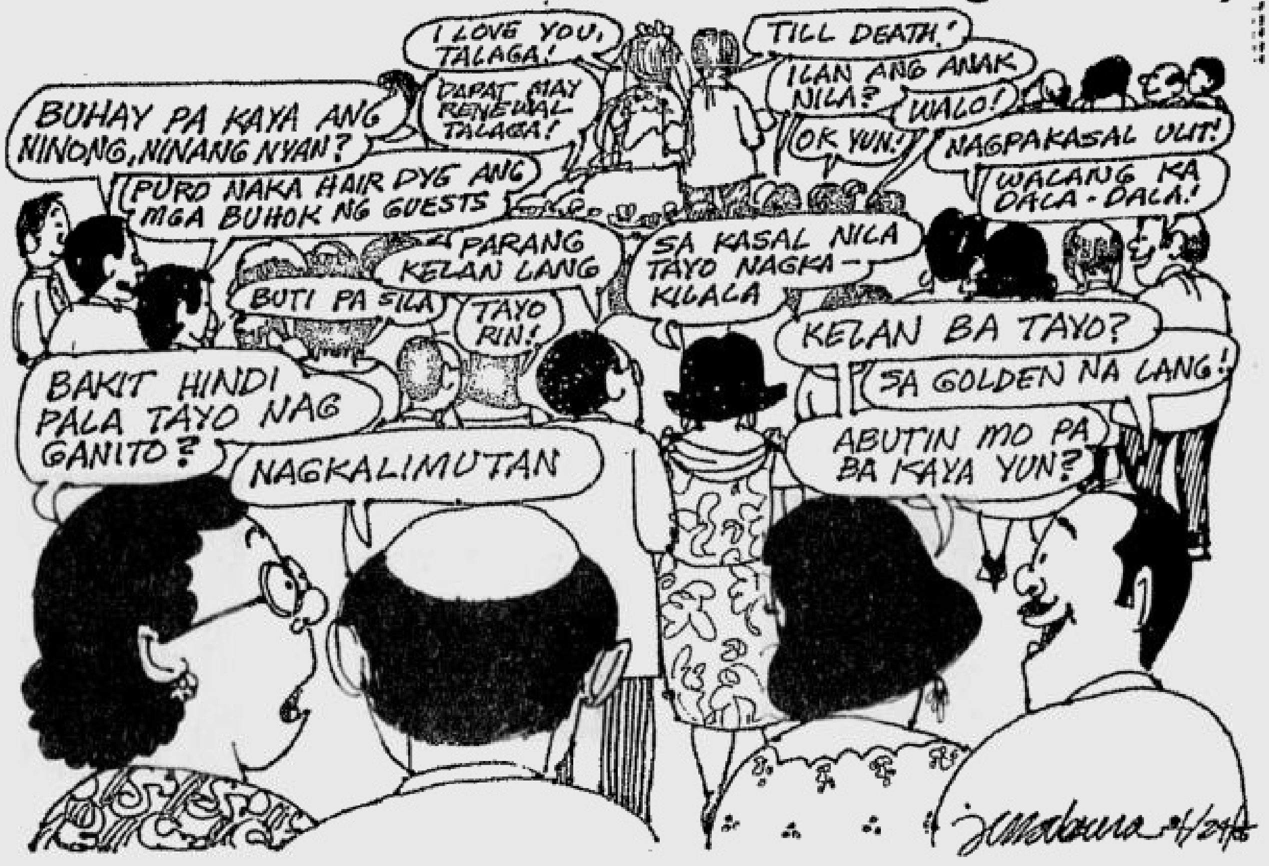

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WALO!
BUHAY PA KAYA ANG NINONG, NINANG NYAN?
OK YUN!
NAGPAKASAL ULIT!
WALANG KA DALA-DALA!
PURO NAKA HAIR DYE ANG MGA BUHOK NG GUESTS
PARANG KELAN LANG
SA KASAL NILA TAYO NAGKA-KILALA
BUTI PA SILA
TAYO RIN!
KELAN BA TAYO?
SA GOLDEN NA LANG!
BAKIT HINDI PALA TAYO NAG GANITO?
NAGKALIMUTAN
ABUTIN MO PA BA KAYA YUN?
jmadaura 4/24

For this week's bands and schedules call:

- Hard Rock Café (893-4662-65)
- Virgin Café : QC (926-7982)
- '70s Bistro: 46 Anonas St., QC (922-0492)
- Hobbit House: 1801 Mabini St., Malate, Manila (521-7604)
- Strumm's: El Pueblo, Ortigas (637-3009)

The Sunday Inquirer Magazine welcomes listings of events in and outside Metro Manila. Please send announcements at least two weeks in advance, and include contact numbers for inquiries on schedules

Spinning

...from page 5

band, Len, was going to teach at Boston College.

At Harvard, towards the end of the Master's program I took refuge in the library during a storm and found the Philippine section in the Oceania area. I had no idea such books existed. So I would take time off to read them. I found remarks derogatory to the Philippines and decided to answer them in essays that I thought might just end up in the basement. So I started a novel. I never took a writing course; I just used history as the plot. But I was interested in my characters, not in those famous persons already in history texts. When our family grew, I found out that writing was compatible with raising a family. So that was how I became a writer.

Can you discuss your evolution as a writer?

I wrote short stories while reviewing in Malabon for the bar, waiting for the results, and later waiting to graduate from Harvard. The stories always occur to me in first sentences. I can be doing something else, on the *tranvia* (trolley), when suddenly they come. I can't plan. If I sit down to write, I can't force my material. But once the first sentence is written down, I stay with it until it comes to its end. I write chapters that way. If I can't finish in one sitting, there is no story. So my stories and chapters are short.

I don't outline. With the historical novels, history provides the outline and general direction. I just provide characters who I gather from all the people I know.

Once I have the characters, their names have to be just right for their personalities and roles. I allow them to react and respond in their own way. Points of view, conflicts, motivations develop as the story grows. I have had no formal writing courses. I learned from hands-on experience.

The first stories were almost lifted from life as I saw or heard about it. *Nanay* told a lot of stories about people and events. The mood of the story comes when the two are just right and compatible. For the novels, details come from research. For "The Peninsulars," I read Latin American books in translation. I wanted to get the rhythm of life and of language; for example, the kinds of mirrors used in Mexico very possibly could have been used in Manila. I read about events that could possibly have influenced the period in history so I did research (in shoeboxes full of notecards) on the British Occupation of Manila, China and other South East Asian countries during that period. And when I am stumped, I usually find information or the right word by happenstance. Daily papers somehow provide me with the words I'm groping for. Of course a lot of time gets wasted in this unplanned method, but mostly, I get carried away with what I'm reading, however extraneous to the subject I'm working on. Research is fun. Writing from research is harrowing. I wait until I have absorbed the material and synthesized the facts with the yearnings and dreams I have read about.

Any comments about Filipino American literature? Do you consider yourself a Filipino or a Filipino American writer?

I basically think of myself as a Filipino, because except for some stories written while at Radcliffe, my stories are about the Philippines and Filipinos. I still carry a Philippine passport. It's a promise I made to my father when I left for the States. A promise he didn't ask me to give, but which I gave to let him know I would never be totally away.

Filipino American literature is a valid category. I have been called a Filipino American writer. Maybe I am one, because I am a Filipino writer living in America. I might not have continued writing had I stayed in the Philippines. When I visit there, I can't really write, so many interruptions, so little time to be with family and friends that I want not to use it up writing. Q

For a complete transcript of the interview with Linda Ty Casper, please visit PALH-Ezine at http://www.palhbooks.com/Palh-ezine.htm). Cecilia Brainard's forthcoming book is "Behind the Walls: Life of Convent Girls" (co-edited by Cecilia Brainard and Marily Orosa, Anvil). Cecilia has a website at www.ceciliabrainard.com.

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